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**INTERNATIONAL
TRENDS**

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BATIMAT RUSSIA 2020 INTERNATIONAL TRENDS



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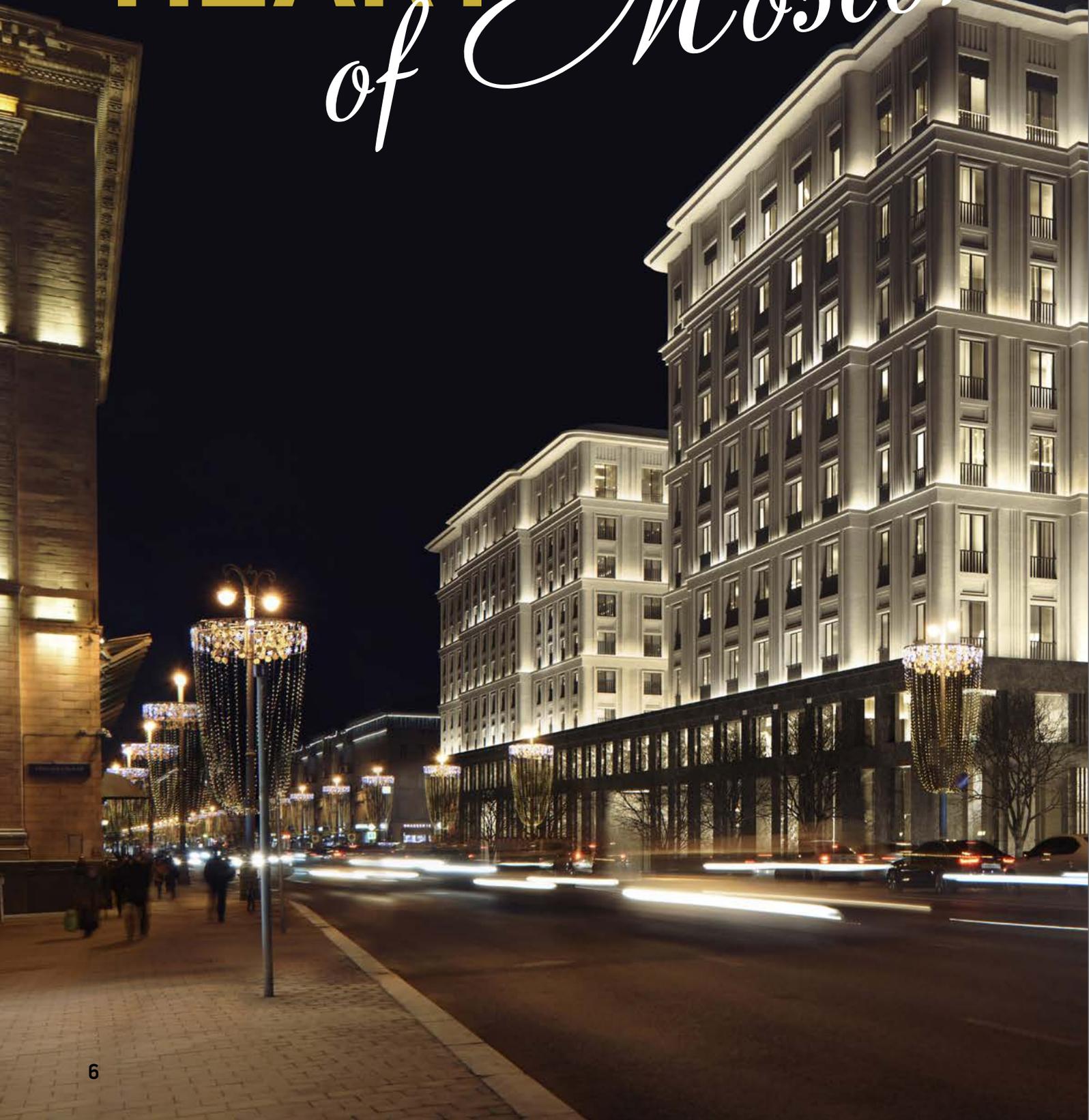
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INTERVIEW

IN THE VERY HEART *of Moscow*





In Tverskaya Street (Moscow), near the Mayakovskaya metro station, a five-star hotel with apartments is being built. The developer is Vesper (Russia). The hotel will have international Fairmont brand. The opening will be in 2021. Here is an interview with the project architect Sergei Tchoban, CEO of the SPEECH bureau.

INTERVIEW

- Sergei, your hotel project for the international Fairmont brand is located in the historical center of Moscow, on Triumphalnaya Square, surrounded by the architecture of different styles. What difficulties and advantages do you usually have at such facilities? How to create an ensemble with historical monuments of architecture?

First of all, I should note that the main number of architectural monuments that surround this object were built in the 1930-1950s, when in fact the present appearance of Tverskaya Street and Triumphalnaya Square was formed. So of course, these buildings are very significant for Moscow and obligating from a city-planning point of view, but they arose precisely as a whole ensemble in a fairly short period of time, unlike many other areas of the Russian capital, which are layers of buildings of various eras. As you know, Tverskaya Street was expanded, and many earlier buildings were moved deeper into the courtyard spaces, while the buildings of the 1930-1950s period were placed on the red line. This is a very specific architecture, which for me personally is most vividly represented by two houses designed by architect Andrei Burov: they are located a little closer to the Belorusskaya metro station. They are a paraphrase of the Florentine palazzo with developed ledges of the roofs and a clear vertical facades. It seems to me that this architecture language is not becoming obsolete – it can still be used today for the construction of buildings from high-quality materials that can age beautifully. Of course, in this case, when designing, it is very important to monitor the clarity of the statement, avoiding taste excesses and creating an object that would organically fit into a row of historical buildings, pick up their rhythm and at the same time look like a building created today, and not in the 1950s. This was the main objective that we faced in designing the appearance of the new hotel.

First of all, we divided the functions of the apartments and the hotel itself into two volumes, and due to this we achieved the co-scale of the lengths of the new construction to neighboring buildings along Tverskaya Street. We crowned them with rather large ledges of the roofs and gave the facades a calm enlarged rhythm (visually combining



every two floors into one); and I hope we could make modern buildings be an organic continuation of the existing houses.

- The unification of international hotel brands leads to the fact that it is difficult to understand which country you are in, and how to preserve the national features and whether to do it?

We tried to make a calm and at the same time individual, recognizable facade, as well as design a bright, memorable space of the main atrium. By the way, the tradition in itself to create such internal spaces, in my opinion, is very Moscow, just remember the GUM, the Petrovsky passage, the Metropol lobby. So, in answer to your question: we did not rely on national features, but sought to create a truly Moscow hotel that extends traditional compositional and architectural solutions of facilities of this typology.

- How do standards, GOSTs, international certificates help and interfere with the development of architectural hotel projects?

For the architect designing the hotel, the most important guide to action is always the book of standards, which details the necessary room dimensions, sizes and equipment of public areas, etc. In addition to this, of course, there are Russian regulations and rules. In fact, at the junction of these two groups of norms, a project arises. Of course, this work is impossible without a very tight interaction with the operator of the future hotel and the developer of the project, constant



The architectural project of the Fairmont @ Vesper Residences hotel was created by SPEECH bureau under the leadership of Sergei Tchoban. The interiors of the project will be created by Rockwell Group (New York).



The Fairmont hotel chain was established in 1907 in San Francisco. The brand includes 70 hotels in 20 countries. The new hotel in Tverskaya Street will be the first chain project in Russia. Vesper's portfolio includes 15 de luxe projects, 13 of which are located in Moscow. Three residential compounds built by Vesper in 2017 were included in the list of 10 most expensive houses in Moscow.

INTERVIEW

reconciliations of drafts and solutions proposed by the architect. In the case of Fairmont and Vesper, this interaction has always been very comfortable for all participants of the process, which allowed us to take into account all the wishes of the customer as quickly as possible and not to lose the original artistic idea of the project.

- What approach did you apply when choosing the materials for the Fairmont & Vesper Residences facades – aesthetics, decor, eco-friendliness, the effect of polluted air in the city center? What materials were proposed for the hotel in Tverskaya Street?

For me, the maximum eco-friendliness in construction is to make buildings with a long lifetime. In my opinion, this is what guarantees the customer that he will not have to again attract labor in order to demolish, dispose or rebuild. And in this sense, stone as the main facade material seems to me the most successful choice. Even despite the modern methods of fastening it, which, of course, differ from the historical ones. As we know, the stone was previously fixed on the facade in a wet way, which is no longer possible today. And although there are certain issues with ventilated facades, in my opinion, they create a system for fastening the actual front facade elements that is quite convenient from the point of view of subsequent operation. Including because individual elements in such a system can easily be replaced if necessary. As for the dirt that is inevitable in the conditions of a big city, which settles on the facades, stone is almost the most optimal choice. Especially a stone, on the surface of which a relief is applied, since it creates the feeling of a photograph shown over time: the dirt in this case turns into a patina and stops spoiling, but on the contrary, begins to emphasize the appearance of the building.

- What are the current trends in the architecture and equipping of hotels and residences?



The conference function is very important, and it must be sufficiently developed within the hotel. And, of course, other functions are also significant – for example, restaurants that can attract the audience not only among the guests, but among citizens of the city. The idea of the synergy of the hotel and apartments is very consonant with modernity – these functions successfully complement and support each other. And large and impressive public areas certainly play a huge role in the demand for the hotel. Lobbies should be representative. I hope we manage to do this at the Fairmont Hotel.

- What is your opinion on the renovation of historical mansions for hotels. Turning historical mansions into hotels. For example, several mansions in Bolshaya





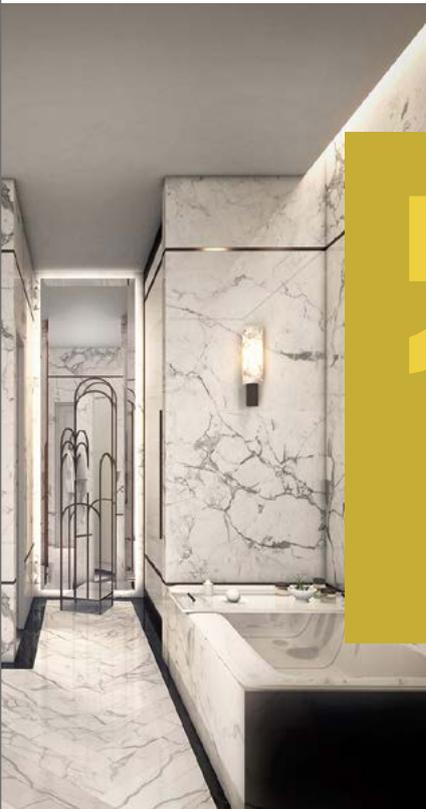
Nikitskaya Street are now being rebuilt into the Bvlgary hotel. How to preserve the cultural past and develop urban architecture meeting today's demands of comfort?

The function of the hotel is extremely organic for historical mansions, and this is one of the most natural scenarios for the life of monuments, along with, probably, offices. I do not see anything wrong with that. The main thing is to treat the monument with respect.

- www.speech.su/ru
- www.f-vr.ru
- www.vespermoscow.com



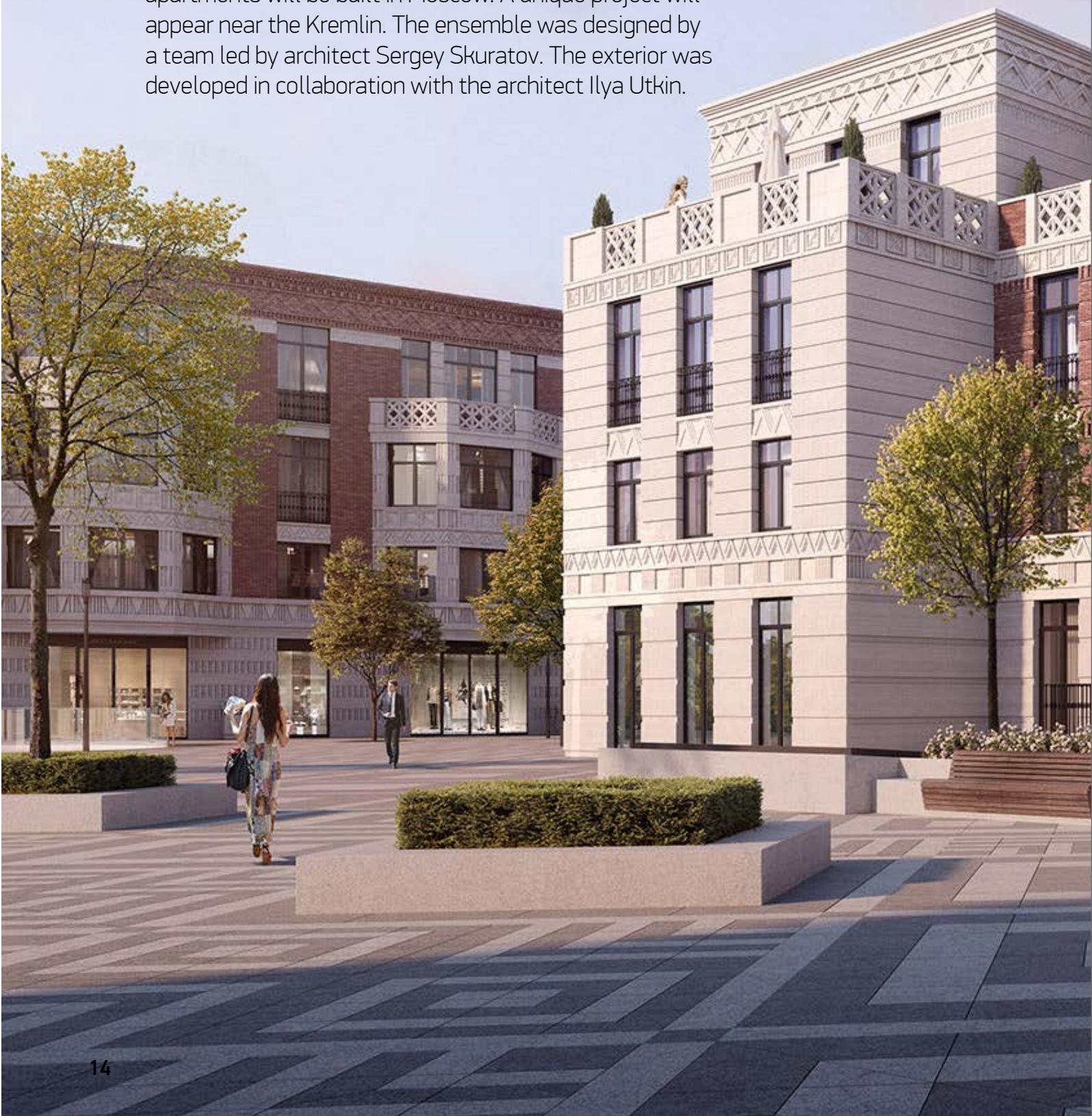
Photos: Vesper/SPEECH



The complex will have 142 hotel rooms and 36 de luxe apartments, as well as a penthouse occupying the entire top floor. The apartments and penthouse are decorated with marble and precious wood, equipped kitchens and bathrooms. The apartments will have the service and all the infrastructure of a five-star hotel, including a restaurant, panorama bar, wellness club with a pool and SPA.

KREMLIN VIEW

Russia's first Mandarin Oriental Hotel and branded apartments will be built in Moscow. A unique project will appear near the Kremlin. The ensemble was designed by a team led by architect Sergey Skuratov. The exterior was developed in collaboration with the architect Ilya Utkin.





TRENDS

The proximity to the Moscow Kremlin inspired architects to use decorative details of Russian architecture. Classical facades of white stone and red brick, windows framed by a traditional pattern resembling carved shutters of a Russian hut. The loggias and balconies located above the bay windows are decorated with natural stone carvings, which gives additional charm to the facades. The species dominant of the architectural ensemble is the pedestrian boulevard. All construction is conducted in the conditions of strict restrictions of the security zone.

The complex will have four new residential buildings and a reconstructed historical mansion, in which a luxury hotel with gourmet restaurants is planned. The Residences at Mandarin Oriental, Moscow will include 105 apartments, 27 maisonettes with a patio and separate entrance, 5 penthouses with fireplaces and terraces, a 25-meter indoor swimming pool, SPA and wellness center, 3 restaurants, a lounge bar, 200-meter walking area. An exclusive range of luxe services for residents will be provided by the hotel operator.

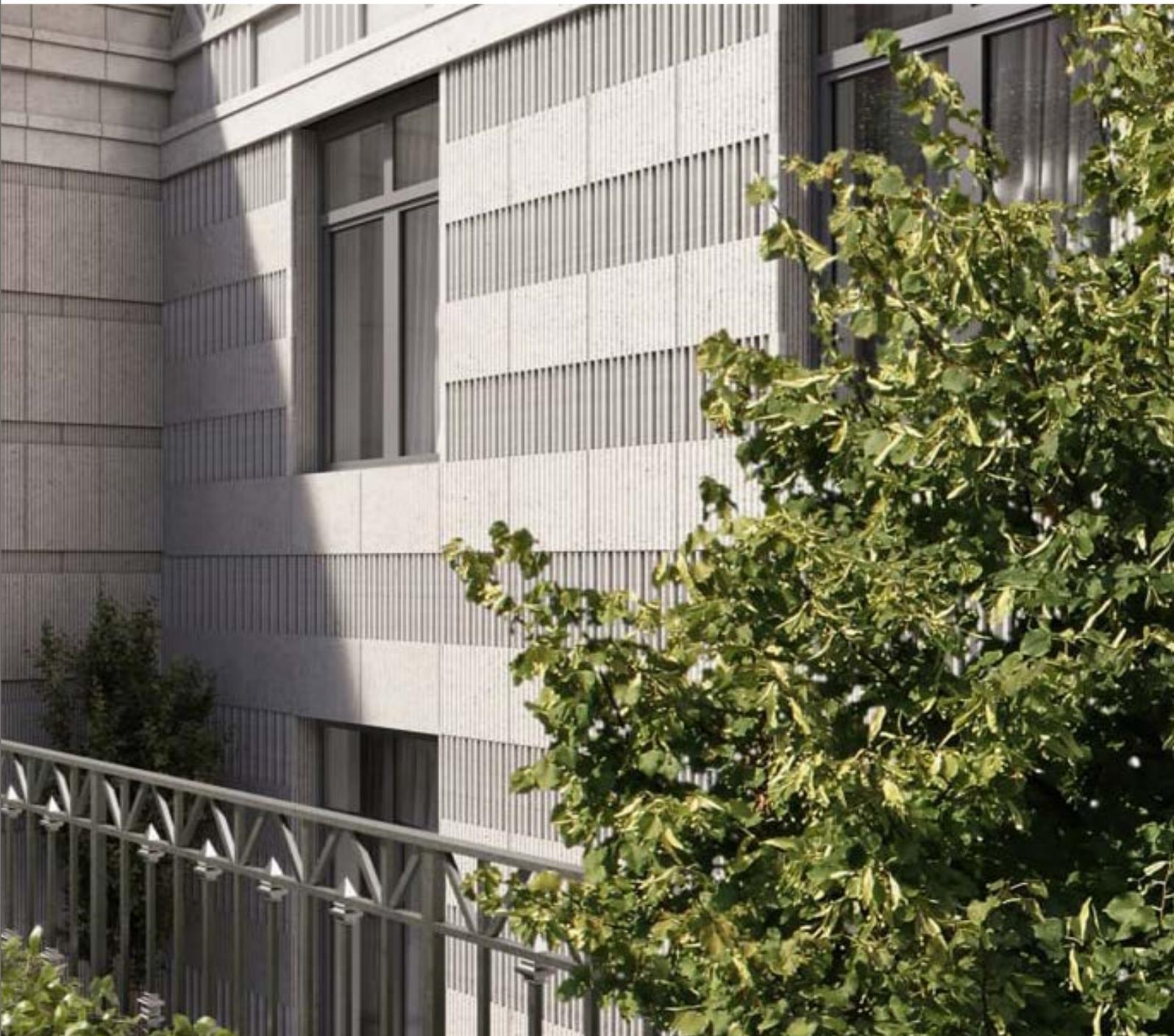




TRENDS



The compound will offer a rare format of real estate for Russia, maisonettes, which are two-level apartments with two separate entrances (from the lobby of the ground floor and an individual entrance from the private courtyard), a private terrace and a small garden, hidden from prying eyes. Every apartment at The Residences at Mandarin Oriental, Moscow is a piece of architectural art. The shape of the rooms and number of windows have made it possible to plan the ideal accommodation, where spacious 25-metre bedrooms adjoin naturally-lit bathrooms, and large living rooms lie next to a private kitchen and dining area. Almost all apartments feature windows on two or three sides, whilst some apartments on the last, 4th floor, enjoy wood-burning fireplaces and 6-metre ceilings. For unique residences, interior designer Pierre-Yves Rochon (France) has developed three finishes. The maestro offers elegant luxury, where strict columns and elegant, ornamental crystal walls, natural wood, light silk and marble work in harmony to immerse residents in Pierre-Yves



Rochon's world of elegant luxury, where every detail is carefully considered. The neutral palette of calm blue and grey softens the delicate beige, whilst the mirrored surfaces reflect all the interior accents, creating an unforgettable impression. Suede and leather textures combined with metal and glass, pop art accents and serene smoothness of natural stone sits bathed in bright light (kitchen area apron – the Arabescato marble, floor – the Grigio San Nicola marble) complement the laconic space of a modern interior.

Thanks to the exceptional location of the ensemble, you can enjoy views of the main sights of Moscow from a private terrace.

www.moscowresidences.ru



“ 'Every interior that I create is a separate world by itself, as attractive and unique as the Russian soul,' says Pierre-Yves Rochon, interior designer (France). Among his customers are lux hotel operators: Four Seasons и Sofitel, Vevey Hotels, Hotel du Lac, Grand-Hôtel du Cap-Ferrat, loved by the stars of the Cannes Film Festival, and many others.

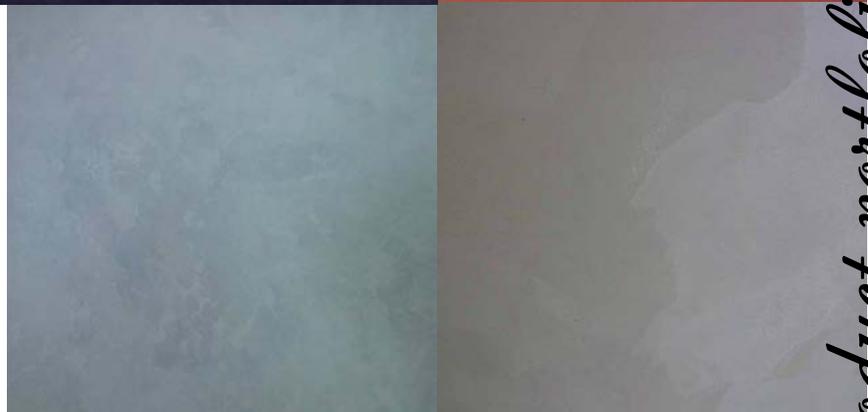


Decorici technologists have developed three completely different decorative coatings that mimic natural materials. The paint looks so realistic that it is easy to confuse it with a silk fabric that shines. Velours – the lightest translucent silk effect. Velours Satin – matte silk effect.



WALLS OF *Silk*

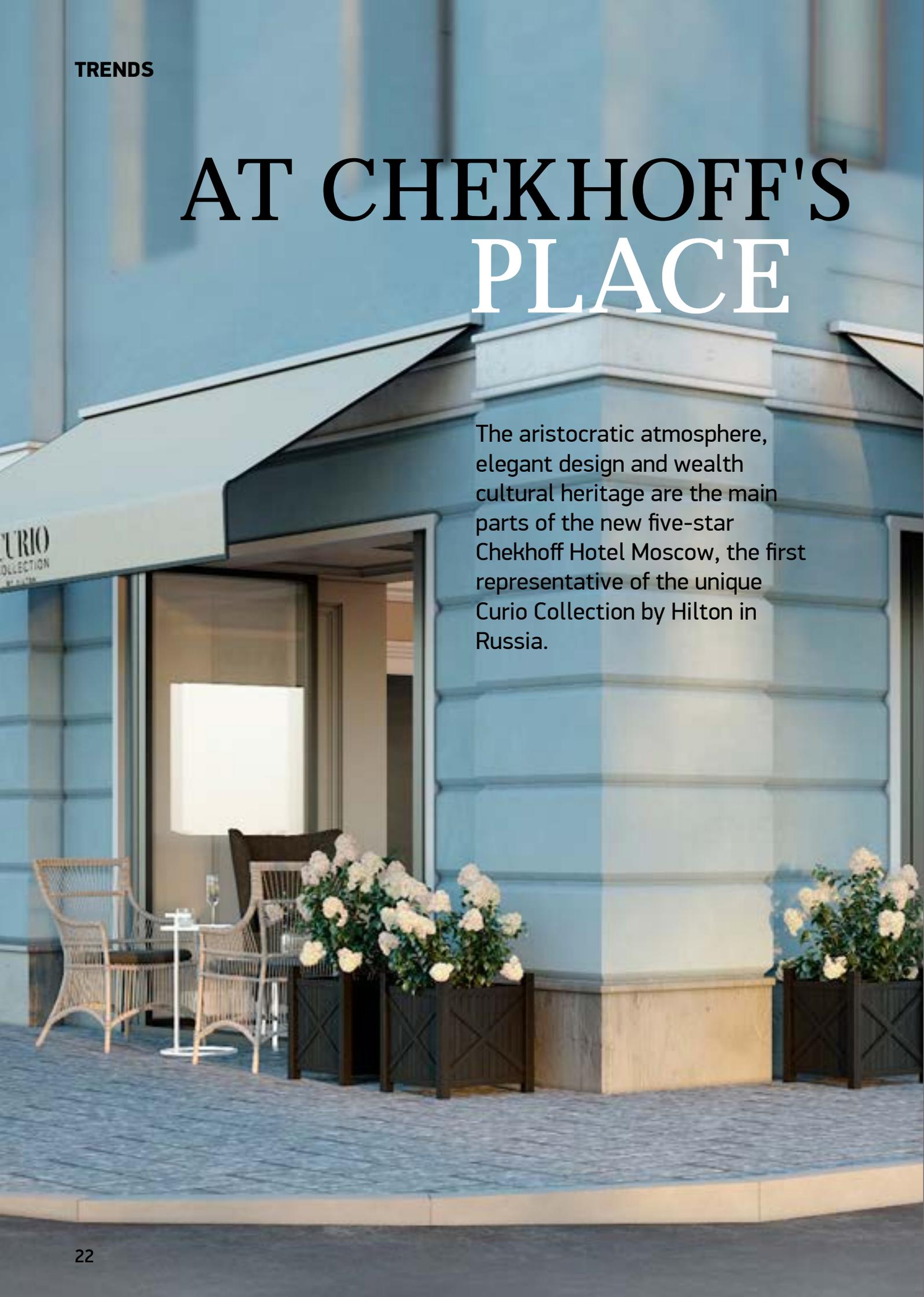
Della Seta – dense heavy noble fabric effect. The 'silk' paint refers to the interior solutions of the latest generation, and has artistic and decorative value. Pearlescent pigment particles in the paint reflect light and so create the effect of natural silk on the walls, playing with many colour overflows. Another plus is the variability of the pattern depending on the method of coating. There are three main ways: effects of wet, compressed and classic silk.
www.decorici.ru



Product portfolio

AT CHEKHOFF'S PLACE

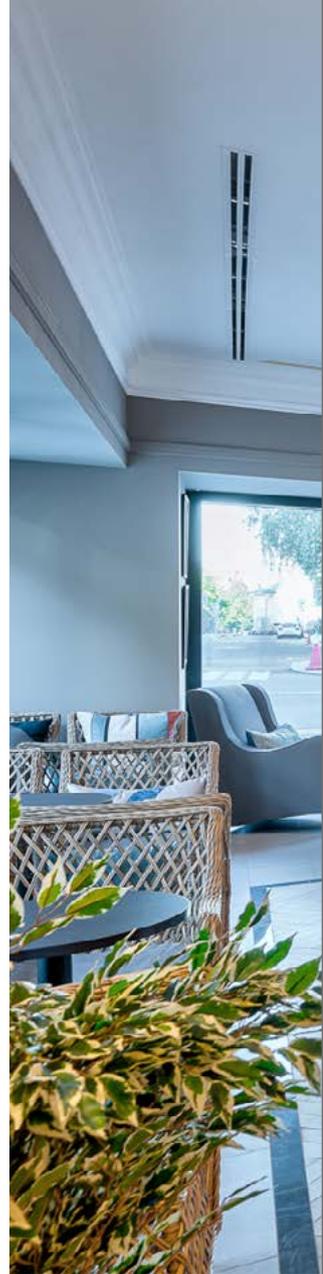
The aristocratic atmosphere, elegant design and wealth cultural heritage are the main parts of the new five-star Chekhoff Hotel Moscow, the first representative of the unique Curio Collection by Hilton in Russia.





” Curio Collection by Hilton are special hotels with individual unique characteristics and history. They harmoniously fit into the image of cities, embodying their spirit and cultural traditions, but at the same time reproduce the features of boutique hotels and provide the benefits of the Hilton chain, including the Hilton Honors loyalty program.

TRENDS



The hotel building in Malaya Dmitrovka Street, built in 1891 by order of the merchant A.A. Sheshkov, is of particular historical value. In the 1899-1900s, the great Russian writer Anton Pavlovich Chekhov lived and worked here. The house is located in the center of the theatrical life of Moscow, in close proximity to Lenkom Theatre, Satire Theater, Bolshoi and Maly theatres. Chekhov's work was an inspiration in the hotel design. The seagulls in the decor of the lobby bar remind of this. The Chekhoff Hotel Moscow concept reflects the main features of the Russian character – open heart and hospitality. It seems that floor-to-ceiling windows located along the entire lobby invite us to the atmosphere of home coziness and comfort.

The interior design was developed by Front Architecture and is made in the style of 'elegant respectability', which ideally combines rigor and grace. Neutral shades create an atmosphere of harmony and comfort, while the de lux class of the hotel is emphasized by pieces of art. As planned, the hotel's interior involves immersing guests in the atmosphere of theatrical life, where the guests themselves are in the lead roles. The reception at the Chekhoff Hotel Moscow is an imitation of a real theater foyer. Aged classics emphasized by light textures and the style of Chekhov's works leave an aftertaste of theatricality and bohemian life.



”

Front Architecture was established in 2005 by architects Slava Spitsyn and Khoren Morozov. Their customers are Kit Finance, MICEX, Bank Otkritie, NTV plus, Odnoklassniki, Mercedes Benz, Hotel Metropol, Hilton, Skolkovo school of management, Solo office interiors, Azimut Yachts, Dymov and others.

front.moscow.com

TRENDS



The hotel hosts 95 comfortable rooms of five categories from Comfort to Luxury Chekhov Suite, in which Chekhov himself lived. This suite features stunning city views, a separate living area and two bathrooms. The rooms are decorated in the style of modern classics. Noble materials and textures form a unique play of textures and colours. A gentle pastel palette visually increases the space, making it more light and airy. The cutting-edge equipment allows you to enjoy the comfort and the highest level of service provided by the Hilton chain. Leisure facilities also include a fitness center, a stylish cocktail bar and a multi-functional restaurant.

An important task of the Chekhov Hotel Moscow is to dispel the myth that the hotel is a 'closed space'. Both residents of Moscow and guests can come here just strolling in the center, or make an appointment and meet 'at Chekhov's'.

www.hilton.ru/brands/curio-a-collection-by-hilton



MAGAZINE OF ARCHITECTURE 3.0

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www.kerama-marazzi.com/ru/landing/architect

Product portfolio



TRENDS

THE NEW BOOK



News at www.stroi.mos.ru: Sergey Sobyenin, Mayor of Moscow, examined the Pentahotel, which opened in 2019 at the book-house at 15 Novy Arbat.

'One of the modern hotel projects was implemented on the basis of the Moscow book-house in Novy Arbat Street, which to a greater extent belonged to the city. Here the very important and necessary offices were located, which did not add anything to the city center that is so overloaded with offices and workspaces. Therefore, we decided to transfer the building for reconstruction and create a modern hotel here. Such a project has been implemented,' said Sergey Sobyenin.

Active construction of hotels in recent years has contributed to an increase in the tourist attractiveness of the city and Russia as a whole. 'Last year, Moscow broke the record for tourists, and everyone thought that this was connected with the World Cup. This is partly true. We see that the number of tourists this year will be more than in 2018. In recent years, the volume of tourist flow has almost doubled,' added Sobyenin.





THE RECONSTRUCTION OF THE MOST FAMOUS BUILDING IN MOSCOW

The concept was invented such that today's Book was the same new word as in 1968. This is reflected in the versatility of the building. The Book housed the Pentahotel with 228 rooms on ten floors, Intermark Residence Arbat temporary apartments on five floors, and The Book Apartments on ten floors.

The innovative architecture of the 1960s was completely preserved in The Book, but the building was insulated with new materials, the facades were complemented with natural stone and other high-quality materials. The facades are dissected by the rhythmic lines of solid horizontal windows. Two middle floors, the twelfth and thirteenth, have a large height and a different pattern of window frames; these floors were proposed for private apartments.

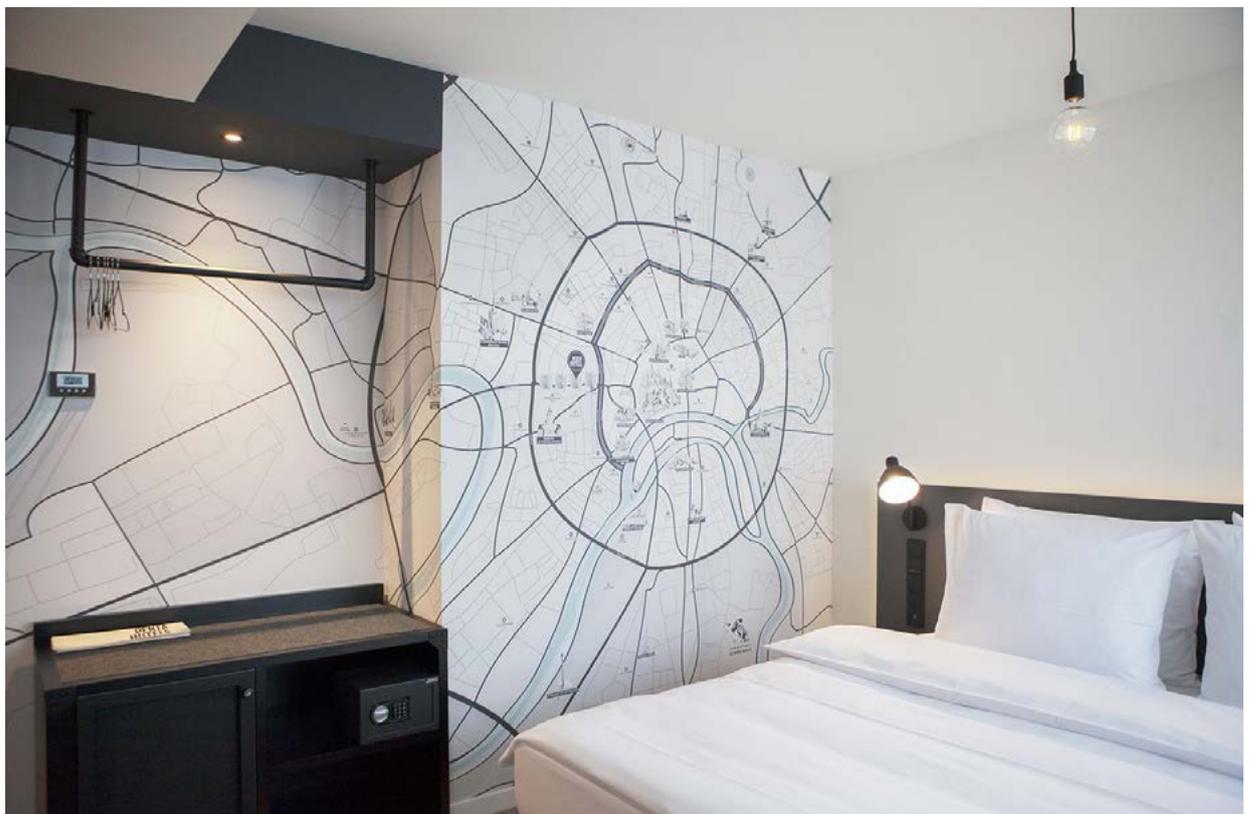
The building was almost completely redesigned inside (new interior, glazing, utility networks, communications and elevator equipment, new fire protection systems). There are no suites at the Pentahotel, but there are unusual rooms of the highest category – two-room apartments 'For Gamers' with a PlayStation 4 game console. There is no classic reception at the hotel – guests are offered to register in the lounge area. At Intermark Residence Arbat, all of the planning solutions are functional, have high-class finishes and content.

At the Book Apartments, the area is transferred to the new owners not only with full repair, but also with furniture. All the decoration was done by the builder: the floors in the hallway, gres in the kitchen and bathrooms, a solid oak board in the living rooms. The living rooms use





TRENDS





” The total number of hotels in Moscow is 82.9 thousand rooms for 233 thousand beds, which is almost two times more than in 2010. The average annual occupancy of Moscow hotels is 77%, which is comparable to Amsterdam, London and Paris. Read more on www.stroi.mos.ru



TRENDS



decorative panels made of large-format porcelain stoneware. The lighting (spot and diode lights) is also fully installed. All the apartments are equipped with furniture and high-quality Bosch appliances (oven, refrigerator, washing machine and dishwasher), the Calacatta and Blanco Andano kitchens, plumbing from Duravit.

Four 26-storey administrative buildings in Novy Arbat Street were built in 1963-1968. According to the project headed by Mikhail Posokhin, a new urban ensemble was formed in a single style. Eight ministries were located in the Books; and today one of the buildings has received a new format and has become a multi-functional living space of the future.



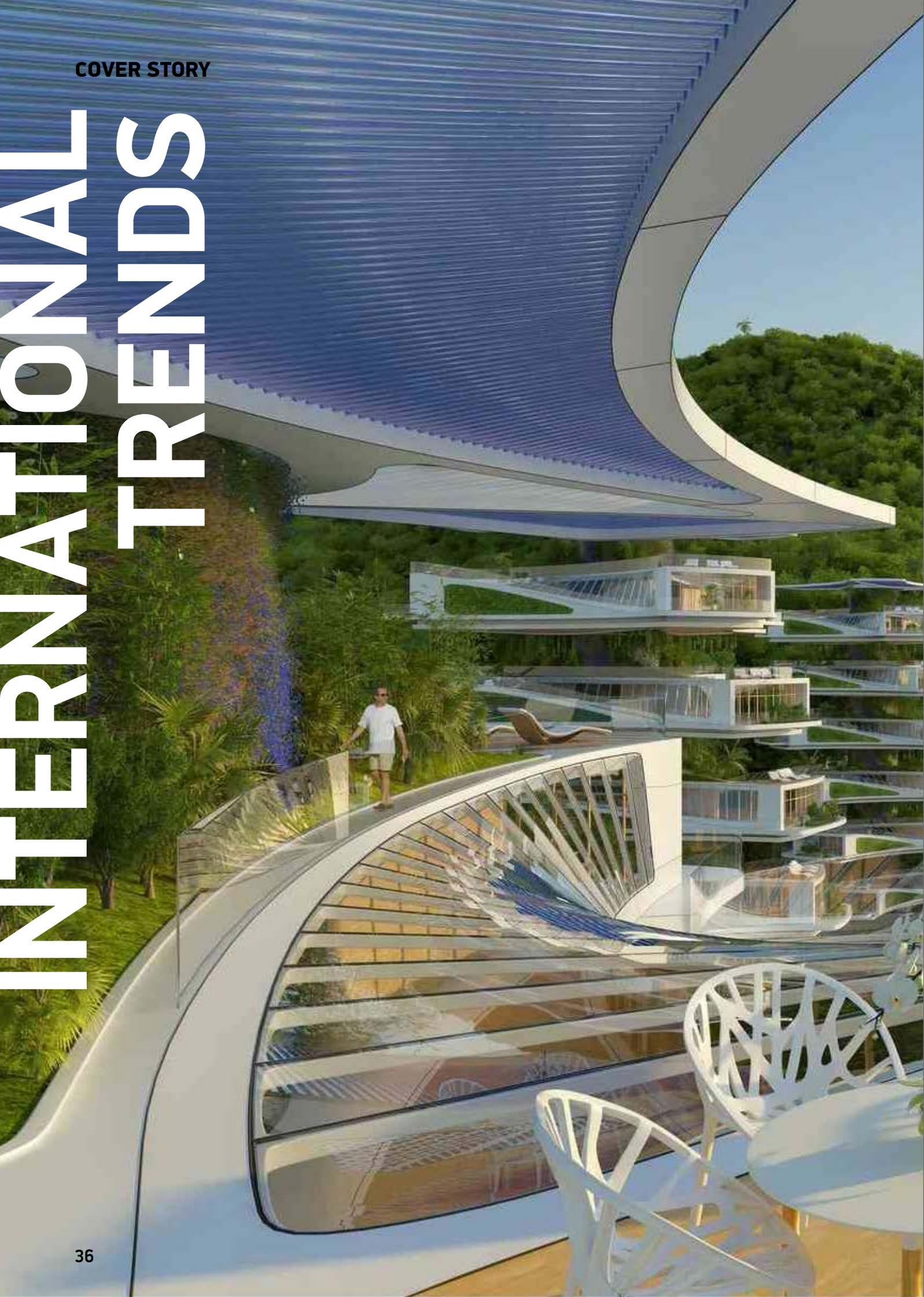
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COVER STORY

INTERNATIONAL TRENDS



The travel glut of recent years has contributed to an increase in the number of hotels in the HoReCa market. World tourism revenues are growing faster than global GDP. Such rapid growth, which continued in 2019, was accompanied by a constant increase in the service industries, improvement of the quality and quantity of services, including an increase in the number of luxury ones that allow personalizing the service.



SUCCESSFUL PRACTICES IN RUSSIA

The 2018 World Cup was a success, but what can Russia offer to keep the results achieved? For example, this year an electronic visa to Russia was tested and received positive feedback. To receive it, foreign citizens do not need an invitation, a visa is issued on the site quickly and free of charge, but has a number of restrictions. Validity period is 1-30 days, time spent on the territory of Russia varies from 1 to 8 days. This visa format has been introduced as an experiment and may be extended (read more on www.ruvisa.online)

In Russia, the construction of hotels continues successfully, especially in Moscow – the center of tourist and economic traffic. Today, hotels are often located in the same building with apartments that are rented out for long-term rent or property. The Hotel @ Residences trend is popular all over the world. The apartments at hotels have one significant advantage – the hotel operator provides service and additional functionality to all residents of the complex. Now a hotel with apartments Fairmont @ Vesper Residences is being built in the center of the Russian capital (architect Sergei Tchoban, SPEECH). The two buildings of the compound will house hotel rooms, de luxe apartments and a penthouse occupying the entire upper floor (see p. 6). Also for the first time in Russia, branded residences and the Mandarin Oriental Moscow hotel will be built. A rare format of real estate for Russia will be offered here – maisonettes, which are two-level apartments with separate entrances, a private terrace and a small garden (p. 14). Another novelty is the construction of the first branded Hotel @ Residences in Russia by the Italian jewelry brand Bvlgari (p. 100).

In an effort to attract tourists, HoReCa representatives urprise the world audience not only with design ideas and unusual hotel locations, but also with new concepts and services. Increasingly, hotels began to make available their cafes, restaurants, lounge, fitness and spa areas for



residents and visitors of their city, and not just for guests. In order to maintain its position, Russia needs to follow international trends in HoReCa.

ARCHITECTURE @ SPACE

One of the international trends, which is noted by all architectural awards, is the preservation and renovation of historical buildings and structures, careful reconstruction of unique architecture. Increasingly, hotels are located in buildings, the renovation of which allows preserving their appearance. Examples of such hotels are the Hanna Boutique Hotel in Iran and the Nobu Hotel Los Cabos in Mexico, nominated for the WAF 2019 International



Комплекс отеля Songjiang InterContinental

Architecture Award (pp. 64 and 122). In Russia, there are also positive examples of renovation of cultural monuments; these are the buildings of the Chekhov Hotel Moscow (p. 22) and Brick Design Hotel (p. 88). Often the historical appearance of the house is preserved only from the outside, while the layout and communications are completely updated, as in the Bvlgari Hotel & Residences being built in Moscow (p. 100). Another landmark renovation of the building in Moscow, the famous Book in Novy Arbat Street, became The Book Apartments, Pentahotel & Intermark Residence Arbat, a hotel and apartment complex for temporary and long-term stays (p. 28).

The most promising type of renovation is a landscape renovation. Songjiang InterContinental is nearing completion in China. The compound of facilities is being built in an abandoned quarry with a depth of 80 meters and is an artificial extension of its walls, rising only two floors above the surface of the earth. The hotel will have 370 rooms, conference rooms and recreation areas. The bottom of the quarry will be turned into an artificial reservoir with pools. In the center of the hotel is a waterfall, which is planned to make the hotel's main attraction.



The idea of Italian architects is unity with nature. The authors believe that the future of tourism and hotel business will be based on the human-nature interference. Therefore, Peter Pichler designed the 'Treehouse', which looks like part of a forest landscape. Such houses ranging from 35 to 45 sqm usually have two levels: on the lower floor there is a sitting area and a bathroom, and on the second floor there is a sleeping area with beds, which overlooks the forest and mountains.



Treehouse by Peter Pichler

COVER STORY



The hotels often provide their interiors for contemporary art exhibitions. Peninsula Hotels has launched a traveling exhibition called 'Art in Resonance'. The project began with the main hotel in Hong Kong and continues to travel worldwide. Book hostels are popular in Japan, but there has not been a comic book hotel yet. Manga Art Hotel provides guests with access to 5,000 Japanese manga comics.

Today, the competitive advantage of the hotel lies in its unique format. Guests want not a typical offer of traditional business hotels, not only B&B, but also space for communication, work and leisure. Co-living & co-working hotels are a completely new type of living space. The most successful example is the international hotel chain TSH. The Student Hotel (Netherlands) is a fun and comfortable co-living & co-working place. And most importantly, this new type of housing forms a new lifestyle (p. 112).

Cutting-edge technologies, as well as computerization of all today's life are reflected in the offers of the tourism industry. Today, guests can expect more from contemporary hotels than all-inclusive. For example, there are unusual rooms 'For Gamers' equipped with





Flyzoo Future Hotel by Alibaba

PlayStation 4 in Pentahotel Moscow. One of the rooms at the Hilton Panama makes you to forget about the beaches and the sea, because Alienware supplied it with super gaming content, including a 65-inch OLED 4K TV, an Alienware Intel Core i7-8700 computer, a laptop with a connection to 34-inch monitor, several Xbox One Elite and Oculus Rift virtual reality headset. Flyzoo Future Hotel was opened in Hangzhou, China by Alibaba. The entire hotel service is totally automated; there are almost no usual personnel. The main responsibilities for check-in, food delivery and other services are performed by robots.



Flyzoo Future Hotel by Alibaba



The level of international cooperation is increasing – world architecture idols are willing to work in Moscow, which ultimately only benefits the city. I think we can believe that a new milestone in the development of the capital is gradually coming – a period of openness, collaboration and high quality projects

Sergey Kuznetsov, Chief Architect of Moscow



HOTELS OF THE FUTURE: HOW DO THEY LOOK?

Closed-cycle eco-friendly settlements with full self-sufficiency are a new trend that can spread throughout the world. The futuristic concept of the Nautilus Eco-Resort in the Philippines by Vincent Callebaut Architectures is a compound mounted on telescopic piles, allowing buildings to rotate 360 degrees around their axis for more efficient solar panels, which will provide a resident with electricity by 100% or more.

Architect Margot Krasojevic proposed a lighthouse hotel project, which will be located on an offshore platform off the coast of South Korea. The hotel with a futuristic view, as conceived by the author, has a turbine unit that generates electricity from sea waves.

Nowadays, large multinational hotel corporations contribute to the dissemination of international standards for construction and maintenance. The employment of the hotel business is also growing, new types of tourism are developing, service is becoming more personalized and customized. 'According to forecasts, the number of international tourists will double by 2036, and with this the requirements for the HoReCa industry will increase,' said Clodagh Brennan, Senior Trend Analyst at Foresight Factory. And all the branches of HoReCa need to get ready for the full house in advance. Read more on www.1000ideas.ru, www.vincent.callebaut.org, www.margotkrasojevic.org

ITALIANS IN CHINA

The Bulgari Hotel Shanghai's hard-edged tower the colour of rose gold only hints at the swanky rooms and facilities inside. For its outpost in cosmopolitan Shanghai, jewelry brand managers combined East and West.





TRENDS



Antonio Citterio Patricia Viel, the renowned Italian architectural firm that has designed each Bvlgari Hotel & Resort around the world, has created a true masterpiece combining a 48-story contemporary tower and the majestically restored 20th-Century Chamber of Commerce Shanghai building, surrounded by private Italian gardens. In the spirit of integral design dating back to the 1930s, Antonio Citterio Patricia Viel hand-selected or custom-designed each element of the hotel's interior to ensure stylistic consistency, comfort and purity of Italian style. The understated aesthetic drama of matte black granite and light Navona travertine are complemented by polished teak and shining bronze detailing. Guestrooms effortlessly fuse classic and contemporary Chinese and Italian design, with elements such as black lacquer cupboards and Tuscan Calacatta marble tabletops borrowing from East and West to make an elegant, modern impact.

The exceptional 400sqm Bvlgari Suite offers sweeping views of Shanghai and Huangpu River. Accessed via a private lift, you'll get to floors dramatically designed with black oak floors and ivory paneled walls. Custom-crafted Chinese cabinets, console tables and vases add a cultural touch, complemented by a beautiful library with an exclusive book selection. Double-height ceilings enhance the lavish sense of space in the living room, where guests can relax and enjoy dramatic views of the Shanghai cityscape. the living area





features a backlit onyx bar with a connected Bulthaup kitchen leading to a separate dining room. A bespoke chandelier of crystal tubulars that recall theBVLGARI logo adds elegant illumination. The main bathroom is resplendently dressed in green onyx with luxurious bespoke bath, carved from a single slab of rare green onyx from Pakistan personally selected by Bvlgari architects for its singular beauty. Guests can also relax in their private steam room and adjoining SPA massage room. The bathroom also features his and hers wash basins, large walk-in closets, separate walk-in rain showers, Toto heated toilets, separate guest powder room; there are HD TVs in the living room and floor-to-ceiling windows.



The Bvlgari Hotel Shanghai's 2,000-square-metre spa and fitness centre is a harmonious retreat to balance the body, mind and spirit in elegant Italian style. A highlight of the Bvlgari experience, the Spa offers best in class beauty treatments using La Mer products, alongside rituals inspired by traditional Chinese medicine. The centrepiece of the Spa is a 25-metre indoor heated swimming pool, surrounded by statuesque columns recalling the grandeur of a Roman bath. Long strips of louvered teak line the ceiling while a 'skylight wall' incorporates natural sunshine to nourish the tropical interior garden. The hotel also hosts rooftop bars and the Michelin-starred restaurant. The former Chinese Chamber of



Commerce now houses one of Bvlgari's restaurants. All interiors at The Bvlgari Hotel Shanghai are the epitome of modern Italian luxury. Refined furniture, decor and a magnificent view complete the unforgettable experience of the alliance of East and West.
www.bulgarihotels.com/en_US/shanghai





The furniture in the Plaza collection is presented in three widths: 80, 100, 120 cm. Tabletops are made of porcelain gres imitating various materials, such as marble, stone, metal, or floral print. Faucets have been developed by the Italian brand Newform especially for Kerama Marazzi. The three basic shapes have several finishes. The collection also includes bathtub taps and shower columns.



SPACE OF SOLUTIONS

Now, you can easily achieve harmony between all elements of the bathroom with the Plaza Kerama Marazzi collection. The sizes and contours of wash basins, cabinets, consoles and countertops, colouring schemes – everything creates interior compositions. There are also Kerama Marazzi catalogues, which showcase ready-made compositions compiled by the company's designers. You can always apply consultants in the company's showrooms. Moreover, you may choose ceramic and porcelain tiles, the Newform plumbing and taps, furniture and mirrors from the only one manufacturer – Kerama Marazzi.

www.kerama-marazzi.com/ru



Product portfolio



& ELEGANCE
EXCEPTION



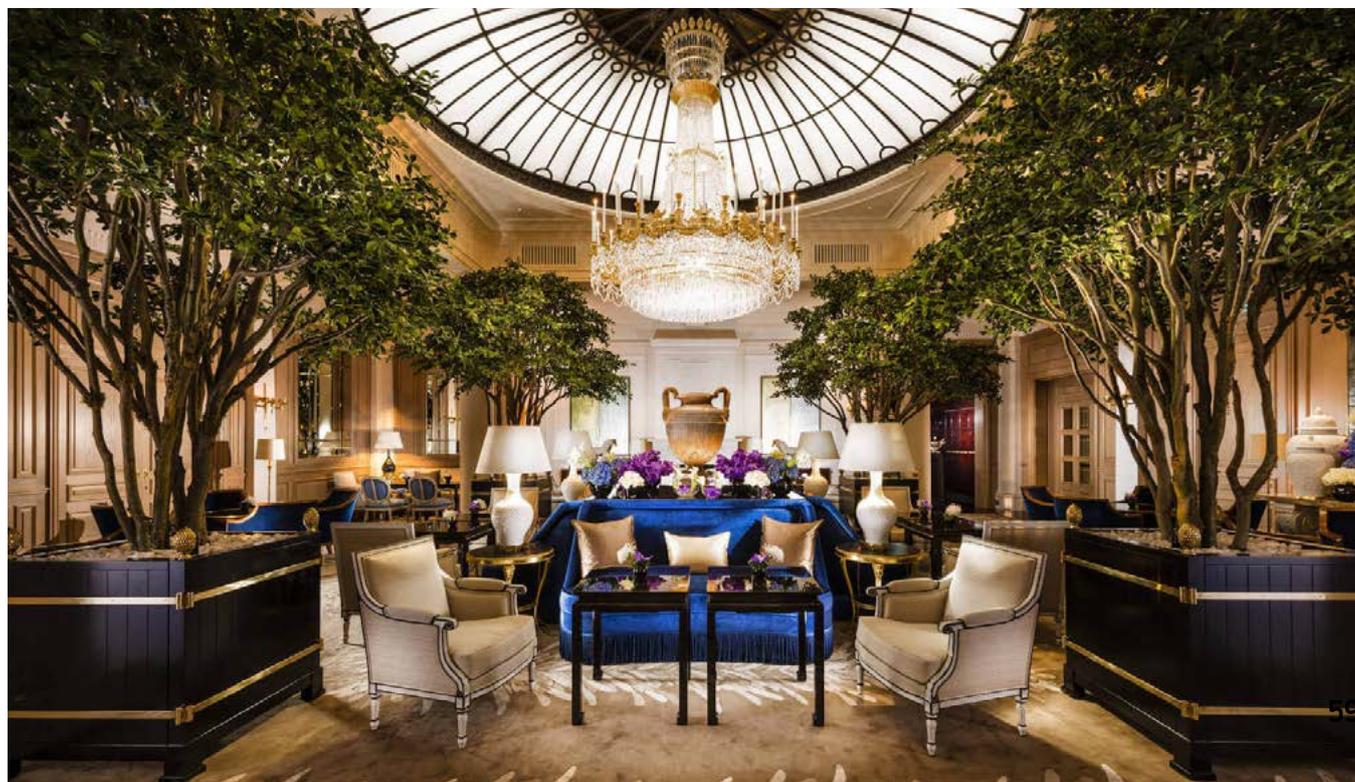
When traveling, it is always interesting to stay in a historical hotel – The Baur au Lac, internationally renowned as one of the world's top luxury hotels, an establishment steeped in 175 years of tradition, has been owned by the same family for six generations.



One of the world's oldest luxury hotels, Baur au Lac is very modern. Over the past decades, it has experienced several renovations. Just a stone's throw from the vibrant financial district of Zurich, the hotel provides its guests with 100% incognito. Baur au Lac is located in its own park between the lake and the Schanzengraben canal.

Opened in 1844, it was built right beside the lake with a view of the Alps. The hotel immediately exercised a special magic and power of attraction over large numbers of the European aristocracy. The most famous musicians in the world have gone in and out ever since. The list extends from Arthur Rubinstein to Zubin Mehta, Placido Domingo, Anne-Sophie Mutter and Elton John. The visual arts have been represented by personalities such as Marc Chagall, Joan Miró, Henry Moore, Fernando Botero, etc. Countless stories could be told - if it were not for the hotel's discretion which also became part of its reputation.

Exquisite Art Deco artifacts skillfully contrast with French period furniture and modern elements using only the highest quality materials. With a masterful eye for design, the interior designer Frédéric d'Haufayt has given each suite an elegance all its own. The rooms



TRENDS



” The hotel has many unusual layouts and decor solutions, but everything corresponds to elegant comfort and discreet luxury, even mansard suites.



and suites of the hotel offer guests maximum comfort, luxury and privacy, as well as up-to-date technical facilities.

The hotel offers 119 rooms, including 27 junior suites and 18 suites. Great emphasis was placed on spaciousness, top-quality materials and superior craftsmanship. The rooms are individually decorated in different styles such as Art Deco, French Louis XVI, and English Regency, combined with contemporary features and the most exclusive French, Italian and English fabrics. All furniture and lighting features are custom-made in France, Belgium, England and Germany. Each item was hand-selected with an unfailing sense of style. While offering the ultimate in comfort, luxury and privacy, the rooms and suites have been equipped with every, yet hardly noticeable technical refinement. The large, luxuriously appointed marble bathrooms with separate shower and toilet, heated floor and daylight match up to the highest demands of comfort, design and equipment.

TRENDS



The uncompromising quality, quest for perfection and high standards of workmanship at the Baur au Lac are hallmarks of every element of the hotel, whether visible to the guest or 'behind the scenes' – in the sustainability of the technical facilities and their ease of maintenance, as well as their environmental compatibility. At the Pavillon, one of Zurich's most celebrated restaurants, head chef Laurent Eperon offers modern interpretation of haute cuisine classics. Awarded 2 Michelin-Stars and 18 GaultMillau points.

For many decades, the Baur au Lac has been recognized as Switzerland's leading address for the most demanding customers from around the world. It earned this fame not only thanks to elegant and comfortable rooms and interiors, but also for its impeccable service with 175-year-old traditions. www.bauraulac.ch/ru

Exception

Décor Slabs of the Surface collection is a novelty of the Italian brand Devon & Devon. This is a large-sized ceramic tile of unusual visual impact, with an amazing synthesis of aesthetic sophistication and usability. Two decorative motifs are inspired by the classics: the original interpretation of acanthus and stylization in art deco of peacock feathers with precious drawings made of pure gold. Made using sophisticated digital inkjet and high-focus processing technology that fixes colours for maximum stability. Thanks to its very large size and minimization of joints, Décor Slabs are the ideal solution for exclusive design projects. The Maxlevel showrooms also offer a wide selection of plumbing, tiles, furniture, and kitchens from the best world manufacturers.
www.maxlevel.ru



Product portfolio

BRINGING LIFE BACK TO TEHRAN





This year, WAF/INSIDE, World Architecture Festival and Awards, was held in Amsterdam. The project of the Persian Garden Studio (Tehran, Iran) was selected by the international jury in the shortlist of the Restoration category for the restoration of a unique 1,200 sqm compound.

'Around 90-years ago, six buildings were constructed in the center of Tehran, creating its one and only symmetrical street. These remaining structures on Lolagar Alley are some of the best examples of architecture from the First Pahlavi era, a time when modern architecture was beginning to appear in Tehran. Initially all six of these buildings were residential, but over time, like many other buildings in downtown Tehran, they were left unoccupied. Hanna Project, which includes a hotel, restaurant, gallery, and multipurpose spaces, was designed in one of these buildings, with the intention of bringing life back to Tehran's city center,' tells Mahsa Majidi, Chief Architect of the Persian Garden Studio.

With their simple forms and muted colours, new volumes accommodate some of the building's new functions. Because the building was left unoccupied over the years, there was much damage to its structure, which made its structural reinforcement quite complex. Concrete



TRENDS

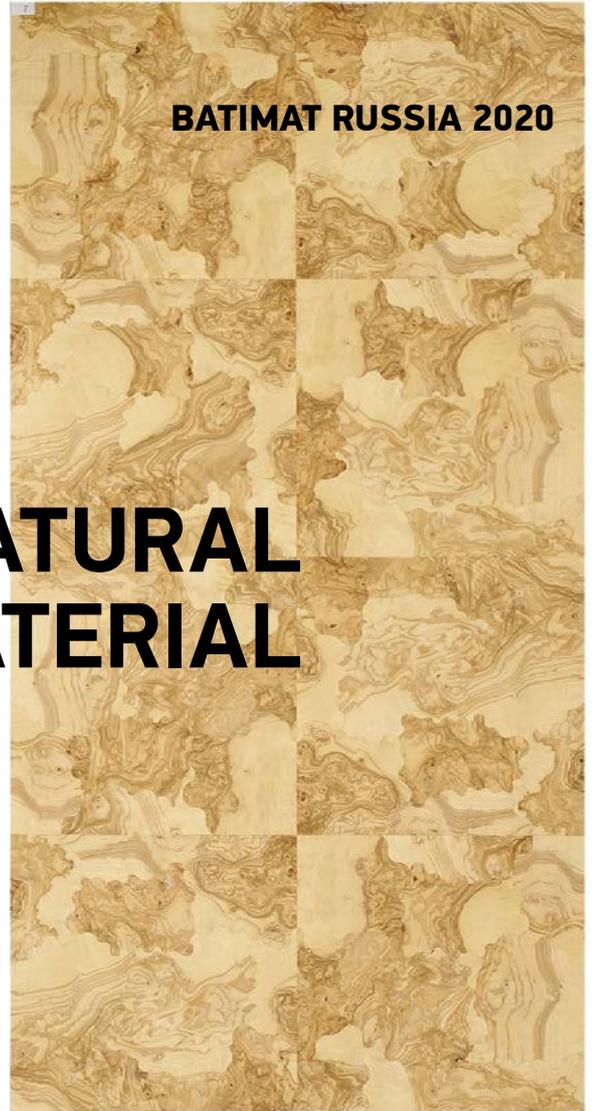


walls and continuous concrete slabs, columns, and metal trusses were added to reinforce the existing structure. The concrete slabs serve a structural purpose and are also the finished interior flooring material. Shear walls and metal structures are also left exposed to familiarize the building's visitors with its renovation process. The juxtaposition of new and old layers presents its occupants with the building's history as well as efforts for its restoration.

An added neutral volume on the east elevation is used to house the hotel bathrooms, and rises to the roof to create the hotel's multi-purpose space. This space provides a panoramic view of the surrounding areas, while remaining hidden from street level.

The Hanna project tried to bring people back to the center of Tehran and reintroduced them to the historical architecture. **Photos by Afshin Ghaderpanah**
www.persianguard.net

NATURAL MATERIAL



The Woodstock Company offers a fleeced spliced veneers, ash olive root intarsio, a fleece measuring 1,270x2,450 mm, a thickness is 0.6 mm. The substrate helps easily handling the material, gives high elasticity to the veneer, which allows it to be used on curved surfaces (columns, bar counters, furniture details). Woodstock specializes in wholesale and retail trading the natural high-quality valuable lumber and veneer, as well as edging, terrace boards, furniture panels, and related materials (glues, varnishes, enamels, etc.) www.woodstock.su



Product portfolio

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WINNING DESIGNERS

Young designers Victoria Zolina and Ekaterina Starikova became the winners of the Thematical Booth Project Contest for BATIMAT RUSSIA 2020!



BATIMAT RUSSIA 2019 winning booth by designer Ekaterina Tkachenko, the British Higher School of Art & Design

CONTEST

британская
высшая школа
дизайна

Екатерина Ткаченко



Students and graduates of the British Higher School of Art and Design took part in the contest, which had been announced by the organizers of the BATIMAT RUSSIA exhibition and BHSAD, for the design of a conceptual, functional and stylish coworking cafe, which today is the most popular alternative to a conventional office. Not all companies and freelancers can afford their own office, and working from home often just erodes the productive mood.

Designers were invited to develop the interior of 'Coworking Cafe' to demonstrate the thematic solutions and equipment options. The jury selected the projects that most fully revealed the topic and worked out options for completing the project. The

designs that took the overall second place will be published in the BATIMAT RUSSIA Digest and posted on the exhibition website. The winners in this category are Julia Osina, Anastasia Potapova and Julia Levina, Alexandra Karabatova and Julia Chulanova, and Ilya Titov.

The first place for the best booth design was taken by Victoria Zolina and Ekaterina Starikova, graduates of the British Higher School of Art and Design. They revealed the theme of 'Coworking Cafe', created a holistic interior, and also showed the theme of ecology and recycling.

The main prize of the competition is the implementation of the concept at BATIMAT



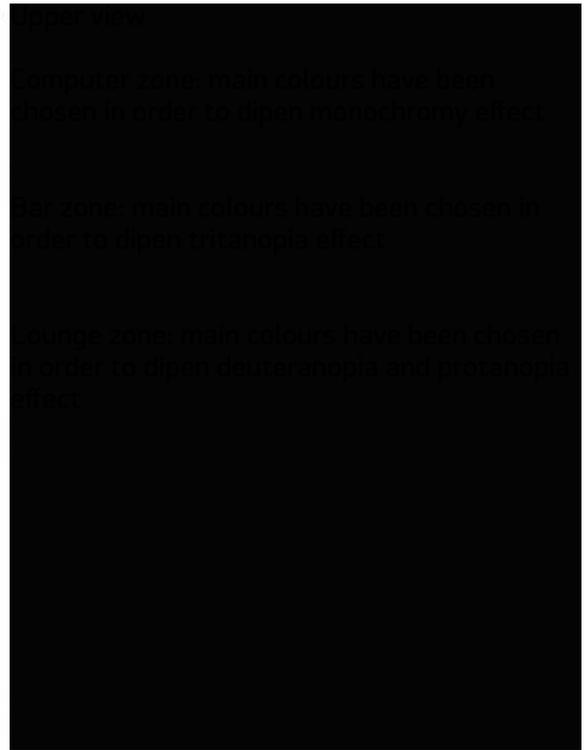
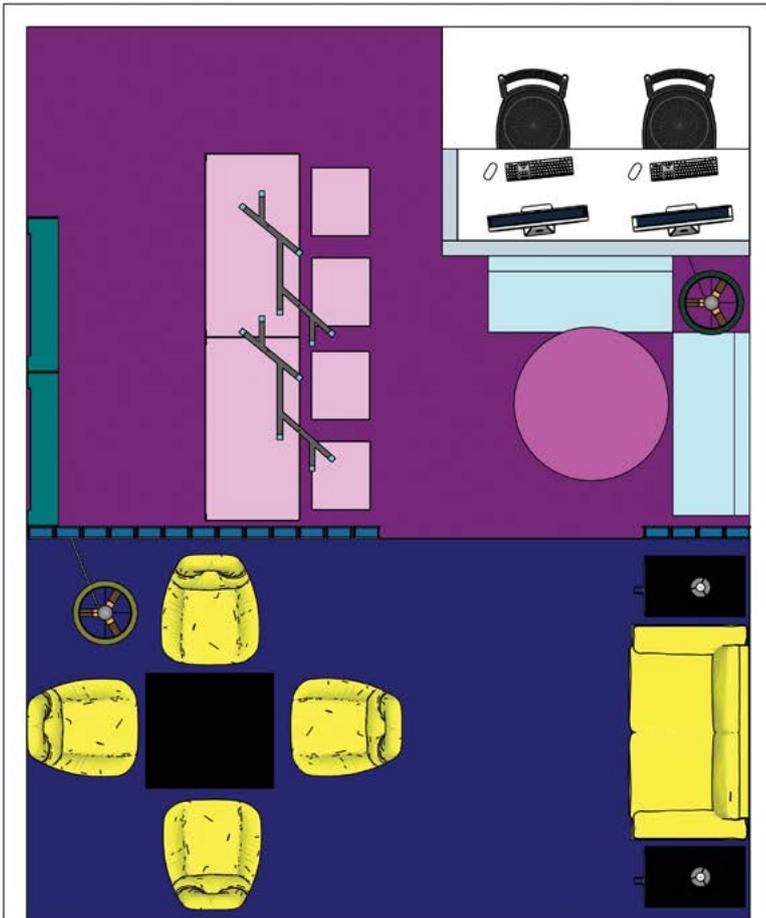
BATIMAT RUSSIA 2019, designed by Ekaterina Tkachenko, British Higher School of Art and Design

RUSSIA 2020 in the Integrated Interior Solutions exposition and providing young designers with a unique opportunity to show themselves to the creative community. The Coworking Cafe project by designers Victoria Zolina and Ekaterina Starikova will be implemented at the exhibition in 2020. We congratulate the winners and thank all the contestants. Good luck to everyone! We are waiting for you on March 3–6 at the Crocus Expo IEC at the BATIMAT RUSSIA 2020 Exhibition in Pavilion 2. WELCOME TO DESIGN!

”

The Integrated Solutions is an annual thematic exhibition of interior booths of Russian and foreign designers and architects in collaboration with manufacturers and suppliers of finishing and completing materials. In 2020, the HoReCa was chosen as a theme for the Integrated Solutions design zone. The exposition will occupy the largest site in recent years. More than 40 designers and architects, creative communities and schools will take part in it. The suppliers' booths will also be presented; and a large-scale HoReCa business program will be held at BATIMAT RUSSIA 2020.

CONTEST



Booth Entrance
Message in BHSAD font



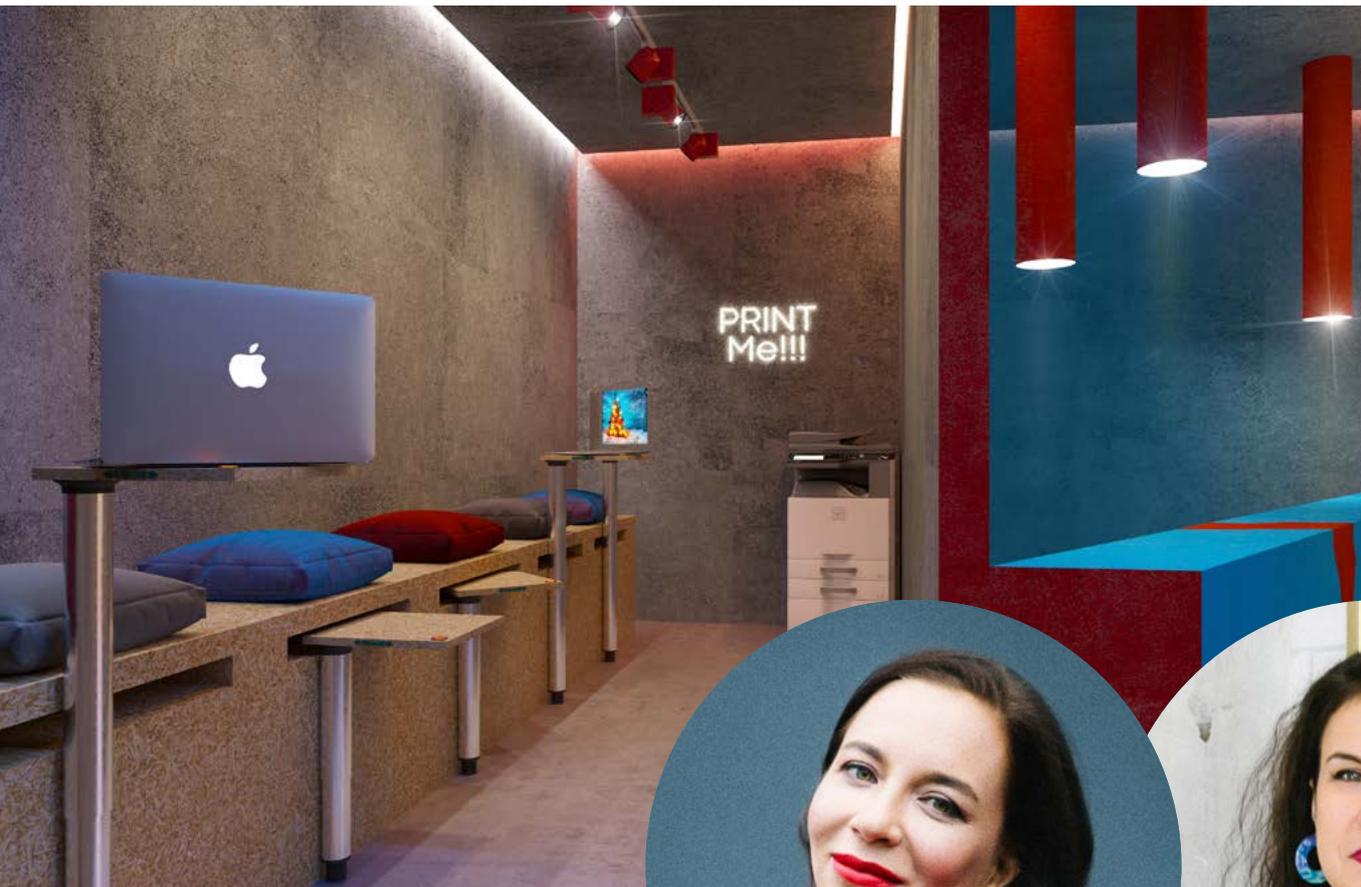
Reverse View



DESIGNER: JULIA OSINA

The phenomenon of distorted perception of primary colours (or colour blindness) was selected for the booth. The main idea was to create the most comfortable space for people with colour blindness in its various manifestations. There are several types of colour blindness, the most common are protanopia (lack of perception of red), deuteranopia (lack of perception of green), tritanopia (lack of perception of blue), and monochromy (total absence of colour perception) – the rarest type among others.

To achieve this goal, a zoning technique is used to preserve the integrity of the colour composition for each type of colour blindness. Thus, the designer proposes to divide the booth according to the main functions and use an individual approach to each of them in terms of colour, while maintaining the overall style of the booth.



DESIGNERS: ANASTASIA POTAPOVA & JULIA LEVINA

The project title is Inside-Out. The premise is divided into two parts. The coworking zone is a calm, easily transformable space that provides concentrated work with maximum efficiency; and the cafe zone is a bright place that allows you to quickly reboot, distract, get inspiration in order to get back to work more quickly.

The coworking zone is an example of a dynamic space for young people where they can move freely. It is equipped with working tables on a telescopic leg, which change their height. Thus, you can work in a suitable position - sitting, lying, standing. It is equipped with telescopic worktops that change their height. Thus, you can sit, stand and lie while working, as well

as occupy any of the workspaces to take a suitable position for work during the day.

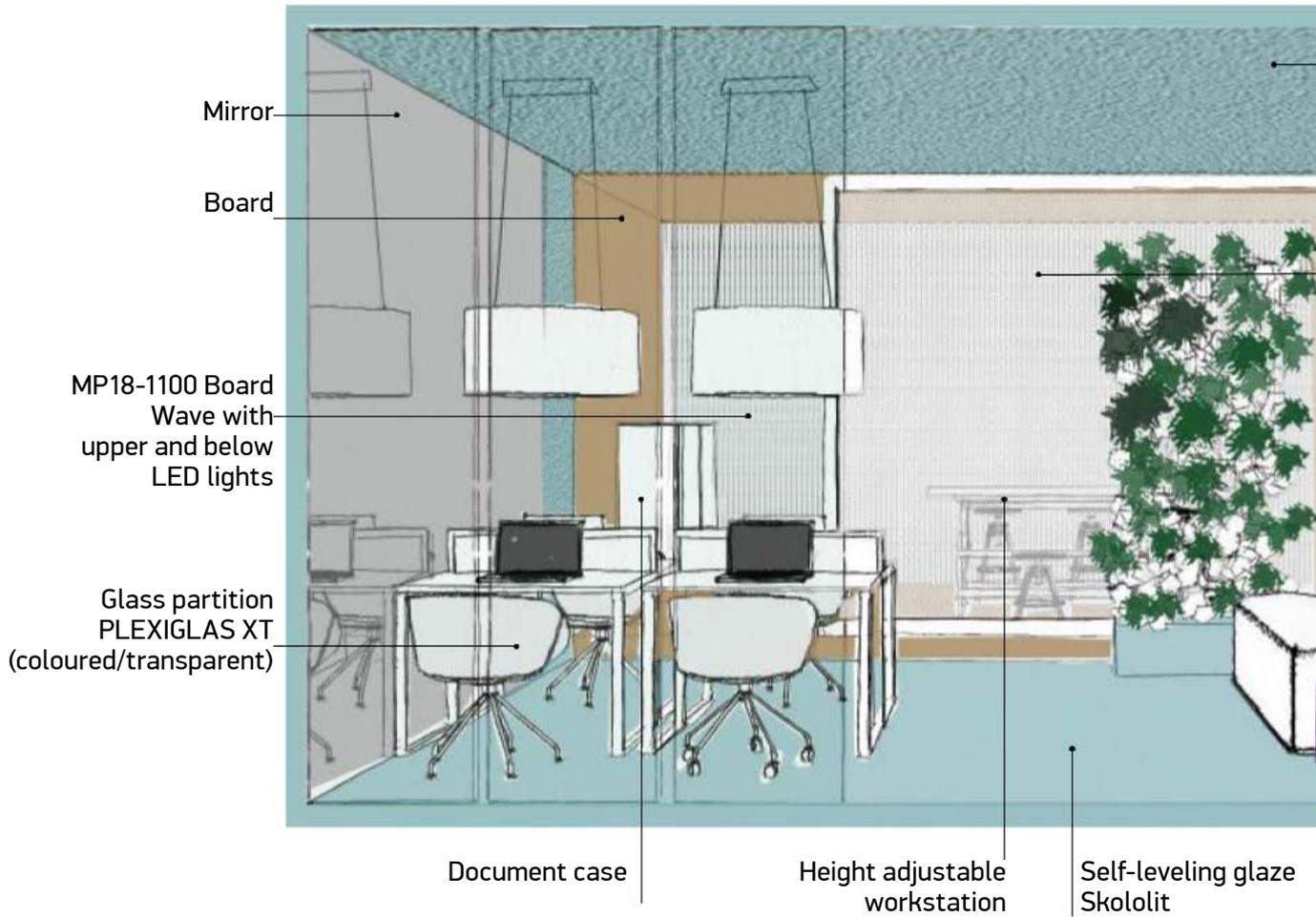
The main part is the cafe. This is a rethinking of Matisse's 'Dance'. From the side, if you just pass by, his zone looks like a bright and coloristically whacky composition, but when you stand at a certain point marked on the floor, the scattered elements are gathered into a general picture according to the principle of optical illusion.

The materials used in the project include decorative coatings imitating concrete, neon signs, neon pendant lights above the bar.
www.unburo.ru

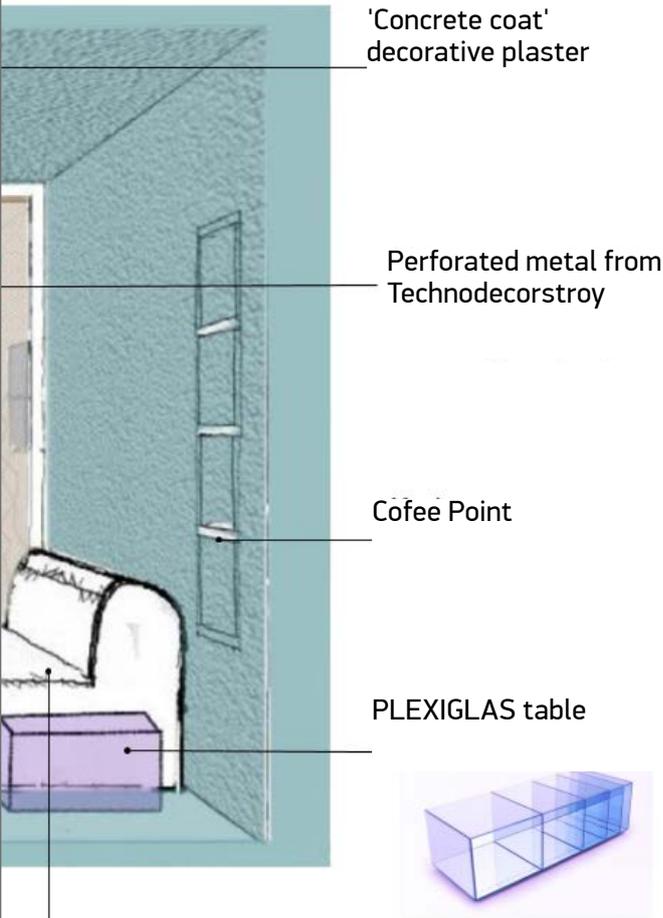


CONCEPT

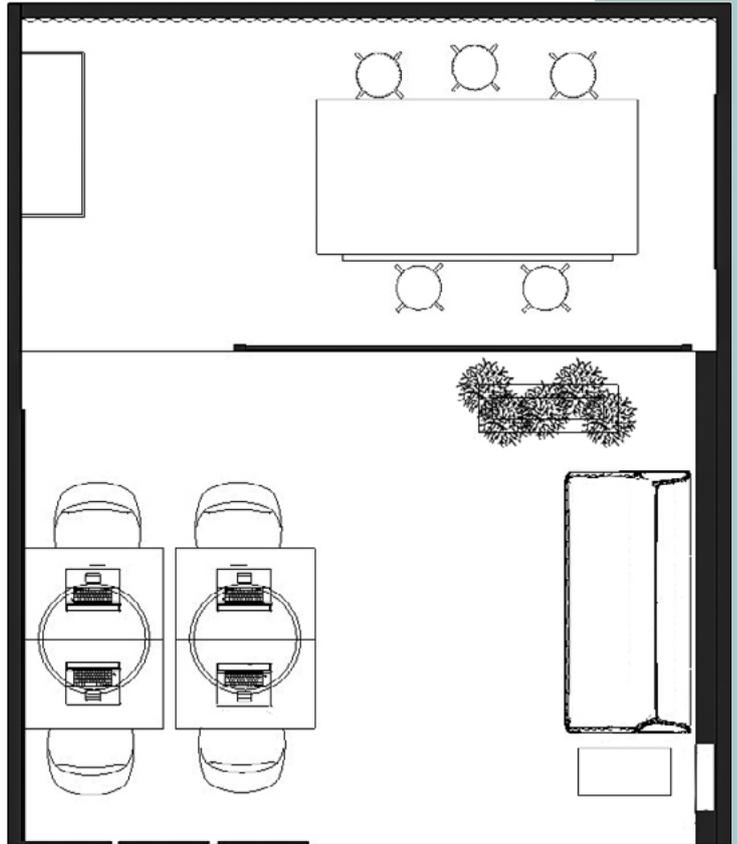
CONTEST



DESIGNERS:
Alexandra Karabatova
& Julia Chulanova



Sofa



The concept of the Eco Futurism coworking cafe is conceived as a combination of eco-friendly space and adaptive service. The basic filling of the space includes colour, lighting, plywood, plants, felt, glossy floors, 'concrete coat', perforated metal, profiled sheets and coloured glass.

Sources of natural strength such as planting and light in recreational areas restore strength and increase productivity.

Colour solutions in white, mint, beige, purple and gray tones evoke extremely positive emotions – they contribute to creativity

and at the same time concentration. The use of interactive technologies and advanced finishing materials gives a sense of involvement in the new future.

In such a place, all necessary and sufficient conditions for effective work and rest will be created. **YKKA Design Studio**

CONTEST

"Quote motivation...
...can change monthly."
[Name, date]

OVERALL VIEW
Partitions for clear space zoning
A motivational quote as
a functional design element.



**DESIGNER:
ILYA TITOV
(INMONI DESIGN
PLACE)**

EXTERIOR
A bar counter
and a glass shield as
a border of the pavilion

The author's task was to develop a universal model of coworking for shopping centers and retail zones in business centers. The designed cafe hall combines two functionally different zones: open spaces for minimalists of verbal communication (the possibility of short-term meetings is not excluded) and a zone for those who need conditions for a long dialogue or a more isolated space.

Another challenge is acoustic comfort in a small room. To solve this task, it is

suggested to use embossed wallpaper made of foamed polymer to improve speech distinctness, and to close entrance space with two insulating screens of tempered safety glass.

Visual comfort is also required. Today the eyes of a person are constantly in contact with light emitting displays. To remove the increased brightness mode, it is suggested to use lamps with hidden focused light sources and niche illumination. To transform the space, it is possible to combine seats for a group of 6–8 people. www.inmoni.ru



CONCEPT

CONTEST



AN ISOLATED ZONE
Work places can be united for conferences

AN OPEN ZONE
Improved acoustics and sophisticated lighting

УНИКАЛЬНЫЕ РЕШЕНИЯ ДЛЯ ДИЗАЙНА ИНТЕРЬЕРА



Современные тенденции в дизайне, архитектуре сподвигли нас на создание полностью автоматического и действительно безопасного биокамина. Автоматика позволяет не только дистанционно включать и выключать камин, но и управлять уровнем пламени.



Управление камином осуществляется с помощью специального пульта или через приложение для мобильного телефона. Больше нет необходимости подходить к камину и контактировать с его нагретыми частями. А благодаря датчикам системы безопасности, установленным в камине, вы можете по настоящему расслабиться и просто наслаждаться моментом.



Автоматические камины без труда можно вписать в любой интерьер как в виде грациозного и самостоятельного арт объекта, так и путем встраивания в стены или мебель. Попробуйте представить как преобразится ваш дом, с появлением в нем настоящего живого огня. Согласитесь, огонь завораживает

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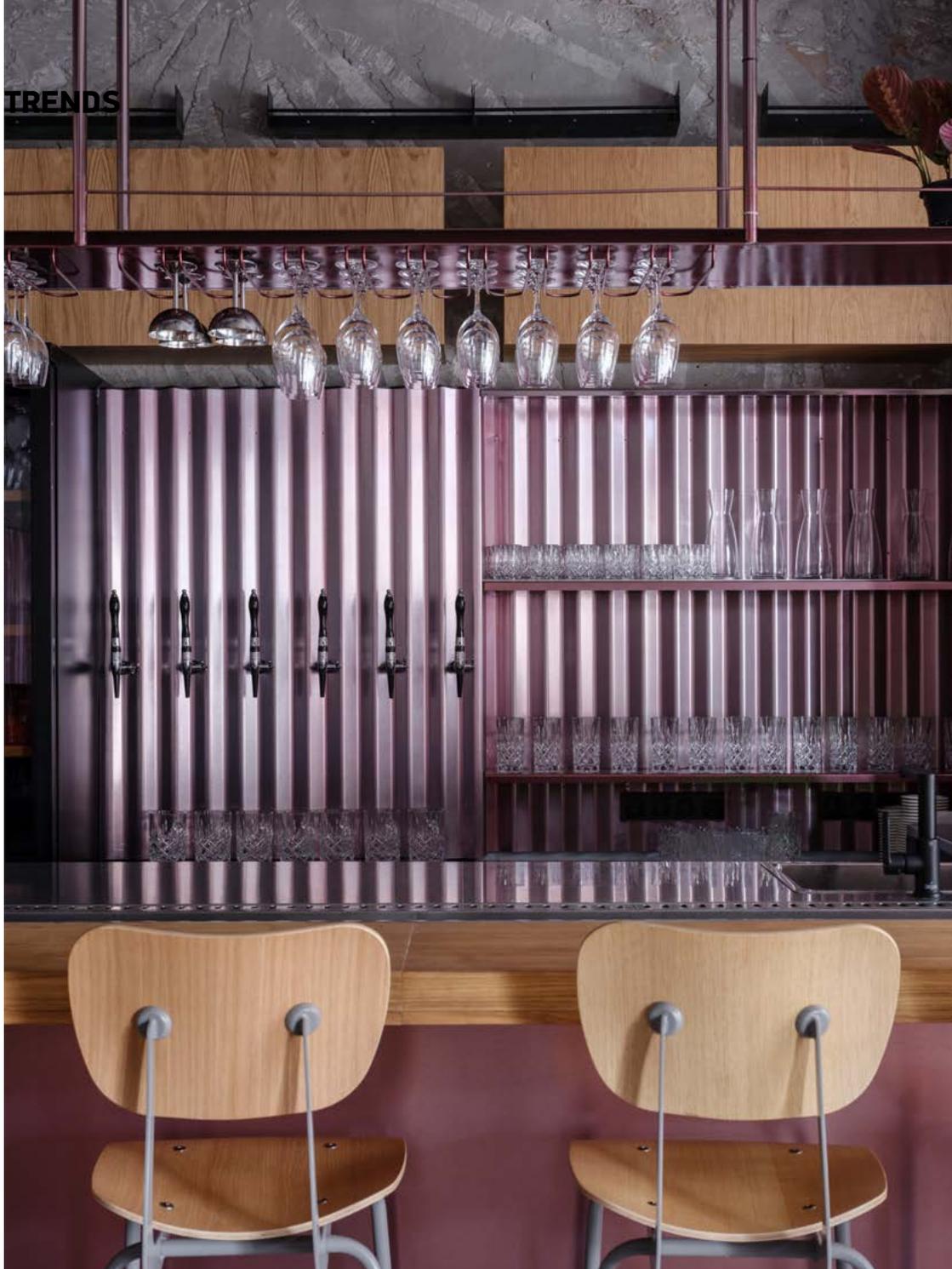
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THE RARE RENOVATION

'The clients wanted a bold new design, something which has not yet been seen in Moscow,' explained Harry Nuriev, founder of the Crosby Studios and author of the extraordinary restaurant Rare Pastrami Bar.





The interior of Rare Pastrami Bar, which specializes in meat dishes, brings together the pink hues of sliced pastrami and the industrial finishes of an abattoir. Located in the Milyutinskiy Pereulok neighbourhood, the 72-square-metre restaurant had previously played host to a French eatery, organized around a large central wall. The studio decided to keep this partition during the redesign, dedicating one side of the space to the kitchen and the other to seating for customers. This room features corrugated tin wall panels coated in pink lacquer. The pink metal also clads the front of the timber bar counter, trims the edges of the dining tables. Lighting fixtures overhead are Nuriev's own as well, tilted metal discs lacquered in the same star shade of pink as the corrugated metal wall profiles. The sleekness of the furniture and fixtures are harmoniously offset by textured concrete walls and concrete floors with crumbled white marble. The set of concrete steps with slate-coloured bench cushions is installed at the rear of the space, creating further seats for diners. Nearby are a pair of cylindrical volumes covered in white tiles, which conceal the bathrooms. The cylindrical constructions placed at an angle – which also act as art objects.



TRENDS

Harry Nuriev, architect, artist, designer, established the Crosby Studios with offices in New York and Moscow. The studio specializes in the design of urban spaces, public and private interiors. A separate branch of the Crosby Art Department is engaged in branding, graphic design, navigation, and Internet projects. Today, the Crosby Studios is implementing more than 20 projects around the world. Among the clients are the Moscow Department of Culture, Strelka Institute, Gorky Park, Cushman & Wakefield, Nike, Asics. Nuriev's projects were covered in The New York Times, Vogue, Wallpaper, AD, Elle Decoration and others. A collection of furniture by Harry Nuriev is presented in the Patrick Parish Gallery.



Photos by Mikhail Loskutov
www.crosby-studios.com

Nuriev plays with shapes, the circle being his favorite, which is seen through the lamps, tables, and toilet area making a natural masculine interior softer. The mixture of the colours chosen for the restaurant is revealed between the marriage of a classic chromatic favorite and lush pink. Rare Pastrami Bar is a truly unique rare restaurant. Its aesthetics introduces something new and bold to the Russian and international dining world. Nuriev created the interior, which is a kind of original style. It creates an atmosphere which not only tells a story but allows customers to feel a sense of comfort while entering.



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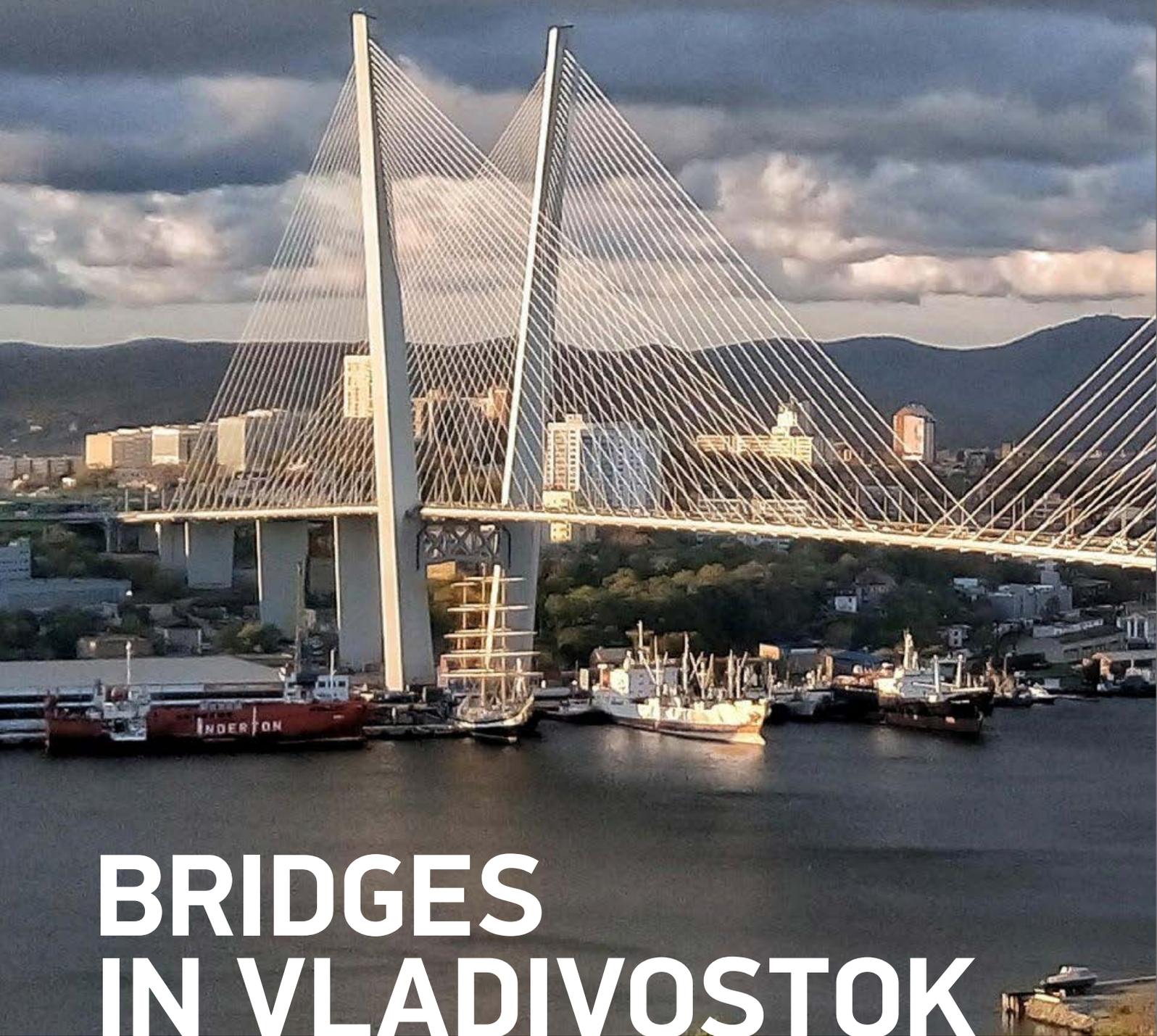
FAPIM was established in 1974 to produce innovative and easy-to-use hardware for aluminum door and window structures. Fapim currently exports 90% of its products to more than 100 countries. The 100% made in Italy formula allows Fapim to offer a high level of product and service quality.

At Batimat Paris in November 2019, Fapim introduced a wide range of new products. For doors, there is the Monaco cylindrical hinge with high flow rates, as well as three-way version of the Monza hinge.

Premieres of window fittings: Gaia is a novelty in the Olimpo line in a modern and functional design and optional finish; the system is also suitable for Galicube 150 Tilt-and-Turn; Twenty – with a rotation of 20°; Prisma built-in handle, with Olimpo design for minimal profiles.
www.fapim.it/ru



Product portfolio



BRIDGES IN VLADIVOSTOK

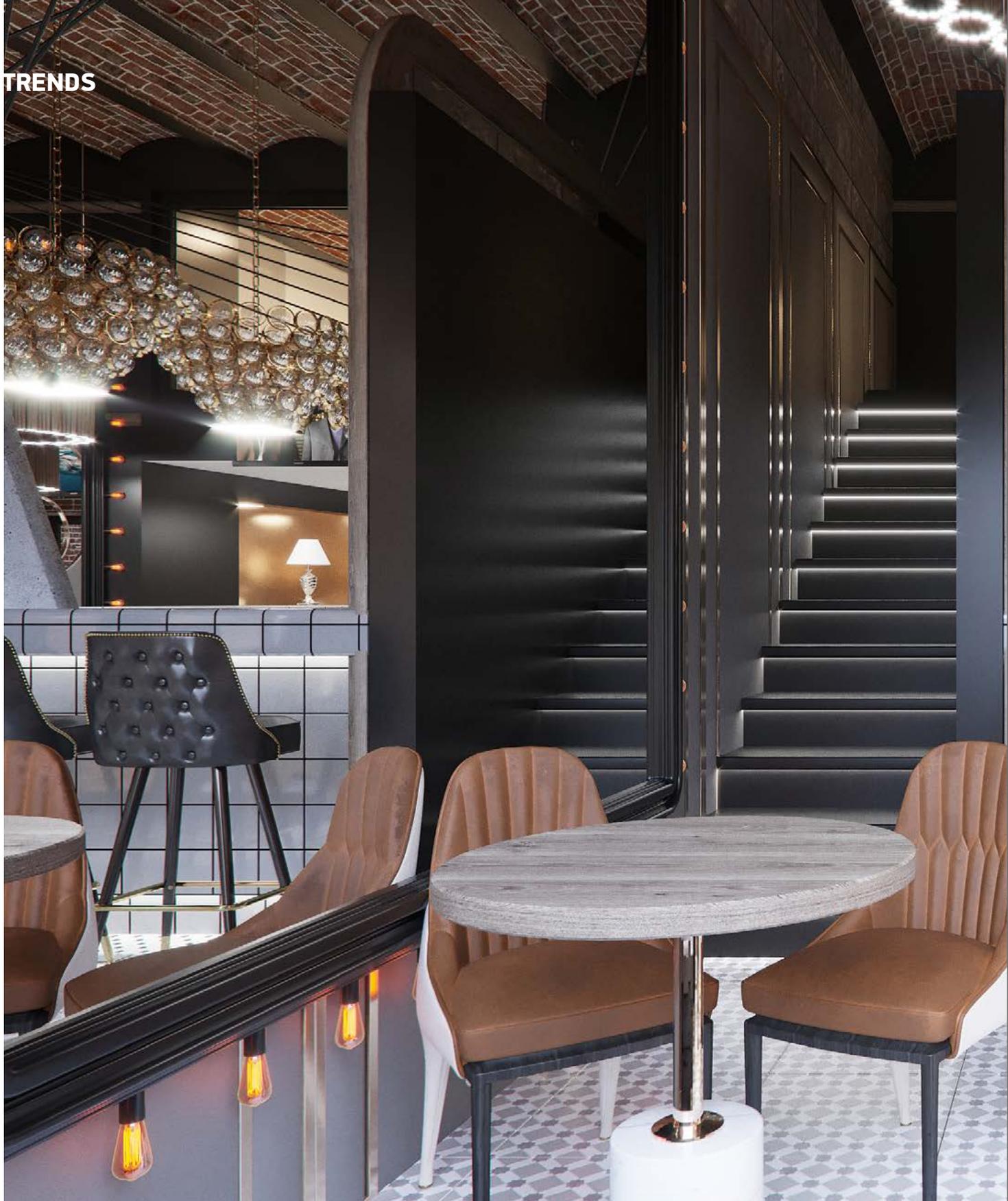
This year, the VI All-Russian Competition of Interior Design with international participation BATIMAT INSIDE 2019 received more than 200 projects. The prize winner in the nomination 'Public Space' in the Project section was Louise Kuchinskaya, designer from Moscow.



Amur Bay Bridge
4,362 m in length
(the 3rd longest bridge
in Russia)

Rusky Island Bridge
a pylon height of 324 m (the
2nd highest in the world), a
central span of 1,104 m, a
length of 3,100 m, a height
above sea level of 70 m

Golden Horn Metro Bridge
a pylon height of 226 m, a
central span of 737 m, a length
of 1,388 m, a height above sea
level 60 m

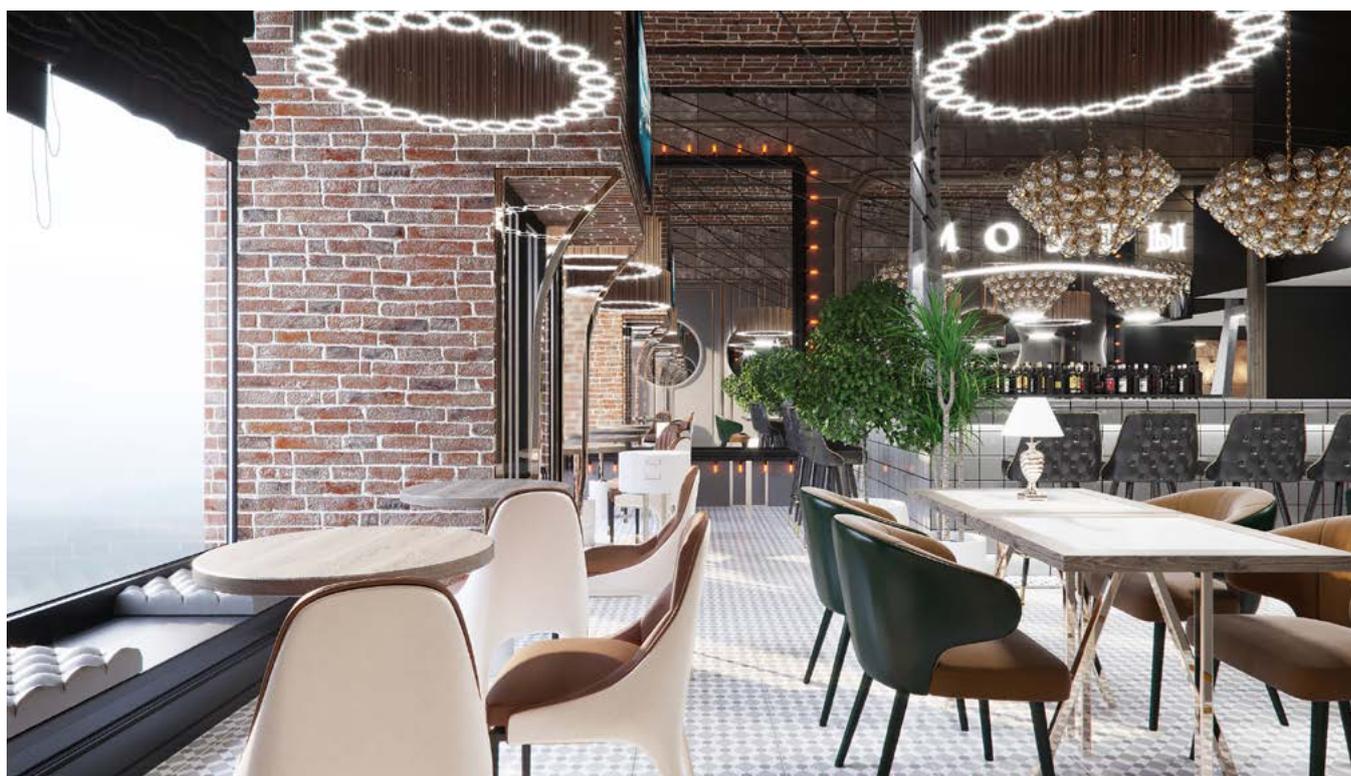


THE MOSTЫ restaurant, another project designed by Louise Kuchinskaya, is located in the historical center of Vladivostok, Russia. The idea of the restaurant was born from the city itself, which has insanely beautiful bridges. The designer decided to interpret the theme of bridges in the interior. Silhouettes of bridge pylons, floors and the entire concrete colour palette succinctly filled the restaurant space. Such materials as brass, mirrors, contrast grout on the bar tile were used. Soft panels with mirror inserts and mirrors, chandeliers and all upholstered furniture are specially made. THE MOSTЫ has a cocktail character, during



the day you can sit and eat, and in the evening there will be a party with cocktails. Cocktail restaurants in Russia are a new trend, the main difference is the presence of a professional bar manager. Customers are interested to look at the art of the bartender and communicate with him.

Today, THE MOSTЫ restaurant is already under construction, and soon you can see all the bridges of Vladivostok at one place.





La Redoute Interieurs offers a wide range of furniture, decor, carpets, home textiles in various styles: classic, Provence, Scandinavian, loft, vintage, neo art deco, neo boho. Set of two Topim velor chairs, comfortable and ergonomic, in a vintage style. Upholstery: 100% polyester velor. Colours: gray, rosewood, terracotta. The frame and legs are made of steel, painted with black epoxy paint, there are plastic foot pads. Set of two modern vintage chairs Brooklyn. www.laredoute.ru

Product portfolio

**CONTEMPORARY
VINTAGE**



PROBKA & SHTOPOR

An unusual solution to the bar interior, as well as the name 'Probka & Shtopor' (Cork and Corkscrew) were proposed by designers Kristina and Mikhail Yesenin. ESENIN'S design studio develops interior design and implements HoReCa projects.



TRENDS

The Probka & Shtopor bar on the Patriarch Ponds has an area of only 60.5 sqm. The layout conditions were dictated by its sizes. The space was divided into two rooms with a small passage between them and a wide column. One window into the courtyard in the second hall did not give enough light, had low ceilings and only one point for supplying communications. These were the initial data.

In this space, the project designers managed to place a bar, a coffee counter, a kitchenette, a bathroom, an office and at the same time ensure the maximum and comfortable seating for customers. In addition, they designed shelving for wine and were able to create a unique feeling of being a guest of an old friend – this was one of the conditions of the client. A designer find for decorating tables at the Brüderschaft in the shape of a bottle and cork substrates supports a given theme of a meeting with friends over a glass of good wine. The bar has spaces for a large team, as well as the opportunity to conduct a wine collection tasting.

The cozy interior of the Probka & Shtopor wine bar with a large amount of wood corresponds to the location – Patricks – and helps friends to be together more often.
Photos by Dina Alexandrova, www.esenins.com





RELEVANT DESIGN

LEDMONSTER, Russian manufacturer, offers turnkey solutions and takes custom orders for the development of fixtures of any shapes and configurations from a wide variety of materials. The company's catalogue contains models of various shapes and designs created specifically to create modern interiors. You can combine models of various configurations and colours, which will allow you to realize the most visionary design ideas. All fixtures manufactured by the company have a five-year warranty.
www.ledmonster.ru

Product portfolio

TRENDS



Pearl in the Crown



The Italian jewelry brand Bvlgari began the construction of Hotel @ Residences in Moscow. The Bvlgari collection already includes hotels in Milan (opened in 2004), Bali (2006), London (2012), Beijing and Dubai (2017), Shanghai (2018); hotel opening is planned in Paris (2020) and Moscow (2021).

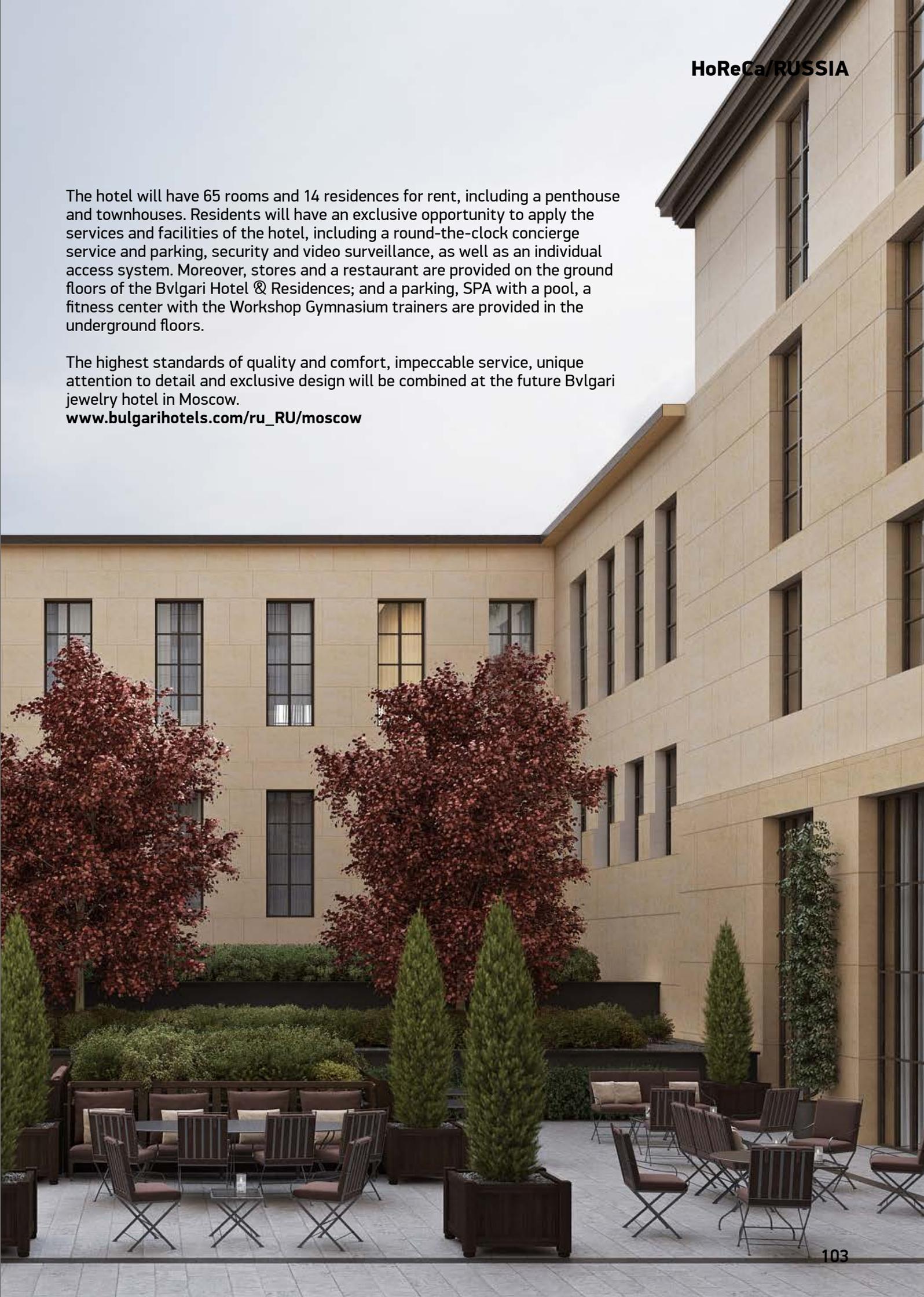
In 2017, the Moscow City Architecture Committee approved a project for the reconstruction of a compound in Bolshaya Nikitskaya Street, historic district of Moscow, under a multifunctional residential compound with a hotel and underground parking. The future Bvlgari Hotel @ Residences Moscow will occupy an entire city block. The Italian company Antonio Citterio Patricia Viel is involved in the project development. The project intends to preserve the historical breeding of the block, partially covering the courtyard at the ground floor level and constructing the buildings by fragments. Some 18th century's facades will be restored, and additional modern elements will allow the hotel to blend in harmoniously with the surrounding urban environment.



The hotel will have 65 rooms and 14 residences for rent, including a penthouse and townhouses. Residents will have an exclusive opportunity to apply the services and facilities of the hotel, including a round-the-clock concierge service and parking, security and video surveillance, as well as an individual access system. Moreover, stores and a restaurant are provided on the ground floors of the Bvlgari Hotel & Residences; and a parking, SPA with a pool, a fitness center with the Workshop Gymnasium trainers are provided in the underground floors.

The highest standards of quality and comfort, impeccable service, unique attention to detail and exclusive design will be combined at the future Bvlgari jewelry hotel in Moscow.

www.bulgarihotels.com/ru_RU/moscow

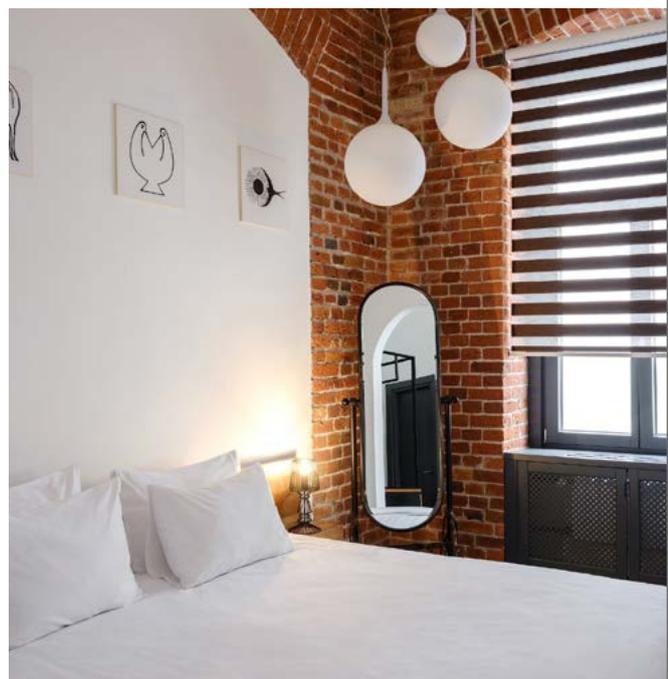
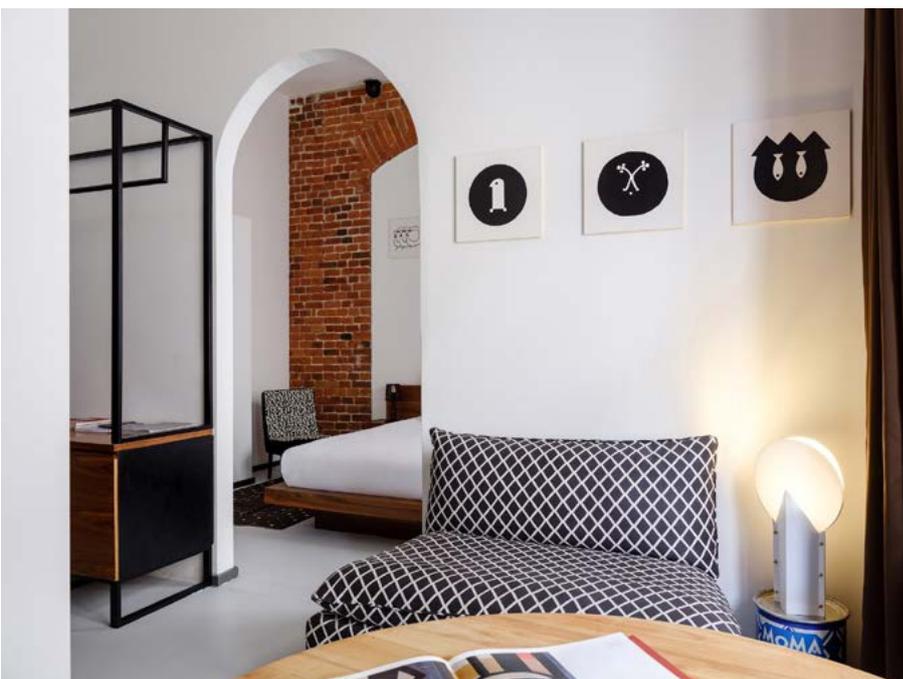


A Revenue **PLACE**





If you want to make your trip to Russia remarkable, then stay at Brick Design Hotel. The boutique hotel will be happy to tell you legends associated with this house and the block, where they carefully preserve history.





Brick Design Hotel was opened in 2016 by Anastasia Efimova, hotel designer. The hotel is located in the former revenue house of the Stroganov School in Myasnitskaya Street, one of the most beautiful and mystical streets in Moscow. The first mention of it dates back to the 15th century; under Peter I, the street became one of the main roads leading to the Kremlin. The construction of the house, designed by the renowned architect August Weber, was completed in 1875. Depots were located on the ground floor of the building, while cellars were designed specifically for wine storage and trade. The former depots are now houses the Brick Design Hotel

At the beginning of the XX century, Fedor Shekhtel completed a five-story building, which by that time included offices and restaurants, as well as an oval park in the courtyard. At the beginning of the XXI century, the whole house was renovated. The original brickwork was carefully restored; and the larch on floors was preserved. Now Muscovites and capital guests can see the Monier arches, brick arches hand-laid out by craftsmen, as well as carpentry restored according to the drawings.

The premises were converted into comfortable suites and guest areas. The boutique hotel has only 9 rooms ranging from 18 to 40 sqm, which are equipped with bathrooms, wardrobes, various bed options. Other furniture was partly taken from the stocks of the gallery, partly from the Repeat Story and Mobeledom, vintage furniture showrooms. The rooms are distinguished by filling, colours and ... unique artworks. One of the suites is

TRENDS



If you want to make your trip to Russia remarkable, then stay at Brick Design Hotel. They will draw up a special program or provide a ready-made tour for those who want to plunge deeper into the history and culture of Russia.







divided into a living area with a large window, a round table, a sofa, and a bedroom with a King Size bed, vintage armchairs, and Moroccan rugs. The large tropical shower in the bathroom with daylight thanks to frosted glass makes the atmosphere of the room very romantic. In the living room, there is an old Indian chair, a marble coffee table from the Odeon cafe in Zurich, in which Lenin loved to be.

To replenish your cultural baggage right at the hotel, there are art books and guides in the rooms and recreation areas. The Brick Design Hotel presents paintings and sculptures by renowned non-conformist Russian artists of the second half of the XX century: Vladimir Andreenkov, Igor Vulokh, Marlene Spindler, Valery Yurlov. In the rooms, guests will also find books on the works of these creators, and many publications on the culture and history of Russia. The hotel can offer a personal guide for an individual tour of Moscow and provide bicycles for trips around the city.

Immerse yourself in the history and culture of Russia and see the pieces of art presented at the Brick Design Hotel, a place for a short stay, long trip, and aesthetic enrichment. This is a state-of-the-art revenue place! www.brickhotel.ru



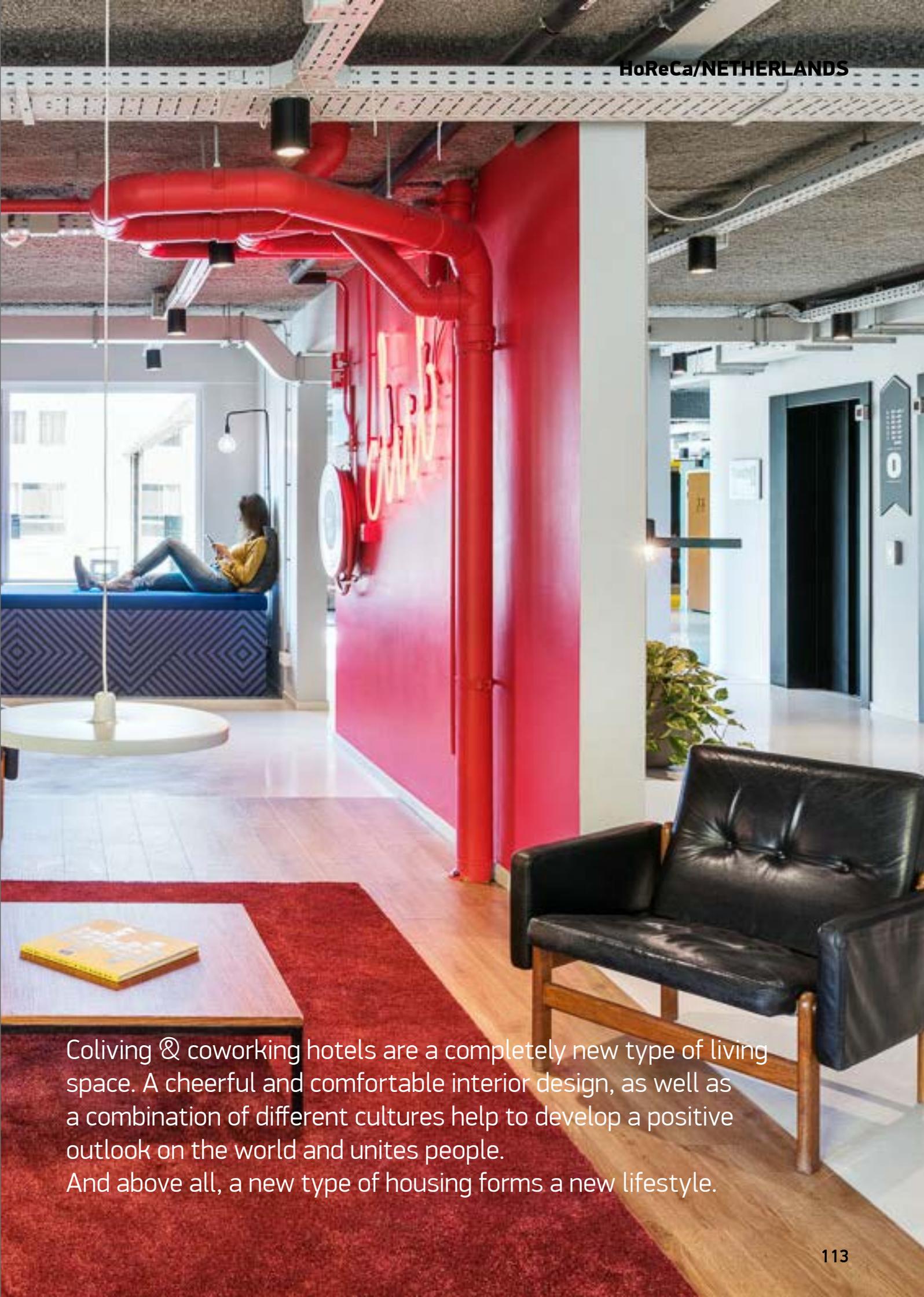
Special farm breakfasts are the hotel's feature, 'We have attracted young Russian projects that are close to us in spirit and values. Farm products for breakfast are delivered here by Esh Derevenskoye project, desserts by Injir confectionery, cosmetics by Pure Love,' comments Anastasia Efimova, Brick Design Hotel.

Product portfolio

THE WHOLE 9 YARDS

Life





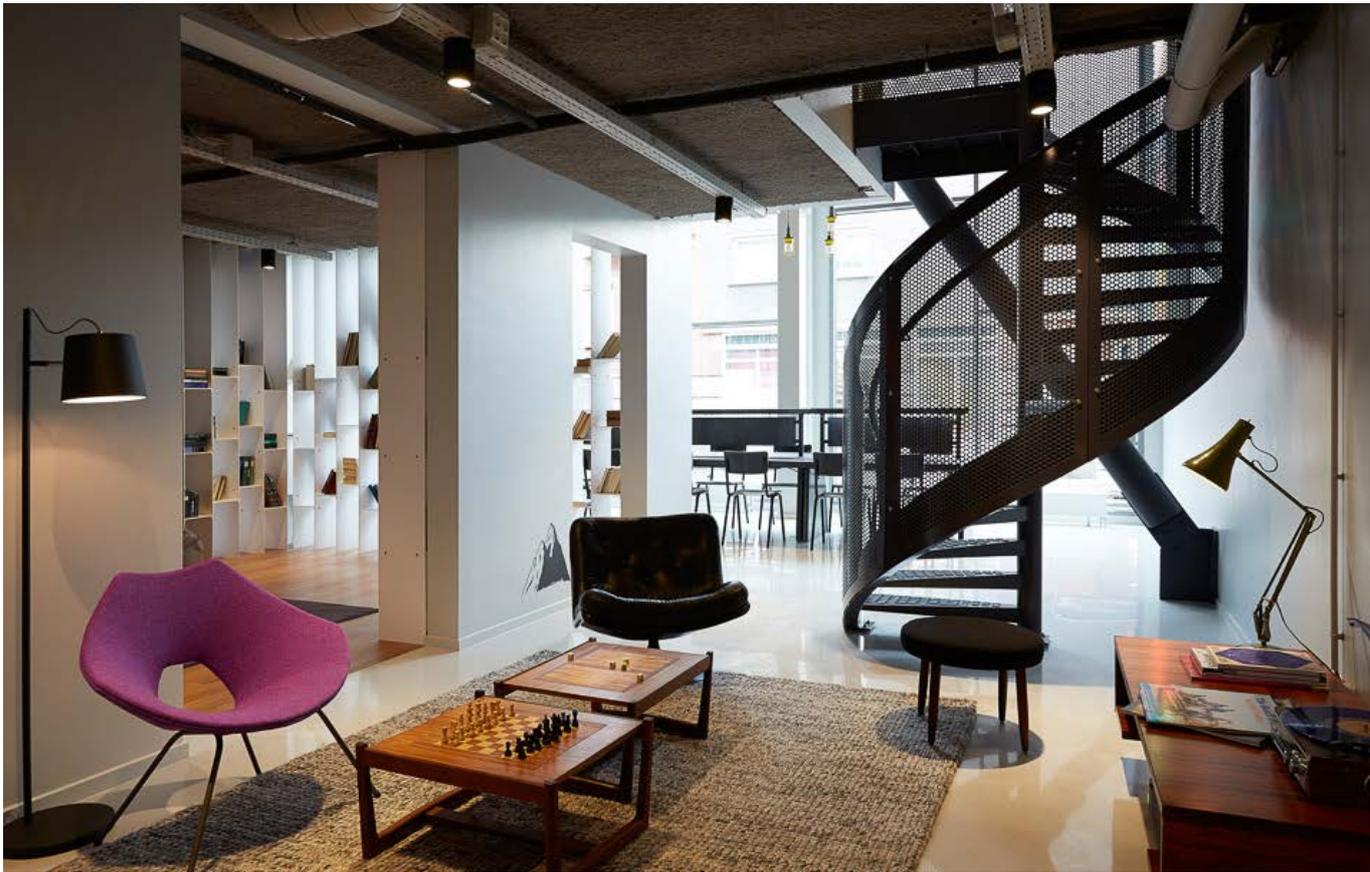
Coliving & coworking hotels are a completely new type of living space. A cheerful and comfortable interior design, as well as a combination of different cultures help to develop a positive outlook on the world and unites people. And above all, a new type of housing forms a new lifestyle.



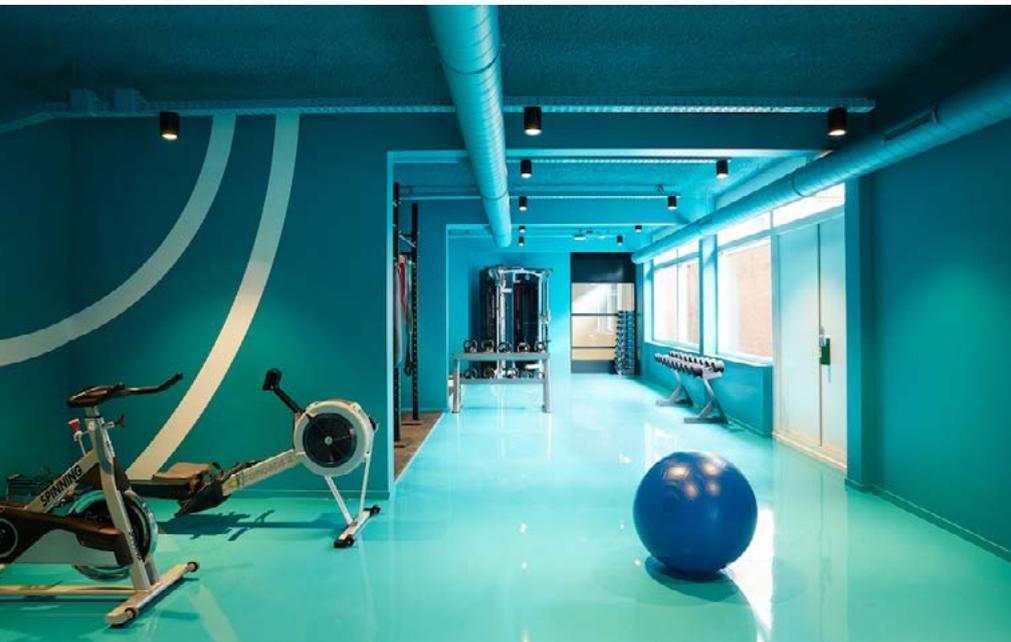
The Student Hotel (TSH) is not a dormitory in the usual sense and not an educational institution with classrooms, but it is here ready to accept students, teachers and other guests for a short visit or stay throughout the year. Here, you can have a snack, go in for sports or take a refreshing dip in the pool.

Traveling with friends or want to find new ones? Stay in TSH. This hotel chain was designed for coliving and coworking with work and play rooms, lounges, terraces and countless opportunities to say hello and make friends for life. A hybrid hotel concept was developed combining coworking and coliving for students, entrepreneurs and a new generation of travelers.

The Student Hotel was founded by Scottish entrepreneur Charlie MacGregor in Amsterdam. The company's roots lay in Scotland where the MacGregor family started building student accommodations for The University of Edinburgh in 1982. The first TSH was started in 2006 in the Netherlands. Charlie MacGregor, CEO and founder, saw that there was a four-year waiting list for housing corporation rooms. He realized that the system couldn't cope and was having a negative effect on the students. MacGregor started to try to replicate the UK model of student housing and to bring different communities all together in one building. New hotels became attractive for everyone. They create all conditions and inspire people to get together and communicate, and this completely changes the concept of a student life. All our locations are built with the same general blueprint in mind: fully-equipped rooms



TRENDS



and studios, kitchens (shared or private), flexible co-working space, chill out lounges, libraries, TedTalks booths, ping pong tables, gyms, all-day dining restaurants, designer bikes, laundry facilities, meeting rooms, auditoriums, calendar of events, swimming pools (select locations), shared common facilities and extensive ground floors where people can come together. And the beating heart of each of our hotels: our melting pot, student-for-life community.

TSH has both well-designed and thought-out rooms and many excellent general facilities. The hotel houses boundary-blurring spaces where students, travellers, mobile professionals, creative nomads, enterprising minds could connect in smart design coliving and coworking spaces. Today, TSH is quickly becoming the largest hybrid housing in Europe. The growth and success of The Student Hotel is the result of strong public-private partnerships with local and international stakeholders. An extensive international network of universities, hospitality partners and start-up communities enables The Student Hotel to help European university cities in attracting and retaining young talent from around the world.

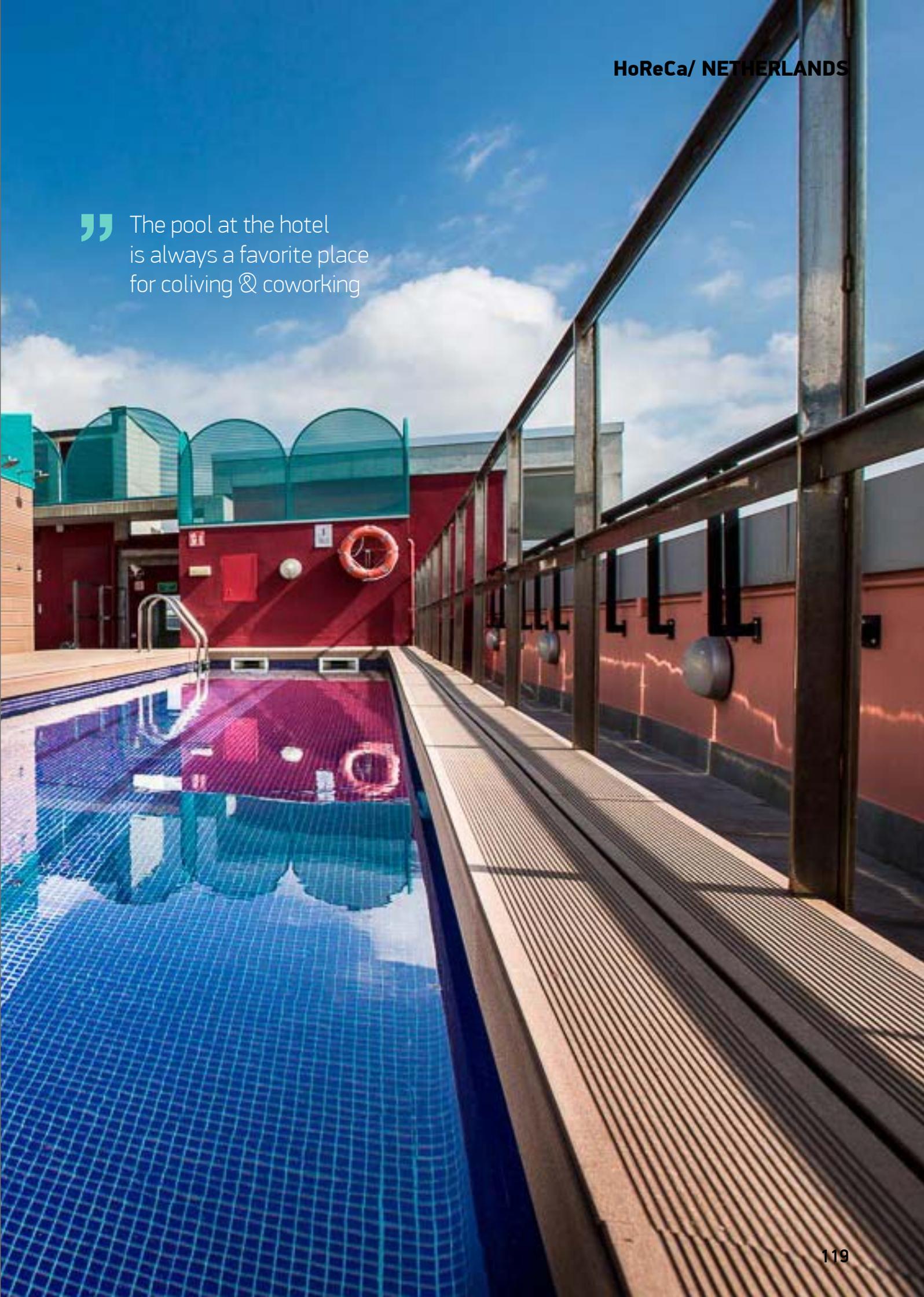


” It’s really been a surprise to everybody how well it works, how much the hotel guests really pick up on the atmosphere the students, our sacred customer, bring to the space. The two different energies just kind of meet and create a very special experience. It’s my hope that this kind of experience can rekindle or help the student spirit in people stay alive for as long as possible. If we can have a positive role in that process of understanding and learning how other cultures work, then hopefully we can make a little contribution to world peace.

Charlie MacGregor, TSH CEO and Founder



” The pool at the hotel
is always a favorite place
for coliving & coworking





Today, TSN's business model is a fast-growing international community, the current locations include the Netherlands (Amsterdam, Rotterdam, Eindhoven, Delft, Maastricht, The Hague), Germany (Berlin, Dresden), Italy (Bologna, Florence), France (Paris), Spain (Barcelona, Madrid). The student hotel group plans to have 41 facilities in European cities by 2021.

TSN's developers managed to unite government authorities, senior education officials, city leaders, and real estate developers. This has led to an improvement in the quality of life of students throughout Europe. www.thestudenthotel.com

ECO-FRIENDLY MATERIAL

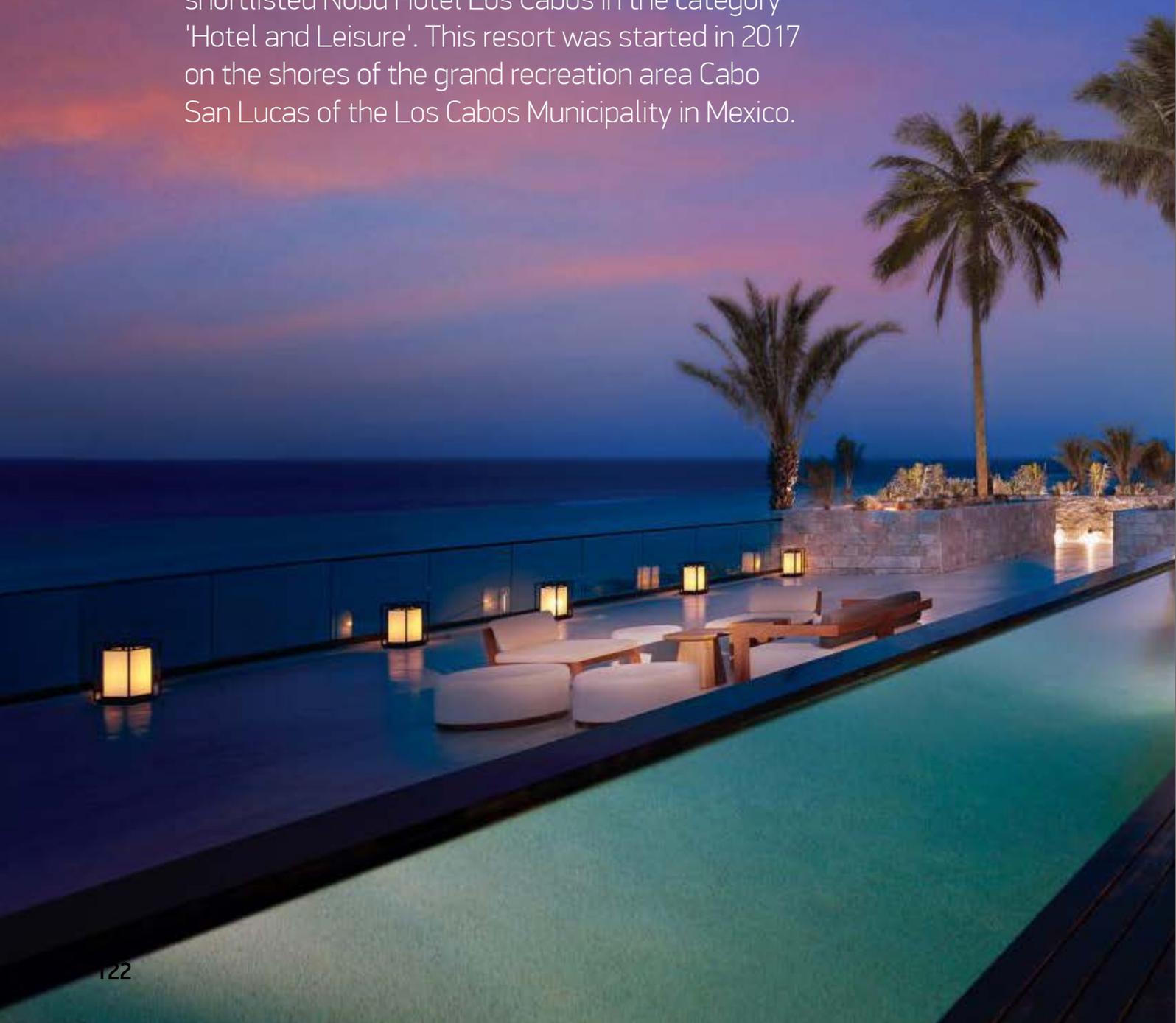
Stroypolymer is a manufacturer and supplier of the EcoDecking wood-polymer composite products. The company owns two plants in the Moscow and Yaroslavl regions, warehouses in Moscow, Sochi and Krasnodar. The range includes terrace and floor boards, facade and fence boards, garden parquet, terrace, porch and balcony fencing, EcoDecking accessories and oils, adjustable supports, pergolas and marquees. www.ecodecking.ru

Product portfolio



Opulence **OF A BEACH RESORT**

WAF 2019, the World Architecture Festival, shortlisted Nobu Hotel Los Cabos in the category 'Hotel and Leisure'. This resort was started in 2017 on the shores of the grand recreation area Cabo San Lucas of the Los Cabos Municipality in Mexico.









Nobu Hotel Los Cabos represents a new luxury project and opens up a state-of-the-art, innovative approach to world-class spa developments.

The Mexican beach of Los Cabos, which is a party venue for the west coast, is an ideal choice for a hotel. Sitting on the southernmost tip of the Baja Peninsula, Nobu Hotel Los Cabos has mesmerizing views of sparkling sapphire waters, stretching as far as the eye can see. The hotel offers 200 guest rooms and suites, ample meeting and event spaces, a luxurious spa, retail shopping, infinity pools, private cabanas, and a variety of bars and dining, including a Nobu restaurant on the beach.

The luxury rooms and suites fuse a contemporary interpretation of Japanese design with indigenous Mexican elements, resulting in a relaxed environment defined by clean lines and an array of vernacular materials. The rooms are equipped with custom-made furniture, wood-soaking tubs, shoji-inspired closet doors and Japanese lanterns. The suites the Zen Suite features a separate living area and bedroom with a full dining area, a large walk-in





” We have demonstrated our vision and aptitude for leading innovation in world class resort developments. The Nobu Hotel Los Cabos will represent a new and differentiated luxury product, which will be unique for both Los Cabos and the wider resort community.

Trevor Horwell,
CEO of Nobu Hospitality

TRENDS



closet land spacious bathroom. Two sets of sliding doors with access to the exterior from both the living room and the bedroom. All rooms are not only with ocean views, but also with the ability to swim right to the room.

Nobu Hotel's signature spa experiences draw from the best practices in wellness and relaxation and use only the finest products from Natura Bissé. The outdoor hydrotherapy garden features a water circuit, experiential shower, cabana jacuzzi, outdoor shower, steam and sauna areas, and a hydrotherapy pool.

Nobu Hotel Los Cabos is designed to offer world-class relaxation, setting a new standard for beach resorts, incorporating the brand's fun and vibrant aesthetics and demonstrating the perfect mix of luxury and rhythm. The authors of the project are leading architects Monica Cuervo and Mark Yoshizaki from WATG, as well as Severine Tatangelo (Studio PCH).

www.nobuhotels.com

Photos: www.photos.prnewswire.com

OUTDOOR DESIGN

Skyline Design is a world famous brand of outdoor furniture. The factory products are presented in more than 100 countries. The novelty Boat Day Bed is made of REHAU synthetic fiber on an aluminum frame and supplemented with Sunbrella cushions. The Dynasty series features armchairs, cabinets and a variety of tables. Light, airy, comfortable wicker chairs with Skyline Design Dynasty White Mushroom cushions have rounded shapes and a large seat. All models are durable and reliable thanks to the production materials and technology. The used Sunbrella fabric is designed for a long service life. All materials used are easy to clean.
www.skylinedesign.ru



Product portfolio

LEXUS

PHILOSOPHY DESIGN

The new Lexus LY 650 production yacht was shown at the 2019 Fort Lauderdale Boat Show in Florida, USA in November 2019. The 65-foot yacht is an example of a new interpretation of Lexus design philosophy, with a high-end performance that goes beyond the automobile.







The LY 650 flybridge cruiser has a strong and pronounced bow, and dynamic hull boasting one of the widest beams in its class. Its rising and falling roofline, which flows into the rear, recalls that on Lexus coupes. For the new yacht, a two-tone colouring scheme is used. The yacht was designed in collaboration with an Italian yacht design studio called Nuvolari Lenard. Everything about the design and interior living space is meant to “exemplify” high quality of Lexus in every detail. The interior is bright-white themed and has a sense of openness, while curved lines and creative lighting create an atmosphere of comfort and



coziness. The salon's efficient layout features dual captain's seats and sofas set forward and a galley set aft. Below the salon are three elegant berths with 6 feet and 6 inches (more than 2 m) of headroom, each with a private head with shower. Sandwich panels with excellent soundproofing qualities are used in the main walls to help ensure exceptional quietness for uninterrupted conversation. To create an impressive driving performance worthy of the Lexus brand level, the hull of the yacht is made of composite and combines carbon fiber-reinforced plastic and glass fiber-reinforced plastic that was jointly developed

TRENDS

” Lexus was established in 1989 with the goal of developing and creating the most prestigious cars in history and providing the highest level of customer service. Toyota Motor Corporation (TMC), an offshore business unit, was started in 1997 with the goal of developing and manufacturing premium yachts using cutting-edge technology and quality control techniques that are also used for the Lexus yachts.



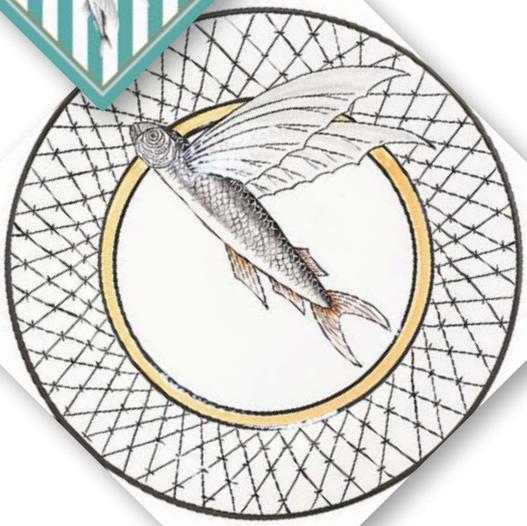
with Marquis Yachts LLC.

The production of the LY 650 yacht is carried out with the involvement of highly qualified employees of the company Marquis Yachts (Wisconsin, USA) and a specially introduced Toyota production system. The high quality of component manufacturing is evident in the stainless-steel deck fittings custom-made for each vessel in-house, bespoke real wood trim and furniture, and hand-sewn seat covers. This LY 650 flagship yacht is the new embodiment of the Lexus 'CRAFTED' philosophy, to which exquisite attention to detail and anticipatory hospitality are applied in every possible aspect. www.lexus.ru



Product portfolio

FLYING FISH



Designed by Natasha Shevchenko, architect, designer (Russia). In 2019, Natasha Shevchenko, together with the Italian brands Art Ceram and L'Antica Deruta, released FLYING FISH, a collection of items. The collection consists of ceramic tiles, lamps, interior decor, wash basins. Also, FLYING FISH has been supplemented with heated towel rails and decorative wall coverings. In April, the collection of the FLYING FISH silk scarves has been released and presented in Russia, Italy, Slovenia, Croatia, and the USA. In October, at iSaloni Moscow, the premiere of the FLYING FISH interior fabrics and special yacht fabrics took place.

www.Flying-fish-design.ru



Blues

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www.artvinyl.ru www.tarkett.ru

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