BATIMAT_® RUSSIA

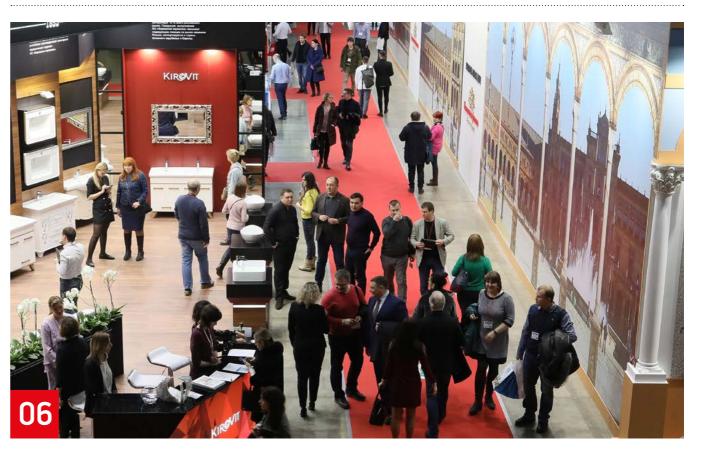
NEW FORMAT NEW PROSPECTS

REPORTS INTERVIEWS **OPINIONS**

Cino Zucchi, Andre Stevens, Yusuke Takahashi, Pasqualino Pietropaolo, Larisa Novikova, **DETAILS Design School, British Higher School of Art & Design**



BATIMAT RUSSIA 2019 RESULTSOPINIONS OF PARTICIPANTS





REPORTS REVIEWS

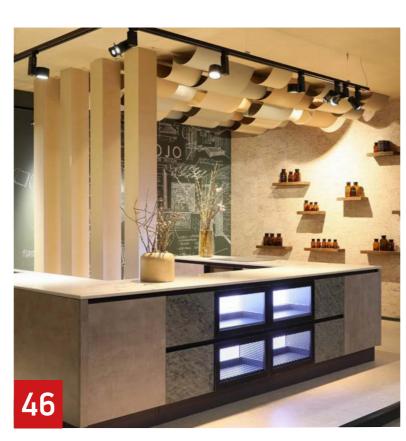
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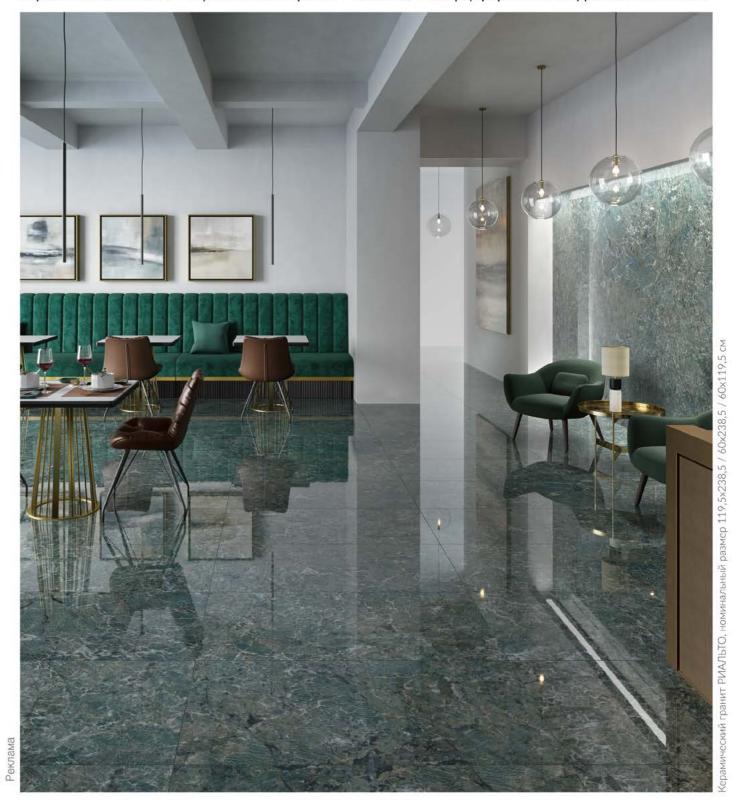
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ИТАЛЬЯНСКОЕ КАЧЕСТВО РОССИЙСКОЕ ПРОИЗВОДСТВО

www.kerama-marazzi.com

This Exhibition is a prior event of the year.

Larisa Novikova, KERAMA MARAZZI



REPORTS INTERVIEWS REVIEWS

What are the main results of BATIMAT? Any successful projects? What are the general development trends of the professional BATIMAT RUSSIA Exhibition?

This year, the BATIMAT brand celebrates its 60th Anniversary, and BATIMAT RUSSIA has achieved its 7th red-letter date. The Russian exhibition is a leader in the calendar list of specialized exhibitions. It is held annually in spring and opens the construction season in Russia. These early dates are most convenient for participants and give start-up benefits at the beginning of the season. For manufacturers, this is a demonstration of new products to the market, a demand research and the timely adjustment of production volumes for the launch of new collections. The early dates of the exhibition also guarantee a greater number of visitors and provide companies with a unique opportunity to start the construction cycle earlier and, therefore, have a greater economic effect. For visitors. this is a lucky chance to be the first who

gets acquainted with the novelties of the market, to visit other thematic events, which also take place in spring. BATIMAT RUSSIA's organic entry into the calendar of international exhibitions allows increasing attendance by specialists who want to see all the novelties of the season and catch the leading exhibition events abroad. BATIMAT RUSSIA is a platform, where international premieres of collections have been hosted for several years already. The early dates of the exhibition allow Russian specialists to be trendsetters. This year, the premiere collections by Dima Loginoff and Natasha Shevchenko went on an "international tour" to other exhibitions immediately after BATIMAT RUSSIA.



The main purpose of the exhibition is to be a platform for communication, information exchange, rating of companies, promotion and advertising of brands. For designers, this is a place of inspiration and professional information concentrated in one venue. Ceramics. Stone. Plumbing is the most visited and representative section of BATIMAT RUSSIA. And this is not by chance. This year, all the leading Russian manufacturers and suppliers of the industry have taken part in the exhibition. The designers have also visited this section, since this is a place where interior trends in decor, colour and textures are born. This

industry is the most responsive to the market moods. It is organically developing and offers more and more new solutions for interiors and facades. The other sections of the exhibition have hosted the most active representatives of finishing and component materials (flooring, doors, windows, wallcoverings, textiles, paintings, furniture items, lamps, electrics). The international participants of BATIMAT RUSSIA from Belarus, Ukraine, Italy, Spain, Poland, Czech Republic, Great Britain, USA, France consider the Russian market to be the most attractive and dynamically growing, in spite of all the economic and sanction obstacles.







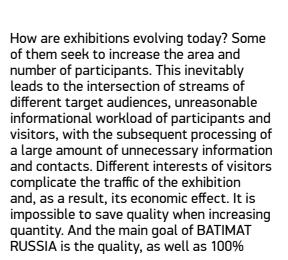
The Exhibition is a good chance to be assertive on the market.

Pasqualino Pietropaolo, Confindustria Marmomacchine (Италия)









target audience of industry professionals. Balanced thematic sections of the exhibition attract close target audiences and eliminate the intersection of streams of different professional orientations. The focused. comfortable size of the area and the number of participating companies create more conditions for personal communication with each visitor, as well as consultation with representatives of the companies. The chamber themed exhibitions attract more professional target audience, and the full amount of information on one topic provides an opportunity to see the trends.





EXHIBITION

Architect Cino Zucchi (Italy) came to Russia at the KERAMA MARAZZI invitation and gave a lecture at BATIMAT RUSSIA 2019



A proportion is a unique feature of the Exhibition. It is large enough to study the presented companies, but at the same time comfortable enough to focus on specific items and not to get lost. This is important, because when you get to really big exhibitions, you inevitably get lost. At BATIMAT, it is comfortable to conduct a dialogue between experts and visitors. I like such a format.

Cino Zucchi



EXHIBITION



Integrated Solutions 2019

2,082sqm

39 booths

45
designers

168 companies





In 2017, a new modern exhibition format

consumers (designers and architects). The interior design solutions were specially developed including finishing materials and

furniture from the exhibition participants.

RUSSIA immediately increased by 40%,

The presented booths were interesting and

which confirmed the correctly chosen path

of the exhibition development. In 2019, the Integrated Solutions project became the most extensive exposition in three years both in area and participants. Designers

notable in all media. Attendance of BATIMAT

Integrated Solutions was proposed at

BARIMAT RUSSIA as a collaboration

of manufacturers and suppliers with



from Italy and Germany also joined the project. Being international, the interior solutions hall gave the general motto of the exhibition BATIMAT RUSSIA 2019 – WELCOME to DESIGN!

An innovative approach is a necessary current development of exhibitions, concentration on the creative collaboration, as well as on the convergence of target audiences. A new format always means new opportunities.



Andre Stevens (France) is one of the most creative designers in Netherlands. He was an art director of the Kobe Textile Company and a designer at Stefani di Stefani. Andre was invited by Galleria Arben. The designer gave a lecture Living Coral – Colour of 2019 to BATIMAT RUSSIA.

,,

GALLERIA ARBEN

There are a few things that I especially liked. The exhibition is very diverse. In fact, it can be divided into two sections – designers and business, companies and manufacturers ... I highly advise designers to trust themselves more, become more public, learn to sell themselves, in a good way. My advice to the organizers is to focus even more on collaboration with young designers. Andre Stevens





Another significant part of the BATIMAT RUSSIA exhibition is its extensive program of business and educational events, as well as training classes, international competitions, round-table discussions, interactive workshops. Each year, the program becomes more ambitious, which also increases the attendance. The exhibition has become a platform for startups and personal communication between young specialists and masters. Invited international participants noted that such mutually beneficial programs should be prolonged. They all would like to take part in BATIMAT RUSSIA 2020.

Please visit the BATIMAT website for more videos and reports on various events. www.batimat-rus.com/sobytiya/programma-vystavki-2019.html









DESIGNER'S KITCHEN

This year, the BATIMAT RUSSIA exhibition has newly established a unique project, DESIGNER'S KITCHEN, as a part of the extended Integrated Solutions exposition. The designers were proposed to develop interior solutions for various kitchen zones from a large but "invisible' kitchen in the living room to a **kitchenette** in the hotel's apartment.

The booths were developed by Russian and foreign architects and designers, as well as young professionals, winners of the competition held by BATIMAT RUSSIA together with the DETAILS Design School. The winners of the competition received an exclusive opportunity to realize their project at Integrated Solutions. The Kitchen Gallery was premiered at the exhibition with participation of companies from Italy, the Czech Republic, and Russia. The designer's booths also contained products from Germany, USA, Sweden, Denmark, Switzerland and Italy.



INTEGRATED SOLUTIONS



NEW EXPOSITION PARTICIPANTS

KITCHENS

Marya Factory (Russia), the Antro, Kitchen Island www.marya.ru

Artematica Vitrum Kitchen, Valcucine (Italy), the STELS Furniture Salon, www.stels.ru

BONDI-E | VALAIS Kitchens, LEICHT (Germany), www.leicht.com

Nobilia Kitchen (Germany), Nobilia Moscow, www.nobilia.moscow

Andromeda Kitchen, Floritelli Cucine (Italy), www.floritelli.it, www.foglioro.ru

HANAK Kitchen (Czechia), www.hanak-design.ru

Sintered stone slabs by Lapitec (Italy), www.ru.lapitec.com

HOUSEHOLD APPLIANCES

Large built-in and small household appliances by Smeg (Italy), www.smeg.ru

Kitchen appliances by ASKO (Sweden), www.askorus.ru

Built-in appliances by Körting (Germany), www.korting.ru

The Bone Crusher Disposers (Anaheim Marketing International, USA), www.bonecrusher.ru

Premium class built-in appliances by V-ZUG (Switzerland), www.vzug.ru

DECORATION

Accessories, dishes, furniture by Kartell (Italy), www.kartellflagspb.com

Dishes by Miss Étoile (Denmark), www.missetoilerussia.ru

Art objects & hand-painted porcelain sets, Meissen (Germany), www.meissen.com.ru



EXPOSITION INTEGRATED SOLUTIONS





Boutique Hotel A living room, kitchenette and shower in one apartment

Designed by Elena Teplitskaya www.teplitskaya.ru

A small cozy hotel in a fashionable street of a European city located among boutiques of renowned designers. Hotel visitors love fashion shows, exhibitions, new cars, good cuisine. After a noisy day they don't want to be in a restaurant but in a quiet hotel where you can make a light dinner by yourself, enjoy a cup of coffee and solitude. In the reception area, a boutique hotel demonstrates a fresh collection from a fashion designer including accessories, hats, purses, etc. The receptionist follows both hotel business and style trends...

Concept

INTEGRATED SOLUTIONS





WALLS

Paint by Little Greene (Great Britain), Manders, www.manders.ru Tiles by Kerama Marazzi, www.kerama-marazzi.com

FLOORS

Parquet Board of Customized Design by TARKETT, www.tarkett.ru Gallery Sezanne Laminated Flooring, Tarkett, www.tarkett.ru The Harmony gres, Kerama Marazzi, www.kerama-marazzi.com

PLUMBING

Sanitary wares by Kerama Marazzi, www.kerama-marazzi.com Shower by Hansgrohe, www.hansgrohe.ru

FURNITURE@DECOR

Chair D26 by Hulsta; New York Armchair by Saba; Eliot Coffee Table by Black Tie - Interir Salon No. 1 by MBTM, www.mebelclub.ru Ville Lumiere Buffet by Flai; Artematica Vitrum Kitchen by Valcucine; SOL Dinner Table by Bonaldo; Filly Large Chairs by Bonaldo - the STELS Furniture Salon, www.stels.ru

LIGHT, TV PANELS, DECORATIONS

The RegenBogen Lighting Multimarket Chain (Germany), www.regenbogen.com
TV Panels by Burg@Glass,
www.burg-glass.ru
Electric Wiring Equipment @ Smart Home
Systems by Schneider Electric, www.se.com

Systems by Schneider Electric, www.se.com Fashion collection ® accessories by Teplitskaya Design, www.teplitskaya.ru Product portfolio

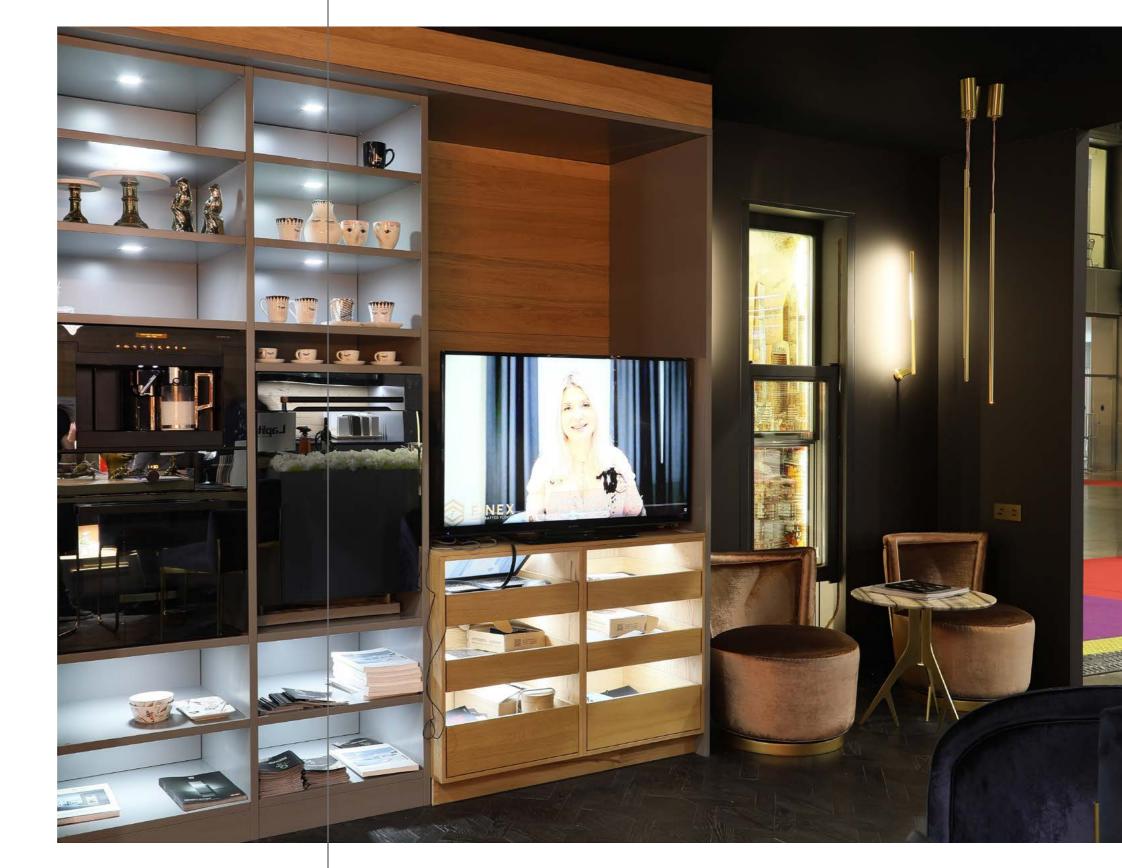
EXPOSITION INTEGRATED SOLUTIONS

BIG CITY LIGHTS

Designed by Victoria Kiorsak www.victoriakiorsak.com



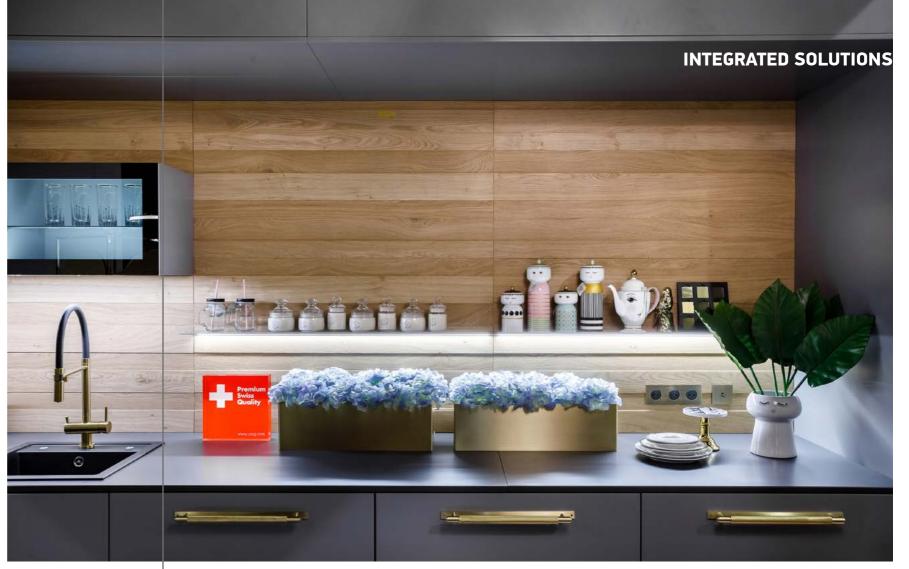
This is a kitchen and a living room, a kitchen and a meeting room, a kitchen and a reading nook. This is a kitchen where you can live, work, drink wine, meet your friends, create wonderful projects, raise children, cook tasty food and enjoy everything that is given to us with the dynamic rhythm of the modern city. Always being on the edge without missing the main thing – balance. Preserving harmony and comfort without ignoring all the opportunities that modern technologies give us. It will contain all the most advanced coatings, technologies and innovations.



Concept

EXPOSITION







WALLS

Paintings by Argile, Manders, www.manders.ru

Finex wood veneer wallpapers, www.finexfloors.ru

FLOORS

Finex ArteTech Wood Tiles Vignetto, Metallic Black design, Finex, www.finexfloors.ru

FURNITURE

BONDI-E | VALAIS Kitchens by LEICHT (Germany), www.leicht.com

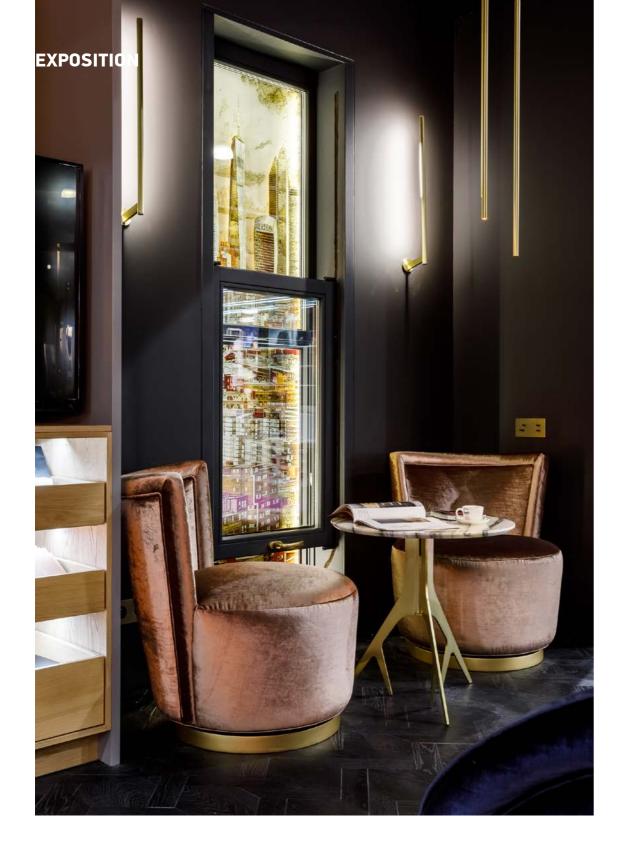
Nero Antrasite Satin 20 mm Tabletop, Lapitec (Italy), www.ru.lapitec.com Premium class househols appliances 2018 V-ZUG (Switzerland), www.vzug.ru

Juliette Sofa & Ancona Armchairs by Relotti, www.relotti.ru

Customized Screen Panel by Brenta Imperial, www.brentaimperial.com/ru Northen Lights Collection Table by Dima Loginoff, Yachtline, www.yachtline.ru

Bar Stool customized by Bosco, www.brosco-mebel.ru

Roduct portfolio



LIGHT

Lighting by Art Epure Bronze, Legrand, www.legrand.ru

Table Lighting Paradise, IDL, www.idlexport.it

Relax Zone Lighting, kichen handles, cache-pots, customized, Latunes, www.latunes.ru

DECOR

Engliah sash window of European style, West Fenster, www.west-fenster.ru

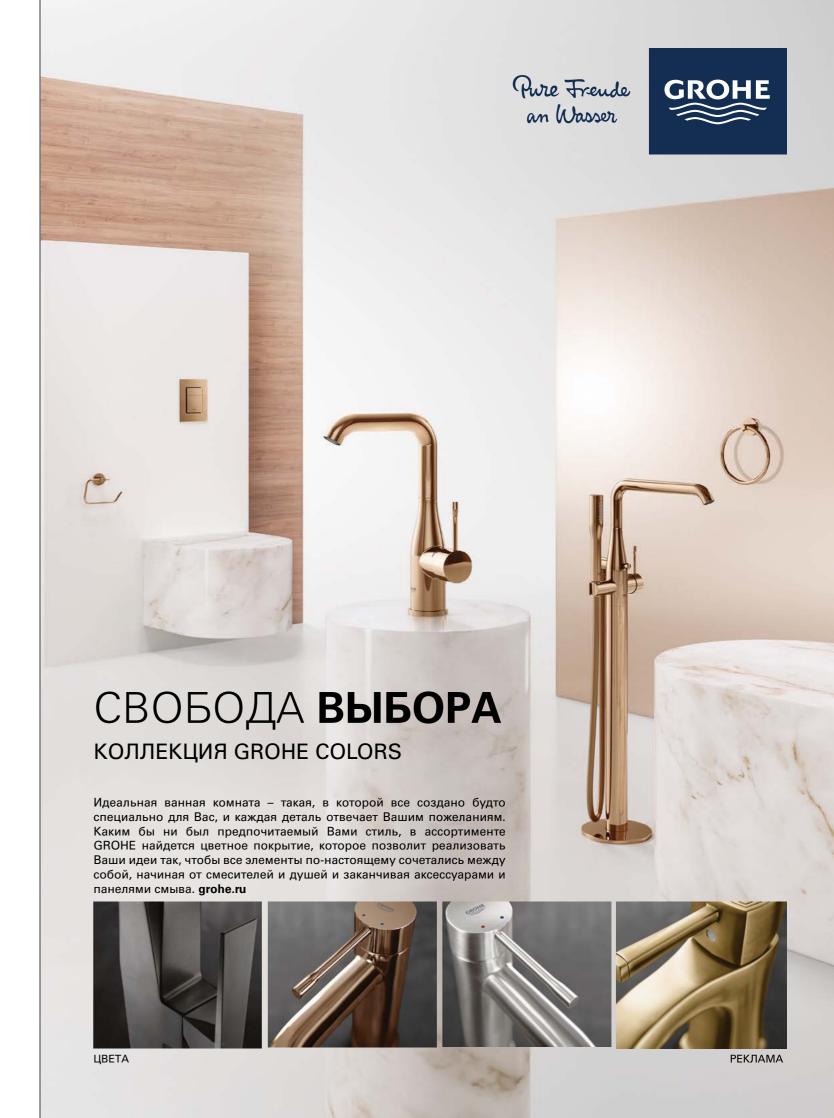
Verre Eglomise, customized, the Sizary Interior Decor Factory.

www.instagram.com/sizovaylia

Eye Series Dish by Miss Étoile, www.missetoilerussia.ru

Metoplax, www.metoplax.ru

Decor, www.silverdragon.london

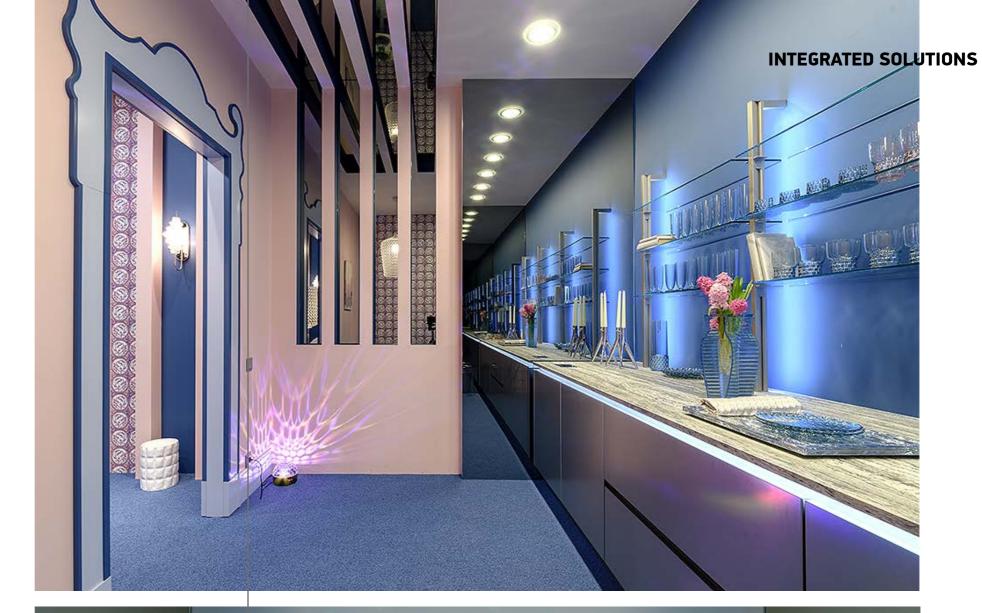








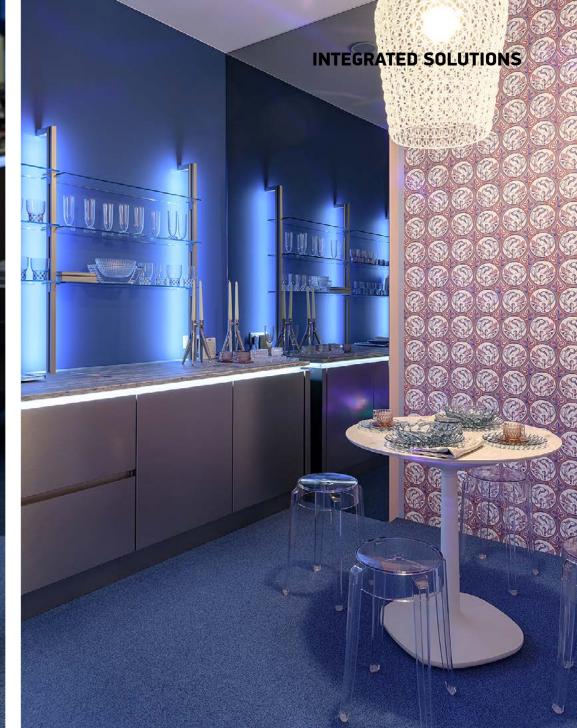
My task was to combine elements of a fairy tale and cosmic futurism, cutting-edge pieces of furniture and decor, as well as elements that remotely resemble the past. At the same time, I focused not only on beauty and fabulousness, but also on the absolute modernity and functionality of all the items involved in the concept. Let's step together into the Future remembering the Past!











roduct portfolio

WALLS

Paintings by Little Greene (Great Britain), Manders, www manders.ru Liontex Print, www.liontex.ru Mirrors by VIP Glass, www.VipGlass.su, @ stekolnoedelo

Doors & Baseboards, NewInterier, www.newinterier.ru

FLOORS

Carpets EGE (Denmark), Ortgraph Contract, www.ortgraph.ru

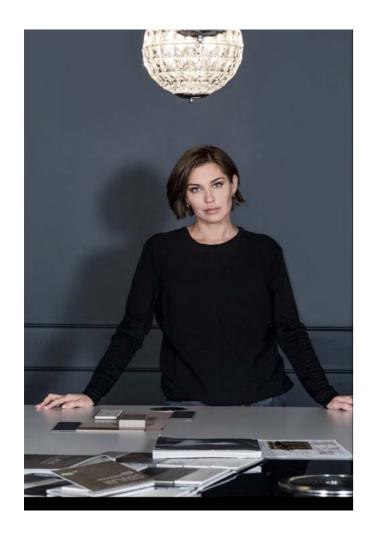
FURNITURE

Kitchen by Nobilia (Germny), Nobilia Moscow, www.nobilia.moscow, @nobiliamoscow Tabletop by Ligron, www.Ligron.ru Armchair designed by Lena Guseva, www.dnk-interior.ru Luna Mosaic by Julia Gorbunova, @gorbunova_artdecor Abstract picture The Waves (acryl) by Elena Rogozhina, @elenaartdobro Coffee table, dinner table, chairs, accessories by Kartell www.kartellflagspb.com, @kartellflagstore

LIGHT

Suspended built-in fixtures, track system by Maytoni (Германия), www.maytoni.ru Floor lamp and dinner table lamp by Kartell, www.kartellflagspb.com, @kartellflagstore Wall sconces by Kelly Wearstler, Visual Comfort Gallery, www.vcgallery.ru

EXPOSITION



#IWANT

Designed by Olga Podolskaya www.olgapodolskaya.com

Red is the colour of passion and desire. The desire of everything – here and now. The booth concept reflects our essence today. We want more and more, and it is important to 'pack' everything correctly in our interiors. E. Neufert's book 'Building Design' has long come to the aid of designers and architects. The book was written in 1936, but it still is like the Bible for architects and students of building universities. Today's market offers a wide range of products, and the designer's task is to plan the space thoroughly, while creating a stylish project. The functionality of furniture and appliances should use all the useful space, especially when it is small. You can have a look how a dozen square meters of kitchen and bathroom may be designed.



'Man is the measure of all things' – this is the main philosophical idea of the book, and we transferred this idea to our concept.

EXPOSITION INTEGRATED SOLUTIONS





WALLS

English paintings Mylands by Background, www.salon-oboev.ru

GRAPHIC DESIGN

The Kontura Design ® Print Bureau, www.kontura.ru

LIGHT

The Elements Fisture designed by Olga Podolskaya, manufactured by Selene Illuminazione (Italy), www.seleneilluminazione.it

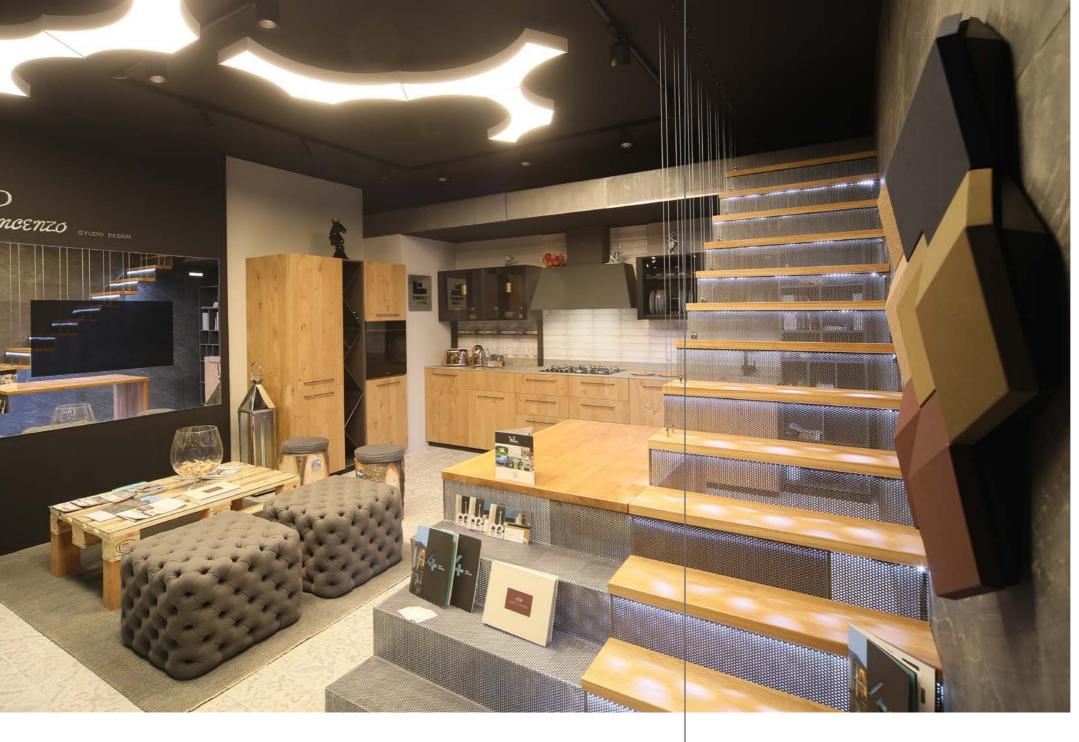
Technical and decorative lighting, The Bright Buro All-In Lighting Company, www.bright-buro.ru

EQUIPMENT

The Sedna Collection by Schneider Electric, www.se.com

oduct portfolio

INTEGRATED SOLUTIONS





UTILITY @BALANCE

EXPOSITION

Designed by Vincenzo Stridacchio (Italy) Vincenzo Studio Design www.vincenzo-design.ru Concept

Exhibitions are often aimed to attract audience by provocative solutions, but in most cases those solutions are not usable, they have no balance. I prefer to look trivial and predictable, but in the end get a specific and rational result. In each project I pay the most attention to style and quality – I always look for the best solution in terms of balance. The basis of the concept is the loft style, which allows harmonizing different functional areas in the same room. The staircase located in the kitchen fits perfectly into the space and gives it a complete look. Large-format designer panels contrast nicely with the design of the ceramic floor and decorative brick-like tiles on the kitchen apron. Exclusive handmade carpet effectively complements the interior and creates a home-like atmosphere. These are linked by smart home automation system.

EXPOSITION INTEGRATED SOLUTIONS







WALLS@FLOORS

Natural stone veneer Slim Stone, www.norkpalm.ru

Paintings Little Greene, LG 113, French Grey, www.manders.ru

Wall tiles Ferrara White, gres by Siena Prati Multiface, Decocer, www.staropetrovskoe.ru

Carpet Dovlet House, the Dazzle Collection, 100% wool, www.dovlethouse.com

FURNITURE, HOUSEHOLD APPLIANCES, STAIRCASE

Kitchen Andromeda by Floritelli Cucine, www.floritelli.it, www.foglioro.ru

Large built-in appliances Dolce Stil Novo, www.smeg.ru

Small appliances by Smeg, the 50s Style Colletion, www.smeg.ru

Pouf Maron, Korbgroup, www.korbmebel.com Staircase made of drilled metal and wood with table function, The Dream Stairs, www.dream-stairs.ru

EQUIPMENT®LIGHT

Fixtures Mila (Halla, Czechia), LED track fixtures (Liva, Finland), projected and supplied by CTS lighting expert, www.lival-svet.ru

the BeoSound Shape HiFi System, Bang®Olufsen, www.bang-olufsen.com/ru

the Burg@Glass TV, www.burg-glass.com

Sockets, Schneider Electric, www.se.com

SMART HOME

Lihting System (upper light + LED backlight), audio system (Bang@Olufsen) and TV (Burg@Glass). iPad, SMART4 Control Interface, www.smart4smart.ru

Smart switcher BIQ Berker, SMART4, www.smart4smart.ru

the Burg@Glass TV, 43', www.burg-glass.com

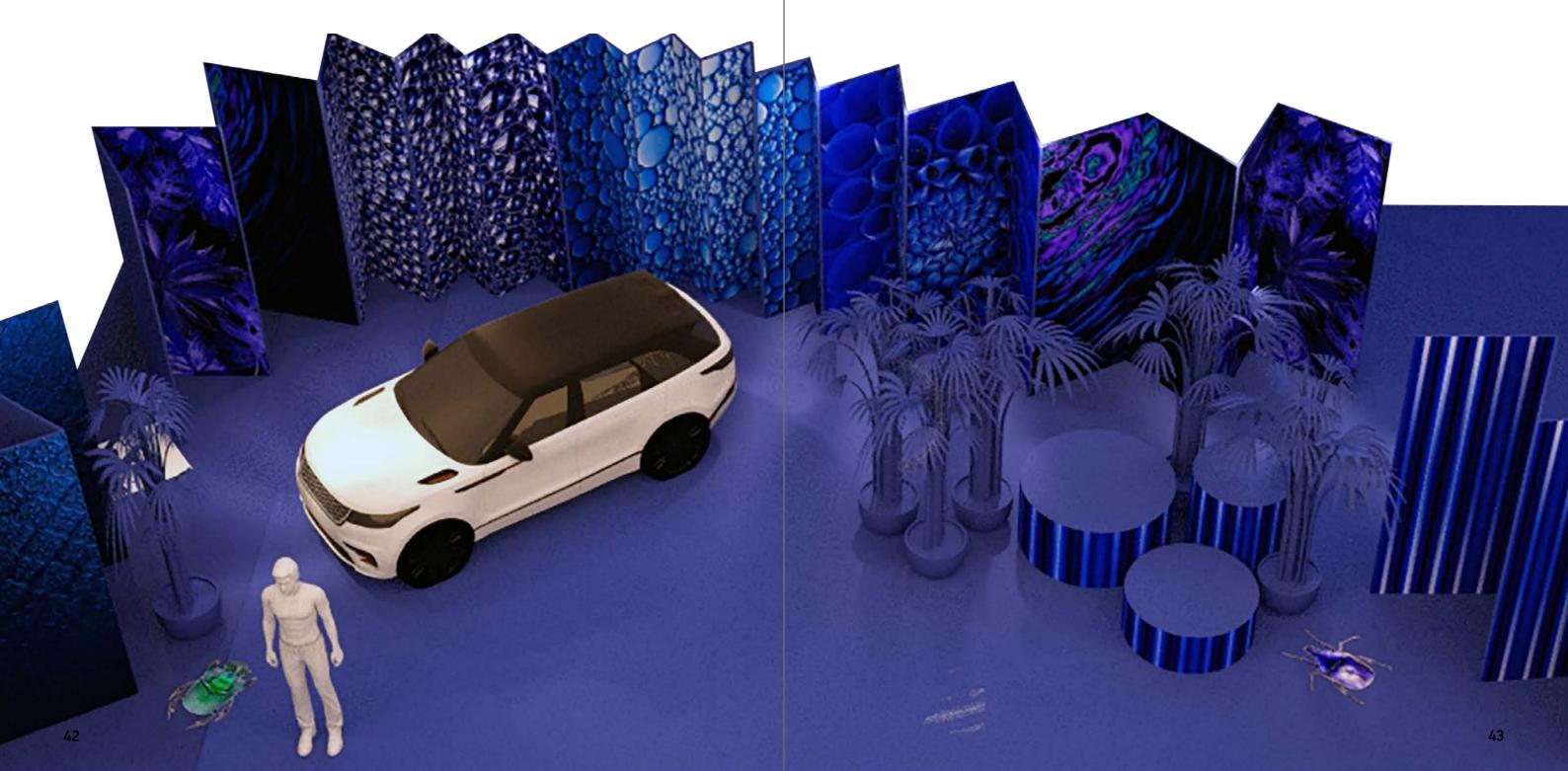
Product portfolio

EXPOSITION INTEGRATED SOLUTIONS

MEISSEN & LAND ROVER

Designed by Kirill Lopatinsky VM Factory by Kirill Lopatinsky www.vmfactory.ru Concept

Kirill Lopatinsky, a sophisticated designer and decorator, master of shop-windows and visual merchandising, showed the selfie zone exposition concept. Colour, light, decor, entourage and unusual combinations of interior and exterior, including a chic Land Rover SUV and a table decorated by Meissen sets, created an almost theatrical platform for everyone to make unforgettable selfies. The creator helped visitors in choosing the angle and shoot details, held a master class and consultations. Did you make a selfie with a giant beetle, inside a car or in a thicket of tulips?







- Chout

Kirill Lopatinsky, a renowned Russian designer and decorator, florist and author of exclusive design solutions. He works on exhibitions, shop windows, interior decoration, and installations from natural materials.

For many years, Kirill Lopatinsky is an expert of Channel 1 (Idealniy Remont TV Show) and NTV (Maltsev Lifestyle Show). For ten years, he has been the creative director of the Faberge collection of the Link of Times Cultural and Historical Foundation; since 2011 he has headed the L'rose Flower Gallery.

The clients of Kirill Lopatinsky 's studio are well-known trading companies and brands: Ekaterina Furs, TsUM, House of Porcelain, Lalique, Christofle, Cartier, Vacheron Constantin, Piaget, Valentin Yudashkin La Maison, Vertu, Land Rover, The Ritz-Carlton Moscow and many others.





ARIGHEN

Designed by Anastasia Surtseva

Anna Zorinaa

Mojo.design

@mojo.design

DETAILS Interior
Design School
details-moscow.ru



The designer's "kitchen" as professional inner workings was the basic idea of the booth. Our goal was to immerse the viewer into creative thinking process and show what the project design is made of, therefore the space is conventionally divided into two parts: the creative right "hemisphere" and the well-ordered left one. In the "creative" part of the booth, we focused on decorative solutions. For example, the metaphor of floating thought was embodied in the design of paper sheets, and the process of creating a concept was depicted in drawings and sketches on the back wall of the booth. The left side was made more concise and structured, displaying the result of work on the design in the form of a symmetrical layout of materials on the boards. We wanted to show that beautiful and creative is not necessarily expensive.



EXPOSITION





Blackboard paint Siberia, magnetic ground coat Siberia Magnetik by Ideasmarket, www.ideasmarket.ru

Cork wallcoverings Stone Art Pearl TA23002 by Wicanders,

www.wicanders.com/ru

FLOORS

Cork floor Personality Timide P902003 by Wicanders, www.wicanders.com/ru

HOUSEHOLD APPLIANCES

Electrical oven OKB 9133 CEN, induction hob HI 6450 BGR by Körting, www.korting.ru

Waste disposer BC 910, Slim Line by Bone Crusher

(Anaheim Marketing International), www.bonecrusher.ru

FURNITURE

Kitchen island Antro by Marya, www.marya.ru

Industrial style, MDF 20 mm. Finished with natural slate or Brazil nut. Roughperforated facades made of an aluminum frame and reinforced glass give the model a brutal look. anthracite frame and drawers, invisible handles, exclusive accessories.

Barn shelves by Greyboard, www.greyboard.ru

LIGHT

Technical lighting Arcos light, Erco, Brumberg by Palantir, www.palantirsvet.ru







-88°SME9

Грани комфорта Dolce Stil Novo

Изысканная и лаконичная Dolce Stil Novo воплощает гармонию стиля и технических инноваций. Помимо духовых шкафов и компактных приборов, в ассортимент серии входят газовые, индукционные и комбинированные варочные панели, вытяжки, винные шкафы и кофемашины, позволяющие различные вариации оснащения кухни. А топовые модели варочных панелей Dolce Stil Novo теперь обладают уникальными газовыми горелками Blade запатентованной формы от Smeg.



Серия представлена в шоу-румах SMEG:

Москва, Санкт-Петербург, Краснодар, Новосибирск, Екатеринбург

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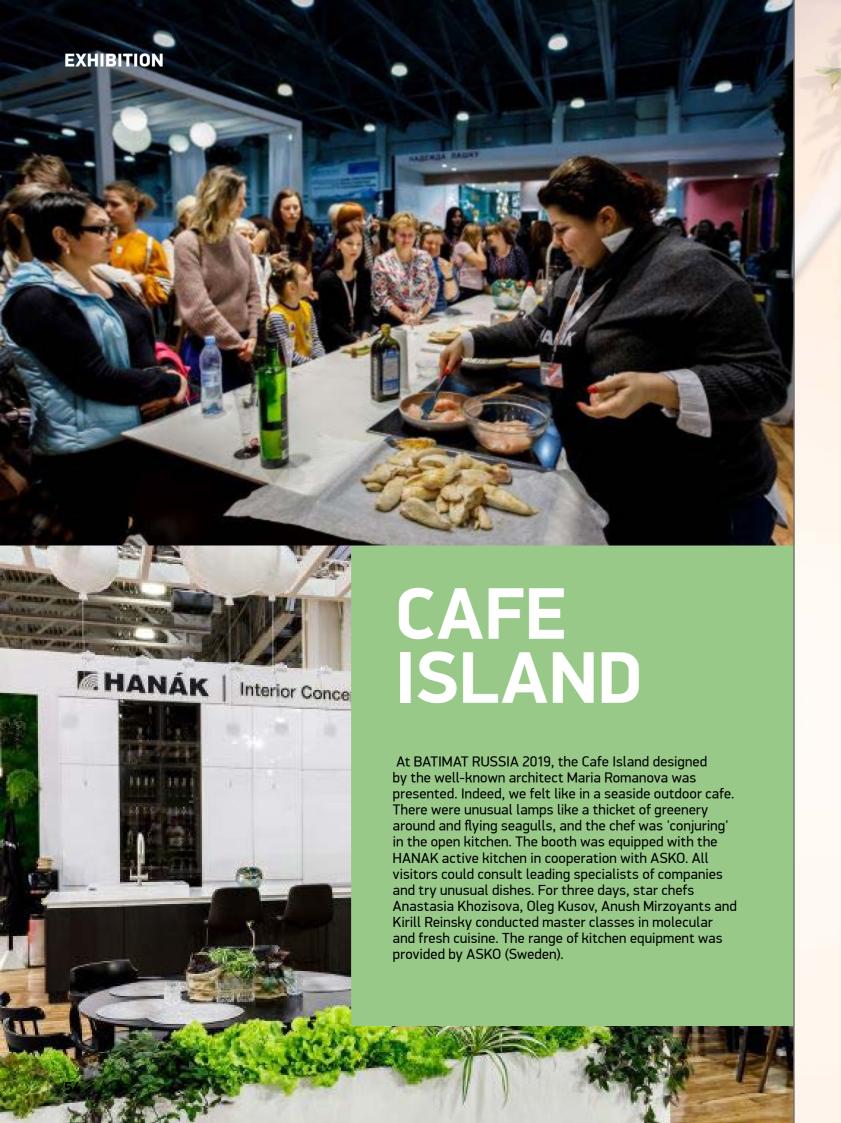
smeg.ru, smeg-store.ru Instagram: @smegrussia





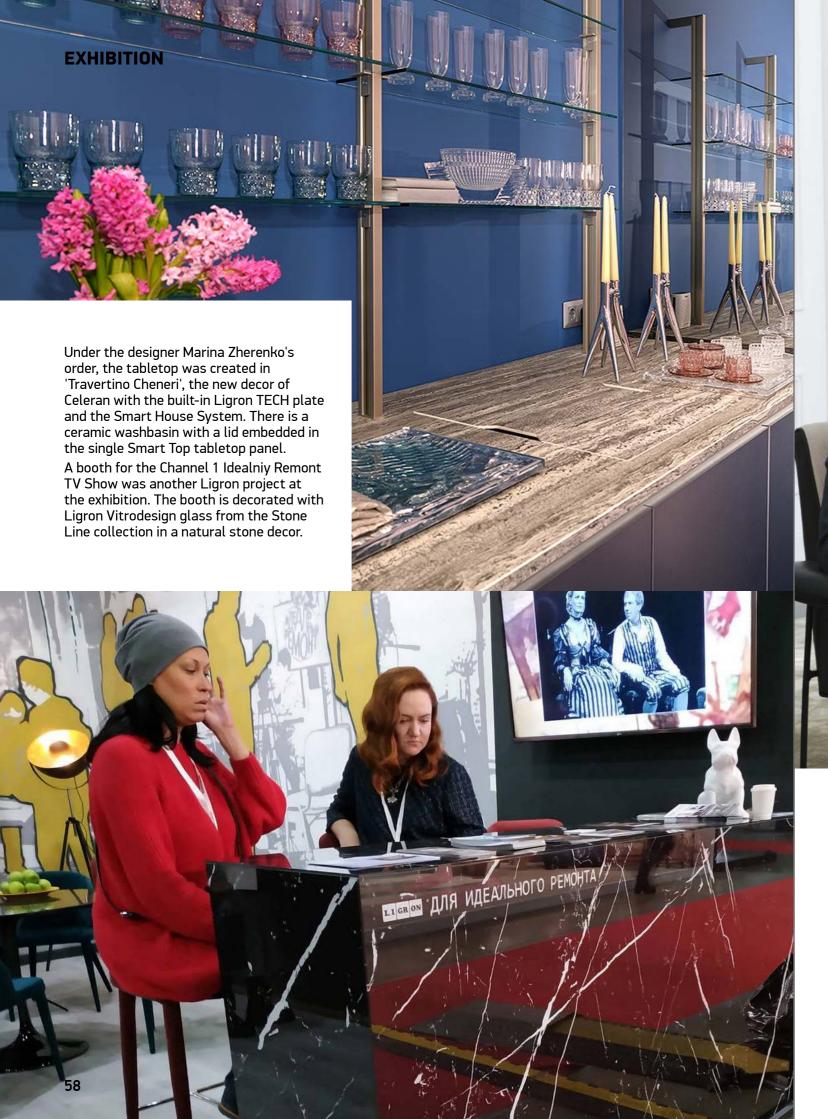














Подтверждение этому – наша новая эксклюзивная коллекция выключателей.

* Сиквэнс 5.

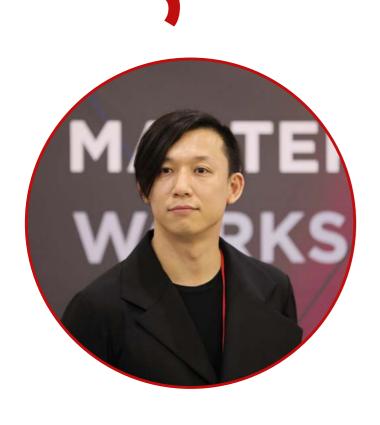


schneider-electric.ru/ru/home/design.jsp





JAPAN'S IDENTITY





Takahashi san, we are at the BATIMAT RUSSIA 2019 International Construction and Interior Exhibition. How often do you attend exhibitions as an architect? In fact, not very often. But I often have to work privately with the audience and clients. Anyway, I have certain publicity.

Should the architect participate in exhibitions? What is the profit?

Sure. But the format may be slightly different. A more lively dialogue with the audience is preferred. That can be interesting and more useful for the audience, speaking architects, designers who can get helpful feedback. It is possible to do this in a forum format where every designer can speak. It would be interesting and useful. But the topic still needs to be determined. Some reference points and the theme.

And how often should an architect and designer participate in professional contests?

The participation of the architect and designer in competitions is a must-have thing. The architect should certainly do this, but only if the architectural task of the competition has been compiled quite correctly and fully.

The Pritzker Architecture Prize, the most prestigious international award in architecture, is often awarded to Japanese architects, while Russian architects have never received it. What do you think why?

This is true, but I cannot explain why. First of all, I think that is not because Russian architects are somehow worse. Probably more Japanese architects participate in such events. It is about statistics, more involved - more awarded.

How did it happen that such a geographically small country has such a large number of architects?

I do not think that there are many architects in Japan, they are not even enough. The European architects are much more. And why Japanese architects are more renowned, that is perhaps because of Japanese advertising technologies. We can say that education certainly defines

a lot. And very many people entering architectural colleges or architectural specialties from the first year of study begin to work; they are already getting real practice in architectural studios and design bureaus. Due to this, they gain practical background, which is necessary for the development of a professional. For the Japanese, it is common practice to have practical skills at the graduation, so to be able to independently develop design documentation. And I am not an exception. My personal example, a big experience both in drawing projects and creating designs was obtained in an architectural studio, where I later started my career. When I got enough qualifications, I went to my managers with a proposal to create the design by myself. They supported this idea



and gave me an opportunity to open up as a creator. Due to this, later I separated and became independent as I am now.

Takahashi san, today we listened to your lecture, which clearly traced the Japanese philosophy and approach to design. Do you think that today Japanese philosophy has a great influence on international design?

Certainly there is such an influence, and I notice it. But I do not always understand why it is so and why it happens. They often pick up those ideas and motives that are not obvious to me. This is not similar to the conscious influence of the Japanese cultural aspect on the global audience. This is something spontaneous and picked up independently with an incomprehensible starting point.

Do you notice that as world architecture evolves, it is becoming increasingly averaged and typical? Sometimes we cannot understand which city we are in.

I comprehend very well what you are talking about. I also think that certain unification is taking place. Just look at what people are dressed in; I mean appearance and design. My philosophical position is different in this regard. For me, the building in some sense should perform a certain function of clothing. Today, technological progress greatly changes constructive solutions. And although there are the same constructs and engineering solutions at the basis of the building construction, still the appearance, the facade can be modified. Facades can change over time, here the



architect somehow has a freedom of choice; and a flexible approach should be applied here. The building is growing, changing or transforming into something else together with people. But you said that the clothes can be thrown away, and you cannot throw away the building. However in Japan, the traditional approach to clothing is different. It is not thrown away, even if it is out of fashion or torn, it is repaired or altered. I want the buildings were more like clothes.

In Japanese architecture, the influence of nature and fusion is very great. They open windows, doors, walls and let the nature in. Of course, the climatic conditions in Russia are different, but how can we become closer to nature?

There are two ways. I often create a second light, make more internal space in my works here in Russia. And the second way is that there are large houses and housing areas in Russia, and inside you can create small islands of greenery, making reference to Japanese inner gardens and small 'stone gardens' inside the interior. This is part of nature, but it is not outside, it is inside. This visually and aesthetically greatly changes the space and impressions of being in it.

Japanese architecture with its simple shapes and landscape extension is a bit like the works by Le Corbusier. Do you think there is such an influence?

I understand what you're talking about. This thought has the right to exist. But we have

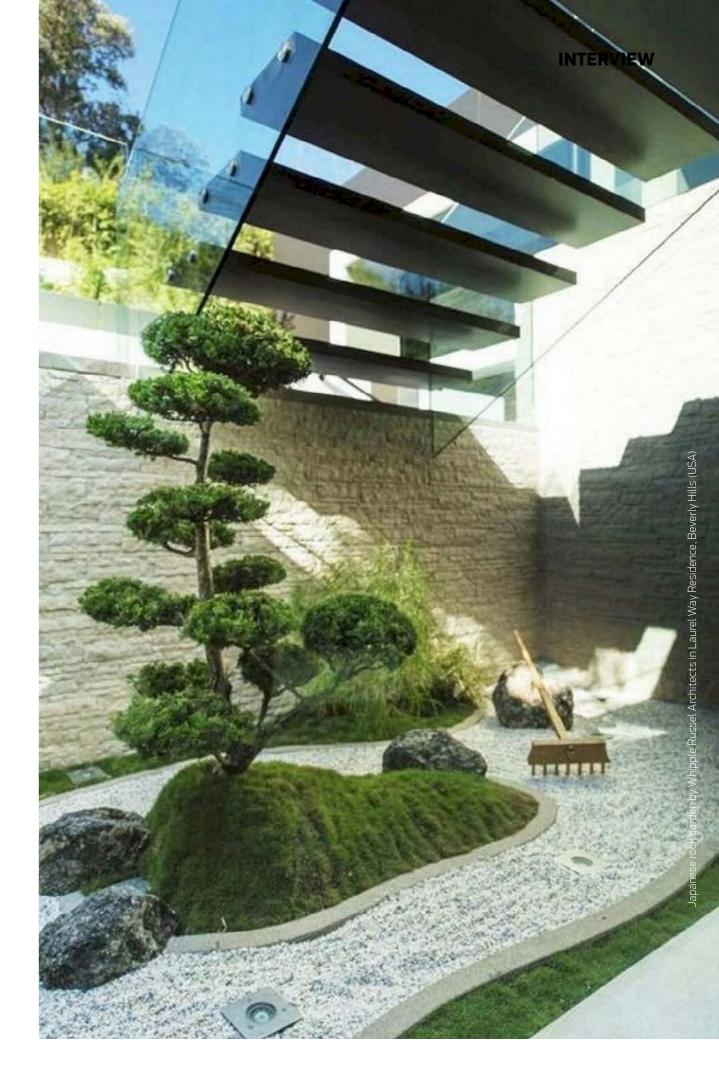
Should an architect while planning a building create an interior as well?

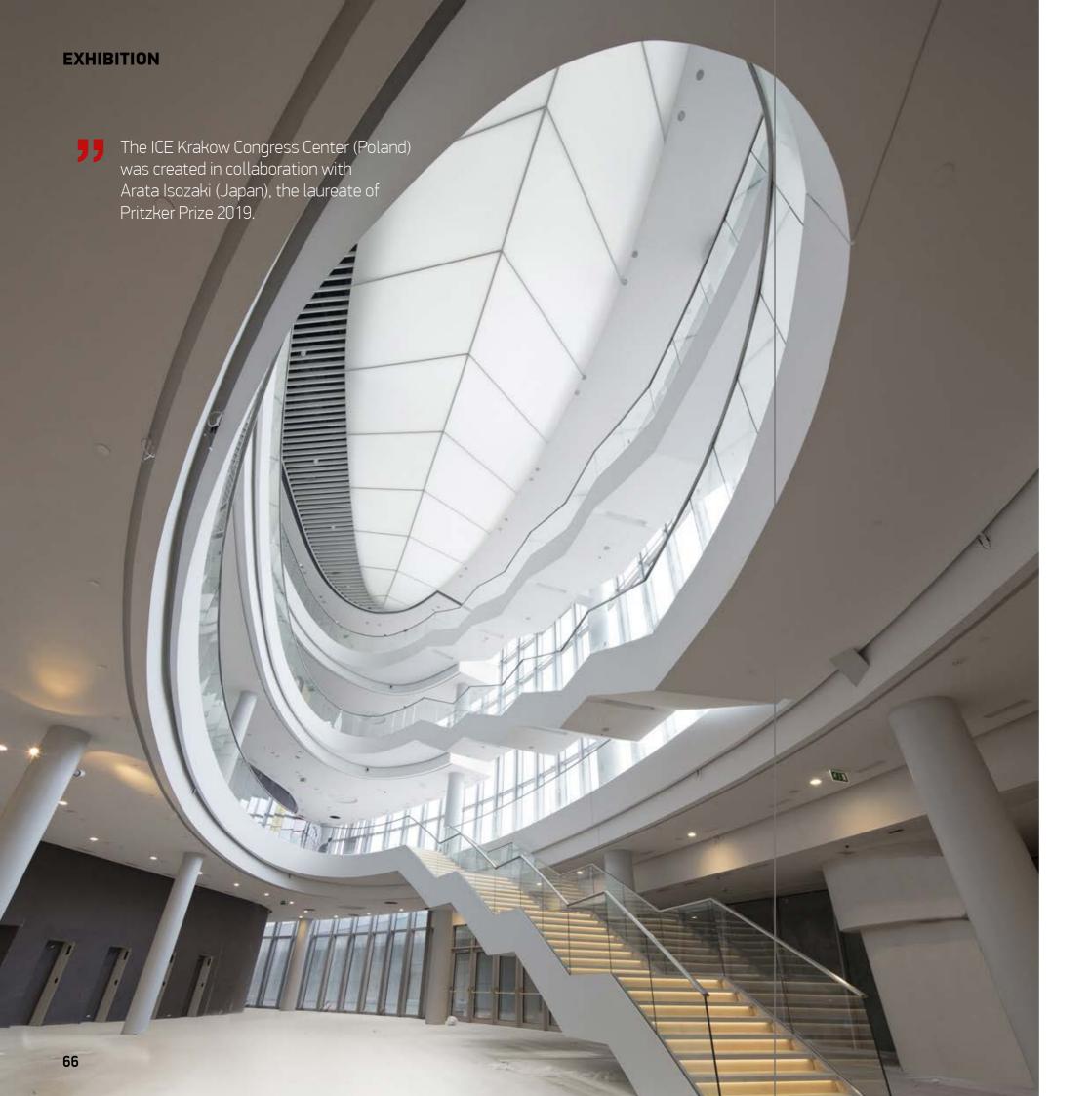
more spontaneity.

Certainly. In a general sense, an architect should design both the external and internal part of the building. The problem that I am very familiar in Japan is that our architects do not have enough skills for this and do not get the best possible result to the end. In my opinion, they should attract their colleagues who specialize in interior design, collaborate with them as a team and create a more integrated, more architectural interior solution of the building.

Takahashi san, what are you working on today?

I have six projects now. There are three projects in Japan and three in Russia. In Russia, these are mainly private houses and the interior of a sports complex. I'm also planning more large-scale projects. Last year, I developed a master plan of a cottage country. In the near future, I will begin a more detailed consideration.





And who is easier to work with in an emotional sense? Where is it easier to implement your project from the beginning to the end without changes, in Russia or Japan?

I can say for sure that it is more fun in Russia, but there iare also a lot of difficulties. In Japan, despite the understanding and a higher degree of reliability of contractors, there are a very large number of laws and restrictions. They establish their own bounds and as a result a certain portion of creativity is often lost.

Thank you, Takahashi san. We have learned all the secrets and now we shall apply them... We wish you artistic success. You are a very creative man. We are pleased that the penetration of cultures helps us to comprehend ourselves in the world.

The video of the workshop 10 Unknown Principles of Japanese Architecture by the architect Yusuke Takahashi filmed at BATIMAT RUSSIA 2019: www.architime.ru/video/japan_architecture.htm



RUSSIAN STYLE

The Integrated Solutions section was established at BATIMAT RUSSIA again. This exposition includes creative concepts of interior design (booths). In 2019, the theme of the exposition was The MOOD. The task of designers was to present the interior of a certain living area to demonstrate the thematic solutions and fitout options.





Vladimir Clavijo-Telepnev, an artist and photographer, www.clavijo.ru

ITEGRATED SOLUTIONS

Galina Degtyareva, a wicker master, www.maknauz.ru

Alexandra Knyazeva, a sculptor, @s_knyazeva

Dmitry Zotov, an art designer, @zotov_diz_art

Roman Neofidi, a calligraffiti artist, @neofidi

Elena Kutuzova, panel painter

The State Tretyakov Gallery has kindly provided the painting Astra by Aristarkh Lentulov





It was a global project, where we could plunge into the atmosphere of creativity and the most current partnership – a collaboration of designers and manufacturers of finishing and component materials. The exposition area was 2,082 sqm; 39 booths were presented.

The theme The National Colour created the main mood in the interior: the domes, chambers of the Kremlin, the avantgarde Russian art of the XXth century, the constructivism of Soviet architecture, national artistic crafts, and new features of up-to-date technologies for all types of creativity. Artists played a special role. Their works were embodied in the designers' decor items of the Integrated Solutions exposition.

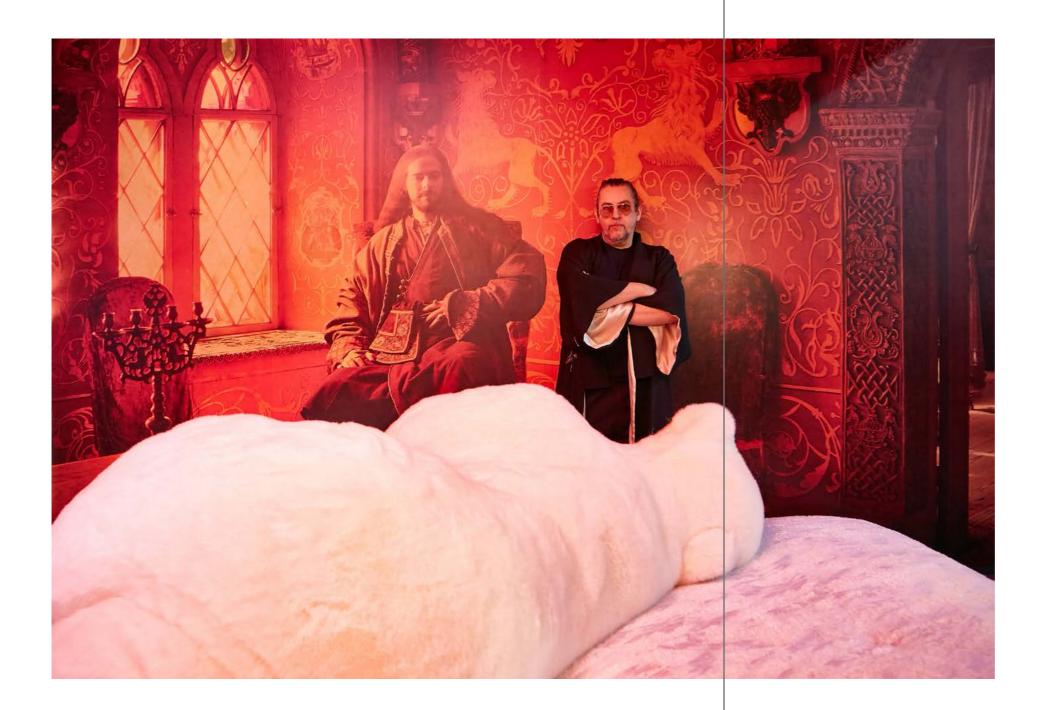
Also the winner of the contest held by

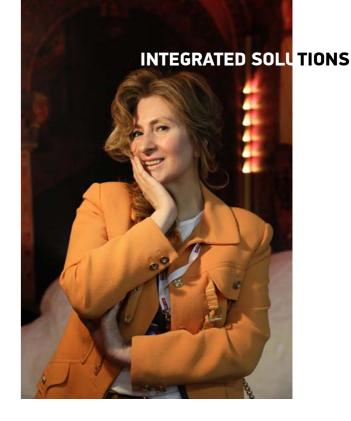
BATIMAT RUSSIA together with the British Higher School of Art ® Design participated with her project. A lot of work was done by the participants and the organizers to implement all the projects.

Designers shared their creativity, inspiration and conceptual solutions. The Russian history, architectural ensembles, historical and artistic relics in the modern interpretation – this is The New Russian Style, this is the connection between our roots and our future.



The Russian history, architectural ensembles, the decoration of the Boyars' palaces and the Kremlin's terems as a reflection of the greatness and power of the Russian state, have always admired and inspired interior designer Karina Avetisyan. She showed this richest treasury of historical relics in the modern interpretation at her booth We invite you to plunge into a cheerful and friendly atmosphere and get ready for hot and fluffy hugs!





WALLS

The Boyar Palace in Kremlin (private) were first announced in the photo exhibition The Kremlin by Vladimir Clavijo-Telepnev, a master of the Russian art photography, www.clavijo.ru

Paint FB Pelt No. 254 (Great Britain), Manders, www.manders.ru

Plaster Via Condotti, Ferrara Design, www. ferrara-design.ru, www.mobillissimi.com, www.magicprint.ru

CEILING

Plaster Via Condotti, Ferrara Design, www.ferrara-design.ru

FLOORS

Carpet tile Desso Air Master, Tarkett, www.desso-corporate.ru, www.tarkett.ru

FURNITURE & LIGHT

Sofa Pack (designed by Francesco Binfare), manufactured by Edra, www.edra.com

Floor lamp, the Penelope Series, Textil Red, by Fisionarte, www.palantirsvet.ru

Fixture Zigzag by Terzani, www.palantirsvet.ru

Electrical wiring equipment, the Basalte Classic Demo Collection, www.tesli.com

Product portfolio



EXPOSITION



Concept

She is dreaming. She is in Venice. It's night. She is walking along the canals. The air and the black water are wavering. Light waves shimmering, weak lanterns lighting up the ripples of water of all shades of gray, pearl, graphite, and gold. Ancient walls are reflected in the water with bizarre kinks. Everything is in a light theatrical haze. She sees herself in a wedding dress of Venetian lace. Someone is calling her, she turns around. A hand is drawn out of the darkness to her, someone is holding an old lace glove: '...You have dropped it.' She takes her glove from someone's hand and wakes up...

..she is in an old Venetian hotel. Embers are smoldering. The lace curtain breathes the air of canals. A man is sitting in the large armchair. Silently he points at the wall by a look. She follows his gaze. On the wall in the moire the outlines of a wedding dress of old Venetian lace can be seen. She wakes up again...

Was it a dream?"

WALLS

VESCOM Vinyl Wallcovering, Shannon, Tonga Collections; Ortgraph Contract, www.ortgraph.ru

Kerama Marazzi Tiles, Carnevale di Venezia Collection, www.kerama-marazzi.com/ru

FLOORS

EDEL Carpets, VANITY Collection, Shade No. 199; Ortgraph Contract, www.ortgraph.ru

FURNITURE

Buddy Table, Kensington Armchair & Pouf, Molteni & Co, designed by Rodolfo Dordoni, the Line Salon, www.linesalon.com

Cartell Tables & Stool, Ambassador Project Studio, www. ambassador.com.ru

BED, FABRICS, DECORATION

Personal collections by the Elanna Textile Factory, Russian Kadom Venice embroidery, www.elanna.ru

LIGHT

Gras Lamps manufactured by DCW editions (designed by Albin Gras); Vertigo Black suspension manufactured by Petite Friture (designed by Constance Guisset), www.ca-project.ru,

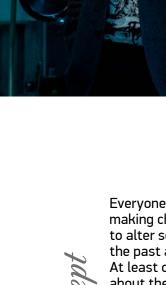
EOUIPMENT

Segna Collection, Schneider Electric, www.se.com/ru



oduct portfe





Everyone has ever dreamed of making changes in his or her life: to alter something, to forget about the past and start all over again. At least once everyone thought about the meaning of existence and found the right answer, but everyday life quickly erased it from memory. Man is a beautiful and unique planet, moving with others in the infinite universe of life. But sometimes you need space for solitude and comprehending the distance traveled to correct your orbit. Images, sounds, shadows of the past and premonition of the future. It's time to slow down and think.



WALLS

Plaster Decorici, the Travertino Collection, Chenille, Mou, Chic, www.decorici.ru

FLOORS

Board Finex, capsule collection by Igor Kurkin's sketches, www.finexfloors.ru

FURNITURE

Custom design sofa Planet by Igor Kurkin, www.korbmebel.com

LIGHT

Custom sculpture fixture Hawking by Igor Kurkin, ARTVIVO, www.artvivo.ru

EQUIPMENT

Electical equipment Jung (LS 990 Series - sockets, switches), www.jung.su

ART OBJECTS

By Dmitry Zotov, @zotov_diz_art





Light, space, shadows... Time... Symbol of the past is the shadow of the church on the wall cast by wire sculpture. Symbol of the future is the shadow of the city. Symbols of the present are the sculptures themselves. The present is always difficult to evaluate here and now, it can be assessed only through the prism of time. Time will pass and the present will cast its true shadow. There is a portal in the center, where the Kupola lamps are beyond time, but in space. They haven't yet cast their shadows.



WALLS@FLOORS

Ceramic tiles Lea Ceramiche, large-format gres Watterfall Gray Flow Nat, Ardo Studio, www.studioardo.ru

FIXTURES@SCULPTURES

The Kupola lamps by Elina Tuktamisheva, Sofia Decor, www.sofia-decor.ru

Alexandra Knyazeva, a sculptor, @s_knyazeva

EXPOSITION







You are a perfectionist. You love well-arranged details, style and harmony in everything — in everyday life and traveling. Are you ready to explore your ideal hotel? Look in the room of a trendy boutique hotel, which is ready to give fantastic impressions and bright mood every day. The room is divided into three zones: a recreation area, a freshness area and a relaxation area. All of them are designed in the same style, but each is unique in character and filled with carefully selected designer interior items. Colours and graphics play a special role in design. The colour palette is based on muted shades of deep petrol blue, velvety blueviolet, invigorating vermeil red in combination with contrasting black and white stripes.

WALLS@CEILING

Paint Little Greene and Luberon (Great Britain), www.manders.ru

FLOORS

Laminate Wineo 550 Color, LA074CM, www.alixgroup.ru

ITEMS

Washbasin Ex.t Stand, www.interio22.com
Chair, bed cabinet, bedroom coffee table,
stool, bar stool, bookcase,
www.archipelago.studio
Armchair Platner, Knoll; armchair Raglan,
Andrew World, www.theconcept.ru
Bed Edel, Lema; coffe tables Fat-Fat, B®B
Italia; stool Kartell by Laufen,
www.maxlevel.ru
Consoles designed by Yekaterina
Tkachenko, manufactured by Vipglass.su

PLUMBING

Mixers, trap, showehead - Cisal Less New, www.dushlux.ru Shower rack Bette, shower enclosure Kermi

LIGHT

Relaxation zone fixtures Petite Friture Cherry, www.interio22.com Bedroom fixture Flos, designed by Michael Anastassiades, www.palantirsvet.ru Floor lamp Inti, Cangini & Tucci, www.palantirsvet.ru

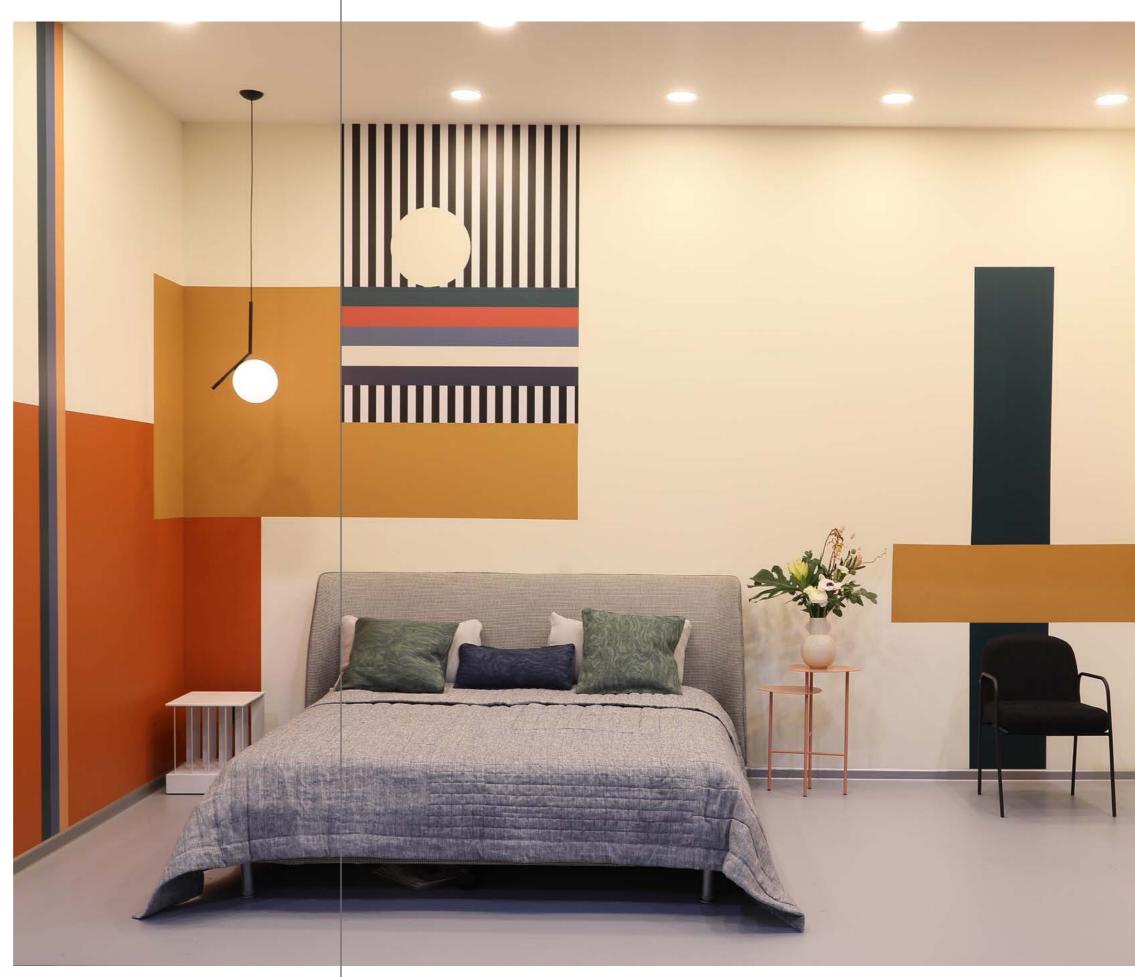
ELECTRICAL EQUIPMENT

Filia XP, www.dushlux.ru

Sockets and switch Unica New Pure, Schneider Electric, www.se.com

DECOR

Mirror Petite Friture Francis, www.interio22.com Bed linen, bedcover, pillows, www.thedothome.com Flower arranging, www.bloominc.ru

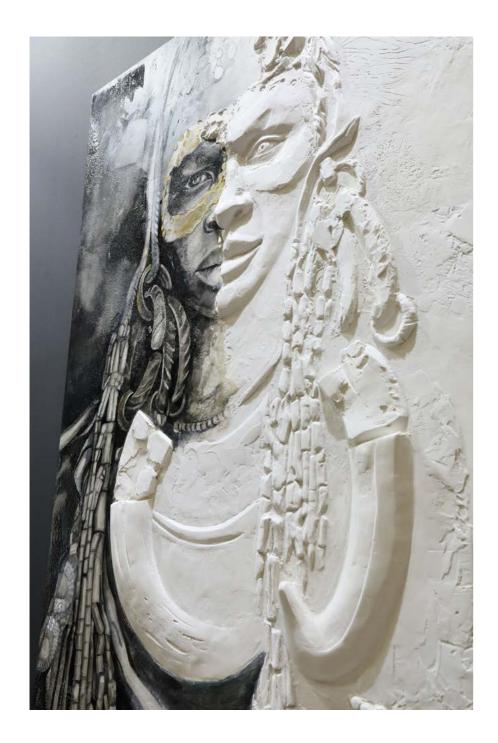


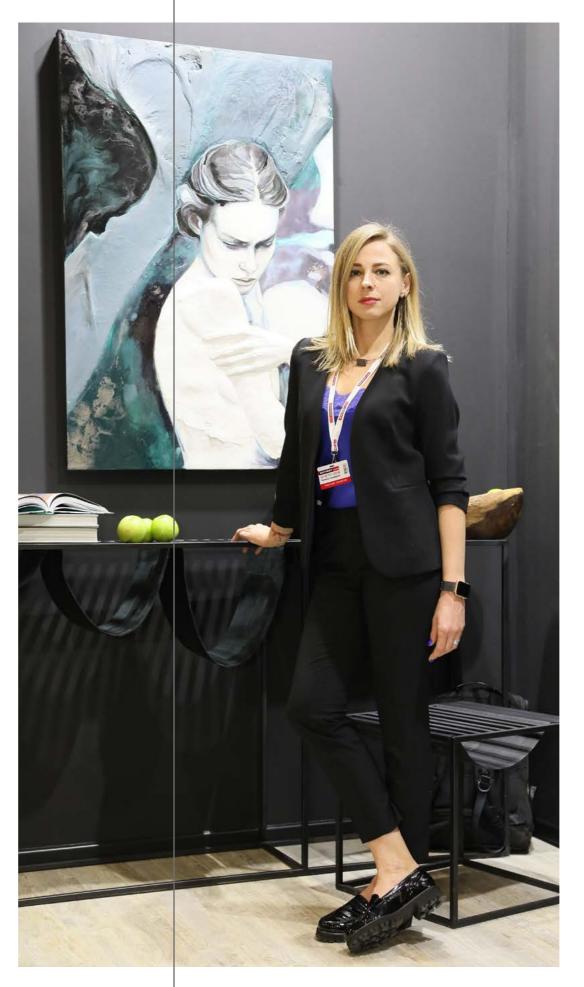


Concept

A new trend in interior painting combines graphics, painting and sculpture. Eclectic of styles, textures, colours and designs, a combination of familiar and creative solutions turn pictures into non-trivial and conceptual art. Abstract reliefs gracefully flow into the graphics, creating a complete image and destroying traditional stereotypes. The art objects are completely subordinate to the will of their creator, embody her design and fresh ideas relevant in contemporary design.

Bas-relief (fr. bas-relief 'low relief') is a projecting image with a shallow overall depth.





WALLS

Paint Little Greene (Great Britain), Manders, www.manders.ru

FLOORS

Laminate Tarkett, the Gallery Collection, www.tarkett.ru

ITEMS

Metal console. Manufacture of metal products CEH.

Paintings. Plaster, plywood canvas, ink, epoxy.

By Tatiana Sviridova, www.tsviridova.com

LIGHT

Halogen rod lamp

Product portfolio



EXPOSITION



Concept

An Introvert's Living Room is the inner world of a man, which is closed from a wide audience. Layer by layer, revealing his or her personality and soul. Once here, you can hide, abstract your mind from the outside world, stay in silence and even get lost. The virtual worlds of our subconscious can find physical realization here. We project our individuality, emotions onto the surrounding interior and the objective world.





WALLS

Panels Orac Decor, the 3D Collection; wallpaper Cactus Garden, Rebel Walls; paint Farrow\Ball, Sanderson, Argile, Manders, www.manders.ru

Cork underlayer, www.tarkett.ru Switches and sockets of Merten D-Life Series nickel, Schneider Electric, www.se.com

FLOORS

Carpet tiles Desso Tweed, Tarkett, www.desso-corporate.ru

FURNITURE@ITEMS

Dresser Tynd Kopmann, stool Inge, Unika Moblar, www.unikamoblar.ru

Bookcase Libreria Nuvola Rossa, Cassina, Flat Interiors, www.flat-interiors.ru

Vintage armchair, Repeat Story, www.repeatstory.com

Eaves Ronde (Italy), Decor City, www.decor-city.ru

the Loft Screens, Black Loft, www.blackloft.ru

the Moru Glass, Ademglass, www.ademglass.ru

the Marshall Portable Speakers, Nazarov Gallery, www.nazarov-gallery.ru

DECOR

Floor lamps Birdie, Foscarini, fisture Mirror Ball, Tom Dixon, Palantir, www.palantirsvet.ru

Braided ropes by Galina Degtyareva, www.maknauz.ru, the works by American artist Sheila Hicks became the inspiration for wicker products

velvet Lux, the Twice imitation chamois leather, Galleria Arben, www.galleria.ru

Tailored by French Touch Studio www.frenchtouch.ru

Decor by Art Brut Moscow, www.artbrutmoscow.com

Product portfolio



The Design Philosophy: What is the space? How is form born out of emptiness? How are the creation of the world and the creative work of an artist connected? Reflections on these eternal themes inspired Irina Chun to create one of the most unusual and memorable booths by her own sketches. Its bizarre forms resemble volcanic lava, with remains of prehistoric monsters frozen in it, referring to the most ancient secrets of the universe.

In the center of the composition there are two massive armchairs stylized as fossilized dinosaur bones. Table top of the coffee table between the armchairs is made of a cut of simbircite – the Ural mineral which is about 120 million years old, having fiery streaks like lava streams. The chandelier, located in the center of the composition, resembles a giant stalactite. With slightly rounded lines of the decorative panels, the room visually goes to an endless perspective, as if helping those who are sitting in the chairs to concentrate on the most important things. The text on the wall is a quote from the Heart Sutra, one of the most profound literary monuments of Mahayana Buddhism.





ITEMS

By the designer's sketches

Armchairs, chandelier, table frame are printed with Temporum 3D printer, TEMPORUM, www.temporum.ru

Coverings VeroMetall, www.mebelschukin.ru

Upholstery 4011IDEAS, www.4011store.ru www.belyaninmebel.ru

Tabletop, simbircite cut, Paleo Hunters,

www.paleohunters.ru

Calligraffiti painter Roman Neofidi, @neofidi







INTEGRATED SOLUTIONS



A colourful living room for those who break the rules and goes upwind. Vital energy, enthusiasm and strong individuality
— this is a portrait of the owner. The golden shades on the walls and the sky-blue ceiling from fashionable palette 2019 were combined with the geometric dynamics of bold, bright, vivid colours of a 1913 painting by Russian avant-garde artist Aristarch Lentulov printed on the floorboard. The night comes, and the colours are mysteriously transformed, illuminating the living room with a magical flowing light ...

FLOORS

Parquet board Tarkett, custom design. The image of tThe Astras painting by Aristarkh Lentulov, 1913, provided by the State Tretyakov Gallery. www.tarkett.ru

DECOR

Paint Best-Paints™ (Canada), www.best-paints.ru Wall panels, White Workshop by Elena Kutuzova

LIGHT@EQUIPMENT

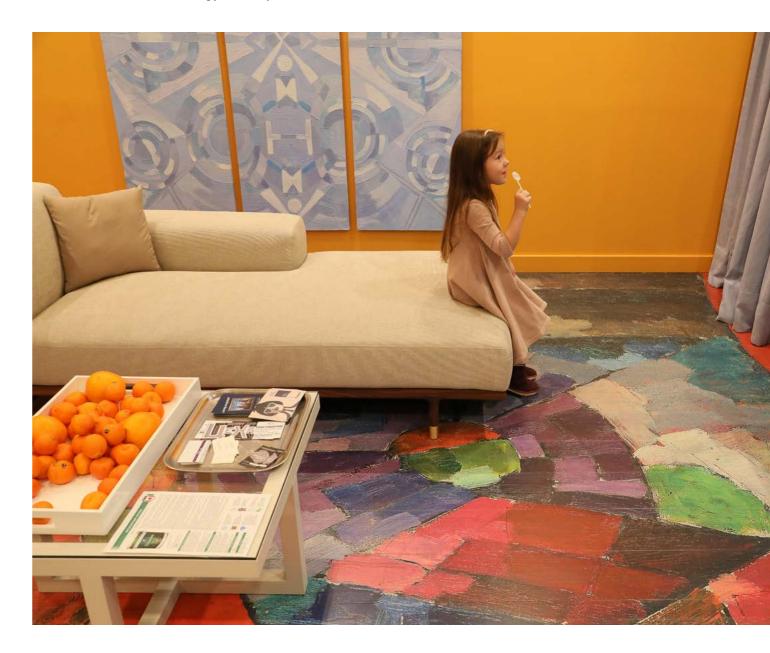
Lighting by King David, www.kingdavid.ru the ADA Home Cinema, Lutron Smart Light ® Drapery Track Systems, the Elan Smart Home, A.P.Technology, www.aptech.ru

FURNITURE@ITEMS

Seating furniture by Porada, Mobile Art, www.porada.it, www.mobile-art.ru

Bookcases, concole, coffeetable by 1904 Nechaev Manufacture, Mobile Art, www.mobile-art.ru

Drapery tailored by AElita Design



NUMA NOTUHOB ANA miaitaliabath.it