

BATIMAT®

RUSSIA

digest

OPENING A NEW SEASON DESIGNERS & BATIMAT RUSSIA 2019

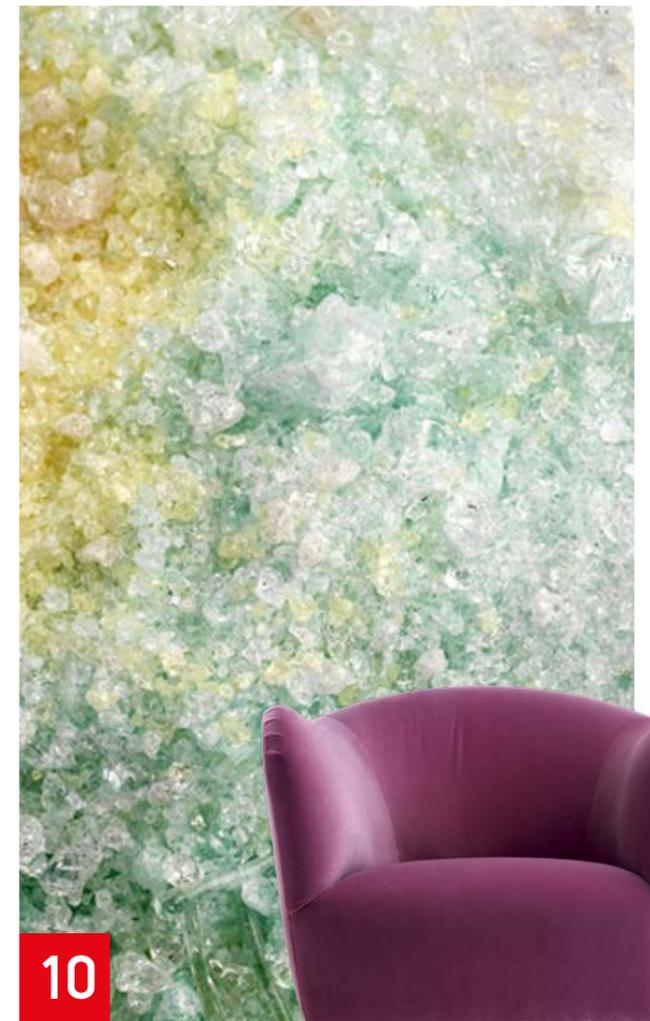
*Anniversaries
Awards
Contests*

Hollin+Radoske, Marco Fontana
Anton & Marina Fruktovy, Kirill Ovchinnikov
Irina Chun, Anastasia Surtseva, Anna Zorina
Natasha Shevchenko, Yana SvetlovaTom Dixon,
Chantal Thomass, Jake Phipps
Ludovica & Roberto Palomba, Konstantin Grcic

WELCOME TO DESIGN! BATIMAT RUSSIA 2019

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of Art"



PORTA
NUOVA
MILANO

ДИМА
ЛОГИНОВ

МІА
ІТАЛІА
BATHROOM

Павильон 2, Зал 7, Стенд 7-430
miaitaliabath.it

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 **Tarkett**

EXHIBITION

ЖИЗНЬ В СОГЛАСИИ С ПРИРОДОЙ

Pure Freude an Wasser

BATIMAT'S 60 YEARS!

In 2019 the BATIMAT brand will celebrate the anniversary date – 60 years. The international BATIMAT exhibition has been held since **1959**. The thematic exposition was first presented in Paris. Today Batimat France is held in Paris Nord Villepinte. In 2017 it occupied an area of **135,000 sqm**. The exhibition was attended by **1,778** construction industry companies and **274,053** visitors. Read more on www.batimat.com |

The BATIMAT brand also includes regional construction exhibitions: FEICON BATIMAT in Brazil, BATIMAT EGYPT in Egypt. The exhibition for Eastern Europe and Asia – BATIMAT RUSSIA – has been organized by MGC LLC for the eighth time. The exhibition is successfully developing both in terms of occupied space and the number of participants and visitors. It is of particular interest for architects and designers, since the exhibition works purposefully with them and offers a whole range of events: expositions with participation of designers and architects, lounge and selfie zones, workshops, competitions. In 2019 the exhibition will be

held earlier than in other years (March 12–15), so that not to intersect with other major thematic exhibitions held abroad and attract a large number of Russian designers. The exposition area will increase, the number of participants will also increase. An extensive training and business program is being prepared. We are waiting for educational and mutually beneficial cooperation on BATIMAT RUSSIA 2019 at the Crocus Expo International Exhibition Centre from 12 to 15 March 2019. Free tickets are available at www.batimat-russia.com

INTERNATIONAL CONSTRUCTION AND INTERIOR EXHIBITION

BATIMAT[®] RUSSIA

MARCH 12-15

CROCUS EXPO IEC MOSCOW

 MYAKININO

START OF THE NEW SEASON!

2019
WELCOME
TO DESIGN

14+



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GENERAL PARTNER:

KERAMA MARAZZI

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www.batimat-rus.com



30 forums, conferences,
round-table discussions

65 workshops

>100 speakers

THE EXHIBITION PROGRAM

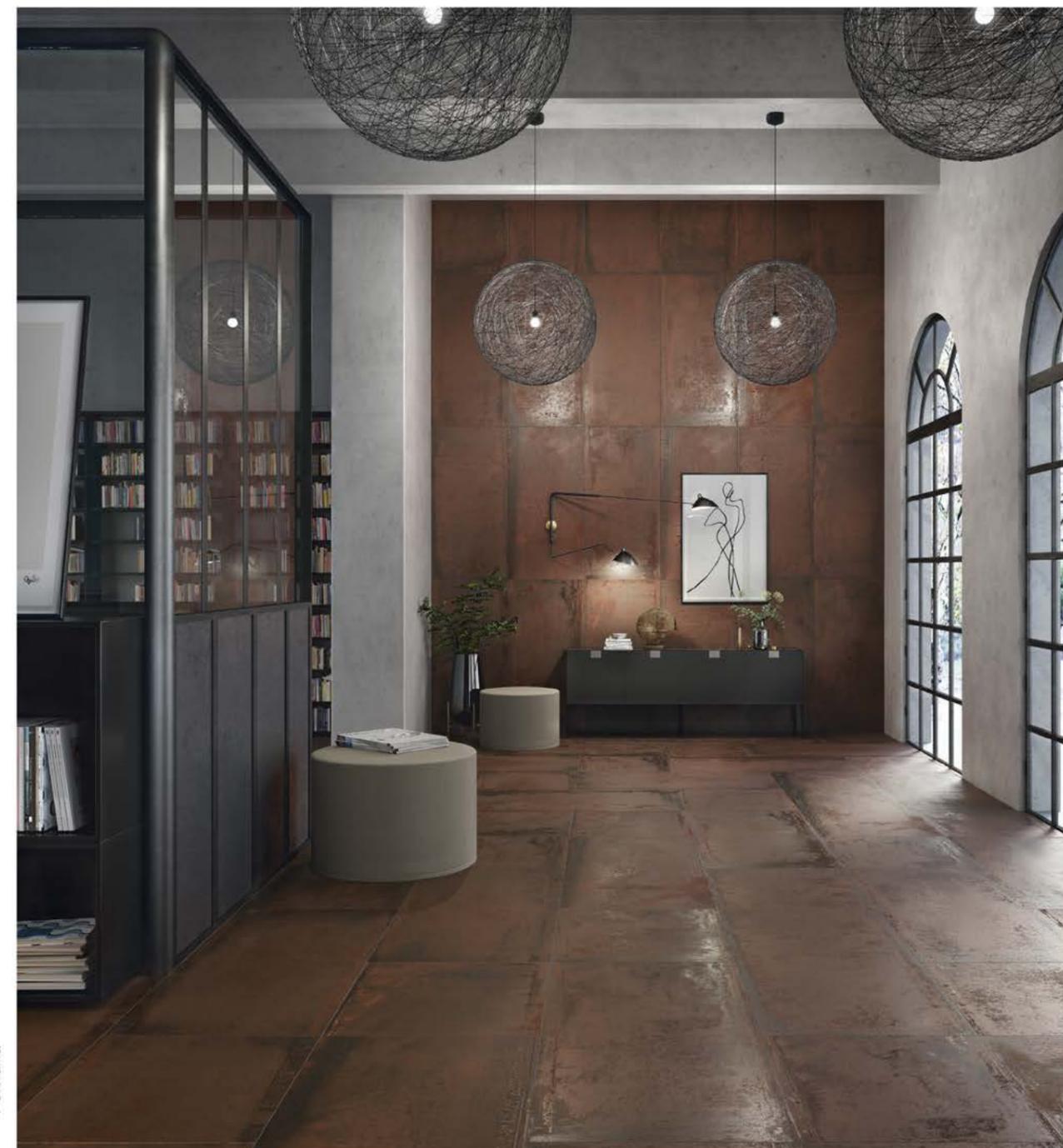
BATIMAT RUSSIA 2019 is the largest exhibition of design and interior solutions. It will be held from March 12 to 15 and will open the new construction season. The leading manufactures will participate in the exhibition; they will present the diverse novelties in finishing materials, bathroom items, textile, fixtures, and furniture.

The exhibition provides an opportunity to consolidate one's positions on the market and build a direct dialogue with the masters of Russian architecture and design.

Every year, the business program of BATIMAT RUSSIA becomes a center of a productive dialogue between key industry players, experts, leading Russian and foreign architects, designers, decorators, design organisations, design bureaus, and professional schools. In 2019, the exhibition will host a wide variety of events allowing professionals to gain more information on new trends, share experience and expand business contacts.

Within the extensive business program (30 forums, conferences, round-table discussions, 65 workshops, over 100 speakers), each professional visitor will be able to choose the most productive events concerning a variety of topics: from establishing a personal brand to BIM technologies and prospects of the season. The BATIMAT RUSSIA 2019 Business Program and a workshop list are available at www.batimat-russia.ru

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Реклама

Керамический гранит ПРО ФЕРРУМ, номинальный размер 80x160 / 80x80 / 20x80 см

ВЫБОР ПРОФЕССИОНАЛОВ

Серии PRO — это новая эстетика керамического гранита с высокими эксплуатационными характеристиками. Реалистичность материала и высокая стойкость к истиранию — для ваших лучших проектов. Большая коллекция новинок 2019 на выставке BATIMAT RUSSIA МВЦ «Крокус Экспо», павильон 2, зал 8, стенд 310



In 2019, BATIMAT RUSSIA will occupy one of the largest exhibition centers in the world – the Crocus Expo International Exhibition Centre – and will be extended with the new themed sections: Textile Deco@Interior presented by Heimtextil, Kitchens & Home Appliances, Smart Home. Innovations and Design are the main guidance in new collections presented by the companies.



1. Volgograd Ceramic Plant launched a production line of the AXIMA porcelain tiles using the Italian equipment. The porcelain tiles will have the following sizes: 30x30, 15x60, 60x60, 20x120, and 60x120. The designers have already created 22 collections in various shades and textures. www.vkz.ru

2. The KERAMA MARAZZI porcelain gres of the Schist Series is presented in two options: Yellow Cleat Beige and Dark Grey; the series look like natural schist. The pattern is applied by digital printing. www.kerama-marazzi.com

3. The tiles are finished by engobing, glazing, rotary or digital printing for complex relief surfaces. The BRAND and ASTON collections are a wood cut imitation of cold and warm shades. Size: 15x60 cm www.intercerama.dp.ua



4

4. Beryozastroymaterialy is a manufacturer of the Beryoza Ceramica and Belani branded ceramic tiles. The Belani Dallas glazed porcelain gres with digital printing GP, 15.1x60 cm Raw materials are purchased in Europe and comply with international quality standards. www.bsm.by



5

5. The equipment, design, molds, and clay composition of the KERAMA MARAZZI sanitary ware are produced in Italy and imported to Russia for further processing. The Canaletto collection includes shells of three shapes, as well as suspended cabinets of three sizes; these products fit the Buongiorno wash basins. www.kerama-marazzi.com



6. ALMA ceramica presents new collection of floor tiles and finishings: Arina, Demetra, Diana, Hilda, Isida, Karella, Mitra, Olimpia, Pler, Sten. Isida is an imitation of marble and natural stone with using of real gold, a combination of grace and sophisticated ornaments. www.uralkeramika.ru



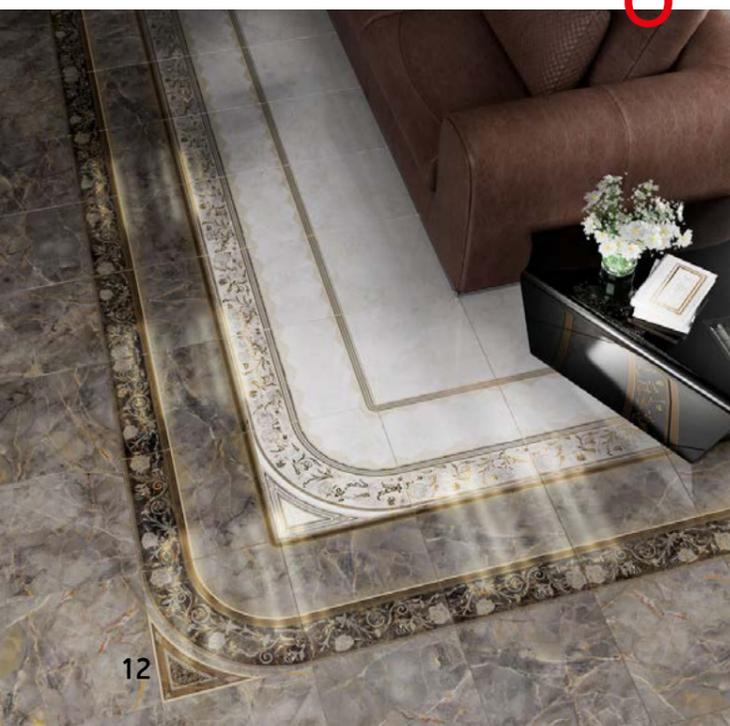
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7. The mini tiles from KERAMA MARAZZI have a 15 cm length side. The Dreams of Paris tiles are an expression of the modern fashion, relevant diamantato palette typical for the metro tiles allowing you to create diverse options of laying. Finishing: Fragonard, marble. www.kerama-marazzi.com



8

8. Interccerama always follows interior fashion trends and offers diverse extraordinary solutions. The EXPERIENCE collection is notable for original relief with the bleached wood finishing. Size: 23x50 cm www.interccerama.dp.ua



6



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9. Kirov Ceramics continues to expand a size range of shells. The oneness of the KIROVIT brand is in symbiosis of the high quality traditions, Western technologies, contemporary design and functionality. www.kzsf.ru



NEW PRODUCTS

10. LASSERBERGER produces ceramic tiles LB CERAMICS. The Campanila collection successfully combines echoes of history and the laconic flair of contemporary style. The severe simplicity of the concrete textures is ideal for interior design in urban style. On this background, silvery ornaments arise like the outlines of Venetian palaces out of the fog.
www.lb-ceramics.ru

11. The Cersanit (Russia) brand is included in Rovese Group and one of the largest manufacturers of sanitary ware and tiles in Europe. The Cariota collection contains three-slab 75x75 cm panels.
www.vogtrade.ru

12. The non-skid value of the Granitea porcelain gres is R11. The Ural Facades porcelain tiles from Ural Gres gain R12 non-skid value and can be industrially applied (cold chambers, fire safety); the material is also chemical resistant.
www.uralgres.com

13. The Staropertovskoe Company manufactures glass mosaic that is so relevant today. The Antislip Vidrepor collection made of matt glaze with nonskid coating can be used in finishing the shower floors.
www.staropetrovskoe.ru



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17

14. A universal collection of the latest technology GROHE Bau Ceramic is the perfect choice for the bathroom interiors of hotels, offices and residential housing. By making all toilets rimless the users surely benefit from the highest hygiene standards.
www.grohe.ru

15. Thanks to its technological advances, TORRECID group offers a complete range of products for the ceramic and glass industry, which allows a manufacturer to produce the final competitive product. Global Solution can be used to work with any digital printing equipment.
www.torreclid.com

16. High quality and modern design are the main features of the Keramin ceramic tiles from the Stroyfarfor Factory. The wash basin Trino unique in shape can be mounted on tabletop or other furniture.
www.keramin.com

17. The Keramin collection design is based on the brightest trends in ceramic industry: an imitation of natural textures, new sizes, extraordinary design solutions. Marseilles Panels 100x60 cm of six 50x20 m tiles with wood texture.
www.keramin.com

DIGEST



16

12

NEW PRODUCTS



18. Vithouse produces windows with 7 wooden and aluminum frame systems including innovative MIRA systems. These windows are made from wood of special processing. Oak and meranti are included in a prestigious class of window frames; larch and pine frames are more practical. www.vithouse.ru

19. Childproof locks for plastic windows should be mounted away from children or equipped with a keylock. The protection options: stops, vents, blocking locks, clips, clampers. CEO of Technology of Comfort V. D. Gorchakov.



20. The generous, strict oak wood and the warm, bright surface of the alder are ideal for creating elite doors. Vithouse can give products an original aged look. The manufacturer pays special attention to the fittings for their flawless work for many years. www.vithouse.ru

21. A branch of the Fapim Company (Italy) is located in the Kaluga Oblast (Russia) and offers one of the most comprehensive ranges of products on the aluminum construction market: fittings for windows and doors, facades, mechanisms for tilt-and-slide and sliding structures, various hinge models. www.fapim.it/ru

NEW PRODUCTS

22. LURITZ provides all services related to the production, installation and maintenance of wooden windows, doors and facade structures. Invaluable experience in the manufacture of natural wood windows allows the company, together with customers, to create unique architectural solutions. www.luritz.com/ru

23. The VKS Company offers accessories for double-glazed windows. On the basis of the Provedal C640 aluminum systems, sliding structures are made with the required number of valves, giving the opportunity to simultaneously open from 1/3 to 2/3 of the entire protective structure of a loggia or balcony. www.vks.ru

24. Winter garden made of wood is a complex rack-and-bolt construction, recreating a piece of wildlife. The Vithouse designs' reliability is created at the development stage. In addition to traditional rectangular shapes, bay windows, multi-slope or dome-shaped roofs are possible. www.vithouse.ru

25. IMAWELL (Germany) offers diverse designs, materials and machines. Finish foils MULTIMA is a wide range of finishing materials for production of furniture, doors, wall panels, design details, and floors. www.imawell.ru

26. The Attribute Company produces 9 series of interior doors: from classic to art deco. Each series includes up to 20 models: with a solid panel and with the use of glass or a mirror. Exclusive kitchens, cabinets and other joinery products are also produced under the trademark ATTRIBUT. www.attribut.ru

27. Viporte doors from solid wood are made according to traditional Italian patterns. The panels are decorated with a volumetric or colored motif applied using ultraviolet curing technique, or a motif engraved on glass. www.viporte.ru

28. The Alvero Factory is a manufacturer of solid wood doors. The collection of interior doors contains 20 models in 24 finishing options. The production uses time-tested joinery traditions combined with the cutting-edge technology and equipment. www.alvero-dveri.ru

29. The Intergrup Plastik Company's (Turkey) concept (Турция) is 'All for Lamination in One Place'; the product range includes films of new generation, natural veneer, glue, stabilizers, dyes, mixers, dryers, machine tools, sheet aluminum. www.inter-grup.com



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30. The Tarkett Parquet Board is a contemporary technological product that is 100% wood. Advantages: saving natural resources as less valuable wood is used; guaranteed dimensional stability of each board when used in normal conditions; ways of laying: glued down or floating. www.tarkett.ru

31. The TECHNOTOP trademark represents countertops for the kitchen and bathroom from moisture resistant or ordinary chipboard, as well as CPL or HPL plastic, which serves as a protective coating. Decor options: sole-coloured, textured, imitating natural surfaces. Made in Romania by Kastamonu. www.kastamonu.ru

32. ALIX offers HARO (Germany), a laminate of various decors and six sizes, parquet board, cork floors, designer wooden walling Wall HARO, handmade parquet, and accessories. CELENIO HARO composite parquet accurately imitates natural stone, concrete or textiles. www.alixgroup.ru

33. Floorpan laminate flooring is suitable for residential and public spaces. The range contains 70 decors; abrasion class is from 31 to 33, Uniclick locks. Manufactured by Kastamonu (Russia). www.kastamonu.ru

34. The Attribute Company produces exclusive kitchens in classic English and American styles with regular swing or framed facades. The products are fully customized. www.attribut.ru

35. Osmo is a leading manufacturer of wood finishing materials, wood coatings, and paints. It has its own research department for the development of paint and varnish materials, as well as a plant that produces Osmo Color products. www.osmo.ru

36. The LURITZ Weathered Oak collection is the natural beauty of weathered oak. A sustained, man-made collection of 100-year-old restored oak wood hand-painted in authentic tones. The board almost does not require maintenance, the surface is very slip-resistance. www.luritz.com/ru



35



36

37. The Tarkett modular laminate flooring allows you to create your own floor design. The equal thickness of the strips (12 mm) of the NAVIGATOR and GALLERY laminate collections will allow combining strips of different sizes and designs in one interior, combining wide and narrow strips contrasting or similar in shade. www.tarkett.ru

38. The Tarkett ART VINYL collections combine the key benefits of three floor coverings: the beauty of parquet, the utility of linoleum, and the modularity of the tile. Environmental safety and application with floor heating systems. Art Vinyl is Your Creative Floor! www.tarkett.ru

39. The Tarkett household linoleum is a PVC roll covering; due to the widest range of colours, designs, textures, utility and long service life without changing its size, it has become the most popular type of a floor covering for household premises (Application Class: from 21 to 34). www.tarkett.ru

40. The Tarkett carpet tiles are a floor covering designed for offices and commercial premises with a high level of publicity. It has a high level of wear resistance, while the modularity and design possibilities of this material are endless. www.tarkett.ru

An individual design on the Tarkett parquet board: Using equipment specially designed for printing on natural wood, Tarkett enriches the natural beauty of wood with the unique state-of-the-art designs. Due to an innovative method of applying colour with the ability to accurately select the superfine nuances combined with the individual structure of each board, you can embody any design idea on the surface of natural wood. Digital printing technology is combined with more than 130 years of experience in the production of high-quality wood flooring, the production processes of which are steadily being improved. www.tarkett.ru

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NEW PRODUCTS



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41. Odintsovo DRSU is a large road-building enterprise in the Moscow Oblast. It produces and sells paving stones from eco-friendly and high-quality materials. All products are manufactured on the HESS (Germany) equipment so it always has the correct geometry and high quality. www.o-drcy.pf



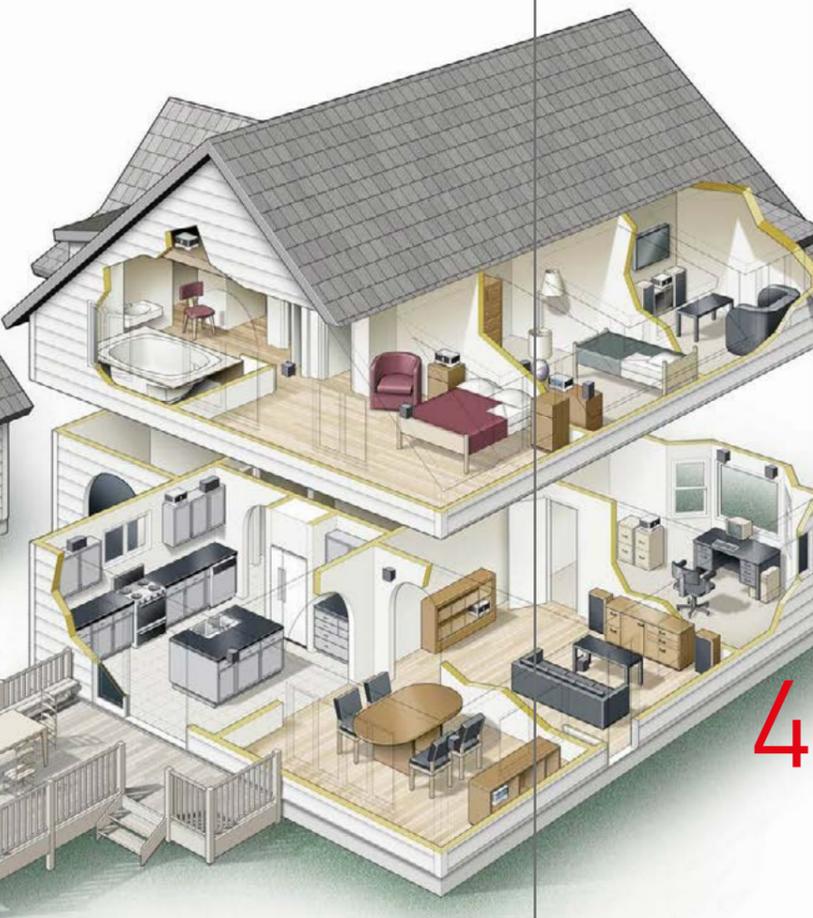
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42. The Blagopar Company is engaged in interior decoration and improvement of baths and saunas, produces furniture and linden lumber including an exclusive unedged (edged) board from solid linden wood. Stoves and accessories for baths and saunas of European brands. www.blagopar.ru



DIGEST

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45. Soyuzmebel is a modern production and trading enterprise, which is a manufacturer of high-quality doors (entrance and interior), as well as the furniture under a customer's order; 100% solid wood: oak, ash. www.sm-vluki.ru



46

46. Baxter's Manila street furniture collection by world-renowned designer Patrizia Urquiola was created to bring you closer to nature. After all, the road home, no matter how long it is, always leads to the main place. www.linesalon.com



47

47. Woodstock offers a wide range of veneer and lumber of valuable species: oak, beech, ash, anegri, makora. In addition, exotic woods with a unique texture: bubing, zebrano, rosewood, Karelian birch, walnut root, thuja, camphor, etc. www.woodstock.su



43

43. A. P. Technology develops and installs the Smart House Multifunctional Home Electronics Control Systems, and home theaters. The Smart Home Technology is an automated smart control system of life support and home security. www.aptech.ru





48

48. Ferrara Design: decorative paints and plasters from Italy. Produced by the most advanced technologies combined with the professionalism of chemists and decorators. All materials have an A + Quality and Safety Certificate, easy and convenient to apply. www.ferrara-design.ru

49. The Luxemix handmade cement tiles are suitable for interiors, spa and auto showrooms, can be used on the porch, terrace, balcony, as well as for decorating fireplaces and areas around them. Suitable for bathrooms, pools, hammams. The product range also includes waterproof and frost-resistant coloured trowel finish from Luxemix. www.luxemix.ru

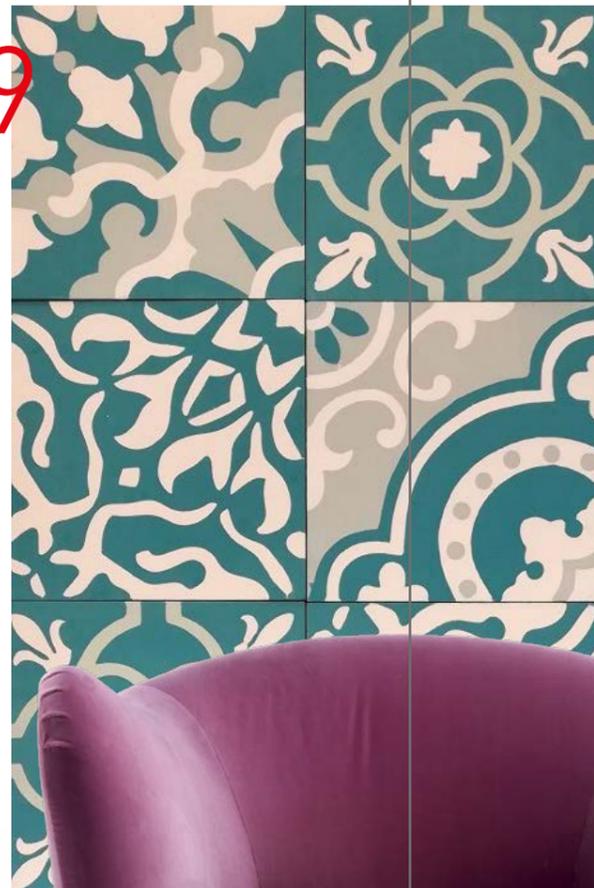
50. The Elanna Company offers a collection of the best beautiful and high-quality premium-class textiles from European manufacturers. Bed linen and accessories, bedspreads, blankets and pillows. made of the finest fibers of cotton, cashmere, silk, angora, cotton shenill, and natural fur. www.elanna.ru

51. Interra Deco Group (IDG) offers a wide range of up-to-date eco-friendly materials for exterior and interior decoration: decorative Olsta paints and plasters; marble Decorazza plasters and textured coatings; professional and practical Prorab coatings for facades and interiors. www.idg-deco.ru

52. The creative association "Malachite" offers exclusive designer fireplaces to order and a wide range of products made of natural stone: window sills, countertops, stairs, columns and other interior items made of granite, marble, onyx, etc. www.mramorkamin.ru

53. The Line Salon presents furniture, kitchens, rugs, mirrors, fixtures, and accessories. Designer collections of upholstered furniture from leading European manufacturers. Premium-class furniture for apartments, country houses, hotels, restaurants, offices and other public spaces. www.linesalon.com

49



52

54. Benjamin Moore provides the consumer with the opportunity to choose from 3,500 shades. Juicy, stylish and fashionable colours will give any room charm and uniqueness. Paints meet all requirements and standards. www.shopbenjaminmoore.ru

55. Decorici manufactures decorative plaster. Seamless textures of the coating collections include Dellasetta (decorative paint with the effect of wet silk), Travertino (imitating the texture of travertine). Suitable for wet cleaning and restoration in case of gross mechanical damage. www.decorici.ru



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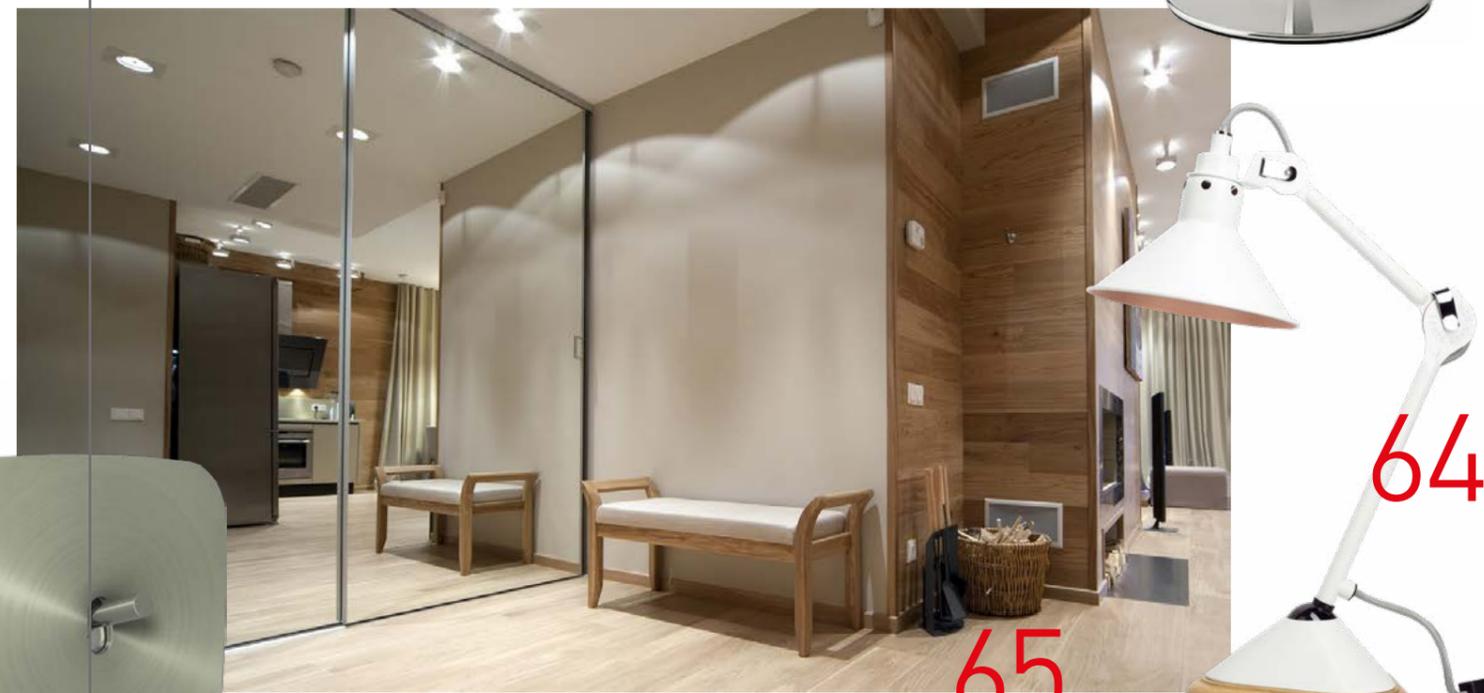
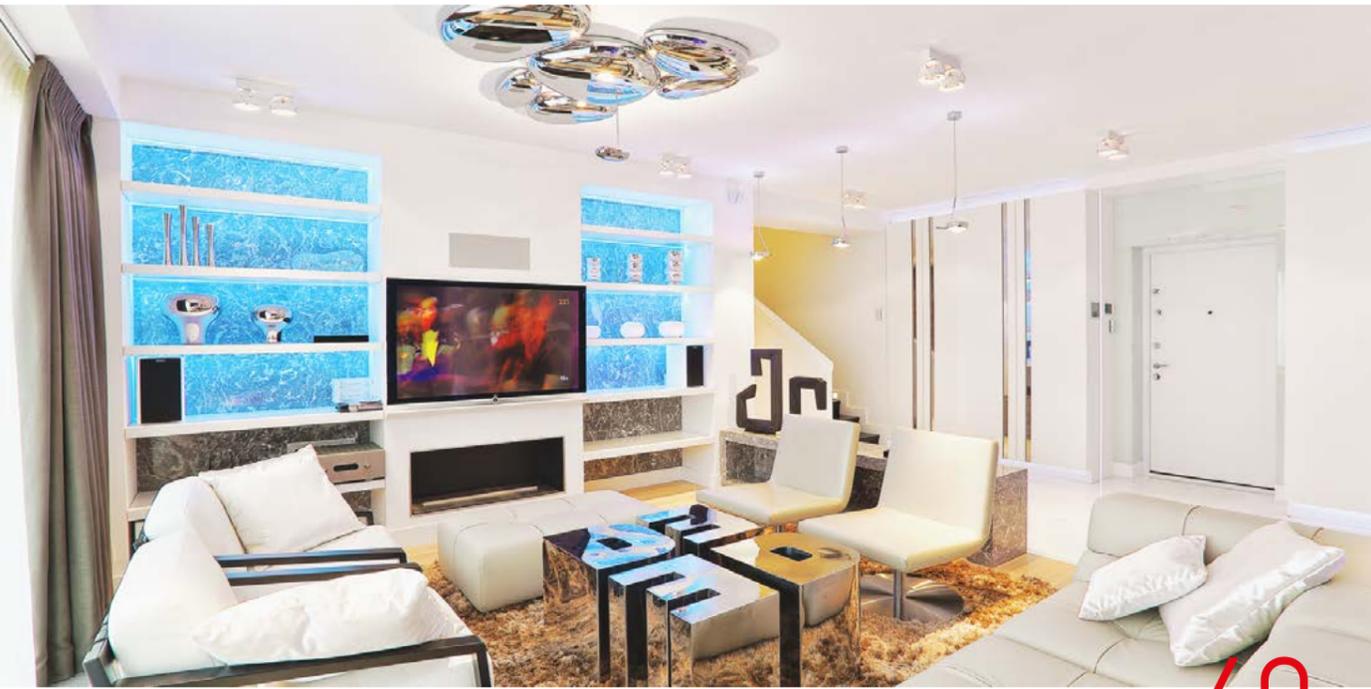


56. The LEICHT Factory is the largest kitchen manufacturer in Germany. Natural raw materials, eco-friendly processing, high quality products and services are the main features of LEICHT Küchen AG. If you are looking for rarity and exclusivity combined with German quality, you should choose the kitchen in the Leicht Moscow Showroom. www.leicht.moscow

57. Soyuzmebel is a modern production and trading enterprise, a manufacturer of high-quality doors (entrance and interior) and furniture, 100% valuable wood species: oak and ash. www.sm-vluki.ru

58. NorkPalm offers 11 bar console options from the German manufacturer EBB renowned for its filigree metal processing. Some models have built-in electrical outlets. Some racks are supplied with the glass shelf adapters. www.norkpalm.ru

59. Kitchen sinks and accessories are provided by NorkPalm. SCHOCK (Germany) produces sinks from granite composite: Cristalite® is a material with new consumer qualities; Cristadur® is a premium-level material with an unusually dense structure and a silky smooth surface. www.norkpalm.ru



60. Smart4 Personal Centric Engeneering selects and installs customized lighting and power supply, climate, security and safety, audio and video system engineering solutions for home and office. Creates cutting-edge solutions for arranging spaces. www.smart4smart.ru

61. The Legrand Group offers a full range of solutions for electrical and information infrastructure of facilities. Axolute BTicino and Art by d'Arnould are collections of home comfort systems. The MyHOME System makes it possible to control lighting, heating, or a garden irrigation system. www.legrand.ru

62. Ortgraph presents all types of flooring (carpet, rubber, ceramic, bulk); walling for all types of walls – paint, plaster, mosaic, wallpaper; ceiling systems; non-flammable textiles, upholstery and curtain fabrics for residential, office and industrial premises. www.ortgraph.ru

63. The Fenice Factory (Italy) manufactures home furniture ensuring high quality and creativity standards. In the Nina/SG and Eterna/S bar stool collections with a metal base, the seat and backrest are upholstered in fabric or leather. Some swivel models are equipped with an adjustable height system. www.rus.fenicedesign.com

64. LAMPE GRAS is an example of the XX-th century industrial design. Laconic, reliable and brutal lamps made of high-strength steel, resistant to corrosion are ideal for yachts and exterior lighting. The hinge allows adjusting the light in any direction. The Russian representative is T. P. Vaganova. www.lampegras.ru

65. The glass and mirror workshop ARTZERKAL is engaged in the production and installation of various glass products: mirrors, shower cabins, all-glass partitions for room zoning, interior doors, fences for stairways and balconies, kitchen aprons, countertops, and shelves. www.artzerkal.ru



66

67



68

66. EcoStruxure™ from Schneider Electric is a hotel room management system, which provides comfort, ease of operation, as well as communication for guests; it is fully integrated in other hotel management systems. It helps to satisfy all guests' requests and optimise energy consumption.
www.schneider-electric.ru

67. Schneider Electric offers VigiCompact NSXm circuit breakers with built-in differential protection equipped with the Micrologic 4 electronic trip units with built-in protection against leakage currents, providing the low-voltage switch unit space saving up to 40% due to compact dimensions, as well as saving installation time.
www.schneider-electric.ru

68. The today's design of the GTP Glass Touch Panels from Schneider Electric, as well as their intuitive interface make the interior aesthetic and increase the comfort of the hotel rooms. With their help, a user can deal with the temperature, lighting, blinds and curtains, and hotel services.
www.schneider-electric.ru



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* Сиквэнс 5.



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schneider-electric.ru/ru/home/design.jsp

Life Is On

Schneider
Electric

SPRING/SUMMER2019 *Collections*

The designer of the British Anthology Studio Linda Thacker told about the trends of the new season. Designers of this year were inspired by industrial spaces, walls, as well as smooth natural and artificial surfaces with soft shades and delicate feminine accents – one of the latest trends in the design world.

In 2019, the Anthology presents the sixth collection in the style of brutalism. The collection attracts with the contrast of innovative production technologies and such materials typical as plaster, concrete, forged and blued metal, polished, unfinished and old facades. Minerals and natural surfaces are harmoniously contrasted with precious stones and metallic iron. Anthology 06 is a vivid example of how something completely exceptional is born from a combination of natural and artificial forms; how these forms change under the influence of time and human. The stylish Anthology 06 collection includes eight types of wallpaper harmoniously combined with the range of Anthology textile. Embossing and decorative elements give the wallpaper luxurious texture accents. The names of patterns continue the theme of the initial collections.

Pozzolana





Metamorphic



Perlite

Metamorphic is a splendid wallpaper imitating the effect of geological changes on rocks and stone.

Anthropic imitates crumbling surfaces reflecting the interior or building history, the inexorable passage of time.

Pozzolana is an architectural modification of the damask pattern. Textured lace elements against the background of imitation of processed cement give a feminine touch to the collection.



Anthropic

Nisiros is a dense layered pattern resembling rock formations. Unfinished undulating edges create a view of natural material.

Zircon is delicate shimmering sparkles of pure silver resembling the refraction of light on the edges of gems.

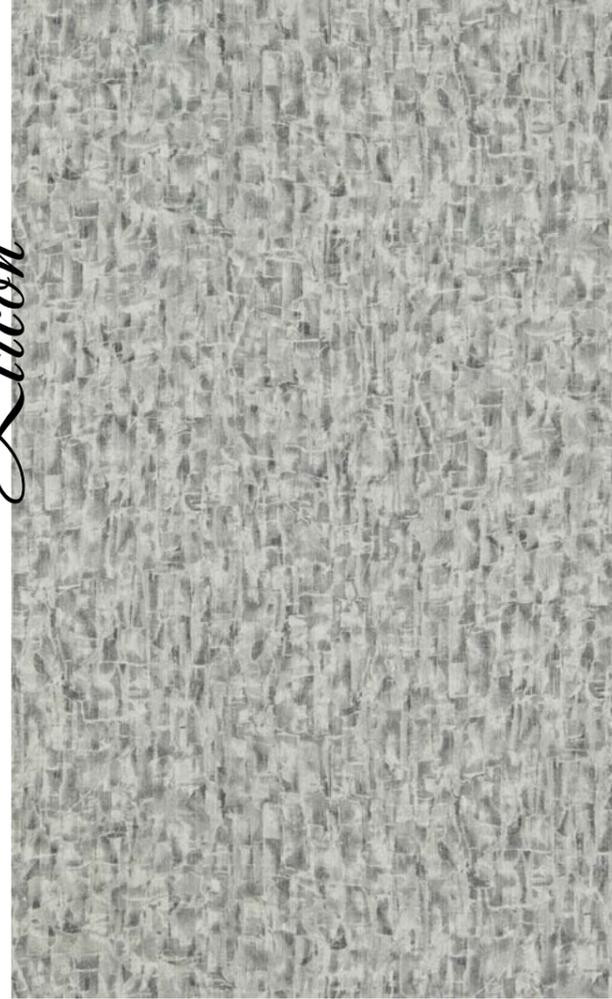
Groove is an elegant wavy pattern in the shape of serpentine strips; like sandy ripples on frozen concrete, it reminds of the concrete strength.

TRENDS

Vitruvius is a luxurious striped wallpaper with a cracking effect resembling a marble cut with its layered texture.

Perlite demonstrates a delicate shine of crushed glass; this stunning star flare pattern is associated with the glare of sunlight on the water surface. The use of new mineral paints allowed obtaining a dry textural effect.

Licon



Nisiros



Groove

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Vitruvius



WALLPAPERS as *a Work of Art*

An Italian artist Marco Fontana became popular with his comic books, where he “writes letters and sings with a brush”. This is a kind of skill that requires knowledge of anatomy, light and shadow, architecture and many other things, all of them working for the same purpose – to tell the story.

Marco Fontana draws illustrations for magazines and books, develops logos and appearance of different characters, and recently cooperates with Tecnografica Italian Wallcoverings. Marco Fontana told BATIMAT RUSSIA how he happened to work in this project and how to combine accent wallpapers with other textures.

The wallpaper designed with your participation may be called a work of art. Are you satisfied with cooperation with the famous Italian wallpaper manufacturer?

My cooperation with Tecnografica Italian Wallcoverings began in 2015. I practiced collaborations before, so it was easy to find common ground with a new partner. I am satisfied with our work. We joined forces to create panel wallpapers with my images. My style of making up plots comes from comics: I use markers, Indian ink and watercolour in order to consider any detail, which is very important when designing original wallpaper.

I can create small drawings and reproduce them in excellent quality on large formats. In such wallpapers as City Of Love or Fitzcarraldo the increase in size does not affect lines and colour transitions. On the contrary, the final effect is enhanced by the illusion of freshness and even greater depth. And unusual, adorable wallpaper textures allow getting new technologies in production.

Can you identify fashion trends in wallpaper design for 2019, colour solutions and prints?

If we draw an analogy with painting, then wall coverings are used as a background to “paint” an interior plot. In other words, it is the chosen wallpaper that sets tone for the whole interior. Therefore, in addition to macro trends imposed by fashion I am increasingly convinced that a real “new trend” will be the ability to offer and create individual products with subsequent quality service. Nevertheless, I believe that in 2019, the desire to bring nature to our homes is still actual. Therefore, on the one hand, I expect the redundancy of brightly coloured floral motifs of the oriental style, exotic plants and animals. On the other hand, imitation of natural materials with muted decor in Scandinavian style will remain on trend.

What is the main criterion when choosing an accent wall? How to combine accent wallpaper with companions, monophonic wallpaper and other textures?

The main criterion is location. The distance should provide a good overview. The wall opposing the entrance to the room is usually accentuated. The accent wall can also be located behind a functional area, a group of furniture, for example, at a dining table, a sofa with a chair, a workstation that stands out even more against the background of the corresponding wallpaper. The accent wall often has a brighter and more saturated colour, a larger pattern comparing to others. However, a common element should be found: a common shade or a similar pattern.

A huge number of options for wall finishing is offered today. Bathroom is a special room with specific microclimate, which is characterized by high humidity and significant temperature changes. Therefore, when decorating a bathroom, many people choose ceramic tiles. However, wallpapers that are not afraid of water and fire make a good alternative.

Actually, wallpaper became the main decorative element combining with modern coatings: ceramic granite, mosaic, decorative plaster, wood, marble and other materials.

Artistic wallpaper, which usually has very specific and decorative drawings, can be combined with other textures, as well as with other wallpapers, thanks to its individuality. Now I'm working on creating a special collection of wallpapers for Tecnografica Italian Wallcoverings, designed to cover the walls in all areas of living space.

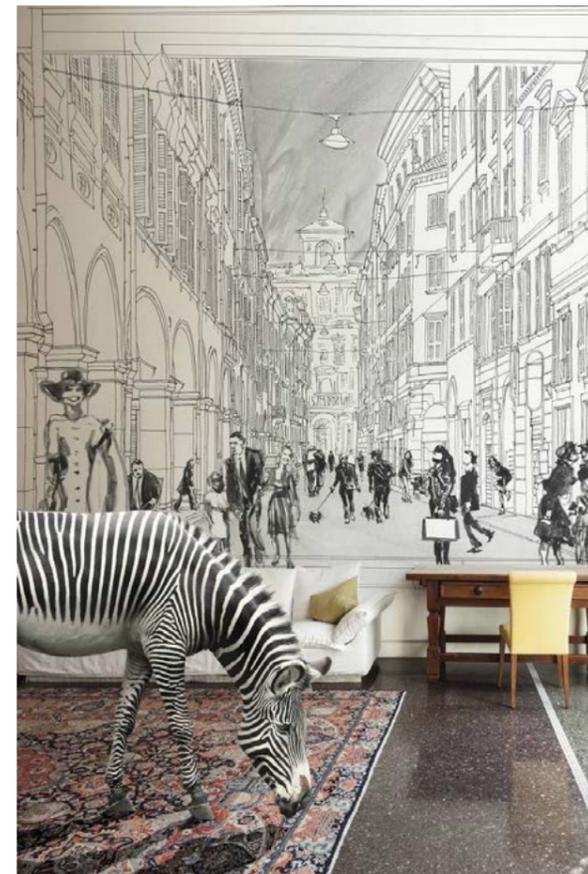
What trendy colour solutions do you recommend to use?

As in the casino, I bet on dark red. Colour perception is completely subjective. In early December, the Pantone Colour Institute traditionally defines the main colour of the year. In 2018 it was ultraviolet – actually, the colour that we are just beginning to see now – September 2018 – on clothes and furniture.



In 2017, everyone said that “there is no more fashionable colour than green”, which instead was used in a mixture with gray, blue and other natural shades. Green colour, or rather greenery, also stood out, but it is obvious that even the most stubborn designer will surrender when media are insisting for several months.

Following these forecasts, dark red will, of course, be the principal character of 2019. And bright pink. And bright orange. And white swan. And colours of the earth...



EXHIBITION



You can see the works of Marco Fontana at BATIMAT RUSSIA 2019 from 12 to 15 March in the Crocus Expo IEC. Don't miss it! www.marco-fontana.com

I must admit that I am faithful to my beloved black-and-white and gray, which I use to mix with colours I need. All the colours of 2019 will surely be among them



ОРТГРАФ

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THE BRIGHT DETAILS

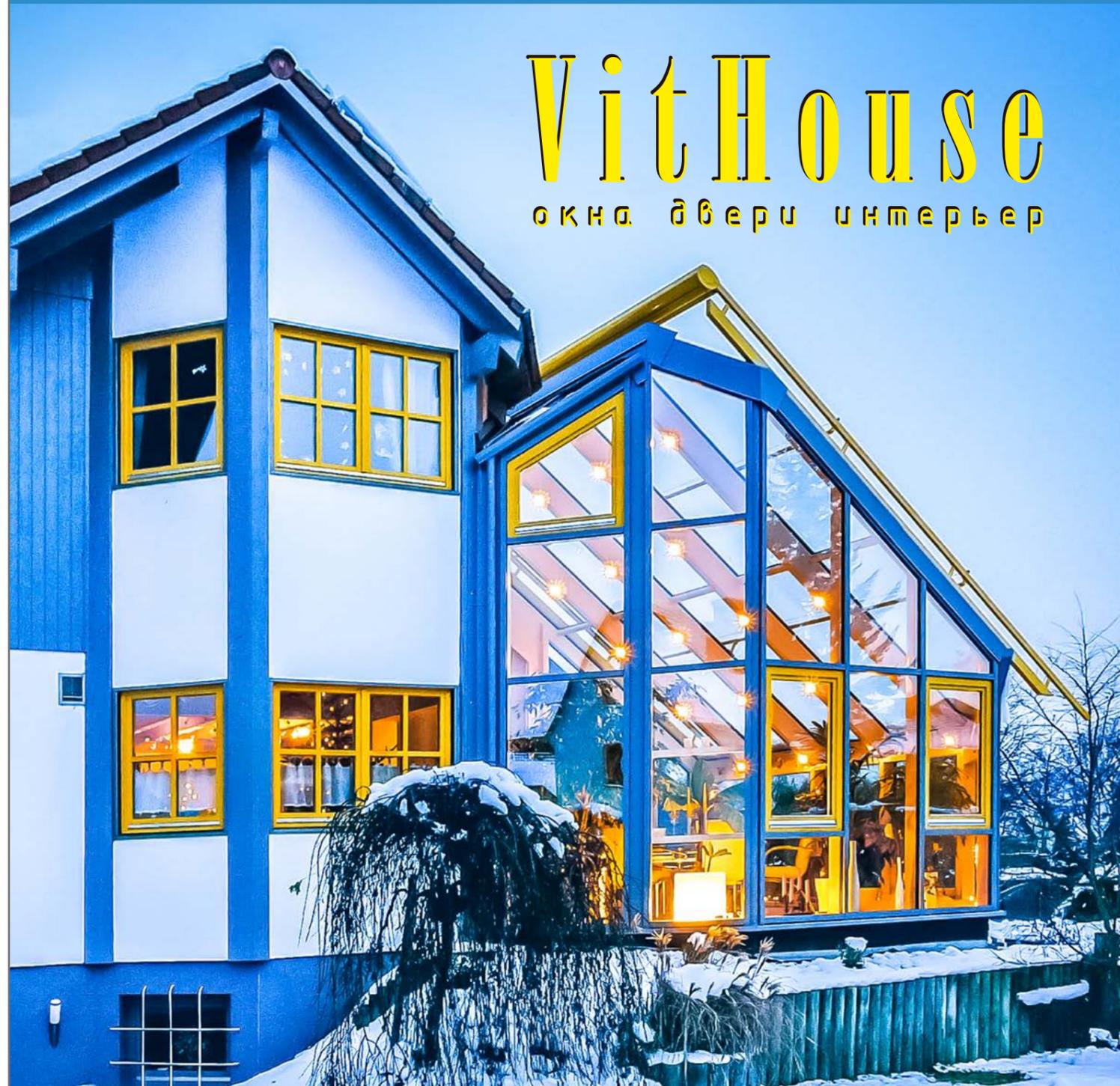
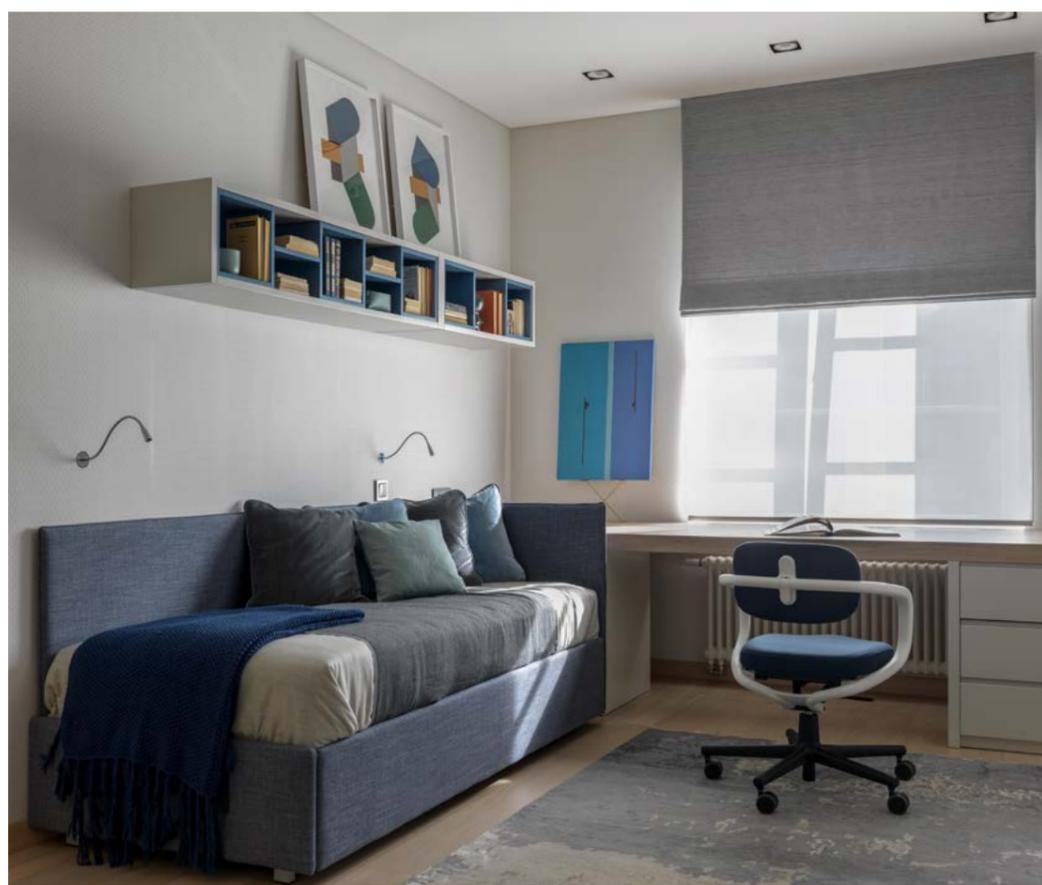
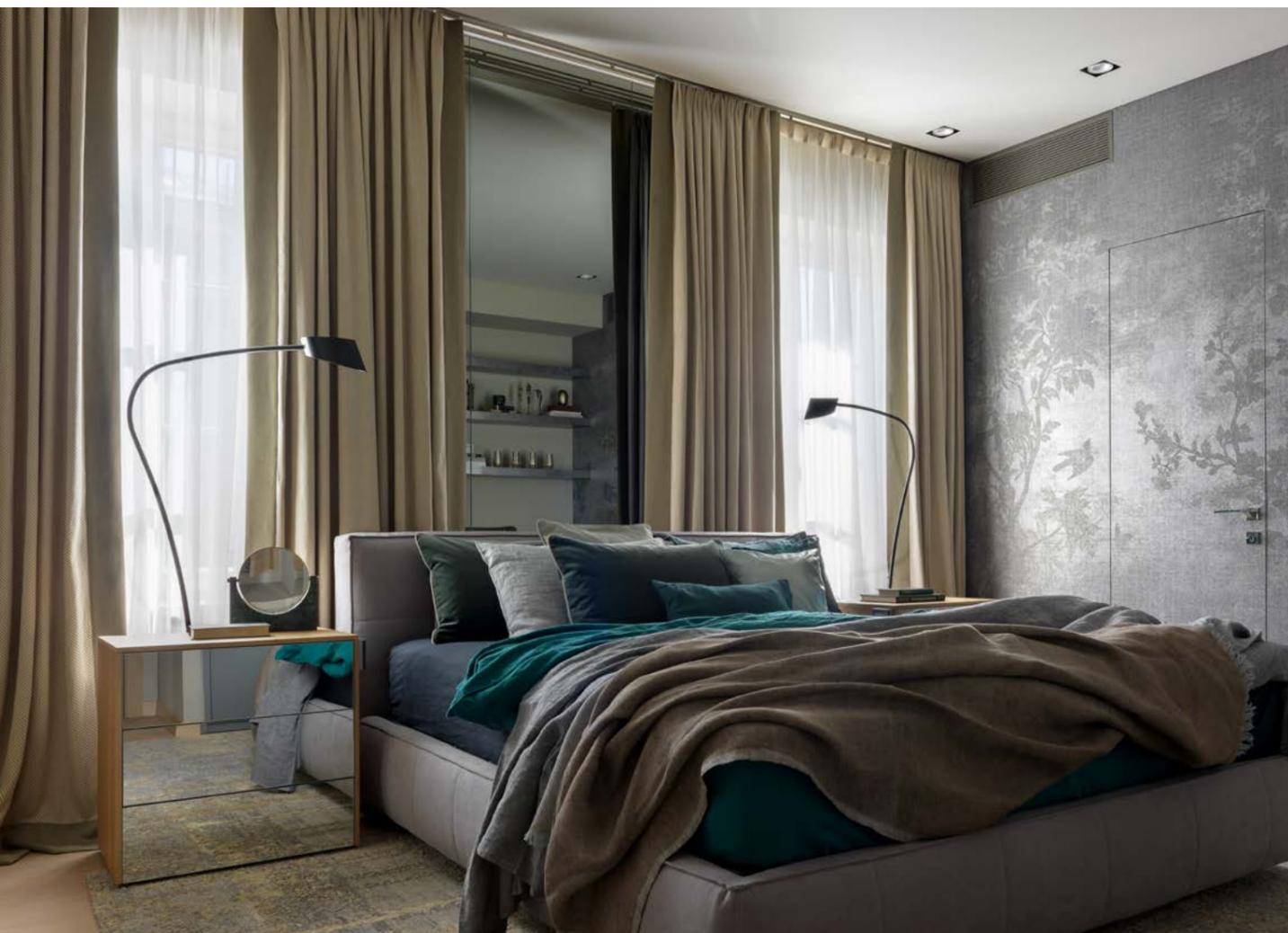
Anton and Marina Fruktovy are graduates from Moscow State Stroganov Academy of Industrial and Applied Art (Stroganovka). They got acquainted when they were students. Today they work together in the joint studio "Design3".



The 154 m² apartment in Moscow's new building was originally an elongated space with three balconies and floor-to-ceiling windows. The customer's request was to separate public and private areas so that the master bedroom is located far from the nursery.

In the stylistic sense, Anton and Marina Fruktovy, the project designers, had no strict restrictions from the customers – they just wanted to live in a modern bright interior. The result was a fairly classic and clear layout: a kitchen, a living room, a bedroom, two children's rooms, a dressing room, two main bathrooms, a guest bathroom, and a dressing room. The customers did not take active part in the workflow; they were mostly concerned with practicality





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and quality of finishing materials. This was also important for designers: the interior must withstand the “onslaught” of two small children and an active dog. Therefore, they decided to use large-format porcelain tiles on almost all walls, a thermoboard on the floor, as well as reliable furniture from the Riva 1920 Factory. “In this project, we were interested in a combination of items, surfaces and textures,” say Fruktovy. “There are no underwhelming things used for the composition or for the shot. The client likes beautiful design items, and she does not perceive the white empty wall as the final decision. Laconic design is not for her. Therefore, we wanted to experiment, find beauty in objects, materials, solutions, but also to pause for the combination to look harmonious and balanced.”



In some kind, this interior became an experiment and exciting experience for Fruktovy. “We dwelled on the project and the taste preferences of the customer to such a degree that it seems to us that we are “presented” in this project quite fully,” the designers note. “Essentially, this is the case with most of our projects; everything begins with interest and desire.”

From the apartment of an inconvenient elongated shape, Anton and Marina Fruktovy created a harmonious interior project with bright details.

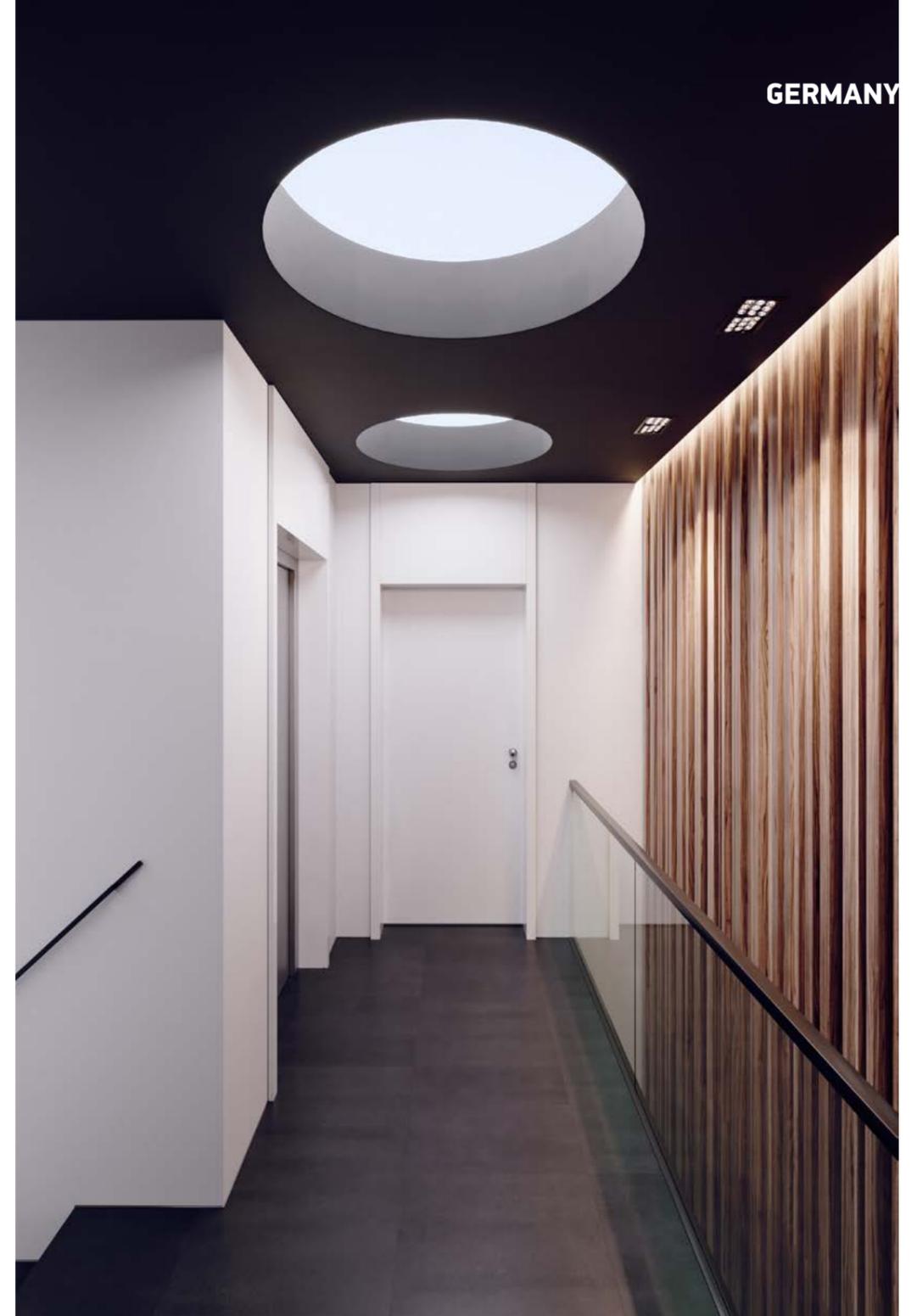
www.admagazine.ru/interior/kvartira-v-moskve-154-m

www.design3.ru



THE INTROVERT VILLA BAD SODEN

A stylish house designed by the architectural studio Hollin+Radoske is located in a picturesque hilly area in the suburbs of Frankfurt am Main.



There was an old post-war building for demolition on the building plot. The customer asked to include a large living room, kitchen, bay windows, office, master and guest apartments in the technical draft of a new project. The building plot on the hillside determined the compact arrangement of the villa plan with a total area of 330 square meters. The distance from the building line to the sidewalk and the closed facade emphasize the introverted character of the building, which is fully revealed towards the garden. Alexander Radoske, an architect, author of the project and co-owner of the architectural studio Hollin+Radoske, chose a relief silicate brick



Photos: © Gregor Schuster

with a chipped texture for cladding the facade. The uneven longitudinal brickside gives the entire facade surface a faint play of light and shadow. This softens the strict geometry of the building volume. The whole composition of the villa facade is built on the dialogue between the white brick, black metal structures and glass. The monochrome context of the facade is extended in the interior with small accents of black iron for facing the fireplace. The monochrome character of this space is created in different shades of two colours. The staircase located closer to the geometric center of the house provides maximum autonomy of the first floor. In addition, it is a central element in the design. www.hollinradoske.com



MAKE COMPLEX EASY THE SMART HOME FEATURES

Why Home or Office Automation is a Necessity?
First of all, this is a new level of the space arrangement. Engineering solutions help us make homes and offices more comfortable, make use of electricity and water rational; they also improve security, as well as market value and attractiveness of the property.



WHAT ARE ADVANTAGES OF ALL SYSTEMS AUTOMATION?

- Lighting.** Simple control of a large number of light groups both from one switch and from a smartphone. Changing the mood of a space by one-touch with the help of scenario control of lighting and curtains.
- Climate.** Maintaining an optimal indoor climate due to the automatic regulation of air conditioning, heating, ventilation and humidification. Creation of individual climatic conditions in different rooms.
- Safety.** Remote control of all home/apartment safety systems –burglar and fire alarms, intercom, blocking of water leaks.
- Entertainment.** Audio and video solutions – home theater of any performance, built-in speakers (visible/invisible) from Hi-Fi to Hi-End.
- Remote Monitoring & Control.** Customized application development with a simple interface for the intuitive control of all systems and functions at home or office.

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In a smart home or office, you do not have to spend time doing routine actions. For example, to ventilate the premises, to check whether the lights or water are off everywhere, to adjust the lighting for watching a movie or on waking. The lighting will always adapt to your needs: the brightness and colour (warm/cold) change depending on the time of day in order to maintain comfortable conditions for vision and natural biological rhythms. Weather conditions no longer affect the indoor climate. Engineering systems will ensure that the temperature, humidity and air quality are always at a comfortable level for you.

SAFE AND EASY TO MAINTAIN

The current technologies have a high level of reliability – the risk of failures or malfunctions is minimal. Due to this, they do not require special maintenance or



permanent repair. Control panels consume low voltage power, so they are safe in terms of electric shock or interference with other electrical devices.

RATIONAL POWER CONSUMPTION

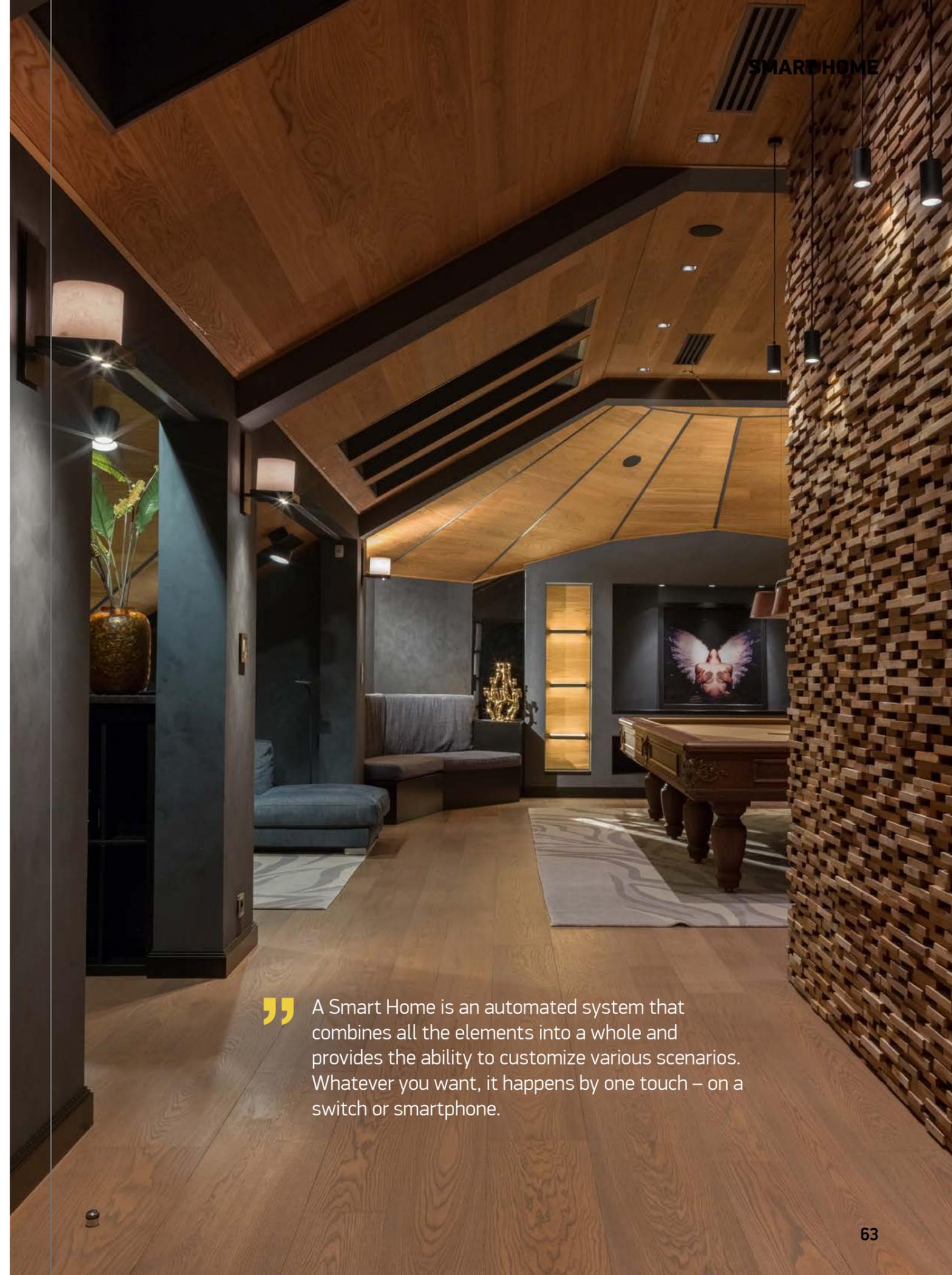
Sensors for opening windows, movement, presence, temperature valves and so on help to save resources. For example, thanks to a smart thermostat, power consumption is reduced by 30%; the temperature control with an hourly setting can save up to 6%. And thanks to the automatic control of curtains, natural heating and lighting of the building are controlled. The load monitoring of electrical appliances helps to obtain and analyze information on electrical energy consumption over time and to regulate it in an optimal way.

THE PROPERTY MARKET VALUE INCREASE

The Smart Home or Office in the construction or overhaul can increase the property's value by about 5%. That is, the implementation of such engineering systems is an investment in a property that allows rising its market value and attractiveness.

THE SYSTEM FAIR COST

The cost of implementing an automated control system is slightly different from the cost of traditional solutions. On average, the deviation (due to the need to purchase special equipment for arranging the automation system) is approximately 20%. In many ways, this difference in costs is leveled due to the lower cost of installation



” A Smart Home is an automated system that combines all the elements into a whole and provides the ability to customize various scenarios. Whatever you want, it happens by one touch – on a switch or smartphone.

INNOVATIONS

time (which is reduced) and the lower cost of some consumables (for example, cable and pipes).

The implementation of the Smart Home or Office is possible both during the construction and overhaul. When planning, it is important to make an effective project draft and consider all the requirements. Over time, the capabilities of the system can be expanded and supplemented. When changing desires or needs, the system can be reconfigured, even if a long time has passed since its implementation.

In working with designers and architects, SMART4 takes responsibility for the implementation of the entire technical part of the project. The company's experts make the technical processes be tracked automatically in the background mode. So you will take pleasure in the perfect atmosphere and enjoy your time. www.smart4smart.ru



At BATIMAT RUSSIA 2019, SMART4 will demonstrate the capabilities of a Smart Home in the Integrated Solutions section at the booth of the Italian architect Vincenzo Stridaccio (Pav 2, Hall 7, Booth 7-308) and the German architect Alexander Radoske (Pav 2, Hall 7, Booth 7-400).

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СМОТРИТЕ НАС В СЕТЯХ СВОИХ КАБЕЛЬНЫХ И СПУТНИКОВЫХ ОПЕРАТОРОВ



Elena Teplitskaya



Marco Fontana



Nadezhda Lashku



Marina Zherenko



Julia Golayskaya



Evgeny Koblov



Alexey Vyazminov

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Anna Erman



Maria Romanova



Igor Kurkin



Anastasia Litvinova



Victoria Korneeva & Anna Akhremenkova



Olga Podolskaya



Yana Svetlova



Tatiana Krygina



Elina Tukhtamyshva



Karina Avetisyan



Kirill Ovchinnikov



Irina Chen



Tatiana Sviridova



Vincenzo Stridaccio



Alexander Radoske



Natasha Barbye



Svetlana Shervarli, Yekaterina Tischenko



Kirill Lopatinsky



Dima Loginoff



Natalia Guseva



Anton & Marina Fruktovy



Alyona Sanaeva

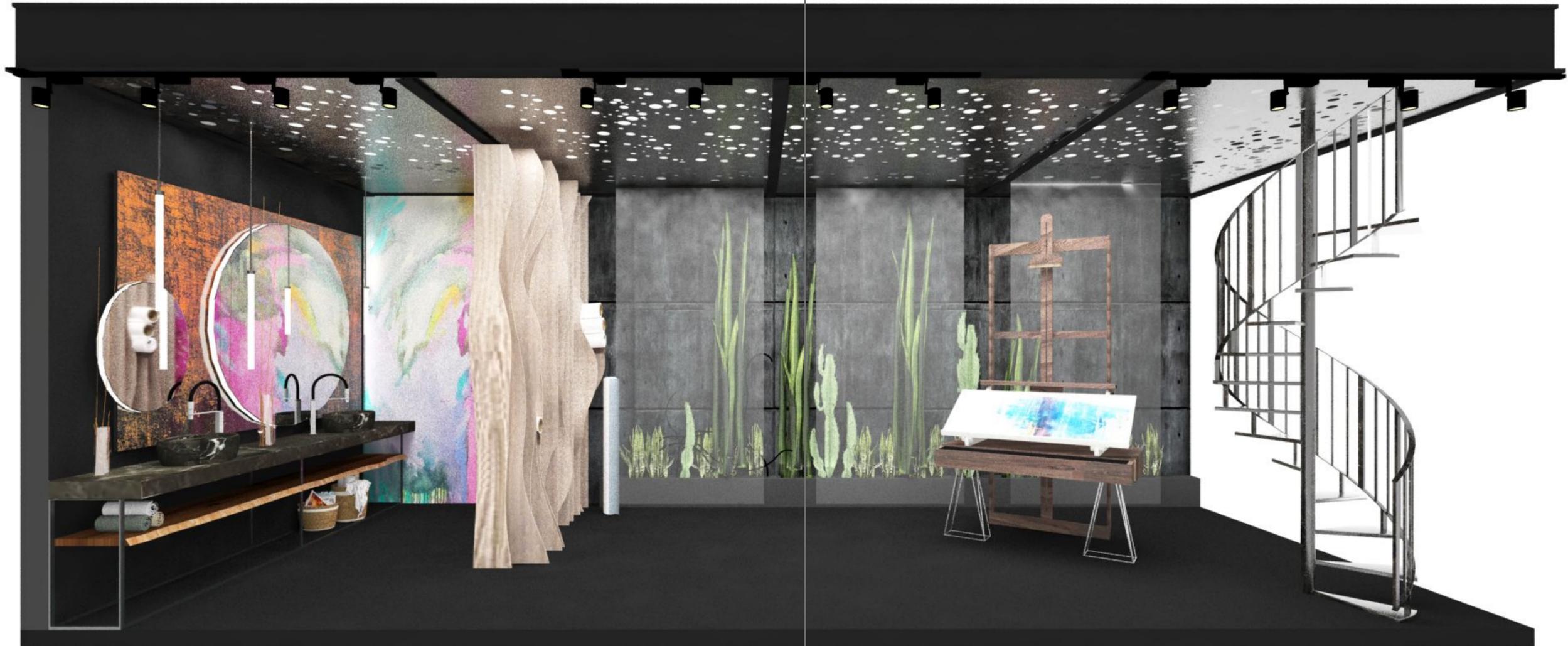


Anastasia Surtseva & Anna Zorina



Natasha Shevchenko





DESIGNERS AT **BATIMAT** RUSSIA

“WELCOME TO DESIGN” is a slogan of BATIMAT RUSSIA in 2019. One of the remarkable sections of the exhibition will be the Integrated Solutions exposition – the annual project of BATIMAT RUSSIA, which for the third time brings together leading Western and Russian members of the international architectural community, who will present their interior concepts on a given topic at personal booths. This year topics are THE MOOD and A DESIGNER'S KITCHEN.



Is there mood in the interior, what kind of mood can it be, what is it made of? The style that has developed in a particular historical period and reflects the mood of that era. The colour that has a special impact on the physical condition of a person, and also creates the first impression of a room. The textures of finishing materials and interior items complement the aesthetic appeal, causing tactile sensations, emotions and feelings, creating a certain mood and emotional climate.

The second topic is a Designer's Kitchen – the interior of the designer's kitchen studio both literally and figuratively. The main thing is a holistic interior solution, creation of a certain mood, emotional climate of the interior space, keeping track of a kitchen's functionality.

The designers are also invited to present the interior of a certain living area to demonstrate the topic solutions and equipment options. The exposition will include a kitchen-studio, a kitchen-boudoir and an invisible kitchen, an artist's studio, a labyrinth of colours and textures, a wanderlust boutique hotel, a lyrical bathroom, a theater boudoir, a philosophical lounge, a funny teenager's room, a circus room for children, a jazz lounge area, spa, and other variations.

The extensive professional experience of the project participants (more than 40 designers in 2019) will enable any ideas to be translated into reality, as well as to create emotionally filled, bright and creative spaces fitting the time. Leading manufacturers and suppliers of finishing and component materials will be attracted to implement the projects. For the first



time, foreign designers and architects will take part in the expositions: Alexander Radoske (Germany), Vincenzo Stridacchio (Italy), Marco Fontana (Italy) and others.

For young designers, students and graduates of the DETAILS Interior Design School and the British Higher School of Art and Design (BHSAD), participating in competitions organised together with BATIMAT RUSSIA, a personal booth with the realized interior solution concept is a professional lift to the next level. They get an opportunity to declare themselves, get a response to their work, make fruitful contacts, stand on a par with renowned colleagues.

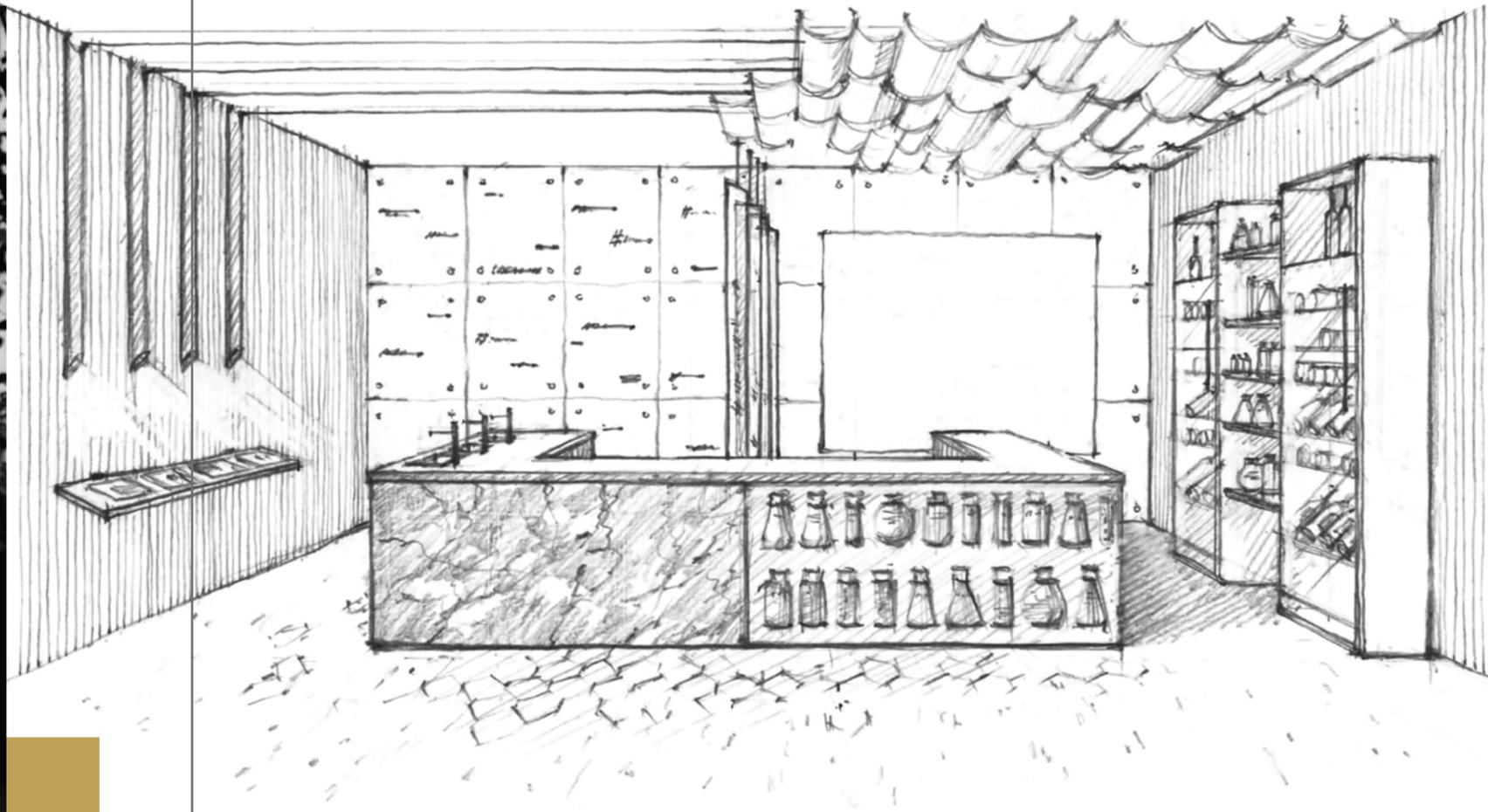
Another section is the OBJECT DESIGN, which will feature collections of finishing materials and interior items, developed by Russian and foreign industrial designers. The exposition will also host an interactive workshop by a professional artist. So get ready — it's time to embrace as bondless as design. WELCOME TO DESIGN!



DETAILS

A DESIGNER'S KITCHEN

In the competition for the best booth project announced by the organisers of BATIMAT RUSSIA exhibition together with the DETAILS Interior Design School, the first place was taken by the graduates of 2018, Anastasia Surtseva and Anna Zorina, who completely covered the given topic – a Designer's Kitchen. They created a holistic interior of a designer's studio kitchen – in the literal and figurative sense – with a certain mood and functionality.



The prize is implementation of the concept at BATIMAT RUSSIA 2019 exhibition, March 12-15, the Crocus Expo. In addition, the booth project of the contest winners will be published in the BATIMAT RUSSIA Digest and posted on the exhibition website.

The contestants – students and graduates of the DETAILS Interior Design School were suggested to break stereotypes and develop an original concept of a kitchen space, revealing the topic. The project was also supposed to involve products of partner companies: kitchen furniture, household appliances, ceramic tiles. According to Tatyana Rogova, director, co-founder and ideologist of the Details School, and Tatyana Onegina, head of the Integrated Solutions section of the BATIMAT RUSSIA International Construction and Interior Exhibition, young designers Anastasia Surtseva and Anna Zorina coped with the task perfectly. The duet of designers was formed at the stage of graduation project preparation – they defended it together. During their studies and homework, the girls realized

that the starting point of a design project, in their understanding, is the atmosphere, the feelings that a person experiences being inside the space. In addition, Anastasia and Anna like similar collection design items, colour combinations, and stylistics. The designer's "kitchen" as professional inner workings was a basic idea of the booth. The goal was to immerse the viewer in a creative thinking process and show what the project design is made of, therefore the space is conventionally divided into two parts: the creative right "hemisphere" and the well-ordered left side. The designers used simple but exceptional finishing materials in the booth decoration to show that a beautiful and creative space is not necessarily expensive one.

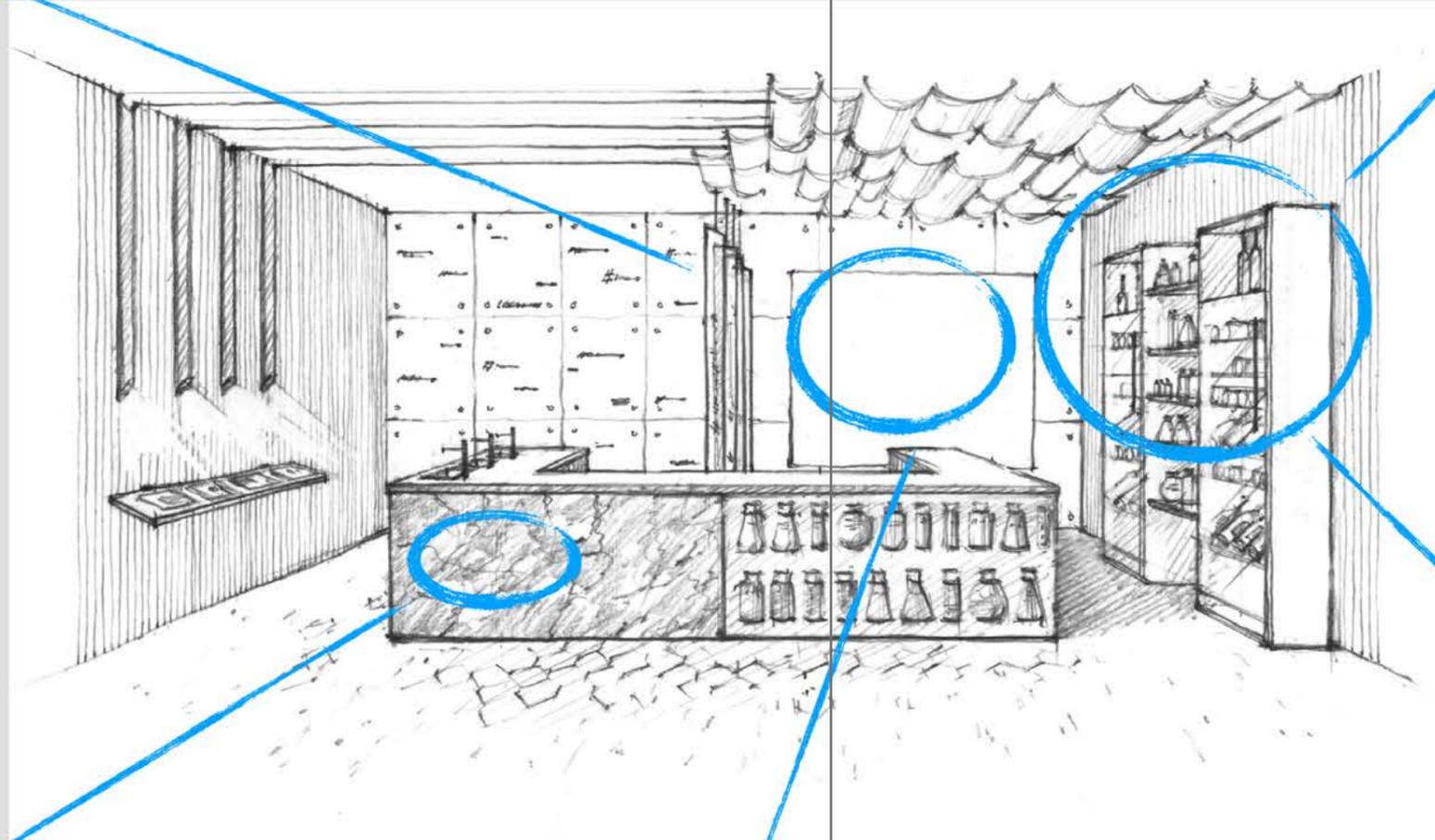
EXHIBITION



The bar part is roughly divided into two halves separated by an upper-highlighted sliding screen made from plexiglass.

Wine chillers are installed on each side of the Maria Kitchen; in the middle, there are shelves with glassware titled by inspiration components (the Ral 7006 coloured rack).

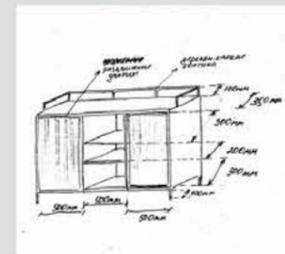
CONTEST



The Maria Kitchen's facade: Antro Stone collection
A countertop is made of artificial stone (Sage Bush 4) with a cast sink.



There are designer's sketches on the back wall on the right.



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THE BEST «MOOD» FOR JOURNEY

A journey through countries, styles, emotions is the “Ideal Journey”. This is how the project of the competition winner was named, which was jointly conducted by the British Higher School of Art and Design and BATIMAT RUSSIA. In this academic year, BHSAD included the contest in the basic design course “Interior Design”. The task of the contest was the development of the exhibition booth for the “Integrated Solutions” exposition at the BATIMAT RUSSIA exhibition. The topic of the special interior exposition and contest in 2019 is “Mood”.



**YEKATERINA
TKACHENKO**

Yekaterina Tkachenko’s “Ideal Journey” project was declared the winner of this year. The designer competently zoned the area of the booth, proposed an exceptional visual and colour solution, a set of finishing materials and interior items. The winner’s project will be implemented at the BATIMAT RUSSIA 2019 exhibition, March 12-15, the Crocus Expo, Moscow.

The projects that have taken the second and third prizes will be published in the online magazine of the exhibition. The second place was awarded to the

project “Eastern Wisdom” by Maria Zdobnova for the extraordinary idea of the library in the bathroom. The third place was awarded to the project “Head off Shoulders” by Sofya Fedoseykina for an unusual idea and provocation in design.

Two encouraging nominations were given to Daria Glaseva and her “Bauhaus” for the competent choice of interior items and Ksenia Serdyuk and “TIME TO MOVING UP” for the good project design graphics.

“Eastern Wisdom” is a library with a bathroom and a lounge space. The idea of the project was to create a home library, where you can comprehend the wisdom of books and at the same time give a rest to your mind and body. Dark walls create twilight, and spotlights clearly highlight areas where you can retire to read. A staircase with broken lamellae conceives a sense of intrigue. For

many people, a bathroom is a private place where you can hide and devote time to yourself. Why not combine business with pleasure. The library is divided into a zone, where you can read in the bathroom, and a zone with armchairs, where you can read both alone and in company.



2
prize

MARIA
ZDOBNOVA



3
prize

SOFYA
FEDOSEYKINA



The “Head off Shoulders” project is a concept for a boutique hotel lobby. The idea was to make the place where guests forget what city they are in and what day it is today.

Congratulations to the winners of the British Higher School of Art and Design Contest! We invite everyone to the exhibition BATIMAT RUSSIA 2019, March 12-15, the Crocus Expo IEC, Moscow.

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RESOLUTE KITCHENS

AT BATIMAT RUSSIA 2019



The kitchen furniture will be presented at the designers' booths for the first time at the BATIMAT RUSSIA exhibition, March 12 - 15, the Crocus Expo ICE, the Integrated Solutions exposition. Victoria Kiorsak, Marina Zherenko, Vincenzo Stridaccio, Olga Podolskaya and the DETAILS Interior Design School (Anna Zorina and Anastasia Surtseva, the winners of a Designer's Kitchen Contest) together with their partners will present their creative concepts and vision of the kitchen interior.



The kitchen has long ceased to be just a place where we cook food. Now it has a completely different purpose, and the emergence of such a thing as “designer kitchen interior” is true evidence. In place of the classic closed kitchens come kitchen-transformers –kitchen-living rooms and kitchen-dining rooms. But even inside the usual separate kitchens there are lounge and conference areas. The fashion for the combined premises could not leave the kitchen design unchanged. Increasingly, there are atypical furnishings, and even whole furniture compositions. For instance, sofas, armchairs, couches, floor lamps, etc. Everything suggests that the classic kitchen turns into a zone of not only cooking, but also relaxation. And that’s awesome!

TO CONNOISSEURS

The combination of beauty and comfort represent the Andromeda collection kitchens from the Italian manufacturer Floritelli Cucine. They will be a real find for those who follow fashion trends. Thanks to roomy drawers and spacious lockers, the models will hide small kitchen utensils and accessories from eyes without burdening the stylish space with unnecessary details. The functional and ergonomic model Andromeda_Series / 1.0 is two intersecting volumes that create complete and monolithic forms. Facades 22 mm thick are veneered with Noce Canaletto. A kitchen island is made of natural stone Pietra del Cardoso with an integrated sink. A cement-finished column block is performed in Silver Gray shade.

At Vincenzo Stridacchio's booth (Pav 2, Hall 7, Booth 7-308), the Andromeda collection kitchen will be presented in a new style for the first time in Moscow.

RELIABILITY AND IMPECCABLE DESIGN

At the Guest from the Future booth by designer Marina Zherenko (Pav 2, Hall 7, Booth 7-306), the German cuisine Nobilia (Buhanov Group) will be the main actor. The metallized Inox facades will be presented at the Russian exhibition for the first time. They perfectly convey the texture of brushed steel and are an excellent alternative to expensive natural material. The Inox facades are made from varnished laminate. A minimalistic kitchen has harmonious proportions and clear lines. All kitchen elements are eco-friendly and safe for human health, since the European and German quality standards are applied in production.

THE MARYA FACTORY'S EXCLUSIVE

The Marya Furniture Factory will present a unique novelty – an exceptional version of the industrial kitchen from the Antro collection, which in Italian means “a cave”. In the decoration of the facades natural materials are used – natural schist or American walnut; their beauty is ideally combined with the simplicity of the kitchen forms. A special brutal image of the model is shaped by the aluminum frame facades with a rough perforation and armoured glass. The frame and the drawers of the anthracite colour, “invisible” handles, exclusive accessories are the kitchen elements complementing each other, adding to a single composition. A variety of textures, surfaces and decors of the model allows implementing the most daring design solutions. Combining several types of facades in one project allows creating an absolutely exclusive kitchen.



At *BATIMAT RUSSIA 2019* you will be able to learn more about the largest Russian brand at the Designer's Kitchen Contest winners' booth – Anna Zorina and Anastasia Surtseva, the *DETAILS Interior Design School* (Pav 2, Hall 7, Booth 7-304).

A KITCHEN AS A CENTRAL SPACE OF RESIDENTIAL

At *Victoria Kiorsak's* booth (Pav 2, Hall 7, Booth 7-300), the kitchen furniture from the German premium brand *LEICHT* will be presented for the first time at *BATIMAT RUSSIA 2019*. This is true quality, reliability and the best traditions in the kitchen interior. All kitchen models are focused on functionality, design and meet the requirements of the market and the wishes of customers. Variability and flexibility in the selection and layout of the kitchen will help create the most individualized

space. The factory carefully selects materials using only eco-friendly raw materials, and pays special attention to the long life of the furniture. The new 2019 *STEEL* from *LEICHT* in the new *Ferro* colour, along with *Vero* display cabinets, turns the kitchen and adjoining living room into a cozy living multi-purpose space that can become the central part of your residential.

COLOUR OF DESIRE AND PASSION

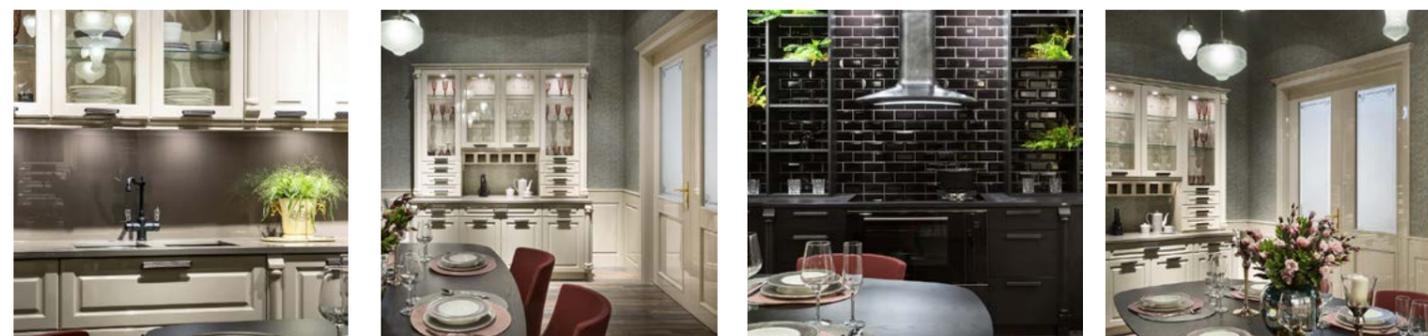
The concept of *Olga Podolskaya's* booth reflects our essence today. "We want more and more, and it is important to "wrap" everything correctly in our interiors. The market range is now huge. The designer's purpose is think over the space for a person, while creating a stylish project. The functionality of furniture and equipment must be calculated so as to use all the useful space,



especially when it is small. AURORA created at the production site of our SilverHome family studio embodies the architectural techniques of ancient masters. Inspired by the main colour of our booth, we decided to design the kitchen in red in one of our projects," says the designer.

You can see the kitchen from Silver HOME, the Russian manufacturer of elite designer furniture, at the BATIMAT RUSSIA 2019 exhibition (Pav 2, Hall 7, Booth 7-303).

HANAK - это чешская мебель для тех, кто ценит высокое европейское качество, считает деньги, заботится о здоровье, много путешествует, планирует своё время, выбирает свой индивидуальный стиль.



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Изысканная и лаконичная *Dolce Stil Novo* воплощает гармонию стиля и технических инноваций. Помимо духовых шкафов и компактных приборов, в ассортимент серии входят газовые, индукционные и комбинированные варочные панели, вытяжки, винные шкафы и кофемашины, позволяющие различные вариации оснащения кухни. А топовые модели варочных панелей *Dolce Stil Novo* теперь обладают уникальными газовыми горелками Blade запатентованной формы от Smeg.



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Адрес экспозиции: МВЦ «Крокус Экспо», Павильон 2, зал 7, стенд 7-339



PRODUCT DESIGN

- Natasha Shevchenko (Russia)
- Ludovica + Roberto Palomba (Italy)
- Kirill Ovchinnikov (Russia)
- Tom Dixon (Great Britain)
- Yana Svetlova (Russia)
- Chantal Thomass (France)
- Jake Phipps (Great Britain)
- Konstantin Grcic (Germany)
- Irina Chun (Russia)

Ludovica & Roberto Palomba www.palombaserafini.com

Natasha Shevchenko



FLY LIKE FISH

Read our exclusive interview with Natasha Shevchenko, architect, designer, member of the Association of Product Design Specialists, who creates beauty around and inspires others to love the beautiful things. Her creations are filled with elegance, harmony and nobility. But the main thing is that Natasha is able to embody the dreams.

- Do you remember your first project?

- Yes, it was my second year at Novosibirsk State University of Architecture, I was asked to make the interior of a cafe for the West-Siberian Railway. After that there were cafes, shops, public and private facilities. In general, during my studies, I made several objects by myself with designer supervision, and by the time of graduation from the university I was a competent practitioner.

- Which projects do you most enjoy working on? Interiors, architecture, product design?

- I love all my projects. It is like the birth of something new – you cultivate it, put your part in it. I love to design interiors, because they are the soul of the house, the atmosphere created for the life of the customer. I love to design houses, because it is interesting to create something monumental, along with all the technical features of building a new individual image for each customer. Interior items are a special love. I lay out the images, the ideas that arise in my head, on paper, and then it happens – a “magical transformation” into entire collections of real objects. I worked on different projects: architectural design of private houses, reconstruction of hotels, private and public interiors, collections of furniture, household heaters, heating radiators, medical devices. And I designed an electric car. Implementation of creative ideas always brings great pleasure.

- You are a participant of the Integrated Solutions exposition at BATIMAT RUSSIA 2019. What will you set to show?

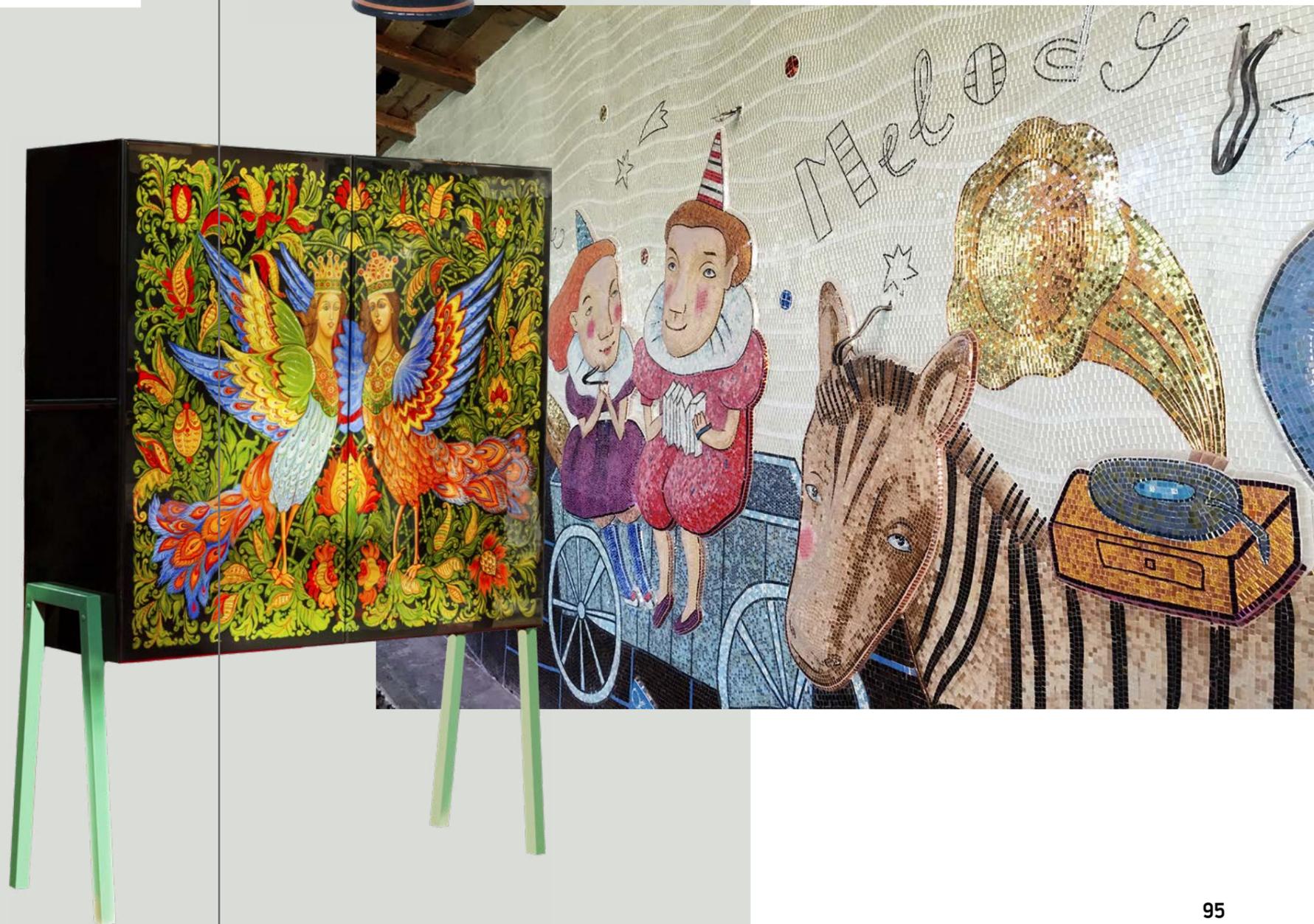
- Participation in the exhibition is an opportunity to present your product to a wide audience and see the reaction of professional community.



My booth called ‘Flying’ is the embodiment of the dream of a modern interior and its filling with incredible radiance and magnetism, the combination of futuristic forms and magical objects of art. I will present my collection of Flying Fish interior items, created together with the factories L’Antica Deruta and the.Artceram. The general concept of the booth is the flying of ideas, brought together in a common space from different styles and design trends – from French Baroque, uniquely designed artistic interior objects to modern art movement.

- What was the inspiration for your collection? How did you happen to cooperate with L’Antica Deruta?

- My inspiration was the sea, or rather the wild nature of the north of the Sea of Okhotsk on the Shantar Islands. During this amazing expedition, I saw pristine nature, large flocks of bowhead and gray whales circling around my boat in the open sea, life of killer whales families that continuously accompanied us throughout the journey and many other





marine life. And I also saw engravings by Japanese artists of the 17–18th century. This symbiosis of images and energy became the basis for my collection. The Italian manufacturer L'Antica Deruta became interested in my work after release of the collection in the Russian style – the Sirin Bird. After I learnt about the assortment and capabilities of the factory, I immediately had a lot of ideas and images for future collections.

Natasha Shevchenko, the Integrated Solutions exhibitor at BATIMAT RUSSIA 2019.

MEMORIES

Ludovica + Roberto Palomba are spouses, architects, designers and founders of Palomba Serafini Associati. They received international design awards several times. As industrial designers, they work with famous brands: Bisazza, Boffi, Cappellini, Elica, Fiam, KitchenAid, Kos, Laufen, Samsung, Valli & Valli, Zucchetti, etc.

The Tribù collection. A 'carnet de voyage' of colours, fabrics and materials, three new carpets, Kiso, Swazi and Mata, that through the combination of colour and matter evoke the aesthetics of tribal Nepal cultures. "A tribute to travel memories and tactile emotions," say the designers. "A travel journal with scenery and colours is similar to the travelers of the 19th century, who created unforgettable memories with their water colours."

Quadrat Pool Relax is a new mini infinity pool for Zucchetti.Kos. This is a personalised spa experience together with an elegant solarium zone featuring a padded sunbed. In addition, it is possible to listening to music thanks to a built in system that allows a user to connect to any personal playlist.
www.palombaserafini.com



Ludovica + Roberto Palomba



Kirill Ovchinnikov



ALCHEMIC WATERCOLOUR

Kirill Ovchinnikov is the first Russian brand uniting high visual art and design. Kirill Ovchinnikov is a member of the Union of Artists of Russia, a participant of international exhibitions and festivals. Inspired by mythology and iconographic scenes, Kirill Ovchinnikov creates collections of clothes, accessories, jewelry, shoes, as well as interior solutions – wallpaper, furniture fabrics, tiles, lamps and porcelain. Kirill Ovchinnikov branded items today are in private and museum collections worldwide.

At the BATIMAT RUSSIA 2019 exhibition (March 12–15), the visual aesthetics of Kirill Ovchinnikov will be presented at the Crocus Expo IEC. The main motif of the exposition will be the Alchemy plot, included into the Bestiary collection. All plots for this collection are created by hand with watercolours on paper. At his booth, the artist will present an integrated interior solution using copyright collections of wallpapers, furniture fabrics, tiles, and accessories. www.ko-gallery.com/wall-paper



DESIGN & PRODUCTION

Tom Dixon is a famous British self-taught designer, the founder of his own brand, which produces furniture and lighting sold in 65 countries around the world. His works are acquired by museums worldwide, including the Victoria and Albert Museum, the Museum of Modern Art in New York and San Francisco, the Paris Centre Georges Pompidou.

“My work is different every day. My collaboration with Adidas, for example, involves modeling clothes. I recently completed work on my first building, so I’m also an architect. The best quality in a designer is curiosity. The worst quality in a designer is encouraging consumption.”

Tom Dixon opened the Design Research Studio, which deals with interiors and various architectural projects. Today, it is important to bring together design, production and life at the highest level of quality. www.tomdixon.net



Tom Dixon



Yana Svetlova

UNIQUE WALLPAPERS

Working on interiors, the designer Yana Svetlova always tried to make walls look unique. She is convinced that only the beauty of handwork can compete with the grace of nature. Each stone in the mosaic is a separate picture created by an artist. Each drawing was inspired by nature: water, fog, clouds and colours. Large dimensions of reports, that sometimes reach three meters, create the effect of hand-painted walls.

"The trendy interior is a very conventional concept, because creating a space, we create it for many years to come. Therefore, for me it is very important to use sensations that are always in fashion: a feeling of comfort, softness of combinations, colors and textures, a feeling of depth of thought embedded in the interior."

Yana Svetlova, the founder of Yana Svetlova Wallcoverings brand and the real innovator in fashionable finishing materials, will present the interior project at BATIMAT RUSSIA 2019. www.yanasvetlova.com

MON COEUR

Femininity and erotica are essential in the works of designer Chantal Thomass, who created her own unique corporate identity by mixing sensuality with audacity. Corsets, ribbons, buckles and straps serve as drawings and graphic silhouettes for creating interior collections.

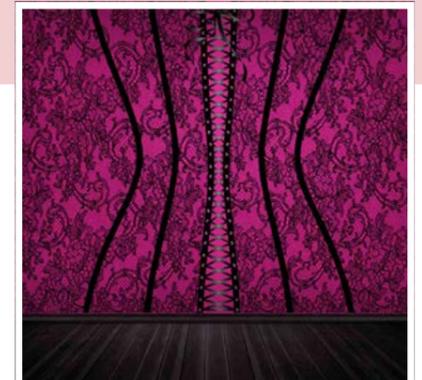
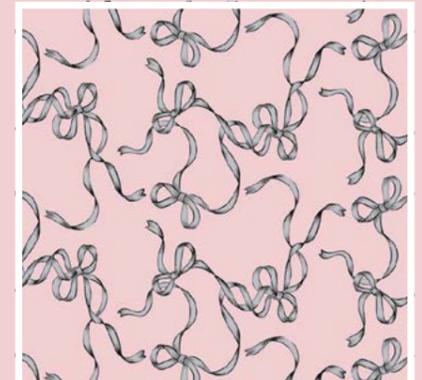
A cute, glamorous collection of wallpaper and decorative panels created by Chantal Thomass in collaboration with NéoDKo. The Boudoir collection is full of laces and ribbons in pink, black and white. The second one has a corset theme, and the third one has playful and shocking prints of wardrobes full of dresses, shoes, perfumes and accessories. It is called "So Shocking!".

Speaking of her collection, Chantal Thomass said, "I am tired of being surrounded by boring, inexpressive walls. I wanted walls that could talk to me, that could tell stories..."

www.chantal Thomass.com



Chantal Thomass



SYMBOLS OF BRITAIN

The collection of pendant and table lamps was created based on the popular TV series "Jeeves and Wooster": Wooster is a classic black hat, covered with silver inside, and Jeeves is an English bowler hat plated gold inside. The lamps were created by Jake Phipps, one of the most famous British designers, these chandeliers are simply necessary for gentlemen with flawless manners, for business interior lovers, and for those who appreciate subtle English humor. Jeeves & Wooster are also ideal for office space, shopping centers, bars, and restaurants. They create the perfect lighting and concentrate attention on those objects that you want to emphasize and highlight in the interior.

The designer collection is an ironic stylization of a real hat, which, acting as a piece of lighting, is an original interior decor. Due to its bright individuality, it stands out on any background. The frame of Jeeves & Wooster is made of metal and real fibre felt, which is used to create real hats. A stunning love of detail and style is expressed throughout the entire image of this collection. It will appeal to those who are not afraid to experiment, love old movies and classic bowler hats, a true symbol of British culture and extravagance.

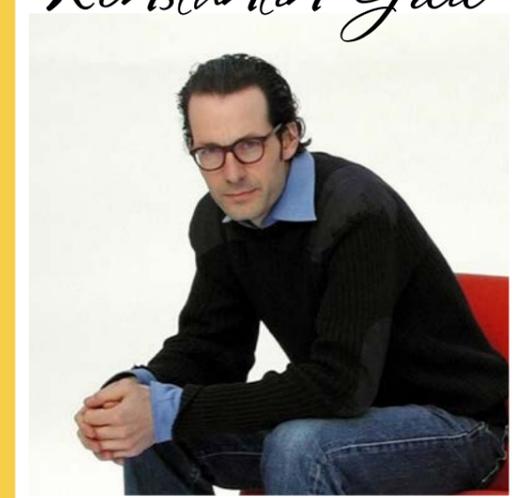
www.jakehipps.com



Jake Phipps



Konstantin Grcic



MINIMALISM & FUNCTIONALITY

Konstantin Grcic studied design in England. Having returned to Germany, he opened his own studio in Munich – Konstantin Grcic Industrial Design (KGID), where he began to develop collections for international brands. Konstantin Grcic defines the function of an object in human terms, combining constructive rigor with a touch of irony. Each of his products expresses a thorough study of the history of design and architecture, as well as his passion for technology and materials. The designer has created the Brut sofa and armchair with machinery-inspired cast-iron elements for Italian furniture brand Magis.

"Iron casting is one of the oldest ways of using ferrous metals. The material is heavy and strong. It performs best under compression, which is why it is used as a structure material for building bridges and, on a smaller scale, as bases for heavy machinery – which inspired the industrial shapes of the Brut collection," Grcic said. "The effect of combining the upholstery with the raw cast-iron elements was a nice surprise for us," added Grcic. "The coming together of two contradicting materials and techniques seems to create an unexpected but positive tension." www.konstantin-grcic.com





**GERMAN
DESIGN
AWARD
NOMINEE
2019**



**IRINA
CHUN**



TWO NOMINATIONS

The German Design Award has been awarded to innovative products and projects that embody the leading trends in industrial and communication design since 1969. Each such product or project is a reference point in the field of design at a high international level. In 2019, the organisers chose the Russian design studio CHA-DESIGN and project designer Irina Chun in two categories: "Furniture Design" for the table "Transatlantic" and "Interior Design" for the flower shop interior "Flowers and Dreams". Before the presentation in Germany, the premiere presentation of Irina Chun's projects was held at the BATIMAT

DESIGNERS



RUSSIA exhibition in 2018 and 2017 in the Integrated Solutions exposition. The designer will take part in BATIMAT RUSSIA 2019 showing her new works and further new victories in international competitions.
www.cha-design.info

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GRAFFITI: ART

OR..?

Graffiti and mural today are one of the most relevant forms of urban decoration. For some people, graffiti is a real art, worthy of placement in galleries and exhibitions, for others, it is just vandalism.

Contemporary graffiti are inscriptions or images placed on the walls of buildings, bridge supports, fences, roads and other surfaces. Graffiti can be scratched, painted, inked, sprayed and can be both complex scaled images or plain inscriptions.

Graffiti, as we used to see them today, appeared at the beginning of the 20th century in the USA. This street art is often associated with rebellious adolescents and antisocial phenomena, but many successful designers and artists began their path from graffiti drawing and later chose a more socially acceptable ways of self-expression and earnings. Over time, graffiti managed to win a place in the visual arts. In the late 1970s, gallery owner Claudio Bruni organised an exhibition of works by graffiti artists: since then, graffiti has become an art form, and artists began to receive reward for their works. When discussing the art of graffiti, one of the first comes to mind is the name of Banksy, an underground British artist and director: his paintings are sold at auctions for hundreds of thousands of pounds, and London guides conduct tours of the "Banksy Route". The success of Banksy is obviously

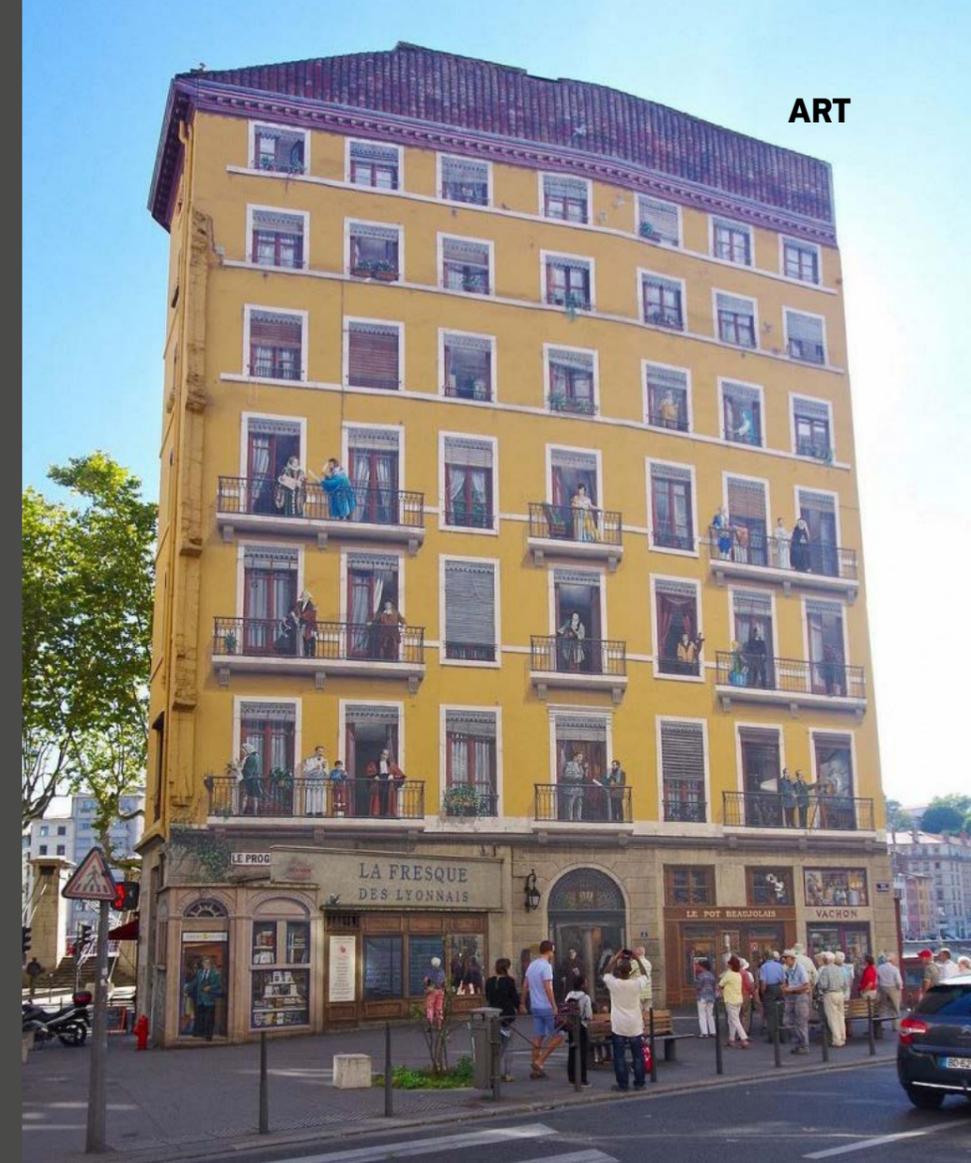
determined by the fact that his works go far beyond simple street inscriptions and drawings: these are social and even philosophical statements, art objects that make you think about such important issues of our time as war, money, power, the meaning of life, and social inequality.

Pichi & Avo, the successful Spanish graffiti duet, represent a completely different approach to street drawing, creating a synthesis of graffiti, mythology, classical and modern art: in their city canvases there is a place for ancient Greek gods and heroes, eternal subjects and classical works of art. With the help of aerosol paint, the artists manage to create real large-scale masterpieces with rich colours and masterful use of light and shadow.

In Russia, the beginning of street art is usually associated with the names of Rodchenko and Malevich: young Soviet art went out on streets, and artists began to decorate the facades in the style of Suprematism, including the famous Mosselprom house, which has survived to the present day. However, modern graffiti came to us only at the end of the last century. Graffiti festivals began to take place at art venues in major cities, talented performers appeared, studios and agencies opened. Allover Graphics is the first Russian graffiti agency.

The art of graffiti is becoming ever bigger: today, the murals are transforming entire cities, making houses a continuation of nature, responding to socially significant events or paying tribute to famous people. Graffiti is actively used during advertising campaigns; the street artists' works are also in demand in the design of corporate and public spaces. There

” Historically, graffiti is scratched inscriptions (from Italian graffiare means “scratching”) that are found on ethnographic monuments. The earliest graffiti dated 30,000 BC.



is a case in New York Chelsea, when the view of the murals from the window of a residential house increased the cost of apartments more than doubled. Graffiti literally fit into the urban environment, using and reinterpreting architectural and structural elements. Municipal administrations often order colourful murals: in this way graffiti has been transformed from an “outcast art” into a method of completely legal transformation of urban space, bringing income to their creators and aesthetic pleasure to residents.

Some of the most renowned and large-scale graffiti works adorn the streets of French Lyon: the murals here have transformed the urban environment, turning it into a street art gallery. Through the efforts of the CitéCréation artists, an industrial city has acquired a collection of over 150 street paintings for several decades. They depict life stories, recognizable events, and famous historical personalities. Graffiti in Lyon organically uses the urban environment. For example, one of the most famous murals starts from a real staircase and continues it with painted steps. The pattern of the urban background is harmoniously combined with real buildings in the foreground. The story of the so-called Silk Weaver Wall in Croix Rousse is stunning; originally created by

the artists of Avenir in 1987 and becoming a city attraction, it acquired a new story under the CitéCréation brush – new details appeared in the picture, characters became older, they had children and grandchildren.

The art of graffiti is developing, new directions are emerging, including in Russia. Thus, the famous street artist Pokras Lampas works in a style called “calligraphy”. This is a special technique, a combination of graffiti and calligraphy. Pokras is the creator of deviceful and large-scale projects, some of which can only be seen entirely from a bird’s-eye view: the paintings on the roof of the Red October Factory and the square in front of the Lokomotiv Stadium in club colours. Artists view the city as a source of inspiration, inscribing their creations in the urban landscape, using cracks on the walls, a drain pipe, a fence, a hatch, and a trail of soot on the walls as meaning-making details.

They respond to historical events, analyze social problems, turn to the art of the twentieth century and produce new ideas, creating a meaningful and remarkable background of city life.



” Researchers distinguish between graffiti and mural – the latter has a greater artistic value, moreover, the murals are often applied by agreement with the authorities.

The graffiti are is also used in the design of residential and public buildings, as well as in the design of decor items. An interesting interior find of the Italian factory Di Liddo e Perego is “hooligan” painting of furniture with “street” inscriptions. Especially often this painting is applied in interiors designed in a loft style: for example, graffiti looks very organic on an unprocessed brick or concrete wall. In addition, bright and large-format drawings in combination with colour accents in the interior visually expand the room, bring it beyond the bounds of walls. As for the plot for interior graffiti, the variations are limited by the size of the available surface and the artist's imagination.

The use of graffiti in the interior can become its main “pep”: for example, in the Marseille hotel Au Vieux Panier there are five rooms, which every year are re-painted by street artists. Once, with the help of graffiti, they turned one of the rooms into the so-called Panic Room, where one half of the room was white and clean, while the other was a painted firework (the dividing strip ran along objects in the room: a mirror, a bed, a nightstand, and even a flower pot); there was an impression of being two rooms at once.

The graffiti is also in demand in the design of public and corporate spaces including fitness clubs, offices, shops, cafes and restaurants. In addition, the graffiti can perform a practical function, helping to hide imperfections, cracks and other defects. In the interior, “volumetric” 3D-pictures look particularly unusual.

The graffiti drawings have risen from semi-legal inscriptions of rebel artists and political activists to the usual element of the cities' image; the graffiti works have become a significant part of modern visual art. The use of graffiti in urban space and interior design opens up broad prospects for creativity and self-expression. Of course, today's graffiti is an art!





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