

No.3, March – May 2017

# BATIMAT<sup>®</sup> RUSSIA

*digest*

## DEBUTS & TRENDS

MARCH 28 – 31  
Crocus Expo

Premieres at  
BATIMAT RUSSIA 2017

Dima Loginoff  
Anna Muravina  
Diana Balashova  
Elena Teplitskaya

*Over*  
**30**  
WORK-  
SHOPS

### DESIGNERS

Alexander Zhokhov, Yana Svetlova, Philippe Starck, Mac Stopa,  
Piero Fornasetti, Patrick Norguet, Karim Rashid



**BATIMAT** RUSSIA

booth 7-225

**Mosca**

Crocus Expo

March, 28th - 31st

**roberto cavalli**  
home  
LUXURY TILES





DURAVIT

# CAPE COD

The new bathroom series by Philippe Starck. [www.duravit.com](http://www.duravit.com)

\*Английское наследие  
\*\*Краски и Обои

# Little Greene

— PAINT & PAPER 1773 — \*\*



Little Greene  
— PAINT & PAPER 1773 — \*\*

Превосходные краски при содействии



ENGLISH HERITAGE\*

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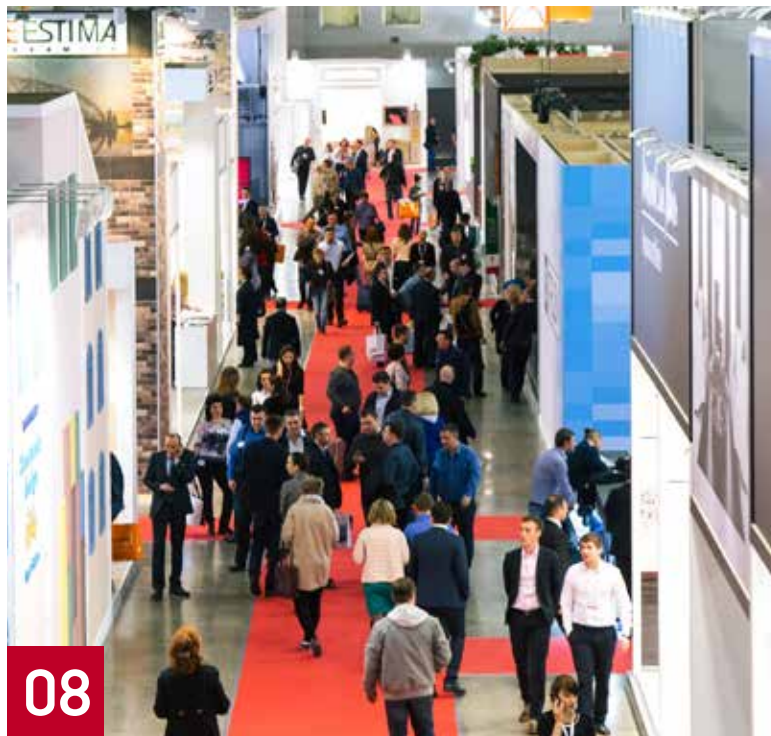


# INNOVATIONS AT BATIMAT RUSSIA 2017



## EVENTS

- 08 Exhibition BATIMAT RUSSIA 2017
- 12 Exhibition Programme
- 16 Construction industry results and plans
- 20 EuroSkills Competition
- 36 DIGEST of the exhibition debuts
- 48 **NEW** Integrated solutions
- 80 Collection debut  
Dima Loginov. Interview
- 82 CERAMICA WORLD TRENDS



## ARCHITECTURE

- 24 Architectural bureau RESERVE (Russia)
- 30 Real AKTIVHAUS (Germany)

## CONTENTS

### INTERIORS

- 50** Anna Muravina "Well-forgotten history"
- 56** Valery Kashuba  
"Everything about chocolate colour"
- 62** Diana Balashova "A floating country house"
- 66** Elena Teplitskaya "When colour is decisive"
- 70** Tatyana Parfionova "Harmony of art"
- 74** Ruetemple studio "Transforming space"



### COLLECTION DESIGNERS

- 94** Philippe Starck
- 96** Patrick Norguet
- 97** Mac Stopa
- 98** Piero Fornasetti
- 99** Karim Rashid
- 100** Tricia Guild
- 101** Yana Svetlova
- 102** Alexander Zhokhov

BATIMAT RUSSIA - digest  
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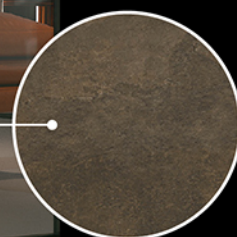
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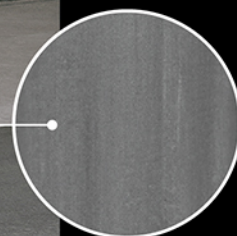
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CERAMIC TILE ♦ MOSAIC ♦ PORCELAIN GRES



# BRIEF INFORMATION

This year, Russia's construction season will start with BATIMAT RUSSIA 2017. Dates of holding of the Exhibition have been specially put back to March 28 – 31, because in the beginning of April, designers, architects and companies' representatives will aspire to visit international events, such as iSaloni in Milano, which is one of the events that set trends in the development of interior fashion and technology.





The International Construction and Interior Exhibition BATIMAT RUSSIA is currently the largest industry-specific venue that traditionally gathers market-leading companies on an annual basis to showcase achievements, share plans with partners and meet new customers. For this end, the Exhibition provides the most advanced venue, pavilions, conference halls, advertising billboards and screens, means of communication and logistics. According to the opinion of participants, visitors and the Ministry of Construction, the Crocus Expo exhibition centre is a one-of-a-kind world-class venue by every measure.

In 2017, BATIMAT RUSSIA will exclusively provide an opportunity to meet the Russian and international manufacturers of ceramic tile and stone, window systems and accessories. The Exhibition will also feature impressive expositions presented by producers of flooring; doors, locks and accessories; façade and finishing materials for interior. Furthermore, according to an established tradition, companies have specially developed new collections so that their debuts will coincide with the premiere showcase at the Exhibition. BATIMAT RUSSIA has prepared its own premiere - a new Integrated Solutions exposition encompassing designers' and architects' thematic stands, as well as companies' stands that will feature a wide range of products, and also new areas for workshops.



## EVENTS

For the second successive year, the Skolkovo Innovation Centre chooses the Exhibition as a venue to showcase its startups in the area of the construction industry and the housing services and utilities sector. The Russian Union of Builders and the Passive House Institute are getting prepared to present their achievements and hold informative conferences within the framework of the Exhibition.

This year, Business Programme of BATIMAT RUSSIA will be the most eventful and diverse both in term of topics and holding formats. For the first time, the Exhibition will include an interactive workshop called The Colour Revolution, which will be a flashmob for young designers. Contest results will be summarised and the most prestigious prizes and awards will be conferred, such as apprenticeship journeys to the USA and Italy. To learn the dates of the events included in the Business Programme, please visit the Exhibition's website at **[www.batimat-russia.ru](http://www.batimat-russia.ru)**.

Another new project within the framework of the Exhibition is an online magazine, BATIMAT RUSSIA – digest. This issue will help get prepared to visiting the Exhibition and planning each day so that it will become as fruitful as possible. Professionals should take into account that many foreign companies only participate in BATIMAT RUSSIA 2017 in Russia; therefore, the Exhibition on March 28 – 31 will provide the only chance to meet these companies' representatives in Moscow.

**Get an e-ticket to the Exhibition at [www.batimat-rus.com](http://www.batimat-rus.com).  
We are looking forward to seeing you all at the BATIMAT RUSSIA 2017  
on March 28 - 31 at CROCUS EXPO!**





INTERNATIONAL CONSTRUCTION AND INTERIOR EXHIBITION

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# RUSSIA

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# 2017

## March 28 – 31

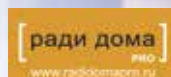
Crocus Expo IEC  
Moscow, Russia



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# BUSINESS PROGRAMME

28 – 31.03.2017



Traditionally, the BATIMAT RUSSIA Exhibition involves numerous events dedicated to relevant issues facing the construction and interior industry

The Exhibition's venue will accommodate an eventful Business Programme embracing lectures, seminars and round-table discussions dedicated to relevant issues of the industry. Every day will be devoted to a separate topic, which will allow to gather leading experts at the venue, to discuss topical issues and to share experience.

During the course of the Exhibition, sessions will be held on specific features of engineering, design and fitting out of restaurants and hotels; business development in the area of interior design; trends and tendencies in design; nuances of design in private and public spaces; and an overview of the newest and promising technologies in the industry. Practitioners, including leading designers and architects, construction and development companies' representatives, teaching staff from architecture educational establishments and design schools will be speakers at the events. Workshops will be carried out by the most renowned Russian designers and architects, including Diana Balashova, Elena Teplitskaya, Anna Muravina, Evgeny Vilenkin, Stanislav Orekhov and others. Over 30 speakers will take part in the events. The workshop programme is very diverse and extensive and is available in full on the Exhibition website at [www.batimat-rus.com](http://www.batimat-rus.com).

The Business Programme of the Exhibition's official partners and participants encompasses all relevant issues facing the construction industry, while the holding format – round-table discussions – will allow to dwell upon relevant topics within the professional community. Main speakers on the programme will include officials from the dedicated committee of the State Duma, the Ministry of Construction of the Russian Federation, the Ministry of Industry and Trade of the Russian Federation, the Ministry of the Moscow Region Construction Complex and the Moscow Region Developers Association, as well as experts from professional unions, such as the Russian Union of Builders, All-Russia Public Organisation "Delovaya Rossiya," the Moscow Chamber of Commerce and Industry and other. Participants will discuss issues relating to modernisation of the construction industry, implementation of BIM technologies, providing state support to the construction complex, self-regulation, urban infrastructure development and the housing services and utilities sector





**MARCH 28**

**12:00 – 12:30 OFFICIAL OPENING  
CEREMONY OF THE EXHIBITION**

**12:30 – 15:30** Round-table discussion: “Transiting to information modelling: Readiness check.”  
Organisers: The National Association of Members Performing Engineering Surveys and Design Documentation (NOPRIZ), the Research Centre of Construction  
Information partner: trade magazine “Stroitelstvo”  
*Venue: pavilion 2, conference hall G*

**13:00 – 14:30** Round-table discussion: “Prospects of integrated development of territories:  
legal, administrative and architectural aspects.”  
Organisers: The Moscow Region Developers Association.  
With the support of the Ministry of the Moscow Region Construction Complex.  
*Venue: pavilion 2, conference hall C*

**12:00 – 14:00** Seminar: “Innovative construction materials and technology”.  
Organiser: Skolkovo Innovation Centre.  
*Venue: pavilion 3, Skolkovo’s stand*

**14:00 – 15:00** Workshop: “Innovative decorative coatings in architectural solutions.”  
Organiser: Skolkovo Innovation Centre.  
*Venue: pavilion 3, Skolkovo’s stand*

**13:00 – 17:00** Round-table discussion: “Organisational and financial mechanisms for implementation of projects and programmes in the area of residential building for state needs and for ensuring the exercise of citizens’ rights to affordable housing.”  
Organiser: the Russian Union of Builders  
*Venue: pavilion 2, conference hall A*

**16:00 – 17:30** Round-table discussion: “Self-regulation reform in the construction sector – plans, expectations and preliminary results.”  
Organisers: All-Russia Public Organisation “Delovaya Rossiya,” Self-Regulated Organization “Union “The Inter-Regional Association of Special Construction Organizations,” news agency “Stroitelnyy Biznes,” trade magazine “Stroitelstvo.”  
With the support of the National Association of Builders, the National Association of Members Performing Engineering Surveys and Design Documentation, FGU “RosKapStroi.”  
*Venue: pavilion 2, conference hall G*

## EVENTS



### MARCH 29

- 10:30 – 15:00** Round-table discussion: “Banking guarantees, financial products, credits and tenders for medium- and small-size businesses and individual entrepreneurs.”  
Organisers: the Russian Union of Builders, LLC “Dom Finansovykh Resheniy.”  
*Venue: pavilion 2, conference hall C*
- 12:00 – 14:00** Seminar: Innovative engineering solutions and infrastructure.  
Organiser: Skolkovo Innovation Centre.  
*Venue: pavilion 3, Skolkovo’s stand*
- 15:30 – 17:30** Round-table discussion: “State-of-the-art automation methods in designing construction organisation and defining construction cost.”  
Organisers: the Russian Union of Builders, the Science and Technology Centre “Gektor.”  
*Venue: pavilion 2, conference hall C*

### MARCH 30

- 10:00 – 18:00** The Retail Strategy Forum dedicated to relevant trends on the Russian DIY market.  
Organisers: “Radi Doma – Batiactu Groupe” together with BATIMAT RUSSIA.  
*Venue: pavilion 1, conference hall No. 2*
- 10:30 – 15:00** Round-table discussion: “Managing multi-apartment residential buildings: problems and solution approaches.”  
Organiser: the Moscow Chamber of Commerce and Industry.  
*Venue: pavilion 2, conference hall G*
- 12:00 – 14:00** Finals of the competition “Innovations.”  
Ceremony of awarding the winners at 15:00.

Please learn about programme and timing of all the events on the Exhibition website. Registration has been opened for each event on the Business Programme.

[www.batimat-rus.com/business-program/programma-meropriyatiy/](http://www.batimat-rus.com/business-program/programma-meropriyatiy/)



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# FALL OR RISE?

As early as January of the current year, preliminary results and trends in the building sector could be learned on the website of the Ministry of Construction of the Russian Federation.

Analytical information prepared by the editorial board of newspaper “Vedomosti” has suggested that Russians are building less.

Housing commissioned reduced by 6.5% due to decrease of individual construction. According to tentative data from regions, 79.8 million square meters of housing were commissioned in Russia last year. This is a 6.5% decline against 2015, which was a record-

breaking year during the entire post-Soviet period.

“The drop was mainly due to decreased individual residential housing construction, whereas commissioning of multi-apartment residential buildings has shown record-



## Долевое строительство в Москве



breaking figures for the third successive year,” Mikhail Men, Minister of Construction, Housing and Utilities, comments. The decrease is attributed to the sector of individual housing construction, says the report of the Analytical Centre under the Government. In 2010 – 2014, individual housing constructed by people consistently accounted for 43–44% of all square meters of housing commissioned in Russia, while in 2016, this figure amounted to 39.5% (48.2 million

square meters). For reference: in 2015, 50.15 million square meters of housing were commissioned in multi-apartment residential buildings, and 35.2 million square meters – in individual buildings. Therefore, last year, individual construction fell by 10.2%, while prefabricated construction – by 3.9%.

It seems logical because people are more sensitive to the market change, Nikolay Alekseenko, Director General of the Rating

## EVENTS



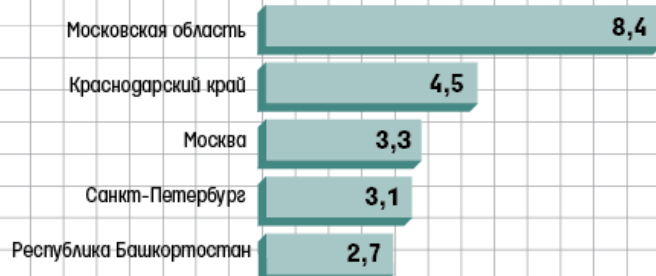
### ВВОД В ДЕЙСТВИЕ ЖИЛЫХ ДОМОВ В РОССИЙСКОЙ ФЕДЕРАЦИИ

млн кв. м общей площади



### ГДЕ БОЛЬШЕ ВСЕГО СТРОЯТ

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Москва	207,51
Санкт-Петербург	108,41
Сахалинская область	96,13
Севастополь	82,87
Московская область	79,63
Крым	79,3
Ямало-Ненецкий АО	65,87
Приморский край	65,04
Камчатский край	63,63
Ханты-Мансийский АО	63,26
Калужская область	60,66
Краснодарский край	60,48
Тюменская область	56,82
Новосибирская область	56,18
Хабаровский край	56,03

ИСТОЧНИКИ: РОССТАТ, МИНИСТЕРСТВО СТРОИТЕЛЬСТВА И ЖКО, DOMOFOND.RU

Agency of Building Complex (R.A.B.C.), believes. Russians' need for improved housing conditions remains, but the problem is in purchasing power. According to survey conducted by the Russian Public Opinion Research Center (VCIOM), total demand for housing amounts to 300 million square meters in a five-year time horizon. A slump in construction activity is not expected, but the competition will toughen. Commissioning will remain at the level close to 2016, but developers will have to enhance the quality of housing and to offer projects with attractive and extensive infrastructure.

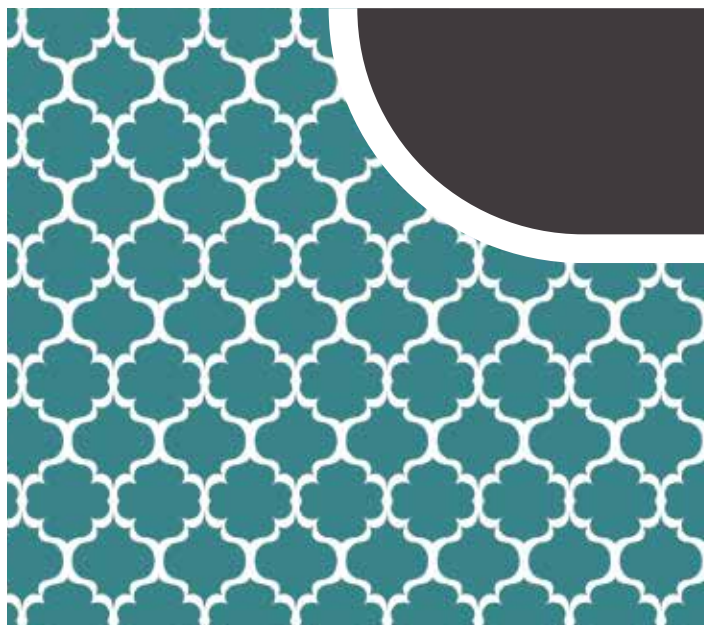
This year, in order to maintain and step up the rates of residential housing construction, the Ministry of Construction will support the

construction of large housing estates in 33 regions. Financial assistance will be rendered to 66 housing estate projects under the Mortgage and Rental Housing Programme implemented by the Ministry together with the Agency for Housing Mortgage Lending. "Overall, funds will be allocated by installments of 20 billion rubles by 2020 to ensure infrastructure development in the areas where integrated residential housing construction projects will be implemented. Furthermore, direct subsidies will be provided for social and neighbourhood transport infrastructure," Mikhail Men said.

**A full version of the article is available on the website of the Ministry of Construction at [www.minstroyrf.ru](http://www.minstroyrf.ru)**



# TILE STYLE



**ИСПАНСКИЙ ПАВИЛЬОН  
НА BATIMAT RUSSIA 2017  
28-31 МАРТА**

**МОСКВА – МВЦ «CROCUS EXPO»  
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# YOUNG PROFESSIONALS

In the end of last year, young professionals from Russia won five medals - two gold medals, two silver medals and a bronze medal - at the EuroSkills competition. Moreover, the WorldSkills Russia national team won 11 medals for professionalism.

The fifth European professional skills championship, EuroSkills 2016, took place in Goteborg, Sweden. 500 young skilled workers, from 28 European countries, competed in 35 skills and 9 presentation competencies for the title Best of Europe.

The WorldSkills Russia national team included 43 young skilled workers from 18 regions of Russia. The team proved its leadership in electronics, as well as in servicing refrigeration and air conditioning equipment, having won two gold medals. No less prestigious awards were also received: two silver medals in graphic design and mobile robotics, and a bronze medal in IT network and

systems administration. Furthermore, members of Russia's national team won 4 medals in presentation competencies not included in the overall standings: the first place in the interior design competence, silver in entrepreneurship, bronze in aquatronics and 3D-modelling for computer games.

The members of the WorldSkills Russia national team won 11 medals for expertise in the following competencies: hotel servicing, hairdressing, fashion technology, health and social care, electrical installations, floristry, welding technology, mechatronics, plastering and drywall systems, beauty therapy, wall and floor tiling.







Vladimir Putin with the EuroSkills national team winners at the Kremlin in 2016. Photos: kremlin.ru



Russia's national team at EuroSkills 2016

As a result, Russia's national team won the first place in the team classification by scores. The score classification shows the level of training across all competencies, in which the country takes part: this is an official

calculation method used by WorldSkills International. Austria came in first in medal ranking. The WorldSkills Russia national team demonstrated its best result at the world-class championship. President of the Russian Federation

## EVENTS

Information:  
WorldSkills International (WSI) is a not-for-profit international association founded in 1953. It is aimed at enhancing the status, training standards and qualification of vocational occupations, as well as at promoting vocational education. The main activity carried out by the WSI is to organise and hold professional contests of various level among young people under 28 years of age. The international championship of trade and craft skills, WorldSkills, is held biennially and is dubbed the “Olympics of Skills.”  
[www.worldskills.org](http://www.worldskills.org)



Maksim Kadnikov from Yekaterinburg won a prestigious gold medal at EuroSkills 2016 in the electronics competence.



Finals of the WorldSkills Russia 2016 Championship were attended by President of the Russian Federation Vladimir Putin

Vladimir Putin congratulated members of the national team on their success: “This is a good start to your future career and profession. But this is also a very good sign that will definitely improve the image of vocational occupations, which is extremely important nowadays. This is important because we need such qualified professionals like you. Our economy needs such specialists. Without such level of education it is impossible to move forward, it is simply impossible to develop. I am confident this should

influence the entire system of vocational education, especially in the regions, so that the enterprises and administrative authorities would keep to the standard that you are now setting.” For young professionals, the participation in WorldSkills is the best line in their CVs, which guarantees that they will gain prestigious employment.

At the WorldSkills General Assembly, Russia’s Kazan won the right to hold the WorldSkills Competition in 2019.  
**[www.worldskills.ru](http://www.worldskills.ru)**



# Moscow International Furniture Show

# MIFS

# 2017

# 28-31 March

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## Moscow

Organizers:



Main media partner:



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# CLUB-TYPE QUARTER

The European Property Awards 2016 – 2017 (Great Britain) in the Architecture / Multi-Apartment Residential Building nomination category is one of the prizes awarded to the new quarter in the Moscow suburbs.





In the site area of 8.7 ha, located in the Moscow Region, a unique project for integrated development of a residential quarter has been implemented, which has embodied a theory of a club-type residential community due to architectural solutions applied. The project has been prepared by the leading Moscow-based architectural bureau CU “RESERVE.”

The “Skolkovo Park for Living” premium-class residence embodies a typology of a suburban quarter, located isolatedly in the landscape settings and, at the same time, in the immediate vicinity of the metropolis active life.



## ARCHITECTURE



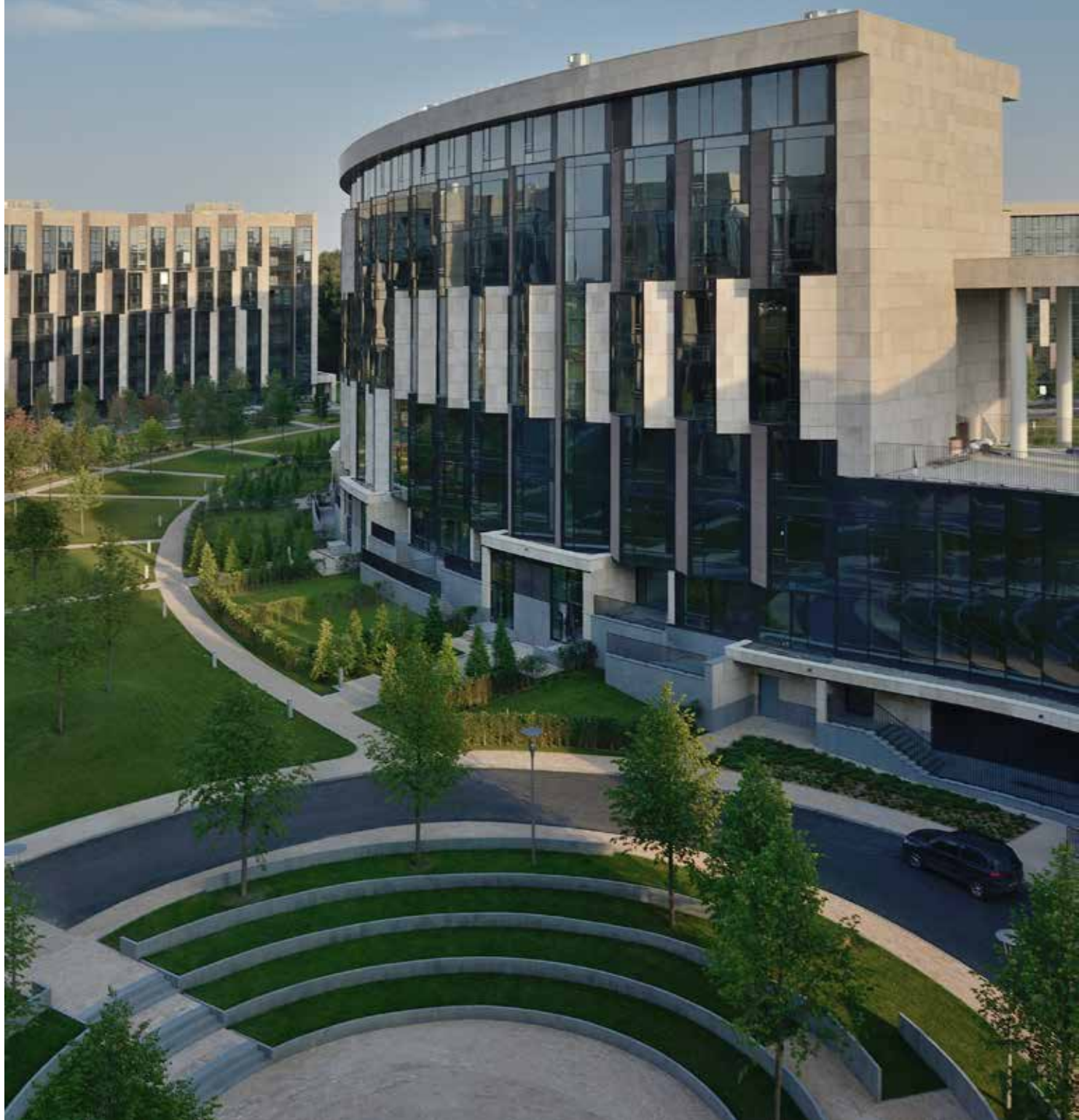
” The leading and one of the largest bureaus in Moscow, Creative Production Union “RESERVE,” was founded in 1987. One of the most important advantages offered by the company is developing all sections of design documentation using own resources, as well as successfully implementing BIM technologies in the working process.



The neighbourhood to the Skolkovo Innovation Centre has predetermined a contemporary and dynamic architecture of the residential complex, which features a classic section scheme in terms of layout. Six buildings with different heights have been designed as a single curvilinear construction with a range of “breakthroughs” towards the river and the cityscape, thus creating a kind of a fence that protects the inner space.

A specific feature of the concept is an oriel window design; due to varying orientation of windows a required level of illumination is ensured in the





apartments, while undesirable visual directions are avoided. Landscape solutions, i.e. the use of eye-catching and diverse greenery and circled lawns, convey a suburban character of the residential complex. Another suburban housing solution has been embodied: exit to an individual front garden is provided from lower storeys.

As an experiment, ready-to-move-into two-room and three-room apartments with designer's finishing from England-based architectural bureau Scott Brownrigg were offered in one of the buildings. Public spaces



## ARCHITECTURE







Photos: Alexey Naroditskiy



have been brought down to the necessary minimum: there is a hall for children's pre-school group and a moderately sized leisure centre. The layout solution of the underground parking space efficiently uses terrain irregularity on the plot.

Thus, thanks to the architectural concept, an ideal living environment in terms of comfort, coziness and the quality has been created - "Skolkovo Park for Living" club-type premium-class residence.

**[www.reserve.ru](http://www.reserve.ru)**

# REAL AKTIVHAUS

In the centre of Germany's Frankfurt am Main, an ambition project to construct a multi-apartment residential building with a positive energy balance, Aktiv-StadtHaus, has been completed.

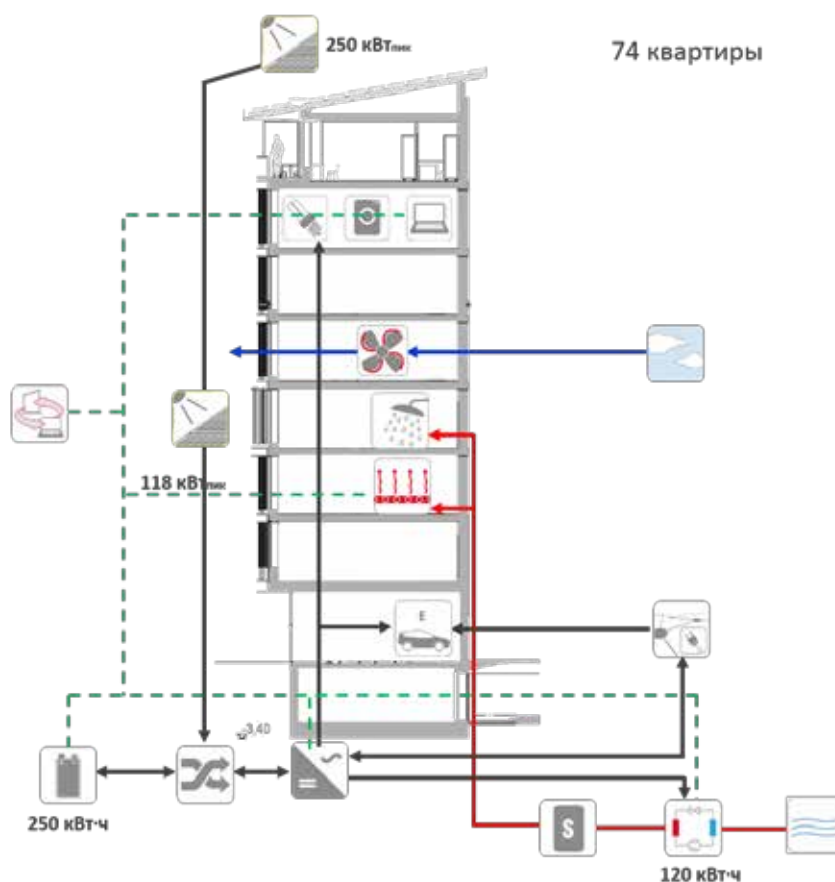


Constructing buildings that meet the latest trends in the area of energy efficiency and energy saving and are available for rent to ordinary people is an overarching political objective pursued by Germany, which has planned that starting from 2020, each building under construction should produce more energy than it consumes.

The architectural design of the residential building in Frankfurt am Main has been developed with the assistance of professor Manfred Hegger's team: HHS Planer + Architekten AG. A strip-shaped land plot has been allocated for the development



## Техническая концепция

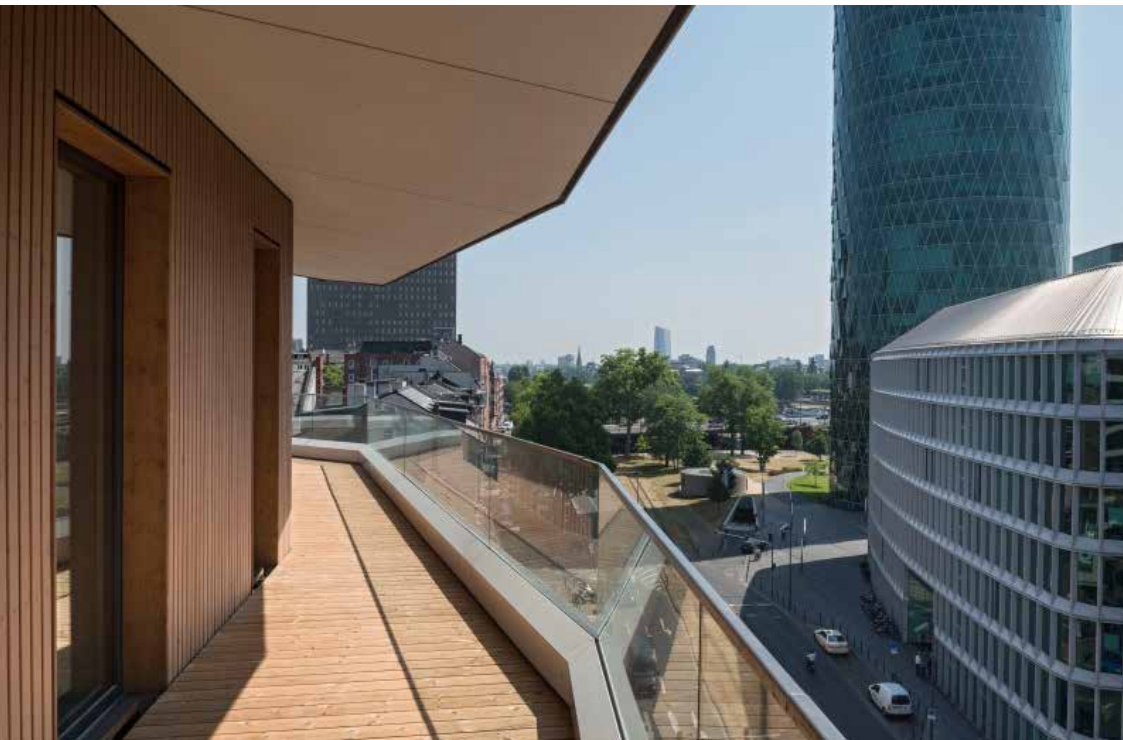


- PV панели
- Инвертор
- Управление энергопотреблением
- Аккумулятор
- Бытовые эл. приборы
- Электрические приборы
- Освещение
- Горячая вода
- Тепловая энергия
- Буферный накопитель
- Тепловой насос
- Децентр. вентиляция с рекуп.
- Автоматизация здания
- Воздух
- Канализационный коллектор
- Электрическая сеть
- Ё-мобильность

## ARCHITECTURE

project. As a result, the building is very long and very narrow - 160 metres long and only 9 metres wide. The façade has been given a wavy shape so that to avoid an impression of elongation. Starting from the second storey, the façade has a slight shift outwards, with overlapping “waves.” The building has a hybrid structure: its skeleton consists of beams and columns made of cast reinforced concrete; the façade consists of timber panels with integrated windows and white cladding panels made of eternite. Windows account for about 30% of the façade surface.

The building has 4 entrances and 74 apartments ranging from 55 sq. m to 132 sq. m. Also, there are two office and commerce premises, two above-ground







garages and an underground garage. The main, Southern, façade has thicker walls, as it accommodates photogalvanic panels, behind which a ventilated space is envisaged to enable the system to cool. Energy produced by means of photogalvanic panels is enough to maintain the entire building and to satisfy residents' needs; there is also a system of accumulator batteries to regulate a Day/Night mode. The project envisages a mechanical system of inflow and exhaust ventilation with heat recovery for each apartment, and external sunlight protection on the façades. Circulation in the hot water supply system is standard, with all pipelines having powerfull heat insulation. A separate ventilation unit with a passive house certificate is provided in each apartment, while wet rooms (kitchen, WC and bathroom) have exhaust ventilation and living accommodations are equipped with supply ventilation. In the apartments, a control panel to operate the ventilation, the heating and the hot water supply systems is provided. All dwellers have an opportunity to track consumption balance of their apartments and the entire building.

This example has shown that it is possible to construct a building in the city centre, which will satisfy and even exceed all its demands thanks to the use of alternative heat sources. This material has been provided by the Passive House Institute in the Russian Federation. **[www.passiv-rus.ru](http://www.passiv-rus.ru)**

DEBUTS

## SIEGENIA'S 20-YEAR ANNIVERSARY IN RUSSIA:

100 years of the German quality and innovations, 20 years of reliable partnership, and forward-looking service

In 2017, SIEGENIA celebrates a 20-year anniversary of successful operation in the Russian market. SIEGENIA has become an official partner of the BATIMAT Exhibition. "This step is very important to us as a homage to a key industry-specific event in Russia. SIEGENIA and BATIMAT have maintained long-term partnership relations. Our company was the first producer of accessories that took part in the 2012 exhibition," Hans Dil, head of the representative office in Russia, comments. "SIEGENIA is a recognised innovative leader in the industry, which influences not only the product range, but also the focus of newsworthy events. In this anniversary year, SIEGENIA offers to its partners and customers a new level of interaction - a meeting in the format of inter-industry economic forum. The forum guests will have a chance to look at trends and prospects of the Russian market from a new perspective - in the eyes of experts from the banking, the foreign economic and other sectors. The forum will be held on March 30, 2017 in the territory of Crocus City. We invite our key partners, both current and future, to participate in this event."

A 20-year milestone is a time to summarise the results and to draw priority strategic lines for future development. Today, SIEGENIA's development is focused on creating a comfortable space that best meets modern people's needs. What is especially important to the window business, these solutions are easy to sell thanks to their visible consumption value, and they allow to earn more, as long as high value corresponds to enhanced marginality. "Under conditions of downward dynamics, our "comfortable" solutions are not just sought-after - they show a tremendous growth. For example, in 2016, growth dynamics of portal systems amounted to double-

digit percentage gains, while for some ranges it was even higher," Oleg Ardatovskiy, business development director, explains. New "comfortable" solutions will be presented at the forum on March 30, 2017.

SIEGENIA's success in the Russian market, among other things, is due to a priority significance that the international concern company attaches to the Russian branch and customers. SIEGENIA's team offers a full range of services that meet our customers' expectations. We have already presented to the market SIEGENIA SYNERGY innovative development programme that proved its efficiency in 2016 and are eager to further this project, offering to SIEGENIA's customers even more opportunities to develop, motivate and train their sales staff. The next step towards "service of the future" will be PartnerNetwork sales development programme that combines dialogue with the end-consumer and a B2B platform with sales efficiency enhancement tools.

"Since 1997, we have steadily grown and developed in the Russian market, operating for our partners' benefit. Our success is inseparable from the success of a continuously increasing number of our partners. The Russian customers of SIEGENIA receive all the best: high-quality authentic products made in Germany in accordance with the world standards, as well as strong support provided by the Russian team, in-depth industry-specific expertise combined with genuine caring attitude to the customer," Hans Dil sums up. "We are looking to the future, both the nearest and more distant, with justified optimism and are committed to working fruitfully and accomplishing new successes and achievements."



**SIEGENIA®**  
brings spaces to life

# Перспективы<sup>3</sup>

- 1 100 лет немецкого качества
- 2 20 лет стабильного партнерства в России
- 3 Инновационный сервис для вашего успешного будущего



НА РОССИЙСКОМ  
РЫНКЕ

МЕЖОТРАСЛЕВОЙ  
ЭКОНОМИЧЕСКИЙ  
**ФОРУМ**

**30**  
МАРТА 2017  
КИНОТЕАТР  
«КАРО-VEGAS»  
VIP-КИНОЗАЛ

# DIGEST BATIMAT RUSSIA



Contemporary structures and systems, new technologies and collections, unusual textures and materials that help architects and designers bring their projects to life are presented in an overview in Digest No. 3 by companies participating in the BATIMAT RUSSIA 2017 Exhibition.

*An overview of products and materials in Digest No. 2*





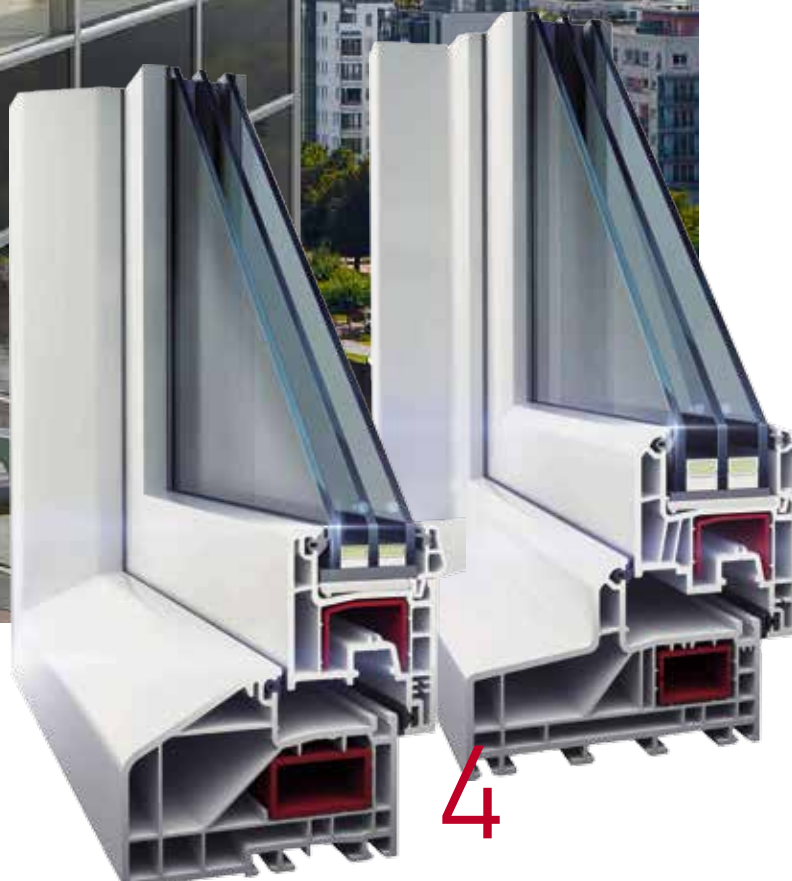


**1.** BRUSBOX SUPER AERO is a five-chamber profile system with mounting depth of 70 mm, featuring high energy efficiency. Today, there is a trend towards increasing the width of profile systems because of the tightening of customers' requirements to the thermal insulation of structures.  
**BRUSBOX, [www.brusbox.ru](http://www.brusbox.ru)**

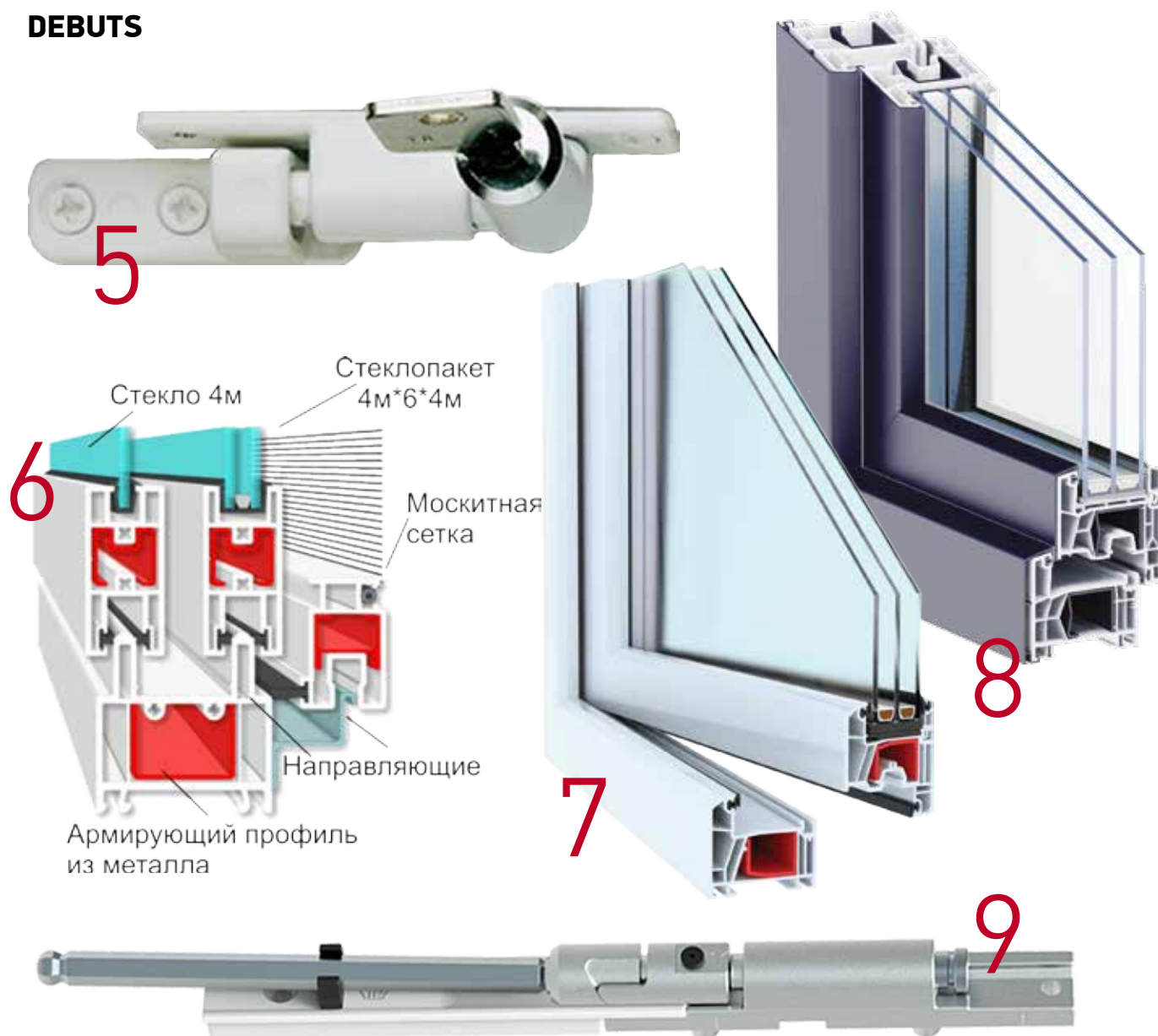
**2.** Sealing foam KUDO®HOME 50+ is used for installation of window and door blocks, window sills, fastening of wall panels, thermal and sound insulation of seams. It provides high adhesive strength with the majority of construction materials, such as: concrete, brick, plaster, timber, plastic, except for polyethylene, polypropylene and fluorine plastic.  
**KERRY, [www.kerry.ru](http://www.kerry.ru)**

**3.** Window system REHAU SIB-Design has been designed specifically for the Russian freezing weather. Thanks to additional insulation chamber, a "thermal unit," the window system withstands temperature variations exceeding 60°C (as confirmed by the Central Research Institute of Building Physics of the Russian Academy of Architecture and Construction Sciences) and efficiently retains heat.  
**REHAU, [www.rehau.com](http://www.rehau.com)**

**4.** "Breathing" windows EXPROF AeroSuprema and AeroTherma are window PVC systems with the increased width and the increased number of thermal insulating chambers of the frame profile. They are supplied with chambers for inter-profile access of in-flowing air. EXPROF Aero are designed to prevent indoor air stagnation and to normalise humidity in winter.  
**EXPROF, [www.exprof.ru](http://www.exprof.ru)**



## DEBUTS



**5.** Maco safety device is installed on the bottom of the turn and tilt leaf, with the air supply function maintained, which enables the window to swing. It is delivered either with or without a key. It is used on the upper storeys of public buildings (e.g. hotels, office centres, hospitals and etc.), and also in children's rooms.  
**MACO, [www.maco.eu](http://www.maco.eu)**

**6.** The SLIDORS Air system for balcony glazing consists of reinforced PVC profile and has three horizontal rails. The design of angles hidden inside the profile enables an easy lamination process. Vertical profiles in leaves have rubber co-extrusion that enhances structural integrity.  
**SLIDORS, [www.slidors.ru](http://www.slidors.ru)**

**7.** NOVOTEX TERMO is a profile system with perfect thermal insulation due to the increased width of the profile and the increased number of air chambers inside it. It features mounting width of 70 mm, five-chamber design of the profile and enhanced sound insulation. Window rebate has a slightly sloped to enable discharge of condensate.

**NARODNYI PLASTIK  
[www.n-plastic.ru](http://www.n-plastic.ru)**

**8.** Profine Group's oldest brand, KÖMMERLING, offers windows made of the profile system with mounting depth of 76 mm. This six-chamber PVC profile with triple glazing possesses perfect energy efficiency properties and complies with the requirements to structures intended for "passive" houses.  
**KÖMMERLING, [www.profine-group.ru](http://www.profine-group.ru)**

**9.** MULTI POWER accessories are used even in the heaviest leaves with fully hidden hinges. Using only one additional element, it is possible to make a leaf weighting up to 180 kg. Easy mounting; absence of additional elements so that to lower the load on the leaf; and simple hanging of the leaf.

**MACO, [www.maco.eu](http://www.maco.eu)**

**10.** YUTA is an exclusive supplier of INTERMAC equipment (Italy). NC-controlled processing units Master are capable of carrying out various types of processing and guarantee precision, high performance and quality. They are tailored to operations, such as: top-down and bottom-up drilling, milling, engraving and etc.

**YUTA, [www.yta.ru](http://www.yta.ru)**





# Windows with childproof locks

*In September 2016, in the territory of the Russian Federation, amendments to GOST 23166-99 "Window blocks. General specifications" came into effect, which require that windows be equipped with safe locks in children's rooms, pre-school and school establishments, as well as in residential buildings in order to ensure safety, to prevent injuries and to eliminate the risk of children falling from windows.*



10

**11.** The WINTech profile features a wide set of colours and texture of laminating films, including those simulating fine wood. The profile can be laminated both on one side and on both sides. The laminating films are characterised by durability and resistance to weather differences and UV-light.

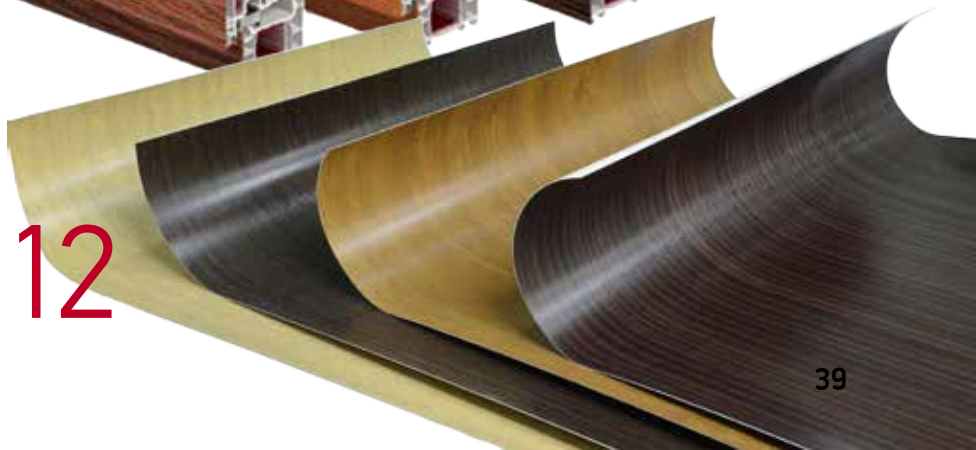
**WINTech, [www.wintech.ru](http://www.wintech.ru)**

**12.** OKNA PROFI is a supplier of the laminating films from LG Hausse. The colour range includes new shades of the LG film: Anteak Oak, with opalescent finish on 99.9%, width of 1320 mm. The colour range also includes an uncommon, "festive" colour – Splashes of champagne.

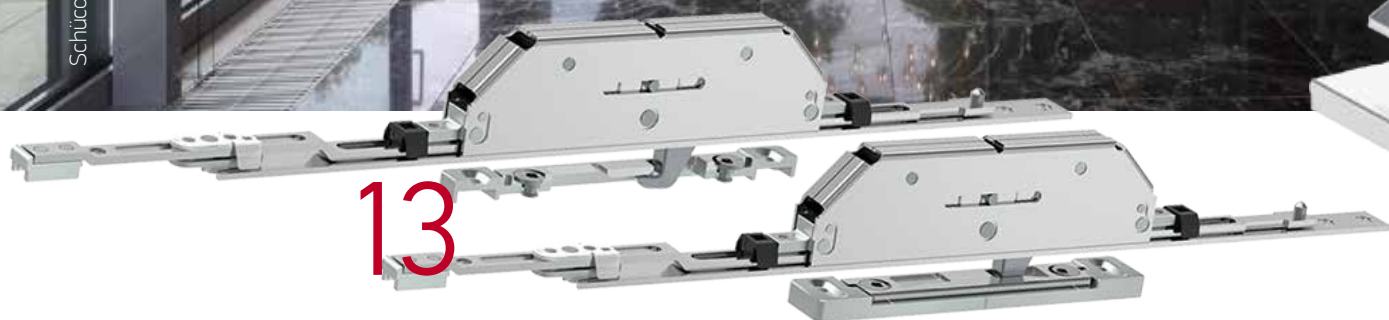
**DekorS, [www.lgplnki.ru](http://www.lgplnki.ru)**



11



12







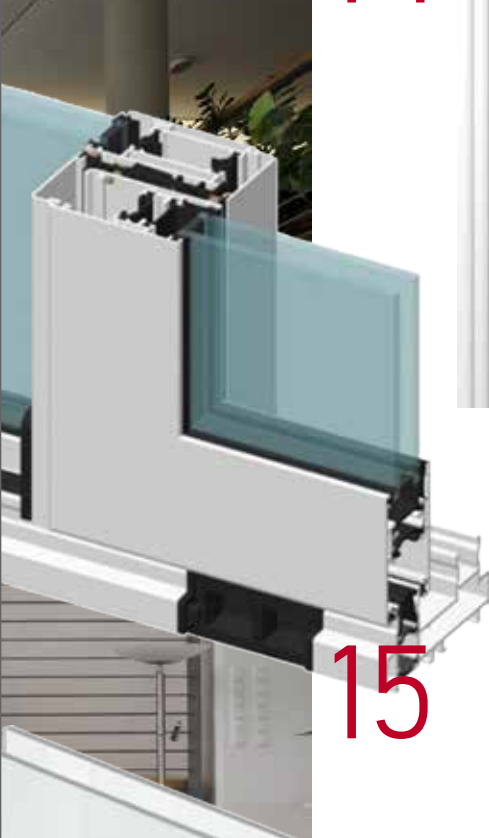
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**13.** MULTI ZERO is a new zero-height threshold system. An absolutely flat threshold is a unique solution. It is suitable for both private and public buildings. This smart solution combines a leaf and a threshold into a single integral element. The brand new MULTI from MACO is ideal for barrier-free environment.  
**MACO, [www.maco.eu](http://www.maco.eu)**

**14.** The deceuninck HST-76 lift and sliding door system features five-chamber profile; high wind and water resistance; increased burglary protection; 2-line TPE gasket for protection against corrosion and moisture; availability of aluminum or PVC thresholds. The system is suitable for doorways of up to 2.6 m.  
**Deceuninck, [www.deceuninck.ru](http://www.deceuninck.ru)**

**15.** Alutech ALT GS106 is a lift and sliding window and door profile system, providing for the possibility to produce large-size structures. It possesses good thermal insulation properties. The structure can be made with two, three or even six leaves; sliding and fixed parts can be combined.  
**Alutech, [www.alutech-group.com](http://www.alutech-group.com)**

**16.** VEKA EUROLINE profile systems have strong metal reinforcers with integrated angle connectors that ensure high stability of the structures, while special elements enhance its water tightness. Thresholds with thermal separation guarantee perfect heat insulation.  
**VEKA, [www.veka.ru](http://www.veka.ru)**

**17.** Dr. Hahn added to the AT-G hinge an innovative element, thanks to which it can be installed on profiles with the baffle from 7 to 11 mm. The hinge can be aligned both horizontally and vertically. It withstands the weight of up to 90 kg and is suitable for exterior and interior entrance doors with left-hand and right-hand door swing.  
**Dr. Hahn, [www.dr-hahn.ru](http://www.dr-hahn.ru)**

**18.** Translucent structures from STUDIO VENETO combine the best Italian traditions with 21st century technologies. They can be made of wood, wood and bronze, aluminum and wood, wood and aluminum, and bronze. Diverse textures and a rich colour range allow to achieve one-of-a-kind appearance of items.  
**STUDIO VENETO  
[www.studioveneto.ru](http://www.studioveneto.ru)**

## DEBUTS

**19.** STUDIO VENETO offers the best Italian doors and entrance groups made of wood, wood and aluminum, wood and bronze, and bronze. Items produced at Italian factories have attractive appearance, retain warmth and protect from unwanted invasion.  
**STUDIO VENETO**  
[www.studioveneto.ru](http://www.studioveneto.ru)

**20.** The Hahn Serie 60 AT hinge has been marked with the German Design Award 2016 in the best design category for a unique combination of high technological properties and design of the items. The hinges are universally applicable in almost any profile systems. A maintenance-free swivel sleeve is used in the hinges.  
**Dr. Hahn, [www.dr-hahn.ru](http://www.dr-hahn.ru)**

**21.** Interior doors from the Oniks factory feature a door panel frame made of spliced coniferous sawn timber. The panel is filled from the inside with high-strength cellular filler of honeycomb structure. Covering on the panel is made of medium-density fibre boards, are decorated with veneer sheets and are covered with two layers of polyurethane lacquer.  
**ONIKS-TM, [www.oniks-dveri.ru](http://www.oniks-dveri.ru)**

**22.** Yaguar-M produces and mounts entrance metal doors. Entrance steel doors are supplied with one or two sheets of high-tensile steel with thickness of at least 2-2.5 mm. Armour-clad door locks with different systems prevent burglary.  
**YAGUAR DVERI, [www.yaguar-m.ru](http://www.yaguar-m.ru)**

**23.** SATURN offers surface-mounted hinges STN-2431, STN-2432 with the functions of a latch mechanism intended for installation on doors made of aluminum and PVC profiles. The hinges are available with two and three sections, for left-hand and right-hand door swing. The door weight does not exceed 80 kg. The angle of leaf opening is 170°.  
**SATURN, [www.stn.com.ru](http://www.stn.com.ru)**

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**24.** Water-resistant doors KAPELLI from IntekhPlast have high water repellency and are vapourproof. The materials absorb almost no water at all and, therefore, they are not deformable and are indispensable for swimming pools, bathrooms and saunas. They have a fire safety certificate.

**Ibragimov, [www.intehplast.ru](http://www.intehplast.ru)  
[www.kapelli-doors.ru](http://www.kapelli-doors.ru)**

**25.** The ALBERO Factory presents a collection of interior doors "Gallery" with Vinyl finish and glazing with diamond engraving: "Versailles" with baguette frames, gilt-embossed, with patine; "Hermitage" with new cut of shell elements.

**THE FREGAT TRADING HOUSE,  
[www.fregatmd.ru](http://www.fregatmd.ru)**

**26.** A collection of interior doors "Valencia" from VIST has been designed for exquisite interiors with high ceiling. High-quality enamel and gold or silver patine create a combination of luxury and respectability. The doors can be painted in any colour from the RAL palette.

**Khoroshie Dveri, [www.vist.by](http://www.vist.by)**



24



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**27.** LAMINAM RUS together with the Japanese brand TOTO have developed an innovative ceramic slab treatment technology – HYDROTECT with a cleaning effect. Surfaces treated according to this technology, when exposed to ultraviolet rays (sunlight or artificial sun rays), undergo a reaction, decomposing or neutralising various organic substances.

This process also has a health-improvement impact by suppressing dissemination of microorganisms in the air.

**LAMINAM RUS**  
[www.laminamrus.com](http://www.laminamrus.com)

**28.** Vinyl Moduleo Moods is flooring available in various formats, which represent itself heterogeneous material produced using several different layers simultaneously. As a consequence, the planks have the best performance properties. The planks interlock to create different patterns.

**IVC Vostok**  
[www.moduleomoods.com](http://www.moduleomoods.com)



29



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31

**29.** Kastamonu Floorpan laminate is made in class 33 and with 4V edging along the perimeter, with the click-lock system, treated on all four sides with a special varnish that gives it heightened moisture-resistance. The Floorpan décors have been developed by the German companies, Schattdecor and Interprint. The laminate is produced in Russia. **KASTAMONU, [www.kastamonu.ru](http://www.kastamonu.ru)**

**30.** The Moduleo interlocked vinyl flooring offers a selection of stone, wood or planks textures combined with a wide range of colours and shades, while a Protectonite Polyurethane layer ensures wear resistance of the flooring. It is resistant to moisture, does not accumulate electrostatic charge and is suitable for the underfloor heating system. **IVC Vostok, [www.moduleo.com](http://www.moduleo.com)**

**31.** The Heritage collection of laminate flooring has been inspired by the old faithful past. The décors that look handmade and subtle floral patterns interpret the original Villeroy & Boch "Switch" porcelain décor. **SWISS KRONO GROUP**  
**[www.swisskrono.ru](http://www.swisskrono.ru)**  
**[www.floors.villeroy-boch.com](http://www.floors.villeroy-boch.com)**



32



**32.** Yılmaz Machine celebrates 40th of foundation in this year by attending to the BATIMAT Russia with its long-term partner OOO SPEKTR! You may visit and see main and new developed technologies and solutions such as Profile Cutting Center, Aluminum Profile Processing Center, Radial Saw Machine etc. on Pavilion 3, 13-550. All you're invited!

**Yılmaz Machine**  
[www.yilmazmachine.com.tr](http://www.yilmazmachine.com.tr)

33



**33.** Façade ceramics from AGROB BUCHTAL (Germany) is a universally applicable construction material used for ventilated façades and thermal insulation. The range is primarily focused on creative capabilities and design, e.g. digital printing and 3D shapes, various colours and textures, formats up to the XXL 60x120 cm size. Façade ceramics has a low water absorption ability and is capable of withstanding subzero temperature. All ceramic tiles from AGROB BUCHTAL have patented anti-dust covering, thanks to which the surface is cleaned when exposed to rainfall. Special products produced at the factory include the special-purpose tile that has almost no counterparts, i.e. current-conducting, anti-glare, light-absorbing and tactile tile. Ceramic tiles from AGROB BUCHTAL guarantee consistently outstanding quality and reasonable price.


**AGROB BUCHTAL**  
[www.agrob-buchtal.de](http://www.agrob-buchtal.de)



# ЯРКИЙ И УДОБНЫЙ ГОРОД РЯДОМ С ЛЕСОПАРКОМ

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2017 г.  
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Экологически  
чистый район



Монолитные и панельные  
дома серии «ДОММОС»



Благоустроенные  
полузакрытые кварталы



2 школы  
и 5 детских садов



Подземный паркинг



Многообразие  
планировочных решений



ФОК, магазины, аптеки,  
банки, кафе



Детские и спортивные  
площадки

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[mir-mitino.ru](http://mir-mitino.ru)



# PREMIERE AT BATIMAT RUSSIA 2017

Russia's leading designers and architects will take part in the BATIMAT RUSSIA 2017 Exhibition with dedicated thematic stands.



For the first time, the new Integrated Solutions Section at the Construction and Interior Exhibition will feature an exposition of solutions in the area of design and finishing materials from leading designers and architects. The topic offered to the project participants – Hotel@Apartments – is relevant in the run-up to the 2018 World Cup, as well as in view of a common goal: to enhance Russia's tourist appeal.

International experience and trends show that interiors developed by renowned designers for HoReCa boost commercial attractiveness of a facility. Such hotels and restaurants themselves become sightseeing attractions. Unconventional, conceptual approach to décor of various areas in a hotel creates its own style and atmosphere. Creative design with the signature of the author, whose name is often a globally recognised brand, is always unique, exclusive and draws attention from both guests and media.

The authors of projects within the Integrated Solutions Exposition at BATIMAT RUSSIA 2017 are the most sought-after Russian designers: **Dima Loginov, Anna Erman, Diana Balashova, Anna Muravina, Elena Teplitskaya and Elena Shin; and architects: Ivan Kachalov and Igor Metelkin.** Different hotel categories, from luxury apartments to youth hostels, as well as various hotel areas: a lobby/reception, a living room, a study room, a bedroom, a bathroom, a spa zone, a lavatory, a kitchen, a dining room and a winter garden were offered to designers. In their projects, the designers will show both the most unexpected authors' interpretations and classic





French patio, Cha-design architectural studio

solutions for the Hotel@Apartments topic. The interiors that have been developed are ironic, bold and challenging... Here everything becomes possible, even the exterior in the interior, as in the French Patio living room, which will be presented by **Cha-design architectural studio**.

Furthermore, the exposition will feature new designers' developments for companies that produce bathroom furniture, flooring, completion materials and items. These collections have been specifically developed for premiere at the BATIMAT RUSSIA 2017 Exhibition.

Integrated Solutions is a contemporary trend that reflects finishing and completion material producers' eagerness to create ranges of products tailored to interiors from a single supplier with meticulous attention to every detail. Companies that participate in completing designers' thematic stands include: for Bathroom interiors – **Duravit, Hansgrohe, Mia Italia, Cisa**; for Wall Décor – **SKOL, Manders, ArtFN, Russcom, WRS**; for Ceramic Tiles – **ArchSkin, XTile, Granitogres**; for Flooring – **Tarkett, ArtParquet, Laminam Rus** and many more.

It will be possible to see the results of designers' and companies' creative "interior essays" on the topic Hotel@Apartments at the Integrated Solutions Exposition **on March 28 – 31 at the BATIMAT RUSSIA 2017 Exhibition in CROCUS EXPO IEC**. Don't miss the opportunity! **Get an e-ticket at: [www.batimat-rus.com](http://www.batimat-rus.com)**



*Designer  
Anna  
Muravina*

# WELL-FORGOTTEN HISTORY

Anna Muravina, a famous Russian designer and decorator, became a laureate of prestigious International Property Awards in the Leisure Interior nomination category. The interior of Moskovskaya Kukhmisterskaya restaurant has been prized with the award.

The restaurant's name refers to the Russian traditional culture of the century before last, when so-called "kukhmisterskie" (eating houses) that were primarily targeted at the petit bourgeoisie class started opening in cities. This word itself has even deeper historical roots. It was borrowed from the German language in early XVI century. The position of a "kukhmister," i.e. a court cooker, appeared in Russia in the times of Peter the Great. It is impossible to talk about Moskovskaya Kukhmisterskaya restaurant without such references, since this place exudes an atmosphere of a Russian country estate, a spirit of authentic Russian history and culture and, at the same time, does not recourse to myths and







” For me, it has been important to create Russia’s image, to convey the Russian spirit...  
 Anna Muravina





## INTERIORS



stereotypes about our country. Anna Muravina, who has designed the restaurant interiors, comments on the task she faced: “For me, it has been important to create Russia’s image, to convey the Russian spirit, without referring to a particular period in our history. However, this is not the Russian spirit for export, as we often see (balalaiki-matryoshki); instead, it is tailored to, so to say, internal use.”

And yet, it has not been without matryoshkas and samovars. Samovars are used as supports for lamps, while matryoshkas became elements of the chandelier on the first floor. In the restaurant interiors, motifs of the Russian traditional crafts are widely used, e.g. lace-making naturally interwoven in the interior of the





“old country estate.” This theme has found reflection in designs of the bar counter, ceiling, curtains and lampshades. “Delicate and subtle lace contrasts with coarse grainy planks, of which ceiling beams and wooden tabletops are made,” Anna Muravina comments.

The restaurant interior uses an architectural solution that divides the space into several areas. This is an additional column built on the first and the second storey symmetrically to an already existing support column. “On the first storey, these two columns are integrated by means of a single composition into a kind of a rack structure with shelves in the middle, which has made it possible to arrange two cozy halls





## INTERIORS







instead of one. Different tabletops and lamps emphasise that these halls are independent; meanwhile, numerous mirrors expand the space and enhance the amount of daylight, which is vitally important in Russia during the autumn and winter period.”

Therefore, the first floor of Moskovskaya Kukhmisterskaya is quite a democratic space that maintains the major motifs of the interior concept. On the staircase leading to the second floor, a papier-mache moose deer with genuine antlers emerges from the wall. Due to the colour solution used, this life-sized model looks like something unreal, a phantom coming out of mist.

The second storey accommodates a restaurant, in the interior of which the author’s concept is continuing to develop. Elements of the Russian traditional crafts and workmanship are also used here, e.g. genuine chandeliers convey motifs of Pavlov Posad scarves. Moreover, guest have an opportunity to get warm next to a real wood burning fireplace during the winter and the cold autumn months.

One of the halls on the second floor is a variation on the theme of Tsar Mikhail Fedorovich’s living accommodations, which were later called the Teremnoy Palace of the Moscow Kremlin. The vaulted ceiling with distinctive frescoes reminds of the ancient accommodations before everything else. Anna Muravina comments on this interior solution: “The frescoes in the Teremnoy Palace were constantly on my mind, and that is why I came up with the idea to paint the entire ceiling in the Russian style. As an inspiration, I chose the 17th-century patterns. The most challenging for me was to illuminate the space, because placing lights on such ceiling is almost an impossible task. Finally, I decided to make a designer’s experiment. We bought flat ceiling lights of various diameters and arranged them on the ceiling as a single composition. Afterwards, we seamlessly painted these plafonds together with the ceiling.

The interior of Moskovskaya Kukhmisterskaya restaurant immerses us in the atmosphere of the Russian traditional culture and, surprisingly for such interior experiment, it has been accomplished without hearty idleness, with a genuine feeling of pleasure and good taste. The interior authors put their hearts in its Russian spirit, thus having revived and refreshed the well-forgotten old.

*Architect  
Valery Kashuba*

# EVERYTHING ABOUT CHOCOLATE COLOUR

"I have inherited love for the chocolate colour from my father..." That way Valery Kashuba, a designer, a member of the Union of Moscow Architects, a painter, a head of the International Bureau of Interior and Architecture, starts characterising an element of his creative work. Indeed, the designer's and his KASHUBA DESIGN bureau's projects represent the entire palette of "sweet" shades, from the vibrant chocolate to the calm white colour. However, true connoisseurs have got accustomed to seeing in his creative work more than just colours and shades, but all the rest traits of an interior made with a good taste.





Author's patterns on flooring and walls in a VIP office.

Valery Kashuba's creative work, as well as his bureau's portfolio, is distinguished by stylistic diversity. For over 20 years of practical work, the designer have created projects both for architectural ensembles and for individual residential and public premises. Private apartment projects can rightly be called KASHUBA DESIGN's brand identity.

The **Moscow Project**, designed in gold shades, has embodied characteristic features of the bureau's author style. Valery Kashuba has inscribed the Empire style luxuriousness in the functional living space. The walls, ceilings and columns are decorated with stucco moulding; crystal flowers and other floral motifs are





used for adornment. Bright gold colored finish continues on lights, furniture and accessories, thus creating rich colour integrity of the interior. Functional space zoning underlies the project. The right half of the apartment accommodates private premises: a bedroom, a children's room and a wardrobe room. The main part is well-grouped. To the left of the entrance, there is a dining / living room, a kitchen, an antechamber and a hall. Zoning is done using decorative paired columns on pedestals. They support the arcading, which seems to divide the halls from overhead. That way Valery Kashuba has emphasised the elements that serve the basis of the project concept: "What helped achieve the desired result was the use of classic architectural forms and decorating

methods, as well as pieces of furniture inspired by antique specimens."

Valery Kashuba's works include numerous business-centre interiors, of which the most famous one **is the office designed in the Art Deco style**. The underlying idea is the contrast between strict and minimalistic exterior of the building and opulent indoor space with a retro shade. Natural stone, a symbol of soundness and stability, has been chosen as the main finishing material. Flooring in the hall and the meeting room is adorned with author's decorative pattern. Non-standard layout, premium-class finishing materials, floral motifs in wall finishing and furniture upholstery - all that is intended





A "classic" living room in cosmopolitan's house.



Flooring décor in an antechamber



A sink from Villeroy & Boch is enclosed in the LINEATRE gilt frame



## INTERIORS



to emphasise the VIP status of the company owner. To the greatest possible extent, the design uses high technologies that facilitate work of the office staff and, at the same time, are invisible to an outsider.

Stylistic versatility of KASHUBA DESIGN's works expands **the project of Italian restaurant La Bellezza** in Moscow. Above all, the designers offered an optimum layout of the premises. The interior is designed in the style typical for early 19th century, with elegant aristocratic luxuriousness characteristic of that time and elements of the Oriental style. The restaurant's palette is based on the combination of the brown and the ochre colour with light shades. Classic furniture is





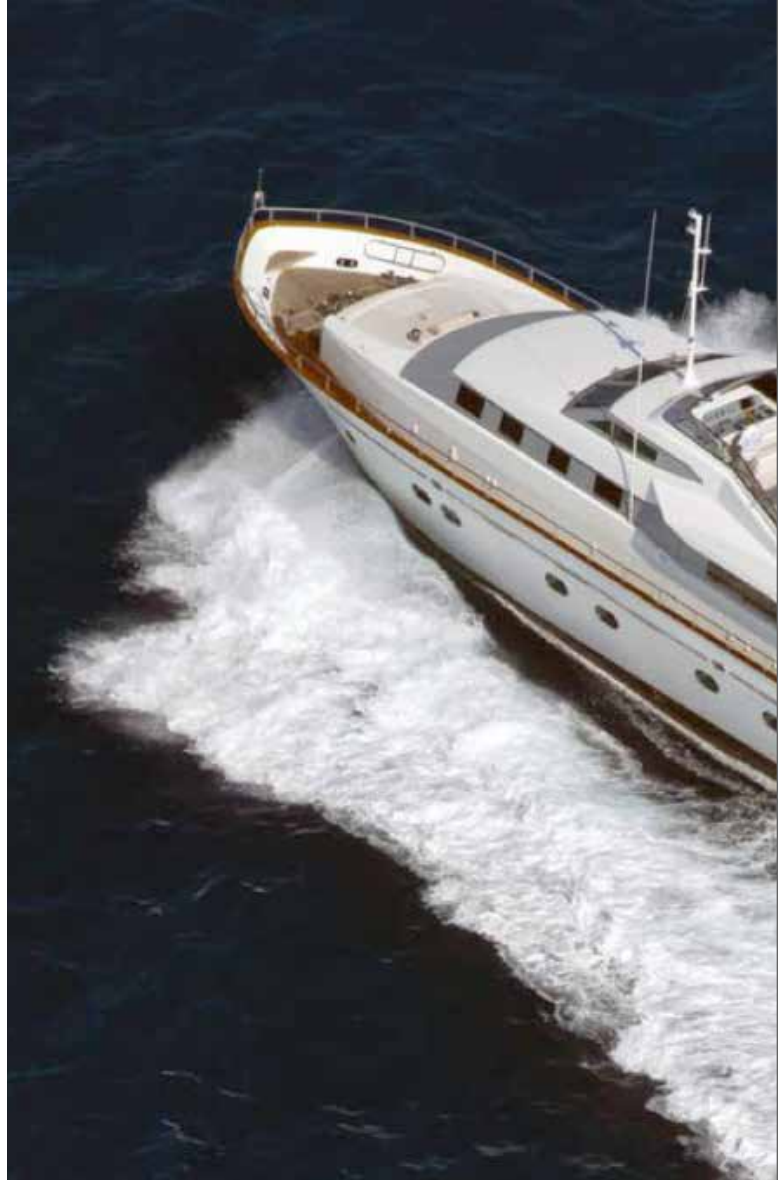
A stove decorated with ceramic tiles in a living room at a recreation facility.

complemented with decorative dishware from The Ming Dynasty Stone.

The hallmark work of the author is **the interior of a recreation facility in a country estate near Moscow**. The two-storey building is made of glued laminated timber in the Neo-classic style and accommodates a sauna, a cold plunge pool, a Turkish hammam, an aqua area and a space for relaxation. In the middle of the living room, there is a traditional wood-burning stove, decorated with handmade ceramic tiles, made by the 17th-century technology. The colour shade of the first floor is determined by natural wood treated with transparent lacquer. The walls and the ceiling contrast with the dark flooring of mahogany hazel wood.

For finishing of the recreation rooms on the second floor, wallpapers, plaster stucco work and block parquetry have been used.

In spite of versatility of KASHUBA DESIGN's works, each of these conveys genuine author's style. The designer is a recognised expert of the Classic, the Neo-classic and the Art Deco styles, in which he designs the major part of the projects. Valery Kashuba's taste and expertise enable him to offer unconventional solutions that continue attracting connoisseurs of individual interiors.



*Designer  
Diana Balashova*

# A FLOATING COUNTRY HOUSE

Diana Balashova, who holds a degree in scenery design, is currently one of the most widely recognised and renowned Russian decorators. She cannot imagine her life without experiments – this time, she has managed to take part in designing the yacht interior.





Diana was invited to Cannes to revamp the interior of the Falcon 100 motor yacht. Traditionally, wood panels, light colour carpeting, beige or white leather furniture upholstery and blue and gray textiles are used in yacht interiors. Exactly this type of interior was on the yacht that Diana had to revamp. However, the customer wanted the vessel to be indistinguishable from others from the exterior, but to extravagantly combine bright colours and unexpected fusions inside; he wanted to add to the yacht a distinctively individual and a more advanced touch. Diana suggested that brown polished wood panels and a part of the carpentry be repainted in the light gray and the nude colour (nude refers to different variations of the beige colour). She also suggested that the entire lighting system be changed – everything immediately starts looking differently with contemporary LED lights. Works relating to reupholstering pieces of furniture and delivering new ones have been fulfilled by Mis en Demure. Textiles from Pierre Frey and decorative lighting from Fine Art Lamps were used.

To enable continuous supervision over the works, for the whole autumn, Diana resided right on the







vessel, in one of the cabins, which has now been called Diana's cabin. There are certain specifics about the yacht interior – e.g. furniture handles recess into doors so that passengers do not touch them when coming by, because passages on a yacht are narrower than those in a flat. All doors are supplied with locking devices to prevent them from clapping when the vessel is floating. Heightened requirements have been specified to the reliability of electrics – beams between the decks are made of timber and, therefore, it is essential to prevent short circuits. All items, including bowls and statues, are reliably fastened so that nothing will fall down during storms.

Pieces of art have played an important role in the interior adornment. Initially, the customer bought several pieces of modern art, mainly in the pop-art style, followed by Matisse's painting and Salvador Dali's gouache painting, and eventually he has got into collecting. Now, la Chapelle's, Shagal's, Miro's, Leger's and others' works adorn these walls. The

captain of the vessel says that this is no longer a yacht, but a museum of fine arts and it is time to sell tickets to visitors.

Diana Balashova's interiors can be called bold and extravagant, but never boring. That is why at the entrance to the yacht owner's cabin, there is an ironic work by Jean-Paul Donadini depicting a blown-off swimming mattress with the image of Betty Boop, a character of picture cartoons popular in the 1930's in the U.S.

The owner enjoys his yacht; this is his ideal country house, to which he flies from Moscow on the weekends. The boat has given him a new lifestyle. What can be more attractive than traversing the ocean in one's own floating home, to the one who is fond of travelling with comfort? It's safe to multiply the pleasure by 10, if the vessel interior is moderately ironical, is simple to a certain extent and is exactly as sophisticated as the owner's heart wishes.







# WHEN COLOUR IS DECISIVE

Elena Teplitskaya, a head of the Teplitskaya Design studio, is famous for her daring experiments with the colour, she is a true setter of the state of mind that creates the background of beautiful living.





*Designer  
Elena  
Teplitskaya*

Elena Teplitskaya has started her artistic and professional carrier as an interior designer. However, she has not limited herself to this and, eventually, has spread specific features of her unique style into the area of author's clothes design. Bright colours and colour combinations, skillfull use of the colour as an instrument – these are the traits characteristic of Elena Teplitskaya's style both in clothing and interior. The designer prefers natural materials, almost does not use vinyl wall covering and synthetic materials for floor covering, which allows to create a natural and "warm" atmosphere in the interior design.

In her interiors, the colour is not just a way of self-expression, but also a method to "manage" space, since its skillfull use allows to visually "expand" or, vice versa, to "diminish" premises; to add warmth and coziness or, alternatively, dignity and coldness; to give to interior playfullness and a romantic touch. Style and state of mind in the designer's works are primarily determined by the colour; a single bright element is capable of adding to interior a completely different energetic charge.



## INTERIORS







Another task that can be solved by means of skillfull use of colour combinations is space zoning. However, Teplitskaya manages to use bright colour without “awkwardness.” The designers believes that vivid colours cannot exist naturally without adding pastel, pale shades. Moreover, “powerfull” colours struggle with each other and that is why one of these must be lighter. Interiors oversaturated with the colour is another danger that may face an artist, who has decided to experiment with bold colour combinations. Some colours cause fatigue, especially when combined with a range of light-reflecting materials. To combine colours as Elena Teplitskaya does is a true art. In one of her interviews she called herself a “colour missionary,” and it is hard not to agree with this definition.

*Designer  
Tatyana  
Parfionova*



# HARMONY OF ART

“Designer’s task is to receive emotions and to give them back,” Tatyana Parfionova, one of the most distinctive and mysterious St. Petersburg designers, believes. An industrial graphic artist, a painter, a writer and a couturier... Her work, as she acknowledges, is a “business for heart.”





Tatyana Parfionova Fashion House opened in St. Petersburg in 1995. Initially, its activity was focused on creating author's clothes: the couturier produced several dozens of couture collections. But ultimately, she has not limited her activity to this. Under the Tatyana Parfionova Home Design brand, interior items and interior collections are also created, e.g. pieces of furniture, mirrors, candles and textiles. One-of-a-kind character of a particular item is frequently emphasized by individual embroidery.

The Home Design line of interior items emerged, so to say, at request of admirers of Tatyana Parfionova's talent. That is how elegant depictions of flowers, dogs and birds migrated from scarves and dresses to bedcovers and pillows. Many of her interior design items look like collectible specimens. Tatyana

## INTERIORS



works with The Imperial Porcelain Factory — she participates in developing designs of dinnerware sets. What is more, she paints, writes books, takes part in performances, collaborates with the country's leading galleries: items from her collections are showcased in the Russian Museum.

In Tatyana Parfionova's creative work, it is possible to ascertain the impact of the classics of the world's painting and drawing art, including the Impressionists, the Russian painters, the Chinese painters and graphic artists, as well as the creators of the Iranian artistic miniatures. The designer draws inspiration from the greatest masterpieces of the world's art, and that is why many of her items have their own "spirit." For example, she calls the chairs from one of her collections the "interlocutor chairs," because one cannot be bored if surrounded by them, even when being alone. Tatyana Parfionova creates art in everything she touches. This is embodied both in subtle shape of items and in their non-worldly beauty, that one wants to admire like the life itself.









# TRANSFORMING SPACE

Works by the Russian architects Alexander Kudimov and Darya Butakhina (Ruetemple Studio) are always interesting due to unexpected solutions, bold treatment of materials and concise style.

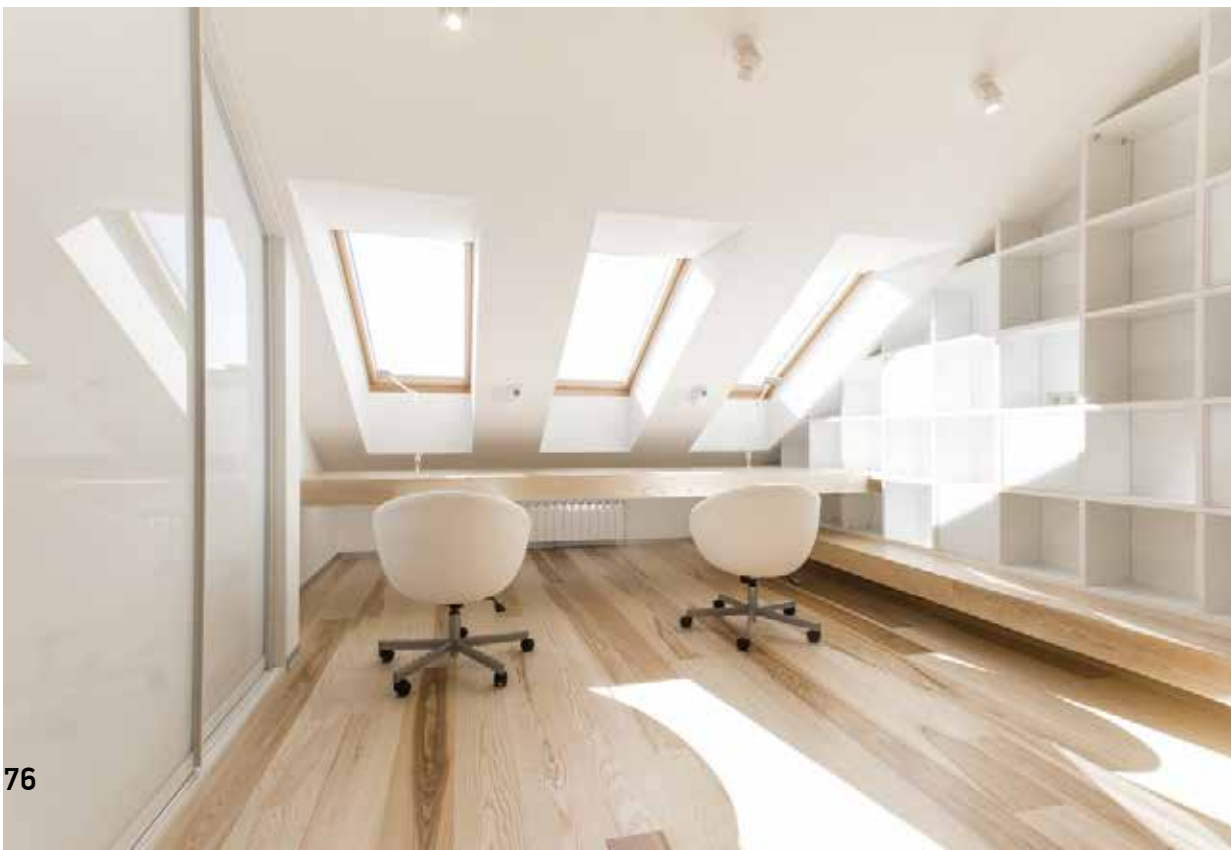
Alexander Kudimov's and Darya Butakhina's area of interests involves the entire space surrounding the human being and the detalisation of each individual item. The graduates of the Moscow Architectural Institute (MARCHI) founded their own studio, Ruetemple, which is focused on projects for urban environment, interiors and furniture. Seeming simplicity of the items having been created originates from an unconventional and authentic design approach. In every project, the architects aspire to break away from stereotypes and find their own solution. A personal approach to every detail and thoughtfull treatment of materials is the key to success of Ruetemple Studio's works.







## INTERIORS







Alexander and Darya became winners of the Moscow architectural contest with their design of a book sales pavilion. Their “Gogol-module” can function as a sales point or transform into an arbor. Structurally, the “Gogol-module” is a cylindrical polycarbonate-covered pergola, whose reinforcement ribs serve as book shelves.

Working on design projects, Ruetemple Studio creates multi-functional interiors. For one of these, the designers have developed a unique transformer made of modules, by means of which it is possible to change the functions of a room: to create a living room, a recreation space, a studying room

## INTERIORS



or a bedroom. Another non-standard project is transforming a moderately sized premise into a two-layer space with unconventional layout. Conceptual youth interior with multiple functions and capabilities has been developed. In the area of 33 square metres, a studying room, a wardrobe room, several storage systems, two bedrooms and a spacious chillout area have been accommodated. Between the beams, net-type hammocks were pulled, thus creating a territory for relaxation and communication. The architects have managed to smartly solve a kind of a puzzle and to turn a moderately-sized premise into a multi-functional, comfortable and aesthetic living space.

If you want to make your life better, to accommodate a thousand and one room within a small flat and to create an amazing children's room – visit [www.ruetemple.ru](http://www.ruetemple.ru) to learn about how to make a contemporary transforming space.





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# Debut at the Exhibition

*An exclusive interview  
with Dima Loginov for  
BATIMAT RUSSIA – digest*

*- Your works are always interesting due to unconventional approach to design and functionality. We know you as a successful Russian designer with an international recognition and your own brand – Dima Loginov. Please tell us about the new work with the Mia Italia company.*

- In fact, this is a wide-spread misbelief that Dima Loginov is a brand. This is my name, and under this name I create designs for international brands. Personally, I have never produced anything and I am not planning to. Mia Italia is one of those Italian companies that are open to the new, are not afraid of experimenting and, at the same time, follow the best traditions of manual operation. This is very important to me. That is why, when I received an offer to create several collections – and this year, three of them will appear – I started drawing with great enthusiasm.

*- A premiere showcase is always exciting. The work on the collection has been completed, and it is desirable to learn more about the impressions. How and why has the venue of the BATIMAT RUSSIA 2017 Exhibition been chosen? What will visitors see at your stand?*

- Well! The work on the collection is underway! We still have time before the exhibition! I can assure you that the vast majority of collections are finalised to the bitter end. Sometimes, I see a ready-made result together with everybody else at the exhibition. Most frequently, I am not thoroughly confident about what collections will be produced! During recent years, this industry has become very dynamic. I have never managed to visit the BATIMAT RUSSIA Exhibition yet, but I heard many great feedbacks from Vitra, for whom I used to make designs. The visitors will see items from the two very different collections. My task was to reconcile classic and traditional ideals with my contemporary vision. Let's look at what will eventually emerge from this at BATIMAT RUSSIA. What I am sure about is in high Italian quality of the furniture produced.

*- Of what items does the entire collection consist, and what colour and finishing options are possible?*

- The items are numerous, the collection will comprise the whole set of pieces of furniture for a bathrooms, including mirrors and lights. Also, finishing options will provide buyers with a good choice. However, at the exhibition, we will show just the minimum. I would like very much to showcase these pieces of furniture within as minimalistic context as possible.

*- How have professionals from the company/factory taken into account operation conditions (moisture, temperature variations, illumination)?*

- You can be assured that the Italians know their business very well and approach production with exceptional attention to details and to peculiarities of operation.

*- Where is the Mia Italia collection planned to be produced, and when will sales start? Will you continue working on the collection?*

- All the furniture is produced in Italy: accessories are made in Tuscany, and Mia Italia's furniture production itself is located in Pesaro. For dealers, sales will start at the moment of the showcase, while it will be possible to buy the furniture in show rooms as early as the beginning of summer. If Mia Italia finds our cooperation successful, I would be glad to continue creating designs for this Italian brand. However, until that time we have a great deal of work, because as early as September we will present the third Dima Loginov for Mia Italia collection in Bologna.



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ITALIA  
BATHROOM

DIMA  
LOGIN  
OFF

PARK AVENUE  
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PARK AVENYOU

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## FASHION AND STYLE IN INTERIOR

“Is the concept of fashion relevant to interior? Fashion is essential in interior, but it is not as visible there and changes not as quickly. Needless to say, the interior fashion has its classic solutions, its Chanel No. 5. If you are not sure about what to choose, opt for this classic solution,” Diana Balashova, a decorator, advises.





www.Porcelanosa.com

Interior styles evolve and are complemented with new ones. The dynamic world of contemporary design produces ever more contrasting ideas as quickly as never before. What was inadmissible yesterday, does not only come into fashion, but becomes a common classic today. "Harmony in contrasts," according to Heraclitus, is particularly visible in the young industrial style, which has transformed industrial spaces into bohemian apartments. The shabby chic and vintage styles, which are built on contrasts and have emerged because of craving for things with "legacy," have quickly become classics. Modern technologies and gadgets have penetrated not just into the high-tech style.

## TRENDS

International trends in interior design are shaped on global venues, such as ISaloni and Cersaie in Italy; Maison&Objet in France; Heimtextil Frankfurt in Germany; London Design Festival in Great Britain.

In 2017, the Italian producers of ceramics offer seven major trends: Art Nouveau & Art De'co; New Geometries; Dress Code; 3D Tiles; Designers/Architects & Tiles; Norwegian Wood; Like A Rolling Stone.

Environmental friendliness of materials; earthy and maritime shades in a colour range; concrete, deliberately coarse timber, clinker and terracotta in a range of textures – all these are still relevant trends. Marble has also remained the most fashionable material. Strict geometry becomes unusual and refined. Wall 3D textures that create the architecture of space are becoming more sophisticated.







# DRESS CODE & DESIGNERS



1

**1.** The Dress Code trend from the Italian producer SANT AGOSTINO is most fully represented in the collection TAILORART Tartan 90x90 cm in dark and light shades.

**Sant Agostino**  
[www.ceramicasantagostino.it](http://www.ceramicasantagostino.it)

**2.** ESTIMA has broadened the idea of porcelain gres by producing the ALTAI collection, which authentically reproduces a pattern of woven fabric. These tiles in the 40x40 and the 60x60 formats for flooring and walls will definitely create a warm atmosphere at home.

**ESTIMA, [www.estima.ru](http://www.estima.ru)**

**3.** The “Aquarelle” ceramic tiles from the Kerabud brand (Russia) is a very bright and positive collection. Décors may be used either in blocks or by stretching horizontal or vertical lines along the entire perimeter.

**KeraMir, [www.keramir.com](http://www.keramir.com)**

**4.** A worktop sink from the Duravit Cape Cod series is made of faience ware; the collection designer is Philipp Starck.

It is made of specially developed high-tensile ceramic paste (DuraCeram), which allows to create extremely robust sinks with rim thickness of just 5 mm.

**Duravit, [www.ru.duravit.com](http://www.ru.duravit.com)**

**5.** The texture of the Spanish ceramic tile Venus Ceramica Desire duplicates fabric texture. The collection is complemented with decorative elements that resemble the finest lacework. A unique production technology has allowed to create high-quality and wear-resistant tile. Format: 33.6x33.6 cm.

**Venus Ceramica**  
[www.venusceramica.com](http://www.venusceramica.com)

2





**6.** The Silk Road is porcelain gres with an elegant, slightly showing through pattern in the Indian style. A lappato surface adds a further "silky" touch. It has been made using the Campo pieno method: a substantial layer of special material is applied on the surface of tiles and is treated by grinding stones.

**KERAMA MARAZZI**  
[www.kerama-marazzi.com](http://www.kerama-marazzi.com)

**7.** Ultrathin, homogeneous, overdyed porcelain gres of the Linea Walline series from Margres (Portugal) is produced by innovative technology and has thickness of 3.5 mm. Tile size of 300x100 cm allows to create an integral surface without pronounced seams.

**Margres, [www.margres.com](http://www.margres.com)**





8

## NEW GEOMETRIES & 3D

8. Fashionable tile Evo-Q from the Provenza factory is distinguished by its refinement, minimalistic style and natural appeal. The collection is available in the white, sandy, light-gray and dark-gray shades of stone.  
**Provenza – Emilceramica**  
[www.ceramicheprovenza.com](http://www.ceramicheprovenza.com)

9. A series of 3D textures Plot (plaiting) from Atlas Concorde is elegant and creates compelling patterns of light and shade, varying depending on illumination. 3D surfaces combine unusual sculpture effects with light and graphics. Tile format: 40x80 cm.  
**Atlas Concorde**  
[www.atlasconcorde.it](http://www.atlasconcorde.it)



10



## CERAMICS

**10.** Cisol (Italy) has created the Vita mixer taps, a stylish and affordable designer's product. The author is Karim Rashid. The models have been produced in classic finishes (chrome, gold, nickel, bronze, copper and titanium), as well as in RAL colours. Cisol's exclusive distributor is Russia is the AM-Group company.

**Cisol, [www.cisol.it](http://www.cisol.it)  
[www.AM-grup.ru](http://www.AM-grup.ru)**

**11.** Design having been refined during centuries and well-proven technology enable ceramic tiles from Spain to be in demand. Aparici Geo Silver Décor is a 3D texture in reserved colours. Size: 59.55x29.75 cm.

**Aparici, [www.aparici.com/ru](http://www.aparici.com/ru)**

**12.** The "New Geometry" is represented in the collection from the Spanish company Latina Ceramica – the Moray Escocia décor has a format of 225x60 cm and tile has a size of 25x60 cm. When producing various decorative elements, the factory widely uses versatile materials, metal strips, crystals and etc.

**Latina Ceramica  
[www.ceramicalatina.es](http://www.ceramicalatina.es)**

**13.** Richmond is a high-quality marble imitation, made by the advanced method of digital printing. The main specific features of tiles include: a new large format of 30x90 cm and a structured, "quilted" surface. Tiles are edged, which significantly enhances its visual attractiveness, by adding to it similarity with costly serieses from the Spanish producers.

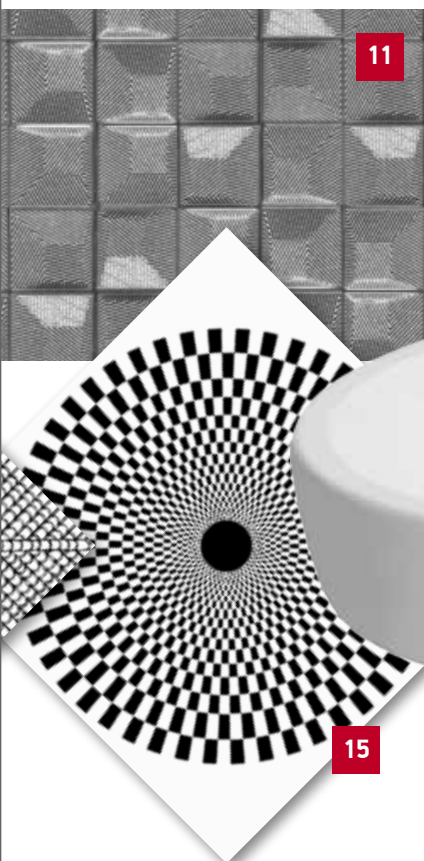
**KERAMA MARAZZI  
[www.kerama-marazzi.com](http://www.kerama-marazzi.com)**

**14.** Cersanit is a producer of ceramic tiles, faience sanitaryware items, acrylic bath tubs, shower units and bathroom furniture. This allows to create comprehensive solutions for bathrooms. The CASPIA OVAL 60 tabletop sink is showcased.

**ROVESE RUS, [www.cersanit.ru](http://www.cersanit.ru)**

**15.** Fornasettiana tiles with hand painting – a collection of optical illusions from Piero Fornasetti. This small, but significant collection comprises eleven tiles – stickers on white matt or glossy basic surface sized 20x20 cm

**Ceramica Bardelli, [www.bardelli.it](http://www.bardelli.it)**



# WOOD & ROLLING STONE



**16.** The Argenta Ceramica factory (Spain) produces ceramic tile, porcelain gres, rectified porcelain gres (with ideal sizes and edges) and rustic (especially robust porcelain gres), glazed tile and even porcelain tile. The Argenta Cantera Multicolor collection imitates coarse masonry construction.

**Argenta Ceramica**  
[www.argentaceramica.com](http://www.argentaceramica.com)

**17.** Intercerama presents a novelty – the ANTICA series. Gentle light sheds imitating natural stone in combination with depictions of famous architectural monuments and charming views of ancient cities adds to interior a romantic feeling of travel.

**Intercerama**  
[www.intercerama.dp.ua](http://www.intercerama.dp.ua)

**18.** Porcelain gres from the Shakhty Tile brand is suitable for floor and wall cladding both indoors and outdoors, because its surface is non-slip. Technogres is multi-purpose, robust and durable covering with a high wear-resistance; its pattern and

colour will not fade over the years.  
**UNITILE, [www.unitile.ru](http://www.unitile.ru)**

**19.** Taurano is porcelain gres. Fractures, layered surface and contrasting colour combinations characteristic of natural slate stone are made by the method of digital printing in deep structure of ceramic tile. The finishing layer hardens the surface and gives to it an anti-slip effect.

**KERAMA MARAZZI**  
[www.kerama-marazzi.com](http://www.kerama-marazzi.com)

**20.** Hansgrohe has enlarged the comfort zone by creating ComfortZone, a vast free space beneath outflow due to mixer taps with varying height of outflow. ComfortZone features several ranges of mixer taps: Metris, Talis, Focus and Logis.

**Hansgrohe, [www.hansgrohe.ru](http://www.hansgrohe.ru)**

**21.** Latina Ceramica produces ceramic tile and porcelain gres. The factory has gained an impeccable reputation of the producer of environmentally

clean premium-class products. The Bosco collection also features the 9.8x46.5 cm and the 25x60 cm formats.

**Latina Ceramica**  
[www.ceramicalatina.es](http://www.ceramicalatina.es)

**22.** Overdyed porcelain gres Timeless Italon from the Creativa series is produced in Russia. Rectified, natural or polished Timeless porcelain gres is a truly timeless material that duplicates texture and pattern of old shipboard plank. The Timeless Italon porcelain gres is frost-resistant.

**Italon, [www.italonceramica.ru](http://www.italonceramica.ru)**

**23.** The combination of technology, artistic evolution and workmanship has produced the +ART collections. Hallmark collections have been inspired by textures and patterns of wood saw cut. Ceramica Sant'Agostino (Italy) is a brand that always synthesises aesthetic and technological innovations with craftsmanship.

**Ceramica Sant'Agostino**  
[www.ceramicasantagostino.it](http://www.ceramicasantagostino.it)





18



19



20



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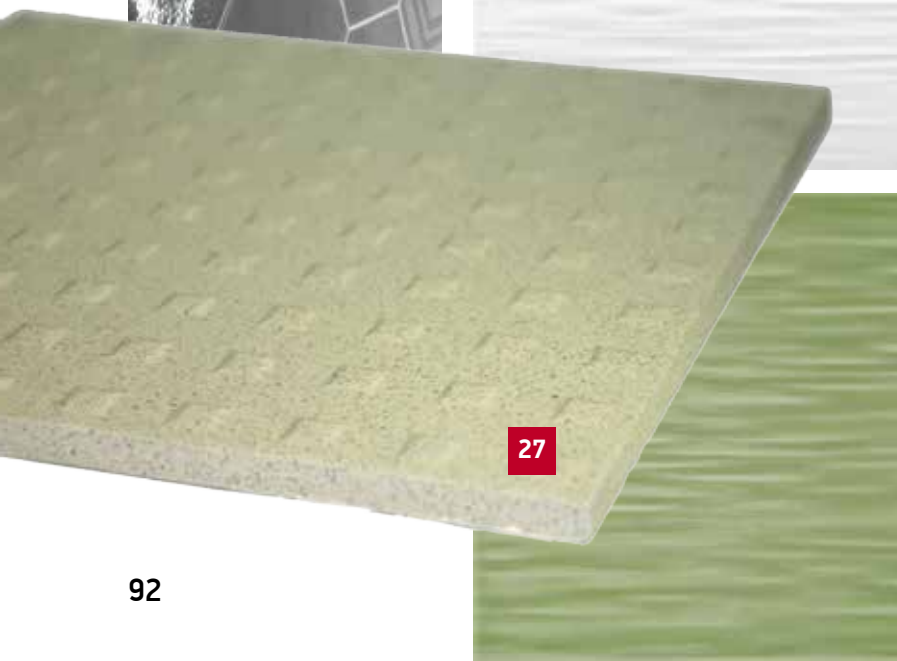
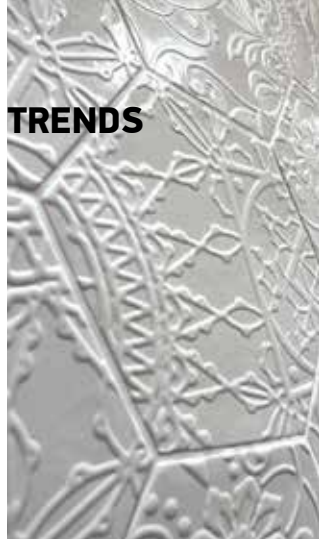


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## TRENDS



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**24.** The Like A Rolling Stone trend has been supported by Del Conca, an Italian producer of porcelain gres. Authentic design of the Climb collection with versatile stone patterns is suitable for use outdoors, as well as for dry installation on gravel, sand, grass or covering.  
**Ceramica Del Conca**  
[www.delconca.com](http://www.delconca.com)

**25.** Traditions and culture of ceramic art revive in a classic hexagon format of The Wharfs collection. Luxury and splendour of the ancient majolica come back to life in new colours with an opulent range of décors and special elements.  
**Settecento, [www.settecento.com](http://www.settecento.com)**

**26.** The Bridge collection from the Shakhty Tile brand includes décors with the world's famous bridges; background tiles with light relief resembling rippling water with flickering moon glade; and kerb with city silhouettes.  
**UNITILE, [www.unitile.ru](http://www.unitile.ru)**

**27.** Reinforced anti-slip porcelain gres QUADRO has been complemented with the 300x300x12 mm format, which has a new appearance of textured surface – corrugation in the form of squares with the height of 2 mm. The porcelain gres may be produced in any colour range from the Standard and Ural Façades collections.  
**URAL GRANITE**  
[www.uralgres.com](http://www.uralgres.com)





**IT'S ROBERTO, GIORDANO, LORETTA  
AND DAVIDE WHO MAKE ITALIAN CERAMICS  
SO SPECIAL.**



## **CERAMICS OF ITALY. ITALIANS MAKE THE DIFFERENCE.**

It's Italians who make the difference. Like Roberto, Giordano, Loretta and Davide who work hard every day to ensure that Italian ceramics are the finest in the world. Only the very best manufacturers of Italian ceramic tiles, sanitaryware and tableware are entitled to use the Ceramics of Italy logo which certifies Italian quality, design and style. Always ask for Ceramics of Italy to be sure of the highest levels of excellence in world ceramics.

[laceramicaitaliana.it](http://laceramicaitaliana.it)



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ITALIAN TRADE AGENCY  
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*Ministero dello Sviluppo Economico*

The Ceramics of Italy trademark is promoted by Confindustria Ceramica, the Italian Association of Ceramics, and is owned by Edi.Cer. S.p.A. the organizer of Cersaie (International exhibition of ceramic tile and bathroom furnishings - Bologna, September 25-29, 2017 - [www.cersaie.it](http://www.cersaie.it)).



**Ceramics of Italy**



*Philippe Starck*



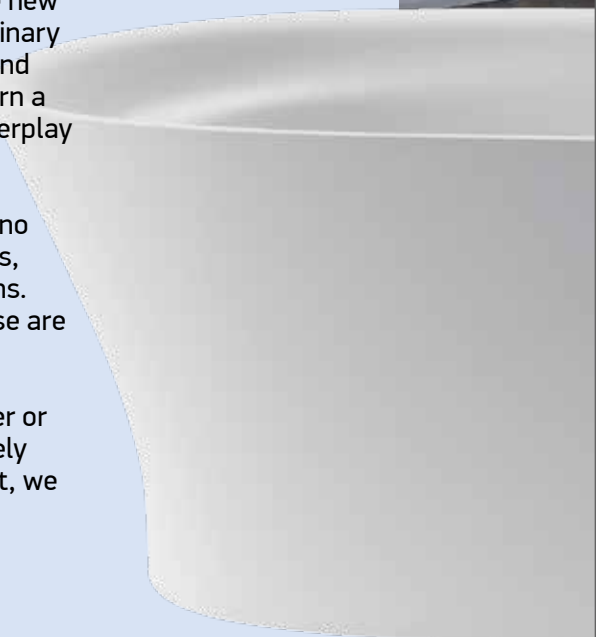
## TRUE NEEDS

Philippe Starck and Duravit have inscribed a new chapter in the cooperative 25-year history, having created bathroom serieses Cape Cod and ME by Starck. In his interview, Starck gave a detailed account of his work on the collection: "Today, design is naturally integrated into the society. At first, one needs to find an absolutely honest partner and a reliable industrial enterprise, such as Duravit. Then it is necessary to develop a really usefull product. Design will not save life, but it will help make it better. Ideally, the right product should be offered for the right price. I think this is exactly what I have managed to do in the new bathroom serieses ME by Starck and Cape Cod for Duravit.

We have returned to materials of long-term use, such as genuine ceramics and natural high-quality timber. For a long time, we were working carefully on the Cape Cod bath tub, its shape and functionality, as well as on the new material developed by Duravit – DuraSolid. By touch, it seems extraordinary soft, almost feminine and very vivid. It has astonishing glitter, is tight and exceptionally robust. Thanks to the new material, DuraSolid, we can turn a bath tub into a sculpture with amazing light effects and very subtle interplay of light and shade.

Canonical form are said to be archaic, but this is not true. Canons have no expiration date. Since nobody changes a wash basin every three months, it is an integral part of a house and may live through several generations. Therefore, it must have the perfect design and the perfect quality. These are exactly the properties that Duravit products possess.

Everything centres around our true needs. All that is useless will sooner or later become obsolete. Meanwhile, the ME by Starck collection is entirely devoted to our real needs, it is about you and me. Together with Duravit, we have concentrated our efforts on real ergonomics, on real kinetics." [www.duravit.com](http://www.duravit.com)







## DESIGNERS



*Patrick Norguet*



## EMOTIONS AND STYLE

Patrick Norguet started his career from cooperation with Louis Vuitton, and opened his own studio in 1998. All Norguet's designs are distinguished by ergonomics and emotional appeal. At the same time, the designer likes experimenting with materials, investigating their capabilities and technologies, combining art and production.

The SLIMTECH NAIVE® collection developed by Patrick Norguet for the Italian factory Lea Ceramiche has been marked with German Design Award 2017 in the Materials and Surfaces nomination category. Slimtech Naive are ultrathin (5.5 mm) laminated ceramic modules, which are produced in record-breaking large sizes (3x1 m) without the use of a pressing mould; they combine unique aesthetic properties, robustness, light weight and the possibility to cut a piece of whatever shape. The tiles are suitable for the use on flooring and walls. Patterns that resemble lines accurately drawn with a pencil create a floating graphical effect, while interweavings look like a spiderweb of random patterns. The colour emphasises the depth of lines in the material.



Patrick Norguet's works always produce a strong impression. That is why, if you need emotions and style, the designer's collections will be an ideal solution.





*Mac Stopa*



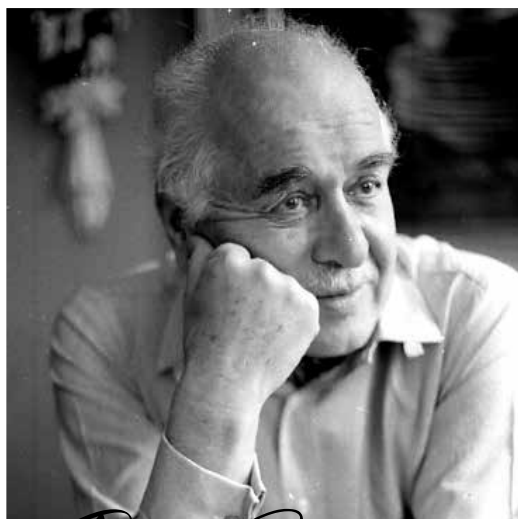
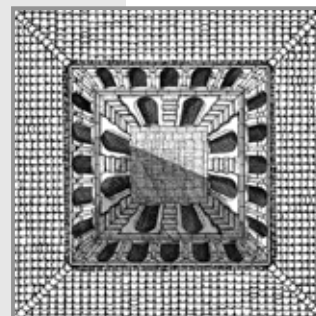
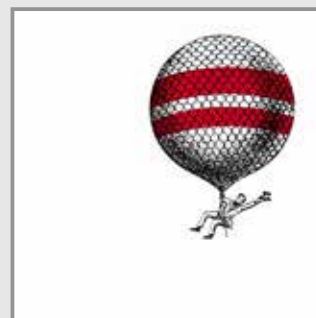
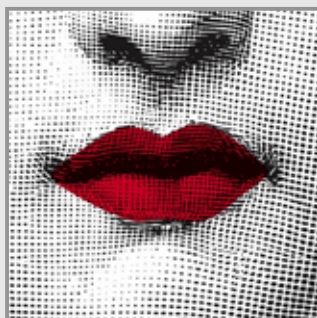
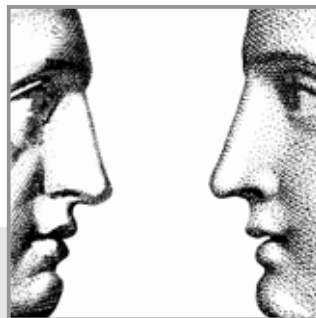
## SPACE GEOMETRY

Mac Stopa, an architect, an interior and furniture designer, has been conferred with international awards on a number of occasions. He is the author of corporate interior designs for many leading world companies, such as: Coca-Cola, Google, Ericsson, Motorola, GlaxoSmithKline, ING, Credit Suisse, Fortis Bank, Microsoft and many more. Mac Stopa's designs combine pure lines and unique shapes with the functionality characteristic of contemporary design.

His new victory is the most prestigious award in the area of design, Red Dot Award, which has been given to the Laminam Star Make flooring in the Best of the Best Product Design 2016 nomination category. The flooring has been developed in cooperation with Laminam Poland.

Laminam Star Maker is a 3D puzzle, which consists of a pentagram integrated in a larger hexagon mosaic lattice. The extended mosaic geometry allows to create numerous mock-up templates by rotating the panels by 90 degrees. Such mosaic consisting of small elements with an arranged structure ideally fits contemporary interiors, both commercial and residential.

## DESIGNERS



*Piero Fornasetti*

## UNIVERSE SHATTERS

The Fornasettiana collection is hand painted ceramic tiles from Piero Fornasetti. This small but significant collection of twelve decorative tiles – fragments of Fornasetti's universe – has been put together and presented by the brand's founder, Barnaba Fornasetti. Today, it has inspired the artist's son to continue the series. Optical illusions, elements of classical art, columns and capitals, the sun and the moon, flying on hot-air balloon, a red chequered cat, an imperturbable female face with a question in her wide gazing eyes, which is ever-present in all collections of this brand. "The imagination is truthfull. Nothing can be truer than that which is fictitious". Piero Fornasetti was a painter, sculptor, decorator, engraver of art books, organiser of international exhibitions, and creator of over eleven thousand objects and of stage sets.

Fornasettiana's range consists of décors made with hand-applied decalcomania on a matt white base or a glossy base. Size of one décor is 20x20 cm.





# RUSSIAN SEASONS

The 18th-century residence, Smirnov's Residence, housed a presentation of a new brand to Russia – Cisal. That is how the "Russian Seasons" of Karim Rashid, a star of the world item and interior design, opened. The event organiser is the AM-Group company ([www.AM-grup.ru](http://www.AM-grup.ru)), Cisal's exclusive distributor in Russia. The event was held under the motto of linking innovations to the Russian traditions. A catwalk of exclusive national costumes, in which renowned Russian designers took part, was presented on the runway of the "Russian Seasons."

Karim Rashid came to Moscow because of the presentation of his new collection, Vita, which he developed specifically for Cisal. The Italian factory Cisal, a part of the Huber concern, is the producer of mixer taps, as well as cartridges and temperature regulators for European factories (e.g. Devon&Devon, Porcelanosa and many more). Cisal produces both traditional models and experimental, designers' specimens. Today, the brand's range contains over 25 collections. The products are available in different finishing options (chrome, gold, nickel, bronze and copper), in RAL colours, in combination with timber and marble, as well as in combination with several different finishes. Though the factory has it its disposal an in-house design bureau, it also cooperates with invited authors, like Karim Rashid. Cisal is always a stylish designer's product for an affordable price, such as the Vita collection from Karim Rashid. [www.cisal.it](http://www.cisal.it)



*Karim Rashid*



Tricia Guild



## MAJOLICA IN FABRICS AND WALLPAPERS

A new collection of wallpapers, fabrics and accessories, MAJOLICA, has been inspired by bright glazing and shades of traditional majolica. Floral patterns and drawings that resemble botanic sketches, elegant geometry and damascene by digital method have been applied to the wallpapers and various types of textiles (for curtains, window-blinds, bedcovers and upholstery).

Floral motifs, favourites of chief designer of Designers Guild - Tricia Guild, have a slightly water-colour character in the MAJOLICA collection or combine a sophisticated mix of photography and art painting. Exclusive representative offices of the Designers Guild brand in the territory of Russia are stores of English wall décors Manders. [www.manders.ru](http://www.manders.ru)





Yana Svetlova

## NATURE MASTERPIECES

“The art of imitation” is the first collection of wallpapers and art panels with large-scale rapports presented by designer Yana Svetlova. For her water-colour prints, the designer drew inspiration from nature: water, fog, clouds and flowers. Coloristic map of the collection includes soft natural shades typical for water-colour painting. In order to retain the texture of grained paper, matt fusible webbing was used for the wallpapers. Large-scale rapports, sometimes reaching three metres, have been adapted for indoor use and create the effect of hand-painted walls.

To imitate stone and enamel, the designer offered her own know-how for the work with oil paints. Mosaic art panels sized 273x300 cm include over 300 unique, hand-painted tiles. Malachite and marble served as sources of colour inspiration. To retain the stone effect, fusible webbing with vinyl finish has been chosen.

All art panels are seam-mated and may be repeated in any direction, which allows to work with walls of any size. “Working with interiors, I have always aspired to make walls look unique. I believe than only beauty of hand-made work can compete with gentleness of nature. By imitating its wonders, we create our own masterpieces.” [www.yanasvetlova.com](http://www.yanasvetlova.com)





*Alexander Zhokhov*



## MADE IN RUSSIA

Alexander Zhokhov is an industrial designer and a head of The LoftLab project. His laboratory's professional interest is focused around the development of design and the production of own line of wooden sanitaryware items, experiments with the industrial style and its energetics. Membership of The LoftLab in the Club of Industrial Designers of Russia has become a result of creative search and accumulated experience.

"Why do we produce wooden sanitaryware items of veneer sheets and birch-tree? We promote the motto – Made in Russia! Birch-tree is suitable for us because of the associations," Alexander comments. "Birch-tree possesses sufficient hardness and is easy to process. To produce items, birch-tree plywood of the highest quality is used, which consists of multiple layers of birch-tree solid wood with the thickness of 1-2 mm. For example, 82 layers of birch-tree and veneer sheets have been used for the WOOD 82 sink. We have also developed a special compound of oils and tars, with which we saturate the items from the inside and cover from the exterior. Overall, 15 layers of this compound are applied. After hardening, the surface is resistant to water of any temperature, as well as to liquid detergents."

In his works, the designer aspires to show the beauty of natural materials; to emphasise what is often neglected – the beauty of multi-layered plywood, elegance of steel pipes and coarseness of cast-iron connections. As a result of creative experiments, interior items and pieces of furniture in The LoftLab's inimitable style are developed. [www.theloftlab.ru](http://www.theloftlab.ru)





# HOUSE *between* *the sky* and the earth

The idea of a house on a tree is as old as time. However, it has never found such unusual and sincere embodiment yet. At the Paraneba architectural studio, a collection of unique children's houses integrated into the natural landscape has been created.



A fairy-tale castle with furniture and hiding place, or a research station with a field scope is the entire world. This is a real house, where everything will be centred around the child, plays and adventures. Height brings the child to a new level of perception of the world, allowing to look at the customary things from a different perspective.

These houses are exceptional by the quality of make. Safe natural materials, subtle elaboration of details – all these make each house unique and inimitable. Elements are easily mounted and can be dismantled later, if it is necessary to move them to a different place. To parents of grownup children, Paraneba offers a buy-back of a house – so that a fairy tale can live longer with a new owner.

The studio has developed unique interior items, with which the child can fill the house: furniture, lamps and, of course, toys. This is not a virtual reality, but a truthfull adventure, where one can touch and feel everything; where one can make one's own first steps and learn to take decisions. One's own house between the sky and the earth is a place, where one becomes who he or she is.

With love to children, Paraneba – Houses  
between the sky and the earth  
[www.paranebakids.com](http://www.paranebakids.com)



A young girl with wet, curly hair is smiling and looking up at a showerhead. Water is spraying from the showerhead, creating a misty, sunlit atmosphere. The girl is in a bathtub, and the showerhead is held above her head. The background is bright and out of focus, suggesting a window with sunlight.

hansgrohe

# Three years of fussing. And suddenly she likes showering.

Sometimes the art of engineering is more convincing than the art of persuasion. Especially when it turns the everyday into an experience. **hansgrohe. Meet the beauty of water.**