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# RUSSIA

*digest*

THE NUMBER

# ONE

EXHIBITION  
& IN RUSSIA

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INTERVIEWS  
PRESENTATIONS

*Over  
100,000  
visitors*

TATIANA SVIRIDOVA, NATASHA BARBIER, MARIANNA PETRENKO, ELENA TEPLITSKAYA, MARIA ROMANOVA, DIANA BALASHOVA, NADEZHDA LASHKU, BORIS UBOREVICH-BOROVSKY, ANNA MURAVINA, IRINA CHUN, DIMA LOGINOFF, THE BRITISH SCHOOL OF ART AND DESIGN, THE DETAILS DESIGN SCHOOL



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# BATIMAT RUSSIA 2018 RESULTS

ARCHITECTURE • INTERIOR • DESIGN



08

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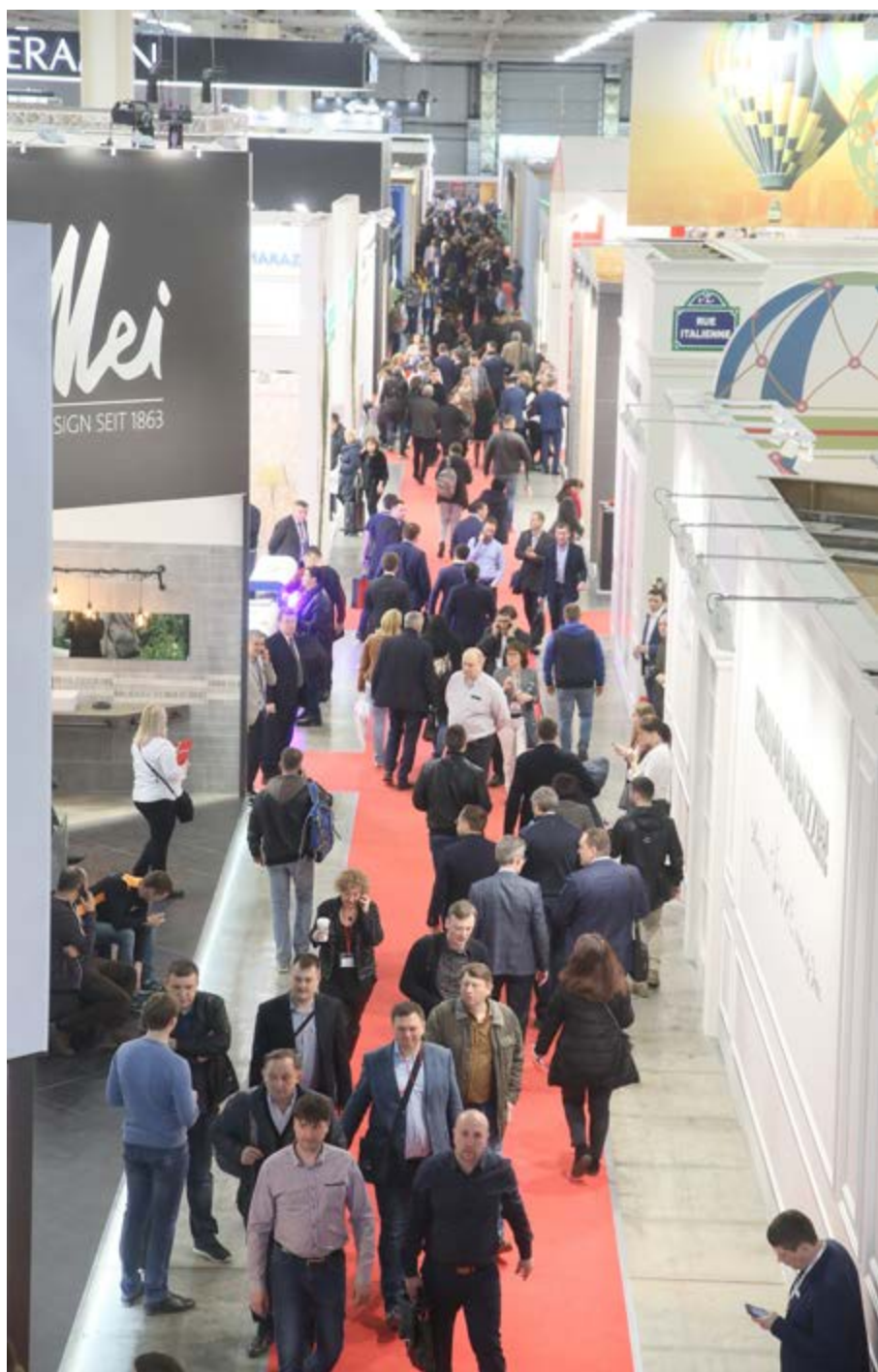
# THE NUMBER **ONE** EXHIBITION IN RUSSIA

BATIMAT RUSSIA 2018 — the largest exhibition in Russia on construction and design — took place in April at the Crocus Expo IEC. Crocus is the traditional venue for BATIMAT RUSSIA and the exhibition's partner.





## EXHIBITION



VISITORS  
**103,000**  
professionals

**1,005** companies  
from all over Russia  
and **56** states

Total space over  
**100,000** sqm



## EVENTS

This year attendance record was set once again. In 2018 the exhibition was attended by more than **103,000** experts, **1,005** companies from all regions of Russia and **56** countries; **87** companies took part in special projects and expositions of designers. The total space of the exhibition was more than **100,000** sqm.

No doubt the exhibition hosted the best Russian and foreign manufacturers of sanitary ware, ceramic tile, porcelain granite, natural stone, bricks, wall panels, flooring, and other construction and finishing materials. BATIMAT RUSSIA has once again confirmed its international status. Companies from the Ukraine, Belarus, Kazakhstan, Russia, Turkey, Italy, Spain, France, Germany, USA and other countries took part in the exhibition.

All the participants presented their new collections. In 2018 Kerama Marazzi,

the company that annually renews its assortment, presented more than 70 new collections of tiles, facade ceramics and interior stoneware, as well as an extended sanitary ware collection. BATIMAT RUSSIA has introduced a specialized section Plumbing Fixture and Bathroom Interior, combining leading manufacturers from Russia, Germany and Italy, both of mid-price and luxury segments: Grohe, Toto, Devon&Devon, Burgbad, Globo, New Form, Zucchetti, Mia Italia, Nicolazzi, Kerama Marazzi, Vitra, Villeroy&Boch, Kirovit, Cersanit, Keramin, Duka, Bette, Fir Italia and others.

The project of the winner of the contest among the graduates of the British Higher School of Art and Design (made together with Roca and Sofia companies) was realized for the first time in the Integrated Solutions section. Natasha Barbier and the





” Deeply impressed with the exhibition and the presented innovations. Comparing to other exhibitions worldwide, BATIMAT RUSSIA is a high-level event. There is no other exhibition of this kind.

**Jonas Brennewald,**  
Vice President of Grohe



## EVENTS



1TV channel introduced the project of the living-room and bathroom of an actress, and filmed several releases of *Idealny Remont* TV show. The interiors created by renowned Russian designers and architects, such as Boris Uborevich-Borovsky, Maria Romanova, Diana Balashova, Nadezhda Lashku, Anna Muravina, Elena Teplitskaya, Irina Chun, Dima Loginoff, the Details Design School – were exceptional and unusual.

The BATIMAT RUSSIA exhibition hosted more than 40 workshops in 4 days; and the second day of the business program included workshops by the Details Design School and *Peredelka TV* (the backstage of *Kvartirny Vopros* and *Dachniy Otvet TV Shows*). The exhibition hosted 12 forums and conferences held by BATIMAT partners

with over 100 speakers. The annual DIY Forum involved the leading market players. Statistically, 30 percent of all visitors took interest in the Business Programme.

For the first time, training contest of WordSkills Russia national team was held at the exhibition. This event is supported by the Government of Russia and Vladimir Putin. The competition is aimed at improving the prestige of operating jobs for young people. The contest included four competences: brick laying, tile laying, engineering sanitary ware installation, and industrial design. Young specialists' work was assessed by international jury.

The creative lounge-area by SPEECH architectural studio was very popular





# ” **BATIMAT RUSSIA 2019 – NEW OPPORTUNITIES, NEW FORMAT, NEW PARTICIPANTS**



## EVENTS



during the exhibition and in social media, as well as selfy-areas by Kirill Lopatinsky and Maria Boyarova.

The attendance level of BATIMAT RUSSIA has risen by 13 percent, the number of participants has increased by 147 companies, and the number of designers participating in the exhibition has increased thrice; 87 companies took part in special projects at the exhibition.

A number of exhibition reports were filmed by 1TV channel, Tvoj Dom channel, Peredelka TV, Bobyor and Moskva 24 channels. You can watch their videos on

batimat-rus.com. You are also welcome to find interviews with the leading market players at the exhibition website.

In 2019 the exhibition will take place on April 12-15 at the Crocus Expo IEC. It will occupy all three pavilions and will be completed with several new sections and exhibitors.

We are already preparing for BATIMAT RUSSIA 2019. You are welcome to join the field leaders.



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**MARCH 12-15**

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## EVENTS



*Photogallery*





## EVENTS



*Photogallery*





**BATIMAT RUSSIA 2018**

## EVENTS



*Photogallery*





**BATIMAT RUSSIA 2018**

# PRODUCTION *& creativity*

Interview with Alexander Alferov,  
CEO of Novomoskovsk Ceramic Materials Plant

**- What development agenda has been chosen and what work has been done to make NZKM successful?**

- In 2012 we made a decision to reopen the tile production. Then, we worked on restoring our market share. In 2015 we began to develop the line of Ceramic Tiles in tandem with TERRACOTTA. PRO GC, whose area of responsibility included the study of the conjuncture, the formation of an assortment, sales and production schedule.

Everything that we presented at BATIMAT RUSSIA 2018 is the result of collaboration of TERRACOTTA and Novomoskovsk Plant. All the presented products received a huge response and attracted interest of our partners and new customers, it is 100% interesting for the market.

**- Does TERRACOTTA only deal with marketing or design?**

- For two years now all the designs created and manufactured by the plant are a product of joint creativity. The projects offered by the TERRACOTTA artists are introduced by the designers and technologists of the plant. We always accept new collections collectively, it is always a joint decision, this is our "industrial democracy". Today the scope of development and implementation has already been fully worked out, we are now engaged in "tuning", improving the details.

**- Do you completely renew the collections or keep some lines untouched?**

- We keep those that have proved their relevance to consumers and technological viability. The catalog of our collections is constantly growing. This year, we are expanding the collections through a set of various decors and unexpected color solutions. We experiment and offer our customers to experiment too. This year, we have prepared a new format of 20x20 cm tiles, which, as we expect, will also be in demand on the market. Our main segment is tiles of small formats. We also complete our collections with decorative elements from other manufacturers, our partners. For example, we offer inserts















and decorations made of glass, stone, metal – all this allows viewing the finish of the bathroom and kitchen in a different way.

The technical solutions, equipment and technology of recent years can significantly broaden the production capacity. We could only produce up to ten different tile colors earlier, now the possibilities of digital printing machines for applying decorative coatings are practically unlimited. There are changes in the technology of glazing, all this allows us to produce and offer more and more interesting products. In the medium term, we plan to expand the production capacity, add one more line and increase the production of tiles to 4 million m<sup>2</sup> per year. This will allow us to expand the line in formats and present a tile that will be interesting both in the Economy and Economy Plus segments.

As soon as the exhibition ends, we immediately begin preparing new products for the next one. We already know what products are worth trying, what collections we will prepare for BATIMAT 2019. It is difficult to predict the reaction of people to new items; the exhibitions are needed to listen to what people say. We are always open to such feedback.

**- A range of bricks was presented at your second booth. Your brick here at the exhibition was used in the training competitions WorldSkills RUSSIA. The sophisticated eagle was laid using these bricks. It was a three-dimensional**

## EXHIBITION



### **mosaic made of bricks of different colors.**

- Yes, WorldSkills were very pleased with our product. Brick is our corporate product. We have a lot of experience and many traditions. Today the plant produces 60 million pieces of bricks per year; the bricks of first quality are at least 98%. All this is the result of diligent work. We brought a joint design with TERRACOTTA – a collection of TERRABRICKS ECO – at the exhibition. This is our new brand. We feel the public's request for organic products that are safe for life. GOST 530-2012 is the main normative document for the production of bricks, which helps to produce a quality and safe product.

### **- What is the source material?**

- We produce our products from mud of our own field, which exists since the 60s. For a brick of pastel colors, we use mud from a field in the Orenburg Oblast. All the materials are strictly checked for radioactivity, we certify our product.

### **- A color variety of bricks was unexpected to see. How many colors do you offer?**

- We possess seven color solutions, and our brick is painted by mass, which is very profitable for application – it will not lose its original color over time. Our brick is red; and according to our consumers, it is one of the best in the market. A brown brick, called Chocolate, is very difficult to produce in flow production while maintaining color uniformity. We succeed in it. The remaining colors Apricot, Straw, Chromium, Beige, Cherry are introduced into our line for the customer's convenience. So that he or she could get everything needed from one manufacturer. This excludes deviations in brick size and color, and will allow the bricklayer to implement any idea of the architect qualitatively. We clearly saw this at the exhibition at the competition of young bricklayers held by WorldSkills Russia.







” The brick is thousands of years old. In Russia, the standard fired brick was used since the end of the XV century. The Moscow Kremlin was built from red brick by Italian architects in 1485- 1495.

## EXHIBITION



**- What are your future plans for development, what are the novelties prepared?**

- There is a technical solution for brick surface decoration giving a surface texture. There will be several solutions, here our possibilities are unlimited. And we cannot stay away from the fashion trend of surface staining of bricks in different colors (engobing), which, like glazing, is created according to a special technology. We can do this, we have a lot of experience in tile glazing. Our goal is to provide the consumer with a complete set of brick products from one manufacturer, which will save time, costs and improve the quality of work. We are working, looking for a new and developing.

**- Your regards to BATIMAT RUSSIA.**

- This year, we first presented two booths and demonstrated bricks and tiles. We risked and did not regret it. We hope next year more brick producers will be presented. They will come to





this venue, because there are no other exhibitions in Russia that are really interesting to the manufacturer. We want to develop. BATIMAT helps us, and we help BATIMAT. Together we are doing something new, which allows us to prosper, attract more and more participants and arouse greater interest among visitors.

Information support by BATIMAT is much better than the others. The organizers meet our needs, they hear everything we say and implement it. This is what makes the exhibition successful. It remains for us to wish that everything would be kept at the same level. It is necessary to participate in the exhibition, since without participation development is impossible.

In 2019, we will celebrate the 20th anniversary! We invite everyone to our new booth at BATIMAT RUSSIA 2019.

**[www.nzkm.ru](http://www.nzkm.ru), [www.terracotta.pro](http://www.terracotta.pro)**

ARCHITECTURE

# *Individual Facades*



The Silver Residential Compound is being built near Botanichesky Sad Moscow Metro station in Sviblovo District, an administrative district of North-Eastern Administrative Okrug of Moscow. AFI Development is raising four monolithic brick facilities.



## ARCHITECTURE



The project by the SPEECH Architectural Bureau under the direction of Sergei Tchoban will become an adornment of the Sviblovo District. The residential business class compound consists of four variable storey buildings (5, 14, 20 and 52 floors) constructed applying the monolithic brick technology with multi-colored facades and floor-to-ceiling glazing. A 52-storey tower will be an architectural dominant of the complex.

The Silver apartments have from 2 to 5 rooms with total area of 53 to 148 square meters. The premises with free planning are also offered. The apartments with three or four bedrooms have windows facing all four corners of the world, offering a panoramic view of the Botanical Garden and the Yauza floodplain. Entrance





groups of houses are decorated with luxury materials, have comfortable lounge zones and enhanced with multi-level lighting. There is also an original illumination of the entire territory and the houses.

The facades will be cladded with large-format porcelain tiles custom ornamented by Art. Lebedev Studio. The tiles will be manufactured by Surface Lab by Kerama Marazzi.

The presentation of the unique product – personalized porcelain for the facade was one of the brightest professional events at the BATIMAT RUSSIA 2018 International Construction and Interior Exhibition. The event was held at the Kerama Marazzi booth. The large-format 120x240 cm slabs with a unique print



## ARCHITECTURE







” *The presentation was held by Erken Kagarov (Art. Lebedev Studio) and Sergei Tchoban (SPEECH) at the Kerama Marazzi booth.*



are the result of collaboration of Kerama Marazzi and Surface Laboratory. The novelty was presented by Sergei Tchoban, the SPEECH CEO, the author of the Silver Residential Compound project, who noted the absolute relevance of the individual facades development in the construction of a modern city. The architect emphasized the application of materials is one of the most effective ways to achieve this goal as these materials contribute to detailing the facade of the building, give an opportunity to inspect it.

Erken Kagarov, the founder and creative director of Art. Lebedev Studio, who developed a unique design for decorating slabs, showed the stages of creating a floral decoration by an ornamental artist. The studio often refers to ornamental graphic design in the architectural projects. The artistic potential of the ornament is truly inexhaustible and can be used in architecture as a kind of cultural code; it allows making references to any themes and epochs, "makes our facades memorable, beloved, and at the same time more durable", Sergei Tchoban stressed.

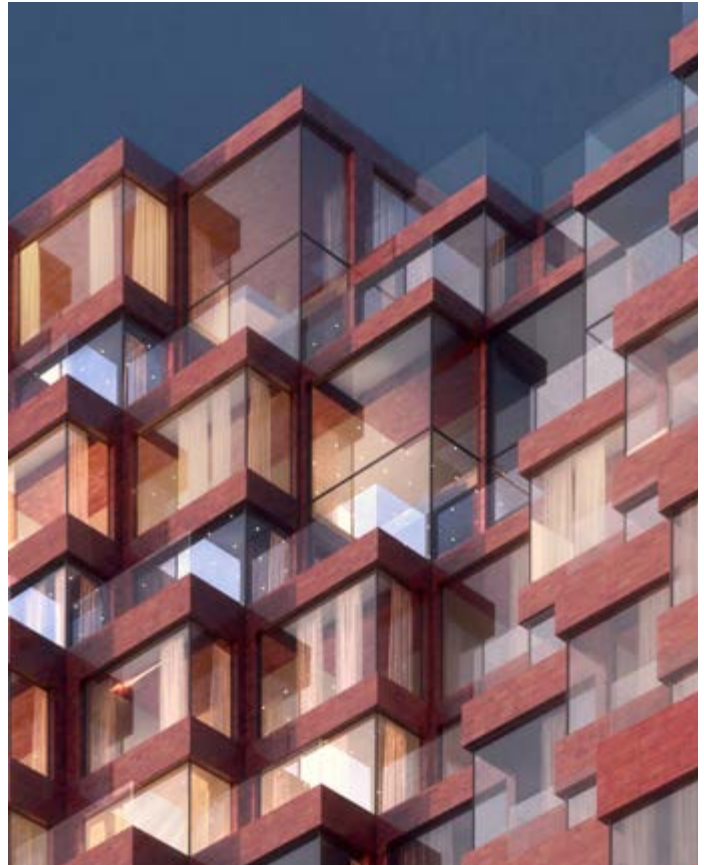
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*Silhouette*  
IN MOSCOW



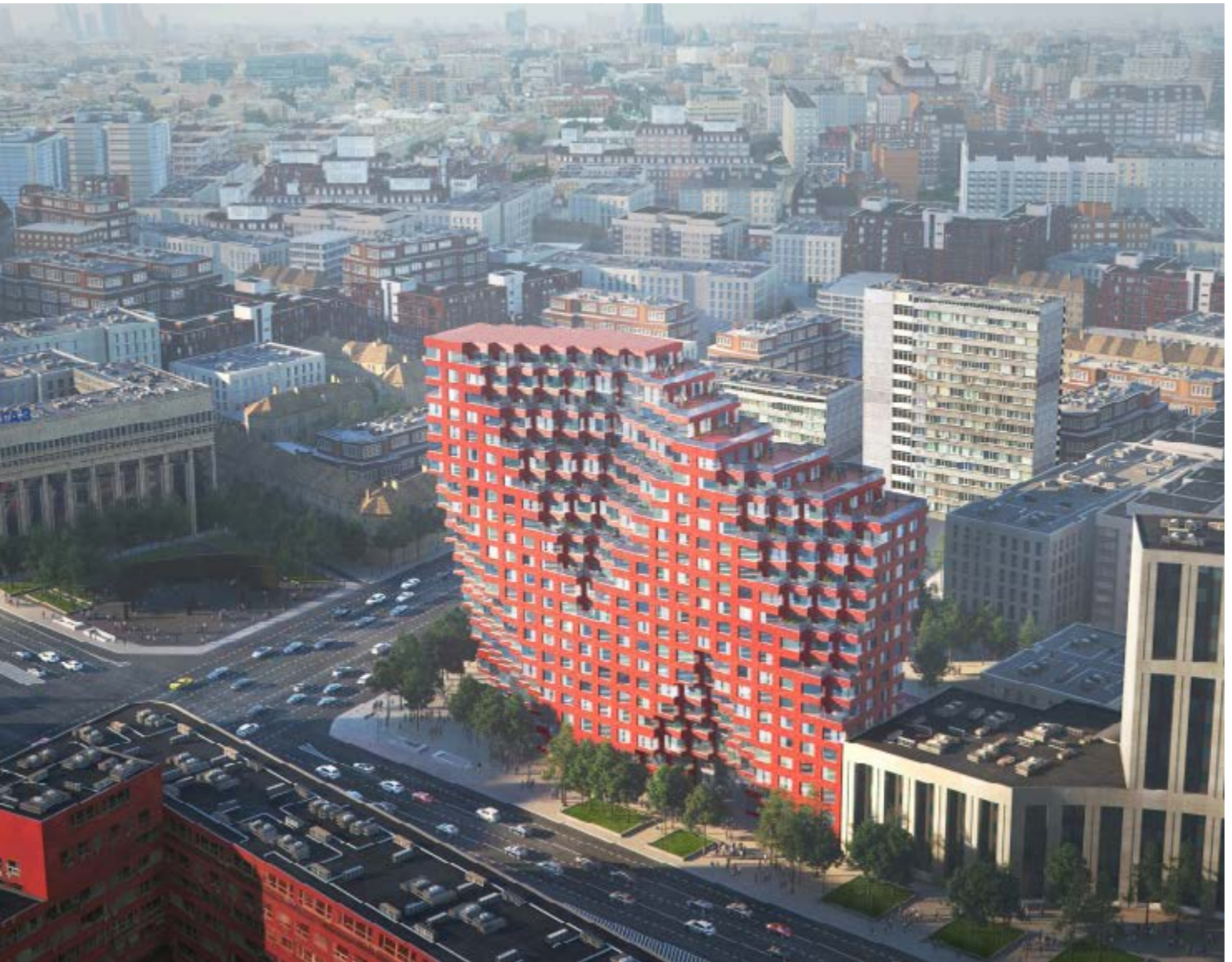




Dutch architecture firm MVRDV has won a competition to design a new residential skyscraper in the city of Moscow.

A tall mixed-use building with a red ceramic facade will be located on a corner plot at the intersection of Academician Sakharov Avenue and Sadovaya-Spasskaya Street. Named Silhouette, the project conceived to be a symbolic gateway to Moscow. According to the architects, it should harmoniously fit into the surrounding historical constructivist buildings. The building will reach 78 meters in height, just imagine what prospects will be opened from the upper floors. The complex will contain luxury apartments, as well as a sports centre, offices, an event space and a roof terrace, plus a supermarket and parking placed underground.

"Silhouette is really an abstraction of the classical building silhouettes found in the city," said Jacob van Rijs, co-founder of MVRDV.



"The combination of two grand and warm-toned buildings not only create a symbolic gateway to the city centre, but also homely dwellings and fine workspaces with a lively programme on ground levels for all to enjoy."

MVRDV's proposal was selected by developer and investor GK Osnova through a closed competition. According to the organizers, the main goal was the creation of a unique project taking into account the architectural appearance of the current centre of Moscow, as well as the latest world trends in the formation of a comfortable urban space. In the design of the residential complex rooms, a modular principle will be used that will allow diversifying planning solutions for both small flats and spacious apartments.

In the building, the entrance groups are clearly distinguished. The nebule relief of the facade will be created by different size of the windows, the sloping shape and the checkerboard order of the balconies. The authors plan to 'fit' a new tall building into the face of the city, and also to transform the habitual "silhouette" of the Moscow centre preserving its architectural harmony.





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# THE BIG CITY *Style*

The Moscow duplex by Design Rocks is an example of skillfull combination of loft style elements that contributes to the urban charm in the small apartment interiors.





## INTERIOR



The general concept of loft style is the harmonious combination of various architectural solutions. In the apartment space with the design project named Loft in the Moscow City, the number of massive walls is reduced to benchmark; and the premises are filled with natural light, penetrating through the high windows.

The principle of free zoning where the space is separated with light partitions, furniture and finishing materials is the basis of the design. The interior designers when planning the rooms and arranging furniture in this small flat have managed to preserve such style values as freedom, light and space. On one of the floors, there is a living area, a dining room and a kitchen. The kitchen area is separated from the dining room by the bar counter, and the kitchen set is built into the niche, which saves space and allocates free zone for cooking.





The sense center of the living room is the large Pixel sofa from Saba, supplemented by Focus's wood burning fireplace. Books, decoration items and even firewood are placed on open shelves and in wall niches.

At the second level, attention is drawn to the interior design of the bedroom with a mansard window, a stylish light beige bathroom, and a large wardrobe built-in under the staircase with white polished facades. The uniqueness and originality of the interior is accented by the decor elements including a lion head sculpture on the wall, black and white wallpaper, floor quaint vases, a bright yellow pouf, decorative cushions. The apartment uses a variety of lighting. A large number of fixtures not only illuminates the space, but also zones it emphasizing each residential area.

## INTERIOR



The linear lamps built into the black lamellae are the zest of the dining room and kitchen zones; the interior looks graphic and fashionable, which is highlighted by black metal beams of a camp ceiling. In general, the color solution of the interior design is rather laconic; the gamma is formed by pastel colors – gray, white, brown, black with a predominance of natural textures.

Despite the industrial nature of the loft style, the interior turned out to be warm and cozy. For this purpose, many natural woods were applied in the finishes of the rooms: floors, ceiling cladding, walls, furniture and stairs are partially made of oak. The use of wood, as well as warm textile accents and designer decor items in this interior emphasize the brutality of such loft style elements as concrete flooring, black matte metal, smoked glass on the balcony and staircase fencing. Graphicism, minimalism, natural materials and calm





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INTERIOR



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A low-rise or club house is a rather new trend in Russia. What is the difference between a clubhouse and ordinary multi-storey business class residential building?

## INTERIOR

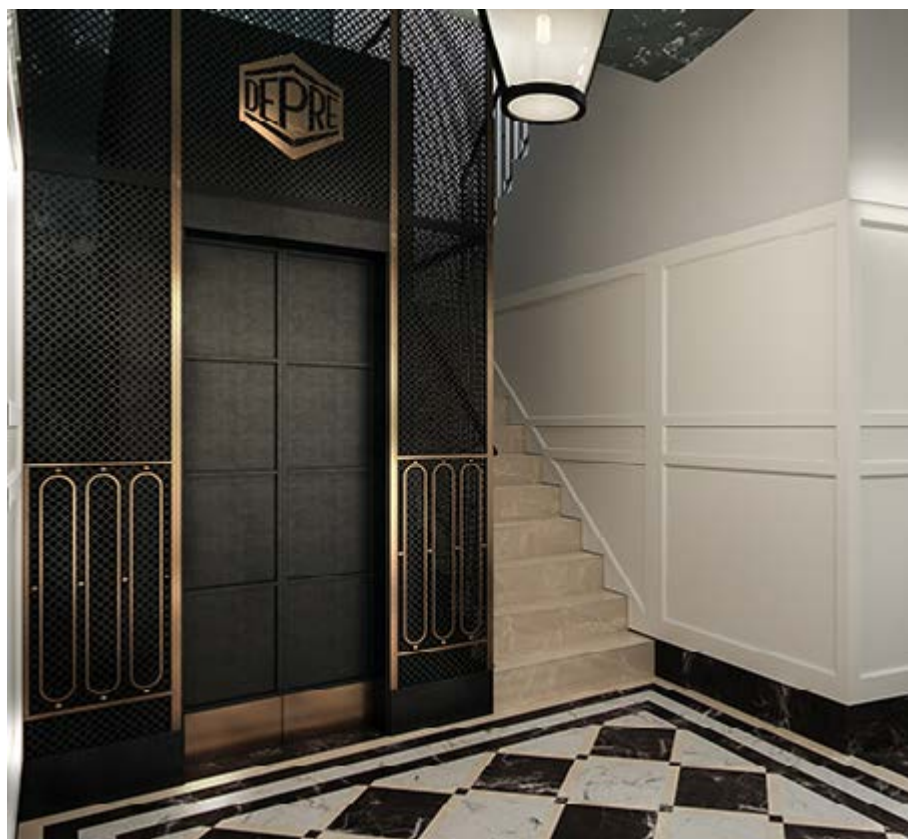


The main difference of these houses from other types of elite real estate is that the potential resident should comply with certain requirements of the club community. "Casual" neighbors do not live here. A certain amount of money is not enough to buy an apartment in such a house. Candidates should pass a kind of "interview" or get the recommendation from another tenant. As a rule, a claimant must have a certain social status, solvency, should have no problems with the law, and also comply with a number of tacit rules of this club community.

Sometimes developers refer elite country mansions to the club houses, but this is not quite correct. A real clubhouse should be located in the best district of the city with well-developed infrastructure and very good reputation, have a closed guarded territory, a checkpoint and a sufficient number of parking lots. As a rule, in the clubhouse you will not find commercial objects on the ground floor, a picture that has become habitual for elite high-rise buildings. In Moscow, the clubhouses are located in the historic centre of the city: near the Patriarshiye and Clean Ponds, in Prechistenka, Ostozhenka, Arbat. These are restored architectural monuments, which also emphasizes the high status of housing.

Currently, this type of housing is gaining popularity among the in-crowd. Developers try to satisfy the most demanding customers, so exclusive architectural designs, non-standard design solutions are often used; and they apply expensive finishing materials. The clubhouse is usually 4-5 storey with 10-20 apartments each, which are large and





individually planned. So, the apartment can occupy the whole floor, have high ceilings, spacious balconies; some apartments are located on several levels or have a garret.

Today, the clubhouses are attractive for young entrepreneurs, as well as representatives of the so-called golden youth, since an apartment in such a house is an indicator of a certain status. In addition, the modern generation of successful young people prefers comfort combined with individuality. The clubhouse provides an opportunity to organize individual space, which meets the interests of the owner and harmoniously put into the rhythm of the present-day city. So, high ceilings allow the owner to arrange a home cinema hall, a huge library, a billiard room and a fireplace room, a winter garden and a lounge area. The clubhouse residents strive for privacy and community of interests, in part for them it is a synonym for comfortable living. In other words, from the point of view of the residence concept, the clubhouses fit perfectly well for a new generation of entrepreneurs and creative people. And from the point of view of stylistics as a reflection of the rhythm of urban life and the thinking of modern youth, the loft style becomes indispensable.

This style is distinguished by the predominance of concrete, brick, glass and metal. The loft style is characterized by some "rudeness" and brutality. The word 'loft' means an attic. The history of the style is associated with the restoration program of old factories, warehouses, plants and their conversion into living quarters during the crisis in the US. Loft is a style

## INTERIOR



of life, the spirit of freedom and creativity, almost unlimited space for self-expression. The impression of the industrial past is preserved in the form of high ceilings with beams, large windows, brick or concrete walls, open ventilation systems and pipes. The loft-style interiors are characterized by free planning, zoning with color contrasts, light effects and furniture arrangement. The decoration is dominated by industrial features: coarse plaster, brickwork, cast-iron batteries, open engineering communications. Non-standard accessories and bold style combinations prevail including old communications adjacent to cutting-edge equipment, smooth and mirror surfaces adjacent to paint chips and rusty metal. Forged products and neon signs look pretty harmonious in this interior. The loft style corresponds to all the requirements imposed on the modern residential space by creators. The maximum of functionality and minimum of excesses, a combination of comfort and aesthetics is the ideal environment for successful young people.

Loft Depre is an example of a loft-style clubhouse. The project of the creative team PROforma Design is located in the former wine warehouses of the Depre Trading House near Petrovsky Boulevard in Moscow. The entrance areas, entrances and halls, are a landmark, which emphasizes the status of elite real estate. The spacious lobby of Loft Depre is decorated in a "historical" color palette: the Bordeaux walls represent the wine past, red bricks are the warehouse past of the building. The lobby interior has a complex trapezoidal shape, which is adjusted by a mezzanine floor with a large two-tier shelves "flowing" from the lower floor to the upper one. Both racks serve as a library. The upper part of one of the lobby walls is finished with a light gray stone, the same as the facade, the lower one is painted with graphite color; the floor is slabbed with black and white marble in checkboard





## INTERIOR



order. In the lobby, there is a cozy hall with huge floor-to-ceiling arched windows, an elegant piano, comfortable armchairs to chill out. Ancient reproductions, drawings of the house, photographs connected with the history of this place hang on the walls. Some interior details are made in an industrial style – a metal spiral staircase and a mezzanine library, lamps above the reception desk and lights in the hall. The staircase to apartments continues the theme of the entrance group: the floor is laid in checkboard marble. The walls are decorated with boiserie panels and have a balanced color combination of white and gray; the elevator is coated with a perforated black metal and a brass finish.

The building, which now hosts an elite clubhouse, for a long time stayed abandoned. More than a century ago, the renowned architect Roman Klein worked on it. Now the raid of antiquity gives this house a special charm: the story continues in a new, high-status life.  
**[www.proformadesign.ru](http://www.proformadesign.ru)**







# КОМПЛЕКСНЫЕ

# решения

## СТИЛЬ & МОДА В ИНТЕРЬЕРЕ

### ДИЗАЙНЕРЫ

Дима Логинов

Ирина Чун

Анна Муравина

Елена Теплицкая

Татьяна Свиридова

Школа Дизайна Детали

Наташа Барбье

Марианна Петренко

Борис Уборевич-Боровский

Мария Романова

Надежда Лашку

Диана Балашова

### УЧАСТНИКИ

SOFIA, JACOB DELAFON, ZUCCHETTI, BETTE, ROCA, HANSGRÖHE, MIA ITALIA, CISAL, ART CERAM, HUBER, MANDERS, SANDERSON, «ГРАНДЕКОР», LAMINAMM RUS, YACHTLINE, «АЛЕФ ЭЛЕКТРО», «СТРОЙСИТИ НАПОЛЬНЫЕ», BENJAMIN MOORE, EDWAR, STPROFI, ORTGRAPH, BASSANO PARQUET, DREAMMA, ITALON, JACUZZI, ART FN, MOON, ART-RUM, FAVOURITE, «ЩУКИН», EGE ORTGRAPH





## DESIGNERS @ BATIMAT RUSSIA

The Integrated Solutions section, an exposition of leading designers and schools, is a result of collaboration between BATIMAT RUSSIA and component and finishing material suppliers.

This year, the list of designers has significantly increased, and the exposition area has multiplied. The theme of 2018 is "Style @ Fashion in Interior". Participants showed the elements forming the style and fashionable trends, displayed how the interior furor is born. These were the booths of a certain residential area for demonstrating the thematic solution and the component options. The presented areas included an artist's studio, a boutique hotel room, a couturier's winter garden, a living room of actress, a football fan's apartment, a spa, a lounge area and other options. The exposition was also attended by the leading schools of design and the thematic 1TV show *Idealny Remont*.

The project of the winner of the contest among the graduates of the British Higher School of Art and Design was realized for

the first time in the Integrated Solutions section. The leading industry producers were involved in implementation of the project. The Roca company specially made an unusual table top with cylindrical basins according to the sketches of the winner. The Sofia factory helped to realize three design booths and to make conceptual models and prototypes of non-standard interior items.

The Integrated Solutions section is a creative and necessary development of a modern exhibition. We are already preparing for BATIMAT RUSSIA 2019. The designers are waiting for a new creative task, and visitors of the Crocus Expo are expecting new impressions on 12-15 March, 2019.

## EXHIBITION

# Photogallery







„ Interviews, photos and videos, press conferences, presentations were non-stop conducted at the designers' booths during four days of BATIMAT RUSSIA 2018.





EXHIBITION



# A LIVING ROOM OF ACTRESS





Author: Marianna Petrenko's architectural bureau with  
a support of Natasha Barbier (1TV, Idealny Remont Show)  
[www.iremont.tv](http://www.iremont.tv), [www.mpdesign.ru](http://www.mpdesign.ru)



## Concept

This is an ironic paraphrase on the theme of the "gallant age", connecting the living room and the boudoir, an extravagant, bright, but still full-fledged residential interior. It is called to surprise and even annoy, it cannot be called dull. The extravaganza of color, an intricate wall pattern will suit those who love bold experiments, which however are balanced by restraint of item forms and composition. Interior is quite far-out, but this is an exhibition project that is designed to inspire not instruct.





## PRODUCT *portfolio*

### Wall Decoration

- Kirill Ovchinnikov's design wall panels  
ART FN, [www.artfn.ru](http://www.artfn.ru)

### Ceiling

- Paint, [www.manders.ru](http://www.manders.ru)

### Flooring

- Parquet – Design studio parquet, [www.design-parquet.ru](http://www.design-parquet.ru)
- Glass coating – VIP GLASS, [www.vip-glass.ru](http://www.vip-glass.ru)

### Interior Items

- Armchairs – MOON, [www.moon.ru](http://www.moon.ru)
- Chairs – MONTLY, [www.montly.ru](http://www.montly.ru)
- Bath, mixer – ART RUM, [www.art-rum.ru](http://www.art-rum.ru)
- Chandeliers, suspended fixtures – FAVOURITE,  
[www.favourite-light.com](http://www.favourite-light.com)
- TV set, stereo system – VIPelectronics,  
[www.smartcinemahome.ru](http://www.smartcinemahome.ru)

EXHIBITION

# A FOOTBAL FAN'S SUITE





Author: Irina Chun  
[www.cha-design.info](http://www.cha-design.info)





### *Concept*

The booth theme is revealed as the story of a man who was able to turn his passion for football into style, way of life and also big business. Two rooms – an office and a rest room – show the life of this person from two opposed sides. The right part of the exposition is the office of a big businessman, an owner of the football team. Everything is rational, thoughtful; hard math rules here, and the interior emphasizes the status.

In the left part of the booth, there is a rest room adjusting the office, in which the same person can relax and give vent to emotions. The emotional background is reflected in the color palette: in contrast to the office, all colors are bright and open. Both parts of the exposition are united by the theme of the show: on the one hand, the businessman enjoys it, and on the other hand, he creates it by controlling the puppets hanging from the opposite side of the screen.





## PRODUCT *portfolio*

### Wall Decor

- Panels and metal coating, SCHUKIN, [www.mebelschukin.ru](http://www.mebelschukin.ru)
- Art painting, PEAK ART, [www.peakart.ru](http://www.peakart.ru)
- Artificial grass, ORTGRAPH, [www.ortgraph.ru](http://www.ortgraph.ru)
- Paint, Little Green, [www.manders.ru](http://www.manders.ru)

The door Skyline in casing Invisible and a partition  
1000 Lines, Sofia, [www.sofiadoors.com](http://www.sofiadoors.com)

### Flooring

- Parquet, BASSANO PARQUET (Italy), [www.bassanoparquet.ru.com](http://www.bassanoparquet.ru.com)
- Carpet, EGE ORTGRAPH, [www.ortgraph.ru](http://www.ortgraph.ru)

Ceilings from TOKAI [www.tokay.su](http://www.tokay.su).

### Interior Items

- Office table, cabinet, shelf, STPROFI, [www.stprofi.ru](http://www.stprofi.ru)
- Chairs, [www.buromobel.ru](http://www.buromobel.ru); sofa, DREAMMA, [www.dreamma.ru](http://www.dreamma.ru)
- Coffee table, shelf, marionettes, FINEOBJECT, [www.fineobject.ru](http://www.fineobject.ru)
- Cacti and A Fan's Creation sculptures by Artyom Makhanov
- The furniture and sculptures are designed by the project author Irina Chun.

EXHIBITION

# TRANSFORMATION

Author: Anna Muravina,  
[www.Annamuravina.com](http://www.Annamuravina.com)







## EXHIBITION

### Concept

A transformation from house to garden and from garden to house. A transformation from one state to another. Water changes its qualities and turns into ice. A caterpillar becomes a butterfly. Birth and death or rebirth in a new quality ... All this can be called a Transformation Zone – the space where we are witnessing a transformation, a mysterious transition, a change in the state of matter ... This amazing moment became the Transformation booth interior. This is also a podium for a premiere collection of street furniture "Tic-Tac-Toe" by designer Anna Muravina.



## PRODUCT *portfolio*

### Wall Decor

- Paint, Benjamin Moore (USA), EDWAR INTERNATIONAL, [www.benjaminmoore.ru](http://www.benjaminmoore.ru)
- Parquet, STROYCITY, [www.stroycity.ru](http://www.stroycity.ru)

### Interior Items

- Tic-Tac-Toe street furniture by Anna Muravina, [www.Annamuravina.com](http://www.Annamuravina.com) and [www.Mebel-xo.ru](http://www.Mebel-xo.ru)
- bedside chests, TV frame - New Interior, [www.newinterier.ru](http://www.newinterier.ru)
- Bedhead from Glasse Textile Design Studio
- Textile from Alliance of High Textile, [www.aht-textile.ru](http://www.aht-textile.ru)
- Decorative Palms by Vasily Zverev

### Lighting

- Cotton Ball Lights, [www.cottonballlights.ru](http://www.cottonballlights.ru)
- Smart light, audio, video – Especial Tech, [www.especial.tech](http://www.especial.tech).







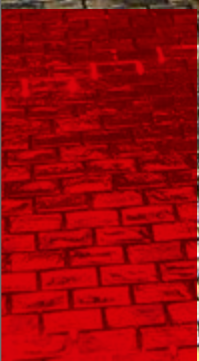
EXHIBITION



# VENUS & FREUD

Author: Diana Balashova  
[www.balashovadesign.com](http://www.balashovadesign.com)







## EXHIBITION



### Concept

VENUS by sculptor Sergey Sobolev is a main character of my installation. A huge minimalistic sculpture is wonderful in its laconic nature; a symbol of human happiness and problems.

I paid high tribute to the masterpiece – a golden background, the black universe shimmering with starlight, and pink WCs for you to feel this life and love. There is a psychotherapist's couch that mayhap will help us to cope with the inevitable consequences of life and love. I believe that the premise chosen for my installation is very organic; it is a bathroom, where you are alone and become clean.





## PRODUCT *portfolio*

### Flooring

- mosaic, built-in LEDs

### Interior Items

- Artceram (Italy), [www.artceram.it](http://www.artceram.it)  
Wall-hang WC and bidet, countertop cup wasbasin FILE2.0, red coral
- Cisa (Italy), [www.cisa.it](http://www.cisa.it)  
Pillar tap, bidet mixer, shower set, accessories LESS NEW, black

EXHIBITION



# 21/18

Author:  
Boris Uborevich-Borovsky  
[www.uborevich.ru](http://www.uborevich.ru)





### *Concept*

The project presents a bathroom of a user from the nearest future. A concept can be understood in various ways, but it will still remain a space for new solutions.

A geometric, vivid, even pedantic structure of surfaces partition calms an eye focusing on a main accent scene. An unusually big quantity of shower sets blurs the eyes from the first sight, but due to this design a space seems to be a commune or co-living condo, where the private areas of shower cabins become public. Addressing a classical application of the premise, we set a resident free of certain paths to move in the space, monotony and predictability inherent in such functional premises. An individual is unrestrained in desires and the space helps him or her in this.







## PRODUCT *portfolio*

Artceram (Italy), [www.artceram.it](http://www.artceram.it)

- Wall-hang WC and bidet A16
- Freestanding basins SHARP

Cisal (Italy), [www.cisal.it](http://www.cisal.it)

- False ceiling showerhead ZEN SHOWER
- Stainless steel bidet mixer, concealed stainless steel bath-shower valve and stainless steel click clack drain XION
- Freestanding washbasin mixer STEP, brushed nickel

EXHIBITION

# NATURAL ENVIRONMENT

AM

КОМПЛЕКСНЫЕ  
РЕШЕНИЯ  
СТИЛЬ И МОДА В ИНТЕРЬЕРЕ





Author: Nadezhda Lashku  
[www.lashku-design.ru](http://www.lashku-design.ru)



## EXHIBITION



### Concept

The Natural Environment is a relax zone in organic conditions of a symbolic glade in the woods. Escape from the urban jungle into a place free of phones, tablets and TVs, a world of plants, trees, fresh air and horizon. The central item is a wellness set SASHA from Jacuzzi, an ideal combination of wood, glass and steel that created exclusive natural senses. The eco-friendly and vivid character of materials used allows a person to feel organic and healthy atmosphere, to go natural in full and immerse in the space, where one item flows into another. The oasis of peace for a pleasant and wholesome rest! The eco interior is designed for people missing the wild nature and following a healthy lifestyle. The nature is Caballine spring. Your lifestyle is your choice.





## PRODUCT *portfolio*

### Walls and Floors

- Ceramic Tiles and Porcelain Gres LEA Ceramiche (Italy), [www.ceramichelea.it](http://www.ceramichelea.it).

### Interior Items

- Artceram (Italy), [www.artceram.it](http://www.artceram.it)
- Freestanding washbasin SHARP, countertop washbasin MILLERIGHE velluto rosso
- Cital (Italy), [www.cital.it](http://www.cital.it), freestanding washbasin mixer STEP, wall washbasin mixer KAWA
- Jacuzzi (Italy), [www.jacuzzi.ru](http://www.jacuzzi.ru), wellness set SASHA



EXHIBITION

# THINKING OF ETERNITY AND DUALISM





Author: Maria Romanova,  
ENFILADE MARO  
[www.enfilademaro.ru](http://www.enfilademaro.ru)



## EXHIBITION



### *Concept*

Eternity as a timeless realm, without succession, duration or sequence; an absolute perfectness and constancy, an opposition of liquid and changeable time. Dualism denotes the state of two parts not equal to each other. Our concept is a synthesis of ideas on this topic. The project for the pair: male and female principles, the unity of opposites. A pair that is most clearly dualistic. I put them in the ideal space specially designed for this exhibition. How to be together and not interfere with each other? How to be united psychologically? This is a philosophical and timeless concept. All concepts and elements at the booth are eternal and refer to eternity. Water, Stone, Metal, Air, Male and Female. Black and White. Warm and Cold. Rigid Geometry and Amorphousness. Sensual. Rational. Emotions. Mind. This booth is a game, a discussion of the meanings and forms, a grotesque.





## PRODUCT *portfolio*

- Artceram (Italy), [www.artceram.it](http://www.artceram.it), freestanding and counter top washbasins CUP, ceramic tray 140\*80, mirrors STONE, wall-hang WC FILE 2.0 black, wall-hang WC THE.ONE coral
- Cisa (Italy), [www.cisa.it](http://www.cisa.it), 3-holes basin mixer LESS NEW copper, freestanding basin mixer STEP black titanium
- Huber (Italy), [www.huberitalia.com](http://www.huberitalia.com), shower sets HARLOCK copper and black titanium

EXHIBITION

# THE ARTIST'S STUDIO WITH AQUA ZONE





Author: Tatiana Sviridova  
[www.tsviridova.com](http://www.tsviridova.com)



## EXHIBITION







## Concept

The artist's studio is a place of creation and search for inspiration. Creative experiments with a variety of techniques and genres, picturesque discoveries form an artist's individual style at the studio. Here canvases are created, freely and organically integrated into any space. Here one can isolate from society, escape the usual fuss and devote time to oneself. The creative atmosphere dictates and emphasizes the bright individuality and originality of the interior.

## PRODUCT *portfolio*

- Wall panels made of Pluto stone veneer, parquet Street, baseboard Invisible, black silk, Sofia
- Mirror (Scala black, mirror glazing) and a partition with shelves for canvases (panels Skyline oak) by Sofia, Tatiana Sviridova's design, [www.sofiadoors.com](http://www.sofiadoors.com)
- Cup washbasin and suspended fixture Kartell by Laufen, [www.laufen.ru](http://www.laufen.ru)
- Washbasin console by Roca, Tatiana Sviridova's design, [www.ru.roca.com](http://www.ru.roca.com).
- Mixers Axor Citterio, Hansgrohe, [www.hansgrohe-store.ru](http://www.hansgrohe-store.ru)
- Spiral stairs Mercury forge, [www.mercury-forge.ru](http://www.mercury-forge.ru).
- Armchairs Loftdesigner, [www.loftdesigner.ru](http://www.loftdesigner.ru)
- Table made from solid wood Woodcraftstudio, [www.taplink.cc/woodcraftstudio](http://www.taplink.cc/woodcraftstudio)
- Paint Little Greene (walls and paintings), Manders, [www.manders.ru](http://www.manders.ru)
- Tatyana Sviridova's paintings and easel, [www.tsviridova.com](http://www.tsviridova.com)

EXHIBITION



# THE SHIP OF DESIGN SAILS ON...



BATIMAT RUSSIA

# ДЕТАЛИ ШКОЛА

## TEAM

Concept: **Veronika Blomgren**

Composition:  
**Tatiana Smirnova**

® **Pavel Osipov**

Interior:  
**Veronika Andrihova**

® **Irina Tatarnikova**



The DETAILS Design School,  
[www.detali.net](http://www.detali.net)

### Concept

A project The Ship of Design Sails on by DETAILS is not an attempt to create an interior of a sailboat or a prestigious yacht. This is a desire to show calm and constantly observed movement and development of the interior. Color preferences change, new items appear, the outer and inner spaces combine more convincingly into a whole.

The rhythm of modern life makes us look at the interior as a harbor with a hope to hide from the disorder of life outside the windows. The main thing is not what kind of furniture, curtains or chandeliers we choose, not what style, classic or minimalistic, we prefer. The main thing is the atmosphere where we can create, love and feel the fullness of life.







## PRODUCT *portfolio*

- Walls: Paint from Manders, [www.manders.ru](http://www.manders.ru)
- Floors: Vladimir Kubyshin's Factory, [www.drevespro.ru](http://www.drevespro.ru)
- Bath BETTE, [www.bette.de/ru](http://www.bette.de/ru)
- Bathroom accessories: PINETTI SRL, [www.pinetti.it](http://www.pinetti.it)

### Bedroom

- Furniture & textile from LOFFILAB, [www.loffilab.ru](http://www.loffilab.ru)
- Chairs: SkeleTON, Belsi Home Moscow, [www.belsi-home.ru](http://www.belsi-home.ru)
- Photos by Nikola Kostić (Serbia)
- Items & accessories: DETAILS



EXHIBITION



# THE COUTURIER'S WINTER GARDEN





Author: Elena Teplitskaya  
[www.teplitskaya.ru](http://www.teplitskaya.ru)





## Concept

Early morning. Birds are singing. There is the Couturier's garden next to the house. You can walk on the floor barefoot wet after shower. The morning begins with bath, a cup of coffee and the first sketches. The Couturier's client is positive, nimble, never wears black, asks for a color dress-transformer and new hats. Both the Couturier and the customer are terribly happy with each other. The wonderful walls of the studio show a variety in every customer's space. The furniture looks like from Alice in Wonderland; it tells us about the unusual nature of the master. The birds are singing in the garden. The atmosphere of vigor, the fragrance of flowers, bright colors. All hail the Creator's morning!





## PRODUCT *portfolio*

### Walls

- Paint RESSOURCE (France)
- Wallpapers OMEXCO (Belgium), SKOL, [www.skol.su](http://www.skol.su)

Door 1000 Lines collection in casing Invisible, Sofia, [www.sofiadoors.com](http://www.sofiadoors.com)

Floors: parquet Travertin, Hipster, BlackDandy, Sofia, [www.sofiadoors.com](http://www.sofiadoors.com)

Sanitary ware JACOB DELAFON, [www.kohlereurope.ru](http://www.kohlereurope.ru)

- Basin TERRACE, basin cabinet, mixer E14760, mirror RYTHMIK, shower tray Flight, shower set Panolux angle, illuminated, basin Stillness with table top, WC, WC half-pedesta, mixer E14594-3, mirror EB2008.

### Furniture, decor, lighting

- All items by MacKenzie-Childs, the Russian distributor TableArt, [www.mackenzie-childs.ru](http://www.mackenzie-childs.ru)

EXHIBITION

# DESIGN BY DIMA LOGINOFF MIA ITALIA SOHO





# *Concept*

The SoHo furniture collection by designer Dima Loginoff for Mia Italia is dedicated to one of the most fashionable areas of lower Manhattan, where life is round the clock and the cost of real estate is high. Inspired by New York, the designer created a refined collection where simple smooth shapes blend with the beauty of finishes and details. [www.dimaloginoff.com](http://www.dimaloginoff.com)



## PRODUCT *portfolio*

- Walls: paint Benjamin Moore (USA), the Russian representative EDWAR INTERNATIONAL, [www.benjaminmoore.ru](http://www.benjaminmoore.ru).
- Floors: tiles Italon (Russia), [www.italonceramica.ru](http://www.italonceramica.ru)
- Fixtures from Forstight, [www.forstlight.ru](http://www.forstlight.ru)

# YACHTLINE NORTHERN LIGHTS BY DIMA LOGINOFF



*Concept*

The SoHo furniture collection by designer Dima Loginoff for Mia Italia is dedicated to one of the most fashionable areas of lower Manhattan, where life is round the clock and the cost of real estate is high. Inspired by New York, the designer created a refined collection where simple smooth shapes blend with the beauty of finishes and details. [www.dimaloginoff.com](http://www.dimaloginoff.com)



## PRODUCT *portfolio*

- Walls: paint Benjamin Moore (USA), the Russian representative EDWAR INTERNATIONAL, [www.benjaminmoore.ru](http://www.benjaminmoore.ru).
- Floors: tiles Italon (Russia), [www.italonceramica.ru](http://www.italonceramica.ru)
- Fixtures from Forstight, [www.forstlight.ru](http://www.forstlight.ru)



# THE EXHIBITION AS *Creativity Domain*

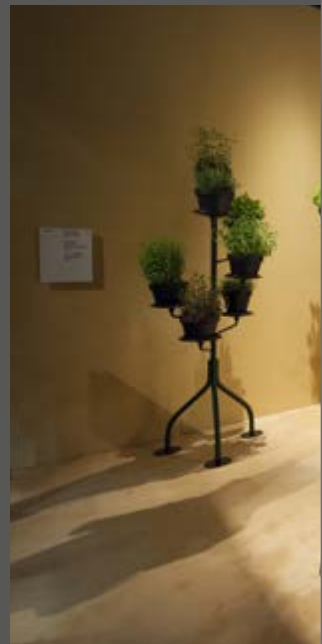


Designers attend exhibitions  
for trends, inspiration and an  
opportunity to foresee the future

## EVENTS

As a meeting place for manufacturers and professional audience, exhibition spaces can rightly be called the cradle of business cooperation and joint creativity. There the most unusual ideas and creative solutions are born. As a result, architects and interior designers get an opportunity to join the extraordinary atmosphere of creative intelligence and energy; a participation in exhibitions is a professional necessity for them.

It's no secret that designers go to Italy for the most creative ideas. This season has shown, yet again, that the Salone del Mobile is not just an exhibition but, especially, that it is a demonstration of how business culture and team work within a sector, along with its creative and productive fabric, can be drivers of excellence. A designer has his or her own favorite exhibition; it was interesting to learn from the leading architects and interior designers why Salone del Mobile should be seen in the design world, what trends this year they can note and what colors, materials and textures can highlight.



”

*24th September 1961: the Salone del Mobile makes its first appearance in Milan with 328 companies attended. Today, it has hosted 434,509 visitors. What made the exhibition so popular? First, the unique quality of the products offered. Secondly, the participants pay close attention to the design of their booths. Thirdly, there are various additional events and sections of the exhibition, which increase the number of visitors and participants.*





**Marina Zherenko**, an interior designer, decorator. *The Details of Happiness Studio* co-founder, *Idealny Remont* TV show expert

Visiting the exhibition is not a tribute to fashion and not an opportunity to 'check in with a glass of prosecco' on the roof of a mod restaurant opposite the Duomo; it is immersion in your favorite business, professional growth and excellent key to the future. Within a few days we witnessed the best examples of creativity, exceptional products and opportunities for innovation. I am happy to follow fashion in all fields, but I can note that I have completely different goals – to understand the direction set by experts and to try to anticipate the future trends. New collections enter the market much faster than they can be implemented. Therefore, for me it is very important that my decoration and furniture offers are not at the peak of their popularity, and especially not be parts of outdated collections, but are at the very initial stage of development. I'm interested to be the first, and my customers are interested in feeling themselves pioneers.

Milan Salon is one of the most important annual events for the design world, which forms fashionable trends for next years. First of all, I would like to note the presence of glass and mirrors. Glass is not just transparent, but colored, shimmering with all sorts of shades of the rainbow. Tables, screens of unusual shapes, zoning partitions, colored mirrors and surfaces create an excellent mood with their fairy-tale character and play of light and reflections. The modern shapes are quite clearly represented. The main emphasis is on quality and laconism. Nothing superfluous, only shape and color. Another line, which is clearly traced, is the metalish surfaces. This decorative coating is especially used in kitchens. In conclusion, I want to say about color. The brightest tracing trend is all shades of orange and terracotta, brown, sea-blue and light blue. Pink and powder became much less. For metal, brass still holds its place; there are also bronze and a lot of black metal.

## EVENTS

### **Alexandra Pankova, an architect, designer.**

*CEO of Pankova Design, Deep Interiors founder*

This is the largest exhibition in Europe, where you can find almost all manufacturers too cooperate, meet, contract. For us, designers, it's an opportunity to see and test everything in live, if necessary. In Russia, many products can be ordered only from the catalog, so the more the designer knows, the less surprises there will be. The right shade, the degree of mattness, the quality of fittings, joints, special effects, etc. Then, it is possible to clearly and convincingly argue with the customer about differences between the factories and costs. The right mood in the interior is created much easier, when you know what impression is produced by certain products.

Our work obliges us to monitor the changing trends and innovations in the field of interior design and decoration of premises. And there is no theory, it is better to see once. Among the main interior trends, I would like to note the geometry, pronounced and softened. It manifests itself in textiles, furniture, item arrangement principles. In addition to tetragons and polyhedrons, designers are looking for new lines. Many motifs are borrowed from nature – a shape of leaves, scapes, water flow. By the way, the natural trend is very intense; this also applies to the processing of wood to show and emphasize its texture and natural color, and the abundance of natural stone from marble and onyx to semi-precious stone inserts. The tropics are still relevant. Juicy colors, rich hues, lively jungles,







unusual floral prints, all this seems to take us to distant exotic countries.

Fashionable colors surprised with their depth, brightness, saturation. One of the trends is the color blocking or total color, when the entire interior is designed in one color or close shades. The floral theme was widely presented, especially I liked large prints on the entire wall. Colorfully, the leaders are black and charcoal shades of different textures, as well as very deep and rich colors – emerald, indigo, purple. The combination of glass, wood, metal, stone, textiles in one item was seen a lot, but it's still exciting. A booth with stunning scale wooden slabs seemed the most attractive to me; it demonstrated a careful and respectful attitude to natural beauty. At this Italian factory, they appreciate the advantage and brutality of the natural material; they are able to catch the special character of each breed and constantly experiment.

## EVENTS

**Vincenzo Stridaccio, Italian artist, sculptor, architect, interior designer; a founder of Vincenzo Studio Design**

The main international design fair, which recently took place in Milan, shows novelties, shares achievements and sets a vector for the whole year. At this time in Italy, everyone gathers together from furniture manufacturers to private designers. This event is not only in the professional sphere, but also, to no lesser extent, a communication, exchange of opinions among colleagues, new acquaintances with suppliers and producers. This is undoubtedly 'must-see' in the design world, the main interior exhibition, which helps everyone to keep pace with the times.

The attention today is shifted from an individual thing to a holistic interior solution aimed at designing a certain mood. This is a very high-quality work on the emotional climate of the interior space. At the same time, special attention is drawn to detail and quality. Items acquire calm shapes without superfluous decor and grandiosity; they are verified by proportions and materials. In the finish, there are natural stone and leather, as well as a large amount of metal, including countertops and facades. Non-ferrous metal is very popular. Many brands presented glass showcases with metal frames; there were open shelves and bookshelves, giving lightness and emphasizing scale. The facades most often did not have handles, so the furniture compositions look large and holistic. The eco race started several years ago, gave birth to a fashion for the sophisticated processing of solid wood applying new technologies. Today, it has entered a new qualitative turn. Preserving the entire artifact of the old log, an interspersing of transparent resins, metal and other materials is added to it. Deep saturated natural colors taken from nature are a trend in the color palette, blue sea, grassy green, wine red, color of gems and earth, corroded iron and oxidized bronze. It's nice to see a new upsurge of the 70's style called neo-Memphis.







## EVENTS

” *In a good design the functionality is always prior the form. But it should not dump emotions.*  
Giorgio Saporiti, designer







***Yekaterina Kalinina***, an architect and designer; a chief architect of Plus Arch

Visiting the Salone del Mobile in Milan is essential for all designers. This is a forum of ideas, creativity, technology, innovation and culture, illustrating new ways of house living.

Proceeding from the bold combination of materials and forms offered by manufacturers, we can say that now there is a rethinking of the 70's in interior design. A lot of wood and marble of various shades, as well as 'marbled' textiles and rugs. In the upholstery of sofas and armchairs, ornaments on the walls, there are all kinds of graphic drawings, houndstooth, floral and cosmos themes. There is abundance of glass in various interpretations and colors in combination with wood, metal, stone. Many mirrors of complex shapes and mirror inserts; some booths were entirely built on the effects of multiple reflections. On the same facade, different materials can be combined. The color range is determined by natural shades, including gray, black, beige, white. The accents are predominated by green, ranging from the color of young grass to marsh and emerald green. Terracotta gradually appears from the foxy red color of the burnt clay to light brown. Among the textures, a large number of brass and bronze of all shades can be noted.

” *BATIMAT RUSSIA 2018 was attended by 34,000 designers, 33% of all visitors.*



AWARD



# reddot award



Red Dot Design Award is one of the most prestigious awards worldwide. It is assigned for the highest quality, innovative shape and functionality. The first award was held in 1955.

**[www.red-dot.de](http://www.red-dot.de)**





**1** Facade System Schüco FWS 60 CV HD from Schüco International (Germany). This system with TipTronic can be integrated almost invisibly into any house facade, a face width of 60 mm and height of 3.20 m. High thermal insulation, an automatic ventilation control, the safe and easy way of opening and closing the windows.

**2** Reading Lamp Flexi from Furnika (Poland) by Saidi 'sign Produkt- und Grafikdesign (Germany). A carefully thought out design concept has resulted in a multi-functional reading lamp which is very convenient to use. The elastic material allows for highly flexible adjustment. A built-in USB port makes it possible to charge digital devices such as smartphones or tablets.

**3** Lighting Series Planet from Kartell (Italy), by Tokujin Yoshioka (Japan). This diffuser, made of technopolymer, is transparent and features a surface which is slightly faceted in order to create a play of light reflections.

**4** Lounge Seating ALBROAD 23AP from Okamura Corporation (Japan) by Hiroshi Saotome. Designed for public spaces such as waiting rooms in airports. Seat and backrest are made of integrally stiffened skin formed in a single piece. This ensures a long service life and easy maintenance, but at the same time also makes the chair very comfortable to sit on.

## AWARD

**5** Tap Véo from JADO, Ideal Standard (Germany) by ARTEFAKT design (Germany). A distinct element of the slender fitting is the integrated spray regulator. With clear forms and a well thought-through functional conception, the Véo tap series impresses with a sculptural and aesthetic appearance.

**6** Wall Tiles Shadow by Bentu Culture and Development (China). Their design is based on the principle of creating large wall paintings by means of a targeted imaging of light and shades. Using different groove depths on the individual tile surfaces results in a fascinating overall three-dimensional effect of the tiled wall.

**7** Shower Toilet Sensia Arena from Grohe AG (Germany) by Grohe Design Studio. The sophisticated design in combination with a special surface coating and an effective cleaning function of the toilet ensures that dirt cannot settle. The toilet lid opens and closes automatically, while a nightlight provides orientation in the dark.

**8** Bathroom Heater Steward from Kohler (China) by Henry Yang. A heater and air purifier in one device. The dehumidifier is automatically turned on to prevent mould formation.

**9** Lift-and-Slide Door MINI from Huber Fenster (Switzerland). The well thought-out overall concept convinces with a high material quality, convenient handling as well as excellent noise protection. The doors clear appearance is based on a sophisticated casement frame with a visible profile width of 51 mm; possesses the recessed rosette handle and stainless steel doorstops.

**10** Venetian Blind Roma CDL from Roma KG (Germany). A special feature is that the essential punching of each slat is hidden. What is more, the typical light gap between slat and guide rail is closed due to the distinctive form.

**11** Wave Panel Glide System from Silent Gliss International (Switzerland). Screens interiors from the glare of the sun with the added benefit of privacy. The panels are attached to two parallel aluminium profiles spaced 15 cm apart. The functional fabric carriers are easily clicked into the profiles.

**12** Venetian Blind Roma CDL from Roma KG (Germany). A special feature is that the essential punching of each slat is hidden. What is more, the typical light gap between slat and guide rail is closed due to the distinctive form.











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**13** Radiator Pioli from Antrax IT Srl (Italy) by Andrea Crosetta. . It is wittily reminiscent of a ladder. The high versatility and practicability of this object with its thousands of years of history has come back to life in heating décor.

**14** Shower Stare from Xiamen Solex Technology (China) by Chen Zhida, Wang Min. Protecting and saving water resources took centre stage in the conception of the shower. The overhead shower as well as the hand shower feature a hollow design; this significantly reduces the weight and material consumption. The fine water jet technique saves more than 60 per cent on water usage.

**15** Shower Control RainSelect from Hansgrohe (Germany) by Phoenix Design. The device combines the control of different shower functions in one single horizontal unit: water volume and temperature, the individual shower functions.

**16** Modular Washbasin System I Catini – Catino Doppio from Ceramica Cielo (Italy) by Andrea Parisio e Giuseppe Pezzano Design. The system features a clear design idiom and high-quality materials; stainless steel frameworks; 16 different variants of the color palette. Best of the best Red Dot Design Award.

**17** Wall-Hung Toilet VAL from Laufen (Switzerland), by Konstantin Grcic Industrial Design (Germany). The distinct design with soft lines ensures optical lightness. The new material SaphirKeramik can be processed and formed into filigree shapes and yet possesses high bending strength.

**18** Faucet Wiser II from JOMOO Kitchen & Bath (China) by Lichuan Wu. The faucet impresses with a unique design language. The construction is functionally conceived. The wide water flow is initiated by the push of a button, which also regulates the temperature.



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**19** Showroom Skynet, designed by KLID-Kris Lin (China). The organic, expressive design skillfully combines modern and traditional construction methods to lend this showroom a unique appearance. The central design feature with its curved shapes and lattice-like construction recalls the fishing nets cast out on the high seas.





## AWARD

**20** Water Pre-Filter TOOBI from Kohler (China) by Kohler Design Studio. The lead-free brass water pre-filter offers an uncomplicated and sustainable solution for removing contaminating coarse particles. To clean the filter, it is sufficient to rotate the knob to remove sediment.

**21** PUR Advanced Faucet Filtration System from Helen of Troy (USA). With a modern, horizontal design, easy installation on standard faucets and an intuitively understood filter status indicator, this water filter system is especially user-friendly.

**22** Rescue Multitool Skeletool RX

from Leatherman Tool Group (USA). The individual components of the Leatherman Skeletool RX are clearly visible and sensibly arranged. Thus, the right tool is always at one's fingertips. The stainless-steel body with its Cerakote coating and the aluminum alloy of the grip elements are very robust.

**23** Mixer TH400 from Cifial (Portugal) by Carlos Ribau. With a wall-mounted mixer inspired in its shape by old Navy boats, sophisticated design and resource-conserving operation go hand in hand. The inside cartridge allows precise control of the flow and temperature of the water and is operated via soft clockwise movements of the lever.





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**24** Infrared Cabin Chaleur Lounge from AWT Alpha Industries BVBA (Belgium). The 162 × 162 × 200 cm cabin with its wide glass front is equipped with two ergonomically shaped loungers with a recess covered in artificial leather, that houses the patented infrared heater. The interior is made of Old Oak, while the outside uses dark brown MDF.

**25** Transformable Boat KORMARAN K7 from KORMARAN (Austria). An innovative transformation system, making it possible to change the positions of the hulls and the cabin variably, even while in motion. It thus combines the manoeuvrability of a monohull boat with the stability of a catamaran.



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