

# BATIMAT®

# RUSSIA

*digest*

## HOTEL & APARTMENTS

**WINNERS 2016:**  
Russia, Crimea,  
St. Petersburg

### BIM-TECHNOLOGIES

The latest  
in building materials

### DESIGNERS

Pininfarina, Christian Benini, Karim Rashid, Marcel Wanders,  
Jean-Marie Massaud, Oliver Schweizer

\*Английское наследие  
\*\*Краски и Обои

# Little Greene

— PAINT & PAPER 1773 — \*\*



Little Greene  
— PAINT & PAPER 1773 — \*\*

Превосходные краски при содействии



ENGLISH HERITAGE \*

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# HOTEL & APARTMENTS WINNERS 2016



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Marble  
мрамор  
*inspirations*



Stone  
камень  
*inspirations*



Concrete  
бетон  
*inspirations*

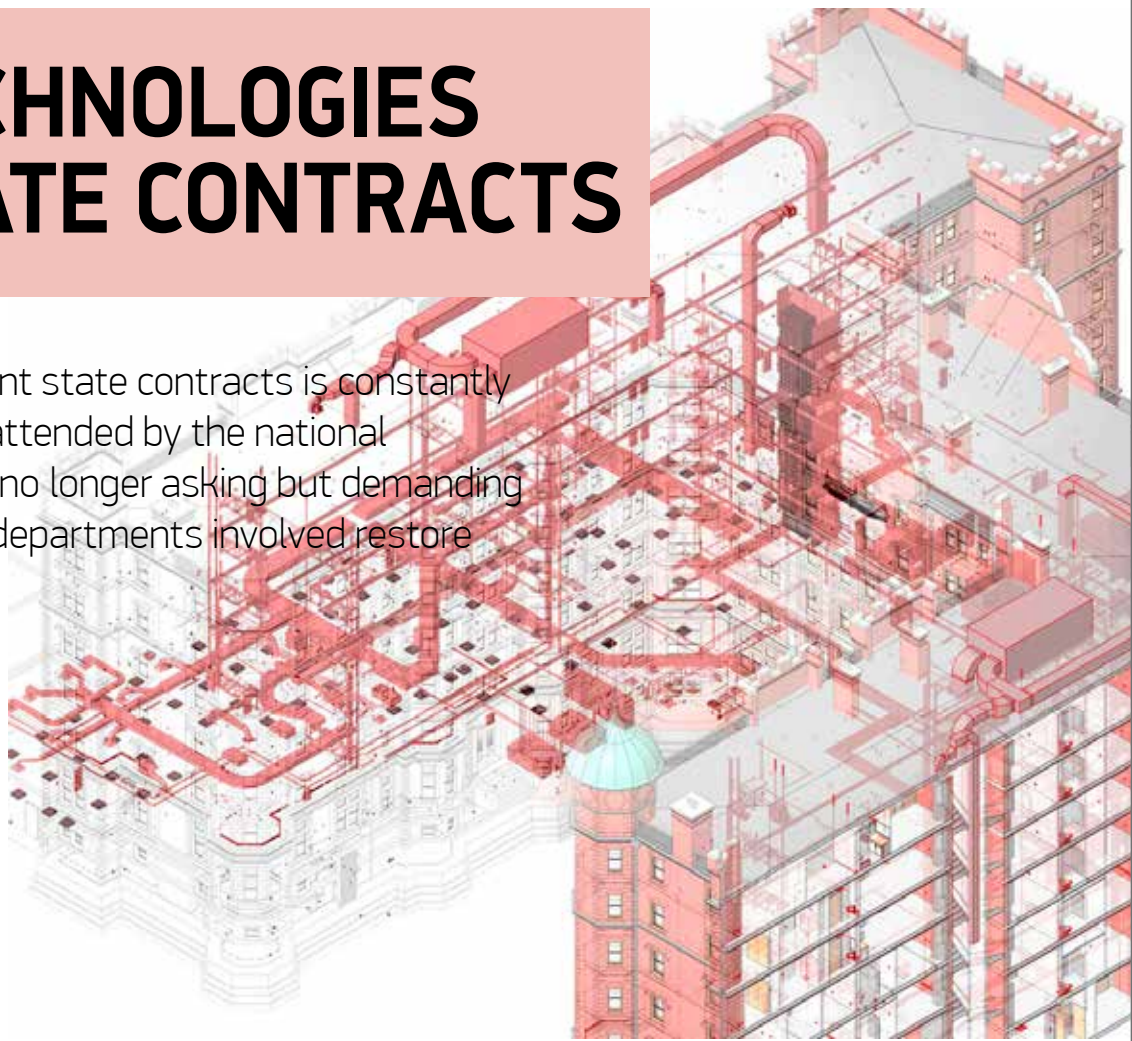
CERAMIC TILE ♦ MOSAIC ♦ PORCELAIN GRES

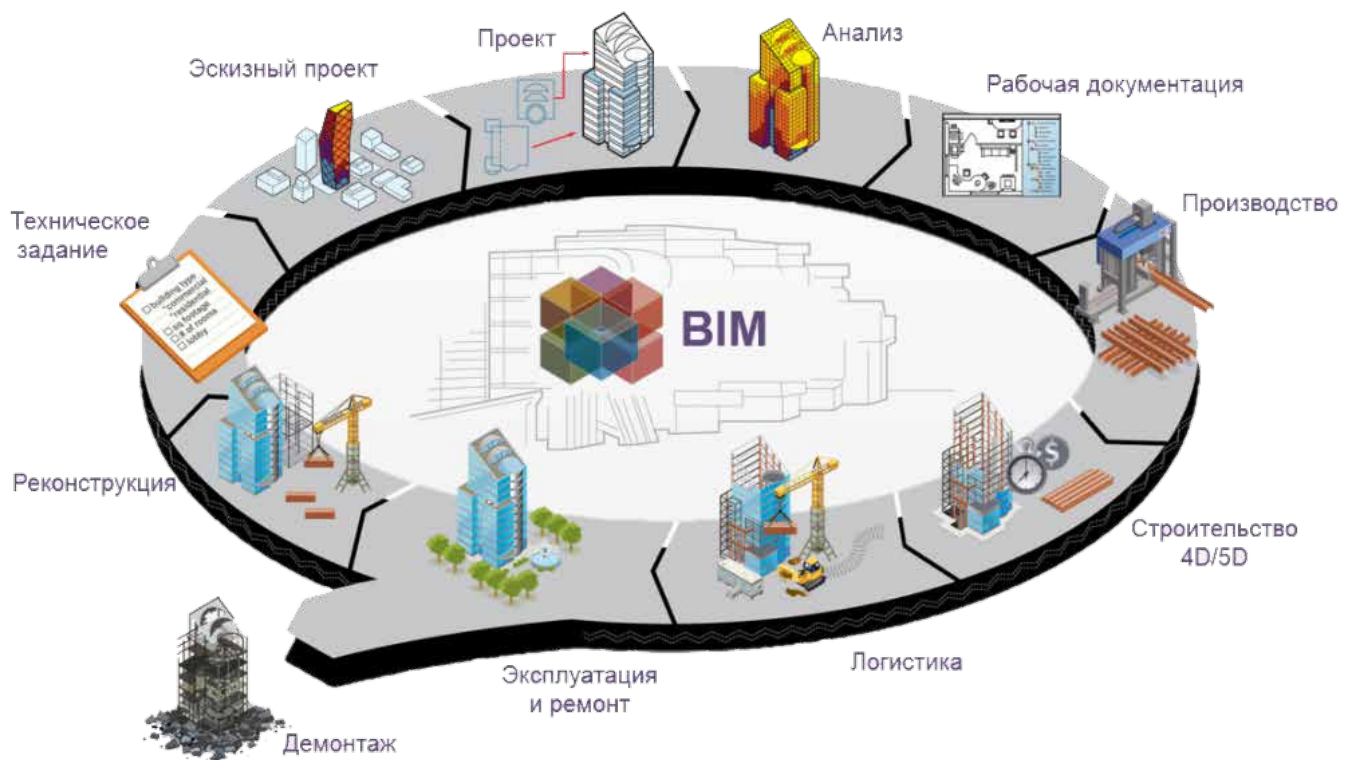
[www.kerama-marazzi.com](http://www.kerama-marazzi.com)



# BIM-TECHNOLOGIES FOR STATE CONTRACTS

The issue of inefficient state contracts is constantly raised at meetings attended by the national leadership, who are no longer asking but demanding that the numerous departments involved restore order in the field.





In March of this year, the Ministry of Construction of Russia (Minstroy) announced the establishment of FAI Roskapstroy, intended to be the sole contract customer under the erection and reconstruction of capital-construction properties. The department will be expected to participate in the implementation of interrelated tasks. On the one hand, it will need to fine-tune the system for state construction contracts via cost optimization, including with the help of BIM-technologies. On the other, it will have to ensure that state contracts become the driver of the country's introduction of a unified national technological platform to manage the lifecycle of buildings and structures.

Commenting on the creation of Roskapstroy, Minstroy Chief Mikhail Men noted that the new structure plans to assume the functions of integrated customer under the erection or reconstruction of capital-construction properties built using funds from the federal budget, as well as construction/reconstruction of the facilities of strategic enterprises, natural monopolies and state corporations.

Digital modernization of the entire industry is the main task assigned by the Russian president based on the outcome of the State Council meeting. Building Information Modeling (BIM) enables the creation of a

## BACKGROUND:

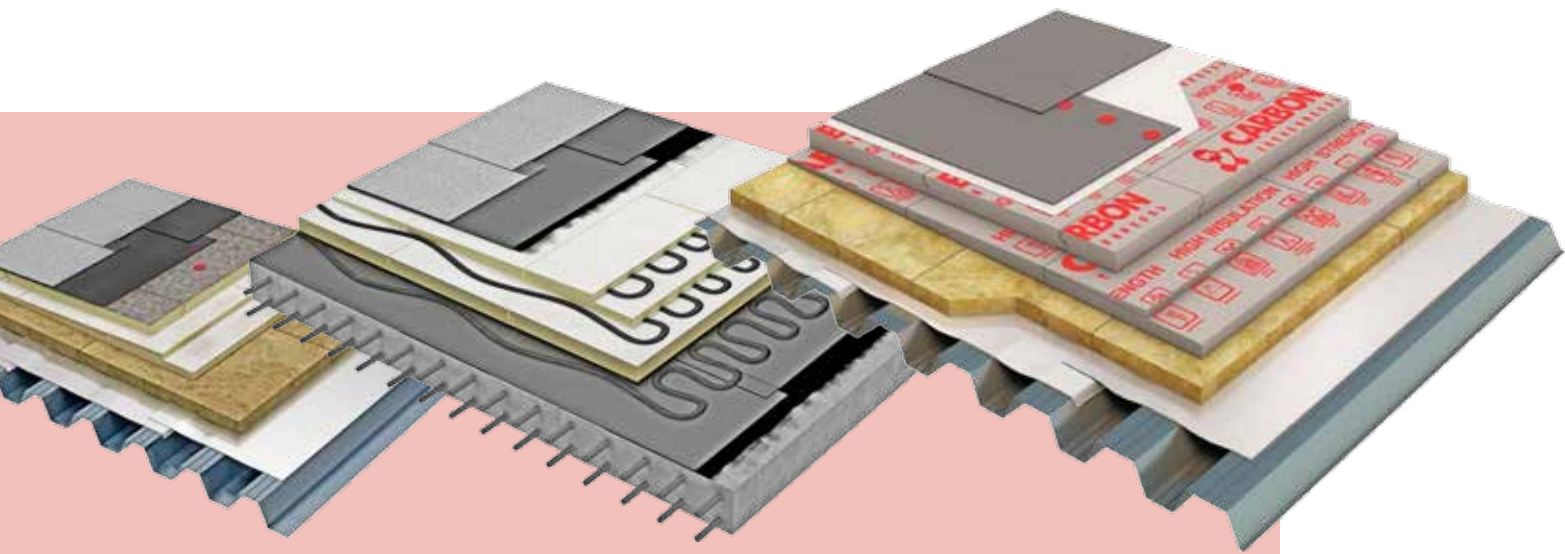
The automated design system using BIM-technologies makes it possible to visualize in 3D format any building elements and systems, calculate various options for their configuration, and analyze the operating characteristics of future buildings, all the while simplifying the choice of optimal solution. The model makes it possible to calculate the cost of a building's entire lifecycle, make effective decisions at all construction stages, and efficiently manage the facility.

## EVENTS

three-dimensional building model containing all of the pertinent information on the structure, as required not only for its design and construction, but also for its operation.

As early as 2017, some state contracts will be quoted with account for BIM-technologies, and by 2020, the number of projects launched with the use of the new technologies will be no less than 50%. The shift to information modeling is intended, first and foremost, to boost the competitiveness of process participants and the saturated construction-and-design market.

“Direct financial report is not required for the purposes of BIM implementation. The role of the state here is different – insofar as this is innovation, it will entail creating a new legal field for the organization of work involving modeling in BIM format, introducing the appropriate amendments to applicable legislation, and preparing a regulatory framework to ensure that all process participants are speaking the same language,” said Andrey Belyuchenko, Director of the Department for Urban Development and Architecture, Minstroy. **Further details at: [www.stroi.mos.ru](http://www.stroi.mos.ru)**



### Commentary by the Head of the Technical Engineering Center TechnoNICOL, Dmitry Mikhailidi

Henry Ford's famous phrase "Time doesn't like wasting" is gaining increasing relevance in the construction industry. The use of information-modeling technologies in building projects virtually automates the entire process of adapting a standard design to specific real-world conditions. In the design of intricate and unique buildings, BIM-technologies increase the precision of calculations and minimize the risk of errors, which ultimately results in other time savings.

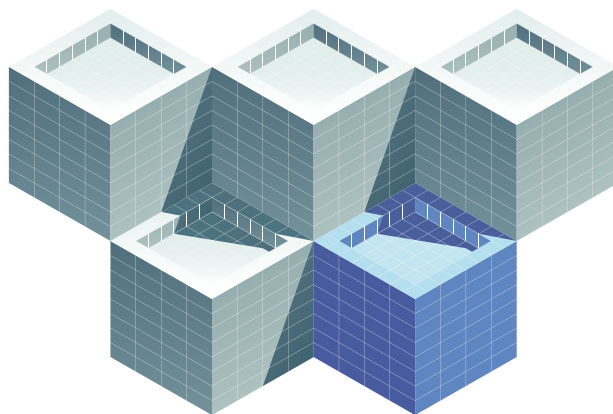
Today in Russia, BIM-technologies are being introduced at the state level, while their expansion to widespread use is only a matter of time.

Last year, BIM-design became an option for the ready solutions that our company has developed for flat roofs. By the end of the year, we plan to adapt all TechnoNICOL construction systems to 3D building-modeling technologies. Our engineers have chosen their components from the standpoint of maximum efficiency, ease of installation and operation, and cost effectiveness. Much like specific materials, engineering solutions are certified for compliance with all applicable regulations.

Their use makes it possible to efficiently solve construction tasks while minimizing labor and time inputs.

Downloaded into the Autodesk Revit program, entire families of roofs, foundations, facades, floors and other structures, whose array and procedure of layering fully conform to TechnoNICOL's patented engineering solutions, can be used as ready primary elements in the creation of a building's information model. Each family in the program contains all of the pertinent information on the materials included in its composition, as well as the necessary blueprints of 2D elements.

The shift to BIM-technologies makes it possible to automate the creation of working documentation with the use of TechnoNICOL construction systems and swiftly proceed with project implementation at the construction site. **Further details at: [www.tn.ru](http://www.tn.ru)**



## I ВСЕРОССИЙСКИЙ КОНКУРС BIM-ТЕХНОЛОГИИ 2016

Приглашаем к участию проектные, девелоперские, строительные организации, студентов,  
а также специалистов из стран СНГ и дальнего зарубежья

**ПРИЕМ КОНКУРСНЫХ РАБОТ – ДО 15 ДЕКАБРЯ 2016 г.**

### НОМИНАЦИИ КОНКУРСА

Технологии информационного моделирования в проектировании объектов недвижимости

Технологии информационного моделирования в строительстве объектов недвижимости

Технологии информационного моделирования в управлении инвестиционно-строительными проектами

Технологии информационного моделирования на стадии эксплуатации объекта недвижимости

### СПЕЦИАЛЬНЫЕ НОМИНАЦИИ

Студенческие работы с использованием BIM-технологий

BIM-технологии при работе с памятниками истории и архитектуры

Лучшая программная разработка в области BIM-технологий

### СПЕЦПРИЗ

Самая яркая BIM-ИДЕЯ года

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ПАРТНЕР



ПРИ ПОДДЕРЖКЕ



МИНСТРОЙ  
РОССИИ



ГОСУДАРСТВЕННОЕ АВТОНОМНОЕ  
УЧРЕЖДЕНИЕ ГОРОДА МОСКВЫ  
МОСКОВСКАЯ ГОСУДАРСТВЕННАЯ  
ЭКСПЕРТИЗА



Департамент  
информационных  
технологий  
города Москвы



ОБЩЕРОССИЙСКАЯ  
ОБЩЕСТВЕННАЯ  
ОРГАНИЗАЦИЯ



РОССИЙСКАЯ ГИЛДИА  
УПРАВЛЯЮЩИХ И ДЕВЕЛОПЕРОВ





# A PROMISING SECTOR OF THE ECONOMY

Russia has officially become one of the top-ten most visited countries in the world! Last year, the country was visited by 31.3 mln foreign travellers. According to statistics provided by the World Tourism Organization (UNWTO\*), the other top-ten finishers were: France (84.5 mln), USA (77.5 mln), Spain (68.2 mln), China (56.9 mln), Italy (50.7 mln), Turkey (39.5 mln), Germany (35.0 mln), Great Britain (34.4 mln) and Mexico (32.1 mln).

\* UNWTO – the leading international organization in the area of tourism development, created under the auspices of the UN and headquartered in Madrid.



UNWTO Summit



Meeting of the State Council Presidium in Yalta, Republic of Crimea, Russia

” Tourism has proven itself to be one of the most robust economic sectors in the whole world.

Secretary General of the UNWTO, Taleb Rifai

**31.3** mln  
foreign visitors

Revenue of over  
**\$12 000 000**

According to Russia Tourism, our country earned more than 12 billion dollars from inbound tourism last year. Russia’s attractiveness as a destination was heightened as a result of improved service quality, modern infrastructure, the active promotion of domestic resorts on the foreign markets, and... exchange rates.

The government is paying particular attention to the tourism industry. Last year, Vladimir Putin chaired a meeting of the State Council Presidium, devoted to the development of tourism in the Russian Federation.

“...We know that the worldwide tourism industry is confidently developing, and that its share in national economies is growing. This is already becoming a serious complex, an impressive sector of the economy.

Among our top-priority tasks – the further expansion of modern tourism infrastructure. Among other things, this will require utilization of the resources of the federal target program “Development of Domestic and Inbound Tourism in Russia (2011 – 2016).” “As you may recall, it is being implemented on conditions of public-private partnership.

We already have positive work experience organizing the Winter Olympics in Sochi, the Universiade in Kazan, and other major events. I am confident that with an intelligent, engaged, modern approach, we have every opportunity to transform tourism into a competitive, efficient sector of the Russian economy,” V.V. Putin told the meeting.



## PECULIARITIES OF THE NATIONAL HoReCa INDUSTRY

As an economic sector, HoReCa (Hotel-Restaurant-Cafe) accounts for a full third of global trade in services, supporting the employment of 250 mln people worldwide. Today, its share represents 7% of all global investments and 5% of all tax remissions

International and state-run events held in Russia over the past few years have lent new impetus to the country's hotel sector. Today, Russia is in the midst of widespread preparations for the 2018 FIFA World Cup. Aside from the construction of sports infrastructure, particular attention is being paid to the development of hotel complexes.

The global HoReCa industry is being developed with account for the experience of all countries, while at the same time preserving national peculiarities and regional advantages. The historical roots of the Russian hotel business don't run that deep, but national hospitality makes all the difference – everything is offered “from the heart” and “with abundance.” Above and beyond service and a wide range of amenities, HoReCa has begun developing signature architecture and exclusive interiors – with increasing frequency, hotels are endeavoring to become one of the sights

of the city. For just such projects, Russia is actively inviting some of today's most high-profile architects and designers from all over the world (Erik van Egeraat, Norman Foster, Frank Gehry, Zaha Hadid Architects, Rem Koolhaas, Jean-Michel Wilmotte, Massimiliano Fuksas, Philippe Starck). Reaching out to them was prompted by the desire to secure an unorthodox concept and bold idea for projects with “a view from the outside” and a “signature name.”

The participation of foreign architects in Russia began back in the 15th century and flourished for several centuries thereafter, which had an indelible impact on the history of Russian architecture as a whole (Aristotele Fioravanti, Giacomo Quarenghi, Antonio Rinaldi, Domenico Gilardi, Joseph Bove, Le Corbusier). There's positive experience to build on and it will be continued. While representing a standalone sector of the economy, the hotel business



is nonetheless directly dependent on the tourism business. In today's modern complexes, a wide array of services is available for the organization of an all-inclusive stay and vacation. That's why, in order to satisfy growing demands, hotels are developing multifunctional services: restaurants, fitness clubs, spas. Venues are being offered for the hosting of various seminars, business meetings and training workshops.

### HOTEL OR APARTMENTS?

Demand and the economic situation have introduced a new real estate category to the domestic market – apartments. Today, the term “apartments” is understood in Russia to mean luxurious hotel suites, flats and offices with panoramic windows, located in prestigious districts and residential complexes. Applicable legislation has long since provided a legal definition for the concept of “apartments,” although their legal status remains undetermined. Thus, pursuant to an order by the RF Ministry of Sport and Tourism, apartments cannot be treated as a separate class of real estate. By definition, apartments represent one of the top room categories in any accommodations equipped with a

bathroom and kitchen and intended for temporary stays (hotels, vacation retreats, sanatoriums, holiday centers and other facilities).

However, apartments already exist that can be rented both short- and long-term, while apartments can be purchased outright at condo-hotels. That said, everyone staying at such apartments can access hotel services and use the infrastructure of the multifunctional complex: spa center, fitness club, restaurants, shops and bank branches. Legal status as non-residential space and the inability to secure residency registration is not scaring potential buyers away from apartments. The main attractions of such properties include their prime location (apartment owners can live in the immediate vicinity of their workplace – sometimes even in the same building). Moreover, classification as non-residential space makes it possible to use the location for the registration of legal entities. This allows for the organization in apartments of company representative offices. And, insofar as apartments aren't strictly housing, their owners are entitled to retrofit the space any way they see fit without the need for any approvals from the concerned state agencies.

The need to reconsider the legal status of apartments has been a hot topic for quite some time, insofar as apartments are de jure classified as non-residential properties, while de facto, they are frequently purchased for residential purposes. That said, apartments can be handled by developers without the burden of social infrastructure, making them cheaper and therefore more attractive compared to classical housing projects. A draft bill on apartments will be ready by year-end 2016, according to an announcement made at a State Council meeting on the construction industry and urban development by the RF Minister for Construction, Housing and Public Utilities, Mikhail Men: “Together with the Moscow City Government, a draft bill is being prepared that will determine the status of apartments. We plan to complete work on the bill this year.”

**Further details at:**  
[www.russiatourism.ru/news](http://www.russiatourism.ru/news)  
[www.stroi.mos.ru/news](http://www.stroi.mos.ru/news),  
[www.rg.ru/2016](http://www.rg.ru/2016)

Skyscrapers in Moscow City



Penthouse-apartments on the 68th floor of a skyscraper in Moscow City, design developed by Altercasa Architects



# HoReCa: TODAY AND TOMORROW



The analytical overview provided by the Italian architect Andrea Langhi, senior lecturer of HoReCa Workshop courses in Milan\*, is interesting for its juxtaposition of a retrospective of decades gone by against current trends in the design of public interiors, restaurant establishments and food retail.

\* HoReCa Workshop courses in Milan are a partner of the BATIMAT RUSSIA exhibition



” *In the creative piggy-bank of Andrea Langhi – over four hundred designed structures in different countries around the world: Italy, Spain, Switzerland and Monaco. The architect has been working with public interiors for more than twenty years.*



L'ostecco

Perhaps you've had the experience, on more than one occasion, of noticing an element of interior design, let's say a certain textile, light fixture or piece of furniture, and then spotting the exact same thing in another place, and then again in a third and a fourth?

In this very simple way, you've identified a certain "common denominator" that connects all of these different places by different designers, making them similar, executed in a similar fashion, related to the same idea, to the same style, to the same TREND (or tendency, as you prefer to say). But how do we go about identifying a trend? By identifying it as such, accepting it as such, and then if you find it pleasing or

merely suitable – following it? Or, some time later, if we observe it starting to become overly dominant, would it be better to abandon it in favor of trying something else?

We might say that trends are a bit like earthquakes – they often have a "destructive" effect (particularly on the fashions that have gone before) and aren't easily predictable – until the moment arrives when they've already started to manifest themselves in some way. It's apparent that trends in the interior design of leisure establishments evolve or undergo a qualitative shift on average every 5-6 years. Even if we take into consideration that people generally frequent such

## ANALYSIS



establishments with the intention of engaging in the same activity, namely: eating – drinking – entertainment. What changes is precisely the WAY in which they do it. What changes is what's being offered as the PRODUCT: gourmet, street food, finger food, fusion, traditional fare, exotic cuisine... What changes is the SERVICE: a la carte, take away, self service, all you can eat...

And in this way, what changes is the ENVIRONMENT (atmosphere) in which patrons live their individual "experience." So how are trends born, how to they alternate or rotate? If we look, we can see that changes always occur in two directions:

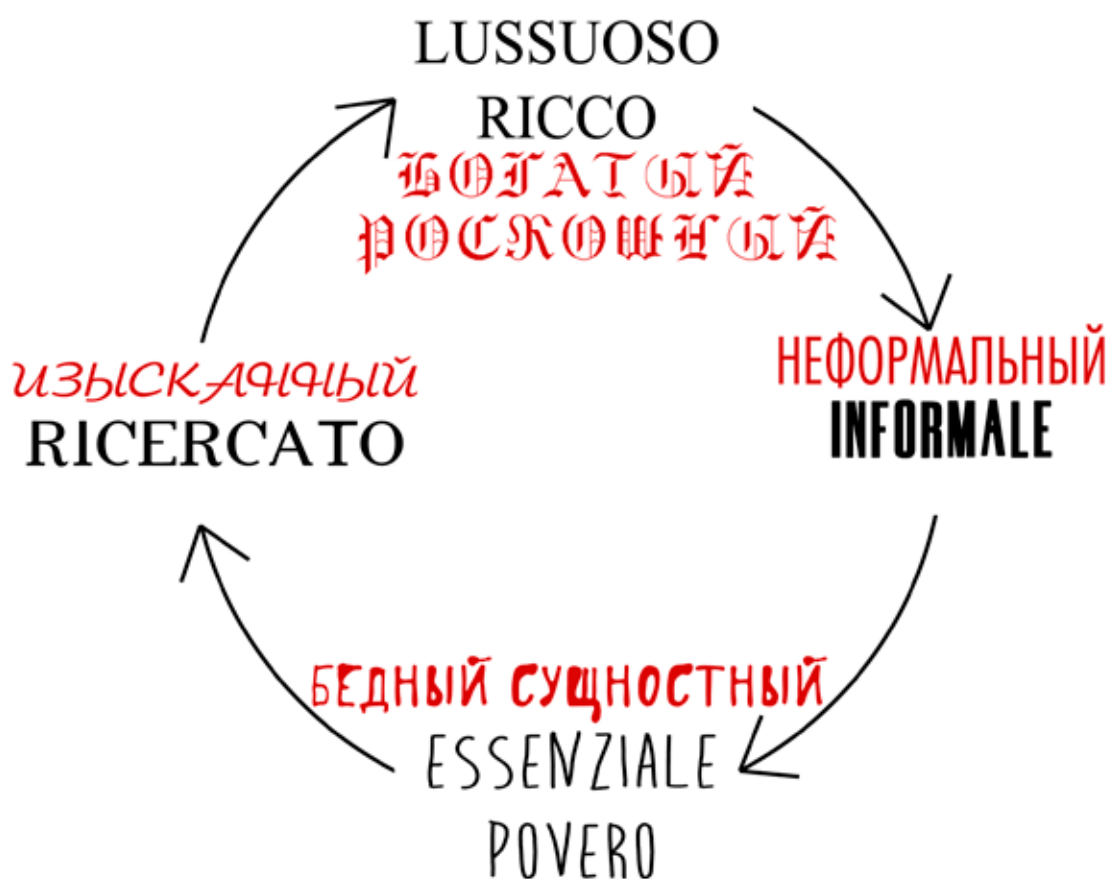
**1 - change takes place from one extreme to the other**, such that, for example, the concept of "luxury" will always be replaced by something informal, and over time, this direction will once again be replaced by luxury.

**2 - change is never radical**; that is, the shift from one style to another isn't sudden, but occurs in the form of evolution, or more precisely, the partial interpenetration of different styles, making the changes themselves less "traumatic" as the ground is prepared for the next trend.

It's useful to imagine the process as this simplified circuit:



Botega Caffè Cacao



Pizzikotto

## ANALYSIS



Guinness Pub



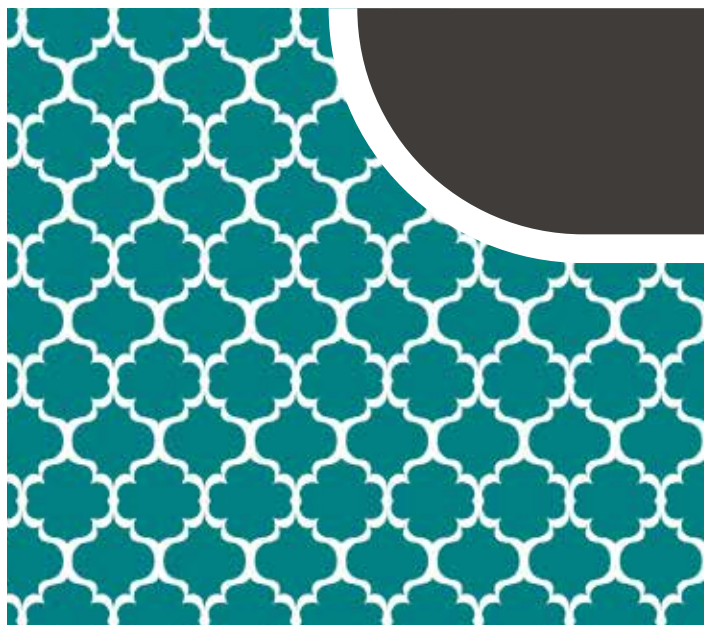
Nikita Lounge Bar

That is to say, once a period of the LUXURIOUS or RICH trend is established (meaning rich not only in the economic sense but in terms of the richness of decor, forms and colors), you can be sure that the next period will be its exact opposite! In other words, essential (basic) or minimalist, or even spartan. And then after a while, tired of all of

the minimalism, you'll start yearning to return to something richer – maybe in the details, maybe with respect to graphics or decor! It's the same thing in fashion, in communications, and in design.

**Material presented in the HoReCa Workshop course unit "Everything About Italian Design"**

# TILE STYLE



**ИСПАНСКИЙ ПАВИЛЬОН  
НА BATIMAT RUSSIA 2017  
28-31 МАРТА**

**МОСКВА – МВЦ «CROCUS EXPO»  
ПАВИЛЬОН 2, ЗАЛ 7**

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Представительство Испании в Москве

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[moscu@comercio.mineco.es](mailto:moscu@comercio.mineco.es)

# ARCHI- PRODUCTS DESIGN AWARDS 2016

The winners have been announced of the international Archiproducts Design Awards 2016. The competition featured the submission of 490 products, 250 brands from 15 countries. The jury, made up of representatives from 25 of the most influential architectural studios from around the world, chose the three winners of ADA 2016, 11 special mentions and 100 'Best of 2016.'

Winners of the Archiproducts Design Awards 2016 in the following nominations:

**1. Italian wall/floor EVE ceramic tile** by the Ceramica Bardelli plant, created in cooperation with the Dutch designer Marcel Wanders. Double-burned handmade tile, patterned against a matte background, available in five different colors. Format 40x40 cm, thickness 8 mm.

**Ceramica Bardelli,**  
[www.bardelliceramica.ru](http://www.bardelliceramica.ru)

**2. Matrice tile** by Cedit Ceramiche d'Italia, designers Barbara Brondi & Marco Rainò, includes a wide assortment with "concrete-like" surface effects and different sizes. Breaks can be filled with brightly-colored grout, making it possible to create an endless variety of geometrical patterns.

**Cedit - Ceramiche d'Italia,**  
[www.ceditceramiche.it](http://www.ceditceramiche.it)





5

**3. DRYWALL-PAINT – washable water-based paint**, made by Oikos (Italy). Perfectly suited for interiors and brickwork, quick and easy to apply. Hypoallergenic and breathable; the paint effectively conceals irregularities in plasterwork and sheetrock. Boasts a high coverage rate (up to 12 square meters per liter). **Oikos, [www.oikos-butik.ru](http://www.oikos-butik.ru)**

**4. Desso Fuse floor tile** features fragments with a graduated transition between two contrasting colors for easier spatial zoning. The collection encompasses seven color combinations; construction: tufting (structured uncut pile); class: 33 commercial for intensive use; dimensions: 50x50 cm, 100x25 cm. **Tarkett, [www.tarkett.ru](http://www.tarkett.ru)**



6

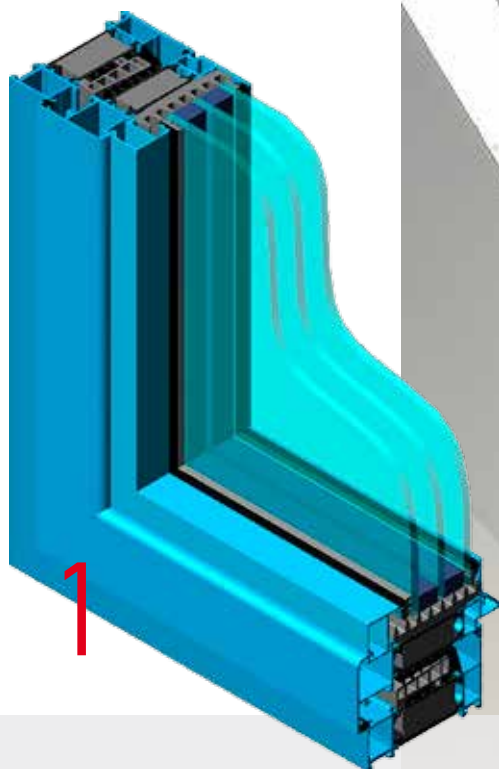
**5. 3D Wall Cladding tile**, manufactured and designed by Atlas Concorde – three-dimensional ceramic surfaces, featuring a minimalist design with an elegant raised texture, in which the color white intensifies the interplay between light and shadow. The tile is also available in 50x110 cm size in three different textures. **Atlas Concorde, [www.atlasconcordeurussia.ru](http://www.atlasconcordeurussia.ru)**



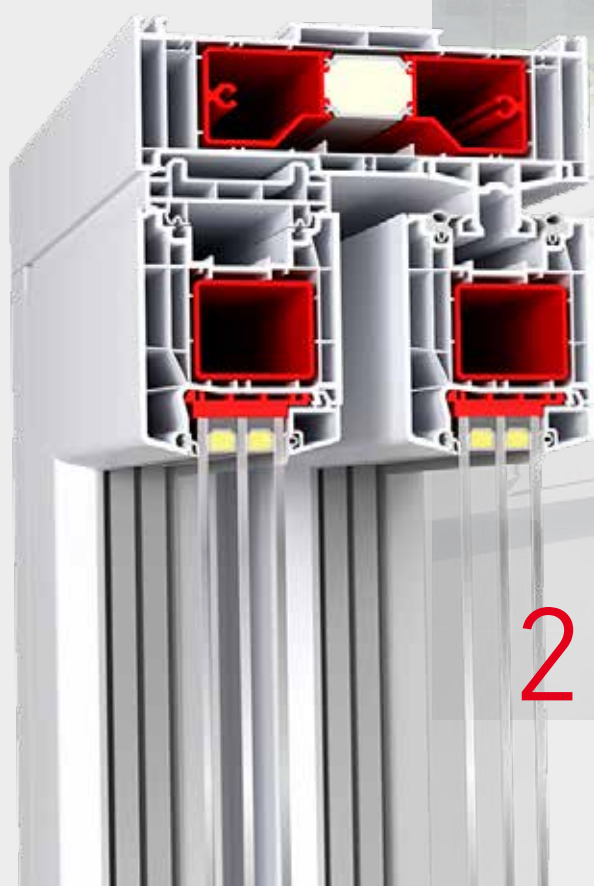
6

**6. The Rombini collection** from Italy's MUTINA factory consists of three different variants: tile, mosaic and relief elements, including ceramic-granite for wall cladding. 22 Rombini products – a comprehensive solution for different combinations of form, rhythm and color. Design studio Ronan & Erwan Bouroullec. **MUTINA S.p.A., [www.mutina.it](http://www.mutina.it)**

# DIGEST BATIMAT RUSSIA



An overview of the products and materials presented by companies participating in the BATIMAT RUSSIA exhibition – new collections, unusual textures, contemporary structures and systems that help architects and designers bring their projects to life.



3

**1. Aluminium profile system TPT-95** with enhanced thermo-technical indicators is used for doors and windows in different structural options: turn, tilt-and-turn and tilt windows that open outwards, continuous windows, hinged doors and entryways.  
**AS Tatprof, [www.tatprof.ru](http://www.tatprof.ru)**

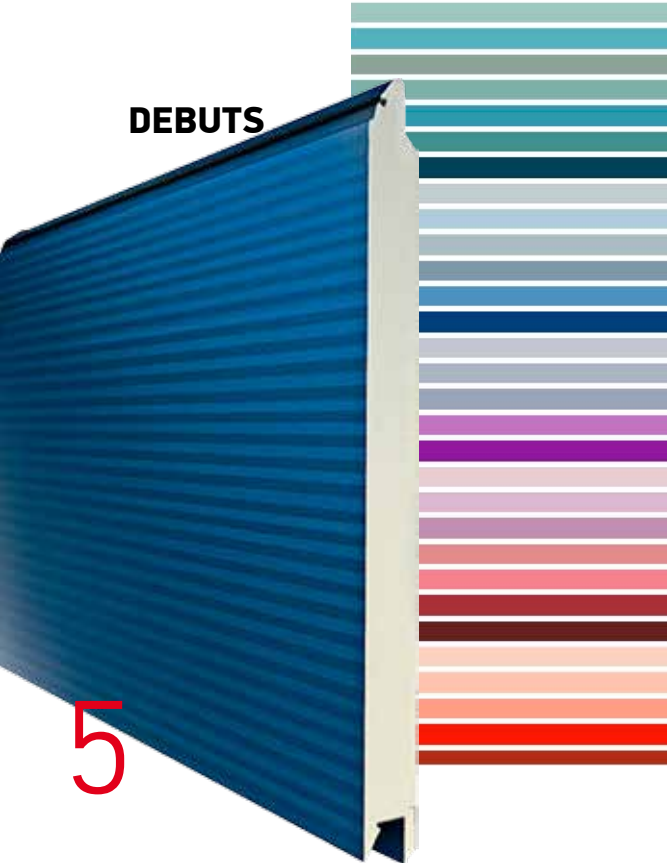
**2. Lift-and-slide panoramic-glazing system Aluplast HST 85** – virtually-moveable transparent walls. The system can be used as an entryway. Maximum size of a single leaf – 2800 mm tall, 3200 mm wide. The system features Aluskin aluminium external trim.  
**Aluplast, [www.aluplast.ru](http://www.aluplast.ru)**

4

**3. Reynaers Hi-Finity profile systems** envision the installation of large glass units weighing up to 500 kg each. Opening options: with two and three guide tracks, closing in the center and in combination with two-six casements which can be easily moved thanks to the rolling mechanism at the bottom of the frame.  
**Reynaers Aluminium, [www.reynaers.com](http://www.reynaers.com)**

**4. VEKASLIDE profile system**– innovative solution for panoramic lift-and-slide doors, including oversizes. Assembly width of 70 mm allows for the installation of glass units measuring up to 42 mm. Low-profile threshold, as flush as possible with the floor, is convenient for people with reduced mobility.  
**VEKA, [www.veka.ru](http://www.veka.ru)**

## DEBUTS

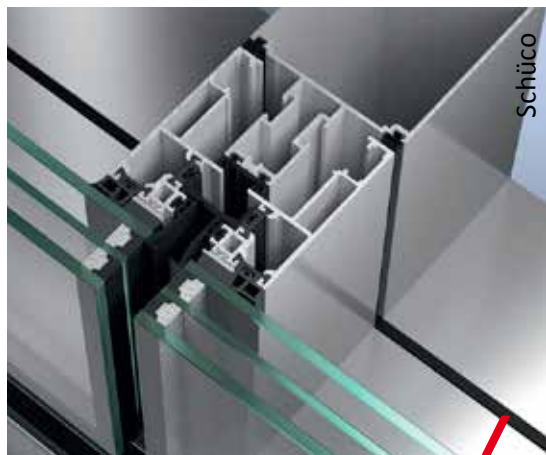


**5. ALUTECH sandwich-panels** for rolling, sectional and industrial shutters and steel-shutter systems have a thickness of 45 mm, a back-to-back arrangement, RAL colors or "wooden" texturing. The "Classic" and "Standard" series make it possible to install shutters measuring 3.5x3 and 6x3 meters. The panel can confidently "withstand" temperature fluctuations and impacts.

**ALUTECH, [www.alutech-group.com](http://www.alutech-group.com)**

**6. Schüco SFC 85 aluminium-profile facade system** makes it possible to create effective, technological and functional facades with structured glazing that boast high weather and wind resistance. The system allows for the combining of elements with opening casements and solid units.

**Schüco, [www.schueco.com](http://www.schueco.com)**



7

7. Deceuninck has created, based on the Enwin Quadro profile, a **4-chamber window system called Enwin ECO 60**. It features a modern chamber seal made of thermoplastics, which provides for enhanced heat-saving properties. Thanks to the deeper inset of the glass unit into the profile, the possibility of condensation is eliminated.

**Deceuninck, [www.deceuninck.ru](http://www.deceuninck.ru)**

8

8. The six-chamber profile system **Alphaline 90** by VEKA is characterized by energy-saving technology, technical compatibility with VEKA 70-mm systems, and the possible installation of glass units measuring from 24 to 50 mm; features a triple-contour sealing system for improved weathertightness, sound and heat insulation.

**VEKA, [www.veka.ru](http://www.veka.ru)**

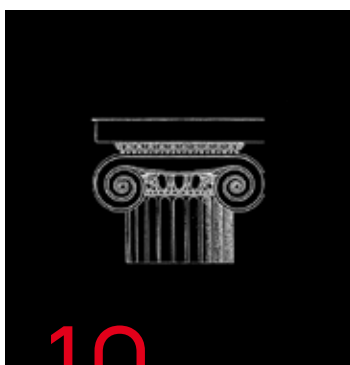
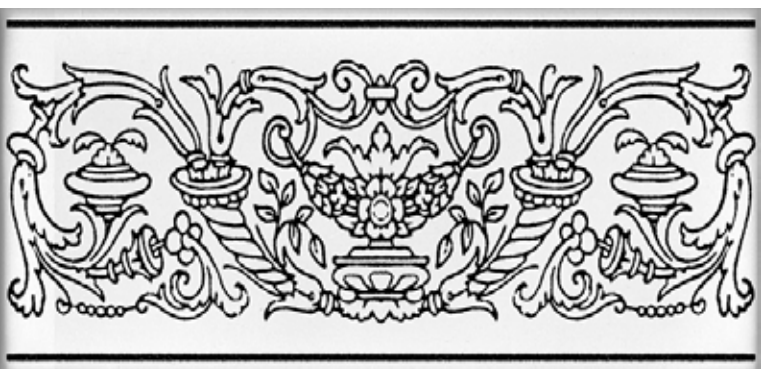
9. **Trickle ventilators in the natural ventilation system by Renson** (Belgium) are economical to use, do not require the laying of air ducts. The system uses a process for the delivery of airflow in small amounts, which can be heated or cooled depending on the season.

**Renson, [www.renson.su](http://www.renson.su)**

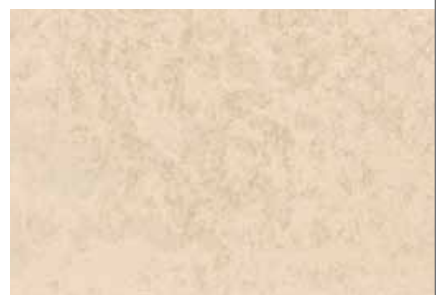
Schüco

9

## DEBUTS



10



**10. Neapolitan collection KERAMA MARAZZI** – a whimsical journey to the South of Italy. It was Naples that inspired the designers to create this ceramic tile, ceramic-granite and mosaic, embodying the main trends in global ceramic fashion and the intertwinement of different styles, from classical to fantastical.  
**KERAMA MARAZZI,**  
[www.kerama-marazzi.com](http://www.kerama-marazzi.com)

**11. Universal pipe system RAUTITAN** is made from PEX cross-linked polyethylene – a corrosion-resistant chemically-neutral material that does not react with water. RAUTITAN PX polymer fittings and faucets make it possible to install all system components without soldering or welding while ensuring a 100% hermetic seal.  
**REHAU Russia,** [www.rehau.com](http://www.rehau.com)

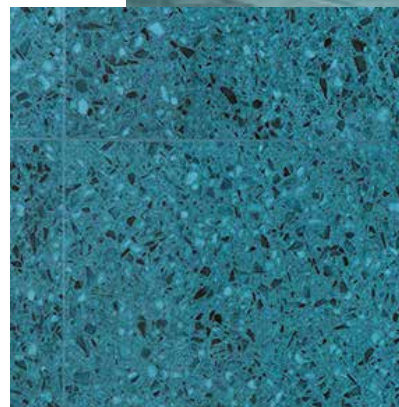
**12. Atlas Concorde offers ceramic-granite** combining the unique stylishness of Italian design with high production quality. Marvel Gems collection for residential and commercial properties is scratch-resistant, has a surface so highly-polished it shines like a mirror, and embedded fragments of Carrara marble.  
**Atlas Concorde Russia,**  
[www.atlasconcordeurussia.ru](http://www.atlasconcordeurussia.ru)

**13. Arch-Skin – cutting-edge fine material,** distinct for its high durability and wear-resistance. Perfectly-even, flexible, frost-resistant, fire-resistant and abrasive-resistant Arch-Skin ceramic tiles are easily cut using a glass-cutter. Large format: 3000x1000 mm. Thickness: 3 – 7 mm.  
**ARCH SKIN,** [www.arch-skin.ru](http://www.arch-skin.ru)

**14. Knauf-Drystar special gypsum slabs for humid and wet spaces**– sheets consisting of a gypsum core reinforced with fiberglass roving and hydrophobisators, all of whose surfaces, other than the flanged edges, are finished in a special hydrophobic fleece. Used in all dry-construction systems for the interior finishing of spaces.  
**KNAUF,** [www.knauf.ru](http://www.knauf.ru)

**15. “Ural Formula” tile adhesive for ceramic-granite** boasts a successful combination of technical properties. For the laying of floors in up to 600x600 mm format, UP-300-600 adhesive is suggested. For walls and large-format floors (over 600x600 mm) – maximum-strength adhesive USP-300-1200.  
**Ural Granite,**  
[www.uralgres.com](http://www.uralgres.com)

**16. Spanish tile and ceramic-granite from the Aparici factory,** Kilim collection, imitates the ancient ornamentation of handmade Persian rugs with their beauty and atmosphere of Eastern opulence. The collection is available in two sizes, 60x60 cm and 90x90 cm, and the series also features mosaics and borders.  
**Aparici,** [www.aparici.com](http://www.aparici.com)



12



13



14



15



16



DEBUT

17



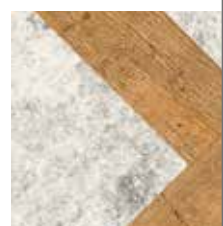
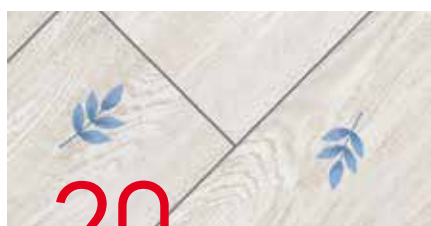
18



19



20



**17. TAILORART floor tile from the +ART collection** by the Italian manufacturer Ceramica Sant'Agostino looks like matte soft fabric, but in terms of strength it's really ceramic-granite. TAILORART – a technologically-modern product preserving the ancient traditions of ceramic-making, which recreate the special “spirit” of age-old tradecraft. **Ceramica Sant'Agostino,** [www.ceramicasantagostino.it](http://www.ceramicasantagostino.it)

**18. Flooring by individual design** offered by Carpets'ART – high-quality printing, 650 colors, any shape, class 33 wear-resistance, cut pile, textile or fiber backing. The HOTEL collection was developed specially for commercial spaces. **Carpets'ART,** [www.carpetsart.ru](http://www.carpetsart.ru)

**19. RELAZZO terrace decking**– a wooden-polymer composite, simultaneously featuring the properties of natural wood and polymers. RELAZZO puro, finello, naturo and coro make up a wide collection, distinct for its diversity of decors and surfaces – perfectly suited for pools, beaches, balconies, terraces and docks. **REHAU Россия,** [www.rehau.com](http://www.rehau.com)

21



22

**20. Laminate collection Villeroy&Boch Heritage** (Germany) stands out for its original decor, which imitates handcrafted finishing: Travertin Oak and Travertin Hickory – travertine with tree trimming; Blue Leaf and Brown Leaf – with porcelain accents from Villeroy & Boch. The textures have the feel of real wood and stone.  
**SWISS KRONO GROUP,**  
[www.swisskrono.ru](http://www.swisskrono.ru)

**21. Kastamonu Floorpan laminate** is made in class 33 and with 4V edging along the perimeter, with the Click-Lock system, treated on all four sides with a special varnish that gives it heightened moisture-resistance. Floorpan decors are developed intensively in the interior-design industry by the German companies Schattdecor and Interprint. Made in Russia.  
**KASTAMONU,**  
[www.kastamonu.ru](http://www.kastamonu.ru)

**22. Three collections of laminate from Casalgrande Padana – Greenwood, Resina and Beton** – are manufactured with the use of cutting-edge digital technologies that recreate the texture, sheen and colors of urban style. All of the collections are available in the versions Bios Antibacterial and Bios Self-Cleaning® and have oversize formats (90x180 cm and 75x150 cm).  
**CASALGRANDE PADANA,**  
[www.casalgrandepadana.com](http://www.casalgrandepadana.com)

23



24



25



**23. Exclusive armor-plated doors from Gerda Star GSX (Austria)** have a total thickness of 70 mm, and are made of two plates of alloyed, cold-rolled steel, 1.25 mm thick each. Inside the door panel is a load-bearing structure made of six vertical lengthwise U-shaped rib stiffeners. **Master-Lock,** [www.masterlock.ru](http://www.masterlock.ru)

**25. Interior wall panels by MALER OY (Finland)** from the Maler ART collection – true works of art, including 19 standard shades, bold or muted colors and combinations thereof. The panels (2800x616x8 mm) are quick, clean and easy to install. Effective width amounts to 600 mm. **MALER OY,** [www.maler.fi](http://www.maler.fi)

**24. In Cooper Standard steel doors,** a magnetic seal provides for maximum impermeability. Thickness of the door panel – from 75 mm, depth of the casing – 120 mm, filling – solid-cast polyurethane foam, steel thickness – 1.5 mm, width of the keyhole plate – 80 mm; comes complete with a frame-ledge system. **Megi,** [www.dveri-megi.ru](http://www.dveri-megi.ru)

**26. Collection of connecting doors** from the manufacturing-plant KRASNODEREVSCHIK – the line of 3000 is supplemented by an equipping option: insert made of art glass with diamond-etching in “Torsion,” “Rosa,” “Crystal” and the fancy-glass “Denor.” **KRASNODEREVSCHIK,** [www.dveri-kd.ru](http://www.dveri-kd.ru)

26



**– How do you take into consideration climate conditions of the countries you work with?**

– Little Greene paints are produced using 40% more pigment than other paints, this means that when the paint is used within a certain room, the colour subtly changes in different lights. The more complex the pigmentation, the more interesting the colour will be. The Little Greene colour palette has been designed to provide colour suitable for any home taking different lighting into consideration.

The northern altitude of both Manchester and Moscow means that we share a similarly grey sky. We have noticed that in these conditions, many people choose to use warmer colours in their decorative schemes. Whether these are grey shades with yellow undertones such as the timeless French Grey or the beautiful neutral, Rolling Fog, soft, gentle shades can provide warmth in cool lighting.

**– Are there any special paints type or recommendations considering the usage of Little Greene paints in different regions?**

– The basic rules of painting in different weather conditions applies to Little Greene paint. For example, painting should not be undertaken when the temperature is below 5°C. In particularly dry conditions, especially in the low humidity as in Russia, retarder should be added to the paint to slow down the drying process and ensure that the best finish is achieved. All good painters and decorators know about this and Manders are able to provide advice and information on application techniques for particularly dry conditions.

**– Would you please specify what type of paints do you recommend**



## LONGEST-WEARING

Exclusive interview with David Mottershead,  
owner of the Little Green plant

**for the spaces with high humidity (bathroom, pool, winter garden, gym)?**

– Our 'Intelligent' paint range provides an unrivalled combination of strength and beauty and are the toughest paints that we produce. Environmentally friendly and washable, they are extremely tough and ideal for use in the modern family home. In particular the Intelligent Eggshell is very tough, stain resistant and easily washable. It also resists problems and condensation.

**– How to maintain the surfaces covered with Little Greene Paint?**  
Different paint finishes have varying

resistance and durability. Intelligent Eggshell is extremely durable and is suitable for high traffic areas and family rooms which are used by children and pets. For maintaining a perfect finish after application, the walls can be scrubbed and washed to remove any marks or stains. However, our Absolute Matt finish is a delicate, chalky, flat paint which needs to be treated gently and any marks should be removed with a soft sponge.

**The Little Greene paint range provides finishes for all areas within the family home.**  
[www.manders.ru](http://www.manders.ru)

**LAMINAM<sup>®</sup>**

# INVESTMENTS IN RUSSIA

Laminam Rus – a new center for the production of ceramic tile in Russia with 100% Italian know-how.



Laminam, an Italian company specialising in the production of large-size, minimum-thickness ceramic slabs, has acquired a majority shareholding in the company Laminam Rus for the ownership of the production plant in Balabanovo, not far from Moscow, in the Oblast of Kaluga.

The signature was placed on this important acquisition on 10 March at the Italian Embassy in Moscow, before the Governor of the Oblast of Kaluga Anatoly Dmitrievich Artamonov o Capo Rappresentanza della Regione Kaluga, assessore—Vladimir Vassilievich Potiomkin, Laminam President Franco Stefani, Laminam CEO Alberto Selmi and the entrepreneur Ismail Timirovich Akhmetov.

This change to the corporate structure confirms the growth trend and the increasing internationalisation of LAMINAM, which thus gains a direct presence in Russia and a strategic position that allows it to stay closer to end users, thus reducing logistic barriers and making distribution more effective and reliable. The acquisition of the Balabanovo plant, which will be used to produce 3 and 5 mm thick 1000x3000mm slabs and to serve





both the Russian and other markets, joins the equally recent acquisition of the 45,000 m<sup>2</sup> production facility in Borgotaro (PR), to host the new lines for the production of 1620x3240 ceramic slabs with a thickness of up to 12 mm, implemented thanks to an investment in systems totalling over € 30 million. These two new, technologically advanced production facilities, highly automated in the space of a few months, will join the Italy's main Laminam factory in Fiorano Modenese, thus tripling production capacity.

Perfectly flat, extremely light and with excellent material properties, these large-size, minimum-thickness ceramic slabs are the natural choice for applications in architecture and furnishings; with a catalogue of over 100 surfaces, Laminam offers a wide range of options designed to satisfy all tastes and styles with soft, natural colours and ultra-modern, industrial and three-dimensional textures.

“The market for large ceramic slabs is growing fast, both in Italy and abroad, driven by the huge variety of applications, which makes the product suitable both for the construction sector and for the world of furnishings and interior design.

Laminam, which has always specialised in the production of large-size, minimum-thickness ceramic slabs, has—right from the early days—been able to bring innovation to the sector, paving the way towards new ways to interpret ceramics, and it is with that same spirit that we today seek to offer the market a faster, more effective response to continually rising demand.

The acquisition of a majority shareholding in the Russian plant is a new business challenge that Laminam intends to rise to: this investment will allow the company to lay the foundations for a strategic hub, thanks to which it will be able to serve the Eastern European market more easily, and at the same time obtain a competitive edge by multiplying production capacity.”

**Alberto Selmi,**  
**CEO of Laminam spa.**



## BRAND COOPERATION

Villeroy & Boch, the famous brand, has introduced to the international market a high-quality flooring collection – the Villeroy & Boch Flooring Line. The first production line came about as a result of cooperation with SWISS KRONO GROUP.

The twenty-two decors in the four collections – Country, Contemporary, Heritage and Cosmopolitan – show just how classical laminate flooring can be while at the same time boasting a contemporary look. The collections feature decors with a wood-like texture creating an atmosphere of naturalness, equally well-suited for the “country” style as well as for urban lofts. Most of our decors are an authentic imitation of the natural structures of wood – in terms of both the visual and the tactile.

The Cosmopolitan collection is made by Kronostar LLC, the Russian plant of SWISS KRONO GROUP. The plant, with its twelve-year history of flooring production, is using the cutting-edge experience and technologies of SWISS KRONO GROUP, with its state-of-the-art equipment and modern methods of quality control and assurance, at all stages of production. Particular attention is paid to tile – the foundation of the Cosmopolitan collection. The tile boasts improved durability and sanitary-epidemiological indicators. Production of the Cosmopolitan collection in the Villeroy & Boch Flooring Line represents a confident and timely step by the Russian plant of the SWISS KRONO Group into the premium segment of the flooring market. Partnering with such a highly-regarded and strong brand from another product segment is a unique development for the woodworking industry. The high-profile image and brand exclusivity of Villeroy & Boch makes this licensing partner perfect for cooperation.

The floors in the Villeroy & Boch Flooring Line are produced at SWISS KRONO GROUP plants in Germany, Poland, Switzerland and Russia and are sold worldwide. The line is intended to appeal to the target group of consumers, for whom style and brand are important and who place considerable significance on individual design and high quality standards. Sophistication and the quintessentially-French sense of the magnificent, combined with German reliability and one-of-a-kind quality, come together to create a product sure to meet even the most exacting demands of consumers.

**[www.floors.villeroy-boch.com](http://www.floors.villeroy-boch.com)**

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[www.batimat-rus.com/en/](http://www.batimat-rus.com/en/)

# PALACES OF ST. PETERSBURG

The world's most prestigious prize in the tourism industry – the World Travel Awards – has been claimed by St. Petersburg for the second year in a row in the nomination “Best Tourist Destination in Europe.” The award is often referred to as the “Tourism Oscar,” and to emerge as the winner on the highly-competitive tourism market is very auspicious indeed.





The jury of the World Travel Awards also took into consideration the relative public safety of St. Petersburg, as well as its infrastructure and local hotel market. The city's hotels are striving to meet the highest international standards. This year, the Taleon Imperial Hotel took the top prize in the luxury class in Russia. It's located in the very heart of St. Petersburg, right on Nevsky Prospect, in the building of an 18th century palace. The services at the guests' disposal include: formal parade halls and sitting rooms, a music room and a library, an exclusive spa-center with an enclosed pool on the roof, haute-cuisine restaurants, and rooms in different categories – including those that come complete with 24-hour butler service.



The hotel's rooms meet the highest international requirements, featuring individual architectural solutions, exclusive design and styling. The luxurious, spacious suites are the embodiment of legendary St. Petersburg style. The interiors are dotted with bronze and marble antiques, high-end paintings and furniture from the best factories in Europe. One of the distinctive features of the rooms is their use of environmentally-friendly materials. The rooms use exclusively-natural materials: wood, malachite, marble, linen. The classical palace style of the interior design blends harmoniously with the latest trends in technical equipping. Exquisite bathroom fixtures from Villeroy & Boch, finishing in malachite and marble, Taleon's signature toiletries, towels







” This year, the best hotels also included St. Petersburg’s Rossi Boutique Hotel & SPA (nomination “Best Boutique Hotel”) and Corinthia Hotel St. Petersburg (nomination “Conference Hotel”).

and robes by the Italian firm Frette – the perfect solution for luxury-class hotel bathrooms.

The luxurious health-and-wellness Taleon SPA complex features: a swimming pool with observation deck, a salt-therapy room and sun deck, Finnish and infrared saunas, treatment and massage rooms, and a modern fitness center.

Today, you can travel around the world, tour historical sights and architectural landmarks, and live in a palace – like the palace of Taleon Imperial Hotel.

# TOP FLIGHT

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The Crimean hotel Mriya Resort & Spa was declared one of the best in Europe. In September of this year, Sardinia hosted the presentation of the World Travel Awards – professional prizes on the tourism market.

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” The competitors vying against Mriya Resort & Spa were the Portuguese resorts Conrad Algarve and Vila Vita Parc, the Turkish Cornelia Diamond Golf Resort & Spa and Titanic Deluxe Belek, the Italian Forte Village Resort, the Greek Porto Carras Grand Resort and the Russian Radisson Blu Paradise Resort & Spa, Sochi





In the nomination “Europe’s Leading Leisure Resort,” the winner was a representative of Russia: the Crimean hotel Mriya Resort & Spa. The hotel was already recognized last year by the World Travel Awards as the best new European resort.

The resort & spa complex, located in a dazzling spot on the Crimean coast and nestled seamlessly into the peninsula’s spectacular landscape, features spacious manicured grounds spanning some 15 ha, a beach stretching 300 m, a unique and modern main building and series of villas, spa and medical centers, pools and athletic courts, a summer bandstand and restaurants. The architectural design was developed by the renowned British architect Sir Norman Foster (Foster & Partners), winner of the Imperial and Pritzker Architectural Prizes. The hotel’s unique design was not so much created as thought through to the smallest detail. Elegance and refinement characterize the overarching style solution of the entire complex. The design impresses with its non-





trivial solutions, natural tones, marble and carpeted floors, furniture sets and bathroom fixtures.

Mriya Resort & Spa meets the highest international standards of hotel service and offers accommodation in elegantly-appointed rooms in different categories – from standard double-occupancy rooms to comfortable, luxurious villas. The elegant suites have comfortable balconies, and the villas – spacious terraces with private access to the pool, as well as a sitting area, three bedrooms and three separate bathrooms. The medical center gives the complex its resort & spa status and is the resort's crowning jewel. The complex embodies all of the luxury and comfort expected of a vacation in the best traditions of impeccable high-end service. Mriya Resort & Spa – an elegant resort for those who value first-class service and relaxation. Welcome to truly top-flight hospitality!



“ The World Travel Awards were founded in 1993, the World Spa Awards – in 2015. The winners are selected in two rounds. The nominees are first chosen by way of online voting, and then the best of the best are selected by the jury.



# AT THE AVANT-GARDE

Renovation of the Temptation Resort & Spa (Mexico) was entrusted to one of the most creative designers, Karim Rashid, who developed a “sensual minimalist” style specially for the hotel.





The idea of creating a “21+ vacation destination” was chosen for reconstruction of the complex. In a video interview about the project, Karim Rashid said: “My inspiration was actually the human body, which naturally attracts people – it’s an understanding that brings people together. I wanted to create authentically-erotic abstract forms.” Flowing lines, pulsating colors that bleed into one another, lots of glossy white surfaces, wavy shapes, figure silhouettes and a massive poster at the bottom of the pool – they all lie at the heart of Karim Rashid’s sensual stylistic sensibility.

In the seven-story hotel with its vibrant facade – 430 rooms measuring from 31 to 193 m<sup>2</sup>. Suites have a terrace or balcony with a view of the gardens or the Caribbean Sea. There’s also an impressive spa center, a pool and a modern fitness center. And of course, the







Photos and info: [www.karimrashid.com](http://www.karimrashid.com)

hotel also boasts high-energy and exuberant evening events, the perfect atmosphere for confident and free-spirited vacationers. To accommodate the festivities, the hotel has five bars, a gourmet cafe and seven specialty restaurants, including aphrodisiac-themed establishments.

“Karim Rashid’s ideas have fully embodied our original concept. We’re confident that this will put us at the avant-garde of this segment of the global hotel business,” says Rodrigo de la Pena, General Director of the resort’s operator. After the conclusion of its complete renovation, the stylish, red-hot Temptation Resort & Spa is scheduled to open in mid-2017.

# PRODUCT PORTFOLIO:

## AXO LIGHT, CERAMICA CIELO

Suspended Nafir light fixture,  
made by Axo Light (Italy),  
designed by Karim Rashid.  
Ceiling light – metal with coated finish.  
All light fixtures use GU10 LED bulbs.



Amedeo Ovale sink, made by Ceramica Cielo (Italy),  
designed by Karim Rashid. Material: bathroom porcelain.  
Model shown without overflow hole or tap opening.  
Mounting options: on a vanity, built into a vanity, mounted  
on a pedestal.



# METROPOLITAN OASIS



Dubai, crossroads of the East and West, is like a magnet that attracts tourists and business-people alike. The Sofitel Downtown Dubai, which opened here two years ago, is located in a unique spot – across from the world’s tallest skyscraper, the Burj Khalifa, and the shores of the Persian Gulf.

The 31-story building of the hotel blends in harmoniously with Dubai’s surrounding skyscrapers, while its blue-mirrored facade reflects both the sky and the sea. The theme continues in the interior with the aid of distinctive glass installations. Measured geometrical precision is combined here with true works of designer art. Sofitel Downtown Dubai offers accommodations in the form of 350 spacious rooms. The author’s of the design were going not only for luxury, but for comfort and convenience as well. In the interiors, everything has been thought through to the smallest detail, with an emphasis on functionality and ergonomics so that travellers can feel like home.

Particular attention has been paid to the bathrooms. Like everything else in this hotel, they can hardly be called standard. It’s a sanctuary where guests can “wash away” the cares of the day in an atmosphere of sublime elegance while enjoying the panoramic view from the window. Services at the guests’ disposal include: all manner of hydrotherapy treatments – a classical showerhead, an overhead “tropical rainshower-head,” and an oval-shaped bath by the window, beckoning guests to get in and relax. The marble sink transitions into a



comfortable vanity. Against the opposite wall – wardrobe units. The ceramic-granite tile on the floor and marble tile on the walls lend the interior added sophistication. The bathroom, with its extended length, is “stretched out” with the aid of mirrors, which visually fill the space with airiness. Finishings in natural materials help create a sense of natural cleanliness and comfort. The hotel’s rooms are equipped with the latest word in fixtures. Well-thought-out lighting zoning has been organized throughout, complete with dimmer switches for maximum comfort.

The hotel is very popular among business people: it’s not only conveniently located in the city’s central business district, but also offers numerous business services and infrastructure, including meeting rooms and a conference center. The modern fitness center and pool, with its view of the city, make the hotel a luxurious oasis in the very heart of the metropolis. Last year, Sofitel Downtown Dubai was the recipient of the World’s Leading Service Award at the official ceremony of the World Travel Awards.



# PRODUCT PORTFOLIO: MARMI STRADA

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# THEME HOTEL

The designer boutique-hotel "123 Sébastopol" located in the heart of Paris, is entirely dedicated to the world of cinema. The hotel was a nominee for the prestigious World Luxury Hotel Award and has been declared a fabulous new artistic performance on the stage of the Paris hotel business.



Photos and text: [www.telenovelasidp.com](http://www.telenovelasidp.com)



The hotel's original decor was developed by the architect Philippe Maidenbergh, a passionate aficionado of cinematography. He's created a true paradise for movie buffs. The lobby features a popcorn-making machine, the stairs are covered in red carpet, movie posters hang everywhere, movie projectors stand in for light fixtures, and the bathroom sinks are stylized as oversized makeup cases. Although it has just 63 rooms, the hotel still boasts a fitness room, a terrace under a glass cupola, and of course – a movie theater.

Each floor bears the name of a modern cinematic figure who took part in designing the rooms so as to create a unique decor with an individual look. The first floor, for example, is the Ennio Morricone floor. The Italian composer and conductor has written over 500 film



scores. Together with Philippe Maidenberg, he came up with a monochromatic color scheme reminiscent of piano keys. The wallpaper is sheet music hand-written specially by the composer for this unique project. Headphones at the head of the bed let the guest listen to his concerts.

The second floor has the interior of a leading lady, infused with softness and a combination of grey and pink tones. Oversized posters and pages from screenplays illustrate the theme of the third floor. The author of the fourth floor – Daniele Thompson, screenplay-writer and producer of the film *Queen Margot*. For the rooms of the fifth floor, the French producer Claude Lelouch offered a graphic interior in black-and-white, reminiscent of a film set. The



pillowcases form camera lenses, oversized film outtakes adorn the walls, and a director's chair complete the effect of being on a real-life movie set.

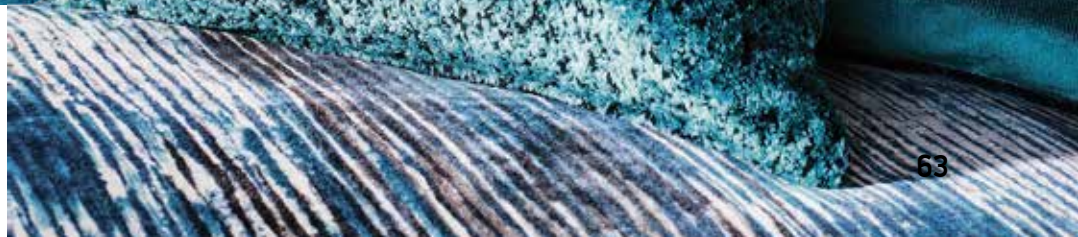
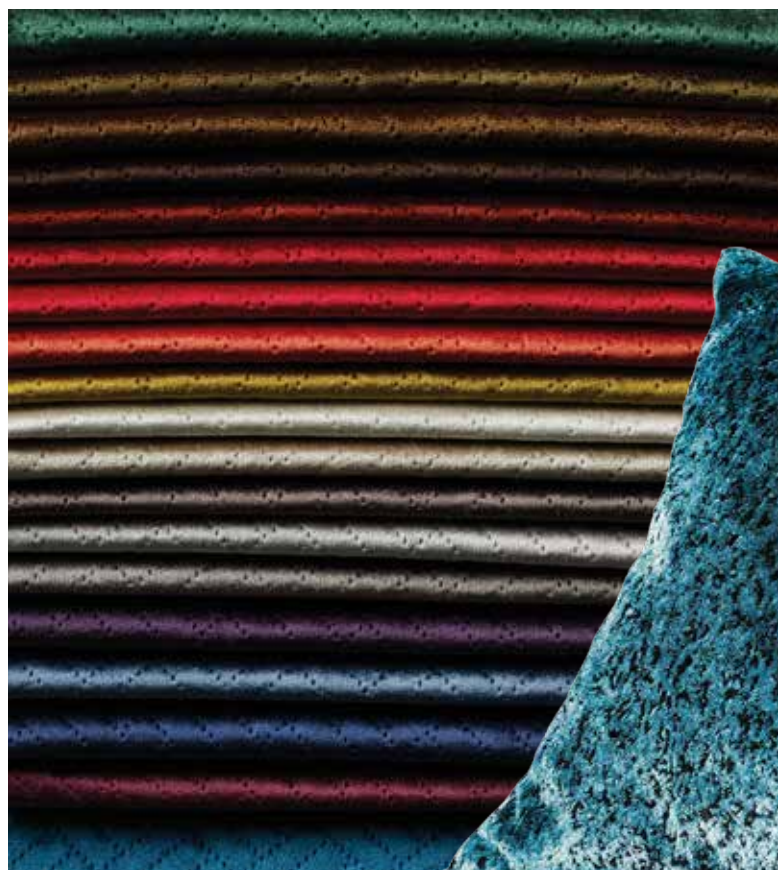
The sixth floor is devoted to the legendary star of French cinematography Jean-Paul Belmondo, who started his career as a boxer. The rooms evoke the boxing world with the aid of wall-mounted gym bars, boxer's gloves and punching bags, which only serve to accentuate the quintessentially-masculine atmosphere. Yet another fun bonus for movie buffs – on the plasma TV screens in the rooms guests can watch the latest releases, while the foyer displays the autographs of the stars who've left their unique "stamp" on the hotel's decor.

# PRODUCT PORTFOLIO: OSBORNE & LITTLE


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The FANTASQUE textile and wallpaper collection from the English brand Osborne & Little. The names of the textiles reflect the overarching inspiration for the collection – jazz. BASIE velvet in cut pile is decorated with vibrant zig-zags in honor of Count Basie, the American jazz pianist. The ELLA textile, in honor of the great jazz songstress Ella Fitzgerald, consists of small geometric treillage ornamentation, underscored by fine lines in contrasting colors. Osborne & Little textiles and wallpaper can be purchased at MANDERS English-decor shops.



# WANDERS IN GERMANY



At the contemporary Kameha Grand Hotel in Bonn, original architecture is complemented by superb accommodations. The hotel is located in a very picturesque spot: panoramic windows reveal fantastic views of the rolling hills of the Rhine River Valley. The interiors were created by Marcel Wanders, the most famous and successful of all Dutch designers.



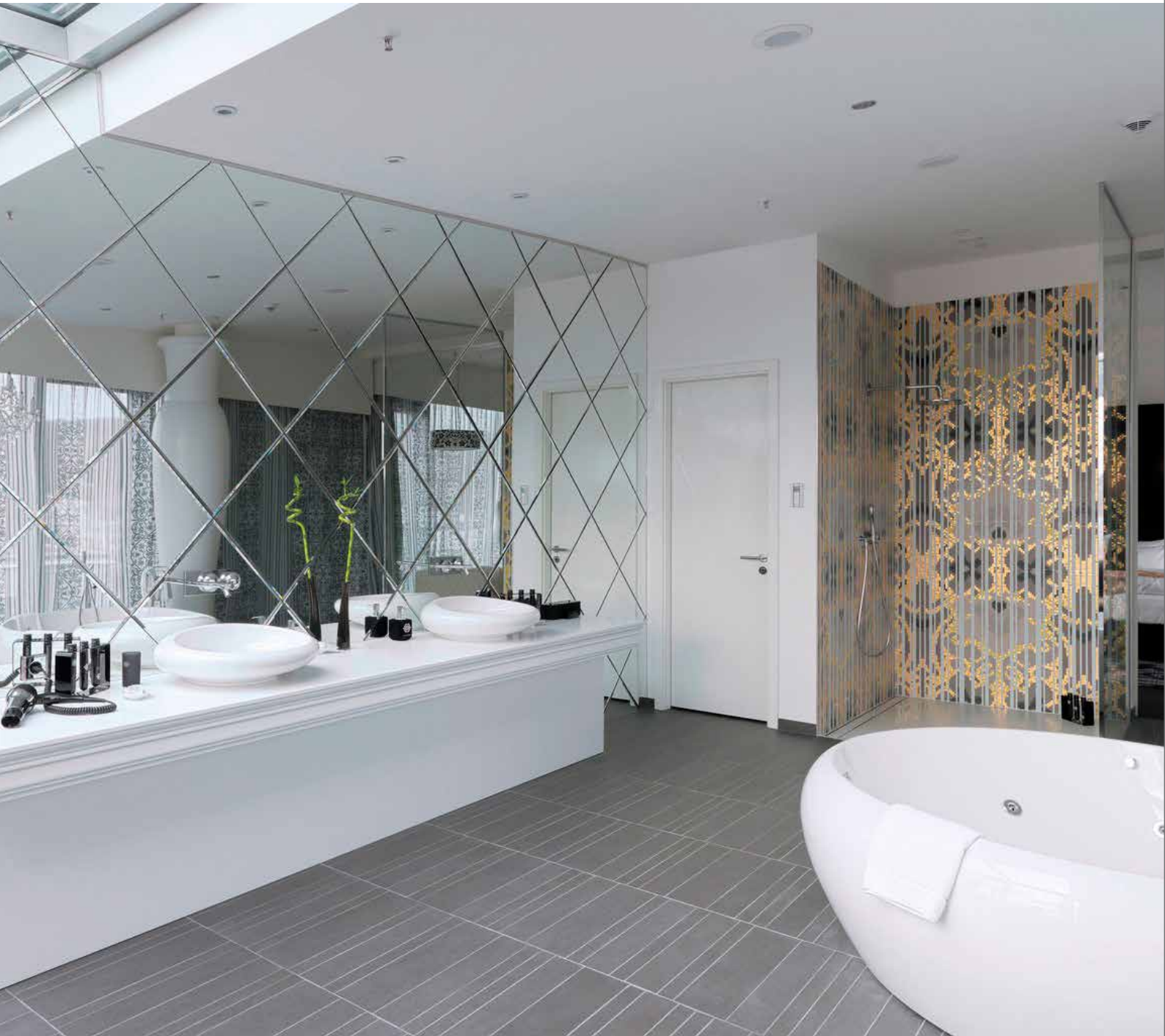
Wanders is renowned for his “hooligan’s” approach to design. He views his mission as “creating an atmosphere of love, a passion-filled life and the manifestation of the boldest of human ambitions.” In his interiors, modern materials and technologies coexist harmoniously with national motifs. Many of Wanders’ interiors and bits of design ingenuity have been the recipients of international awards. His works are on display in the expositions of a number of museums in New York and San Francisco.

“My style is often described as strange, but I would prefer to think of it as fantastical,” explains Marcel Wanders, “because its main thing is amazement, joy and innovation. I really like working with different cultural archetypes of the past and present, because these are the things that convey true values.”



Wanders has managed to cast aside the classical standards of hotel interiors in favor of creating his own designer masterpiece. “As a rule, business hotels look very solid and stiff, and therefore boring,” admits the designer, who surmises that business meetings are much more productive when the interior inspires and is conducive to new ideas. “The Kameha Grand Bonn is a place full of surprises, beauty and energy.”

Marcel Wanders’ signature style is revealed in his frequently-used details: unusually-shaped columns – with and without painted decoration, column lamps, and unexpectedly-bold color combinations, which make for a comfortable stay while creating a unique sense of coziness and leaving room for other details. The interiors also feature both elements that have been specially-developed by the



designer, as well as pieces from the famous Marcel Wanders collections. It's important to point out that the architecture of the hotel building was developed in consideration of Marcel Wanders' wishes. This allowed the designer to realize his creative ideas to maximum effect. The walls of many rooms are highly unusual: semicircular, sloped and translucent. Blinds and roller shades have been provided to make staying in rooms with glass walls all the more comfortable.

"While everyone else is busy designing interiors, we're going farther and creating a reason to visit, we're providing a direction," acknowledges Marcel Wanders. And that's the absolute truth. The Kameha Grand Hotel – a great excuse to visit Bonn.

# PRODUCT PORTFOLIO: BISAZZA

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Wall tile, brand:  
Bisazza (Italy)  
Series: Decoration Mosaics  
Collection: Hermitage  
Designer: Marcel Wanders  
Module size: 96.8x290.5 cm,  
format: 10x10 mm



White stripes create the effect of blurred ornamentation, while at the same time unifying and visually stretching the pattern into infinity. The pastel color palette makes this rich ornamentation calmer and even more sophisticated.



# EMPHASIZING WHAT'S IMPORTANT

What does the modern traveller need?  
As far as the Dutch hotel chain citizenM  
is concerned, it's comfortable rooms at an  
affordable price. The chain's hotels can be  
found in Amsterdam, Paris, Glasgow, London  
– and now New York.



The letter “M” featured in the name is not by coincidence: it signifies “modernity” and “mobility.” CitizenM hotels are filled with innovative solutions. For instance, guests can check in using the sensor terminals located in the main hall. All of the common areas are designed in urban style, while the rooms are equipped with quality yet-inexpensive furniture. In this way, the organizers wanted to demonstrate that comfort, style and service don't have to cost a fortune. Since 2005, the designer rendering of this great idea has been the job of the Concrete design firm.

The citizenM hotel recently opened in New York offers new ideas for the mobile generation and looks after the main concerns of its guests: a good night's sleep, a comfortable bathroom, and an essential for any Times Square hotel – quality entertainment options. The rooms provide everything a guest could need in this regard. Hansgrohe Select technology was chosen for hydrotherapy treatments. CitizenM bathrooms look nothing like the usual bathrooms found in hotels. The shower stall is integrated into the room and separated by a semicircular enclosure made of matte glass and equipped with LED lights





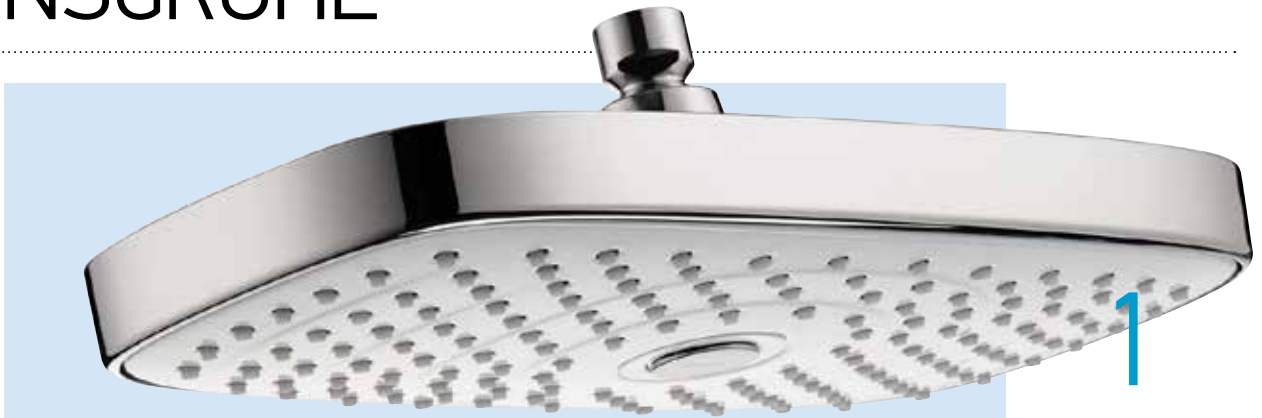
Photos: Richard Powers



that allow the guest to change the lighting colors. The Hansgrohe thermostat lets guests control the water temperature or activate the overhead shower and handheld shower. The oval sinks in the hotel's rooms are also supported by contemporary style and innovative technologies. The Hansgrohe Talis S single-lever faucet with its slim, minimalist lever adds yet another bold accent to the interior. The form and functionality of the faucet make it the perfect product for the modern-technology citizenM hotel.

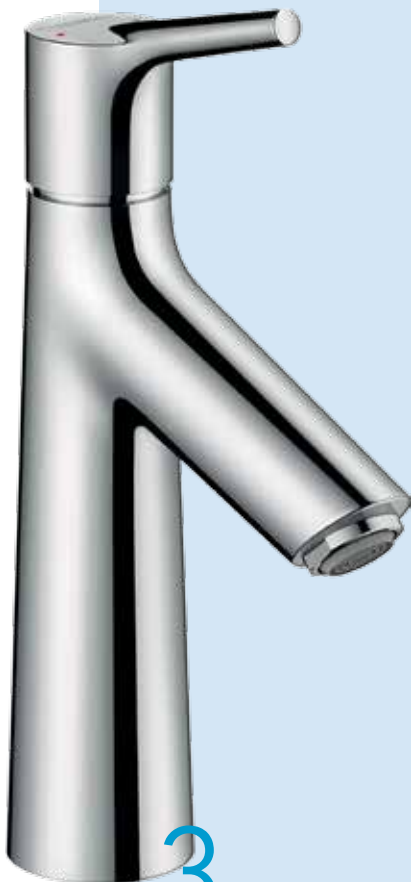
Judging by the number of the chain's hotels opening one after the other in Europe and the USA, the citizenM concept is a popular hit. The sure-fire color contrasts of red-and-black in the lobby and red-and-white in the rooms pop against the light wood and are winningly complemented by the unassuming furniture classics from Vitra – citizenM's permanent partner. The rooms' panoramic floor-to-ceiling windows provide spectacular views of the metropolis, emphasizing what's important – a big wide world that's open to everyone.

# PRODUCT PORTFOLIO: HANSGROHE



The Hansgrohe Showerpipe Select shower system consists of an overhead and handheld shower with showerhead and thermostat. Select technology – control at the touch of a button.

1. Raindance E large overhead shower with a gentle rainshower effect
2. Select Raindance E 120 handheld shower with three spray modes: intensive Rain, gentle RainAir and massaging WhirlAir.
3. Single-lever faucet Hansgrohe Talis S



# OLYMPIC HEIGHTS

Right at the seashore, in the very heart of the legendary Black Sea resort town, is the Hyatt Regency Sochi, a participant in prominent international-level events.



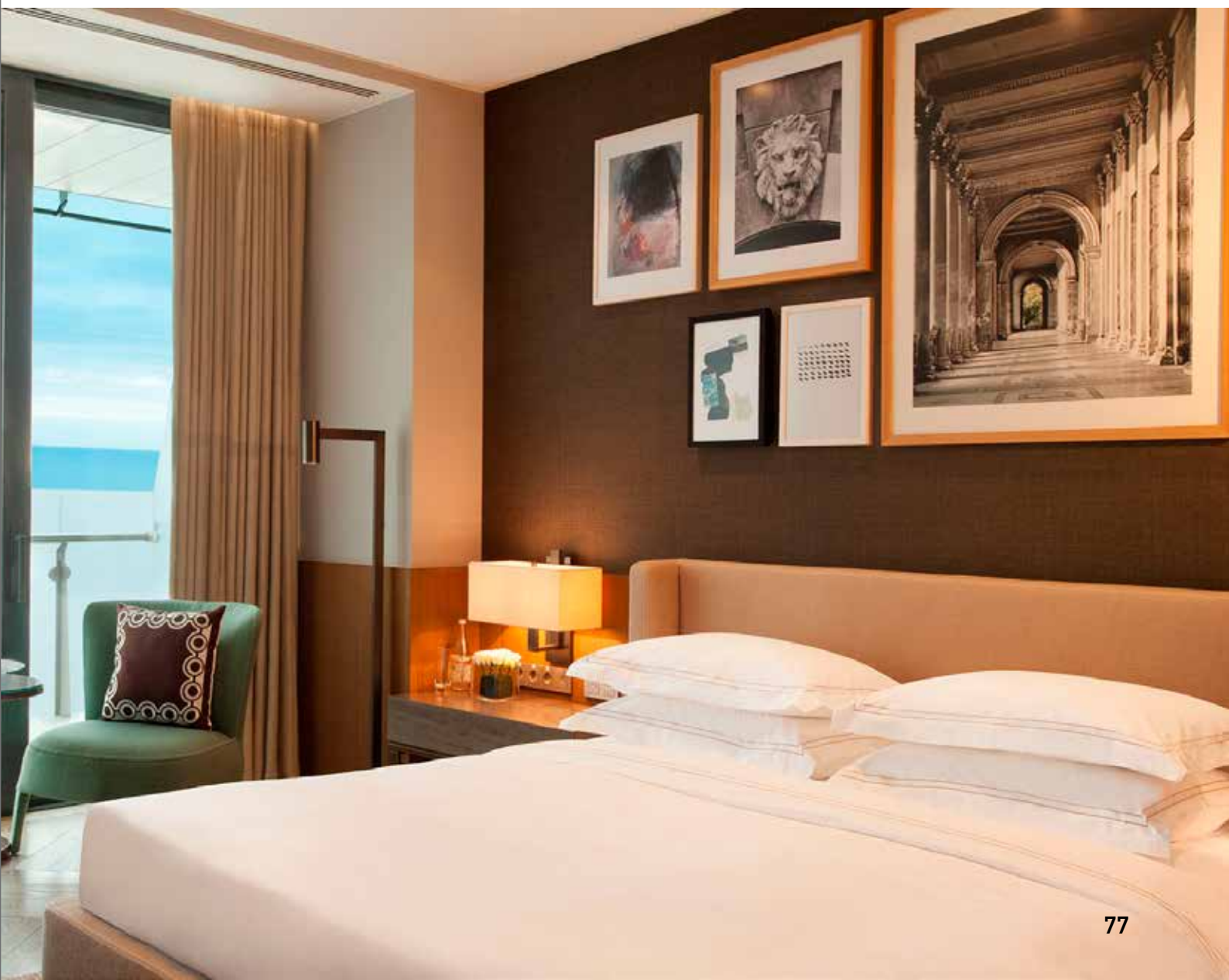




Built after the Winter Olympics in 2014, the hotel continues to happily greet guests from all over the world coming to visit Sochi. A great location not far from the main cultural and entertainment attractions, the sea port, the beach, restaurants, boutiques and nightclubs is far from the hotel's only strength. As part of the international Hyatt chain, the hotel boasts a full array of services and top-rate comfort.

The hotel has 198 spacious rooms. These are modern apartments measuring from 37 to 200 m<sup>2</sup>, with floor-to-ceiling windows offering breathtaking panoramic views of the Black Sea. Depending on room type, accommodations can also include an office, dining room, living room and terrace.







“ *The bathrooms in the suites continue the theme of natural materials: marble, ceramic, metal, mirrors and textiles – all of the finest quality.*

The stylish and elegantly-appointed interiors of the rooms, bars and halls are reflective of the modern aesthetics of a truly-European resort. The walls of the hotel's public areas and corridors are finished in the natural texture of banana-palm fiber (Texture Vegetales collection, ELITIS factory, France). The color palette is muted, as befitting a sophisticated setting. The bathrooms of the apartments are finished in marble and have a separate shower.

The spa center, spread out on two floors of the hotel, is a true oasis of beauty and health and features a fitness room, an outdoor heated pool, a sauna, steam-rooms and a beauty salon. The Hyatt Regency Sochi offers modern and stylish rooms suitable for hosting intimate meetings or larger events at the state level.

# PRODUCT PORTFOLIO: SKOL

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“Abaca” textured wallpaper (made of banana-palm fiber), Texture Vegetales collection, ELITIS factory, France. Monochromatic natural fibers on non-textile backing are reminiscent of the handicrafts of tropical islands. The wallpapers are made of delicate materials that are literally swimming in color, thanks to cutting-edge printing technology.



# REVOLUTIONARY APPROACH



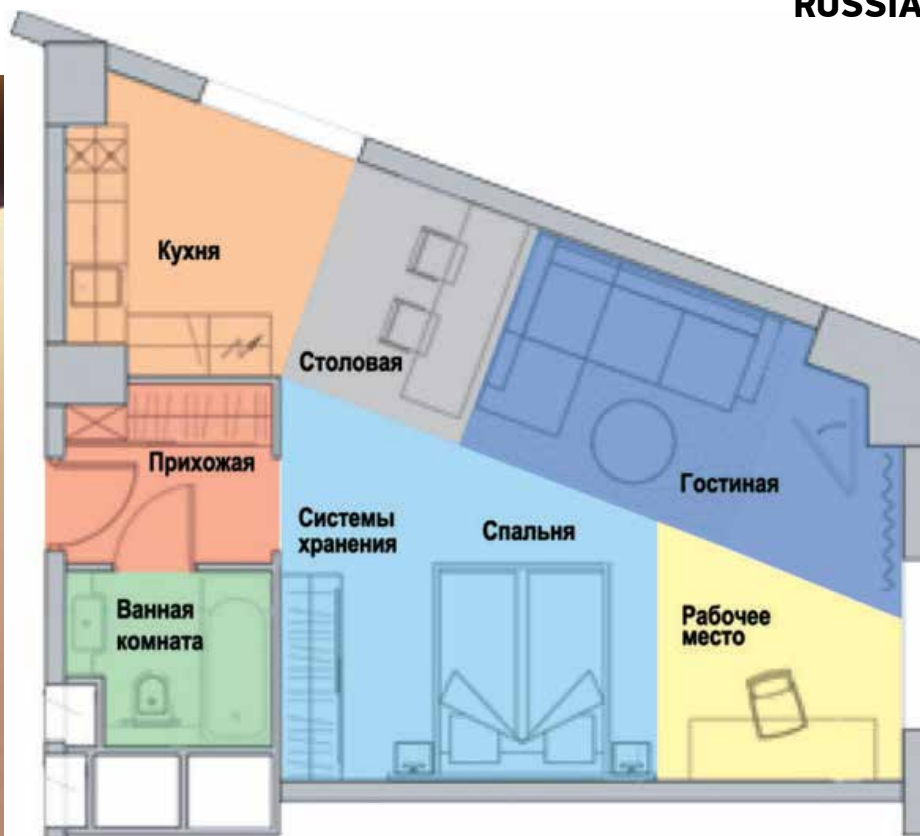
Apartments are traditionally associated with luxury and high prices. But the YE'S aparthotel, located in one of Moscow's most ecologically-pristine districts, Mitino, smashes these stereotypes by offering an approach to guest accommodations that represents a fundamentally-new approach in the hotel business.





The hotel is part of a multifunctional complex that includes a fitness center, restaurant and cafe, commercial space and a business center. The architecture of the complex was developed by the Sergey Kisselev and Partners Studio. Noting the corner location of the buildings, the authors of the design tried to make the complex the centerpiece of the residential neighborhood. The external look of the buildings is rendered in a unified color palette, while the facades are finished in ventilated heat- and noise-insulating panels.

The overarching idea in the case of the YE'S aparthotel is a concept for the accommodation of both travellers and business people. First, apartments at different levels are offered at economy-class rates. Second, travellers can avail themselves of all of the advantages of hotel service and complex infrastructure while staying in apartments on offer for long-term rent. This accommodation option is most convenient for those needing to work far from home for an extended period of time, or who otherwise require high-level family accommodations at an affordable price.



It should be noted that for all the affordability, the hotel's interiors are appointed with high-end materials and technologies. And the affordable price is made possible thanks to the hotel's thoughtful interiors and architectural solutions. In particular, the open layout of most of the apartments makes it possible to visually "expand" the space while at the same time preserving its division into different functional zones. What's more, the design's authors used unified equipment packages in the interiors, which also made it possible to achieve savings in the cost of stays.

The hotel offers apartments at different levels – Standard, Superior and Deluxe. All of the fuss associated with guest services and amenities is assigned to a management company. The complex is equipped with high-speed Internet and satellite TV. The rooms have noiseproof doors that can be opened either with an electronic key or a standard version. For the safety and security of guests, video surveillance is conducted around-the-clock.



The apartments are appointed with all of the equipment needed for an extended stay. Guests can use all of the advantages of a hotel stay: room cleaning, room service, concierge services, laundry service and business center. What's more, guests can also access all of the hotel's infrastructure: fitness center with pool, shopping arcade with a restaurant, shops and a dry cleaners, a beauty salon and underground parking. From the hotel's entire array of services, guests can choose only those items that they really need. The YE'S aparthotel offers a revolutionary approach to rented accommodations. The author's of the design project are confident that travellers and business people alike will appreciate its worth.



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AND DAVIDE WHO MAKE ITALIAN CERAMICS  
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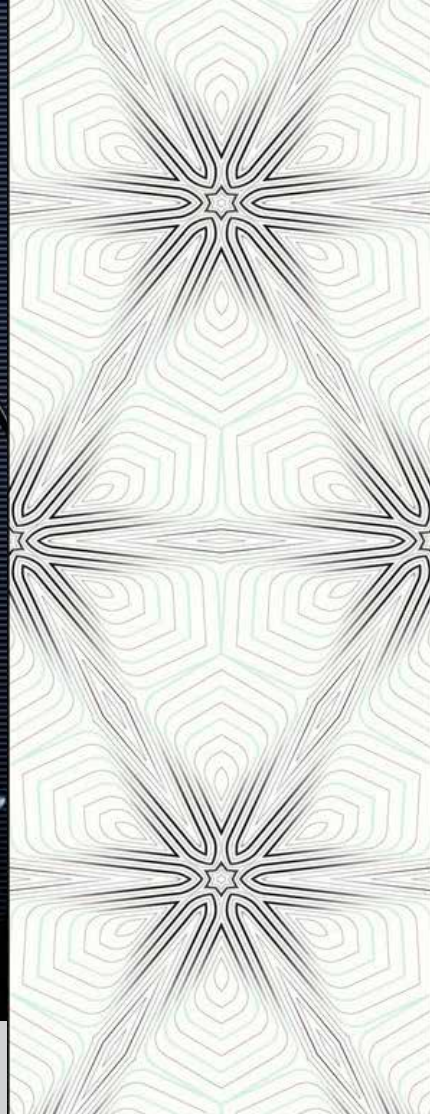
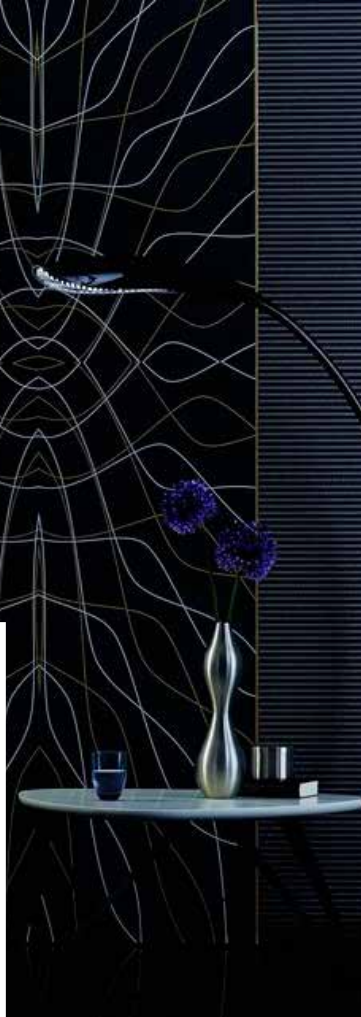
*Ministero dello Sviluppo Economico*

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**Ceramics of Italy**

*Karim Rashid*



## BLACK & WHITE

Sometimes the desire strikes to return to the collections of past years, to look at them from a different angle and find an unorthodox application. Devotees of black-and-white graphics and psychedelic patterns will be interested in recalling the Globalove collection by Karim Rashid.

Designer Karim Rashid, a loyal adherent of contemporary materials and cutting-edge technologies, always informs his work with bold, crisp, vibrant colors. Having forsaken the use of black in his wardrobe a few years ago, the designer continues to use the color in his work. The Globalove wallpaper collection for the Marburg brand (Germany) is just such an example.

Glamorous black and the psychedelic patterns used in psychiatry for the purposes of expanding consciousness are taken by Rashid and transformed into the “poetry of plastic” – luxurious options for haute-couture interiors.





## TIME TRAVEL

Christian Benini, founder and art-director of Italy's Wall & Decò, began his career as a portrait-photographer, working in close collaboration with advertising agencies and fashion houses in Italy, Great Britain and the USA. His interest then shifted to photographing interiors. Thus began the journey into studying the fundamentals of interior decor that ultimately led Christian Benini to his latest project at Wall & Decò – a company involved in the development and production of designer-wallpaper collections. It's a project that brought together his love of photography and design.

The 2016 collection, created by Christian Benini for Wall & Decò: PROFUMO, VIA COL VENTO, LA MAISON, FLOAT ON – an aesthetic journey through time and space among modern-day graffiti, fake-outs and illusions. The charms and mysteries of nature, combined with original patterns, come together to create fairytale vistas. Bold colors alternate with a palette of softer tones, sharp lines with blurred, small shapes with extravagantly-oversized dimensions.

Everything is transformed over time. It's a fantastical duel between surfaces and years gone past in which the original form is concealed behind the patina of time, its contours and lines softened and faded. Walls are no longer a background but serve as an imaginary 3D-stage of illusions. This is already optical art, a kaleidoscope of images and sensations intended to evoke an emotional atmosphere.



*Christian Benini*



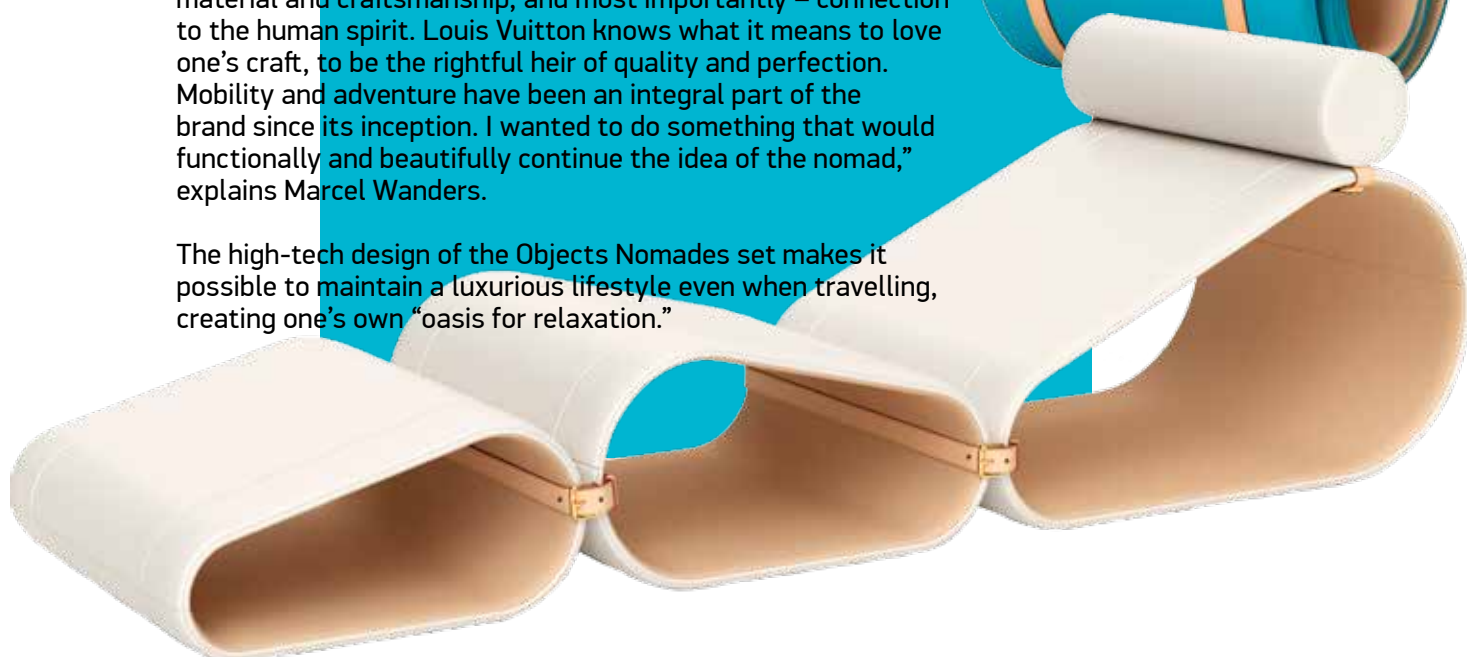
*Marcel Wanders*

## OASIS FOR RELAXATION

One of the oldest brands in the history of fashion, Louis Vuitton, has presented its Lounge Chair. The design and engineering of the chaise-longue-transformer was developed by Marcel Wanders. When unfolded, the Lounge Chair is a chaise-longue, seat and puff. The simplicity and elegance of these transformations were made possible thanks to the innovative approach Wanders takes to design. Creation of the Objects Nomades set employed modern technologies and materials that allowed for the achievement of the model's simultaneous lightness and sturdiness. The seats themselves are covered in soft leather, complete with belts fashioned in the style of classic baggage straps. Although the set is somewhat voluminous, it's surprisingly lightweight and very convenient to carry when packed up.

"Louis Vuitton is a brand that truly understands form, function, material and craftsmanship, and most importantly – connection to the human spirit. Louis Vuitton knows what it means to love one's craft, to be the rightful heir of quality and perfection. Mobility and adventure have been an integral part of the brand since its inception. I wanted to do something that would functionally and beautifully continue the idea of the nomad," explains Marcel Wanders.

The high-tech design of the Objects Nomades set makes it possible to maintain a luxurious lifestyle even when travelling, creating one's own "oasis for relaxation."





*Pininfarina*

## CRAFTSMANSHIP & ELEGANCE

EARTH by Pininfarina is a unique collection of tile and ceramic-granite, born of the combination of Casalgrande Padana production know-how and Pininfarina design. The originality of the project lies in the universality of the various elements in the collection, whose elegant and laconic design conveys the luxury and charm of decor inspired by the automotive world.

The texture of the ceramic-granite tiles is the result of the combination of three different materials (glass, leather, fabric), which come together to create a powerful, multisensory effect. The end-result is a visually-warm material with an innovative texture and tactile three-dimensionality.

EARTH by Pininfarina has been developed in two versions: Bios Antibacterial HYDROTECT® with certified antibacterial properties and Bios Self-Cleaning® with outstanding self-cleaning powers. Like all Casalgrande Padana products, the collection stands out for its eco-compatibility. The wide-ranging color palette and different formats make it possible to use the collection creatively in any interiors. Decors inspired by the world-renowned Pininfarina and the best traditions of automotive design have sharp contours, elegant lines and finishings in special materials (autobody paint, high-end woods, natural leather).

The tile and decor can be topped off with the Pininfarina logo according to the specific requirements of the design project. Casalgrande Padana unveiled the EARTH collection by Pininfarina at Milan Design Week and Cersaie 2016.

## DESIGNERS

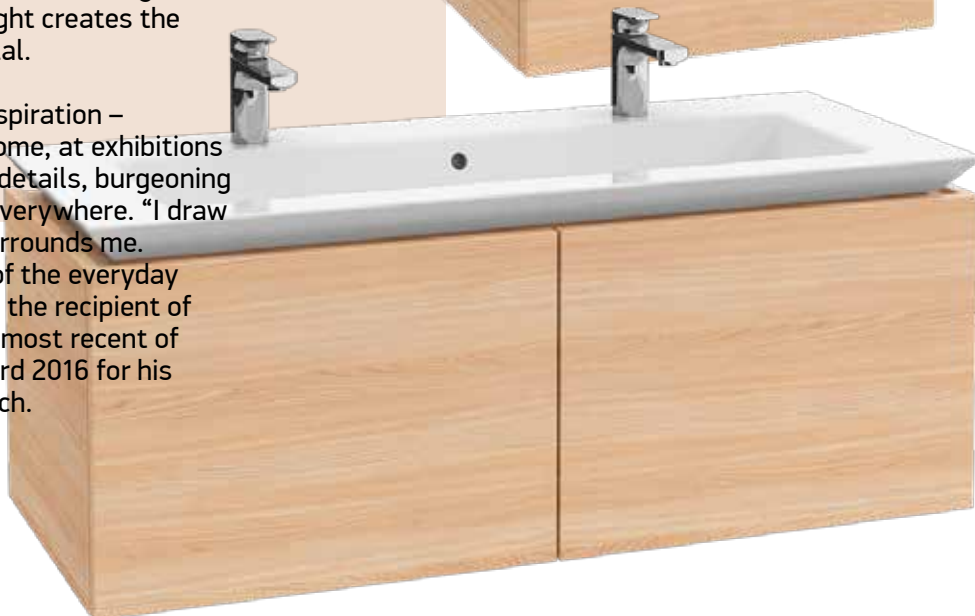


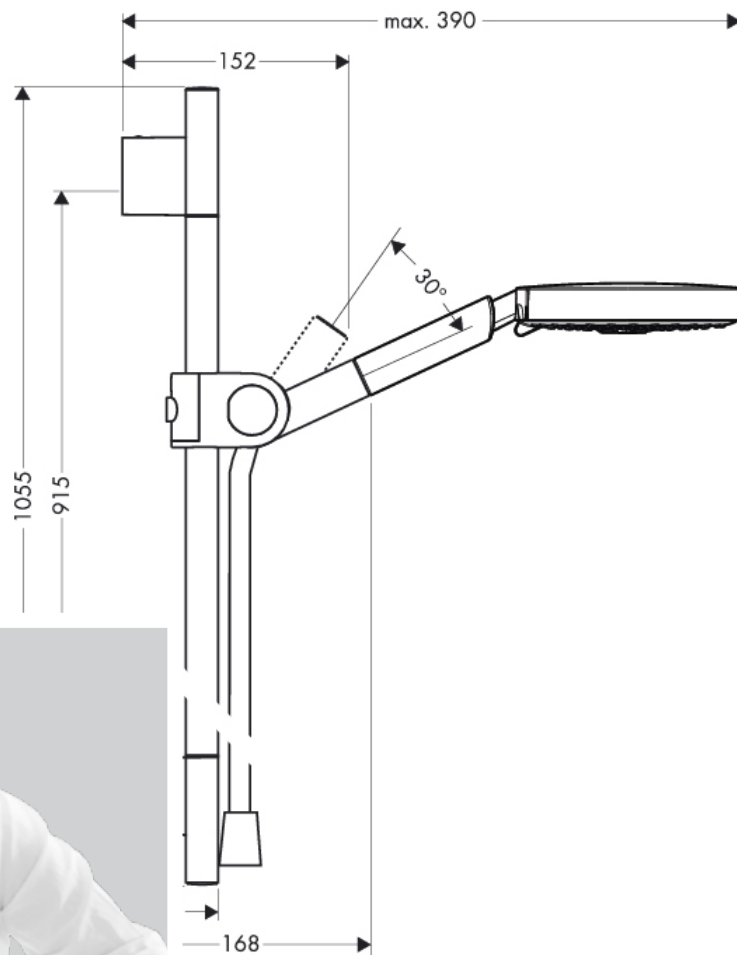
*Oliver Schweizer*

# EVERYDAY AESTHETICS

It's important to create things you're going to feel comfortable with – it's with that credo in mind that Stuttgart designer Oliver Schweizer has been creating bathroom-fixture collections for Villeroy & Boch for more than 20 years now. Austere, right-angled shapes, oversized dimensions and lighting effects – hallmarks of the restrained, universal Scandinavian design known for its high degree of functionality. The design of fixtures in the Legato collection is perfectly complemented by straight-lined ceramics. Lighting effects represent one of the most important aspects of bathroom design. Lighting must be not only sufficient, but conducive to creating a relaxing atmosphere. The designer achieves this result thanks to light sources that can be adjusted to suit the time of day: bright light in the morning and muted light in the evening. The sink's LED backlight creates the illusion of hovering over the pedestal.

The source of Oliver Schweizer's inspiration – everyday life. On the road and at home, at exhibitions and in books – he finds interesting details, burgeoning ideas for new projects absolutely everywhere. "I draw inspiration from everything that surrounds me. For me, design is the combination of the everyday and aesthetics." Oliver Schweizer – the recipient of numerous international prizes, the most recent of which was the Red Dot Design Award 2016 for his Legato collection for Villeroy & Boch.





*Jean-Marie Massaud*



## IN LOVE WITH NATURE

Thanks to inspiration from nature, the French designer and architect Jean-Marie Massaud has managed to create a unique style. "I try to be sincere in my work and I know that behind the cold economic facts there are real-life consumers. People. I believe that design should encourage people to have positive emotions."

The designer has expanded on this concept in his bathroom collection for Axor Massaud. Waterfalls flow from faucets, showerheads are fonts for torrential rain, and baths transform into lakes: you've never been this close to nature in a bathroom before. "Human nature is the most intriguing to me, the epiphany of nature and culture," insists Jean-Marie Massaud.

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