



- *Краски и об
- ** Изысканные краски при поддержке Национального фонда Великобритании



Шкаф, потолок, стены, плинтуса и пол: Morflake Yellow $^{\text{TM}}$ из палитры 'Colours of England'

Little Greene® — PAINT & PAPER—*

ЦВЕТА АНГЛИИ



FINE PAINTS IN ASSOCIATION WITH**



(РАСКИ

Москва Московская область Санкт-Петербург Абакан Белгород Брянск Воронеж Екатеринбург Иркутск Казань Кемерово Краснодар Красноярск Курск Липецк Нижний Новгород Новосибирск Омск Орел Пенза Ростов-на-Дону Самара Саратов Стерлитамак Тверь Тольятти Тюмень Уфа Чебоксары Якутск БЕЛАРУСЬ Минск УКРАИНА Киев КАЗАХСТАН Алматы Астана

ОБОИ

Москва Московская область Санкт-Петербург Абакан Архангельск Астрахань Балаково Барнаул Белгород Брянск Владимир Волгоград Вологда Воронеж Екатеринбург Иваново Иркутск Казань Калининград Кострома Краснодар Красноярск Липецк Нижний Новгород Новосибирск Омск Орел Пенза Петропавловск-Камчатский Ростов-на-Дону Саранск Саратов Стерлитамак Тольятти Тюмень Уфа Чебоксары Челябинск Якутск БЕЛАРУСЬ Минск

ООО "Мандерс", Юридический адрес: 105120, г. Москва, ул.Нижняя Сыромятническая, д.10, стр.4, ком.400, ОГРН 5167746350415.



8 800 350 1737





NEW CHALLENGES

AT BATIMAT RUSSIA 2018



EVENTS

08 BATIMAT RUSSIA Innovations Premieres, Projects, WorldSkills

ARCHITECTURE ® INTERIOR

- **14** Facades, The Faces of Cities
- **18** Schüco Facade Sustems (Germany)
- 20 Architects Studio RHE (Great Britain)
- **22** Heatherwick Studio (Singapore)
- 24 Foster and Partners (UAE)
- **26** Garden Quarters by Sergey Skuratov Architects
- **38** DIGEST BATIMAT RUSSIA News from Exhibitors
- **54** Magic of Space by Anna Muravina
- **60** WORLD TRENDS DIGEST Style \otimes Fashion in Interior
- 78 British Higher School of Art and Design Contest
- **6** The Exhibition Business Agenda

CONTENTS



BATIMAT RUSSIA – digest #6 March – May 2018 Founder: MEDIA GLOBE

Publisher: BATIMAT RUSSIA – CROCUS

Address: 3/2 Per. Kapranova, Moscow, 123242, Russia

Tel/fax: +7 (495) 961-22-62

Website: www.batimat-rus.com www.mediaglobe.ru

Content and advertising queries: batimat@mediaglobe.ru

Direct circulation: over 300,000 industry specialists

керамическая плитка • керамический гранит • мозаика • санфарфор • мебель для ванных комнат



ВЫБОР ПРОФЕССИОНАЛОВ

Керамический ковер ART WOOD – гармоничный микс, «сшитый» из старых досок с винтажным рисунком, – позволяет создать единое бесконечное полотно. В сочетании с керамическим гранитом различной эстетики – модное решение для стильных дизайнерских интерьеров.

6 www.kerama-marazzi.com





NEW CHALLENGES The Construction and Interior Exhibition Innovations

In 2018, the BATIMAT RUSSIA exhibitors and organizers present an exceptional and large-scale exposition, business and training events.

50 000 m² exposition space

90 000 m² total square

60 workshops

2 forums & conferences

EVENTS

The exhibition venue is more 50,000 sqm. The total space including business sites, workshop areas, and conference halls is 90,000 sqm. The exhibition will host new expositions, theme sections, lounge zones for architects and designers. The innovative technologies and construction materials will be traditionally presented by the Skolkovo Foundation and the Passive House Institute.

The professional education of the youngsters is a top priority of the Russian government education policy and the Ministry of Construction Industry, Housing and Utilities Sector.

For the first time, a large-scale WorldSkills Russia area will be staged at the Constuction and Interior Exhibition. There will be training skill competitions of the National Team of Russia, including bricklaying, tiling, and plumbing engineering. The new skill Industrial Design will be premiered, involving participants from Korea, Iran, Finland, Austria, China, Russia.

The following thematic sections will be exclusively presented at BATIMAT RUSSIA: Ceramic Tile, Stone, TechnoCeramica. This year, the Plumbing Fixtures & Interior of Bathrooms section will be displayed individually and combine the leading manufacturers from Italy, Spain, France, Germany, Turkey, Russian producers and distributors. Many companies are now developing expositions for their brand new collections specially designed for the exhibition.



The Wall and Floor Coverings, Doors sections will be added with an expanded exposition of finished interiors, the Integrated Solutions. The theme of this special section is the Style and Fashion in Interior. The exposition will host unique interior concepts from the best Russian designers and architects. The Integrated Solutions will be attended by the British School of Art and Design, the Details Design School, Natasha Barbier and Marianna Petrenko (1TV Channel, Ideal'niv Remont TV Show), Elena Teplitskaya, Anna Muravina, Irina Chun, Dima Loginoff. The Bathroom Interior Style and Fashion will be presented by Boris Uborevich-Borovsky, Maria Romanova, Diana Balashova, Nadezhda Lashku, the Ardo Studio, Mia Italia.



EVENTS



The exhibition will host a unique training marathon including over 60 workshops on two special sites, video reviews about international architecture at ARCH: SPEECH lounge zone, the Apartments of Future exposition, the Professional Forum from Elite.



An expanded range of events for all categories of participants and visitors is a new BATIMAT RUSSIA landmark in 2018, including congresses and conferences, round-table discussions and workshops. The industrial specialists will take advantage of free-of-charge advanced training by visiting express courses organized by international design schools and business representatives. The BATIMAT RUSSIA 2018 will accommodate a number of exclusive industry events: awarding the winners of the Fifth All-Russian Architectural Contest BATIMAT INSIDE, the HoReCa international forum, the DIY market. For the first time, the Construction and Interior Exhibition will present the Color Revolution by Elena Teplitskaya, a flash mob of the brighest designer, a pioneer of color and extraordinary combinations.

The workshops agenda is very diverse and extensive. It is available on the Exhibition website. Before attending please check out schedule and venue at www.batimat-rus.com



МЕЖДУНАРОДНАЯ СТРОИТЕЛЬНО-ИНТЕРЬЕРНАЯ ВЫСТАВКА

INTERNATIONAL CONSTRUCTION AND INTERIOR EXHIBITION

BATIMAT_® RUSSIA

3-6 APRIL 2018

МВЦ «КРОКУС ЭКСПО» МОСКВА CROCUS EXPO IEC MOSCOW

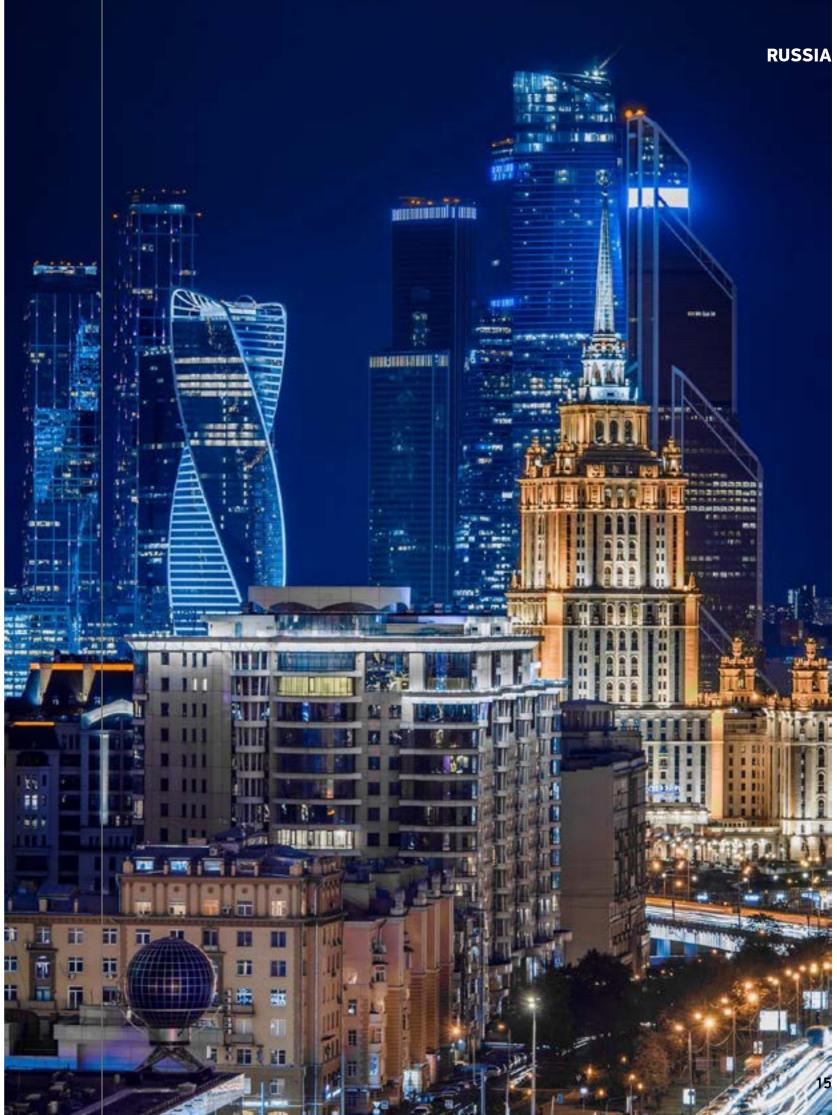






TACACES, THE FACES OF CITIES

Facades are a cornerstone of architecture. The modern facades and facade constructions are being modernized and improved. The innovative technologies and high-tech materials are being integrated.





Nowadays, there are a plenty of materials for facade construction and finishing. Curtain walls are in the lead. This type of structures are made of glass and special facade profiles. The contemporary curtain walls can be utilized in various climate conditions. The facade serves decorative and functional purposes; it influences the durability, strength, sustainability, and safety of the building, the fire safety, in particular. The facades allow solving several functional issues; they help a building to 'breathe', take moisture outside, insulate walls keeping warm in winter and cool in summer. The facades utilize a brickwork and stonework (masonry), can be produced of monolithic or precast concrete panels with vent and suspended structures. The facades are usually finished with porcelain stoneware, aluminum panels, fiber cement, spackling paste, siding, and stainless steel. However, the media facade is the most cutting edge and relevant these days; it is often associated with over-dimensional advertising and animated screens.

Each city has its own exceptional type of architecture and unique cultural and national features of the facade finishing. According to the Russian legislation, the outer image of buildings is strictly secured as an artistic legacy of the city. Last year, the Facade Innovations Forum and Facades of Russia Congress were held for architects, engineers, developers; the venues hosted conferences, specialized salons,

and workshops from Russian and European leading experts. The ODF Events Company was an organizer of the Forum. They have been working on the facade market for more than 10 years, hold the annual Facade Congress – Facades of Russia – and administrate sectoral online portals fasad-rus.ru и odf.ru. The Facade Forum mostly draws attention to state-of-the-art systems, including dynamic, smart, and media facades, as well as traditional technologies of suspened, rainscreen, spackling facades, curtain walls, smart systems, windows, roof solutions, buildings with minimal external energy consumption and maximum comfort for the inhabitants.

The facade is a decisive element emphasizing individuality of any building. The durability of the facade depends on technically competent design and producing materials. Today, the range of the facade finishing materials is extraordinary wide and continues to evolve, constantly altering the faces of cities.





The today's buildings are associated with facades of a large glazing area. At the same time, new technologies and innovative materials allow providing maximum thermal insulation and preserving the privacy of the internal space. The Schüco AOC SG (Structural Galzing) facade systems, skylight constructions and large vertical facades are easy to manufacture to passive house standard with high thermal insulation. Schüco AOC SG is an add-on facade construction with structural glazing on steel (ST) and timber (TI) substructures. The SI variation used with triple glazing makes possible Uf values and Ucw values to passive house standard and match the stringent requirements of the Passive House Institute in Darmstadt. Schüco AOC combines energy-efficient construction with efficient fabrication and installation. The Schüco facade systems utilize the systems principle to implementation of projects of any scale and complexity. www.schueco.com

THE METAL OF ACHITECTURE

The INOX decorative stainless steel sheets from Steel Color are produced with various surfaces and present the perfect solution for the outer facades and inner walls finishing. The product is strongly exaplified in the new business centre ALPHABETA, London, where the Viola Satinato stainless stell is used. The author is Architects Studio RHE. The architects had a goal to create the up-to-date and splendid offices standing out from competitors; they offered the design that changes the labor culture, blurs the boundaries of a typical office space, and presents vast areas for work and rest. There is a library, cafe, confectionery, round tables, and soft furniture in the atrium. The historical decorations of the roof and the new structural level have formed functional terraces. The exposed brick, up and down levels of the ceiling and floor are also finished in extraordinary way. www. tsteelcolor.ru



ARCH ECTURE

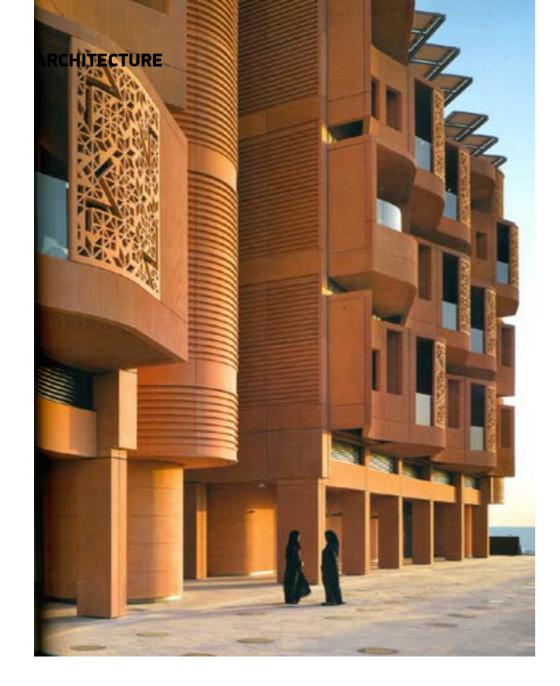
THE WHIRLWINDS OF SAND AND STONE

The Nanyang Technological University (NTU Singapore) is regarded as one of the top universities in the world declaring for people interaction development. Thus, the new building acquires a large number of public areas. The project was designed by Heatherwick Studio. Twelve cylindric towers taper inwards at their base around a generous public central atrium. The rooms in turn open onto the shared circulation space around the atrium, interspersed with open spaces and informal garden terraces, allowing students and professors to interact with one other. 'An extraordinary opportunity to rethink the traditional university building. In the information age the most important commodity on a campus is social space to meet and bump into and learn from each other. This concept is associated with the human experience, not the rules of design,' Thomas Heatherwick says. The concrete stair and elevator cores cast specially commissioned drawings from British artist Sara Fanelli, depicting images from science, art and literature. The project by Heatherwick Studio is a modern form of communication through the architecture.

www.heatherwick.com









THE ZERO-WASTE FACADES

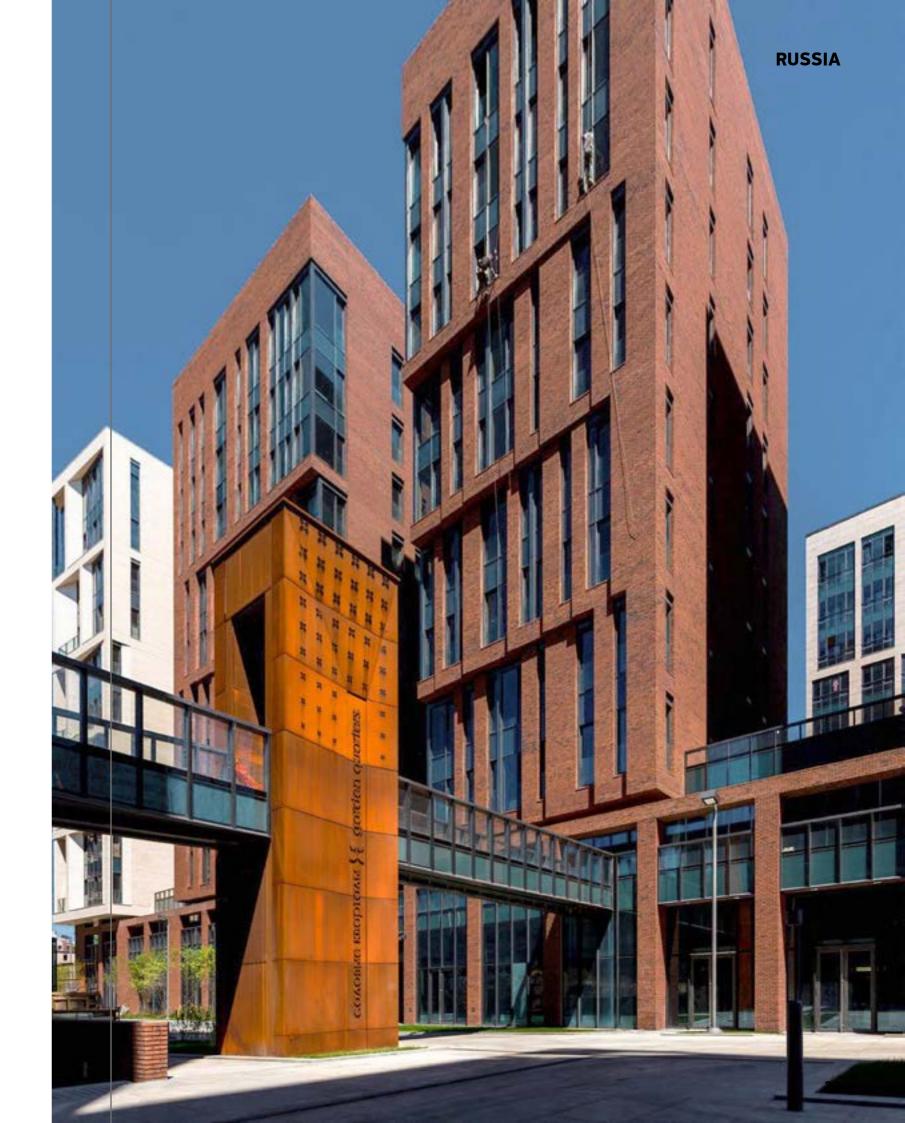
The Masdar Institute campus, Abu Dhabi (UAE) masterplanned by Foster and Partners, gives the student a unique opportunity to learn the advantage of the environment from state-of-the-art technologies. The masterplan incorporates lessons which have evolved over centuries of traditional Arabian architecture. The buildings have self-shading facades and are orientated to provide maximum shade as well as sheltering adjacent buildings and the pedestrian streets below. Horizontal and vertical fins shade the premises. The buildings are given a heavy mass, so they cool and warm more slowly, evening out the temperature changes from day to night. Patterned screens, based on the traditional Islamic mashrabiya, filter light and shade. The steel-framed wind tower that rises above the central courtyard reinterprets a traditional Middle Eastern architectural element and helps channel cooling breezes down a shaded street. The combination of traditional Arabian construction and new technologies meet modern requirements, adaptability and flexibility of architectural solutions. www.fosterandpartners.com

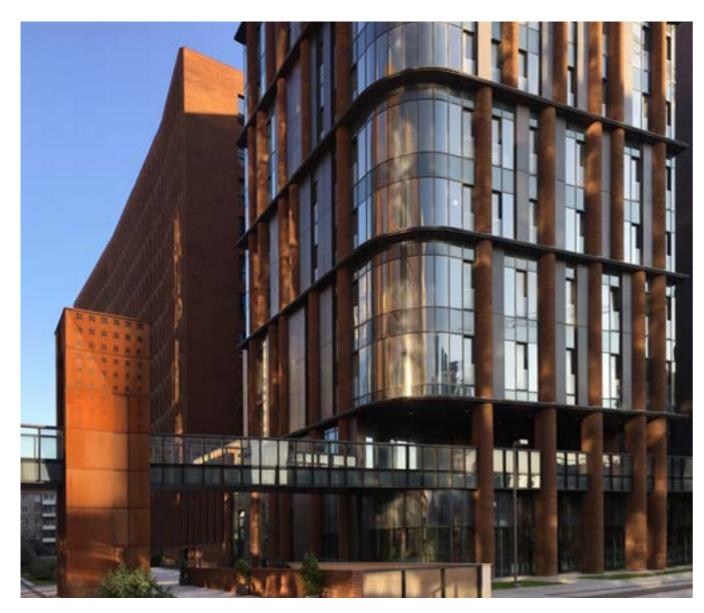






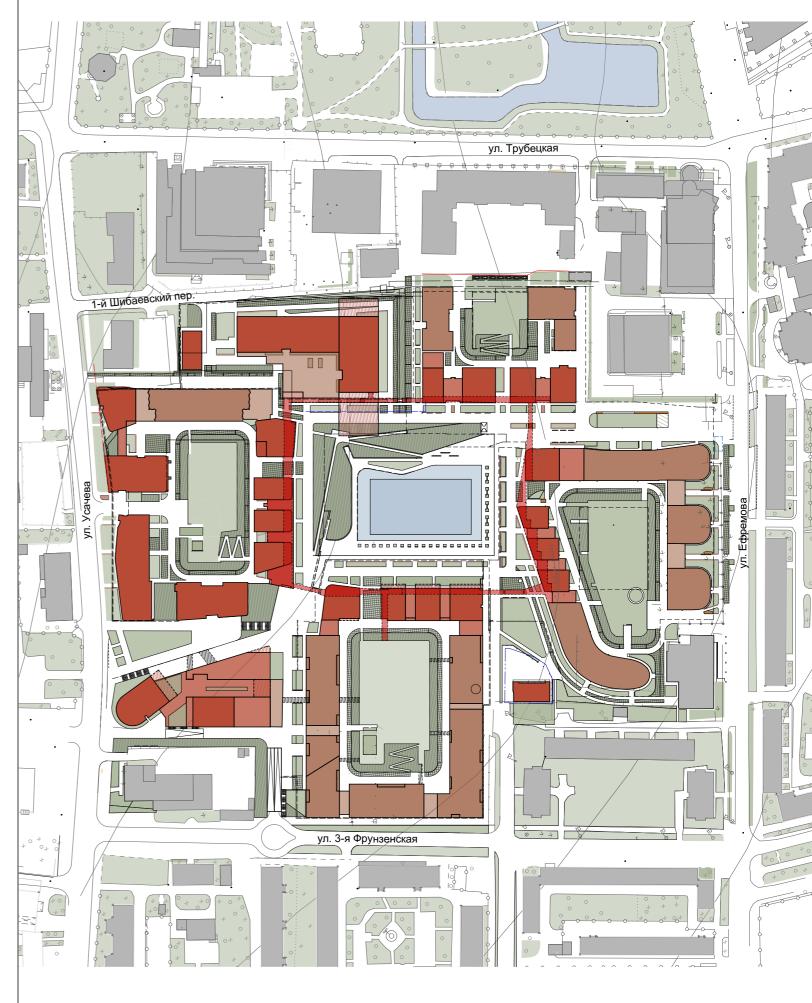
The Garden Quarters in Khamovniki District, a unique residential block in the historical center of the populous megalopolis, was designed like a unified urban organism. The author Sergey Skuratov Architects managed to create a harmonious closed housing development preserving the integrity and emphasis of the environment.





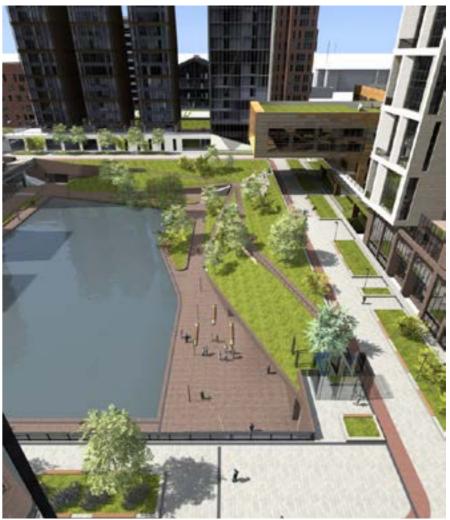
The main goal was to recreate a lively and diverse architectural environment in the heart of the megalopolis

The project is being implemented at the moment; 2/3 of the block have already been built. However, a main principle of dividing into quarters as a basis of the architectural concept allows residing the quarters including various facilities. A green park and a manmade pond, which will be utilized as an outdoor rink in winter, will be the central part of the complex. The complex hosts 34 houses grouped into the quarters with courtyards. The Garden Quarters are an elite block and 'a City within a City' containing schools, kindergartens, entertainment zones, shops, cafes, and business centers.





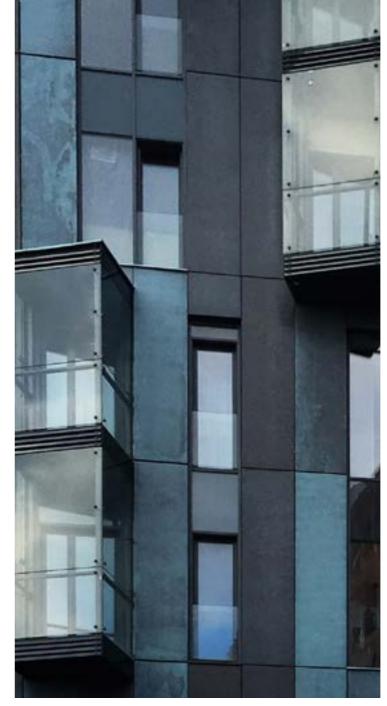
The Garden Quarters Project is an attempt to solve the architectural issues on a new urban level



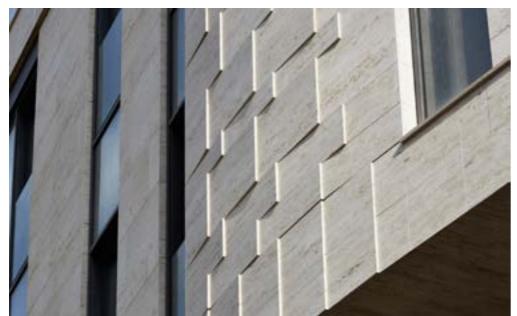
The project was exercised with partial participation of TPO Rezerv, SPEECH, Project Maganom, A-B, Ostozhenka, Bureau 500. The General Designer is Sergey Skuratov Architects; they developed over 20 buildings, a landscape, and underground facilities. Some constructions were designed by other companies in order to avoid the monotony of the concept. According to the chiefs, this comprehensive approach is preferred in Moscow and organic for the urban development tradition of Russian capital. Certainly, all the participants was led by one design code given by Sergey Skuratov, the Chief Architect. The code establishes the requirements to the building's height and a set of duplicated components and materials.

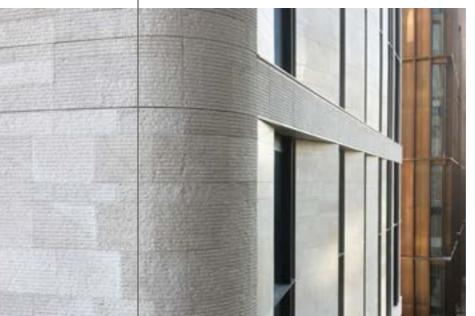
The integrity of this enormous complex is achieved by design solutions, a unified facade rhythm, the design code, and duplicated finishing materials including brick, stone, metal and glass. The brick plays the lead role in the facade finishing. Sergey Skuratov says that the brick gives the project a hint of proper conservatism. The brick occupies over 70% of non-glazed facades. The dark red and brown bricks have a sharp texture. There is an image of quadrifoil, the Garden Quarters logo, on some bricks. The brick is not the only leader of the facades; some residential apartments utilize light natural limestone. The brick is attractively blended with patinated or rusty brown copper. The facades of some buildings are completely finished with glass and metal.



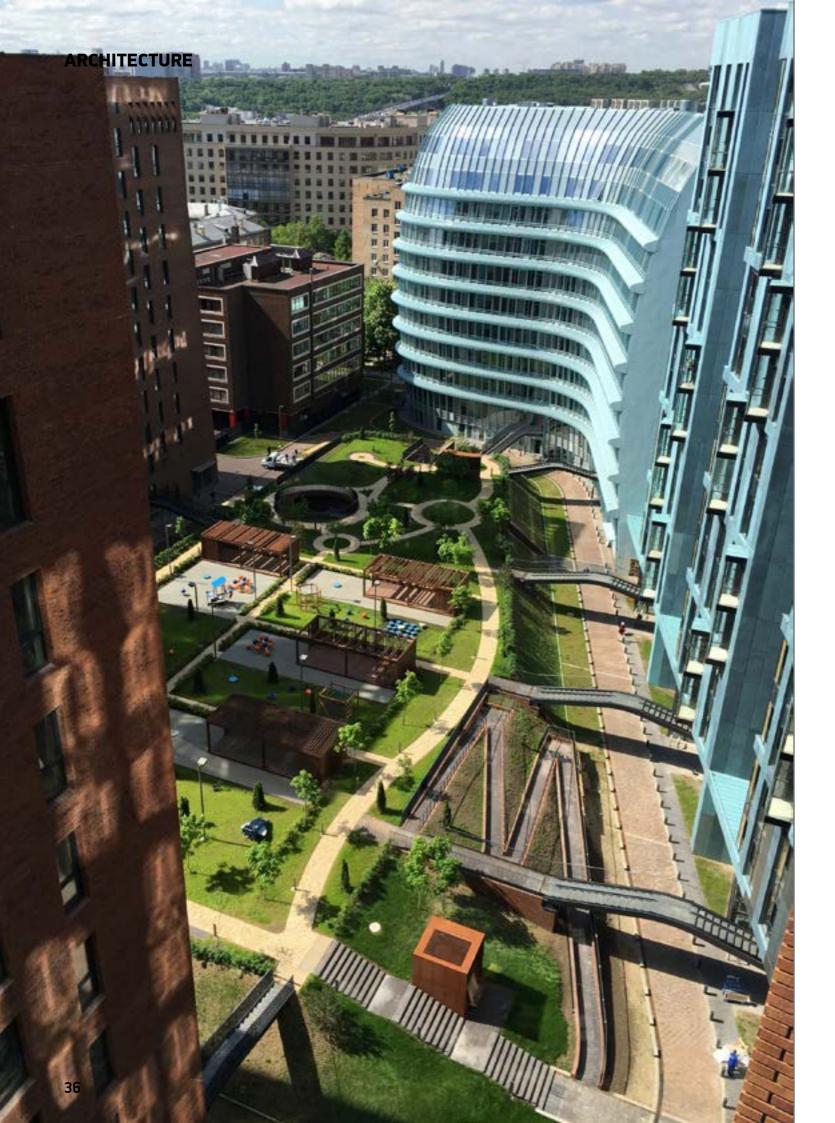


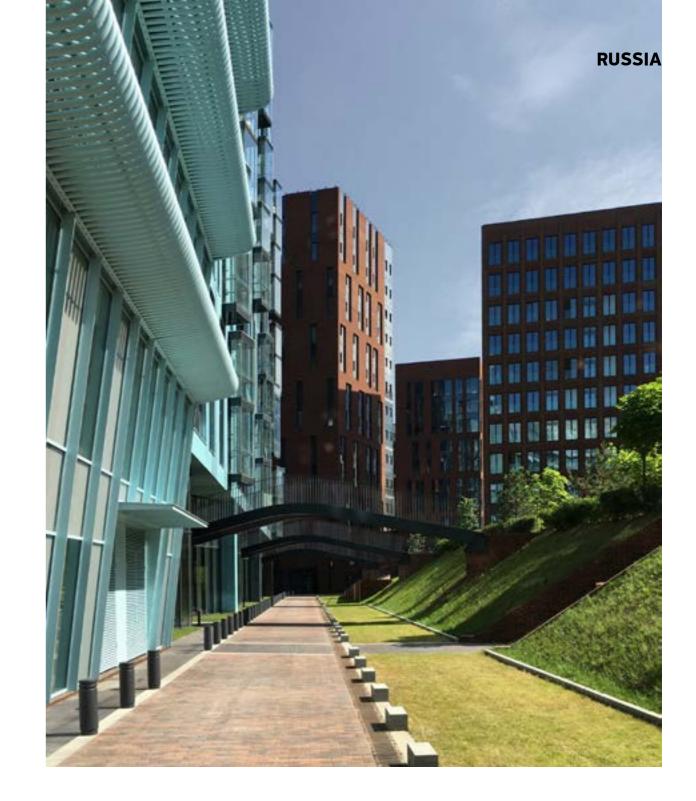






The glass and steel textures contrast with the background of the warm brick surface



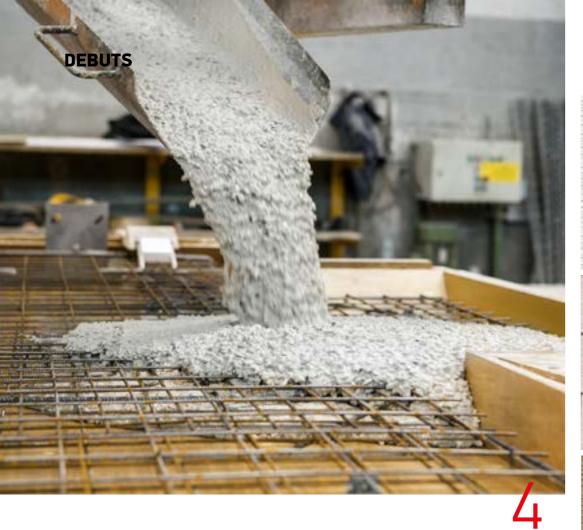


One more idiosyncratic feature of the complex is the multiple glass surfaces. The panoramic glazing at different angles to the surface allows keeping the privacy of the interior with a high density of development.

The residential and public buildings have a conceptual, stylistic connection both within a single quarter and the whole compound. The strict geometry and duplicated finishing materials give an original and gnarly feature to the buildings. Each quarter symbolizes one side of the world: the northern one is winter (mostly pine trees are planted here); the eastern one is spring (chestnut trees predominate here); the southern quarter is summer (birches), and the western one is autumn (maples). The Garden Quarters are a real 'garden city' in the center of the capital. Time will tell whether similar projects will follow this trend, or the

BATIMAT RUSSIA DIGEST





4. MasterPolyheed polycarboxylic ether based superplasticizer for the production of high quality readymix concrete from BASF. Based on the latest generation of polymer technology, this additive decreases viscosity and increase durability of the concrete. Compatible with all types of cement.

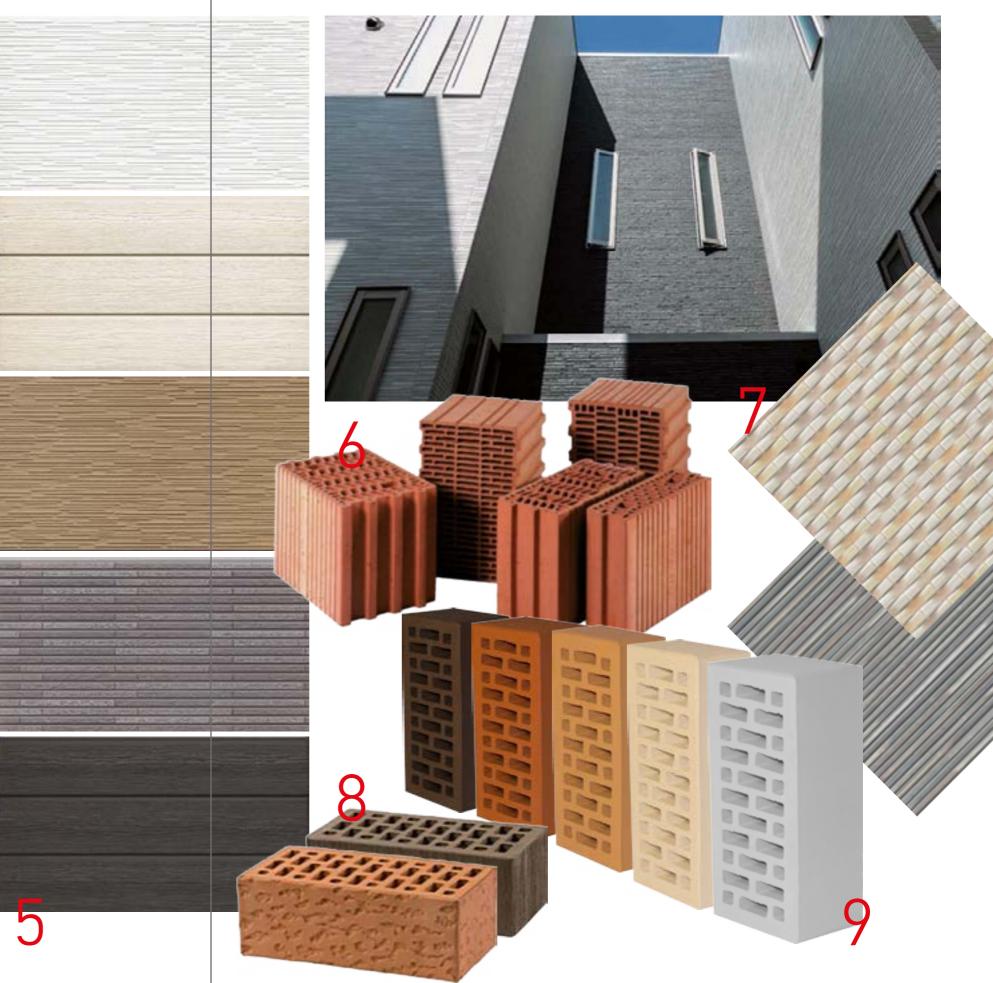
www.basf.com

5. The Facade and Roof Centre offers a wide range of the Konoshima (Japan) exterior wall materials. The production uses high-quality natural raw materials – calcium silicate and magnesium carbonate with impurity of inorganic fiber. Konoshima are suitable for use in all climatic zones of Russia.

www.dvresurs.ru

6. Slavic Brick are two brick factories and a quarry for the extraction of brick clay. The POROMAX-380 series is used for the construction of external and internal bearing walls that do not require additional insulation for the climatic regions of the Southern Federal District. www.slavkirp.ru

- 7. Japanese fiber cement panels VS use natural raw materials. The panels surfaces contain photocatalysts and a special UV-protective coating, which reduces fading. The unified installation system allows finishing rainscreens with various types of textures. The KMEW catalog present 400 types. www.dsmtec.ru
- 8. The Alcotek Trading House presents the Stroypolymerceramica Vorotynsky Brick Factory. The new product is a thickened brick with 'reef' and 'reed' fin, GOST 530-2007. Size: 250x120x88 mm. Void ratio: 40%. Frost resistance: 50 cycles. Thermal conductivity: 0.39 W/(m0C). Water absorption: 8-12%. www.alcotek.ru
- 9. Novomoskovsk Ceramic Materials Plant (NCMP) is characterized by high-tech production, which allows manufacturing bricks of different color. The brick from NCMP is a durable material from eco-friendly raw materials, Facing Brick GOST 530-2012, Void Brick (void ratio up to 45%), M-150; Frost resistance 75 cycles; Water absorption 8%; Dimensions: single 250x120x65 mm, thickened 250x120x88 mm. www.nzkm.ru





11. Winter gardens of wood usually have a clear roof with high requirements to moisture requirements to moisture resistance and load-bearing capacity. Technologies of VitHouse allow creating non-standard projects. The bow, multi sloped or domed roofs are available in addition to traditional forms.

www.vithouse.ru

DEBUTS

12. EuroSteel is a representative of Voestalpine Krems GmbH (Austria), a supplier of steel profile systems

for the production of standard, fireproof and bulletproof translucent structures. The new VA-THERM steel profile keeping heat for structures with fire resistance from EIW15 to

www.ruseurosteel.ru

- 13. In addition to the classic black gaskets, Seçil Kauçuk (Turkey) offers coated, colored, sponged, threaded, taped and co-extrusion gaskets. www.seciltr.com
- 14. The PVC-U system Schüco Corona CT 70 AS with rebate gasket is based on a 5-chamber technology and perfect for floor to ceiling glazing. These window systems have a small width of the visible part, which increases the area of the floor to ceiling glass. ceiling glass. www.schueco.ru

15. Window drives and control systems are associated with precision and reliability in detail. D+H creates innovative and high-quality safe smoke and heat exhaust ventilation systems. The variety of D+H products allows using in different applications to satisfy the specific requirements of the project. the project.
www.dh-mechatronic.ru

DEBUTS







16. Solid wood interior and exterior doors are manufactured at Argus in Yoshkar-Ola, Russia. The company also offers reliable mortise locks of own design.

www.dveriargus.ru

17. The Optima Interior Doors Factory offers a more than 100 models of doors. The usual smooth unglazed door is the most popular; it is manufactured with a solid wooden frame covered with high-quality MDF and finish film.

www.optima-doors.ru

- 18. The Viporter pemium interior doors are produced of solid wood by the templates of Italian designers and have rich finishing: aged wood, all shades of tobacco and tender provence, white enamel in combination with gold patina. www.viporte.ru
- **19.** Terry is a full production of interior doors made of MDF and conifer wood. The surface of the Terry doors and

molded products is covered with a primer, paint, finish film or PVC. www.terrydoors.ru

- 20. The CLASSEN Group is a producer, supplier and full range service provider for laminate floorings, doors and other natural wood products. The doors are conducted with adjustable door frames with a wooden ledge. www.classen.ru
- 21. The Atlatic-ST Company offers the new fittings for sliding doors. They have an upper viocet vitted arms that are visually hidden.

www.atlantic-st.ru

22. Glass staircase from Atlatic-ST is a light and airy design combined with high strength. Steps and fences are made from a processed triplex. The straight, spiral and alternating tread stairs are available.

www.atlantic-st.ru









35. The Amorim Group is one of the largest manufaturer of cork flooring from Portugal. By combining traditional production methods with cutting-edge technology, Amorim develops distinctive, elegant, resistant, durable and comfortable products.

www.amorim.com

36. The surface of the Karelia parquet board, the Stonewashed collection, is processed with a stiff steel brush and then covered with colored oil. Urban

Soul allows you to feel the rhythm of a big city. The Idyllic Spirit collections are shades of flowers, fruits and herbs. www.evig.ru

37. The laminate from Classen (Germany) has a wide range of different surfaces, board formats and decors. There is also an exclusive Prestige base board, 80 mm high, which perfectly suits the Natural Prestige, Impression and Star 4V collections.

www.classen.ru







- керамическая плитка
- глазурованный керамогранит
- санитарная керамика
- мебель для ванных комнат
- акриловые ванны

www.cersanit.ru





Anna Muravina's quite small but fancy apartment near the Black Sea in Gelendzhik, Russia, is a bright sailor ensemble created by a combination of unconventional color layout, extraordinary accessories and a landscape outside.

INTERIOR







The turquoise color predominates on the vertical surfaces like walls, doors, and built-in firniture and becomes an excellent background for sailor details and unusual accessories. This color layout helps to visually stretch the space. Many decorations have the same theme and geometry. Thus, the central shape is a circle: round illuminators in the wardrobes, Gzhel plates on the walls from the author's collection 'Astrakhan' designed by Diana Balashova, round tables in the dining zone, chandeliers in a shape of transparent balls. The floor is finished with Spanish ceramic tiles. The single flooring and one color layout on the vertical

surfaces stretch the rooms and expand the walls. The built-in furniture allows getting more out of a small nook in the flat; storage units and a kitchen set were made by Mrs Ruby. A plenty of mirrors also creates more space. According to the designer, they are just essential in the petite apartments. Therefore, an entire bathroom wall is decorated with aged mirror glass; such a method contributes to extending the room; the waterdrops are visually hidden on such glass. In the interior, the modern items are harmoniously combined with vintage ones. For instance, by successful color and concept accents, an arm-shaped black fixture

INTERIOR







turns out to be 'objet d'art'. The interior doors are made high ad hoc. However, the exterior door was impossible to be made high enough. So, in order to balance the heights of the doors, the designer decided to decorate a wall and a doorway with bright color combinations and bold geomentric drawings.

The petite apartment interior design showed that the room sizes can be expanded! There's no magic at all, just a little bit creation in replanning and splendid design skills.





1. Newform is Italian manufacturer of exclusive high-quality faucets, taps @ shower mixers. Some faucets are equipped with lighting system related to water's temperature and complete with external part of wall mixer for flow and temperature regulation. www.newform.it

2. The Roberto Cavalli Home Luxury Tiles collections embody all the power and personality of the top brand they represent, transmitting energy, prestige, emotions, success and a desire to experiment with unusual combinations of valuable rock, offer a sensation of contemporary luxury for richly personalised spaces. www.ricchetti.it

3. The X2 Italon collection is a high quality and cutting edge technologies. By pressing the powder composed of natural raw materials and burning above 1220°C, they obtain granite tiles, which are exceptional in hardness. As a result, the X2 Italon tiles can be laid even outdoors. www.italonx2.ru

DEBUTS

4. The collections of sanitary ware and bathroom furniture from Kerama Marazzi is a thoughtful design, functionality, convenience, Italian technology, and up-to-date materials. The Pompie bathroom cabinet of the classical Black@White series for 60 and 80 cm washbasins have 2 or 3 drawers.

www.kerama-marazzi.com

5. The ATEM (Ukraine) Company's wide range of products contains

the BRAVO designer collection of ceramic tiles. The latest scientific and technical achievements allow producing state-to-the-art and popular decors. Three color patterns are available: blue, beige, gray. Tile size: 200x500 mm.

www.atem.com.ua

6. KIROVIT TM is a high quality, western technologies and modern design. Kirov Ceramica produces bathroom ceramics and washbasins.



The innovative high-pressure casting in polymer molds gives a perfect geometry to products. www.kzsf.ru

7. The new level of comfort is provided by a wall-mounted swivel system faucet Closer from Zucchetti. Kos (Italy). The tap is a big-appeal design object, both poetic and essential, a more dynamic reworking of the traditional idea of the showerhead for

total relaxation designed to suit the individual. The item was awarded the prestigious GOOD DESIGN™ Award 2017. Designed by Diego Grandi. www.zucchettirub.it

8. Novomoskovskiy Ceramic Materials Plant (NCMP) utilizes high-tech equipment. The ceramic tiles collections are constantly updated, expanding the boundaries of a

consumer's imagination; the products' quality is confirmed by the stable demand.

www.nzkm.ru

9. The bathroom furniture from the Tribeca collection by Mia Italia has a state-to-the-art design. The dazzling veneer, for example American maple, and tabletops made of natural marble are available. Designed by Dima Loginoff.

www.futura.casa



DEBUTS

10. A new concept of style, experience and cutting edge technologies have led to the development of the Decorandum collection (the Genus, Ornatus, Pluma designs) from Vallelunga (Italy). The tile is made with a "cold" technology that allows producing vivid and brilliant colors. 50×100 ceramic slabs. www.vallelungacer.it

11. The Kilim and Carpet tiles from Spanish factory Aparici is a triumph of design thinking and a wealth of color shades. The tiles with imitation of natural fabric will be much more durable than a carpet. No dust, easy to clean. Supplier in Russia: ARTISAN Tile House.

www.artisan.ru

12. Jacuzzi Spa ® Wellness and their City™ Spa unveils a new home wellness dimension in which design and cutting-edge technology blend for a multi-sensorial experience in total comfort. Two lounges and the hydromassage jets fitted at 30° angles make it possible to share a real professional hydromassage and a real indoor or outdoor Spa treatment in just 2.4 square metres. www.am-grup.ru











13. UNITAIL is a Russian manufacturer of ceramic and porcelain tiles. The new collections embody the most popular natural textures including wood, fabric, concrete, marble; the latest technologies and innovative special effects are used. "Mallorca" is a mix of wood and stone, Dutch tiles and colorful inserts.

www.unitile.ru

14. The VIVA series is an imitation of the cement texture, decorative majolica and collage elements, the result of advanced innovative digital technologies for decorating ceramic tiles at INTERCERAMA.

www.intercerama.dp.ua



OFFICINA MICOLAZZI DAL 1960

Se la qualità è un lusso, allora noi siamo il lusso.









18. The products of the Volgograd Ceramics Factory are ceramic granite and tiles of the AXIMA trade mark, as well as a sanitary ware under the Gesso brand. All products are made of high-quality raw materials using the up-to-date equipment. www.vkz.ru

19. Eco-Dush presents a wide range of sanitary products from leading manufacturers: TOTO (Japan), JACUZZI (Italy), DEVON®DEVON (Italy), GLOBO (Italy), BURGBAD (Germany), BELLOSTA (Italy). The know-how of Eco-Dush is a unique WEB portal of the business and premium sanitary ware.

www.eco-dush.ru









DEBUTS

25. Mosaics and majolica from ZETOGLASS (Uzbekistan) is a high quality, constant expansion of the product line, the ability to execute customized orders. ZETOGLASS is a team that follows the path of innovative development and adopts the experience of other countries. www.mazayka.uz

26. The ORRO MOSAIC products are supplied by leading manufacturers of mosaic art. Many collections are made by state-to-the-art interior decoration trends and classical traditions. The CARPET STONE collection is a natural stone mosaic with the size of 300x300x8 mm. www.artmosaic.ru

27. Art Georgies is a renowned Romanian brand of mosaic art and stained glass. Camelia and Virgil Moraru are artists with inspiration and great experience, designing bold ideas and projects. Thanks to innovations and expertise, they could modify a process of making ancient Byzantine mosaics and stained glass. www.artgeorgies.ru

- 28. The Sidi Bou Said tiles collection is a magic fairy tale of the East, a white and blue paradise! The tiles are very colorful with bizarre patterns of two 200x200 and 99x99 mm standard sizes allowing zoning rooms and transforming the interior. Manufactured by Nefrit-Keramika (Russia). www.nefrit.ru
- 29. The Västra Vinden tiles collection from Lasselsberger is distinguished by the natural beauty of the Scandinavian style. The wooden board texture, which fills the interior with warmth and comfort, has become a keystone of the design. A democratic and bright novelty is perfectly combined with the products of trendy Swedish design representatives. www.lb-ceramics.ru
- **30.** The Midas (Poland) mosaics distributed by Evig in Russia can be bamboo, coconut, glass and stone. The coconut and bamboo mosaics are water resistant and suitable for wet rooms. The glass mosaics contain black metalized decors, which are produced by electromagnetic spraying to durably save the tint. www.evig.ru





THE STYLE





SPANISH CERAMICS

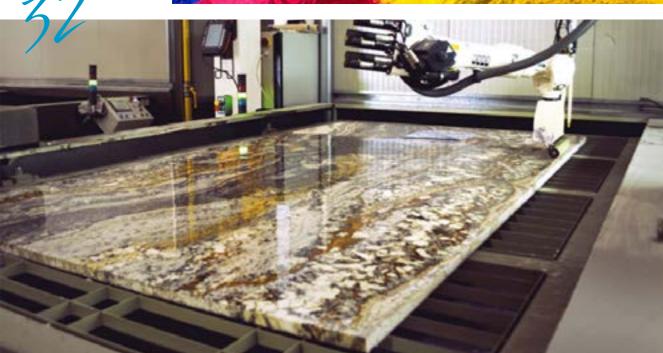
www.tileofspain.ru

Tile of Spain - Toprosoe Представительство Испании в Москве

Телефон: +7 495 783 92 81/82/83 mascu@comercio.mineco.es

DEBUTS







31. The INCO pigments for colouring engobes, glazes, frits for industrial and artistic applications. For all temperatures between 700 and 1200° C and for traditional and fast firing cycles. Further, they are approved by most manufacturers of digital ceramic printers printers.

www.incolours.it

32. The Italian Marmomacchine Association is especially committed to technical standardization, product qualification and sector promotion worldwide. The Association currently has about 320 members among producers of marble, granite and other ornamental stones and makers of machines, tools and equipment to work them work them.

www.assomarmomacchine.com

33. Jejelivsky Kaolin is a member of the SOKA Ukraine Association (Ukraine, Vinnytsia). The development of granulation technologies, production for the ceramic, chemical industry using white fillers, for example, in the manufacture of bricks, cement or fiberal ass cement or fiberglass.
www.ceramic.com.ua



BATIMAT RUSSIA CONTEST



BATIMAT RUSSIA CONTEST



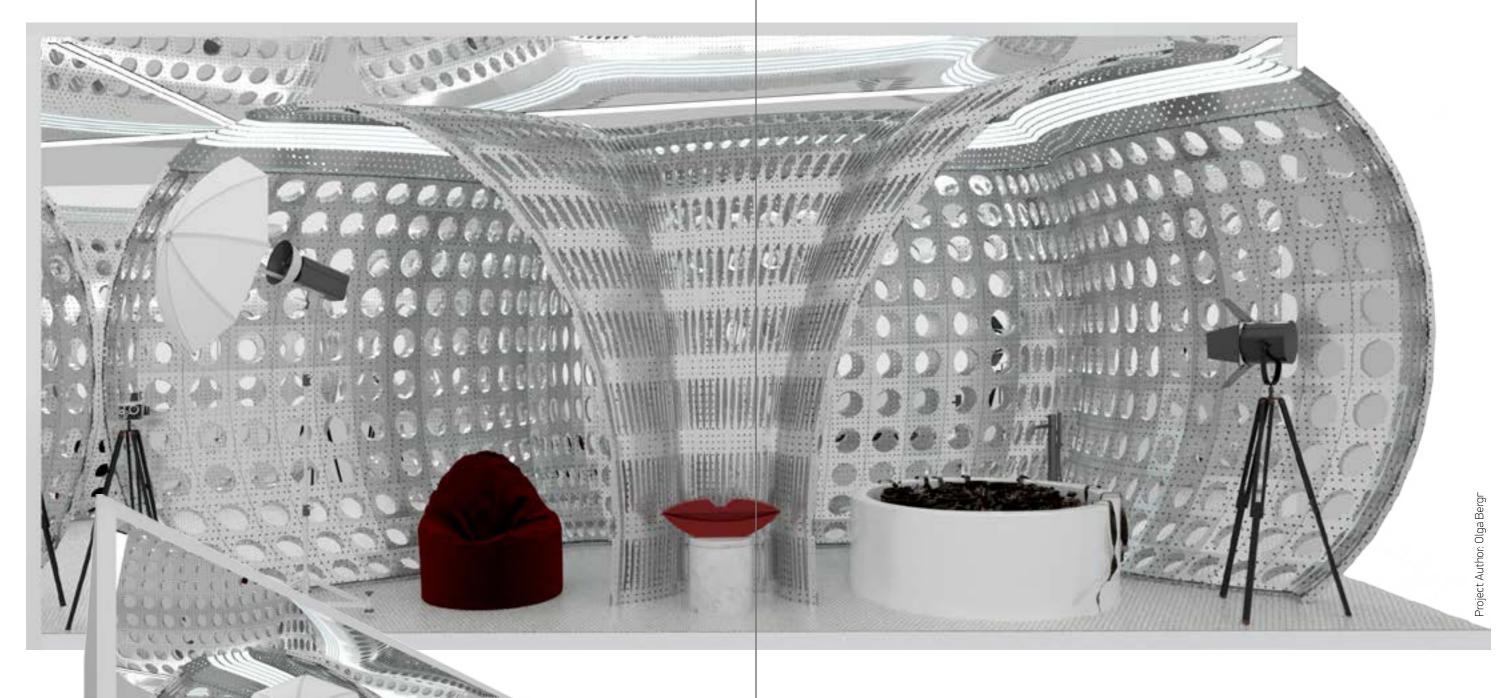
The jury also noted two members for the high quality and extraordinary concept. Ivan Basov and Olga Berg showed philosophic attitude towards the projects with a touch of irony. All the participants were given a task to design the Artist's Studio for the Style ® Fashion in Interior exposition. According to the awardees Olga and Ivan, style and fashion are associated with time concept since trends implicate the

phenomena that have withstood the test ot time and become valuable. A thoughtful and creative person is always in the process of conceiving something new. And when the fresh vision and outlook resonate with other people, a vogue arises.

In the Ivan Basov's concept, the starting point is a way of generating thoughts and ideas in the artist's mind. According to the



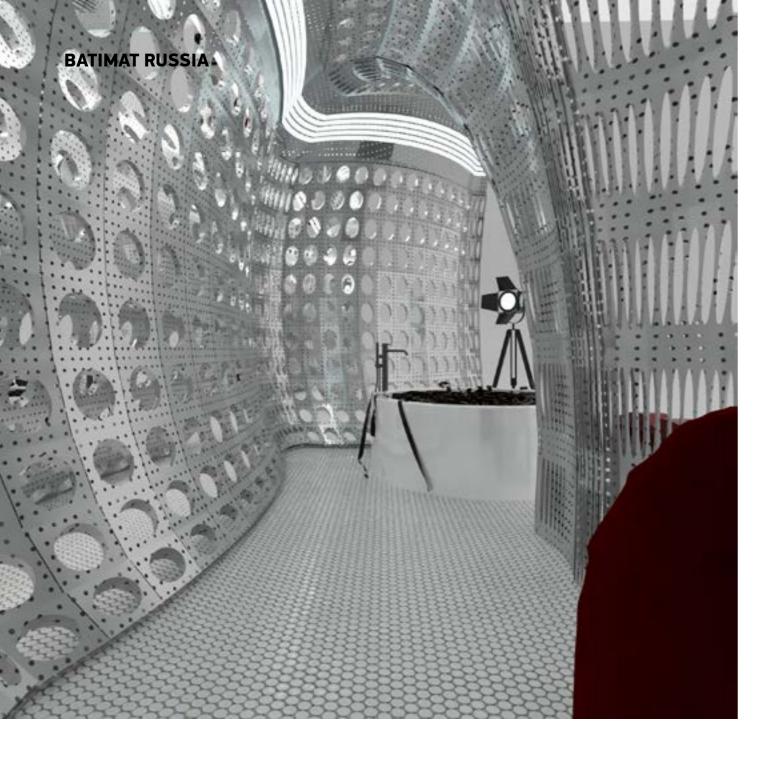
BATIMAT RUSSIA CONTEST



designer, the new thoughts are often just a compilation of existing concepts; the artist uses them and creates an idiosyncratic thing. Sometimes, the inventions come to their authors in an unexpected time and place – in bathroom, in the bus, while sleeping or relaxing; the unconscious works for him at that time. The booth project is inteded to organize an interaction with visitors; they are proposed to immerse in the atmosphere of inspiration with an easel, a palette-shaped rug, a deckchair to seat and think; there are portraits of outstanding artists, who were inspirited while being in a relaxed state of situational meditation. The

Artist's Studio booth was to be installed in the tiles pavilion. Thus, the author accented on the bathroom as a place of meditation and a birth of new ideas, where the artist can experience tactile sensations and feel free from routine thoughts.

In the art studio project, Olga Berg compares the artist's perception of the world around with a process of taking photo and transfering it to the digital media. The main theme is an art as a perception through senses, through eyes in particular. The essence of design tells about the simplification of the intricate world. The



photograph's equipment, such as a camera, a film, a box, spotlights, an umbrella reflector shows the ultimate minimalism on the edge of challenge, reflecting the power of the artistic view and artistic truth. An imaginary reality seems to be created in this photo studio conceiving a space of the present that changes at once and becomes a memory captured on film.

Taking part in contests is a unique experience for a young designer, a great opportunity to make a name in the creative community. The winning projects of the BATIMAT RUSSIA Contest showed a high level of training of the British Higher School of Art and Design graduates.

SOFIA
INTERIOR
CONCEPT

Конкурс для дизайнеров и архитекторов

Условия конкурса:

- 1. Создать дизайн-проект
- 2. Использовать не менее 3-х категорий Sofia
- 3. Запомнить номер договора на товар Sofia
- 4. Зарегистрировать проект

Подробности на sofiadoors.com

Призы:

1-е место — \$ 10 000

2-е место — \$ 5 000

3-е место — $$2000 \times 3$





BUSINESS AGENDA

April 3-6, 2018

Various events for all categories of participants and visitors is the new BATIMAT RUSSIA landmark in 2018. The specialists will be able to attend seminars and express courses offered by international design schools.

The Business Agenda of the official partners and exhibitors encompasses all relevant issues facing the construction industry. Main speakers on the Agenda will include officials from the dedicated committee of the State Duma, the Ministry of Construction of the Russian Federation, the Ministry of the Moscow Region Construction Complex and the Moscow Region Developers Association, as well as experts from professional unions, such as the Russian Union of Builders, All-Russia Public Organization "Delovaya Rossiya", the Moscow Chamber of Commerce and Industry, and others.

Tima	Event	Venue	
APRIL 3			
12.00 – 12.30	OFFICIAL EXHIBITION OPENING CEREMONY	Pavilion 3, Hall	
13:00 - 17:00	Round-Table Discussion: Digital Construction as a Part of Digital Economy in Russia.	Floor 3, Conference Hall 1	
	Organizers: The Chamber of Commerce and Industry of the Russian Federation, All-Russia Public Organization "Delovaya Rossiya".		
	Information Partner: News Agency "Stroitel'niy Biznes"		
12:45 - 13:45	Round-Table Discussion: Podmoskovye (Moscow Region) Real Estate Market Development.	Floor 3, Conference Hall 2	
	Organizer: the Moscow Region Developers Association.		
	With support of the Ministry of the Moscow Region Construction Complex.		

EXHIBITION

14:00 - 17:00	Conference: Relationship Between Banks and Developers		
	According to Federal Law 218 of the Russian Federation.	Floor 3, Conference Hall 2	
	Organizer: the Russian Union of Builders.		
	With support of the Ministry of Construction Industry, Housing and Utilities Sector.		
14:30 - 17:30	Round-Table Discussion: General Amendments in the		
	Construction Law: Housing and Utility Sector, Technical		
	Regulations, Sector Regulation System.		
	Organizers: All-Russia Public Organization "Delovaya Rossiya",	Floor 3, Conference Hall 4	
	News Agency "Stroitel'niy Biznes" and Indystry Magazine		
	"Stroitelstvo".		
	With support of the Moscow Confederation of Industrialists and Entrepreneurs, the National Association of Surveyors and Designers and the Russian Guild of Managers and Developers.		
14:00 - 17:00	The Skolkovo Foundation Presentation.	Exhibition Hall 15, the Skolkovo booth	
APRIL 4			
	Round-Table Discussion: Industrial Processing of Sheet Glass and Clear Structures in Construction.		
10:00 - 13:00	Organizers: StekloSoyuz Association of Russia, the National	Floor 3, Conference Hall 1	
	Partnership of the Associations and Unions of Construction		
	Materials Industry		
11:00 - 13:00	The Skolkovo Foundation Presentation.	Exhibition Hall 15, the Skolkovo booth	
	Round-Table Discussion: Safety and Quality of Construction		
13:30 - 18:00	Products & Services in Urban Planning.	Floor 3, Conference Hall 2	
	Organizers: the National Association of Surveyors and Designers, dedicated committees on the construction entrepreneurship, technical regulation, standartization, quality control of the Chamber of Commerce and Industry of the Russian Federation.		
15:00 - 17:00	The Skolkovo Foundation Presentation.	Exhibition Hall 15, the Skolkovo booth	
APRIL 5			
10:00 - 17:00	Forum: The Turning Point in Retail. Who will remain on the DIY market.	Floor 3, Conference Halls 5, 6	
	Organizer: "Radi Doma PRO" and BATIMAT RUSSIA.	rialis 5, 0	
11:00 - 13:00	The Skolkovo Foundation Presentation.	Exhibition Hall 15, the Skolkovo booth	
14:00 - 17:00	The Passive House Presentations.	Exhibition Hall 5, the Passive House booth	

The biggest-ever training marathon will include over 60 workshops on two specialized sites in Halls 14 and 15, video reviews about international architecture objects in the ARCH: SPEECH lounge zone. For the first time, the exhibition will encompass One Day with Details Design School and Peredelka TV (Russian TV shows "Kvartirniy Vopros' and "Dachniy Otvet").

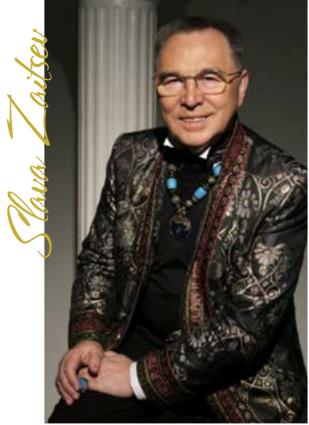
The workshops agenda is very diverse and extensive. It is available on the Exhibition website. Before attending please check out schedule and venue at **www.batimat-rus.com**



HAUTE COUTURE

Slava Zaitsev's Fashion House presents the interiors collections including wallpapers, tiles and textile. This year, the maitre of Russian and world fashion Vyacheslav Mikhailovich Zaitsev created sketches for a premium wallpaper collection that was made in Russia. A keynote of SLAVA ZAITSEV Haute Couture is a palace luxury, a sophisticated ornament, embroidery on fabric, a flair of the East. The collections are unusual for their restraint in the color scheme and filigree performance of the refined ornaments. The design is dominated by damask and plant motifs. All the elements of the collection, ornaments, decorative effects are designed and worked by the Maestro himself and blended in a unique and noble pattern. The filigree work of the engravers in tiny details of the pattern made it possible to achieve the tactile effect of real fabric when embossing. The wallpaper texture resembles the European tapestries, which adorned the walls in the Renaissance. For the effect of old and platinum threads woven into the texture, special metallized pigments were used creating the impression of a hand-made damask stitch.

www.zaitsev.info

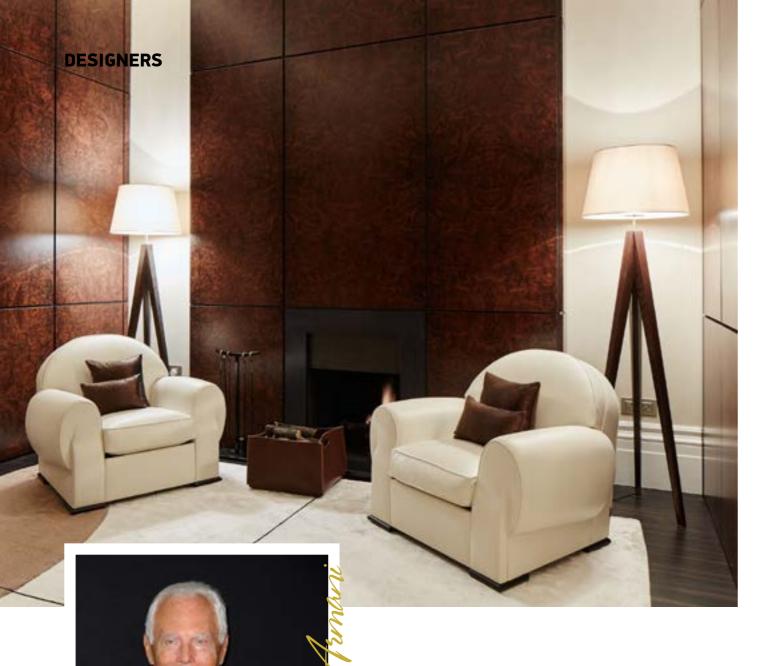












Fifteen years from its launch, the Armani/Casa division of the Giorgio Armani Group has established itself as a global leader in the luxury interiors market. Synonymous with an elegant and contemporary lifestyle, Armani/Casa is the expression of Giorgio Armani's own vision of the home as an intimate but sophisticated setting with an atmosphere of comfort and harmony. Armani is able to create the entire design from furniture to bed linen. The Armani/Casa Interior Design Studio's research impacts on the selection of all materials, colors and finishes involved in the fit-out, as well as on the design of the built-in or custom-made furnishings. The latest projects performed by Armani/ Casa are Macka Residences in Istanbul (Turkey), the World Towers in Mumbai (India), Century Spire in Makati (Philippines), the Armani Luxury Hotels & Resorts in different cities worldwide. Mirroring his iconic fashions, Giorgio Armani's expanding home collections offer minimalist, ultra-refined style.

www.armanicasa.com

88

THE RELEVANT

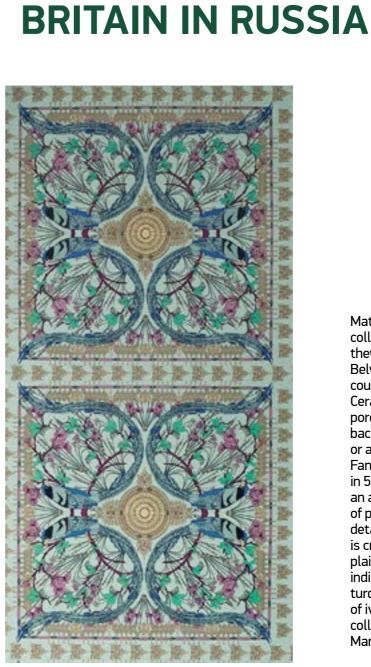
MINIMALISM



The Tesseraux + Partner (Germany) industrial design studio headed by Dominik Tesseraux collaborates with several companies like Bette, Hewi, Keuco, Siemens and SKS Kinkel. Dominik Tesseraux's projects was awarded several times at the international contests. The designer believes, 'The product has to speak for itself ...' He wants his products and structures to be found by 'those who can read them' and understands the designs of baths, showers and washstands. The studio has recently launched the world's first bathroom collection clothed in fabric. BetteLux OVAL COUTURE washbasins and baths bring comfort into the bathroom and bathroom comfort into your home. The body of these baths and washbasins is manufactured conventionally from enamelled titanium steel, yet the surround is made from woven waterproof and climateresistant fabric. The unique advantages of enamelled titanium steel are elegantly fused with the feel of fabric and a cosy look. Tesseraux + Partner develop sensible architectural solutions with technical refinement and a high degree of aesthetic added value. The symmetrical forms of Bette bathroom elements, rich in variety, give architects and bathroom designers the freedom to make individual needs a visually impressive and technically perfect reality. Today, Tesseraux + Partner continues to supplement the extensive range of the Bette brand. www.tesserauxundpartner.de, www.bette.de

TEXTILE

DESIGNERS





Matthew Williamson, a renowned British designer, collaborates with Osborne Little since 2013. Together they create the exclusive companion collections. The Belvoir fabrics and wallpapers evokes the English country house style with a contemporary twist. The Ceramica print wallpapers are beautifully illustrated porcelain plates casualy arranged on a patterned background evocative of a colourful small-scale kilim or alternatively on a semi-plain textured ground. The Fanfare wallpapers in art déco style are presented in 5 colorways. A vibrant wallpaper design featuring an all over pattern of oriental fans, displaying motifs of peacocks and cranes, with contrasting metallic detailing. A hologram illusion in the Sirius wallpapers is created by small-scale stylised two-tone stars on a plain ground. Signature colors from Matthew's highly individual palette include aquamarine, azure blue, turquoise, coral and jade combined with quieter tones of ivory, pearl and silver. All Matthew Williamson's collections for Osborne & Little are available in Manders. www.manders.ru



Over 30 years Vivienne Westwood's trademark is a mix of explosive punk-style and respect for tradition. The designer is among 10 most iconic designers of all time and a Dame of the Order of the British Empire. Her style is radical and always in the vanguard of cultural trends. Each Vivienne Westwood's brand collection immerses us in the punk subculture and shocks with bold and brazen style dissonances. Today, iconic rugs and cushions featuring some of her most-loved prints and signature orb become collector's rarities. The Queen of Scandal creates cheerful parodies, combining tartans of British fabrics with prints of royal regalia. The pleasant exlusion was made for The Rug Company (Great Britain). The author designed the clear classic with typical English theme of rose gardens in full bloom. Vivienne Westwood's world vision is extremely original, exotic and individual, but it has always found and continues to find its followers, because the designer creates fashion as a tool for personal propaganda of personal tastes. www.viviennewestwood.com

SHION HOUSE



Jean-Paul Gaultier's collection for French brand Lelièvre blends floral and geometric ornaments. 'I always thought that beauty is not an absolute, it exists in very different forms. It can be found in the places you do not expect to see it.' For instance, on the walls. The couturier's fashionable designs always possess a provocative element in shapes, color, combinations, textures. Being one of the fashion kings of our days, Jean-Paul Gaultier leads both admirers and opponents. His aesthetic perception is not limited by wandering outfits but extended to other creative activities. Several years ago, the couturier designed a collection of home textiles and decor for the French brand Lelièvre, imbued with a special sense of Gaultier style. The brand new collection contains fifteen wallpapers draw upon his oeuvre of fashion designs, with many prints lifted from his most memorable frocks and translated into a variety of color schemes for the first time. The maestro says, 'Completing a wardrobe or an interior space requires the same approach. My design reality is not my own imagination, it's rather my feelings of what people want and feel.' www.jeanpaulgaultier.com,

COLLECTION

Photo: www.lelievreparis.com



THE IDEAS

CATALYST

Paola Navone, a renowned Italian designer, and Decoratori Bassanesi developed two new mosaic collections. BONBON and VEDONONVEDO are porcelain stoneware mosaics of chaotic round matte and mirror elements. It is a 10x10 mirror, sandblasted with 25 different drawings making the product partially opaque, giving it a reflective and, at the same time, opaque effect. The uneven edges of the fragments create the effect of handmade production. In the BONBON collection 3 different shapes are randomly placed on a mosaic sheet, thus giving the same elements a constantly different orientation. 4 plain colours (White, Aguamarine, Ardesia and Smoke) are proposed together with 4 randomly mixed multi-coloured versions. The mosaic then undergoes a protective treatment called "salt firing": it is the application of a veil of a transparent and neutral enamel, which does not alter the aesthetic characteristics of the product, but prevents dirt from entering the microporosities. The mosaic can be used near heat sources.

'... Ideas wander the world. I consider myself as a kind of catalyst for such wandering ideas,' Paola Navone says. www.decoratoribassanesi.com







Christian Lacroix

The French brand Christian Lacroix, named after its founder, offers an amazing collection of carpets and decorative cushions. The Christian Lacroix Fashion House gained fame due to the emphatically luxurious style created by the great designer. In his collections, Christian Lacroix used imagination going beyond the boundaries into the impossible and combining bright shades and decors at first glance not compatible with each other. 'Haute Couture should be fun, foolish and almost unwearable. We are like a Christmas shop window in the store. We must create a dream.' Sacha Walckhoff, a long-time collaborator of Christian Lacroix, has been the creative driving force behind the house since 2010. Today, Christian Lacroix offers the interior collections including carpets, fabrics, wallpapers and cushions. Eclectic prints are made in decoupage techniques style. This stunning wallpaper from Christian Lacroix is digitally printed as a panel set which can be repeated around a room for a dazzling visual effect. www.christian-lacroix.fr

THE CHARM OF GLAMOUR

A line of interior fabrics from Sonia Rykiel Maison is widely known among decorators, who create exclusive interiors with the help of extraordinary collections by Sonya Rykiel. Exquisite velvet, the finest wool, delicate silk in the workshop of Sonia Rykiel Maison are even more spectacular due to the bright colors and intense patterns. "Dressing" the house, the designer boldly combines shades and textures, prints and decors. The unique world of interior collections from Sonya Rykiel is filled with an exquisite style of chic and bohemian, eccentricity and luxury. The designer's expressive style is inspired by the variability of the contemporary world. Creating the uncommon world of Sonia Rykiel Maison, the designer comes up with multicolored cushions and blankets, curtains with a funny pattern and fabrics for upholstery. Together with the French manufactory Lelievre, the collection "Home Chic Home" was created. Bright tints, sensual materials, glamorous hints have a truly Parisian chic. 'I came up with an image, a woman. I drew it in fabric folds, knitwear, flesh colors and gave it the outward signs of luxury, happiness, colors, fate, with blurry stains of history.' www.soniarykielmaison.com







CERAMICS OF ITALY. ITALIANS MAKE THE DIFFERENCE.*

Ингредиенты, отличающие итальянскую керамику - сами итальянцы. Такие как Роберто, Джордано, Лоретта и Давидэ, которые каждый день своей работой вносят вклад в то, чтобы итальянская керамика была самой лучшей в мире. Только наиболее значимые производители итальянской керамики - плитки, сантехники и посуды, удостаиваются марки Ceramics of Italy, являющейся гарантией итальянского качества, дизайна и стиля. Требуйте всегда изделия с маркой Ceramics of Italy, синонимом отличного качества в любой стране мира.

ceramica.info 💟 😰 🗗 🖸 🚱













