

KERAMA MARAZZI presents its latest innovative product —EXTRA LARGE porcelain gres (119,5 x 238,5 cm). KERAMA MARAZZI gres carpets — a new trend in interior design.

### THE BEST HOTELS INTEGRATED SOLUTIONS



### **EVENTS**

- 06 HoReCa Resistant Business
- 10 Hotel Room Stock
- 12 BATIMAT RUSSIA ® HoReCa

### INTEGRATED SOLUTIONS Projects ® Booth Product Portfolio

- 34 Anna Erman, Design Hotel Lobby
- 38 Diana Balashova, Honeymoon Room
- 44 Dima Loginoff, MIA ITALIA Bathroom
- 48 Elena Teplitskaya, Chronograph Salon, Owl's Nest Dressing Room
- **54** Anna Muravina,

  The Hedonist Traveler's Bedroom
- **58** Ivan Kachalov ⊗ Igor Metelkin, Men Only
- 60 Irina Chun, 'French Yard' Winter Garden
- 64 Irina Shin, Transformer Room





### **CONTENTS**

### Best Hotels in Russia and Abroad

### **ARCHITECTURE**

- 14 JW Marriott Singapore South Beach (Singapore)
- 22 Hotel Mar Adentro (Mexico)



### **INTERIOR**

- **66** Renaissance Moscow Monarch Centre Hotel (Russia)
- **72** Le Montana (France)
- 80 Maison Moschino (Italy)
- 86 Rodina Grand Hotel & Spa (Russia)
- 94 Six Senses (Seychelles)
- **102** V8 Hotel (Germany)
- 108 Vice Versa (France)



### PRODUCT PORTFOLIO

- 21 ALUMINSTROY
- **29** LAMINAM
- 71 KERAMA MARAZZI
- 79 ZOFFANY, MANDERS
- 85 KARIN SAJO. SKOL
- 93 GROHE
- 99 DEVON@DEVON
- 100 CERSANIT
- 107 QUICK-STEP
- **115** THG JCD





BATIMAT RUSSIA – digest

No. 5 September - November 2017

Founder: MEDIA GLOBE

Publisher: BATIMAT RUSSIA - CROCUS

Address: 3/2 Per. Kapranova,

Moscow, 123242, Russia

Tel/fax: +7 (495) 961-22-62

Website: www.batimat-rus.com

www.mediaglobe.ru

Content and advertising queries: batimat@mediaglobe.ru

Direct circulation:

over 300,000 industry specialists



- ceramic tiles
- glazed porcelain tiles

- sanitary ware
- bathroom furniture
- acrylic bathtubs



## RESISTANT BUSINESS

Today, the hotel business in Russia is one of the most profitable and rapidly developing. In recent years, major international events and competitions were held in Russia. The Olympic Games in Sochi, the Eastern Economic Forum in Vladivostok, the largest industry exhibitions in Eastern Europe, and other events gave a new impetus to the development of the hotel business in Russia.





Welcome2018.com is a portal of the Government of Russia, which provides fans with useful information about the FIFA World Cup 2018 host country

According to the statistics of the United Nations World Tourism Organization (UNWTO), Russia hits TOP10 most visited countries in the world. Last year, Russia was visited by 31.3 million foreign guests. According to the Federal Tourism Agency of the Russian Federation, Russia earned more than \$12 billion in inbound tourism last year. (Read more: BATIMAT RUSSIA Digest No. 2, 2017). International and domestic economic 'collisions' showed that the hotel industry is one of the most stress-resistant in Russia. Most experts agree that the crisis did not break but contributed to the hotel business

development in the country.

'Among other commercial real estate segments, the hotel business is the most resistant to the crisis phenomena,' Oleg Yantovsky, the Head of the Russian representative office, a member of the Board of Directors of the International Hermes-Sojitz Direct Investments Fund, said. 'This is due to the fact that the hospitality industry is the sphere that can react instantly to outside changes. The ability to work effectively in conditions of uncertainty, quickly amend tariff policies and adjust to the economic changes

### **RUSSIA**



allows the hotel sector to be more flexible and cost-effective, unlike the office and retail real estate segments that are most often leased for a long time, which does not allow them to quick response to the outside situation and adjust rental rates for inflation and the market. ' (Read more: www.uldelo.ru)

In the new economic realities, the hotel business in Russia has become more attractive to investors. According to the JLL Company, in 2017, Russia plans to put into operation 6.7 thousand rooms in branded hotels. This is twice as much as in 2016. The foreign brand hotels are already in 38 cities in Russia. The lion's share of the foreign hotel market segment (66%) belongs to four world companies, such as the Carlson Rezidor Hotel Group, Accor Hotels, InterContinental Hotels Group, and Marriott International. In large cities, there is an increasing emphasis on the construction of large hotel complexes, which also offer entertainment services and the possibility of holding business events, summits, conferences. However, in Russia there are still many hotels, which were built during the times of the USSR and need renovation. Very often such hotels are redeemed by large hotel chains considering that hotels of the times of the USSR have a large number of rooms and a large area, 4 or 5-star complexes

are created on their basis. The prestige of cities and resorts in Russia is growing. They are increasingly included in the international rankings of the most visited and most attractive tourist routes. The growth of domestic tourism in Russia has also helped the industry to overcome the crisis and develop confidently.

The Government of Russia pays special attention to the tourism industry. 'We know that the tourism industry is steadily developing worldwide, and its share in national economies is growing. This is already becoming a serious complex, a serious branch of the economy. I am convinced that with a competent, motivated, modern approach, we have every opportunity to turn tourism into a competitive, efficient sector of the Russian economy, 'Vladimir Putin said at the meeting of the State Council Presidium dedicated to the development of tourism in Russia.



Тресс-бриф в Минстрое Российской Федерации с А. Менем

#### **EVENTS**



### HOTEL ROOM STOCK

Today, Russia is conducting large-scale preparations for the FIFA World Cup 2018. In addition to the sports facilities construction, special attention is paid to the development of hotel complexes. The Ministry of Construction of the Russian Federation reports that the main World Cup 2018 infrastructure facilities are currently at the final stage of construction and will be commissioned to the end of this year.

The final part of the championship will be held from June 14 to July 15, 2018 at 12 arenas in 11 cities of Russia. The games will be played in Kaliningrad, Volgograd, Kazan, Nizhny Novgorod, Samara, Saransk, Rostov-on-Don, Yekaterinburg, Sochi, St. Petersburg and Moscow. The hotel room stock of Moscow already now allows to accommodate all participants, fans and the media. 'Over the years, virtually the entire hotel room stock in Moscow has been certified for international standards,' Sergey Sobyanin, Mayor of Moscow, said.

The Federal Tourism Agency of the Russian Federation believes that the World Cup 2018 will attract 30-40% more tourists than the Sochi Olympics. According to Alexey Sorokin, general director of the World Cup 2018 Organizing Committee, the hotel room stock in the cities that will accept the championship is one of the most pressing problems. As you know, FIFA made demands both for football stadiums and training fields, and the hotel infrastructure. When conducting the classification of hotels, the focus will be on the level of service and staff qualification. Basic speaking a foreign language by the employees of the hotel, such as managers, security quards, maids, waiters, is one of the key points.

(Read more: www.welcome2018.com)

### МЕЖДУНАРОДНАЯ СТРОИТЕЛЬНО-ИНТЕРЬЕРНАЯ ВЫСТАВКА

INTERNATIONAL CONSTRUCTION AND INTERIOR EXHIBITION

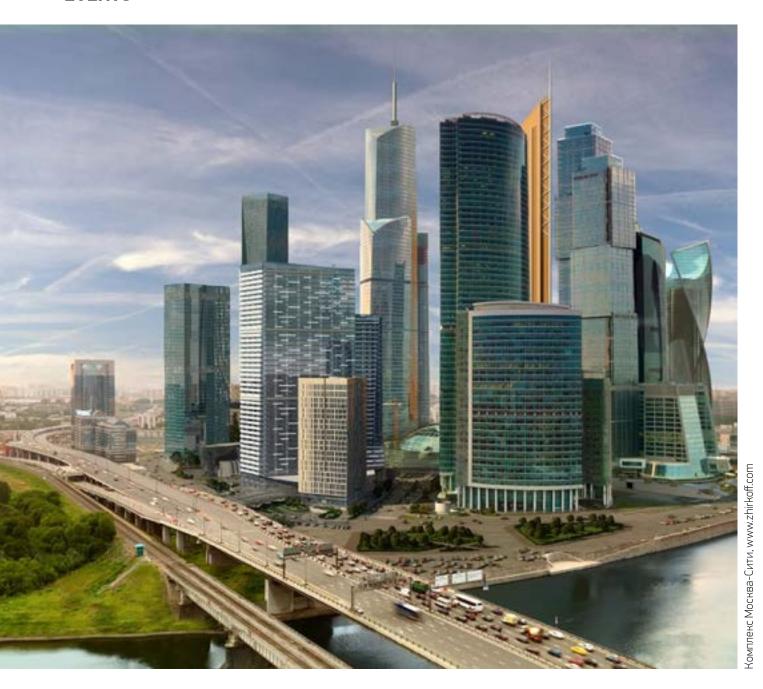
## BATIMAT<sub>®</sub> RUSSIA

3-6 AПРЕЛЯ 2018

МВЦ «КРОКУС ЭКСПО» МОСКВА CROCUS EXPO IEC MOSCOW



#### **EVENTS**



### **BATIMAT RUSSIA ® HoReCa**

In Russia HoReCa (Hotel-Restaurant-Cafe) is developing with summarizing the international experience. SPA-hotels, health and resort complexes, thematic hotels for fans of various hobbies (golf and yacht club hotels), mini-hotels with national character began to appear more often in Russia. However, the decoration materials and components are the key point of the success of such hotels. Manufacturers of the components for the HoReCa industry are developing exclusive collections, increasing the status of hotels to the Luxury. In turn, the components, which have become a

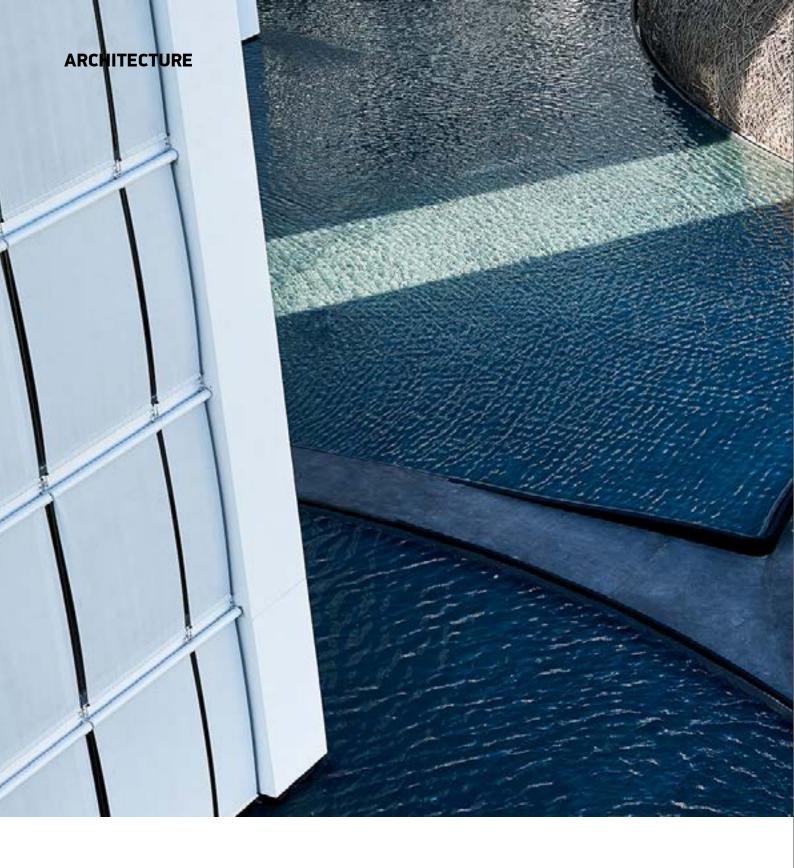
part of the interior of the premium hotel, gain a high status and enhance the brand image of the manufacturer. The BATIMAT RUSSIA exhibition helps to promote the collections of its participants in the HoReCa segment. For this purpose, special events are held, such as the exhibition of booths by leading Russian designers on the Hotel & Apartments theme for the new Integrated Solutions section. (Read more: www.batimat-rus.com)



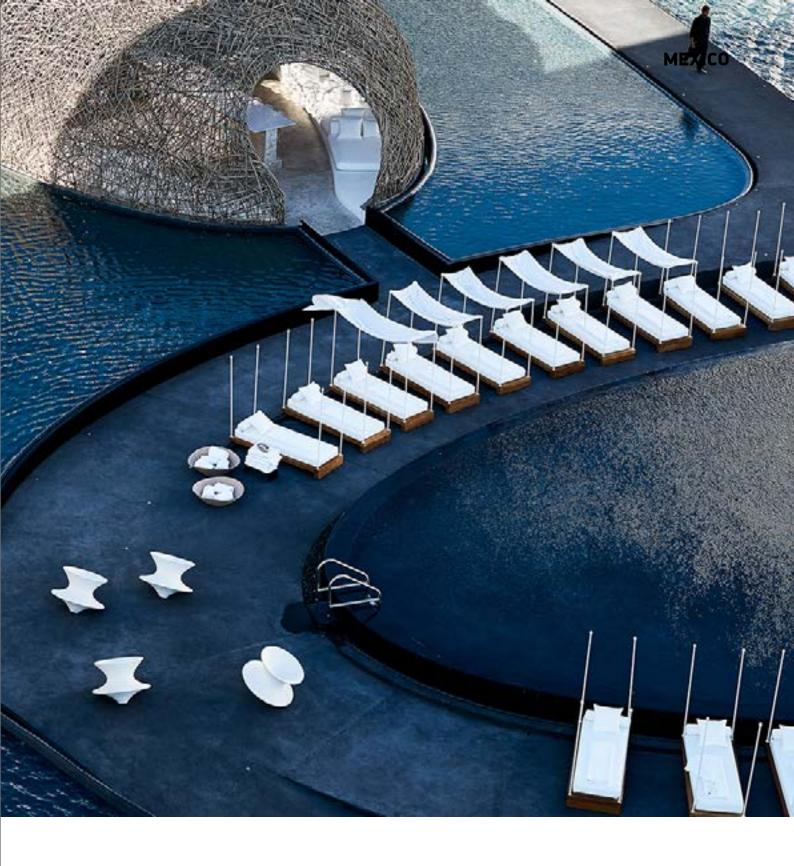
# Sekind THE HORIZON

Sun, Air and Water... It seems that the Mar Adentro Hotel in Mexico consists of these three powers, and a little bit of concrete and glass. The architect Miguel Angel Aragones managed to make nature his co-author. The result of this union is a truly unique hotel.





Mar Adentro is the land of white and blue. On the white screen of the walls, nature constantly draws its elusive creations; reflecting in the blue 'inner sea' the buildings seem higher, as if they gain additional insight. The author of the project, who is a real contemplator and poet of silence, admits that he was inspired by the surrounding landscape with its ideal horizon line and unique natural restraint. 'I am convinced that the biggest attraction of architecture is the ability to generate certain feelings that become continuation of your own space,' Aragones points out. The water surprisingly is both the continuation of the project and its boundary, thus acquiring the horizon properties. The spaces between the complex buildings are filled with water, which seemed to spill out of the ocean itself. The project compositional center is an unusual restaurant in the form of



'a nest', which creates a memorable contrast between the 'natural' embodiment and the clear geometry of the surrounding architecture. Sitting inside, you can watch the sea through the round exit, a keyhole or a telescope as you wish. There is an interesting modular principle of constructing the hotel rooms. A universal module was used as a basic element, and it is the standard room. All the hotel rooms are 'assembled' using such elements by adding option modules. The modules were manufactured at the factory, and they were assembled and arranged in accordance with the architect's plan on site. Laconic forms and colors are used and in the interior of the rooms. There is furniture by the Italian factory Poliform in the rooms. The design is extremely minimalistic, but at the same time unobtrusively functional. Each room has its own 'inner sea'. This was







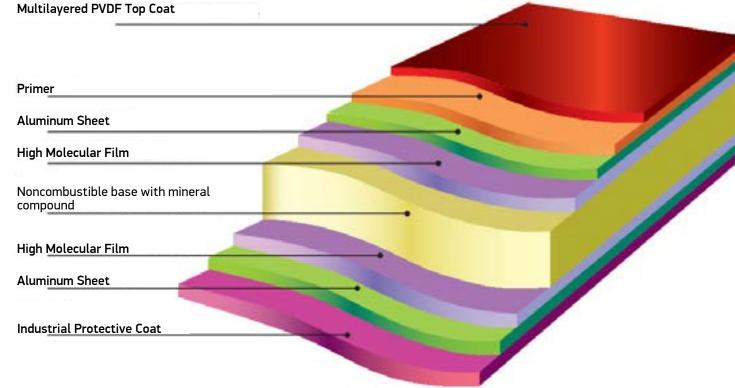
achieved through the use of panoramic glazing. 'All the buildings open towards the sea. Each room is like a separate universe with its own piece of the sea inside, 'Aragones comments. The architect managed to create his own meditative world, which exists in amazing harmony with the surrounding landscape and becomes his man-made continuation.



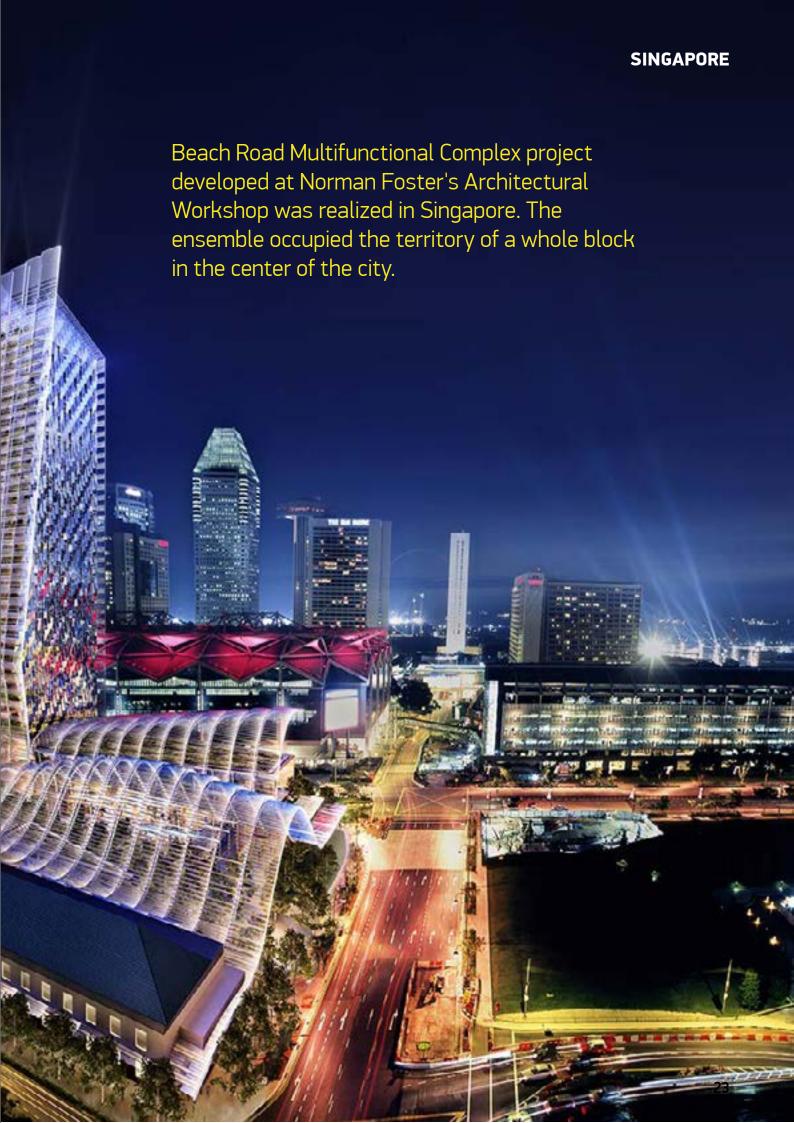
PRODUCT PORTFOLIO
ALUMINSTROY (RUSSIA)

Aluminum noncombustible panels made of the Goldstar composite by Aluminstroy are a complex structure consisting of two aluminum sheets, plastic or mineral compound (composed of flame retardants and mineral substances). These materials are widely applied in construction for hinged ventilated facades, structures that increase the energy efficiency of buildings and facilities providing the highest safety requirements. www.aluminstroy.ru











The Beach Road has the best combination of historical heritage and modern style. Two of four towers are 45 and 42-storey skyscrapers, in which two luxury hotels, offices and apartments are located. The JW Marriott Singapore South Beach five-star hotel is located in one of the towers. Its design harmoniously combines modern trends and unique decorative elements. 634 perfect equipped rooms and suites have high ceilings, panoramic windows, and stylish original interior design, luxurious bed linens, and a magnificent marble bathroom with modern automatic toilet, electronic bidet, designer deep tub, and separate rain shower. The hotel also features unique roof gardens, two outdoor pools, and the luxurious JW Spa.

The Beach Road multifunctional complex is created using green technologies and eco-friendly design that blend into the tropical climate of Singapore and in the urban context. The Foster and Partners Architectural Bureau offered an eco-friendly canopy that covers all open spaces and connects the buildings together, creates a shadow and protects against rain. The facades include photocells, the rainwater is collected from the tower and enters the storage tank under the ground.

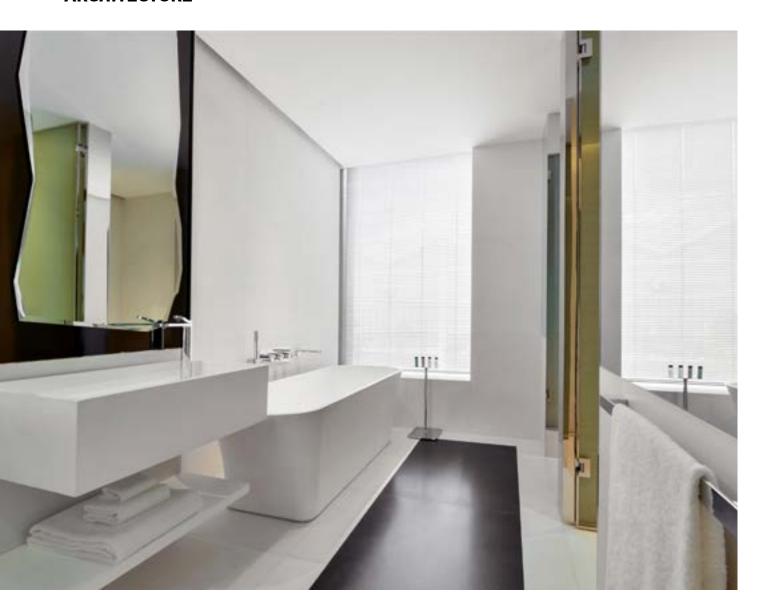
The finishing materials of the luxury hotels are subject to exclusive quality and decoration requirements. They should be produced using the modern technologies and be as environmentally friendly as possible. Italian large-format Laminam ceramic slabs were applied to finish the unique 'high-rise' pools of the JW Marriott

### **SINGAPORE**





### **ARCHITECTURE**



Singapore South Beach Hotel. This product was first produced in 2001 in Italy, in the city of Fiorano Modenese. Specialists of the factory developed a special way of fabricating the material – the slabs are ultrathin and very large. The advanced production technologies of the slabs with a thickness of only 3 mm could make many utopian construction and finishing ideas possible. The ultrathin ceramic panels can now be safely used for facing facades of buildings, which significantly reduces the cost of this work and makes it more technological. The thin and large slab with extensive decorative possibilities opens wide prospects for implementation of sophisticated and original architectural solutions and design projects.

Laminam also guarantees their customers innovative processing for HYDROTECT self-cleaning on their ceramic slabs. The Laminam 'large-scale' material has been applied in the large-scale project of the JW Marriott Singapore South Beach five-star hotel, of the Beach Road multifunctional complex. Today, Laminam offers brand new ceramic-granite sheets of mega-sizes 1,620 x 3,240 x 12 mm.







### **EQUIPMENT**

## PRODUCT PORTFOLIO LAMINAM

Laminam is a large-sized thin ceramic slab. The Laminam Oxide collection is available in 1,000x1,000 mm and 1,000x3,000 mm sizes, 3 / 3.5 / 5.6 mm thick. In design, this material combined the stone texture and metallic luster.

- 1. Laminam Oxide Perla
- 2. Laminam Oxide Grigio
- 3. Laminam Oxide Brown
- 4. Laminam Oxide Moro
- 5. Laminam Oxide Nero

www.laminam.it

1















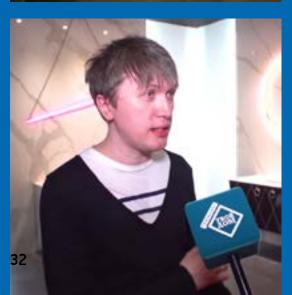
# **SUCCESSFUL PREMIERE** AT BATIMAT RUSSIA 2017

The booths of leading Russian designers and architects were presented in the new Integrated Solutions section of the Construction and Interior Exhibition for the first time. The participants of the new BATIMAT RUSSIA project were suggested an actual theme, Hotel & Apartments and hotel categories from luxury suites to hostels for youth.

### **EVENTS**











#### **EXHIBITION**





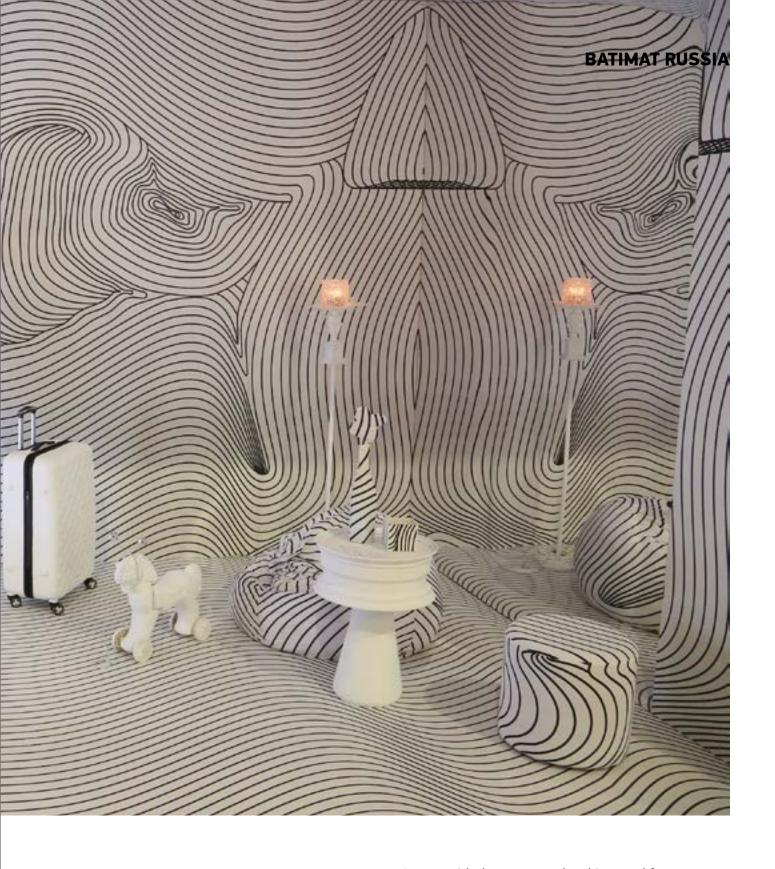


The exposition included the following booths: Design Hotel Lobby by Anna Erman, Honeymoon Room by Diana Balashova, The Owl Nest Dressing Room and the Chronograph Salon by Elena Teplitskaya, the Transformer Room for the young people by Elena Shin, the Lounge Den by Natalia Mikheeva, the Hedonist Traveler's Bedroom in the boutique hotel by Anna Muravina, the Men Only bathroom concept by Ivan Kachalov and Igor Metelkin, the MIA ITALIA Bathroom by Dima Loginoff, the Winter Garden 'French Yard' by Irina Chun. The designed interiors were ironic, bold in design and finishing materials. There was everything, even the exterior in the interior. There were photo and video shootings, as well as interviews and negotiations with exhibitors on a loop at the designers' booths. The media attention and a series of exclusive interviews of the designers for TV channels are a quality indicator of the presented projects. The leading interior publishers, TV and Internet channels' representatives noted the importance and necessity of the development of the BATIMAT RUSSIA construction and interior exhibition in this direction, 'We were pleasantly surprised by the level of the exhibition and the number of participants, the leading designers of Russia.'



### DESIGN HOTEL LOBBY

By Anna Erman, designer



A room with the most usual architectural features, such as low ceilings, the lack of large beautiful windows, limited number of square meters, and most importantly budget constraints can be turned into a design hotel. All these are not a hindrance to the creative process. Our example of the design hotel LOBBY shows how one pattern on all surfaces and furniture can unite space, attract attention and create a mood. Any selected pattern can be applied to the simplest floor covering, walls, ceiling (using stencil), and also printed on the upholstery fabric.



This technique can also be used in small cafes, lobbies, offices by changing color and pattern. The souvenir products with the same print can also be thought through. The furniture is non-standard and is a source of lighting, which is important for creating an atmosphere and mood in the design hotel. www.comodita.ru







### PRODUCT PORTFOLIO

- Decorative panels for walls, floors, ceiling are designed by Anna Erman.
- Mirror acrylic panel WRS (Russia), 2000 x 3000 mm size, 2mm thickness
- Interior items: neon backlit furniture (a chair made of plastic pipes, a neon backlit reception desk made of acrylic plastic, pouffes made of perforated metal, a coffee table, a chandelier, a floor lamp). All designed and made at Anna Erman's workshop.
- Upholstery: print designed by Anna Erman



## HONEYMOON ROOM

By Diana Balashova, designer

#### **BATIMAT RUSSIA**



Very often they travel during a love story or a wedding voyage. The spirit of adventure, new impressions, love and happiness, I wanted to convey the feelings of such a hotel room. But I did not create the excessive romantic splendor just to avoid a game of happiness, but realized a sincere interior, where you can be yourself. Therefore, there is no abundance of frills, canopies in my honeymoon room, swans of towels on the bed. The proposed solutions contain nothing provocative and defiant, as they often do. This is a very peaceful design, many people would like it. This is a hotel room, so everyone should like it.

I made a 'marble' print of wallpapers, wall panels and screens especially for this project. These are the oil paint blotchiness on the porous sheets of paper. I made the blotchiness tender, clear, like the breath of a newly-married couple, the breath of youth. In ARTFN, these sheets were scanned and released as the wallpapers.

The exhibition is a good platform for experiments to see how your idea looks in life, whether it is popular with people. It's like simultaneously exploring and testing them. In the future, it will be a collection of my 'nominal' wallpapers. There will be a small surprise from the author, a small monkey in unexpected places. The logo used in the interior was made for my Gzhel plate collection. The script negligence also creates the lightness and handmade effect.

The main element of the hotel room is certainly a bed. It seems to me that the most beautiful headboards are made of velvet. They are soft, you can have breakfast sitting in bed and leaning on the back. On the decorative bed cushions there are the inscriptions Yes and No, such a funny means of communication of the spouses, a playful moment, a nice joke. In Moscow, I promote German manufacturers' expensive brands of the bed linen, blankets and pillows of elite class and the highest German quality. I want to become a 'queen

Diana Balashova cannot imagine her life without experiments. This time it is the interior design of an extravagant honeymoon hotel room with a bathroom and 'an aura'

Diana Balashova, a scenic designer by education, today is one of the most recognized and famous Russian decorators





of pillows'. At my booth, I showed these brands. I chose the bed linen of Tiffany color, the color of happiness and wedding gifts. Such an allusion to Breakfast at Tiffany's, the love story movie.

In this season, the main color trend in fabrics is 'diaper', 'washed' colors, delicate pastel shades of pink, gray, lilac and, of course, the Tiffany color. But all the colors seemed to stand out. The orange velvet armchairs are the color accent of the interior, they represent soft furniture group. The ironic and playful moment is the 'Invasion of the Apes' in the lamp collection from Seletti, Italian factory. Let the newlyweds not be apart for a minute, so there is a large bath next to the bed, not behind the wall. It specially has a plum in the middle, so it's comfortable to sit in it together. The floor faucet is also located in the middle.

The practice shows that the services of designers









are usually used by couples in love, because they are creating a family and building a family nest. We have learned making happy, optimistic interiors with kind emotions. The interior of the honeymoon room is one of the examples of the happy married life beginning. Harmony and love to all! www.balashovadesign.com





## MIA ITALIA BATHROOM

### By Dima Loginoff Design

The Park Avenue and Tribeca collections are inspired by the energy of Manhattan, its luxury and innovative spirit, a passion for a new and tireless interest in history, they open a new page of cooperation between the Russian designer and the Italian factory Mia Italia. Modern complex forms, the highest quality of materials and performance, indirect references to historical motifs; this is the recipe for creating the bathroom furniture collections by Dima Loginoff.

The booth contained items from two very different collections. 'My goal was to reconcile classical and traditional ideas with my modern vision.

The whole collection consists of multivariate items in several color solutions and finishes. There are many items, the collection includes the entire set of bathroom furniture, including mirrors and light. All the furniture is manufactured in Italy, the accessories are made in Tuscany. The Mia Italia furniture manufacture itself is located in the city of Pesaro. I really wanted to show this furniture in the most minimalistic context,' Dima Loginoff told in an interview.

The booth was decorated in restrained urban tones of gray, white and black colors. Large-format thin ceramics with a marble pattern served as a backdrop for the daedal laconic Park Avenue and Tribeca furniture. The built-in or wall-mounted faucets are recommended for the collections. The Metropolis floor plates collection is characterized with the severity of cement, a variety of textures and large dimensions. Neon decorative light elements completed the overall minimalist interior decoration of the booth.

www.dimaloginoff.com



#### **BATIMAT RUSSIA**

The premiere of the bathroom furniture collection was presented at Dima Loginoff's booth, it was created by the designer for the MIA ITALIA factory (Italy)



## **EXHIBITION** Dima Loginoff, Loginor Designer PRODUCT PORTFOLIO Large-format thin ceramics - LAMINAM (Italy / Russia), I Naturali series Marmi Bianco Statuario Venato Lucidato Collection, 1000 x 3000 mm size, 5.6 mm thick Water-based paint -Sanderson (United Kingdom), MANDERS Glazed porcelain tiles - Serenissima / Cir (Italy) Metropolis Collection, supplier LUCIDO Italian Tile Boutique Decorative neon light elements Mia Italia TRIBECA furniture, marble tabletop with semi-built ceramic sink Mia Italia PARK-AVENUE furniture, marble tabletop with ceramic sink







## CHRONOGRAPH SALON

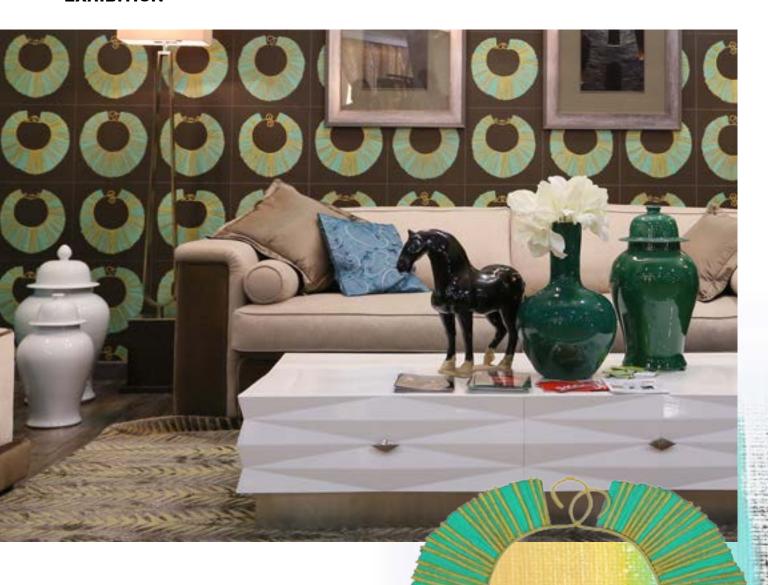
By Elena Teplitskaya, designer



Interests and hobbies always influence our activities, our preferences. My love for antique ruins led to the findings that prompted an exciting idea to create an interior of the guest area in the hotel. The Chronograph Salon is a place where time has stopped, where the traveler can rest and find an interesting artifact that will inspire him for the next voyage. There are the clock gears forever frozen in the design of lamps as a symbol of that image. The clockwork fragments were purchased in America, those are gears, springs, anchor castors. They have supplemented Italian lamps, which

have elements similar to the clock details in the structure. So we have gained an objet d'art around which the entire interior has formed.

In the Chronograph Salon, exotic objects from different centuries and countries are collected together; from the Russian hut, there is a fragment of an old window frame with carving, an authentic Uzbek robe, which is 100 years old, an African necklace of coral with silver, which age is about two hundred and fifty. The objects here crystallize a time that can be touched. On the tabletop, saw

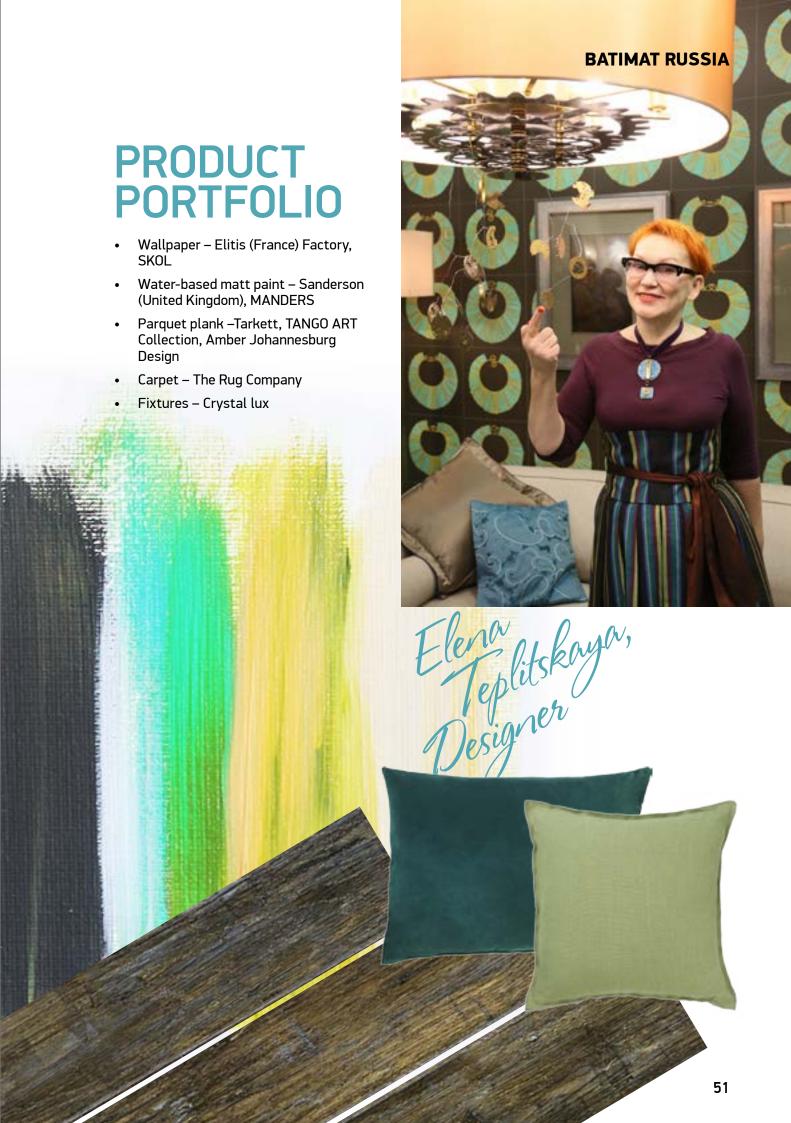


cut annual rings of a huge diameter are also a chronograph of time, and a modern carpet from The Rug Company is a witness of time for the next 500 years.

The guest room in the hotel is a space 'for everyone', and it should be vandal-proof and should not be aggressive, so in the Chronograph Salon deep colors are used. But since the decor is blue and blue-black, our turquoise is more positive. It makes the space bigger, more pure and airy.

Every time when the interior has a slight irony, it becomes more 'alive'. The mannequin in our interior is an objet d'art, a sculpture that can be decorated depending on the holiday or season outside the window, it is an ironic art installation in the interior.

www.teplitskaya.ru





# OWL'S NEST DRESSING ROOM

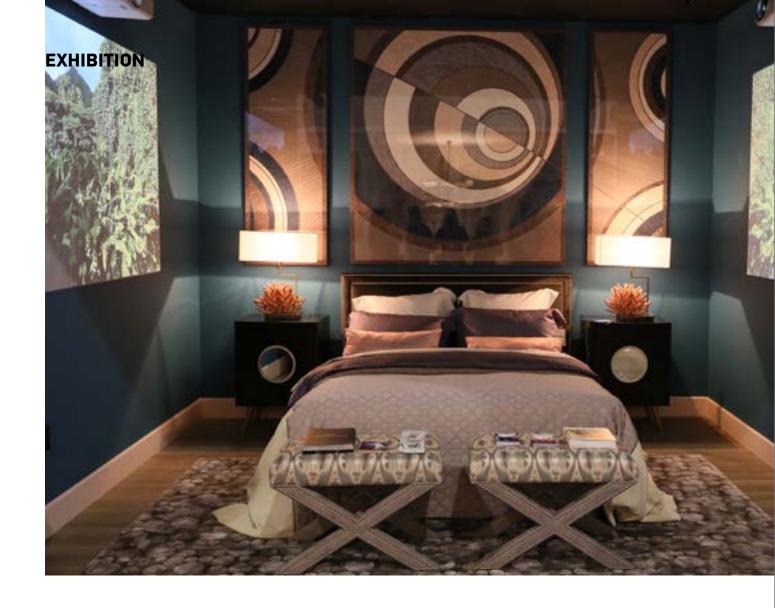
### By Elena Teplitskaya, designer

There is no harm in joking! The fancy lamps from the Karman Factory in the shape of owls and a tree-stylized racks system done on the sketch create the original look of the dressing room that is ideal for a conceptual hotel or a connoisseur of extraordinary interior solutions. Cheerful color is provided by a combination of turquoise ceramic tiles and golden spark wallpapers.

I wanted to make some bright image. As a rule, a hotel bathroom is the most faceless place having only functional role. I wanted the hotel guest to be pleased with something, to feel like home and desire to live there.

Since the bathroom is a place, where you need to regularly do the wet cleaning, so on the floor and on the walls the tiles are applied. The wallpapers are applied fragmentally, and they can also be washed. In the bathroom interior, it is important to use a balance between cold and warm colors. Here we choose turquoise and yellow colors, which create harmony of 'dear nest' comfort. www.teplitskaya.ru



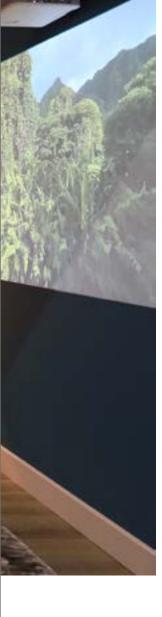


# THE HEDONIST TRAVELER'S BEDROOM

### By Anna Muravina, designer

Anna Muravina created a hedonist traveler's interactive bedroom for the boutique hotel under the motto "The world is your bed." This is a modern Oblomov, a hedonist, of our days, who lives his life without getting out of a bed. And there is everything for his happiness. Lying in bed, the hero can watch voice-activated video, read books or hang up in social networks. This is modern Oblomov's life. In this room, the Special Technology Company installed the Smart Home System with voice and iPad control, an acoustic system, and a home theater. If we talk about finishing, a combination of different materials should be paid special attention, how beautifully different textures look together. The carpet of stunning beauty from the new collection of the Spanish manufacturer NOW Carpets was produced after Anna Muravina's

sketches. The collection will be presented in several sizes and materials, it is made from natural bamboo silk and wool. In their creation, Anna was inspired by the artists' emotions experienced in working on paintings, such as the expression of creative chaos, the play of color and lines. Using the designer's sketches, Mrs Ruby (Russia) also made a triptych from a set of laminated decorative panels. The general color solution of the walls and ceiling is dark, but it is very comfortable, enveloping and immersing in nirvana, a modern hedonist's ordinary state of mind. www. AnnaMuravina.com



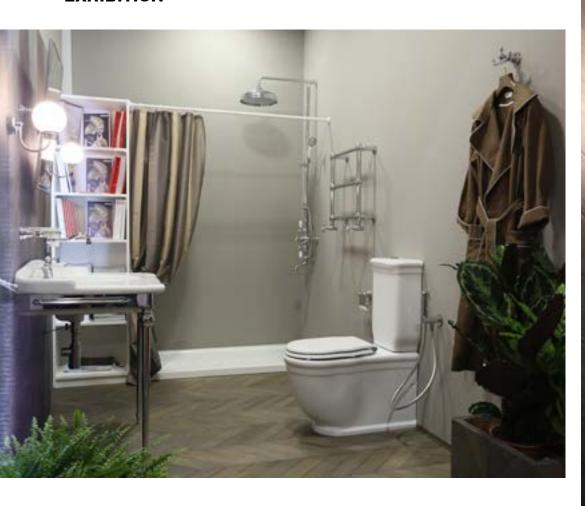


Anna Muravina is a designer, decorator; an Executive Director of ADID (Association of Decorators and Interior Designers); the author of the collections produced under the brand Anna Muravina; a lecturer of the Details Studio School and an author of the bestseller 'Happy Interior Recipes'.



#### **BATIMAT RUSSIA**







## MEN ONLY

# By Ivan Kachalov and Igor Metelkin

Interiors for men usually have a maximum of space and a minimum of things, are notable for decor strictness and brutality, restrained palette, and most importantly they outstand with maximum functionality and availability of technical novelties. Men's style is more like an 'office' with an abundance of woodwork and rough textures, such as metal, concrete, brick, leather, basket. It is characterized by simple, straight lines without rounds and bends. The color palette for male interiors is subdued and neutral with the predominance of natural shades of wood, stone, metal, and their classic combinations that give the interior an elegant rigor. For the 'male' bathroom in a business hotel, the designers Ivan Kachalov and Igor Metelkin offered the most up-to-date plumbing of Italian factories: ART CERAM, CISAL, HUBER.

For walls, the Sanderson (England) water-based paint was used, and for the wall decorative panel they applied the SOHO FOREST parquet plank of the same collection as for the flooring (Greenwich Village collection, Chevron type, French Christmas tree laying). The decor offered by the designers (Liu / MDLIUSKPFP pouf and Colin flaxen blinds) is simple and functional. In such an interior, a man can rest after work with comfort and benefit in a pleasant atmosphere.

#### **BATIMAT RUSSIA**







Interior items and equipment by Italian factories:

ART CERAM: Hermitage ceramic console table with chromeplated vanity unit, floor toilet with Hermitage tank, Rettangolo shower tray, Victoria towel warmer, hinged mirror + 2 Victoria wall sconces

CISAL: faucet for Arcana Toscana sink, inline faucet with Arcana Empress handheld bidet spray shower

HUBER: shower system with a bathtub filler and Victorian rain shower, Croisette bathroom accessory kit

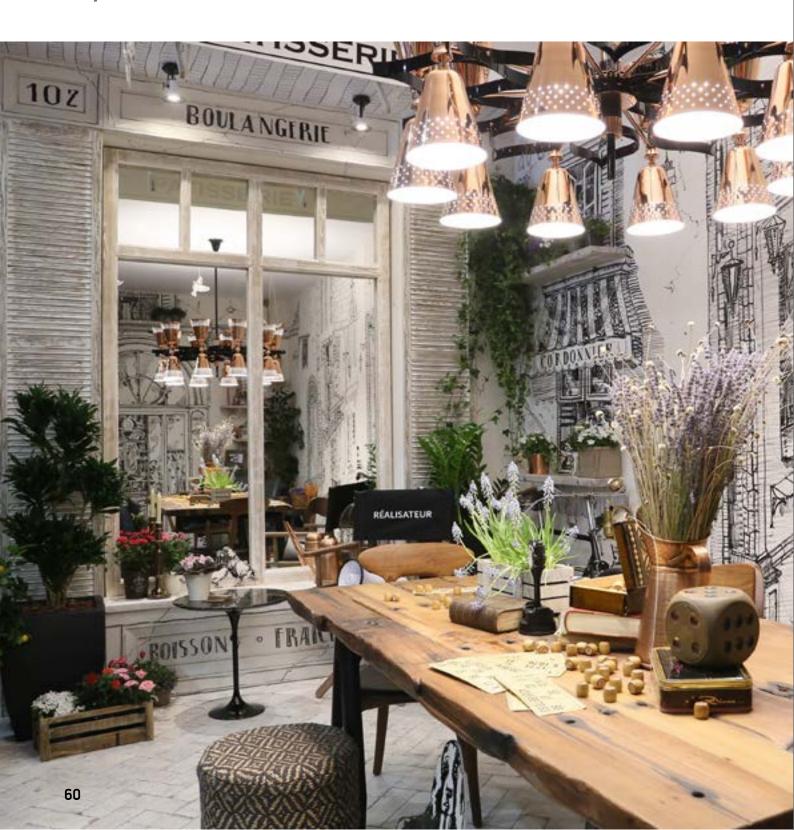
AM-GROUP is an exclusive distributor of European plumbing brands in Russia.

www.am-grup.ru



## 'FRENCH YARD' WINTER GARDEN

By Irina Chun, architect



Irina Chun is an architect, Cha-design founder, a winner of the All-Russian competition of young architects and a participant of Workshop Russia, Venice Biennale (2004), collaborated with Italian architect Pierluigi Iommi (2006-2008)





Winter Garden is always a fragment of the street in the room, a kind of 'summer decoration' within four walls. The French Yard project in the boutique hotel is a part of a provincial town street, in which some elements are real, while others are painted on the walls. The windows of the painted houses are decorated with real floral balconies; there are silhouettes of dogs and cats carved from plywood beneath them, in the 'sky' under the ceiling the silhouettes of pigeons and sparrows are hovering. There are games on the table in the center







# TRANSFORMER ROOM

### By Elena Shin, designer

Transformations are especially actual these days, since we value things that make our life easier, perform several functions at once, and when it comes to the possibility to effectively use the living space, this issue turns out to be acute and essential for virtually every metropolitan! Advantages of the transformable furniture are obvious, for example space saving, multifunctionality, ergonomics, the realization of several interior scenarios. But the main thing is its mobility and dynamics that are consonant with the rhythm of modern man; they meet our needs for innovation and the desire to change the world around.

www.transmeb.ru, www.studio4list.ru, www.bedup.ru



#### **BATIMAT RUSSIA**







### PRODUCT PORTFOLIO

- Furniture: wardrobes, wardrobes with beds, cabinet furniture, sliding doors, wardrobe systems, TRANSMEB.RU (Russia)
- Foxtrot Mini: an armchair is transformed into a single bed
- Tango: a desk is transformed into a bunk bed
- Blues: a compact sofa is transformed into a single bed





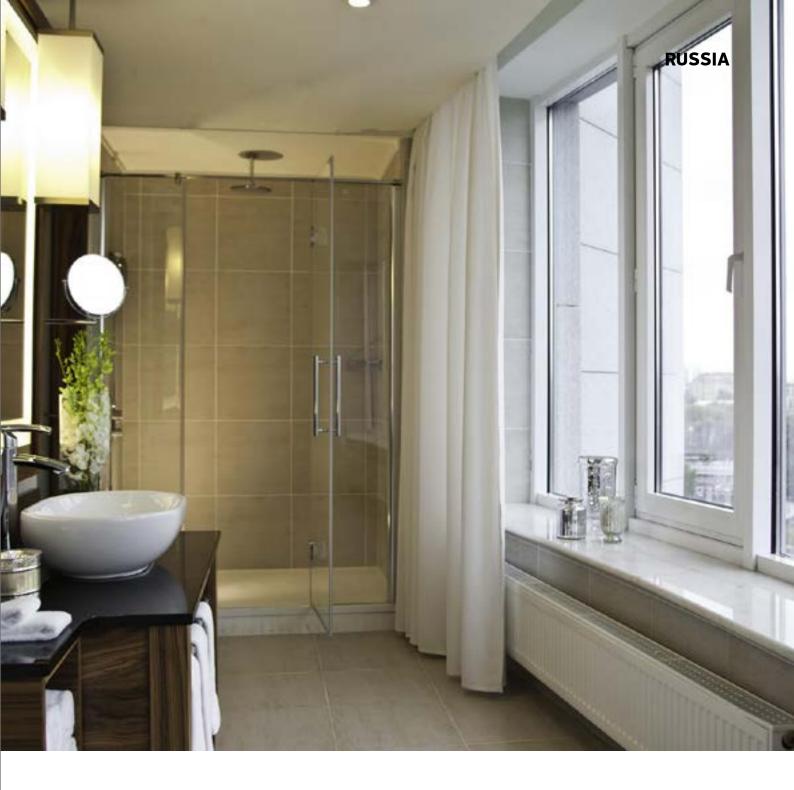






The sixteen-story Renaissance Moscow Monarch Centre Hotel is located in one of Moscow's business districts. The building of modern architecture has an exquisite design of interiors, upmarket rooms of various categories, among which there are long term serviced apartments with one or two bedrooms, a guest area and a small fully equipped kitchen. The spacious bathrooms of Suites are equipped with modern shower units and / or tubs. In some rooms, there are windows that visually expand the room and fill it with air and daylight.

The Renaissance Moscow Monarch Center Hotel has one of the largest congress centers in Moscow with a total area of 3,000 sq m, which unites 12 conference halls and a spacious lobby with daylight illumination and opportunities for organizing the exhibitions. The hotel business zone, spacious conference halls make it attractive for the business events. Business class rooms have all the components for a full-time work and comfortable rest. The up-to-date fitness center of the hotel is unique in size and equipment, which also has a swimming pool, saunas and a Russian bath.



Their finish is noteworthy, as it is made in the classic complete set. All decorated with KERAMA MARAZZI ceramic granite and tiles. The combination of blue and sand colors emphasizes the water theme of the spa zones.

In early 2017, KERAMA MARAZZI commissioned a new production line that produces ceramic granite by innovative continuous pressing technology and now offers the construction market professionals the MAXI format products, 119.5 x 238.5 cm. Having organized the furniture production and launched manufacture of sanitary ware in 2016, KERAMA MARAZZI offers a comprehensive approach to the bathroom equipping with all the brand line groups including ceramic wall and floor tiles, mosaic, ceramic granite, furniture, and sanitary wares.



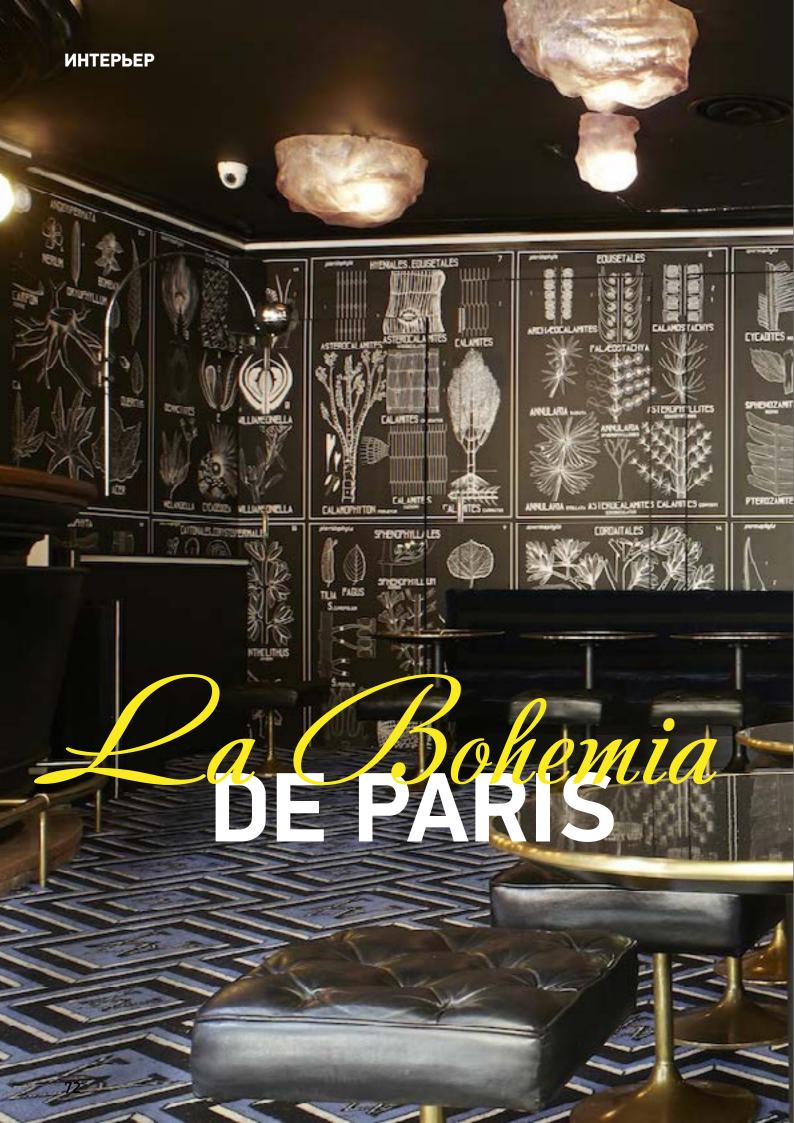
Being one of the largest producers of ceramic granite and tiles, KERAMA MARAZZI successfully provides the HoReCa contract market with the widest product range of diverse style and artistic orientation

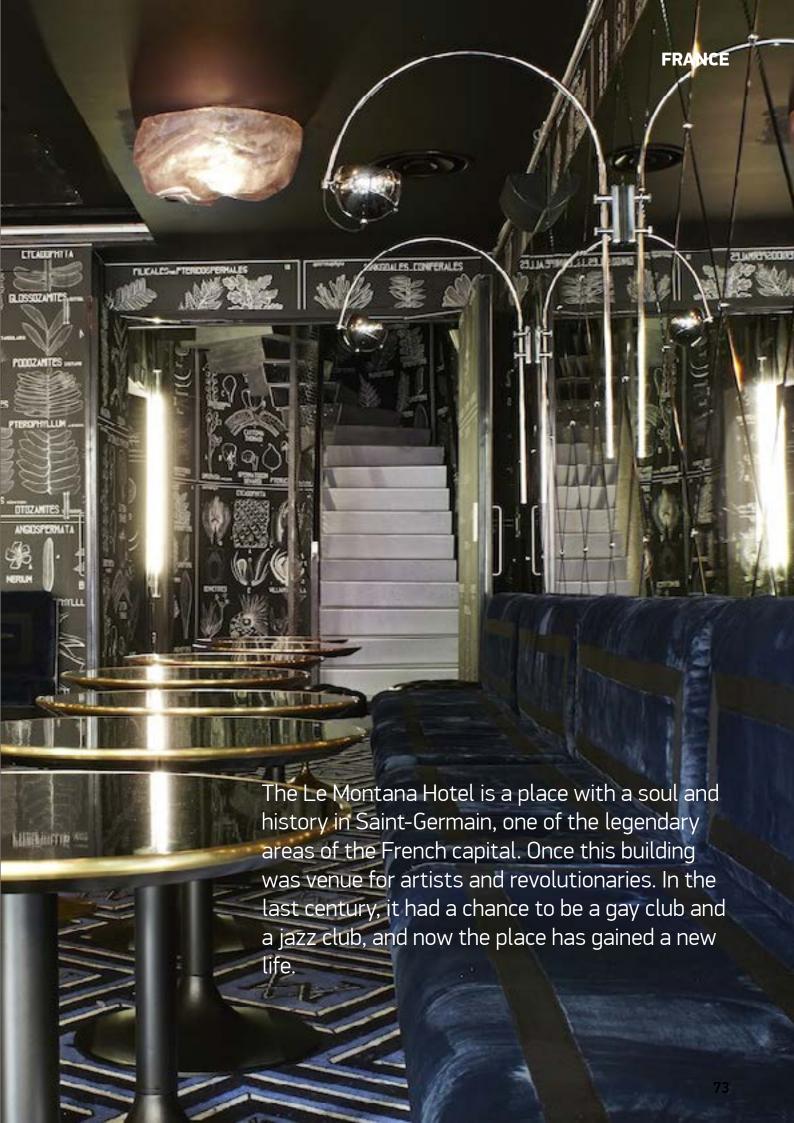


### PRODUCT PORTFOLIO

**KERAMA MARAZZI** 









I wanted to recreate an apartment of the Parisian dandy in the interiors. I tried to make the rooms look not like a hotel room. I wanted the guests to get the impression that they were given the keys to Pablo Picasso or Serge Gainsbourg's apartment.

The French decorator Vincent Darre admitted that he had a chance to go wild, the hotel owner gave him 'carte blanche' and probably did not regret it. Each of the six rooms is unique, and combines the courage and originality of design solutions. The project author paid tribute to the popular art trends of the 20th century, trying to embody the spirit and mood of that time in the eclectic interiors.

The room decor is dominated by bizarre shapes, bold and extravagant color combinations. Antique furniture and interior items from the flea market (for example, 30's futuristic chair and a coffee table) coexist with products of the designer's Maison Darré collection. Each room occupies the whole floor and is named after a certain predominant color like in an ancient castle. Each one is an individual world with its own character, style and taste; there are abstract paintings on the walls, going back to the masters of surrealism, juicy palette, exquisite furniture in classic style, designer carpets, mirrors odd in shape. All elements create a harmonious ensemble, immersing guests in an eccentric and amazing atmosphere of Paris. The room on the ground floor refers to the





#### **ИНТЕРЬЕР**



French artist Christian Berard's works. It is extraordinary furnished with Darre's collection, and the textile elements are painted by the famous illustrator Pierre Le-Tan. Suite on the third floor is decorated in blue tones, a curtsy towards Picasso and Georges Braque: the walls in the room are decorated with cubism paintings. The beds in the hotel rooms were specially manufactured, just like the wallpapers and flooring. The carpet design was developed by Vincent Darre and manufactured by Codimat, the French carpet manufacturer.

There is a restaurant on the hotel roof, from where you can admire the views of the French capital in a more familiar modern dark interior.

'I wanted to recreate an apartment of the Parisian dandy in the interiors,' the designer says. 'I tried to make the rooms look not like a hotel room. I wanted the guests to get the impression that they were given the keys to Pablo Picasso or Serge Gainsbourg's apartment.' It is worth noting that Vincent Darre was once the right-hand man of Karl Lagerfeld in Fendi, and his experience as a fashion

## ФРАНЦИЯ







#### **ИНТЕРЬЕР**



designer also reflected in the interiors of this Parisian hotel. The bathrooms are the only element that makes all the rooms look similar. They are made in simple dark shades. The designer jokes that this is 'something from Gainsbourg'.

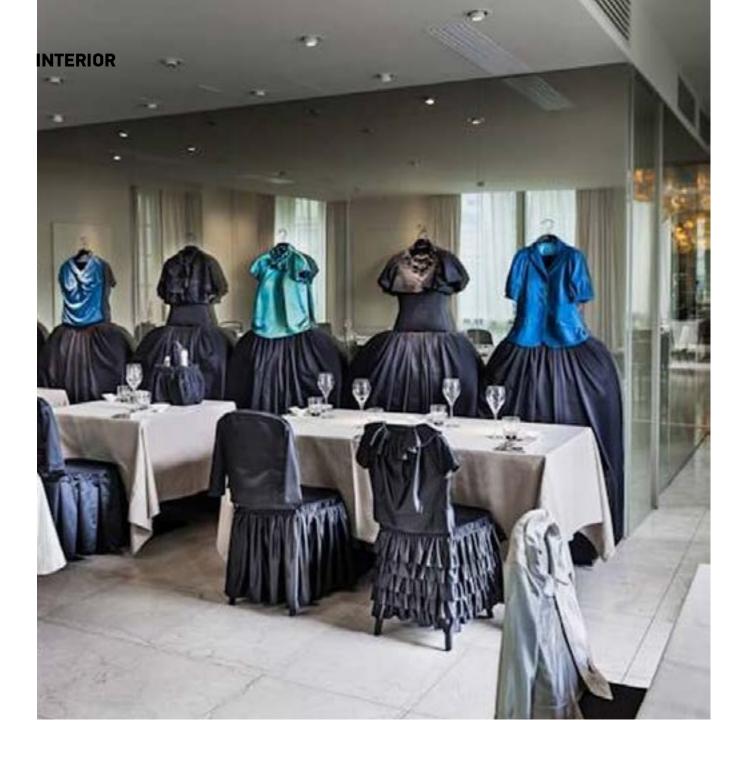
While working on this project, Vincent Darre did not restrain his desires and completely trusted in inspiration. And the result pleasantly surprised many a man; a bright, technicolor, and intelligent, moderately eclectic, moderately hooligan, moderately ironic interior, just enough to admit that life is beautiful, especially in Paris.

# PRODUCT PORTFOLIO **ZOFFANY (GREAT BRITAIN)**









The glaring contrast between the building facade and its interior determines the project concept; entering inside, you get from an adult reality into a real children's fairy tale. The author is Stefano Ugolini, and he designed it together with Rossella Jardini, who was a creative director of Moschino for more than twenty years. The designers managed to create an amazing world full of magic and extraordinary fantasies. For example, there is 'Alice's room', of course, the girl from the Wonderland. There is a table in the shape of a huge cup and a lamp in the form of a giant light bulb hanging from the ceiling. In another room, which is poetically called 'Life is a bed of roses', the large bed is really 'strewn' with flower petals that seem to 'fall' from the chandelier.

In the space of the hotel, furniture and interior items are given a new look by using the details of a recognizable Moschino style. Traditional objects are decorated in an untraditional and slightly ironic manner. So, the bed is 'dressed' in a red attire, the floor lamps are also arrayed in gowns, boots; there are amazing chandeliers and decorations in the form of air clouds or decorative sweets on the ceiling. In one of the rooms, the trees 'grew' around the bed, and









the night owl is presented like the real unsleeping owl;, in the room for sweet tooth, even pillows are made in the form of cakes and pastries, a real 'food' for eyes.

The dresses have become one of the main elements of decor, they adorn the furniture and lighting or ordinary mannequins, revitalizing the interior and recalling the 'fashionable' origin of the hotel. Some details used in the room design can be purchased in the same building in the Moschino Boutique, for example, a coverlet with rose petals or a handbag lamp. The interesting details and interior fashion findings welcome the guests in the hotel lobby, where the dresses serve as lamp shades for the floor lamps, and the banquette is made in the shape of a lovely soft lamb. The world acquires fantasy, surreal features in the interiors of this amazing hotel. And who knows what a sleeper can dream of on the ball dress bed and where the tea party in Alice's room will lead to?

# PRODUCT PORTFOLIO KARIN SAJO/SKOL (FRANCE)



- 1. The Karin Sajo fabrics are unique.
  They are manufactured at the
  weaving factories of Lyon and
  the textile plants of Florence.
  The collections of interior fabrics
  and accessories have nonroutine
  textures, sophisticated finishes, and
  a rich color palette.
- 2. Aptenia Collection, Noir Texture
- 3. Aptenia Collection, Creme Texture
- 4. Ecume Collection, Soleil Texture
- 5. Ecume Collection, Sable Texture
- 6. Eclats Collection, Coquelicot Texture
- 7. Eclats Collection, Canari Texture www.skol.su









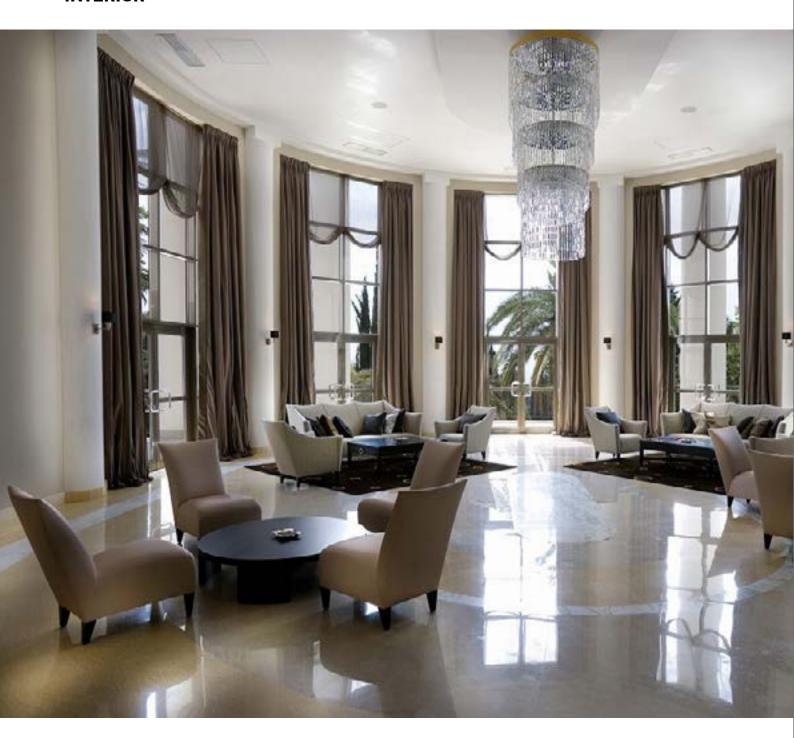
The main building of the boutique hotel, which offers 40 luxury suites, is located in a Stalin-built facility in the territory of a huge park. After the hotel reconstruction, there was another building called Villa offering 20 rooms overlooking the park and the sea. The grand staircase built in the best traditions of Soviet-era architecture rises to the main entrance of the Rodina Grand Hotel. The hotel interiors were created by such eminent designers as Suzanne Loggere and Patrick Brugman, who are also the royal court decorators for Queen Beatrix of the Netherlands, as well as the famous couturier Paco Rabanne.

The room decor is laconic, the interiors are characterized by restrained delicacy and functionality. Luxurious suites are designed in classical style and decorated with marble, natural leather and valuable wood species. The space of suites is



divided into zones using the designer platforms, those zones are sleeping zone, living zone, where you can relax by the fireplace, and working zone. The classical interiors are complemented by furniture from Rattan Wood, Colline, Molinari.

Rodina Grand Hotel  $\$ Spa provides a complex of spa services, the main of which are physiotherapy and hydropathic procedures. The bathrooms are a highlight of the hotel. They are equipped at a state-of-the-art level with the use of natural materials of high quality and decorated in restrained classical shades. Many bathrooms have access to a terrace or balcony with a view of the subtropical park and the sea. The bathrooms use luxury equipment from such leading manufacturers of sanitary ware as Devon  $\$ Devon, Grohe, and Aquamass.



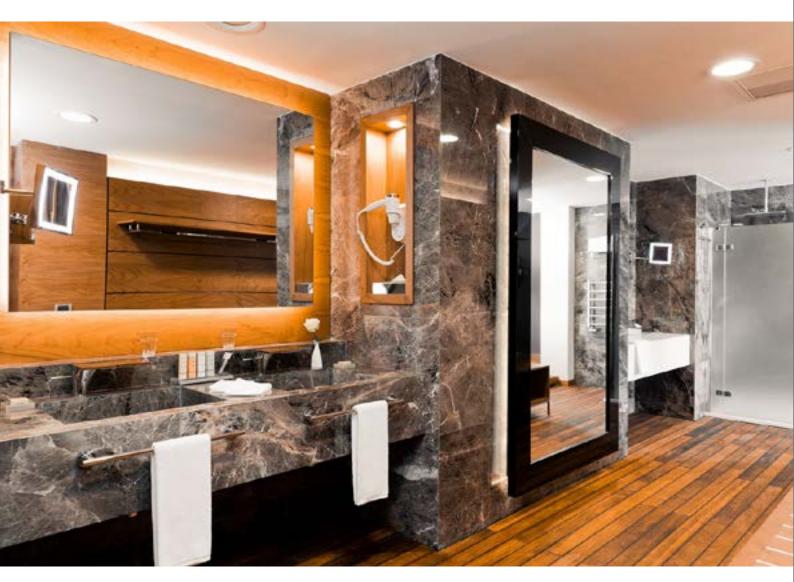
The Rodina Grand Hotel & Spa interiors represent time-honored classics. All rooms are distinguished by a thoughtful and laconic design including the clarity of geometric shapes, discreet decor, quality materials, which will be to the taste of strict, balanced people; the hotel presents classical traditions in modern execution. Epochs replace each other, technologies and design concepts undergo tremendous changes, and exemplary quality and time-tested classics always remain relevant.

### **RUSSIA**







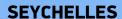




Photos: www.grandhotelrodina.ru













The guests can get to the resort complex Six Senses Zil Pasyon by sail or by helicopter. A wild private island is located in the center of the Seychelles arches, one third of the land is occupied by thirty villas. Each suite is surrounded by the lush nature of the island. Each villa has an individual infinity-pool, a terrace and a unique bathroom. The huge bathroom has an unusual glazed bow window, where a large ceramic tub is disposed. There are two wash basins on the tabletops and ... a swing to relax, enjoy nature and comfort on both sides of the bow window. The villas are finished using natural materials, such as wooden shingle roofs (shingles is a roofing material in the form of wood plates), Sukabumi slabs of green quartzite, dark and light wood in the decoration of rooms and wicker furniture, natural fabrics (dark turquoise imitating the blue sea, and white imitating the



beach sand). The neutral color palette is animated by colored details that support a relaxed atmosphere. Six Senses Hotels Resorts Spas is a luxury resort complex, where you can restore your health surrounded by nature of incredible beauty, and at the same time enjoy the highest level of service. In Six Senses, they respect the virgin nature and the region architecture. Several islands of the archipelago are the UNESCO World Heritage nature reserves and sites.

### **ARCHITECTURE**





# PRODUCT PORTFOLIO DEVON@DEVON S.P.A. (ITALY)

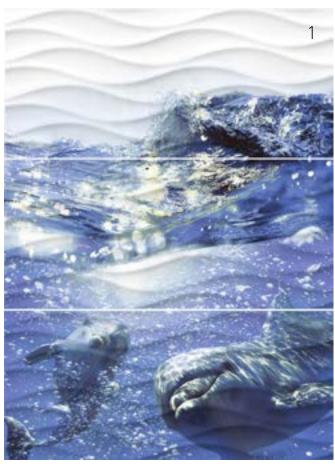


The first collection of wallpapers from Devon & Devon has an elegant, wealthy and up-to-date decor created in complete harmony with the brand concept. All the patterns are offered in numerous colors. The wallpapers are easy to clean, they are fireproof, do not shrink, do not deform and do not break when applying. The new Hollywood tub from Devon ® Devon is a perfect blend of classics and innovation. New innovative material Color Tec can be customized in more than 500 colors. Color Tec is an ecofriendly composite of minerals, resins, polyester, it is monolithic, pore-free, high-strength. The tub size is 175 x 88.5 x 64 cm.

www.devon-devon.com

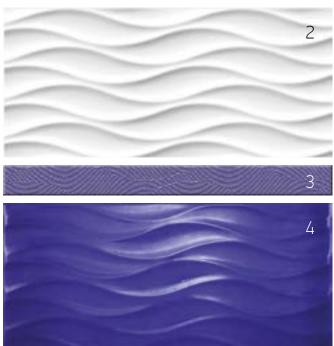
#### **EQUIPMENT**

# PRODUCT PORTFOLIO CERSANIT (RUSSIA)



- 1. Decorative panels and tiles:
- 2. WAVE DOLPHINS Panel, a panel of three inserts, bicoture, glossy glaze, 60x44 size
- 3. WAVE Tile (background), 20x44 size
- 4. WAVE SAKURA, WAVE DOLPHINS Decorative Border, glass, glossy glaze, 4x44
- 5. WAVE Tile (base), 20x44 size

www.cersanit.ru





### INTERIOR SOLUTIONS AWARDS Architects and designers from Russia and abroad are welcome to apply for competition







#### **FOUNDED BY**

#### **HOSTED BY**

#### **PARTNERS**





#### **MEDIA SPONSORS**

BATIMAT RUSSIA























СТРОИТЕЛЬНЫЙ ЭКСПЕРТ

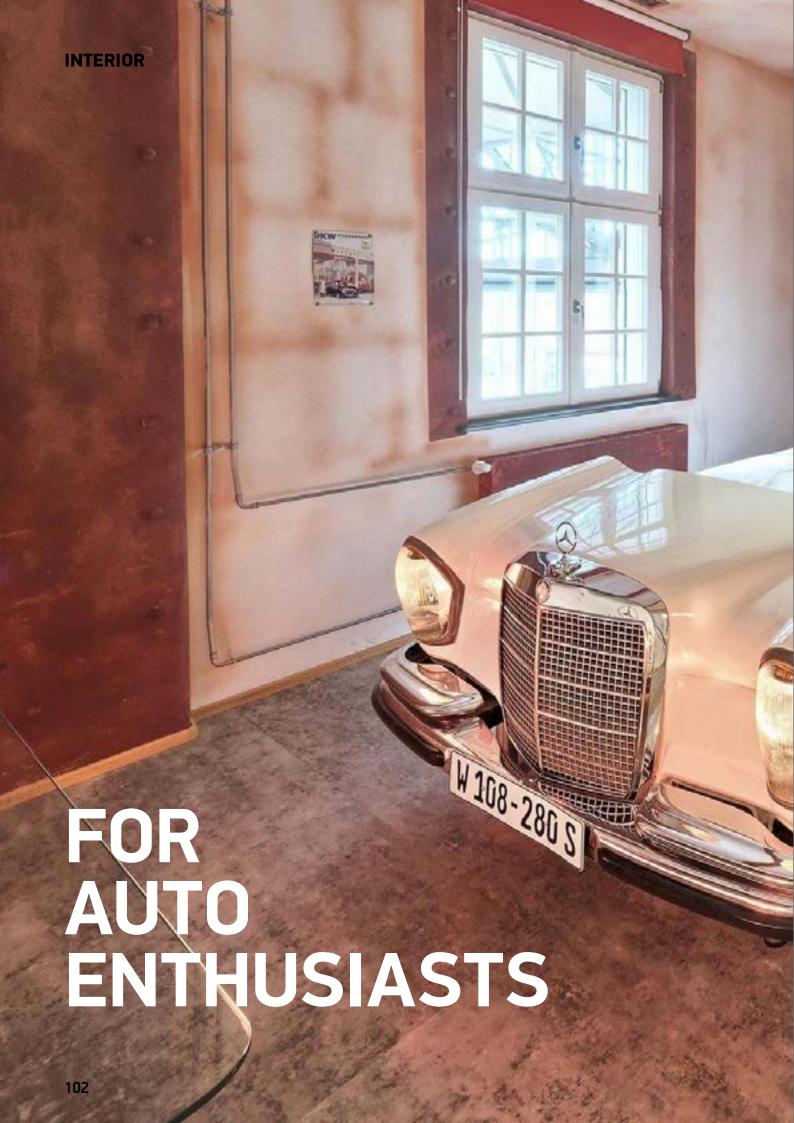
















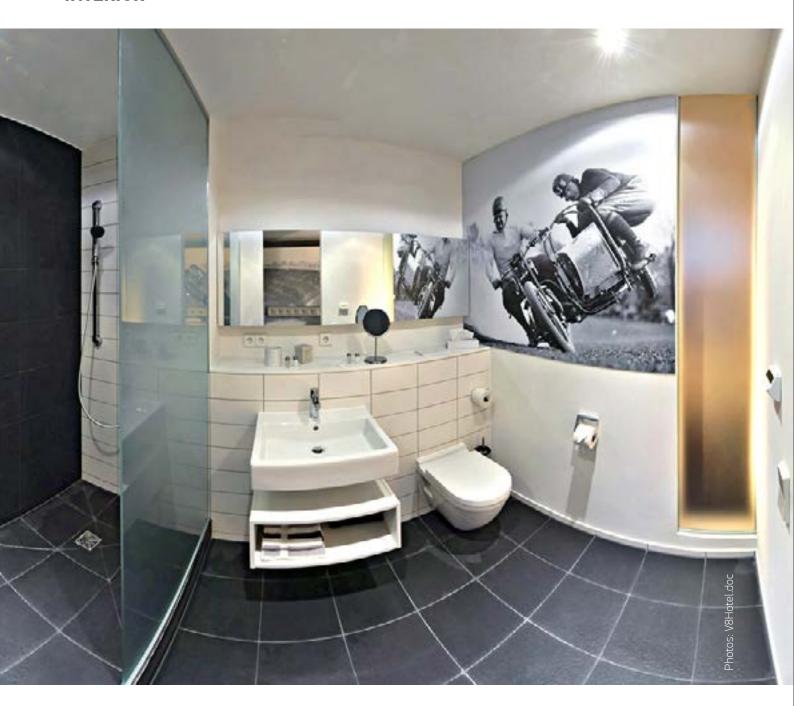
In thematic hotels, interior solutions are defined by a single dominant concept. It can be manifested in decorative elements, color and textural solutions.

Modern hotels are built to stand out and qualitatively differ from each other. The reason is high competition. The authors of the interiors create an original design of various themes and main concepts. Thanks to their efforts, customers fall into other reality, while prices in such themed hotels can vary from very modest to exorbitant ones. The interiors of the themed hotels are often very inventive, and a game component is quite significant there, you can come there for an excursion and immerse yourself in an unusual, conditional space. Obviously, the main feature of the themed hotels is the original design. And every such hotel is exclusive.

10 of 34 rooms in the V8 Hotel are devoted to automotive theme; there are rooms stylized as a gas station, a repair shop, a car wash, a race track, a tuning studio and finally a spacious suite on the top floor is constructed in the former airport control tower location. In the interiors of the themed hotel, everything should be thought out to the last detail. The main role in the V8 Hotel suites



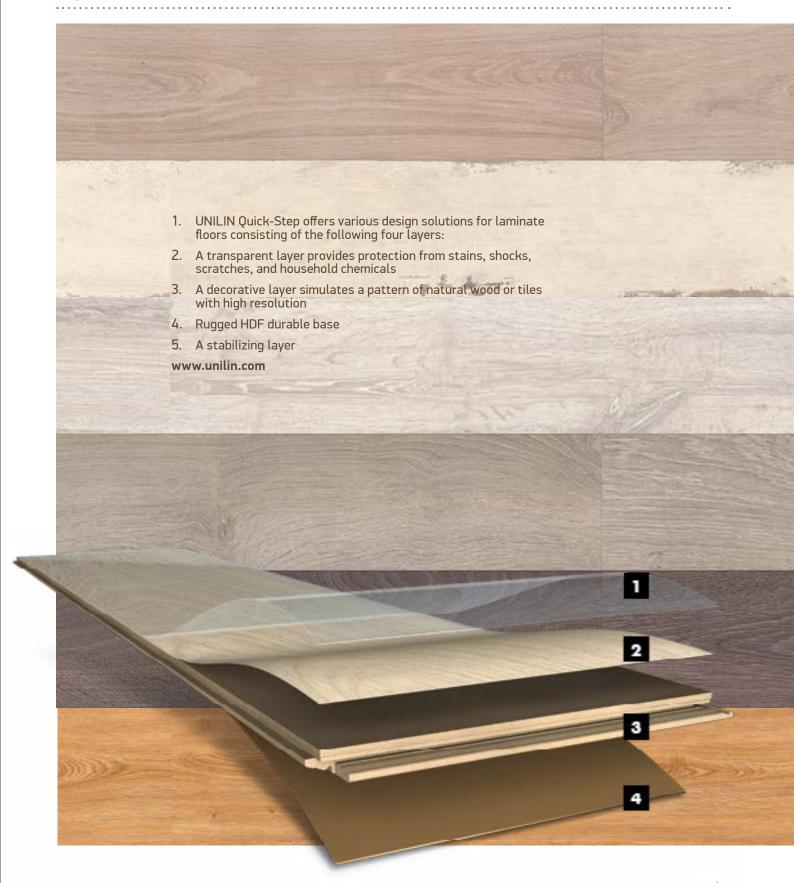




is played by beds made in the form of Cadillac, Formula1 cars, and other legendary automobiles. The stylistic picture is completed by photographs on the walls and car parts that blend harmoniously into the interior as decorative or functional elements, for example they serve as a stand for a coffee table or a wall decoration. In the lobby, there are real cars and car parts, which laconically complement this extraordinary interior.

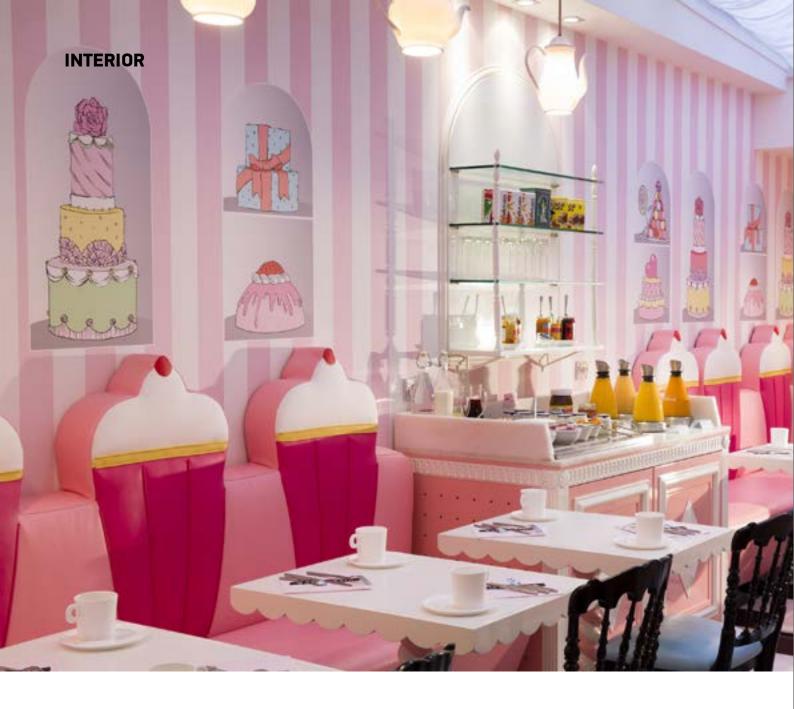
According to experts, the themed hotels represent a good opportunity to get psychological relaxation, because immersion in the subject at visual and tactile levels allows you to distance yourself from current problems, to know yourself and just relax in an environment that pleases the eye and delights the mind.

# PRODUCT PORTFOLIO **QUICK-STEP (BELGIUM)**









The interior of the hotel lobby is deceptive. It is decorated in bright airy colors, which obviously represent the idea of heavenly bliss, while each of the seven floors of the hotel is dedicated to one of the deadly sins: lust, envy, sloth, gluttony, pride, greed and wrath.

The lobby on the ground floor is decorated with the wallpaper by the French ELITIS factory, the Chance collection, designed with contributions from the Japanese designer and architect Tadao Ando. These voluminous state-of-the-art vinyl wallpapers helped to create an atmosphere of appeasement and bliss. The hotel decor was designed by Chantal Thomass, who is known primarily as a fashion designer and founder of the women's underwear brand. Her collections are daring and sensual in French way, they conquered the hearts of fans from all over the world. In the 90s, Chantal Thomass created a line of accessories and decor items. She also contributed to the bathroom design, where she brought her own unique style and absolute femininity. Thomass also worked on designing the beds remaining true to her style and impeccable taste. The legs are made in the shape of a stiletto, whimsical backs are reminiscent of a tied bow or a bottle of champagne; Thomass knows what a woman wants and does not compromise her integrity. In the decor of the Vice Versa Hotel, each of the seven deadly sins was embodied in furniture and decorations, accessories and materials. Each floor is a

#### **FRANCE**





separate world, and each room has its own character and personality. According to Le Figaro, this hotel is 'angelic in atmosphere, but devilishly stylish'.

On the floor where greed reigns, the walls, ceilings, and other surfaces are decorated with prints of banknotes: dollars, pounds, marks; the tables and wardrobes are improvised safes with locks. There is a real paradise for sweet tooth in the rooms devoted to gluttony. The pillows are made in the shape of cakes, a floor lamp is in the form of an elegant teapot, the chair back is 'topped' with cream. The environment is dominated by 'sweet' shades: peach, creamy, vanilla, pistachio, mint. If your 'favorite' sin is wrath, then the rooms decorated in black and red shades will serve you well. The furniture, floor and walls are decorated with images of pistols, lightning, skulls, and other aggressive attributes. On the "pride" floor, the rooms are decorated in a royal way: the space resembles a palace, and the atmosphere is exquisite and pompous. A gold color prevails in the interiors, and furnishings are executed in the form of royal regalia, for example, the lamp shade is a gilded crown. Those who prefer envy to all sins are offered the rooms for shopaholics: the walls are decorated as showcases of a luxury shop with perfume, fashion shoes and jewelry. The classical combinations of red and white predominate in the interiors. There are the most 'passionate' rooms on the lust floor. The walls are decorated with tempting silhouettes,







#### **FRANCE**



the rooms are adorned as a refined boudoir with a predominance of pink and lacy embellishments; in some bathrooms, the sink is heart-shaped. And finally, the relaxing atmosphere with clouds on the ceiling, colorful butterflies on the wallpapers, and floral prints on the carpets and walls are waiting for lovers of addiction to the most 'harmless' sin – sloth. In these rooms, time stood still.

Chantal Thomass admitted that the most pleasant thing for her was the process of creating the interiors dedicated to lust and gluttony, while such vices as envy and pride are not close to her at all. Well, even choosing the deadly sins, Thomass kept herself character as the embodiment of femininity and the queen of grace.





# PRODUCT PORTFOLIO THG JCD (FRANCE)









- 1. Faucets ® Accessories Collection by Poèmes for THG JCD Factory reflect traditions of classic ladies' boudoir.
- 2. Towel holder from the Accessories Collection (soap dish, mirror, cup, powder box, vase, candlesticks)
- 3. Basin faucet
- 4. Wall-mounted basin faucet
- 5. Chrome faucet and shower head for tubs
- 6. Porcelain handles with flirty bows at 'waist'

www.chantalthomass.com

5

# VERSACE CERAMICS

CARLOS TO UN PROSERVE

THE RESERVE TO SERVE THE PARTY OF THE PARTY

