

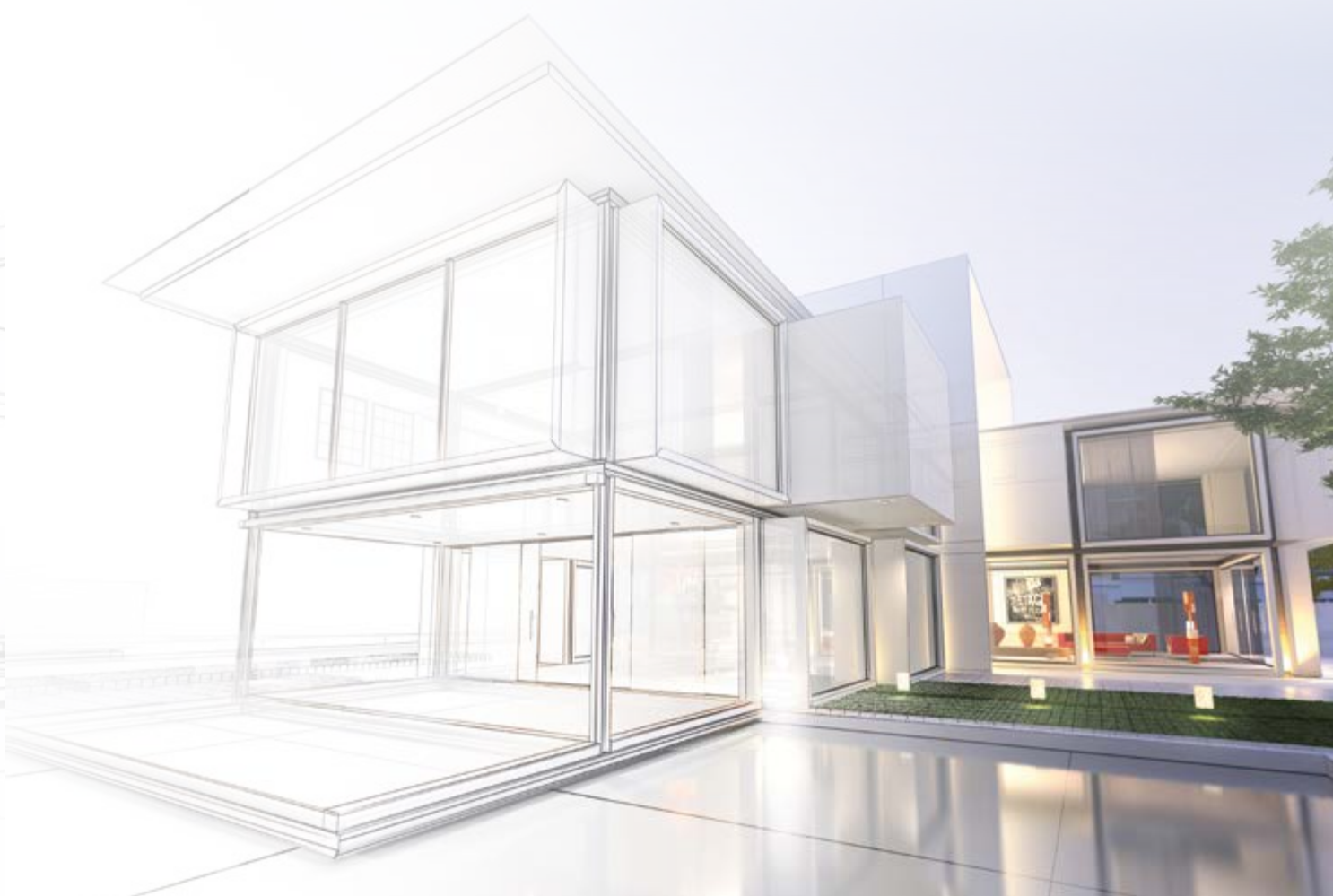
INTERNATIONAL CONSTRUCTION AND INTERIOR EXHIBITION

BATIMAT®

RUSSIA

Post-release 2018

CROCUS EXPO IEC MOSCOW



ORGANIZERS:

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BATIMAT RUSSIA – the number one exhibition in Russia!

BATIMAT RUSSIA 2018 – the largest exhibition in Russia on construction and design – took place on April 2–5 at the Crocus Expo IEC. Crocus is the traditional venue for BATIMAT RUSSIA and the exhibition's partner.

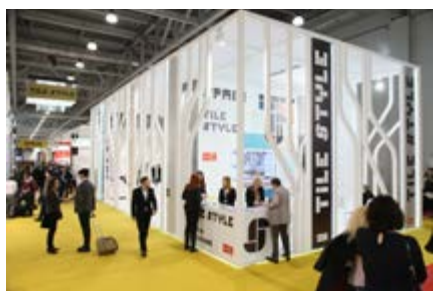


This year attendance record was set once again.

In 2018 the exhibition was attended by more than **103 000** experts, **1 005** companies from all regions of Russia and **56** countries of the world. The total space of the exhibition was more than **100 000** sq. m.



No doubt the exhibition hosted the best Russian and foreign manufacturers of sanitary ware, ceramic tile, porcelain granite, natural stone, bricks, wall panels, flooring and other construction and finishing materials. BATIMAT RUSSIA has once again confirmed its international status. Companies from the Ukraine, Belarus, Kazakhstan, Russia, Turkey, Italy, Spain, France, Germany, USA and other countries took part in the exhibition.



All the participants presented their new collections. Kerama Marazzi, the company that renews its assortment every year, in 2018 presented more than 70 new collections of tile, facade ceramics and interior stoneware, as well as an extended sanitary ware collection.



BATIMAT RUSSIA has introduced a specialized section Plumbing Fixture and Bathroom Interior, combining leading manufacturers from Russia, Germany, and Italy, both of mid-price and luxury segments: Grohe, Toto, Devon&Devon, Burcbad, New Form, Zucchetti, Mia Italia, Nicolazzi, Kerama Marazzi, Vitra, Villeroy&Boch, Kirovit, Cersanit, Keramin, Duka, Bette, Fir Italia, and others.



The project of the winner of the contest among the graduates of the British Higher School of Art and Design (made together with ROCA company) was realized for the first time in the Integrated Solutions section. Natasha Barbier and the 1TV channel introduced the project of an actress's living-room and bathroom, and filmed several releases of Idealny Remont TV program. The interiors created by renowned Russian designers and architects, such as Boris Uborevich-Borovsky, Maria Romanova, Diana Balashova, Nadezhda Lashku, Anna Muravina, Elena Teplitskaya, Irina Chun, Dima Loginoff, the Details Design School – were exceptional and unusual.



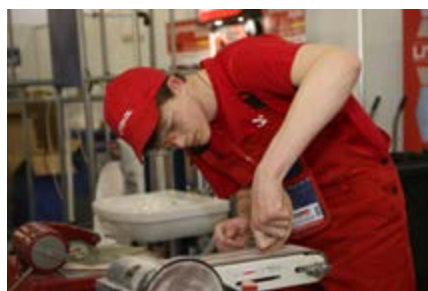


The BATIMAT RUSSIA exhibition hosted more than 40 workshops in 4 days, and the second day of the business program included workshops by the Details Design School and Peredelka TV (the backstage of Kvartirny Vopros and Dachniy Otvet TV programs). The exhibition hosted 12 forums and conferences held by BATIMAT partners with over 100 speakers. The annual DIY Forum involved the leading market players. Statistically, 30 percent of all visitors took interest in the business program.



Jonas Brennewald, the vice-president of Grohe, marked that he was “deeply impressed with the exhibition and the presented innovations. Comparing to other exhibitions worldwide, BATIMAT RUSSIA is a high-level event. There is no other exhibition of this kind”.

Larisa Novikova, the CEO of Kerama Marazzi, noted that “the exhibition had stepped forward: it offered a profound business program and a wide range of events. Well-known architects and experienced designers appeared at the exhibition. BATIMAT RUSSIA is growing and attracting more and more visitors and guests”.



For the first time, training contest of WordSkills Russia national team was held at the exhibition. This event is supported by the Government of Russia and Vladimir Putin. The competition is aimed at improving the prestige of operating jobs for young people. The contest included four competences: brick laying, tile laying, engineering sanitary ware installation, and industrial design. Young specialists' work was assessed by international jury. Winners and participants of WorldSkills were awarded at the exhibition.

The creative lounge-area by SPEECH architectural studio was very popular during the exhibition and in social media, as well as selfy-areas by Kirill Lopatinsky and Maria Boyarova.

The attendance level of BATIMAT RUSSIA has risen by 15 percent, the number of participants has increased by 10 percent, and the number of designers participating in the exhibition has increased thrice.



A number of exhibition reports were filmed by 1TV channel, Tvoy Dom channel, Peredelka TV, Bobyor and Moskva 24 channels. You can watch their videos on www.batimat-rus.com.

You are also welcome to find interviews with the leading market players at the exhibition website.

In 2019 the exhibition will take place on April 12–15 at the Crocus Expo IEC. It will occupy all three pavilions and will be completed with several new sections:

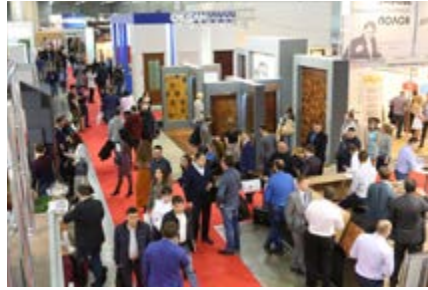
- Wallpaper, Textile and Colouring,
- Kitchens,
- Gallery of Industrial Designers.



**We are already preparing for BATIMAT RUSSIA 2019.
You are welcome to join the field leaders.
Become a part of a landmark event.**

**BATIMAT RUSSIA 2019
- NEW OPPORTUNITIES, NEW FORMAT, NEW PARTICIPANTS.**





МЕЖДУНАРОДНАЯ СТРОИТЕЛЬНО-ИНТЕРЬЕРНАЯ ВЫСТАВКА
INTERNATIONAL CONSTRUCTION AND INTERIOR EXHIBITION

BATIMAT®

RUSSIA

12-15 2019
МАРТА MARCH

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