

# BATIMAT<sup>®</sup>

# RUSSIA

*digest*

## PRODUCT DESIGN

SKOLKOVO  
& REDDOT  
RUSSIAN  
RAILWAYS

REPORTS  
INTERVIEWS  
COMMENTS

*Design of Mood*



# RESULTS OF BATIMAT RUSSIA 2019

## DAYS OF INDUSTRIAL DESIGN

### EXHIBITORS

- 06 Formula for Success
- 10 Product Design & BATIMAT RUSSIA
- 20 WorldSkills Russia



20



10



22

### SKOLKOVO INDUSTRIAL DESIGN

- 22 Interview with Elena Panteleeva
- 30 MASSHTAB Industrial Design Bureau
- 36 IPPIART Studio





## CONTENTS

## WELCOME TO DESIGN! *Part #2*

### 44 HOTELS & APARTMENTS

46 Maria Romanova

50 Alena Sanaeva

56 Kirill Ovchinnikov

60 Yana Svetlova

64 Elena Teplitskaya

### 70 BATHROOM & SPA

72 Victoria Korneeva,  
Anna Akhremenkova

76 Tatiana Krygina

80 Nadezhda Lashku

86 Anastasia Litvinova

90 Dima Loginoff

94 Natasha Shevchenko

### 100 LET'S PLAY

102 Anna Erman

108 Alexander Radoske

112 Natalia Guseva

116 Yulia Golavskaya,  
Elena Zufarova

120 Alexey Vyazminov,  
Evgeny Koblov

122 Natasha Barbye,  
Natalia Boko

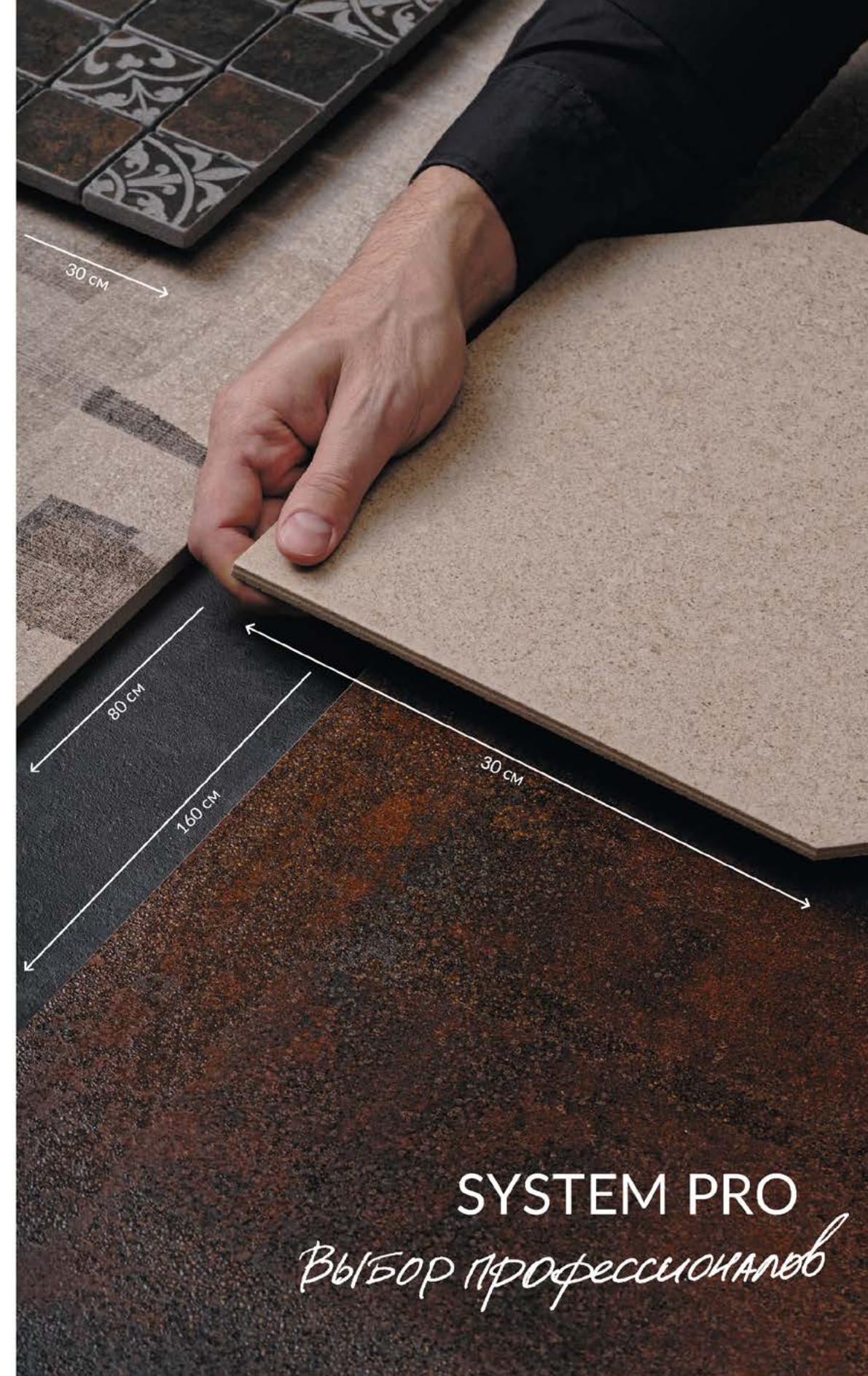


BATIMAT RUSSIA – digest  
#13 September – November 2019  
Founder: MEDIA GLOBE  
Publisher: BATIMAT RUSSIA – CROCUS

Address: 3/2 Per. Kapranova,  
Moscow, 123242, Russia  
Tel/fax: +7 (495) 961-22-62  
Website: [www.batimat-rus.com](http://www.batimat-rus.com)  
[www.mediaglobe.ru](http://www.mediaglobe.ru)

Content and advertising queries:  
[batimat@mediaglobe.ru](mailto:batimat@mediaglobe.ru)

Direct circulation:  
over 300,000 industry specialists



**KERAMA MARAZZI**

керамическая плитка | керамический гранит | мозаика | санфарфор | мебель для ванных комнат

[kerama-marazzi.com](http://kerama-marazzi.com)

Реклама. Серия PRO – это новая эстетика керамического гранита с высокими эксплуатационными характеристиками. Реалистичность материала и высокая стойкость к истиранию – для ваших лучших проектов.



# FORMULA

*for success*

Tarkett invited designer Irina Dymova to give a lecture at BATIMAT RUSSIA 2019 and share her experience in creating exclusive projects

Design your life

# Tarkett

Ковролин

Дизайн по твоим правилам!

Tarkett  
DIGITAL  
LAB

Tarkett parquet

”

Tarkett is the world leader in floor coverings production for residential and public premises, offering quality and safe solutions for more than 130 years, caring for the improvement of the lives of its customers.



Irina Dymova, a famous Russian designer, spoke about the role of floor coverings in modern interior, how she manages to achieve the incredible expressiveness of each item and preserve harmony of the interior as a whole.

The combination of the incompatible is one of Irina Dymova's principles, that's why she easily manages to create exclusive projects. The designer applies bold decorating techniques: combines styles and trends, textures, palettes and ornaments. This, according to Irina herself, not only sets a special mood for the interior, but also is a fascinating process. Contrasting and sometimes paradoxical solutions and masterly placed colour accents result in a harmonious creative cocktail.

As one of the main components of a project the decorator highlights the correctly selected floor coverings. At the lecture, Irina Dymova spoke about how to expand the angle of view on individual floor design and which materials can help with this.

"Floor coverings make 50% of the interior, which means that you need to pay special attention to flooring, because the mood of people most of the time depends on their choice. I prefer "brutal floors" in my projects – wide, massive, natural wood. To achieve harmony, I like to combine the active floor with minimalism (and vice versa). Everything

right for me is wrong. In any case, this choice should be handled by a specialist who has the necessary knowledge. He has an idea about finishing materials, he understands the concept, which determines the selection of colours and textures. Simple mechanical mixing of these factors won't make an individual interior," Irina Dymova says. "I fill my projects with drive, unpredictability and style, so I am interested in all unusual solutions. Multi-coloured does not always mean original, but Tarkett has found a solution in a variety of colour palettes and materials that have a wide area for use," Irina Dymova adds.



” Tarkett offers a wide assortment of floor coverings: parquet, laminate, carpet and sports linoleum, Art Vinyl for residential and commercial premises. Tarkett annually sells 1.3 million square meters of flooring for public and residential buildings in more than 100 countries worldwide.

#### Tarkett at BATIMAT RUSSIA 2019

The Tarkett booth has been designed in accordance with the Design Your Life concept, which embodies personalization in the floor design. The collection with digital printing on a parquet board, as well as the modularity of the laminate, which allows combining different colours, formats of planks and designs inside one room, has been vividly demonstrated.

The Art Vinyl creative solutions provide an original floor design, involving various layouts, combining materials of wood, stone and textiles in one project. With the commercial PVC coatings and special carpet tiles, personalization in floor design can be achieved in public spaces as well (kindergartens, hotels, hospitals).

The flooring from Tarkett can bring your ideas to life and make your dream design come true.

More info on [www.tarkett.ru](http://www.tarkett.ru)

Flooring from Tarkett at designer booths of the Integrated Solutions and Product Design expositions at BATIMAT RUSSIA 2019





# product design



## RELEVANT DESIGN

For the first time, a collective exposition of PRODUCT DESIGN was presented at BATIMAT RUSSIA 2019, where the best Russian product designers and the Industrial Designers Club took part. Designers and companies, creators of custom collections of interior and decor items were invited to participate. The goal of the exposition was to draw attention to product designers, to the results of their creativity and - most importantly - to acquaint the industry with the possibilities of designers for further joint cooperation.

The product design is relevant and necessary for the development of domestic manufacturing enterprises. The cutting-edge development and saturation of the consumer market introduce new requirements for production. Today, the product design is an essential component of production, which combines elements of marketing, technology, materials science and CREATIVITY. For the first time, the whole cycle from an idea to production of industrial collections was shown at the BATIMAT RUSSIA 2019 International Construction and Interior Exhibition. At WorldSkills Russia, young

designers worked on prototype faucets on behalf of GROHE. At the Skolkovo booth, there was a presentation of the HACATON project, a collaboration of new technologies, production and design. Also, two BATIMAT RUSSIA venues in non-stop mode hosted workshops in the product design. And for the first time, an interactive workshop was held by the Italian artist Marco Fontana, whose wallpapers decorated the walls of the Product Design Gallery. At the booth, the artist performed a new decor of wallpaper interacting with visitors of the exhibition. It was a unique opportunity to see the entire creative process in the author's performance.

And, as a result of the creative work that was launched into production, Schneider Electric presented its first-ever collection of circuit breakers developed by its own design bureau for the Product Design Gallery.



Premiere of Luxury Limited Collection Sequence5, Schneider Electric, [www.se.com/ru](http://www.se.com/ru)

Wallpapers from Collection Fitzcarraldo, Tecnografica Italian Wallcoverings by MARCO FONTANA (Italy) [www.marco-fontana.com](http://www.marco-fontana.com) [www.tecnografica.net](http://www.tecnografica.net)





## EXHIBITION

Chair LYMPHO  
by TARAS ZHELTYSHEV  
[www.somainterior.ru](http://www.somainterior.ru)

Bar stool Hans  
by SERGEY GRAVCHIKOV  
[www.unikamoblar.ru](http://www.unikamoblar.ru)

Stool Sharkunok  
by MARINA TURLAI  
@berestaproject

Bench with print "Lazy-gnome"  
by DARIA SERZHENKO  
[www.ivankahome.ru](http://www.ivankahome.ru)

Textile Collection "Woods, Water & Stone"  
by SVETLANA KATARGYNA,  
TATIANA BABKOVA  
[www.perinne.com](http://www.perinne.com)

Birchware Collection  
by MARINA TURLAI  
@berestaproject

Cabinet Gio  
by SERGEY GRAVCHIKOV  
[www.unikamoblar.ru](http://www.unikamoblar.ru)

Ellipse platter  
by ULYANA KHOKHLOVA  
@artobject\_ulyanakhohlova





Cathedral Collection  
by ALEXEY BRAULOV,  
ANASTASIA KOPTEVA  
[www.52factory.ru](http://www.52factory.ru)



Wash basin XX (twenty)  
by SERGEY FROLOV,  
MAXIM EFREMOV  
[www.111D.ru](http://www.111D.ru), [www.ploomboom.com](http://www.ploomboom.com)

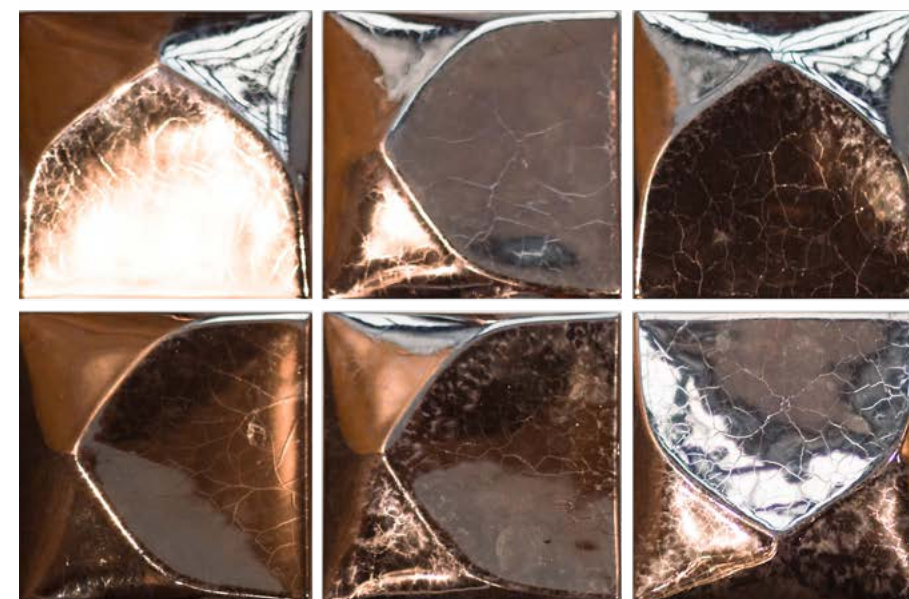
MoonWalk #D Panels  
by TARAS ZHELTYSHEV  
[www.somainterior.ru](http://www.somainterior.ru)



Fixtures GRECO  
Made by ARTVIVO, Moscow  
Designed by OLGA PODOLSKAYA  
[www.olgapodolskaya.com](http://www.olgapodolskaya.com)



Hanger VETVI  
by PYOTR TRUBCHENKO  
[@thesarai](https://www.instagram.com/thesarai)



Tiles Kokosh  
by NATALIA MELNIKOVA  
[www.melnikova-lab.ru](http://www.melnikova-lab.ru)





Wallpapers of Collection Fitzcarraldo, Tecnografica  
Italian Wallcoverings by MARCO FONTANA (Italy)  
[www.marco-fontana.com](http://www.marco-fontana.com), [www.tecnografica.net](http://www.tecnografica.net)



Form-Fire Vases  
by EKATERINA KROTENKO  
[www.ekaterina-krotenko.ru](http://www.ekaterina-krotenko.ru)

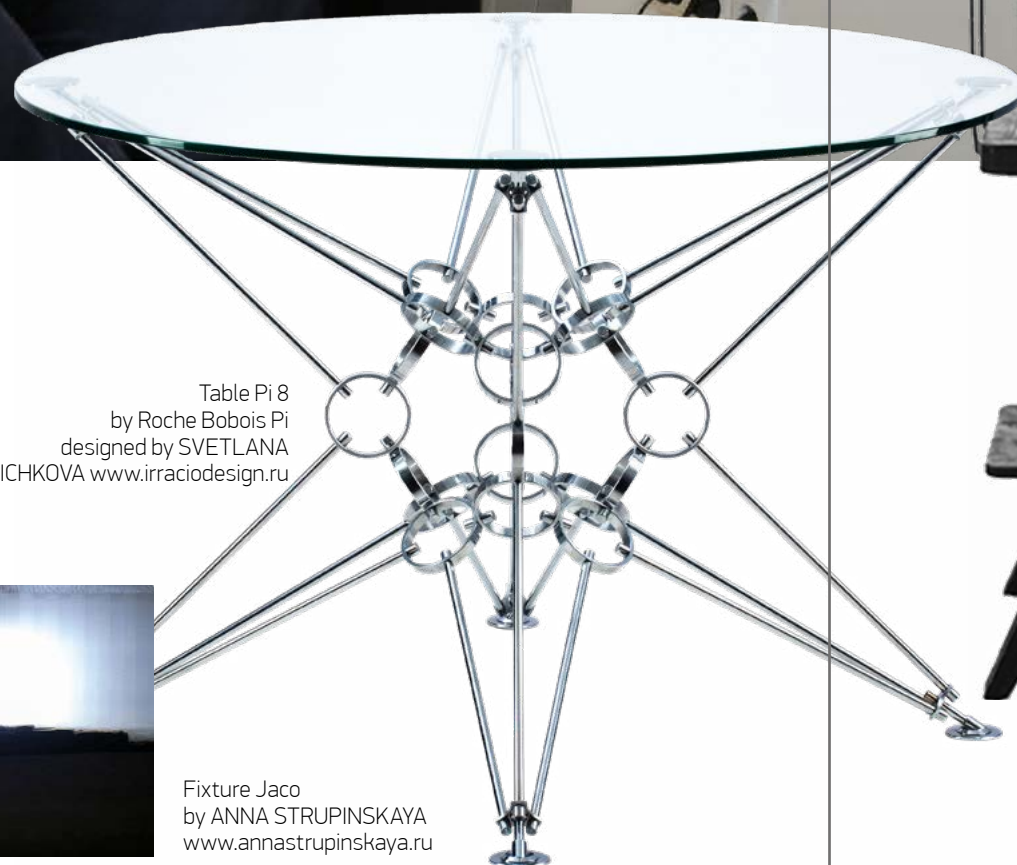


Metal vases  
made by Alexander Fyodorov  
@f.alexander.art  
designed by SVETLANA POPOVA  
@enseta



Fixture MOON  
by SERGEY FROLOV,  
MAXIM EFREMOV [www.111D.ru](http://www.111D.ru),  
[www.ploomboom.com](http://www.ploomboom.com)

Table Pi 8  
by Roche Bobois Pi  
designed by SVETLANA  
NOVICHKOVA [www.irraciodesign.ru](http://www.irraciodesign.ru)



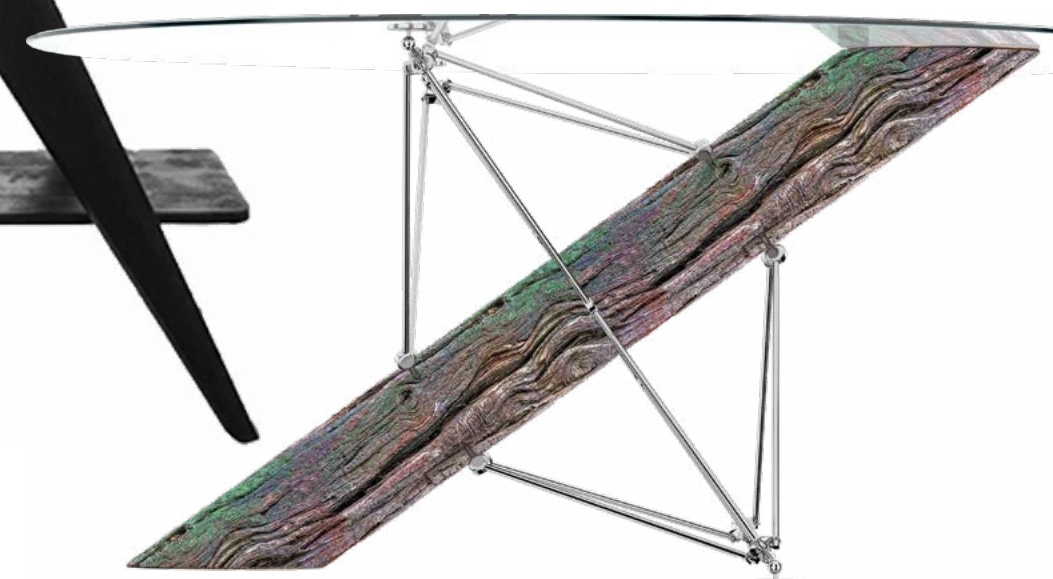
Fixture Jaco  
by ANNA STRUPINSKAYA  
[www.annastrupinskaya.ru](http://www.annastrupinskaya.ru)



Bookcase Navigator  
by EVGENY TOMOV  
@tomovworkshop



Table Robinson  
by SVETLANA NOVICHKOVA  
[www.irraciodesign.ru](http://www.irraciodesign.ru)







For the first time, Club of Industrial Designers (CID) presented an exposition of members at BATIMAT RUSSIA 2019; furniture and decor items made of wood, metal and glass.

Exhibitors: CID: AN.KHA ([an-kha.ru](http://an-kha.ru)), ARCHPOLE ([archpole.ru](http://archpole.ru)), ART\_ALIBI ([art-alibi.com](http://art-alibi.com)), ARTIFACT ([instagram.com/didesign.pro](http://instagram.com/didesign.pro)), DECOCORE ([decocore.ru](http://decocore.ru)), DOODYWOODYDOM ([doodywoody.ru](http://doodywoody.ru)), EDWORKS ([edworks.pro](http://edworks.pro)), EMIL GALEEV ([arch-concept.ru](http://arch-concept.ru)), FORSFURNITURE ([silamazhorov.moscow](http://silamazhorov.moscow)), GARAGE FACTORY ([garage-factory.ru](http://garage-factory.ru)), HVOYA ([hvoya.pro](http://hvoya.pro)), iM ([im-ocean.com](http://im-ocean.com)), INDEMA ([theindema.com](http://theindema.com)), JUST CRAFT ([ural-craft.com](http://ural-craft.com)), LEFTAR ([leftar.ru](http://leftar.ru)), LITTLE STREET ([littlestreet.ru](http://littlestreet.ru)), M INDUSTRIAL DESIGN ([m-i-design.ru](http://m-i-design.ru)), MAGOR ([instagram.com/magorstudio](http://instagram.com/magorstudio)), MAYNA ([mayna.studio](http://mayna.studio)), MOONK ([moonk-design.com](http://moonk-design.com)), MY BOTANICA ([my-botanica.com](http://my-botanica.com)), НОВЫЙ СТИЛЬ ([newstyleforge.ru](http://newstyleforge.ru)), PLY ([theply.ru](http://theply.ru)), SEDOVIKO ([sedoviko.ru](http://sedoviko.ru)), SVB CONCEPT ([complex-project.com](http://complex-project.com)), TEAM40 ([instagram.com/team.40](http://instagram.com/team.40)), THE LOFTLAB ([theloftlab.ru](http://theloftlab.ru)), TK WORKSTUDIO.RU ([tkws.ru](http://tkws.ru)), WATCH&SEE ([instagram.com/watch\\_see\\_](http://instagram.com/watch_see_)), WOODLED ([woodled.ru](http://woodled.ru)).







## FROM SCRATCH TO FINISH

On a large-scale venue of the WorldSkills Russia Young Professionals Union, which is annually constructed at BATIMAT RUSSIA, a competition was held for one of the new competencies – industrial design. Young participants developed concept mixers for the GROHE brand, and visitors could see the whole process of product design development. Functionality, ergonomics and the level of innovation were decisive criteria when choosing a winner. The opportunity for a young specialist to go through all stages of product development for a particular customer in a short period of time, from scratch to finish, is the most sufficient achievement of this competition.

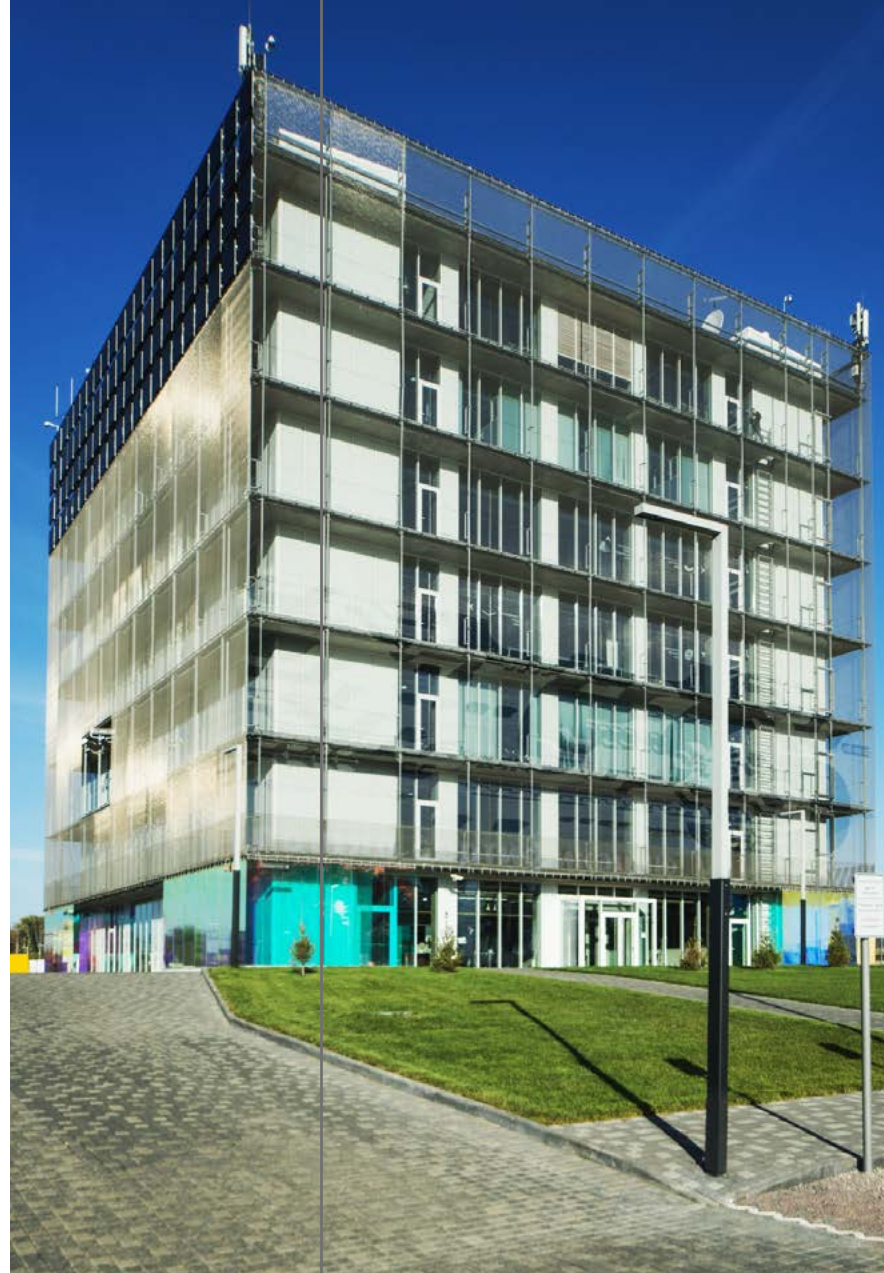
” DESIGN allows a product to stand out among competitors and is one of the most powerful tools for differentiating and positioning a brand in the product market and among consumers.



# AHEAD OF *time*

Days of Industrial Design in Skolkovo have taken place this June. The editorial staff of the magazine visited the innovation center and presents an interview with Elena Panteleeva, the curator and ideological inspirer of the event, head of the Culture&Science department of the Skolkovo Foundation.

'Days of Industrial Design in Skolkovo' is an international project of Skolkovo, which is aimed at the creation of a communicational and educational platform for establishing interaction between industrial designers and technology start-ups.  
[www.culture.sk.ru](http://www.culture.sk.ru)



Elena Panteleeva





## EVENT

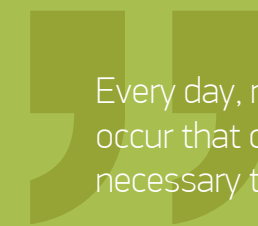
- There are specialized educational institutions, organizations and unions in Russia dealing in the field of industrial design and conducting events and competitions. Why is Skolkovo Innovation Center interested in industrial design and conducts a design hackathon? Is it an industry demand or the influence of time, such a 'fashionable' topic today?

- Fashion changes depending on the season. It seems to me that the issue of renaissance and reaching a new level of domestic industrial design is a matter of the strategic development of the industry as a whole.

The project 'Days of Industrial Design in Skolkovo' was created according to multiple requests from residents of the Skolkovo Innovation Center. These technology companies are part of clusters that work in the following areas: space, IT and robotics, biomedicine, energy technology. The design hackathon is a key format of the project 'Days of Industrial Design in Skolkovo'. One of the project's missions is to break the stereotype that design is just an expensive and beautiful wrapper. By the definition of the World Design Assembly, the industrial design is a strategic problem-solving process that stimulates innovation, creates business success and leads to an improvement in the quality of life through innovative products, systems, services, and experience. The key issue today is the lack of an ecosystem of industrial design. Customers are still far from the performers, and university students even further. The project 'Days of Industrial Design in Skolkovo' claims to become the flagship platform that forms this ecosystem.

- 'Days of Industrial Design in Skolkovo' whips up with an extensive program. What is the main goal, how are the theme of the year and speakers selected? How many participants and visitors have attended the event this year?

- The main point of the project 'Days of Industrial Design in Skolkovo' is its powerful program, which is both practical and educational. We are proud of our unique



Every day, new products are launched worldwide and events occur that change users and their life scenarios. Therefore, it is necessary to design ahead of time.

Gleb Wiesel, CEO of Wiesel Design.





The designer's objective is not to make it beautiful, but to combine the requirements coming from marketers and designers. Design is a tool for business; and the customer should use it.

Irina Zhdanova, CEO and Founder of Masshtab Industrial Design Bureau.



Hackathon (formed by 'hack' and 'marathon') is a developers forum during which specialists from different areas of development (programmers, designers, managers) collaborate in order to create new products and solve existing issues. The hackathons usually last from one day to a week.

**to see? Were there any age restrictions?**

- This year, we have held the 'Days of Industrial Design in Skolkovo' for the fourth time. The design hackathon is a key format and integral part of the event. Teams and tasks are formed a month before the official start of the hackathon, which usually lasts three days. The teams have the opportunity to start communication with the customer in advance, because the point is that in the process they try to become one team by combining engineering and design ideas. This year, 5-8 teams have been working on each task, which is an individual nomination. There were 115 participants in total. We have no age restrictions. We are always waiting for those who have an education or work experience in industrial design, are confident in their abilities to withstand three-day intensive work and are ready to publicly defend their ideas. There are 1 to 5 members in one team. There were students and well-experienced bureaus among the participants.

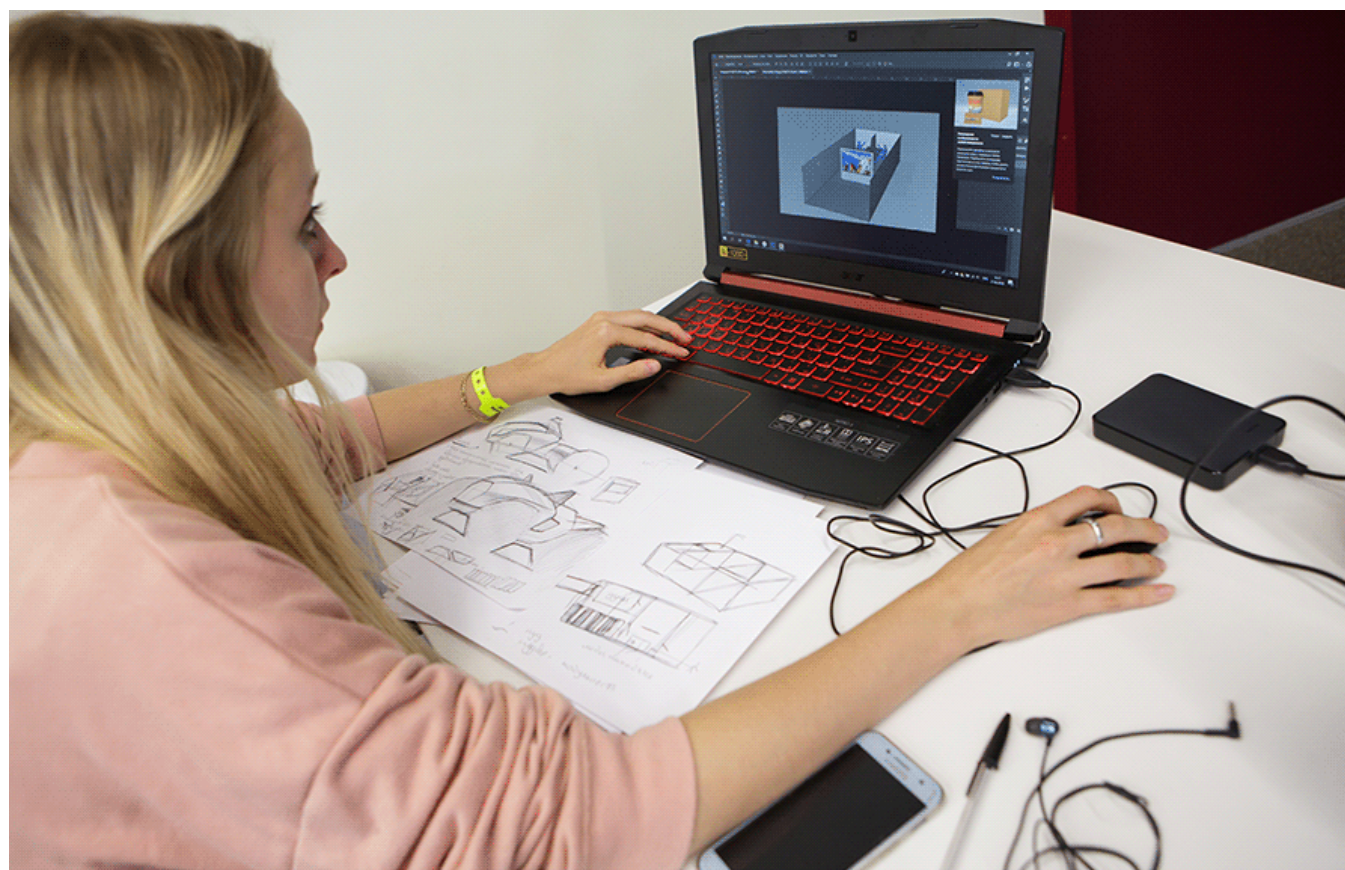
**- Which industries did the jury members present? Which fields were the tasks assigned during the design hackathon? What were the priority criteria for evaluating the works?**

- The tasks for the design hackathon teams are formed by Skolkovo residents. We try to select one task from each cluster, so that designers have the opportunity of potential cooperation with representatives of different industries. Typically, 6-8 tasks are assigned, for example, this year the objects of development are an aero taxi, a snow bike, a bank payment medium, a smart home module, a face recognition system box, and a wireless power transmission transmitter. The residents are the main members of the jury, as they decide on how viable the project is for further work and manifestation. They comprehend with whom subsequently they want to conclude a contract or invite for an internship. We also invite professional, experienced, well-known designers to be members of the jury; they share their opinions and consultations that help customers to form the final conclusion.

formats, such as the design hackathon and the Customer School, in which professionals talk about how the product goes from an idea to a counter through the prism of industrial design. The exhibition "Stories of Success" has been recently added to these formats, which clearly confirms that the product can be monetized with the help of industrial design. The number of visitors is increasing, and the project is expanding. This year, we have collaborated with the BATIMAT Exhibition and visited Moscow State Stroganov Academy of Industrial and Applied Arts. Each time we highlight a general thematic line, which somehow emphasizes the importance of cooperation between creative industries and the technology business as a whole.

**- This year, you have held a design hackathon for the fourth time. Your regular participants are student teams from leading universities of Russia (Moscow State Stroganov Academy of Industrial and Applied Arts, British Higher School of Art and Design, Moscow Polytechnic University, National Institute of Design). Were there any other participants? Which ones would you like**





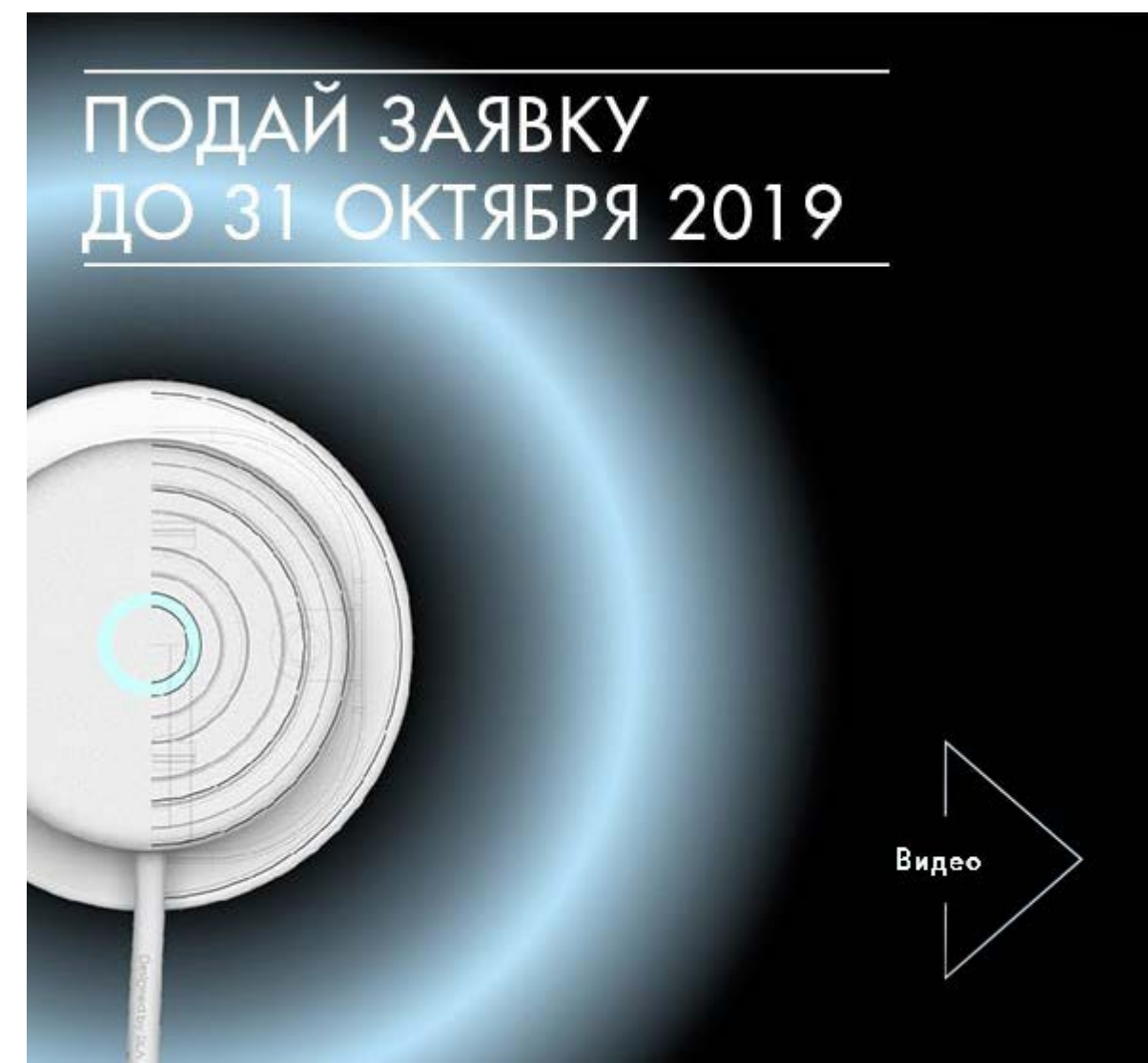
- Do you track further activity of the winning participants and prize-winning products?  
Skolkovo helps to get copyrights and patents to the winning participants. What is the legal support?

- There is an Intellectual Property Center in Skolkovo, where anyone can apply. In the case of the design hackathon, we are not talking about inventions, but about the possibility of cooperation and the precedents of involving the designers in development teams. Designers and startups build their own professional relationships. Our project is a link. We always collect feedback from both customers and performers in order to work more efficiently and be more useful next year.

- Today, Skolkovo acts as a stimulator of demand for industrial design, doesn't it?

- Sure, it does.

**Resume:** Today, industrial design has entered almost all sectors (from the production of consumer goods to spacecraft and medicine). It has its own international competitions, prizes (Reddot, iF, A' Design Award), and museums in many countries (Bauhaus, MAD in New York). The industrial design contributes to the creation of competitive products worldwide. Today, this task is major for Russia as well; it is included in the national development program: creation of competitive products, Russia's access to a high international export level, making the "Made in Russia" mark be an international brand of high technological level.



## ОТКРЫТ ПРИЕМ ЗАЯВОК НА КОНКУРС LEXUS DESIGN AWARD RUSSIA TOP CHOICE 2020

Спешим сообщить о том, что компания Lexus объявила о начале приема заявок на участие в престижном конкурсе Lexus Design Award Russia Top Choice 2020. Ежегодно в конкурсе Lexus Design Award принимают участие тысячи молодых талантов со всего мира. Как и предыдущие 7 лет девиз конкурса - «Дизайн для лучшего будущего» - остается неизменным. Перед участниками вновь стоит амбициозная задача представить инновационные решения в области дизайна, призванные внести неоспоримый вклад в лучшее будущее.

Победитель российского этапа конкурса Lexus Design Award Russia Top Choice попадет в полуфинал международного конкурса Lexus Design Award, где будет бороться за главный приз с созданием прототипа своего проекта с бюджетом до 3 млн. японских иен (свыше 1,7 млн. рублей) под руководством наставников с мировыми именами и возможность представить его на Неделе дизайна в Милане в апреле 2020.

Прием заявок осуществляется до 31 октября 2019.

Не упустите шанс представить свои идеи всему миру!



# NEW GENERATION

Irina Zhdanova, CEO of the Masshtab Industrial Design Bureau, is an active participant in the 'Days of Industrial Design in Skolkovo'. She was invited to share her work experience.

Every year there is a special reason for this. This year, Irina has told about the design of a snowmobile for Russian Mechanics including the stages of the new product's development process.

“Industrial design is a strategic process aimed at solving issues and problems of users, influencing the development of innovations and business success, leading to an improvement in the quality of life through the creation of innovative products, systems, services, and user experience.

Masshtab Industrial Design Bureau







The VECTOR snowmobile is the most successful project by Massstab, which has already been presented at the exhibition in Finland and has been praised by the international professional community. Russian Mechanics, the project's customer, has been manufacturing reliable utility snowmobiles for more than 40 years. They have developed a new product of the tourist class. A new snowmobile hull was developed in order for this engineering creation to become a quality product and the company to feel confident in the international market. Massstab got an interesting and ambitious task – to create an authentic design of a snowmobile, a product for the international market, which is cutting-edge, relevant in

the near future, and competitive with the market leaders like BRP, Arctic cat and Polaris.

The bureau team joined the process of the new model's buildup at the completion of the slides design development. The first step was a large-scale analysis of industry trends: snowmobiles of all the top companies produced over the past 18 years were studied. The logic of the visual development of competitors' snowmobiles over the course of several years, their philosophy and the “design language” — features – that make one recognize brand products regardless of class and year of



”

First of all, I want to note the appearance of the snowmobile. You managed to create a recognizable image of the vehicle. VECTOR does not look like a set of quotes of design solutions from other manufacturers.

Perra Husi,  
Kelkkalehti (Finland) Publication



production, were examined. Qualitative analysis of the context allowed the team to formulate a vision of the product in the early stages of its development.

The image of the future snowmobile was first explored in sketches. When the desired silhouette was formed, the sketch was implemented as a full-size model of sculpted clay (this is how car companies usually do when developing a new design). This made it possible to quickly 'get out of the sketch plane' into the real world, to see and touch the snowmobile. This step also allowed the designers to identify and display the surfaces of the product, which were subsequently implemented in a three-dimensional model using A-Class surfaces. After transferring the three-dimensional model of the hull to the customer, the team of the Masshtab bureau

completed the elaboration of details and colour graphic solutions.

Of course, the new model of the snowmobile has a new configuration created by the engineers of Russian Mechanics, who used all their best developments for the first Russian snowmobile on an aluminum platform. The design of the VECTOR snowmobile acquired its features of the hull, a modular two-level seat, passenger handles, which were equipped with a separate heating system and plastic protection. The running lights are another new element for the snowmobile industry, which should become a headliner of the VECTOR snowmobile. The passenger module is dismantled if necessary; and an additional space for luggage is freed at the hull back. As a result, every detail emphasizes the high level of the overall



style of the snowmobile, where ergonomics and comfort are created at the level of the foreign up-to-date snowmobiles.

In 2018, Russian Mechanics launched the production of a new generation snowmobile; in 2019 the model will be released. At the moment, the team of the Masshtab bureau is working on several projects in the field of transport, product interior design, fashion industry item, as well as urban construction projects. [www.m-shtab.com](http://www.m-shtab.com)



The design and engineering of the phygital platform for demonstrating solutions for Kaspersky is another interesting project implemented by the Masshtab bureau. This project was completed for the Phygitalism AR / VR solution development company in collaboration with the specialists in the field of composite materials from the Arkhipov Engineering Bureau.





*Simply*  
**THE BEST**

Ippiart Studio and JSC Vagonremmash were awarded the most prestigious international prize in the field of industrial design Red Dot Design Award 2019 for the batch project of a couchette car for Russian Railways.





Designers Reyhaneh Nouri and Dmitry Nazarov from Ippiart Studio developed the new modular interior system, that could be used for the most typical carriage models, that now operated by Russian Railways. The sufficient features of the new design allow the company to use the project both for the production of new carriages and for overhaul of the existing carriage stock. Before developing the concept, the designers studied the statistics of Russian Railways and the wishes of passengers. An interesting fact is that two-thirds of Russian Railways passengers travel by couchette car, which is more than 72 million passengers a year, which makes up 50% of the Russian population! New comfortable cars are socially necessary for such a territorially large and dynamically developing country as Russia.



”

Ippiart Studio was founded in 2010 by two designers – Reyhaneh Nouri and Dmitry Nazarov. Studio specialized in industrial design, architecture and interior design, graphic design and illustration. They are one of the few in Russia who are professionally engaged in transportation design from bicycles to rail cars, trains and boats.







The new vision of design, ergonomics and answering for the passengers' most popular requirements, allows achieving a fundamentally different level of comfort, the most focused on the convenience of travelling. Passenger seats and sleeping berths are equipped with individual lighting, 220 V and USB sockets. Passengers, who use top sleeping berths, have an extra table with cup holders, special places for storing personal belongings near windows and spacious hand luggage racks. Through the new partitions with built-in stairs and individual curtains, passengers can feel almost as comfortable as in the separate compartment. At any time, the curtains can be closed, giving the necessary privacy.





The service zone is equipped with cold and hot drink water dispenser. Next to it is an information touch panel that can be used to order tickets, view schedules, restaurant menus and any other interactive purposes. Working conditions for conductors are also improved. In the working compartment, there are cabinets for dishes, a built-in refrigerator, a microwave and a spacious sink. The conductor's rest compartment is equipped with the same facilities as the passenger salon. Lavatories are equipped with changing tables, taps with built-in hand dryers, automatic dispensers for soap and towels, hygienic showers. Preserving the conventional layout of carriages allows reducing costs. Passengers of the Russian Railways will enjoy using the new couchette cars marked with the highest international award, the Red Dot Design Award 2019, with pleasure and comfort. [www.ippiart.com](http://www.ippiart.com)



At the Red Dot Design Award 2019, manufacturers and designers from 55 countries presented more than 5,500 products. The first award took place in 1955. Today, the nominations are divided into three categories including industrial, communication (advertising of goods) and conceptual design. Over the years, companies such as Ferrari, Porsche, Siemens, designers Philippe Starck, Ora Ito, Karim Rashid and others became laureates of the Award.





*Designers*

*Maria Romanova*  
*Alena Sanaeva*  
*Kirill Ovchinnikov*  
*Yana Svetlova*  
*Elena Teplitskaya*

**INTEGRATED**  
*solutions*

## HOTELS & APARTMENTS

**WELCOME TO DESIGN!** The largest exposition of booths of designers and architects was presented for the first time at the BATIMAT RUSSIA International Construction and Interior Exhibition. The area of the Integrated Solutions at BATIMAT RUSSIA 2019 amounted to 2,082 square meters with 39 booths in total. It was the largest project both in the number of participating designers and projects involved, more than 200 companies including manufacturers of finishing materials and interior items.

In 2019, the theme of the exposition was The MOOD. The designers were offered to choose a certain area of the living premises to demonstrate the thematic solutions and configuration options. The result is several storylines. In BATIMAT RUSSIA Digest #12, DESIGNER'S KITCHEN and RUSSIAN STYLE were published. In this issue we continue to publish a report on the exposition.







By Maria Romanova,  
the Enfilade MARO Architecture  
and Interior Design Studio  
[www.enfilademaro.ru](http://www.enfilademaro.ru)

## OPEN SPACE LOUNGE ZONE

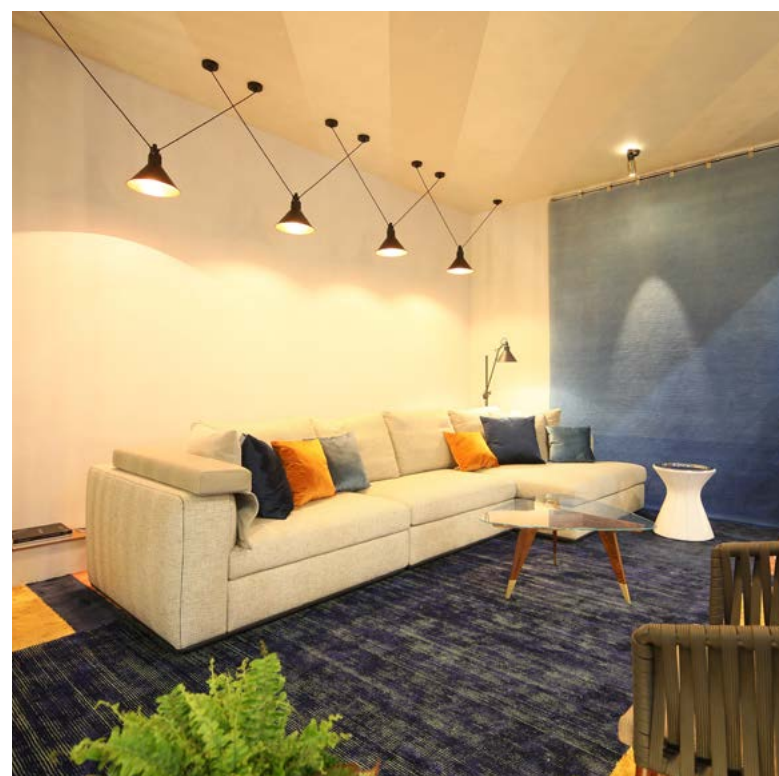
*Idols of the Collection Design  
Water, Air and Freedom*

The living room and patio spaces smoothly flow into each other. Freedom of movement is not interrupted with the wall, the carpet throughout its height gives a feeling of open space, sky and air. A dialogue of deep blue and turquoise lines of the carpet immerses in the freshness of the Mediterranean. All shades of stone, sand, clay, sunrises and sunsets came together to talk about the holidays at the seaside. Shadows of the bizarre linear geometry of suspensions and living plants outline the setup. An overflow of shades of golden champagne on the ceiling and fragments of the walls, flecks of sunlight, soft, inviting forms of velvet armchairs by Gio Ponti – all this creates an atmosphere of afternoon rest and relaxation.

You are barefoot, you feel the sand, the cool water of the pool; you move from a balcony, or a street patio to the living room and back. Bosa nova is playing...



## EXPOSITION



## INTEGRATED SOLUTIONS

### WALL DECORATION

An exclusive collection of decorative coatings by Ferrara Design, [www.ferrara-design.ru](http://www.ferrara-design.ru)

Kerama Marazzi ceramic tile, the Butterfly collection, [www.kerama-marazzi.com/ru](http://www.kerama-marazzi.com/ru)

### FLOORING

Jacaranda carpeting (Simla, Satara, Santushti, Udaipur), the Chromaton carpet by Ortgraph Contract, [www.ortgraph.ru](http://www.ortgraph.ru)

### FURNITURE

Molteni & Co: chair D.154.2, coffee table D.552.2 (designed by Gio Ponti); corner sofa Albert (designed by Vincent Van Duysen); coffee table Teso (designed by Foster+Partners); coffee table Attico (designed by Nicola Gallizia, Molteni&Co); coffee table Cala (designed by Doshi Levien, Kettal) the Line Salon, [www.linesalon.com](http://www.linesalon.com)

### LIGHTING

the DCW editions factory:

Gras lamps (designed by Альбин Грас), Biny-Spot (designed by Jacques Biny), Accrobates suspensions, In The Tube tubes (designed by Dominique Perrot), ISP (designed by Ilya Potemin), [www.ca-project.ru](http://www.ca-project.ru), [www.lampegas.ru](http://www.lampegas.ru)

### EQUIPMENT

Schneider Electric, the Unica Studio Metal collection, Gold & Copper frames, [www.se.com/ru](http://www.se.com/ru)

### OBJECT D'ART

By POP/OFF/ART courtesy, Vladimir Nasedkin, [www.popoffart.com](http://www.popoffart.com)



огромную работу, прежде, чем появился человек - вершина её творчества. Стенд "Триумф Жизни"  
 аевой призван напомнить об этом пути.  
 амёбы - первые одноклеточные, символизировавшие начало пути природы по созданию жизни на  
 этого предназначена "Танцевальная Капсула". Женские и мужские начала есть в каждом человеке,  
 каждому почувствовать себя женщиной и мужской капсуле, а научившись - и мужчиной.  
 : Природа проделала такую большую работу, чтобы дать Вам жизнь - самое ценное, что у Вас есть.  
 и мелочи.



# TRIUMPH *of life*

By Alena Sanaeva  
[www.sanaevahome.ru](http://www.sanaevahome.ru)







One morning you will not wake up. Your children will live in the world, and people will for some time – more or less – remember the trace that you left in their hearts and minds. THE TRIUMPH OF LIFE booth by Alena Sanaeva is intended to recall the value of every moment.

### Concept

Frozen two-dimensional figures are in routine troubles. Amoebas are looking at them from the walls, reminiscent of the beginning of life on Earth and of the path we have taken to become human beings!

## Characters of the booth

'Nymph is hungry and eats in front of a mirror'

'Nymph pretends to listen to everyone who sits in the next armchair, but is really upset that no one has noticed her new hairstyle'

'Ascetic Apollo reads the news of BATIMAT RUSSIA and waits until he finally gets his coffee'

Wematec, [www.wematec.ru](http://www.wematec.ru)







#### WALL DECORATION

Wallpapers depicting one-celled creatures designed by Alena Sanaeva. Wematec, [www.wematec.ru](http://www.wematec.ru)

Paint Little Greene (UK), Manders, [www.manders.ru](http://www.manders.ru)

#### FLOORING

Laminate WINEO 550 WHITE (Germany), ALIX GROUP, [www.alixgroup.ru](http://www.alixgroup.ru)  
the Hand Tufted Carpet by Kataryna Dmoch, THAT'S LIVING, [www.thatliving.com](http://www.thatliving.com)

#### EQUIPMENT

Sockets Unica New Studio Metal, Schneider Electric, [www.se.com/ru](http://www.se.com/ru)

In the female dance capsule and in the male introvert capsule, USB charger was available, Schneider Electric, [www.se.com/ru](http://www.se.com/ru)

#### FURNITURE, LIGHTING, DECOR

UT-28578-1 palm tree by Kataryna Dmoch; armchairs Fancy Footwork, The Contempo Side coffee table, the Strike Gold dining table, Reserved Seating Side chairs, Band Of Gold mirror, CARACOLE; Charlotte Pendant ceiling lamp, THAT'S LIVING, [www.thatliving.com](http://www.thatliving.com)

Europlast fireplace, [www.evroplast.ru](http://www.evroplast.ru)

#### FRAGRANCE

Max Benjamin scents for the house from the Illum collection, RIVE GAUCHE, [www.rivegauche.ru](http://www.rivegauche.ru)

A classic fragrance of human bodies and amoebas in the common room.

A fragrance that rejuvenates for 10 years in the female dance capsule.

a vapid smell for relaxation in the male introvert capsule.

Product portfolio



**smeg**  
ТЕХНОЛОГИИ И СТИЛЬ

#### Грани комфорта Dolce Stil Novo

Изысканная и лаконичная *Dolce Stil Novo* воплощает гармонию стиля и технических инноваций. Помимо духовых шкафов и компактных приборов, в ассортимент серии входят газовые, индукционные и комбинированные варочные панели, вытяжки, винные шкафы и кофемашины, позволяющие различные вариации оснащения кухни. А топовые модели варочных панелей *Dolce Stil Novo* теперь обладают уникальными газовыми горелками Blade запатентованной формы от Smeg.

#### Серия представлена в шоу-румах SMEG:

Москва, Санкт-Петербург, Краснодар, Новосибирск, Екатеринбург

#### Узнайте больше о Dolce Stil Novo:

[smeg.ru](http://smeg.ru), [smeg-store.ru](http://smeg-store.ru)  
Instagram: @smegrussia







# The Alchemist's Parlour

By Kirill Ovchinnikov  
[www.ko-gallery.com](http://www.ko-gallery.com)



An artist is, in a way, an alchemist. He creates his amazing universes, opens new faces of the universe and is looking for the philosopher's stone, which will bring happiness to everyone. Wallpapers, fabrics, lamps, looking like chemical flasks – all items of the Alchemy collection are designed by Kirill Ovchinnikov and have no analogues. Every scene for the collection is painted in watercolour – this is the most delicate, vital and complex painting technique. Natural fiber paper, water, natural pigment, wooden stick and squirrel hair... The True Alchemy.







## WALL DECORATION

the Alchemy wallpapers by Kirill Ovchinnikov, [www.ko-gallery.com](http://www.ko-gallery.com)

Black burned wall panels MareinerHolz, Vulcano colour, [www.mareinerholz.at](http://www.mareinerholz.at)

Paint Little Greene (UK), Manders, [www.manders.ru](http://www.manders.ru)

Ceramic tiles by Kirill Ovchinnikov, [www.ko-gallery.com](http://www.ko-gallery.com)

## FLOORING

Oak parquet flooring under the black oil RubioMonocoat / AustriaWood, Evropoly - wooden floors studio, [www.evropoly.com](http://www.evropoly.com), [www.austriawood.com](http://www.austriawood.com)

## FURNITURE

the Lemurs sofa, fabric created by Kirill Ovchinnikov, produced by KONEKS TRADE, [www.koneks-trade.ru](http://www.koneks-trade.ru)

the Lemurs chest of drawers and chair, Bestiariy coffee table by Kirill Ovchinnikov, [www.ko-gallery.com](http://www.ko-gallery.com)

## DECOR, LIGHTING

Bestiariy lamp, porcelain plates, and mirror by Kirill Ovchinnikov home, [www.ko-gallery.com](http://www.ko-gallery.com)

## EQUIPMENT

the Sedna collection, Schneider Electric, [www.se.com/ru](http://www.se.com/ru)

## LIGHTING

Electric components, Art Epure Bronze, Legrand, [www.legrand.ru](http://www.legrand.ru)

the Paradise lighting above the table, IDL, [www.idlexport.it](http://www.idlexport.it)

Relax zone lighting, kitchen handles, cache pot, customized, Latunes, [www.latunes.ru](http://www.latunes.ru)

## DECOR

European sach window, West Fenster, [www.west-fenster.ru](http://www.west-fenster.ru)

Verre eglomise, customized and manufactured by Sizary, [www.instagram.com/sizovaylia](http://www.instagram.com/sizovaylia)

Dishes, eye series, Miss Étoile, [www.missetoilerussia.ru](http://www.missetoilerussia.ru)

the Metoplax molten metal, [www.metoplax.ru](http://www.metoplax.ru)  
Decor, [www.silverdragon.london](http://www.silverdragon.london)





When entering a hotel room, the guest merges into the universe of comfort and design, created specifically for him. My task was to look beyond the event horizon and create a space of the future, combining elements of a fairy tale and cosmic futurism, state-of-the-art pieces of furniture and decor, as well as elements vaguely resembling the past. At the same time, I emphasized not only beauty, but also the absolute modernity and functionality of all the objects involved in the concept. Step into the future recalling the past with me!

# COSMOS

## *Concept Hotel*

By Yana Svetlova  
[www.yanasvetlova.com](http://www.yanasvetlova.com)  
 Architecture: Ionica architectural  
 bureau  
[www.archionica.com](http://www.archionica.com)





Trend in interior design is a very conventional concept, because creating space, we create it for many years to come. Therefore, it is very important to use sensations that are always in fashion: the feeling of comfort, the mildness of combinations, colours and textures, the depth of thought involved in an interior.

Yana Svetlova



WALL DECORATION

the Supreme wallpapers by Yana Svetlova  
Wallcoverings, [www.yanasvetlova.com](http://www.yanasvetlova.com)  
Paint Little Greene (UK), Manders,  
[www.manders.ru](http://www.manders.ru)

FLOORING

the Stripes carpet by Yana Svetlova,  
Tapis Rouge

FURNITURE & DECOR

Bed and stool, Grand Amati,  
[www.grandamati.ru](http://www.grandamati.ru)  
Hanging table, Art Vector,  
[www.art-vektor.ru](http://www.art-vektor.ru)  
Mirror, glass screen, Papa Carlo workshop,  
[www.papacarlo.biz](http://www.papacarlo.biz)  
Bio fireplace, Belfort Kamin,  
[www.belfortkamin.ru](http://www.belfortkamin.ru)

EQUIPMENT

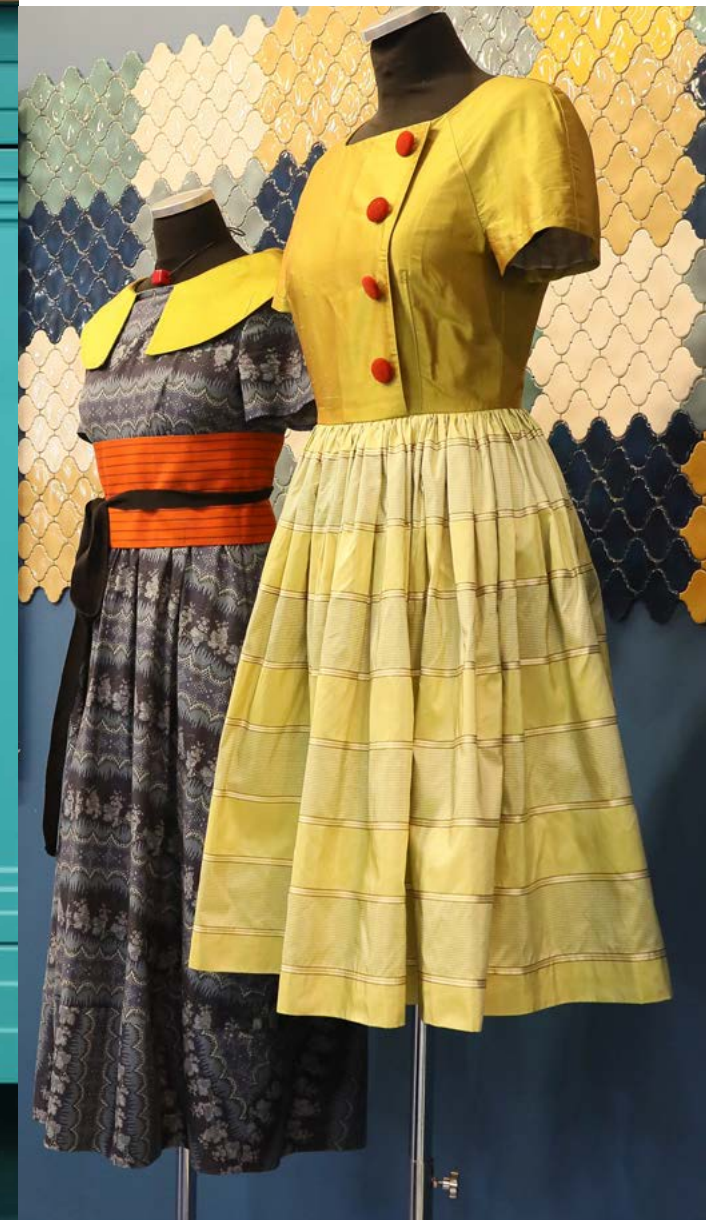
Wiring equipment and home control system,  
the Sedna collection, Schneider Electric,  
[www.se.com/ru](http://www.se.com/ru)



# Boutique HOTEL

By Elena Teplitskaya  
[www.teplitskaya.ru](http://www.teplitskaya.ru)

A small cozy hotel on a fashionable street of a European city is located between the boutiques of famous designers. Hotel visitors love fashion shows, exhibitions, fashionable cars, good cuisine and after a noisy day they don't want to go to a restaurant, but prefer a quiet hotel, where you can make a light dinner yourself, enjoy a cup of coffee and solitude. In the reception area, the boutique hotel presents a mini-exhibition of the new designer's collection, with accessories, hats, purses, etc. The receptionist understands not only the hotel business, he is also a style consultant...







## WALL DECORATION

Paint Little Greene (UK), Manders,  
[www.manders.ru](http://www.manders.ru)

Ceramic tiles by Kerama Marazzi,  
[www.kerama-marazzi.com/ru](http://www.kerama-marazzi.com/ru)

## FLOORING

Parquet board from Tarkett, [www.tarkett.ru](http://www.tarkett.ru)  
 the Gallery Sezanne laminate, Tarkett,  
[www.tarkett.ru](http://www.tarkett.ru)

the Harmony ceramic granite, Kerama Marazzi,  
[www.kerama-marazzi.com/ru](http://www.kerama-marazzi.com/ru)

Flocked carpet FLOTEX, Forbo Flooring  
 Systems, [www.forbo.com](http://www.forbo.com)

## PLUMBING FIXTURE

Plumbing from Kerama Marazzi,  
[www.kerama-marazzi.com/ru](http://www.kerama-marazzi.com/ru)

the Hansgrohe shower, [www.hansgrohe.ru](http://www.hansgrohe.ru)

## FURNITURE

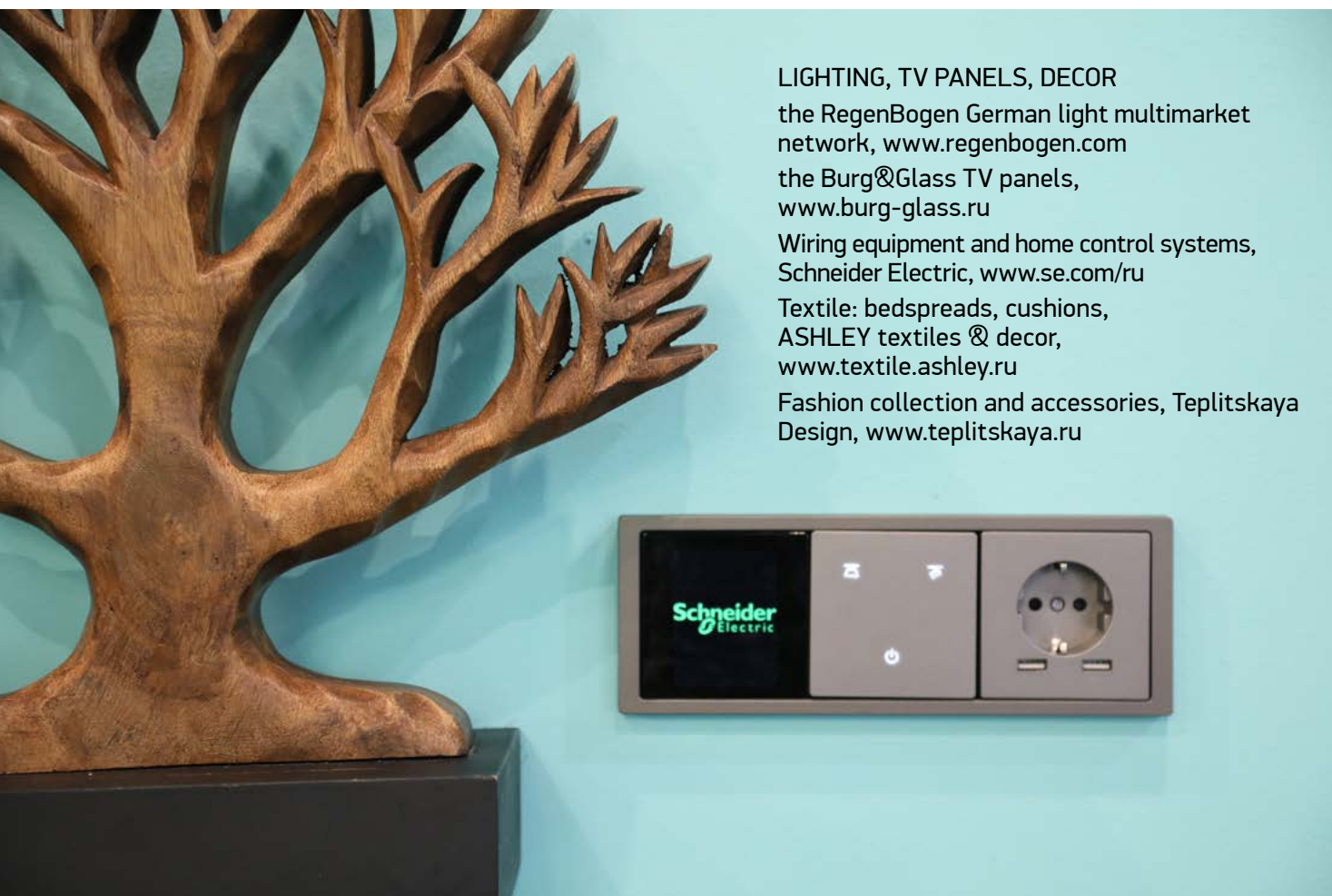
Chairs, tables, decor in the reception area,  
 IDCollection, [www.idcollection.ru](http://www.idcollection.ru)

Bed with cabinets, Gentis made by Hulsta;  
 chair D26 by Hulsta; the New York armchair  
 produced by Saba; the Sam series hanger,  
 Porada; the Eliot coffee table by Black Tie -  
 MBTM Interior Salon 1, [www.mebelclub.ru](http://www.mebelclub.ru)

the Ville Lumiere dining room sideboard, Flai;  
 the Linda bar stool, Bontempi; the Artematica  
 Vitrum kitchen, Valcucine; the SOL dining  
 table, Bonaldo; the Filly Large chairs, Bonaldo  
 - the STELS Furniture Salon,  
[www.stels.ru](http://www.stels.ru)



## EXPOSITION



LIGHTING, TV PANELS, DECOR  
the RegenBogen German light multimarket  
network, [www.regenbogen.com](http://www.regenbogen.com)  
the Burg@Glass TV panels,  
[www.burg-glass.ru](http://www.burg-glass.ru)  
Wiring equipment and home control systems,  
Schneider Electric, [www.se.com/ru](http://www.se.com/ru)  
Textile: bedspreads, cushions,  
ASHLEY textiles & decor,  
[www.textile.ashley.ru](http://www.textile.ashley.ru)  
Fashion collection and accessories, Teplitskaya  
Design, [www.teplitskaya.ru](http://www.teplitskaya.ru)



## Какой ты выключатель?

Sequence 5\*. Изготовлено вручную во Франции.

Вы не допускаете компромиссов в стиле? Мы тоже.  
Подтверждение этому – наша новая эксклюзивная  
коллекция выключателей.

\* Сиквэнс 5.



На правах рекламы

[schneider-electric.ru/ru/home/design.jsp](http://schneider-electric.ru/ru/home/design.jsp)

Life Is On

**Schneider**  
Electric





*Designers*

Victoria Korneeva  
 Ana Akhremenkova  
 Tatiana Krygina  
 Nadezhda Lashku  
 Anastasia Litvinova  
 Dima Loginoff  
 Natasha Shevchenko

**INTEGRATED**  
*solutions*

## BATHROOM @ SPA

BATHROOM @ SPA is another theme chosen by several exhibitors. This motif allowed designers to go beyond the standard design and configuration of 'wet zones'. Here, fantasies were limited only by the technical capabilities of manufacturers. Especially for the exhibition, bathtubs and wash basins were produced according to the designers' projects. For example, a bathtub that is filled by a waterfall and creates another one waterfall on a pebble floor. At the boutique hotel, the shower unit fit seamlessly into the interior of the kitchenette. The premiere presentations of bathroom industrial collections by Dima Loginoff and Natasha Shevchenko for Italian companies became the most unique expositions.





## WELLNESS

## SPA



By Victoria Korneeva & Anna Akhremenkova  
Shkaf architects  
[www.shkaf-architects.com](http://www.shkaf-architects.com)



The Open Closedness. On the one hand, the booth is closed, on the other – through the translucent walls you can partially see what is happening inside. This is intriguing and exciting. Two asymmetric portals invite the visitor to go inside. The dramatic combination of red and black creates a tense and at the same time intimate atmosphere.



WALL DECORATION  
Paint Little Greene (UK), Manders,  
[www.manders.ru](http://www.manders.ru)

FLOORING  
the Rainbow porcelain,  
[www.kerama-marazzi.com](http://www.kerama-marazzi.com)

PLUMBING FIXTURE  
Bath and floor wash basin from  
Kolpa San, artificial stone Kerrock,  
[www.kerrock.ru](http://www.kerrock.ru)

DECOR  
the SixInch deck chair

*Product portfolio*







# #SeNsE

By Tatiana Krygina  
[www.dessein.ru](http://www.dessein.ru)

The #SeNsE booth was dedicated to the bathroom, where you can listen to yourself, be natural and genuine.

The idea of the passive nature of sensory cognition was recorded even by Plato in comparison to the soul with a wax tablet on which sensations leave imprints.

Listening to ourselves, to our feelings, we reveal our individuality, we find harmony. There are many languages; the language of your body is the oldest.

So let's speak this sensual and beautiful language!

Listen to your body. Live Wellness!







## WALL DECORATION

the MyWall decorative wall canvases,  
SeNsE collection by Tatiana Krygina,  
MyWall workshop, [www.mywallarte.com](http://www.mywallarte.com)

## FLOORING

Cement tiles from Luxemix SeNsE designed  
by Tatiana Krygina,  
[www.luxemix.ru](http://www.luxemix.ru)

Duopolymer baseboard, DEKOMASTER,  
[www.decomaster.ru](http://www.decomaster.ru)

## PLUMBING FIXTURE

the KNIEF bathtub, KEUCO mixer, Interior  
Salon 1,  
[www.mebelclub.ru](http://www.mebelclub.ru)

## FURNITURE&amp;DECOR

Coffee tables by CHRISTINE KROENCKE, the  
VGNEWTREND flowerpot, BRUNO vases,  
Interior Salon 1,  
[www.mebelclub.ru](http://www.mebelclub.ru)

the PULP armchair, Tayga Design,  
[www.taygadesign.com](http://www.taygadesign.com)

Artificial plants from Floren, [www.floren.pro](http://www.floren.pro)  
Decorative bath curtain designed by Tatiana  
Krygina, [www.dessein.ru](http://www.dessein.ru)

the SeNsE floor mirror, collaboration of  
Wonderful Workshop and Tatiana Krygina  
Mollioglass by Art Glass Studio of Yuri  
Morpert, [www.mollioglass.ru](http://www.mollioglass.ru)

## LIGHTING

the PORADA floor lamp, the AXO LIGHT  
suspended fixtures, L'ARTE LUCE LUXURY,  
Interior Salon 1,  
[www.mebelclub.ru](http://www.mebelclub.ru)

Felt suspended fixtures, Time to hygge,  
[@time.to\\_hygge](http://@time.to_hygge)

## EQUIPMENT

Wiring equipment, Simon,  
[www.simonelectric.ru](http://www.simonelectric.ru)

Hidden TV mirrors, BURG@GLASS,  
[www.burg-glass.com](http://www.burg-glass.com)

*Product portfolio*





EXPOSITION

INTEGRATED SOLUTIONS



# Architectural EXPEDITION

By Nadezhda Lashku  
[www.lashku-design.ru](http://www.lashku-design.ru)



## EXPOSITION



The booth was an abstract excavation site of an archaeological expedition, where life details and findings of archaeologists during excavations can be traced. The objects that have come down to our days, have preserved the age-old history and culture of many nations. For centuries, we have seen the endless possibilities of mosaics and ceramics, presented in different designs depending on time and fashion. Material and equipment still do not lose their relevance. They already sound in a new way, in perception of today's masters and artists, and delight us in interiors as unique solutions for the individuality of your dream home! There is a fragment of a paradise gazebo for bathing among the ancient values and treasures. Purity and beauty are timeless.

## INTEGRATED SOLUTIONS



Unique Sahara wall canvas from ARTFN is a decorative plaster on rolls similar to wallpaper.







## WALL DECORATION

Mosaics from Art@Natura,  
[www.artandnatura.com](http://www.artandnatura.com)

the Vogue ceramic tiles, Equipe, ArdoStudio,  
[www.studioardo.ru](http://www.studioardo.ru)

the Peacock stained glass window,  
 VitrajPPP, [www.decor-live.ru](http://www.decor-live.ru)

Decorative panels, Nikolai Fetisov's ArtFN  
 Interir Design Studio, [www.artfn.ru](http://www.artfn.ru)

## FLOORING

the Sahara panel, Art@Natura. Hand-  
 painted tiles by ceramic artist Vladimir  
 Kovalev. [www.artandnatura.com](http://www.artandnatura.com)

the Keope porcelain gres

## FURNITURE &amp; DECOR

Tables with marble tabletops, Pasterini,  
[www.pasterini.ru](http://www.pasterini.ru)

the Selene Illuminazione ceiling lamp,  
[www.seleneilluminazione.it](http://www.seleneilluminazione.it)

Interior fragrances from FragranceLife,  
[www.fragrancelife.ru](http://www.fragrancelife.ru)

## PLUMBING FIXTURE

Thin porcelain bathtub (made by LEA  
[www.ceramichelea.it](http://www.ceramichelea.it)), stone tabletops,  
 Pasterini, [www.pasterini.ru](http://www.pasterini.ru)

the ArtCeram furniture set, IL Cavalletto;  
 mixers from Cital, [www.AM-group.ru](http://www.AM-group.ru)

Pure Freude  
 an Wasser

GROHE

## СВОБОДА ВЫБОРА

### КОЛЛЕКЦИЯ GROHE COLORS

Идеальная ванная комната – такая, в которой все создано будто специально для Вас, и каждая деталь отвечает Вашим пожеланиям. Каким бы ни был предпочитаемый Вами стиль, в ассортименте GROHE найдется цветное покрытие, которое позволит реализовать Ваши идеи так, чтобы все элементы по-настоящему сочетались между собой, начиная от смесителей и душей и заканчивая аксессуарами и панелями смыва. [grohe.ru](http://grohe.ru)



ЦВЕТА

РЕКЛАМА



# Bath in the Garden

By Anastasia Litvinova  
[www.nlee.ru](http://www.nlee.ru)





'Bath in the Garden' installation creates a new non-standard space inside our usual 'box', breaking its geometry and personifying a part of nature integrated into the interior, where the bath is located on a soft green lawn, the sound of falling water is heard, the walls are twined with plants, warm and soft light flows. Colours, materials, lighting and accessories make up the complex interior design. The modern approach to rest and care for your body has radically changed the role that the bathroom has played in our lives. It has ceased to be a room associated exclusively with hygiene and daily self-care.

'Bath in the Garden' project shows the potential of working with different materials and combining them in one space. Design opportunities are unlimited. You can create a part of nature in the 'box', breaking its geometry.



#### WALL DECORATION

Paint Little Greene (UK), Manders, [www.manders.ru](http://www.manders.ru)  
Translucent partition from Kerrock, [www.kerrock.ru](http://www.kerrock.ru)  
Custom panels and mirrors

#### FLOORING

Porcelain gres from Kerama Marazzi, [www.kerama-marazzi.com](http://www.kerama-marazzi.com)  
Artificial turf

#### DECOR

the Harmony FS WHITE bathtub/kerrock 728, Kolpa, [www.kolpa-san.ru](http://www.kolpa-san.ru)  
the Quadro table and chairs, SteamWood, [www.steamwood.org](http://www.steamwood.org)

#### LIGHTING

the Aledo lighting equipment, [www.aledo-pro.ru](http://www.aledo-pro.ru)  
the Jung switches and lighting systems, [www.jung.su](http://www.jung.su)



# PORTA NUOVA

Premiere!

By Dima Loginoff

[www.dimaloginoff.com](http://www.dimaloginoff.com)

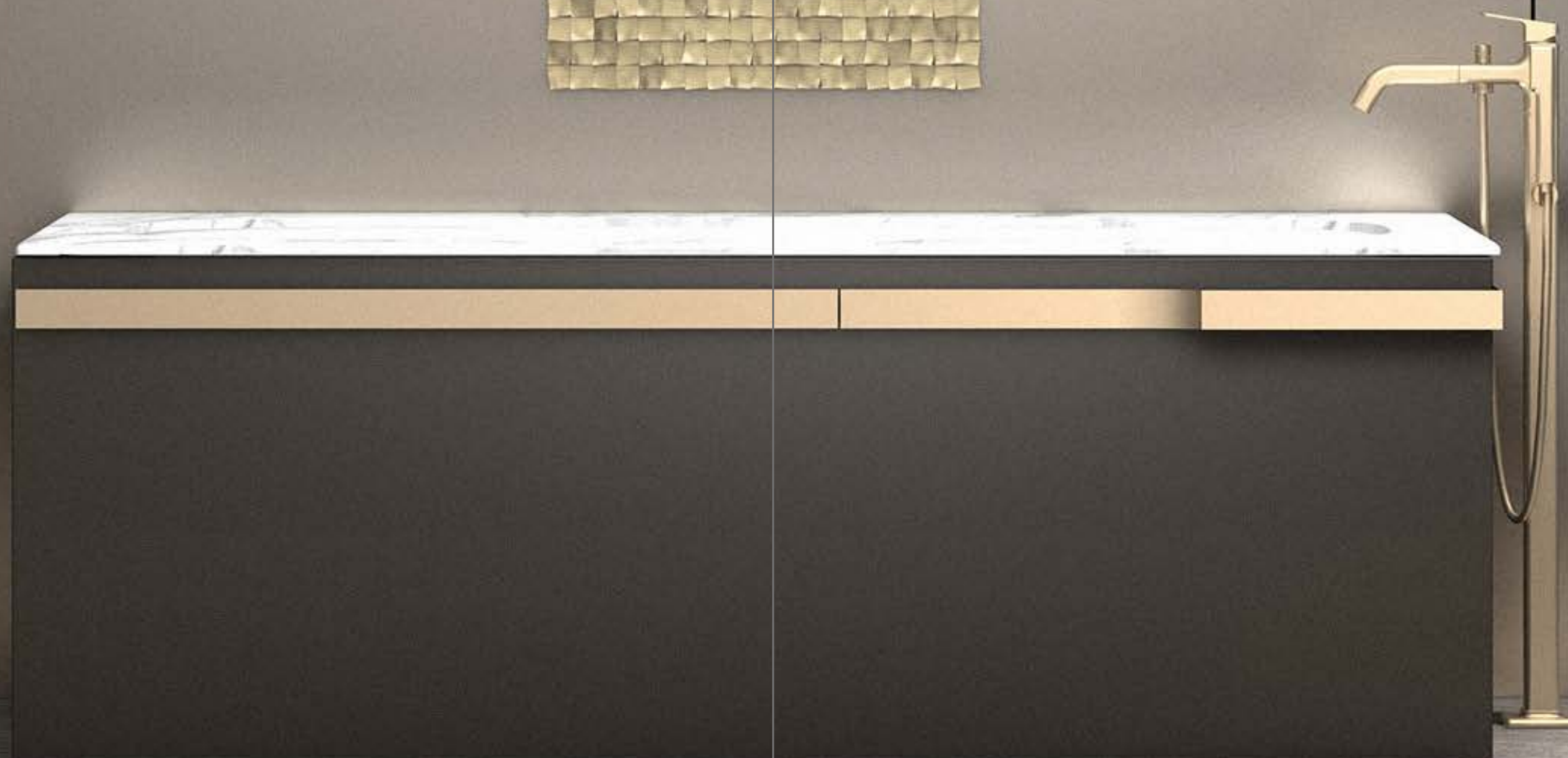
Mia Italia Bathroom produces bathroom furniture. The company is always attentive to new trends, striving to research new materials and innovative technologies. The entire production process takes place in Italy to guarantee 100% authenticity of the 'Made in Italy' products.

The new PORTA NUOVA bathroom furniture collection is dedicated to the modern resident of the metropolis who values clean lines, laconic design, bold colour combinations, and high Italian quality. The collection also includes lamps and mirrors.

The collection can be implemented in the Mia Italia colour palette including several options of natural veneer and marble for countertops and wash basins.

Everything here creates a contemporary bathroom interior. Nothing extra.

Simply the best!





## EXPOSITION



## INTEGRATED SOLUTIONS

### Product portfolio

#### WALL DECORATION

Paint Little Greene (UK), Manders,  
[www.manders.ru](http://www.manders.ru)

#### FLOORING

Porcelain gres from  
Kerama Marazzi,  
[www.kerama-marazzi.com/ru](http://www.kerama-marazzi.com/ru)

#### FURNITURE

Porta Nuova by Dima Loginoff for  
Mia Italia,  
[www.miaitaliabath.it](http://www.miaitaliabath.it),  
[www.dimaloginoff.com](http://www.dimaloginoff.com)  
the Mia Italia representative:  
Agency Futura Casa,  
[www.futura.casa](http://www.futura.casa)





# You can Fly

By Natasha Shevchenko  
[www.шевченко.москва](http://www.шевченко.москва)





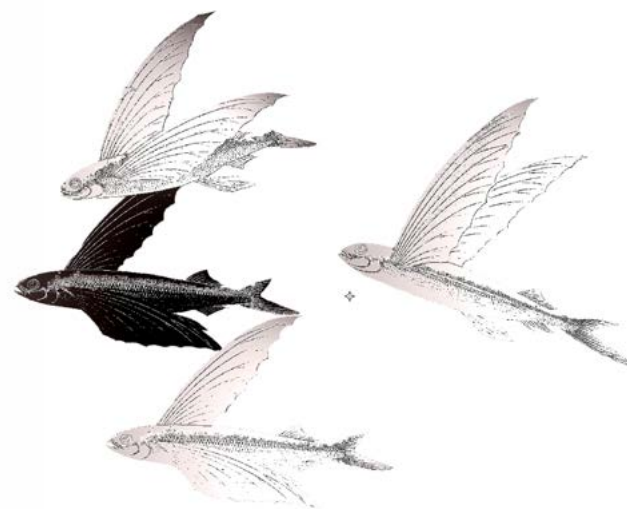
Born to crawl – cannot fly.  
I totally disagree.  
Even fish can fly! And it is magic!  
When a person is happy - he levitates.  
Someone feels butterflies flying in the stomach,  
and someone just dreams of flying to the stars.  
A dream... When you dream, it is beautiful!  
And you know, flying is a special feeling.  
A special, wonderful mood...

*Concept*

What is the modern style in the interior today? What is a personalized interior design that reflects the individuality of the client? I see it in the collaboration of trends, such as the traditional, timeless classic, combined with modern futuristic forms and magical art objects. The truly individual style of the modern interior is born only in balanced harmony of these components.







#### WALL DECORATION

the Flying Fish wall decor designed by Natasha Shevchenko, made by IDG Group, [www.idg-deco.ru](http://www.idg-deco.ru)

Baroque-designed boiserie panels from Sofia-Dekor, [www.sofia-decor.ru](http://www.sofia-decor.ru)

#### FLOORING

Wooden floor by FINEX, capsule collection 'Shantar Island', chevron laying, [www.finexfloors.ru](http://www.finexfloors.ru)

#### ITEMS

the Flying Fish ceramic items designed by Natasha Shevchenko, made by L'Antica Deruta (Italy), [www.anticaderuta.com](http://www.anticaderuta.com)

the Flying Fish sanitary ware from Artceram (Italy), [www.artceram.it](http://www.artceram.it)

#### FURNITURE, LIGHTING&DECOR

the Absolu EDRA sofa, equipped with 'smart' cushions allowing you to model their shape, [www.edra.com](http://www.edra.com)

Mirror TV BURG&GLASS, [www.burg-glass.com](http://www.burg-glass.com)

Lighting from BEZHKO (Russia), [www.bezhko.com](http://www.bezhko.com)



*Product portfolio*

## COLLECTION GLOBAL



ИНДИВИДУАЛЬНОСТЬ И СТИЛЬ,  
СЛОЖНЫЙ И НЕПОВТОРИМЫЙ ДИЗАЙН,  
ПЕРЕДОВЫЕ ТЕХНОЛОГИИ И МАТЕРИАЛЫ,  
УНИКАЛЬНЫЕ ФАКТУРЫ -  
ВОТ ЧТО ОБЪЕДИНЯЕТ КОЛЛЕКЦИИ  
КЕРАМИЧЕСКОЙ ПЛИТКИ AZORI

[www.azoriceramica.ru](http://www.azoriceramica.ru)



ГРУППА КОМПАНИЙ





**INTEGRATED**  
*solutions*

## LET'S PLAY

The MOOD theme inspired designers to create the most unusual and extraordinary solutions, both decorative and functional. For example, a 'pea' lounge for teenagers, 'Circus' with monkeys for kids; rooms with light and sound installations; TV rooms with screens in front and behind the viewer; a cocoon-shaped meditation room like a snail shell, where you hear the music and poem 'Colours of Feelings' by Eduard Asadov, accompanied by light waves. Here visitors could focus on their feelings and sensations in the noisy atmosphere of the exhibition. The Channel One booth was opened for everyone to view how Idealny Remont TV Show was shot.

The designers managed to create the entire palette of feelings and emotions in their interiors! The MOOD was splashy!



*Designers*

Anna Erman  
Alexander Radoske  
Natalia Guseva  
Yuliya Golovskaya  
Elena Zufarova  
Alexey Vyazminov  
Eugeny Kollov  
Natasha Barbye  
Natalia Boiko



# *Funny* TEENAGE ROOM

By Anna Erman  
[www.comodita.ru](http://www.comodita.ru)



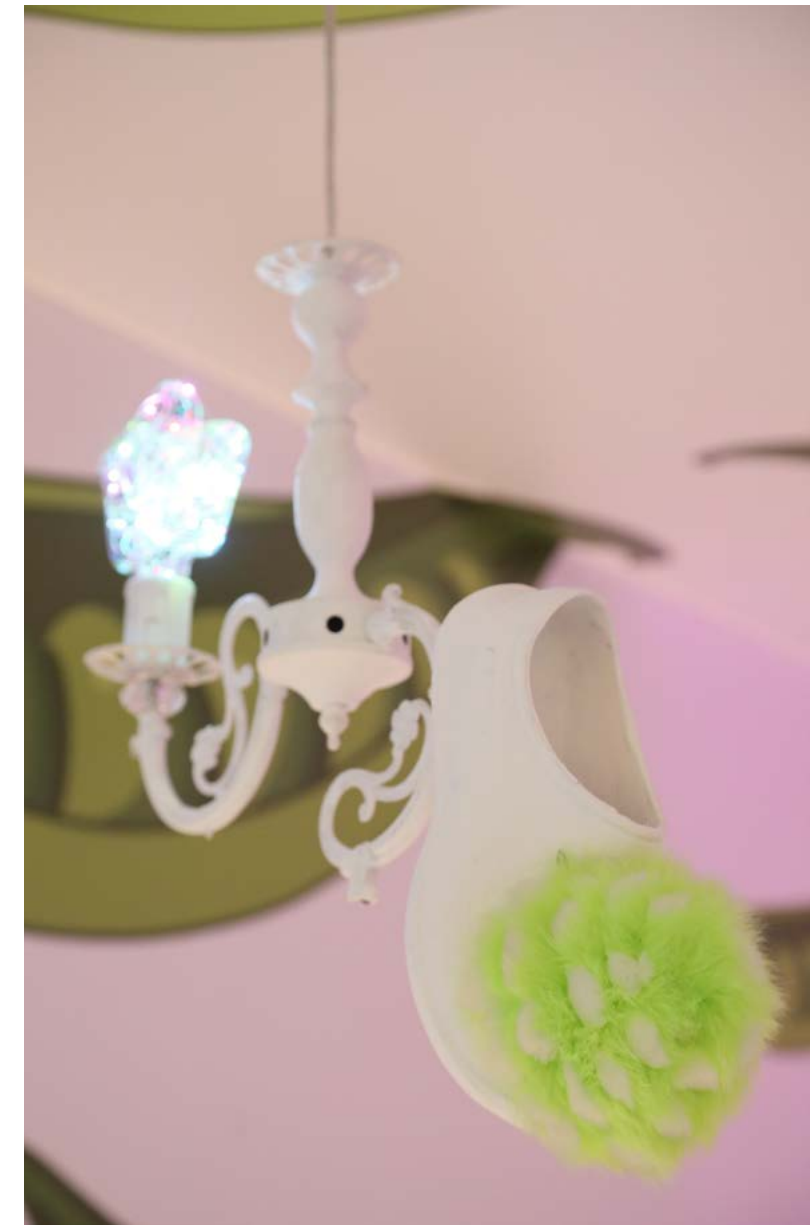
## EXPOSITION

Every adult, looking back and remembering his adolescence, is perplexed by many memories of his behavior and how his parents went through this period.

And then he himself becomes a parent, and hopes that it will not happen to him, that his child is gentle, obedient. Not a bit of it!



## INTEGRATED SOLUTIONS



When I talk with my children now (they are thirteen), every time the phrase lingers in my mind, 'Well, just like peas against the wall!'<sup>\*</sup> You can't establish your parental rules or make a certain design in the room of a teenager. It has the only owner. And the first thing he demands is solitude. Then you can only try to guess how the scenery will change.

However, I noticed that most teenagers are fascinated with disco balls, garlands, drawings on the wall, of course, the most advanced music (which makes the adults' hair stand on end) and the spirit of chaos.

<sup>\*</sup> 'like throwing peas against the wall' – Russian idiom meaning that you can't get through to someone or make them listen to you, analogue in English – 'like talking to a brick wall'





#### WALL DECORATION

Print on banner. The clipart was bought in photobank. The print was designed by Anna Erman's Workshop, [www.comodita.ru](http://www.comodita.ru)

#### FLOORING

Technical performance. You can choose any monochromatic material

#### FURNITURE

Plywood construction designed by Anna Erman's Workshop, [www.comodita.ru](http://www.comodita.ru)

Sun loungers: upholstery - printed fabric. Designed by Julia Kolobova, [@julia.kolobova](https://www.instagram.com/julia.kolobova)

Table by Anna Erman's Workshop, [www.comodita.ru](http://www.comodita.ru)

Vintage chair from the personal collection of the designer

#### LIGHTING

Suspended and floor lamps designed by Anna Erman's Workshop, [www.comodita.ru](http://www.comodita.ru)

LED disco ball with built-in speaker.

Online store

*Product portfolio*





# THE MOOD COCOON

By Alexander Radoske (Germany)  
[www.hollinradoske.com](http://www.hollinradoske.com)

The inward-facing space changes the familiar notion of dimensions and helps you to focus on your feelings. Moving in a spiral, you make your way from the outside world to yourself.

The MOOD Cocoon materializes images from dreams, and they flash with bright pictures from children's books in imagination, gradually quench anxiety and lull consciousness.





#### WALL DECORATION

Art Vinyl Lounge, New Age collection, Tarkett, [www.tarkett.ru](http://www.tarkett.ru)

#### FLOORING

the Desso Palatino carpet tiles, Tarkett, [www.tarkett.ru](http://www.tarkett.ru), [desso-corporate.ru](http://desso-corporate.ru)

#### MULTIMEDIA

RGB and audio system from Bang&Olufsen, SMART4, [www.smart4smart.ru](http://www.smart4smart.ru)

Built-in stereo speakers, Celestial, Bang&Olufsen, [www.bang-olufsen.com](http://www.bang-olufsen.com)

#### LIGHTING&ENGINEERING

SMART4 provides design and installation of engineering systems, audio and video systems, Smart Home automation systems, and BMS. SMART4 team creates living spaces for a bright and comfortable life, as well as high-tech office spaces. The smart spaces are projects with the integration of various engineering systems, individual audio and video solutions and automated control systems, [www.smart4smart.ru](http://www.smart4smart.ru)

# Blues

ART VINYL\*

Креативный  
пол!

КРАСОТА  
ПАРКЕТА

ПРАКТИЧНОСТЬ  
ЛИНОЛЕУМА

МОДУЛЬНОСТЬ  
ПЛИТКИ



офис



кухня



прихожая



спальня



гостиная



детская



магазин



образование



гостиница

\* Покрытие ПВХ модульное. Товар сертифицирован. Реклама.

[www.artvinyl.ru](http://www.artvinyl.ru) [www.tarkett.ru](http://www.tarkett.ru)

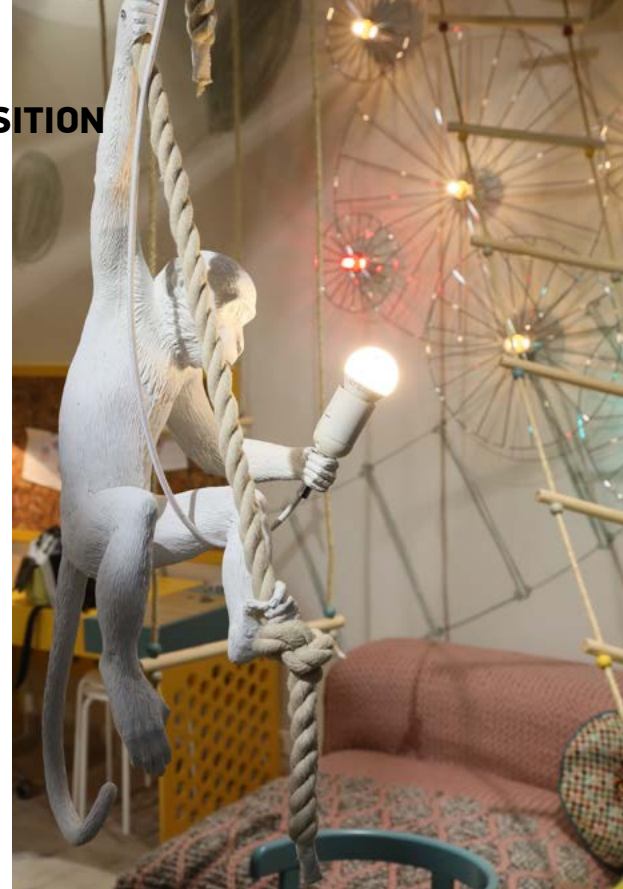
 **Tarkett**



# Children's playroom

By Natalia Guseva  
[www.Guseva-style.com](http://www.Guseva-style.com)





Once all of us were children, and our room was a whole country for us. Our country where we played.

The furniture is called Circus. The circus is my sweet childhood memory. This is what I loved to play myself in my room, my children loved to play circus, now my grandchildren love to play circus. The circus is always something positive, a holiday, it always involves active movement and interesting game, fantasy and laughter.

The Circus collection of interactive furniture is dedicated to all modern children.

#### FURNITURE

the Circus collection playroom furniture, made by MAMA, ALW, [www.artlinewood.ru](http://www.artlinewood.ru)

the La Forma knitted pouffes, Barselona Design, [www.barcelonadesign.ru](http://www.barcelonadesign.ru)

the De Lux mattress, [www.deluxeltd.ru](http://www.deluxeltd.ru)

#### WALLS@WINDOW

Paint Little Greene, Manders, [www.manders.ru](http://www.manders.ru)

Paintings on the walls by Natalia Guseva

Window, Fabrika Okon, the Bird decor designed by Natalia Guseva, [www.fabrikaokon.ru](http://www.fabrikaokon.ru)

#### CEILING

Curtains and big top fabrics provided by Treartex (fireproof fabrics FR one and Treartex), [www.treartex.ru](http://www.treartex.ru)

#### LIGHTING

Barselona Design, [www.barcelonadesign.ru](http://www.barcelonadesign.ru)

the Wheels fixtures and Circ, designed by Jane Chan, Aromas del Campo

the Odine lamp from La Forma

the Retro lamp from Faro

Digital solutions from Brain Softer LLC, [www.brainsofter.ru](http://www.brainsofter.ru)





# *Philosophical* LIVING ROOM

By Yiliya Golavskaya & Elena Zufarova

[www.golavskaya.com](http://www.golavskaya.com)

[www.zufarovainteriors.com](http://www.zufarovainteriors.com)



## EXPOSITION



Our living room is universal, and at the same time individual – both for silent contemplation, and for fantasies. Close your eyes and fill it with images, which are comfortable to you. The enveloping colour allows you to hide from the outside world, stop for a moment, look at yourself and around, dream a little, listen to good music or watch a movie. Nothing serious, let it be just an instant of your day that you spend in privacy.



## INTEGRATED SOLUTIONS

**WALL AND CEILING DECORATION**  
Eco-friendly water-based paints, Farrow & Ball (UK), Manders, [www.manders.ru](http://www.manders.ru)

**FLOORING**  
the Character collection produced by LuxuryFloors, [www.luxuryfloor.ru](http://www.luxuryfloor.ru)

**EQUIPMENT**  
the Sedna collection, Schneider Electric, [www.se.com/ru](http://www.se.com/ru)

**VIDEO&AUDIO, LIGHTING**  
the Lutron lighting control, audio system Flat Line + Sherbourn controlled via Elan, A.P. Technology, since 1995, [www.aptech.ru](http://www.aptech.ru)  
A.P. Technology is the oldest Russian company engaged in the development of projects for multifunctional consumer electronics control systems, as well as the supply of the unique Fortress seating armchairs for a home theater.  
the Palantir center of light, [www.palantirsvet.ru](http://www.palantirsvet.ru)

**MOVIE**  
By Yuliya Golavskaya and Elena Zufarova  
Photoimages&Graphics: Yuliya Golavskaya  
Animation: Natalia Zhabrovskaya  
Sound: Lena Uporova



# A LIFE WITHOUT INTERIOR BORDERS

Our booth is a reflection of modern realities. Why does a person have opportunities if he does not use them? Whatever environment a person creates around himself, it will always be poorer than nature. You can create a perfect interior, but it is not to be compared with the versatility of nature.

We intended to show how a person is thereby fenced off from reality and captivated with creating an artificial environment for him- or herself.

By Alexey Vyazminov & Evgeny Koblov,  
A+A Architectural Group  
[www.aa-ag.ru](http://www.aa-ag.ru)



## FLOORING

Engineered wood, The Country Premium Oak, Ebony and Co,  
[www.ebonyandco.com](http://www.ebonyandco.com)

## WINDOWS

Windows from Okna Mira,  
[www.oknamira.ru](http://www.oknamira.ru)

## OBJET D'ART

Paintings by Andrey Pankovsky,  
[www.pankovskystudio.com](http://www.pankovskystudio.com)

*Product portfolio*



# Ideally Remont

## TV SHOW STUDIO

Created by Natasha Barbye,  
designed by Natalia Boiko's  
Conceptual  
Interior Design Studio  
@konceptual\_dz





The idea of the booth is to provide the exhibition visitors with the opportunity to feel the exciting atmosphere of the Idealny Remont TV Show production.



## WALL DECORATION

Paint Little Greene, Lamp Black 228 Acrylic Matt, Manders, [www.manders.ru](http://www.manders.ru)

Graffiti on the walls, by the Bright Brush Studio, [www.bbrush.ru](http://www.bbrush.ru)

Wall panels from New Interior, [www.newinterier.ru](http://www.newinterier.ru)

## DOORS

New Interior, [www.newinterier.ru](http://www.newinterier.ru)

## FLOORING

Laminate D3571, the Timeless grey oak, 3-Meridian, [www.domparket.com](http://www.domparket.com)

## FURNITURE

the Apriori T table (black) -from Actual Design, [www.actualdesignstudio.com](http://www.actualdesignstudio.com)

Chest of drawers from New Interior, [www.newinterier.ru](http://www.newinterier.ru)

Reception desk of tempered glass from Ligran, [www.ligran.ru](http://www.ligran.ru)

Chairs

## LIGHTING

Suspended lamp Lussole Loft LSP-9702, [www.lussole.ru](http://www.lussole.ru)

Floor lamp Lussole Loft Bollo LSP-9824, [www.lussole.ru](http://www.lussole.ru)

*Product portfolio*



INTERNATIONAL CONSTRUCTION AND INTERIOR EXHIBITION

# BATIMAT®

## RUSSIA

### 3-6 MARCH 2020

CROCUS EXPO IEC MOSCOW



MYAKININO

WELCOME  
to DESIGN

ORGANIZER  
 MEDIA  
GLOBE

GENERAL PARTNER

KERAMA MARAZZI



+7 495 961-22-62

[www.batimat-rus.com](http://www.batimat-rus.com)